

# **2012 IEEE International Technology Management Conference**

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## Content List of 2012 IEEE International Technology Management Conference

### Technical Program for Monday June 25, 2012

<b>MPP</b>	Trinity 7
<b>Innovations and Technology for Companies in Business Recovery</b> (Plenary Session)	
Chair: Shah, Rajiv	Univ. of Texas at Dallas
Co-Chair: Chang, Bobby	Univ. of Texas at Dallas
08:30-09:30	MPP.1
<i>Innovations and Technology for Companies in Business Recovery*</i> .	
Chatterjee, Pallab	Symphony Technology Group
<b>MA1</b>	Whiterock
<b>Open Innovation and Collaboration in Technology Management</b> (Regular Session)	
Chair: Alborz, Shawn	Univ. of Texas at Dallas
Co-Chair: Ariwa, Ezendu	London Metropolitan Univ.
10:00-10:20	MA1.1
<i>External Knowledge Sourcing and Involvement in Standardization - Evidence from the Community Innovation Survey</i> , pp. 1-9.	
Mangelsdorf, Axel	BAM Federal Inst. of Material Res. and Testing, Germany
Blind, Knut	Berlin Tech. Univ.
de Vries, Henk	Rotterdam School of Management
10:20-10:40	MA1.2
<i>The Role of the Business Model on Dynamic Capability in the Electronics Industry</i> , pp. 10-17.	
Na, Yongkyun	Stanford Univ.
Tse, Edison	Stanford Univ.
10:40-11:00	MA1.3
<i>An Empirical Study on the Preferences of Adoptions in Strategic Technology Alliances of Entrepreneurships</i> , pp. 18-22.	
Sompong, Kusumaphorn	National Science and Tech. Development Agency
Lawton Smith, Helen	Birkbeck: Univ. of London
Igel, Barbara	Asian Inst. of Tech.
11:00-11:20	MA1.4
<i>Absorptive Capacities and Innovation in an Emerging Wind Turbine Industry</i> , pp. 23-31.	
Yang, Xiaoming	Univ. of Missouri-Kansas City
Sun, Li	Univ. of Missouri-Kansas City
<b>MA2</b>	Victory Park 2
<b>Strategic Planning for Engineering Management</b> (Regular Session)	
Chair: Shaikh, Atif	Altera Corp.
Co-Chair: Saha, Samar	SuVolta, Inc.
10:00-10:20	MA2.1
<i>The Role of Semiconductor Foundries in Advanced Integrated Circuit Product Development</i> , pp. 32-35.	
Saha, Samar	SuVolta, Inc.
10:20-10:40	MA2.2
<i>Information Sharing in a Spares Demand System</i> , pp. 36-44.	
Lin, Jing	Lulea Univ. of Tech.

Ghodrati, Behzad	Luleå Univ. of Tech.
10:40-11:00	MA2.3
<i>A Business Approach to Social Entrepreneurship</i> , pp. 45-54.	
Ahiarakwem, Kenneth	MAN Diesel & Turbo Canada Ltd
Abiazem	
Anis, Hanan	Univ. of Ottawa
11:00-11:20	MA2.4
<i>An Exploratory Study of Entrepreneurial Creativity: Role of External Factors in the Context of UAE Firms</i> , pp. 55-64.	
Zacca, Robert	United Arab Emirates Univ.
11:20-11:40	MA2.5
<i>Dynamic Capability Development in New Ventures: A Conceptual Framework</i> , pp. 65-72.	
Kuo, Ting-Kuei	National Taiwan Univ. of Science & Tech.
11:40-12:00	MA2.6
<i>Use System Engineering, Not Politics, for Missile Defense Discussions</i> , pp. 73-77.	
Chasteen, Larry	Univ. of Texas at Dallas
<b>MA3</b>	Oak Cliff 2
<b>Product Development and Production</b> (Regular Session)	
Chair: Habib, Dr. Md. Mamun	American International Univ. (AIUB)
Co-Chair: Sobey, Charles	ChannelScience
10:00-10:20	MA3.1
<i>The Influence of Architecture in Product Families</i> , pp. 78-83.	
Arias, Jose	Massachusetts Inst. of Tech.
10:20-10:40	MA3.2
<i>A Framework to Identify the Core-Competency of a SME Case of Lensbaby LLC</i> , pp. 84-92.	
Alizadeh, Yasser	Lensbaby LLC
Khormaei, Ron	Lensbaby LLC
10:40-11:00	MA3.3
<i>Optimization of Strategic Level Performance Measurement and Decision Making Using Artificial Neural Network</i> , pp. 93-97.	
Németh, Péter	Széchenyi István Univ.
Földesi, Péter	Széchenyi István Univ.
Tápler, Csaba	Széchenyi István Univ.
Botzheim, János	Széchenyi István Univ.

## Technical Program for Tuesday June 26, 2012

<b>TPP</b>	Trinity 7
<b>Motivations and Lessons Learned from Orchestrated Innovation</b> (Plenary Session)	
Chair: Chang, Bobby	Univ. of Texas at Dallas
Co-Chair: Shah, Rajiv	Univ. of Texas at Dallas
08:30-09:30	TPP.1
<i>Motivations and Lessons Learned from Orchestrated Innovation*</i> .	
Collins, Jason	Alcatel-Lucent
<b>TA1</b>	White Rock
<b>Issues in Global Technology Management</b> (Regular Session)	
Chair: Trelewicz, Jennifer	Skolkovo Innovation Fund
Co-Chair: Umar, Amjad	Harrisburg Univ. of Science and Technology
10:00-10:20	TA1.1
<i>Strategic Agility: An Emerging Markets Perspective</i> , pp. 98-107.	
Fourne, Sebastian	Rotterdam School of Management, Erasmus Univ.
10:20-10:40	TA1.2
<i>Monetary Economics, Offshore Manufacturing, Sustainability and Domestic Job Creation of Multinational Companies—Examples and Comparisons from Apple Computers, See's Candies, and Volvo Cars</i> , pp. 108-113.	
Fu, Ted	National Cheng-Chi Univ.
10:40-11:00	TA1.3
<i>Exchange Rate and Its Impact on Manufacturing Imports: The Case of Malaysia</i> , pp. 114-118.	
Hanif, Azlina	Univ. Teknologi MARA, Shah Alam, Malaysia
Ali, Nurul Aqilah	Univ. Teknologi MARA, Shah Alam, Malaysia
Mohd Sidek, Noor Zahirah	Univ. Teknologi MARA, Merbok Kedah, Malaysia
11:00-11:20	TA1.4
<i>Computer Aided Strategic Planning, Engineering and Management of Global Eservices</i> , pp. 119-128.	
Umar, Amjad	Harrisburg Univ. of Science and Technology
<b>TA2</b>	Victory Park 2
<b>Green Supply Chain Management &amp; Safety/Health Management</b> (Regular Session)	
Chair: Katzy, Bernhard R.	Univ. BW Munich (D) and Leiden Univ. (NL)
Co-Chair: Mao, Ailin	Renmin Univ. of China and Univ. of Denver
10:00-10:20	TA2.1
<i>Applying Grounded Theory to Study Green Supply Chain Management Practices in Taiwan's Industry</i> , pp. 129-136.	
Chien, Ming-Kuei	Tzu Hui Inst. of Tech.
Chang, Te-Ming	Tzu Hui Inst. of Tech.
Kuo, Wei Chun	Northwestern Pol. Univ.
10:20-10:40	TA2.2
<i>A Study on RFID/USN Based E-Pedigree System for Cold Chain Management</i> , pp. 137-143.	

Kim, Hyunsoo	Kyonggi Univ.
Jeong, Haejune	Kyonggi Univ.
Park, Heungsun	Hankuk Univ. of Foreign Studies
10:40-11:00	TA2.3
<i>Need for Health Awareness Training Programme for Employees in Indian Industries</i> , pp. 144-150.	
Kausalya, R.	Bharath Univ.
Srinivasan, V.	Bharath Univ.
11:00-11:20	TA2.4
<i>Critical Comments on the Existing Techniques in the Evaluation of Renewable Energy Projects</i> , pp. 151-158.	
Chang, Chen-Yu	Univ. Coll. London
11:20-11:40	TA2.5
<i>Safety and Health Management in China: History and Development</i> , pp. 159-166.	
Mao, Ailin	Renmin Univ. of China and Univ. of Denver
11:40-12:00	TA2.6
<i>Disaster Relief Management - a Dynamic Network Perspective</i> , pp. 167-176.	
Katzy, Bernhard R.	Univ. BW Munich (D) and Leiden Univ. (NL)
Weber, Christina	Univ. of Applied Sciences Munich
Sailer, Klaus	Univ. of Applied Sciences Munich
<b>TA3</b>	Oak Cliff 2
<b>Strategic Issues in Supply Chains</b> (Regular Session)	
Chair: Habib, Dr. Md. Mamun	American International Univ. (AIUB)
Co-Chair: Chang, Chen-Yu	Univ. Coll. London
10:00-10:20	TA3.1
<i>A Critique of the Principal-Agent Theory As Applied to the Design of Engineering Contracts</i> , pp. 177-183.	
Chang, Chen-Yu	Univ. Coll. London
10:20-10:40	TA3.2
<i>The Study on Manufacturing Suppliers Performance Evaluation and Choice Model</i> , pp. 184-187.	
Wang, Hechun	Dalian Univ. of Tech.
Su, Jingqin	Dalian Univ. of Tech.
Cao, Huiling	Dalian Univ. of Tech.
10:40-11:00	TA3.3
<i>Measuring the Effect of Supply Chain Collaboration and Market Turbulence on Performance Outcomes</i> , pp. 188-196.	
Raisinghani, Mahesh	Texas Woman's Univ.
<b>TB1</b>	White Rock
<b>Collaborative R&amp;D Efforts</b> (Regular Session)	
Chair: Hasegawa, Katsuya	The Univ. of Tokyo
Co-Chair: Fujiwara, Takao	Toyohashi Univ. of Tech.
13:30-13:50	TB1.1
<i>Efficiency of Hidden Knowledge Spillovers between Firms and Universities in Japan: An Empirical Analysis Based on Patent Data</i> , pp. 197-201.	
Suzuki, Katsuhiko	Waseda Univ.
Junichi, Sakata	Tokyo Inst. of Tech.
Hosoya, Jun	Waseda Univ.

Nakanishi, Hodaka	Tokyo Inst. of Tech.
13:50-14:10	TB1.2
<i>The Implications of R &amp; D Management for Organisational Effectiveness: A Literature Review</i> , pp. 202-211.	
Marafon, Alysson Diego	Federal Univ. of Santa Catarina / Whirlpool Corp. - E
Lacerda, Rogério Tadeu de Oliveira	Federal Univ. of Santa Catarina
Ensslin, Leonardo	Federal Univ. of Santa Catarina
Ensslin, Sandra Rolim	Federal Univ. of Santa Catarina
14:10-14:30	TB1.3
<i>On the Growth Option for R&amp;D Continuity of Biotech Start-Ups under Uncertainty</i> , pp. 212-221.	
Fujiwara, Takao	Toyohashi Univ. of Tech.
14:30-14:50	TB1.4
<i>Effectiveness of a University-Industry Matching Program at Creating Collaborative Research</i> , pp. 222-229.	
Hasegawa, Katsuya	The Univ. of Tokyo
Iwata, Takuma	The Univ. of Tokyo
Kageyama, Kazuro	The Univ. of Tokyo
14:50-15:10	TB1.5
<i>Analysis on Differences between Japan and the USA on Pathway from Research and Development to Industry: Vertical Cavity Surface Emitting Laser (VCSEL)</i> , pp. 230-238.	
Uchida, Mamoru	Tokyo Inst. of Tech.
Fujimura, Shuzo	Tokyo Inst. of Tech.
<b>TB2</b>	Victory Park 2
<b>Knowledge Management (Regular Session)</b>	
Chair: Pittenger, Linda	Stevens Inst. of Tech.
Co-Chair: Thamhain, Hans	Bentley Univ.
13:30-13:50	TB2.1
<i>Targeting the Right Crowd for Corporate Problem Solving - a Siemens Case Study with TechnoWeb 2.0</i> , pp. 239-247.	
Wiener, Clemens	Univ. of Applied Sciences bfi Vienna and Siemens AG Oesterr
Acquah, Isaac Newton	Univ. of Ec. and Siemens AG Oesterreich, Vienna, Aus
Heiss, Michael	Siemens AG Oesterreich, Vienna Austria and Siemens AG Munich, Ge
Mayerdorfer, Thomas	Siemens AG Oesterreich, Vienna, Austria
Langen, Manfred	Siemens AG Munich, Germany
Kammergruber, Walter Christian	Tech. Univ. München
13:50-14:10	TB2.2
<i>IT Professionals: Maximizing Their Engagement in the Rapidly Changing Business Environment</i> , pp. 248-256.	
Pittenger, Linda	Stevens Inst. of Tech.
Somers, Toni	Case Western Res. Univ.
Perelli, Sheri	Wayne State Univ.
14:10-14:30	TB2.3
<i>Reassessing Team Leadership in Technology-Intensive Project Environments</i> , pp. 257-266.	
Thamhain, Hans	Bentley Univ.
14:30-14:50	TB2.4

*Important Experience for Chief Intellectual Property Officers (CIPOs)*, pp. 267-273.

Kato, Koichiro Kanazawa Inst. of Tech.  
Sako, Megumi Kanazawa Inst. of Tech.

14:50-15:10 TB2.5

*Maintaining Lifelong, Personal Global-Competitiveness*, pp. 274-280.

Sobey, Charles ChannelScience

## **TB3** Oak Cliff 2 **Globalization of Research & Development (Regular Session)**

Chair: Habib, Dr. Md. Mamun American International Univ. (AIUB)

Co-Chair: Udo, Godwin Univ. of Texas at El Paso

13:30-13:50 TB3.1

*Information and Communication Technology Diffusion Issues in Sub-Sahara*, pp. 281-287.

Udo, Godwin Univ. of Texas at El Paso  
Ifinedo, Princely Cape Breton Univ.

13:50-14:10 TB3.2

*An Analysis of Technology Entrepreneurship in the Modern Russian Economy Exploring SEZ, Technoparks, and the Skolkovo Program*, pp. 288-293.

Trelewicz, Jennifer Skolkovo Innovation Fund

14:10-14:30 TB3.3

*Patent Comparison of World and Chinese Top Fabless Semiconductor Companies During a Business Recovery Period*, pp. 294-299.

Zhang, Tao Inst. of Scientific and Tech. Information of China  
Zhang, Xu Inst. of Scientific and Tech. Information of China  
Zhao, Yunhua Inst. of Scientific and Tech. Information of China

## **TCP** Panel Discussion - Trinity 7 **"The Perfect Storm in Cloud Computing – the Evolution of Data Centers" - Managing Technology & Business Requirements (Panel Discussion)**

15:30-17:30 TCP.1

*"The Perfect Storm in Cloud Computing – the Evolution of Data Centers" - Managing Technology & Business Requirements*.\*

Skelton, Mike International Business, Richardson, TX, Mayor's Office

## Technical Program for Wednesday June 27, 2012

<b>WPP</b>	Trinity 7
<b>Conservation – the Other Fuel Source</b> (Plenary Session)	
Chair: Shah, Rajiv	Univ. of Texas at Dallas
Co-Chair: Chang, Bobby	Univ. of Texas at Dallas
08:30-09:30	WPP.1
<i>Conservation – the Other Fuel Source*</i> .	
Kettler, Ed	Hewlett Packard
<b>WA1</b>	White Rock
<b>Management of Innovation Process</b> (Regular Session)	
Chair: Chasteen, Larry	Univ. of Texas at Dallas
Co-Chair: Bodde, David	Clemson Univ.
10:00-10:20	WA1.1
<i>Can You Hear Me Now? the Importance of Location for Knowledge Transfer in the Telecommunications Sector</i> , pp. 300-307.	
Johnson, Daniel	Colorado Coll.
Moore, Jeffrey	Colorado Coll.
Lybecker, Kristina	Colorado Coll.
10:20-10:40	WA1.2
<i>Entrepreneurship As a Field of Study in Engineering Management</i> , pp. 308-317.	
Zhou, Zhao	Leiden Univ.
Zhao, Yuanyuan	Leiden Univ.
Katzy, Bernhard R.	Univ. BW Munich (D) and Leiden Univ. (NL)
10:40-11:00	WA1.3
<i>Front-End Success Factors and the Impact on High Technology Industry New Product Development</i> , pp. 318-325.	
Carbone, Thomas	Univ. of Alabama-Huntsville
Sherman, J. Daniel	Univ. of Alabama-Huntsville
Tippett, Donald	Univ. of Alabama-Huntsville
11:00-11:20	WA1.4
<i>Entrepreneurs, Innovators, and Unruly Reality: Learning-Based Strategies to Manage the Risks of Unanticipated Events</i> , pp. 326-331.	
Bodde, David	Clemson Univ.
McGrath, Rita	Columbia Univ.
Pfeffer, Jeffrey	Stanford Univ.
11:20-11:40	WA1.5
<i>Factors Influencing Firms to Sell Online in E-Business Challenging Environment</i> , pp. 332-338.	
Basiouni, Abdullah	Yanbu Industrial Coll. Saudi Arabia
Alojairi, Ahmed	King Fahd Univ. of Petroleum & Minerals, Dhahran, Saudi Ara
<b>WA2</b>	Victory Park 2
<b>Knowledge and Opportunity Recognition in Technology Management</b> (Regular Session)	
Chair: Trelewicz, Jennifer	Skolkovo Innovation Fund
Co-Chair: Bozkurt, Ipek	Univ. of Houston Clear Lake
10:00-10:20	WA2.1
<i>Quantitative Analysis of Graduate-Level Systems Engineering Programs</i> , pp. 339-344.	

Bozkurt, Ipek	Univ. of Houston Clear Lake
Helm, Jim	Univ. of Houston Clear Lake
10:20-10:40	WA2.2
<i>Using T-QAAT (Telecom Quality Attribute Analysis Tool) for Comparison of Quality Management Practices in Telecom Industry (A Comparative Case Study of Telecom Organizations of Pakistan)</i> , pp. 345-350.	
Abbasi, Khurram Khurshid	Center for Advanced Studies in Engineering, Islamabad, Pakistan
Ahsan, Ali	Center for Advanced Studies in Engineering, Islamabad, Pakistan
10:40-11:00	WA2.3
<i>Owners' Prior Knowledge and Performance: The Mediation Effect of Knowledge Absorptive Capacity Amongst SMEs</i> , pp. 351-359.	
Denan, Zarina	Univ. Teknologi MARA, Malaysia
Ismail, Noraini	Univ. Teknologi MARA, Malaysia
Ramayah, Thuraysamy	Univ. Sains Malaysia
11:00-11:20	WA2.4
<i>On Commercial Exploitation of Indigenous Technology in Developing Countries</i> , pp. 360-363.	
Amadi-Echendu, Joe	Univ. of Pretoria
11:20-11:40	WA2.5
<i>Fuzzy Quality Function Deployment (FQFD) to Assess Student Requirement in Engineering Institutions: An Indian Prospective</i> , pp. 364-368.	
Upadhyay, Rajeev Kumar	Anand Engineering Coll. Agra, India
Kandikonda, Hans Raj	Dayalbagh Educational Inst. Dayalbagh, Agra, India
Dwivedi, Suren	Univ. of Louisiana at Lafayette
11:40-12:00	WA2.6
<i>Successful Project Leadership "East" and "West": Differences and Reflections</i> , pp. 369-373.	
Jessen, Svein-Arne	BI Norwegian Business School
<b>WA3</b>	Oak Cliff 2
<b>Project, Engineering &amp; Technology for Sustainability</b> (Regular Session)	
Chair: Shaikh, Atif	Altera Corp.
Co-Chair: Thornley, Russell	Utah Valley Univ. Tech. Management Department
10:00-10:20	WA3.1
<i>Sustainable Strategic Alignment of Actual Project Portfolio Execution: Application and Exploratory Case Study</i> , pp. 374-381.	
Thornley, Russell	Utah Valley Univ. Tech. Management Department
10:20-10:40	WA3.2
<i>Eco-Technological Learning in the Post Industrial Era</i> , pp. 382-386.	
Amadi-Echendu, Joe	Univ. of Pretoria
Ejim-Eze, Emmanuel	National Centre for Tech. Management
10:40-11:00	WA3.3
<i>Assessing the Sustainability of Wastewater Treatment Technologies in the Petrochemical Industry</i> , pp. 387-392.	
Meerholz, Astrid	Univ. of Pretoria
Brent, Alan Colin	Univ. of Pretoria
11:00-11:20	WA3.4
<i>A Study on Foreign Investment and Development of Water Business</i>	

*in China: Based on Agency Approach*, pp. 393-397.

Fujiwara, Takao

Toyohashi Univ. of Tech.

Feng, Yanyan

Toyohashi Univ. of Tech.

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11:20-11:40

WA3.5

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*Firm-Level Technological Capability Assessment; a Literature Review*, pp. 398-404.

Alizadeh, Yasser

Lensbaby LLC

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