

2010 Asia-Pacific Magnetic Recording Conference

(APMRC 2010)

**Singapore
10 – 12 November 2010**



IEEE Catalog Number: CFP10791-PRT
ISBN: 978-1-4244-8103-3

Conference Program

Day 1

Wednesday, 10 November 2010

Waterfront Ballroom

Morning Refreshment	: 10:00
Lunch	: 12:00 – 13:30
Afternoon Refreshment	: 15:00
IDEMA Night	: 18:00 – 21:00

Registration

09:00 – 09:20

Welcome speech

Tow Chong CHONG

Singapore University of Technology and Design, Singapore

Session AA

Head-Disk Interface and Tribology (I)

Session Chair: David Bogy, *University of California, Berkeley, USA*

10:40 – 11:05

AA-1 **Effect of Slider Surface Energy on Head Disk Interface Performance**

J. XU, Y. Shimizu, H. Matsumoto, and K. Matsuda

Hitachi Ltd, Japan

11:05 – 11:30
AA-2 **Dynamic Modeling of the Resistance Heater Element in Thermal Flying Height Control Sliders** 3
U. Boettcher¹, C. A. Lacey², H. Li³, K. Amemiya³, R. A. de Callafon¹, and F. E. Talke¹
¹*University of California, USA*
²*Microphysics Inc., USA*
³*Hitachi Asia Ltd, Singapore*

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S. K. YU, B. Liu, K. K. Ng, W. Hua, and W. D. Zhou
Data Storage Institute, Singapore

12:00 – 13:30
Lunch

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Session Chair: Kyoung-Su Park, *Yonsei University, South Korea*

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University of Tokyo, Japan

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Carnegie Mellon University, USA

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¹*Kansai University, Japan*
²*Showa Denko, Japan*

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Head-Disk Interface and Tribology (III)

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Nagoya University, Japan
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Sripathi Vangipuram Canchi, and David B. Bogy
University of California, Berkeley, USA
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Paul H. Kasai¹, and Vedantham Raman²
¹*MORESCO Corp, Japan*
²*Hitachi Global Storage Technologies, USA*

Session BB
Airflow, Acoustics, Heat Transfer and Mechanics (I)

Session Chair: Masato Ikegawa, *Mechanical Engineering Research Laboratory, Hitachi, Japan*

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Rana Noman Mubarak, Ali Afridi, and Jen-Yuan (James) Chang
Massey University, New Zealand
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V. Kartik, A. Pantazi, and M. A. Lantz
IBM Zurich Research Laboratory, Switzerland

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Airflow, Acoustics, Heat Transfer and Mechanics (II)

16:50 – 18:00

Riverfront Ballroom

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Rana Noman Mubarak, Ali Afridi, and Jen-Yuan (James) Chang
Massey University, New Zealand
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Track-Following High Frequency Lateral Motion of Flexible Media
V. Kartik, A. Pantazi, and M.A. Lantz
IBM Zurich Research Laboratory, Switzerland
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D. W. Shu¹, F. F. Yap¹, B. Gu¹, and B. J. Shi²
¹*Nanyang Technological University, Singapore*
²*Shandong Jianzhu University, China*
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University of California, USA

Day 2

Thursday, 11 November 2010

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Banquet Dinner	: 19:00 – 22:00

08:15 – 08:45

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Airflow, Acoustics, Heat Transfer and Mechanics (III)

Session Chair: Jen-Yuan (James) Chang, *Massey University, New Zealand*

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¹*Hanyang University, Korea*
²*KAIST, Korea*

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Motor and Bearing (I)
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University of Science and Technology Beijing, China

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¹*University of California, USA*
²*Hitachi Asia Ltd, Singapore*
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¹*National University of Singapore, Singapore*
²*Data Storage Institute, Singapore*
³*Naval Postgraduate School, Monterey, USA*

Poster Session DR
Motor and Bearing (II)

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Data Storage Institute, Singapore

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Rong Ji¹, T. K. L. Dao¹, B. X. Xu¹, J. W. Xu², B. L. Goh³, Emelyn Tan³, H. Q. Xie¹, and T. Liew¹

¹*Data Storage Institute, Singapore*

²*Institute of Materials and Research, Singapore*

³*National University of Singapore, Singapore*

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Banquet Dinner

19:00 – 22:00

Riverfront Ballroom

Day 3

Friday, 12 November 2010

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Lunch : 12:20 – 13:30
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08:15 – 08:45

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S. J. Sung¹, S. J. Park², and G. H. Jang¹
¹*Hanyang University, Korea*
²*Samsung Electro-Mechanics Co. Ltd., Korea*

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Data Storage Institute, Singapore

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¹*SRM University, India*
²*Bharathidasan University, India*

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12:20 – 13:30

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- | | | |
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J. C. KOO¹
¹*Sungkyunkwan University, Korea*
²*Samsung, Korea*