44th Decision Sciences Institute Annual Meeting 2013

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Volume 1 of 3

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Email: curran@proceedings.com Web: www.proceedings.com 001 New Faculty Development Consortium

7:45am to 10:30am

GB Salon I

7:45 - 8:00am: Continental Breakfast and Registration "B#5

Anthony Ross

8:00 - 8:30am: Welcome and Introductions "B#5

Anthony Ross

8:30 - 9:30am: Fellows Panel: What We Did Not Know Then- What You Should

Know Now "B#5

Julie Kendall; Peter Ward; Manoj K. Malhotra; Marc J Schniederjans; Lori S. Franz

9:30 - 10:30am: Fellows Panel: Biggest Mistakes Junior Faculty Make And

How to Avoid Them "B#5

Julie Kendall; Marc J Schniederjans; Lori S. Franz; Peter Ward; Manoj K. Malhotra

10:30 - 10:45am: Networking Break "B#5

Anthony Ross

Session Chair: Anthony Ross

002 Doctoral Student Consortium

8:00am to 10:30am

GB Salon II

8:00 - 8:30 am: Continental Breakfast and Registration "B#5

Daniel Guide

8:30 - 9:00 am: Welcome and Introductions "B#5

Daniel Guide

9:00 - 10:30 am: Best Teaching Practices from the Master B#5

Harvey J. Brightman

10:30 - 10:45 am: Networking Break "B#5

Daniel Guide

Session Chair: Daniel Guide

003 Applications in SCM

8:30am to 10:00am

GB Salon IV

A Simulation Study of Pharmaceutical Cold Chains with Information Sharing:

Perspective On a Four-Echelon System "%

suman niranjan; Niranjan Kulkarni

Decision Support Model for Managing Disruptive Influences in Global Supply

Chain Operations: A Sensitivity Analysis Insight "%+

Chris I Enyinda; Fesseha Gebremikael; Khalid Backhar

A Case Study on the Second Hand Mobile Phone Supply Chain in China ")

Qian Ma; Amy Z Zeng

Supply Chain Planning at a Chemical Process Industry (+

Helene Lidestam; Nils-Hassan Quttineh

Session Chair: Helene Lidestam

004 Project Decisions

8:30am to 10:00am

Atlantic

Collaboration between Project Management and Decision Sciences A Necessity and the Potential Protocols "B#5

Ramesh Vahidi

Improved Decision Making by Systemic Stakeholder Analysis Methods in Projects "B#5

Pernille Eskerod; Martina Huemann

Session Chair: Garv Klein

005 Logistics-Marketing Interface

8:30am to 10:00am

Bristol

Transportation to Attend a Metropolitan University "B#5

Rebecca Scott; Victor Prybutok

Determinants of E-waste Recycling Behavior on Campus "B#5

Cigdem Gonul Kochan; Saba Pourrezajourshari; Huguette Tran; Victor Prybutok

Improving Acquisition Decision-Making: A Life-Cycle Affordability Framework****

Yolanda Obaze; Cigdem Gonul Kochan

The Relationship between Intention to Visit a County and its Public Transportation "B#5

Abdullah Mohammed Alhidari; Mohammad Hamza Baitalmal

Session Chair: Cigdem Gonul Kochan

OO6 Privacy Concerns with Health Information

8:30am to 10:00am

Chasseur

A Study of Individuals' Privacy Concerns and Their Intention to Provide Personal Health Information ..., &

Hui-Chuan Chang; Huei-Ting Lin; Hsin-Ginn Hwang

Antecedents and Consequences of Concern for Electronic Medical Records

Privacy *** Sharp Company Sharp Change Chang

Privacy Issues in Healthcare Information Systems: The Case of Social Media...B#5

Anne Marie Oulai; J Michael Tarn; Thomas Zemrowski

Users Acceptance of Online Personal Health Record Systems "% &

Aakash Taneja; Nicolas J Gengo; Anita Lato

Session Chair: Kuo-Ting Hung

007 Service Recovery and Complaint Handling

8:30am to 10:00am

Dover A

Service Recovery for E-Services: The Role of Recovery Attributes and perceived Justice. "B#5

Siti Zakiah Abu Bakar; John C. Goodale

Exploring Organizational Ownership Effects on Structural Dimensions of

Service Recovery "% Lance Contiero; Andrea Vinelli

Managing Customer Complaints Through Customer Segmentation "% -

Ali Guler; Tuncay Bayrak

Are Out-switching and Within-switching Different? A Study in China's Mobile Communication Industry "B#5

Liang Chen

Session Chair: Liang Chen

008 Supplier / Buyer Relationship

8:30am to 10:00am

Dover C

A Conflict Resolution Framework for Supply Chain Management "B#5

Stephanie Eckerd; Sean Handley

An Empirical Analysis of Power in Supply Networks: A Network Theoretic

Buyer Supplier Perspective B#5

Steven Carnovale; Sengun Yeniyurt

Supplier Flexibility: The Role of Relational Stability and Information Quality "B#5

Pamela Rogers; Divesh Ojha; Richard White

Understand Continuity of Corporate Supply Chain Relationships: A

Conceptual Framework and Empirical Analysis "B#5

Peiju Chao; Tienhua Wu

Supply Chain Orientation: A Dynamic Multi-level Process "B#5

Daniel A. Pellathy; Terry L Esper; Diane Mollenkopf

Session Chair: Daniel A. Pellathy

009 Miscellaneous Issues in Manufacturing

8:30am to 10:00am

Falkland

A Framework for Determining Kitting, Staging, or Line Stocking

B#5

Danny J. Johnson; Stella Y Hua

A Classification of Literature on Inventory Planning of Substitutable

Products "B#5

Soohoon Park; W.C. Benton; Hojung Shin; Euncheol Lee

An Investigation of the Effects of Supplier Monitoring on Plant Productivity "B#5

BooYun Cho; DaeSoo Kim

Analysis of Vendor Environmental Costs in the JELS Model With

Sustainability "B#5

John F Affisco; Javad Paknejad; farrokh nasri

The Role of Regulatory Inspections and Compliance Findings in Food

Product Recall Timing "B#5

Tracy Diane Johnson-Hall **Session Chair**: Haldun Aytug

010 Customer Interfaces I

8:30am to 10:00am

Galena

An Empirical Investigation of the Impact of CRM Maturity on B2B Customer

Satisfaction "B#5

Tarikere Tulasidas Niranjan; Gizem Arici

Customer Response Models with a Delay Factor in Direct Marketing "% &

Young H. Chun; Yoonhyuk Jung

Impact of Search Engine Optimization: Evidence from Three Cases "%*

Stella Tomasi; Xiaolin Li

Strategic Pricing with Imitative Entry in the Presence of Rational Consumer

Behavior "%+(
Wei-yu Kevin Chiang

Session Chair: Stella Tomasi

011 Reflections on Pedagogy

8:30am to 10:00am

Heron

Choosing by Advantages in Information Systems Decisionmaking

B ★5

New Venture Decisions and Impact of Lecture-Based Teaching on Decision Making "B#5

Maryam Memar Zadeh

The Difference in Social Responsibility Attitudes: Direct vs. Indirect Pedagogy "B#5

Kathleen Noce; Diane Parente; Matthew Swinarski

Using Mind Mapping to Teach Strategy Based Case Studies "B#5

Michael Stodnick; Kathryn Marley **Session Chair:** Kathryn Marley

IS Adoption and Diffusion 012

8:30am to 10:00am

Iron

Adoption Model for Cloud Computing Technology ** *

Thiagarajan Ramakrishnan; Louis Ngamassi; Vaneisha Perkins

A Whole Product Vector Model of Adoption of Contemporary Consumer Technology Products "&\$'

Alan Brandyberry; Suvankar Ghosh; Kevin Author

Why do Users Prefer an Experienced IT Provider? A Study of New Online Services Adoption **- &&\$

Jiao Wu; Shuyuan Deng

Session Chair: Mohammad I Merhi

Engaging Industry and Students Through Case Competitions 013

8:30am to 10:00am

James

Engaging Industry and Students Through Case Competitions "B#5

John C. Taylor; Timothy Butler; Andrea Prudhomme

Presenters: John C. Taylor; Timothy Butler; Andrea Prudhomme

Session Chair: William Sawaya

Language, Leadership and Negotiation 014

8:30am to 10:00am

Waterview A

A Model of How Motivating Language Moderates the Relationship between Job Autonomy and Worker Outcomes "&" *

Wei Wang; Jacqueline Mayfield; Milton Mayfield

A Rule-Based Decision Support System for Identifying the Outcome Space in Bilateral Employees-Employers Negotiations B#5

Vasileios Bougioukos; Konstantinos Nikolopoulos

Motivating Language as a Moderator Between Servant Leadership and Employee Outcomes "&()

Sandra Gutierrez-Wirsching; Jacqueline Mayfield; Milton Mayfield

Technology, Organizational Culture and Strategic Alliances "B#5

Shanggeun Rhee; Silvana Trimi Session Chair: Jacqueline Mayfield

Teaching Service Innovation Using PCN Analysis 015

8:30am to 10:00am Waterview B

Teaching Service Innovation using PCN Analysis "B#5

Scott Sampson

Session Chair: Scott Sampson

016 Decision Analytics Methods

8:30am to 10:00am

Waterview C

A Performance Comparison of Sequential Tests for a Proportion "B#5

Tom McWilliams

Application of the Polar Extreme Methodology in Structural Equation

Modeling "B#5

Benjamin George; Victor Prybutok

Intelligent Software Agent Applied to Mechanical Engineering "B#5

Valerie Bennett; Jagan Iyengar Session Chair: Tom McWilliams

017 Financial Analytics

8:30am to 10:00am

Waterview D

Adaptive Network Based Fuzzy Inference System for Stock Index Prediction ... & *

Dinesh Sharma; H. S. Hota

Market Value Approach: Redefining The Intangible Assets "& &

Faruk Arslan; Niharika Dayyala; Leo Gemoets; Michael L. Gonzales; Maria Barulina

Population Dynamics, Labor Force, and Economic Growth in WA: The Impact of Retiring Baby Boomers "B#5

Fen Wang; Xingguo Zhang

The Role of Visual Analysis in Regulating Financial Markets "B#5

Mark E Paddrik

Session Chair: Mark E Paddrik

018 Definitions of Sustainability

8:30am to 10:00am

Essex A

Promoting Environmental Citizenship Behavior "B#5

Paula Morrow; David E Cantor; Frank Montabon

Social and Environmental Responsibility: Toward a Taxonomy "B#5

James Jungbae Roh; Paul Hong

Student Perspectives on Sustainability in the MBA Curriculum "B#5

Beate Klingenberg; Susan Kochanowski

Session Chair: Barry Brewer

019 Marketing and Communication Committee

8:30am to 10:00am

Essex B

Members: Susan E. Pariseau; Michael E. Hanna; Burcu Keskin; Eldon Y. Li; Kaushik Sengupta; Mohammad Mumtaz; Kathryn Zuckweiler; Greg Heim; Janine Aronson

Session Chair: Xenophon Koufteros

020 Increase Relevance by Shifting Focus Away from Classical Statistical

Mechanics & Hypothesis Testing

8:30am to 10:00am

Kent A & B Panelists: Webster West; Mary E Malliaris; Kellie B Keeling; Thomas W. Jones; Wilma **Andrews Moderator:** Robert L. Andrews

Accounting Education 021 8:30am to 10:00am

Kent C

Accounting Innovations and Organizational Learning ... &

Seleshi Sisaye; Jacob G. Birnberg

Clarification Needed in Utah's 150-Hour Requirement "&- '

Sheldon Ray Smith; Kevin R Smith

The Intra Business Group Effects of Innovation Announcements "B#5

I-Fen Chen; Shao-Chi Chang

Using an Active-Learning Project for Teaching Graduate Governmental

Accounting Topics " \$)

Judith A. Sage

Session Chair: Sheldon Ray Smith

Top Management/HR and "Holistic" Quality and Lean 022

8:30am to 10:00am

Laurel A

An Attempt at a Holistic Approach to Quality "B#5

George N Kenyon

The Impact of Human Resource Performance Management on Lean

Transformation Success " % David Marshall; Thomas J Goldsby

The Effect of Top Management Leadership and Continuous Improvement on Customer Satisfaction: An Empirical Study of Manufacturing Companies "B#5

osam sato; Yoshiki Matsui; Hideaki Kitanaka; Yutaka Ueda; Tomoaki Shimada; Odkhishig Ganbold

Session Chair: Yoshiki Matsui

Emerging Topics in SCM 023

10:30am to 12:00pm

GB Salon IV

Linking Marketing and Operations at an SME: A Case Study "B#5

Elias Kirche; Rajesh Srivastava

Factors Affecting Decision-Making of Supply Chain Managers in Emergency Response to Large Natural Disasters "B#5

Kate Hughes

Contributing Factors in Adopting RFID and Other Smart Technologies in Humanitarian Operations: A Multiple Case Study "B#5

Pedro M. Reyes; Daniel Engels; Patrick Jaska; Jamie Collins

Investigation of IT Contribution to Performance Improvement of Emergency Pre-Positioned Inventory "B#5

Kate Hughes; Angeliki Gkikaki

Using Financial Measures in Selecting Supply Chain Partners for Suppliers "B#5"

Gurkan I. Akalin

Session Chair: Gurkan I. Akalin

Project Management Curriculum for Undergraduate Programs: A Cross-024

Disciplinary Approach 10:30am to 12:00pm

Atlantic

Panelists: William Hefley; Linh Luong; Jack Meredith; Art Thomas

Moderator: Vijay Kanabar

O25 Personal Aspects of Doing International Business

10:30am to 12:00pm

Bristol

Efficiency of Port Operations "B#5

Yona Joo Lee

Leadership and Work Overload Stress Orientations across Cultures: A Comparative Study on Japanese and Vietnamese Working Adults "B#5

Seung Hoon Jang; Lam Nguyen; Bahaudin Mujtaba; Loan N. T. Pham

The Effect of English Proficiency, Subject Familiarity, and Exposure Time of International Respondents on Survey Research Results "B#5

Jun Hyuk Kwon; Victor Prybutok **Session Chair:** Quey-Jen Yeh

026 Health Care Technology and Privacy

10:30am to 12:00pm

Chasseur

The Development of an Instrument to Measure Concern for Information Privacy in Electronic Medical Record Context ** ' ' ' ' ' '

Hsin-Ginn Hwang; Ju-Ling Hsiao; Kuang-Ming Kuo; Chuang-Chun Liu

A Conceptual model of Consumer Willingness to Provide the Personal Health

information: An Integrated Perspective ((

Yu-Chang Lin

Intelligent Software Agent Applied to Health Care Industry "B#5

Valerie Bennett; Jagan Iyengar Session Chair: Peter Salzarulo

027 General Topics in Services Management

10:30am to 12:00pm

Dover A

A Characterization of Complex Services "B#5

Jean Harvey

Classification of Business Service Triads "1))

Tarikere Tulasidas Niranjan; Sourav Sengupta

Managers and Fallacy of Composition "B#5

Ibrahim Anil; Ahmet Cakmak; Nesrin Sungur; Cem Canel

The Theory Development Tree: A Structured Approach to Developing Theory "B#5

Kevin Watson; Anthony Patti; Lynn Boyd

Using Excel to Perform Nonparametric Analyses "B#5

Kellie B Keeling; Robert Pavur

Session Chair: Tarikere Tulasidas Niranjan

028 Supply Chain / Information Systems Interaction

10:30am to 12:00pm

Dover C

Acquisition of IT Capability in Integrated Logistics for SMEs "B#5

Rajesh Srivastava; Elias Kirche

Effect of IT-enabled Supply Chain Process Integration on Firm's Operational Performance ***B#5

Odkhishig Ganbold; Yoshiki Matsui

Supply Chain Management and Big Data "B#5

Craig Hill; James Keebler

The Impact of IT Implementation and Change Management on Supply Chain Innovation "B#5

Jack Crumbly; Lemuria Carter

Towards a Theory of Services Supply Chain Management: Constructs and Model Development "B#5

John David Smith

Session Chair: Jack Crumbly

029 Empirical Studies in Logistics Management

10:30am to 12:00pm

Falkland

Why do Some Product Recalls Succeed and Others Fail?: A Grounded Theory Investigation of the Recall Process "B#5

Kaitlin Wowak; Christopher Craighead; Dave Ketchen

Reducing the Fog that Clouds 3PL Performance: Toward an Understanding of Knowledge Transfer and Transparency **B#5

Kimberly Whitehead

The Impact of Contract and Relational Norms on Opportunism in Logistics Outsourcing Relationships: Empirical Evidence From China "B#5"

Baofeng Huo; Jingwen Zhu; Xiande Zhao

Session Chair: Christoph Bode

030 Customer Interfaces II

10:30am to 12:00pm

Galena

Finding High-Value Customers: Prediction Model for Indian Banks "B#5 Rakesh Kumar Pati

Exploring the Relationship Between Consumers' Perceived Value and Purchase Intention: An Example of Online Independent Music "B#5

Shu-Chiung Lin; Yu-Chieh Lin

Marketing Microfinance - Service expectations of captive customers "B#5 Saju Jose

Session Chair: Rakesh Kumar Pati

031 Teaching Cases: Ethics and Sustainability

10:30am to 12:00pm

Heron

AFRICAN PARKS: An NGO in Action Saving Africa's Wilderness "B#5

Gayle Allard; Drew Bonfiglio

Brazos Valley Food Bank: Fostering Partnerships, Feeding Hope "B#5

Manoj Vanajakumari; Evan Vestal

Goliath gets a Helping Hand - A Case Study of Ethical Behaviour in Context "B#5

John Davies: Deane Nicholls

Session Chair: Dr.Natasa Christodoulidou

032 IS Management and Governance

10:30am to 12:00pm

Iron

An Implemented Enhanced Multi-Perspective Collaboration-Based BI Development Process "B#5

Michael Albert Tomasura

An Investigation into the Effect of Organizational Trust on ERP System Usage "B#5

Joseph Nwankpa; Yaman Roumani

Economies of Scale in IT Security "B#5

Jerry Post

Influence of Digital Service Flexibility on Performance "B#5

Terence Saldanha; Jiban Khuntia; Abhishek Kathuria

Session Chair: Ram Pakath

033 Instructional Innovations: Flipping the Classroom

10:30am to 12:00pm

James

A Pre-Validation of the Product-Process Matrix "B#5

Bryan Ashenbaum

The Flipped Classroom of Operations Management "B#5

Ardavan Asef-Vaziri

Can IT Learning Succeed in a Strong Liberal Arts Institution? Yes "B#5

Suvankar Ghosh

Session Chair: Andrea Prudhomme

034 Ethics and Ethical Organizing

10:30am to 12:00pm

Waterview A

Learning Styles and Business Ethical Decisions "B#5

Thomas A. Ulrich

The Relationships Between Money Attitudes and Unethical Behavior: Do the Cultural Factors Matter?"B#5

Yuh Jia (Mike) Chen; Velma Lee; Allen Chan

The relationship between Materialism and Financial Satisfaction "B#5

Yuh Jia (Mike) Chen

Social Capital Development in Brazilian Third Sector "B#5

Rosana da Rosa Portella Tondolo; Claudia Cristina Bitencourt

Session Chair: Thomas A. Ulrich

035 Social Media Intelligence

10:30am to 12:00pm

Waterview B

Social Media Intelligence "B#5

Wendy Moe

Session Chairs: Wendy Moe; Michael Galbreth; Bogdan Bichescu

036 Data Mining I

10:30am to 12:00pm

Waterview C

Online Predator Identification Using Text Mining "B#5

Jason K. Deane; Terry R Rakes; Loren Paul Rees

Predicting Intentions to Commit Suicide: A Data Mining Approach "B#5

Mohammad Salehan; Arash Negahban

The Use of Data Mining in Telecom Churn Prediction: A Review "B#5

Liang Chen; Ram Pakath

Corpora Structural Impacts on Text Mining Algorithms "B#5

Triss Ashton

Session Chair: Triss Ashton

037 Marketing Analytics

10:30am to 12:00pm

Waterview D

Capacity Stratification for Multi-Product Segments with Different Pricing Scheme "B#5

Mehmet Barut; Mehmet Bayram Yildirim

Consumer Use of Online Reviews: Who do you trust?" B#5

Donna McCloskey

Determining the Locus of the Future Demand Life Cycle of any Brand "B#5

Frenck Waage

How to Sell Excess Inventory? Daily-Deal Market Analysis "B#5

Salar Ghamat

Session Chair: Salar Ghamat

New Developments in Structural Equation Modeling

10:30am to 12:00pm

Essex A

New Developments in Structural Equation Modeling "B#5

George Marcoulides

Session Chairs: Xenophon Koufteros; Shawnee K. Vickery

039 Sustainability and Decision Making

10:30am to 12:00pm

Essex B

Balancing Economic, Environmental, and Safety Factors in Cleaning Solvent Choices using a Multi-criteria Decision Model **B#5

Thomas Sloan; Joseph Sarkis

DEA-Based Evaluation of Effectiveness of Proactive Environmental Initiatives "B#5"

Raktim Pal; Santosh K Mahapatra

Multi Criteria Optimization Model for Disassembly Cost, Recycling Rate and Carbon Emissions "B#5

Kento Igarashi; Tetsuo Yamada; Masato Inoue; Norihiro Itsubo; Surendra M. Gupta

The Closed-Loop Supply Chain Network with Competition, and Uncertainties "B#5

Qiang Qiang

Session Chair: Mark Pagell

040 DSJ Editor, Senior Editors and Associate Editors

10:30am to 12:00pm

HB Salon A

Senior Editors: Ram Gopal; Manoj K. Malhotra; Kingshuk K. Sinha; Cheri Speier; Nallan

Chakravarthy Suresh

Associate Editors: Gopesh Anand; Indranil Bardhan; W.C. Benton; Jennifer Blackhurst; Constantin Blome; Ken Boyer; Kurt Bretthauer; Gerard Burke; Janice Carrillo; Kyle Cattani; Patrick Y.K. Chau; Rachel Chen; H. Kenneth Cheng; Dilip Chhajed; Christopher Craighead; Maqbool Dada; Sidhartha R. Das; Nicole DeHoratius; Vinayak Deshpande; Fred F. Easton; Ming Fan; Mark Ferguson; Geraldo Ferrer; Joy Field; Barbara B. Flynn; Cipriano Forza; Jan Fransoo; Michael Galbreth; Srinagesh Gavirneni; Soumen Ghosh; susan M Meyer Goldstein;

Pedro Soto Acosta; Gangshu Cai; Amitava Dutta; Varun Grover; Daniel Guide; Jatinder Gupta; Haresh Gurnani; Norma Harrison; H. Sebastian Heese; Greg Heim; Janelle Heineke; Traci Hess; G. Tomas M. Hult; Apurva Jain; Vaidy Jayaraman; Wei Jiang; Norm Johnson; Vijay Kannan; Michael Ketzenberg; Prabhudev Konana; Xenophon Koufteros; Sameer Kumar; Subodha Kumar; Gyu M. Lee; T. S. Lee; Kevin Linderman; Larry Menor; Rich Metters; Alp Muharremoglu; Nagesh N Murthy; Ram Narasimhan; Harihara Prasad Natarajan; Jan Olhager; Mark Pagell; Praveen Pathak; Ray Patterson; Anand Paul; Nicholas Petruzzi; Elliot Rabinovich; Cliff Ragsdale; Robin L. Raschke; Jacquelyn Rees; Powell Robinson; Erik Rolland; Aleda Roth; Johnny Rungtusanatham; Funda Sahin; Fabrizio Salvador; Nada R. Sanders; Saonee Sarker; Kevin Scheibe; Glen Schmidt; Rachna Shah; Hojung Shin; Enno Siemsen; Vicki Smith-Daniels; Greys Sosic; Gilvan Souza; V Sridharan; Chelliah Sriskandarajah; Kathryn E. Stecke; Mani Subramani; Daewon Sun; Morgan L. Swink; Srinivas Talluri; Mohan Tatikonda; Giri K Tayi; Matt E. Thatcher; Arvind Tripathi; Gyula Vastag; Viswanath Venkatesh; Rohit Verma; Stephan M Wagner; Yunzeng Wang; Peter Ward; Urban Wemmerlov; G. Peter Zhang; Xiande Zhao

Session Chair: Asoo Vakharia

041 Developing Students' Communications Skills

10:30am to 12:00pm

Kent A & B

Panelists: David R Morganstein; Amy Luginbuhl Phelps; Mark Ferris

Moderator: Keith Ord

042 Accounting Education & Research

10:30am to 12:00pm

Kent C

A Longitudinal Analysis of Faculty Perspectives of Contemporary Auditing Curriculum "B#5

William Blouch; Thomas A. Ulrich; Alfred Michenzi

Effect of 9/11 on Business Vulnerability "B#5

Sanjay Kumar; Jiangxia Liu; Ashutosh Deshmukh

Enhancing Strategic Decision Making coverage in MBA Cost Accounting Course along with A Direct and Indirect Assessment "B#5

A. Sedaghat

Investigating the Communication's Gap in Accounting "B#5

Kirsten Rosacker; Robert Rosacker; Sergey Komissarov

Stock Market Reactions Following Stock Split Announcements: Japanese Empirical Evidences "B#5

Takeshi Yamamoto

Session Chair: Mehmet C. Kocakulah

043 Quality-Related Practices, Including Six Sigma

10:30am to 12:00pm

Laurel A

Does the Rationale for Implementing Quality Management Practices Matter?" B#5

Dongli Zhang; Kevin Linderman; Roger Schroeder

FMEA Analysis - 10 years later Doug Hales; Dara Gale Schniederjans

Is Personality a Key Element of Six Sigma Project Success?" +\$

Nancy Ashley; MaryAnne Winniford

Six Sigma Success: A View through Authentic Leadership and Behavioral

Integrity Theoretical Lenses "(\$&

Ajaya K Swain

Session Chair: Ajaya K Swain

Joint Consortium Session: Insights from Academic Deans 044 10:45am to 12:00pm GB Salon II Insights from Academic Deans "B#5 Timothy Smunt; Latha Ramchand; Paul M. Bobrowski; Karyl Leggio Session Chair: Anthony Ross Joint Consortium Luncheon 045 12:15pm to 1:20pm **GB Salon III** Session Chairs: Funda Sahin: Maling Ebrahimpour: Gregory Ulferts: James Viehland Joint Consortium Session: Publishing in Top Journals 046 1:30pm to 2:45pm GB Salon II Editors: Asoo Vakharia; Vijay Kannan Session Chair: Anthony Ross Contextual Adaptations in Sourcing Strategies 047 1:30pm to 3:00pm GB Salon III A Conceptual Model of Commodity Price Risk "B#5 Janet Hartley; George A Zsidisin; Lutz Kaufmann; Barbara Gaudenzi Buyer-Supplier Relationships in China: The Role of Guanxi "B#5 Wladimir Wiegel; David Bamford Contextual Supply Chain Ambidexterity: Antecedents, Consequences, and Its Mediating Role B#5 Virpi Turkulainen; Morgan L. Swink Understanding Supply Chain Failure "B#5 Bart L. MacCarthy; Karsten Cox; Katri Kauppi Session Chair: Katri Kauppi Global Supply Chain Management 048 1:30pm to 3:00pm **GB Salon IV** Air Transport and Inventory: Evidence from U.S. Manufacturers (2002-2009) "B#5 Jian-yu Ke; Robert Windle; Chaodong Han Globalization and Firm Supply Chain Resilience in the Financial Crisis "B#5 Jian-yu Ke; Woohyun Cho; Chaodong Han Incentive Structures in Supply Chain Contracts: A Cross-Cultural Comparison "B#5 Stephanie Eckerd; Dina Ribbink Supply Chain Network Design: Process Control Challenges of Globalized Manufacturing B#5 Andras Herczeg; Christopher P. Ball; Gyula Vastag The Interaction of Product Architecture and Global Production and Logistics Networks "B#5 Jan Olhager; Sebastian Pashaei Session Chair: Jan Olhager **Information Technology Project Management** 049 1:30pm to 3:00pm Atlantic Absorptive Capacity and System Quality in IS Development Projects "(&%

Julia Li; James Jiang

The Impact of User Involvement on Information System Projects "B#5

Bradford R Eichhorn; Oya Icmeli Tukel

The Effects of Team Traits on Team Performance in I/S Development Projects "B#5

Morgan Shepherd; Julia Li

Antecedents of User Engagement in Software Development Projects "B#5

Peggy Beranek; Gary Klein **Session Chair:** Gary Klein

050 Scheduling of Health Resources

1:30pm to 3:00pm

Bristol

Lean Healthcare Scheduling to Reduce Delays for Patients "B#5

Linda LaGanga; Surya D. Pathak

Patient Scheduling in the Pathology Laboratory (&+

Milad Baghersad; Amirhossein Meisami; Ali Azadeh; Mehdi Hosseinabadi Farahani

The Late Arrival Policy for Outpatients in a Health Care Institute "B#5

I-Hsuan Hong; Yu-Chiao Shao

A Scenario-Based Approach for Operating Theater Scheduling Under Uncertainty "B#5

Nicholas Freeman; John Mittenthal; Sharif Melouk

Session Chair: Amirhossein Meisami

051 Electronic Health Records and Performance

1:30pm to 3:00pm

Chasseur

Electronic Medical Records, Hospital Focus, and Performance -A Longitudinal Analysis of Acute Care Hospitals "B#5

Xin Ding; xiaosong David peng; Sarv Devaraj

Collaboration and Benefits Influencing Intention to Use EHR Systems in Community Health Centers **B#5

Javier Flores

Examining Electronic Health Records and Improved Performance "B#5

David D. Dobrzykowski; Monideepa Tarafdar **Session Chair:** David D. Dobrzykowski

052 Enhancing Service Quality

1:30pm to 3:00pm

Dover A

Examining The Relationships Between E-Service Quality, Perceived Value, And Customer Loyalty ((\$

Minjoon Jun; Zhilin Yang

Do E-service Efforts Enhance Online Customer Ratings and Ultimately Increase Demand?: Evidence from the Chinese E-commerce Market "B#5

Xun Xu: Charles Munson

The Moderaring Effects of Culture in Customer Satisfaction and Service Quality Relationships ``((*

Olajumoke Awe

The role of Technological Tangibility and In-consumption Emotions on the Customers' Perceptions of Hotels' Service Quality

Asma Al-Zaidi; Zainab Al-Balushi

Session Chair: Xun Xu Operational Issues in Managing Services 053 1:30pm to 3:00pm Dover B A Meta-Analysis of Studies on ERP Systems and Their Impact on Organizational Performance "B#5 Dennis Jamrose; Nallan Chakravarthy Suresh Scheduling Overtime for Services with Forecast Updates "B#5 Gerard Campbell Two-Dimensional Warranty Policies with Options to Extend Warranty "B#5 Amit Mitra Session Chair: Dennis Jamrose Simulation Models and System Dynamics in SCM 054 1:30pm to 3:00pm Dover C Re-planning Intervals, Batching and the Bullwhip Effect: A simulation study "B#5 Ahmet Ozkul Supply Chain Performance Metric Optimization Recommends Collaborative Planning Forecasting And Replenishment: A System Dynamics Model Based Study "B#5 Balaji Janamanchi; James R Burns Variation Effect of Lead Time in Designing Low Carbon Supply Chain Network including Asia "B#5 Tetsu Kawasaki; Tetsuo Yamada; Norihiro Itsubo; Masato Inoue Simulation Study Of Supply Chain With Kanban and Conwip Manufacturing "B#5 Kiran Desai; Lam Minh Nguyen; Mayur Desai Session Chair: Mayur Desai **Innovative Logistics Applications** 055 1:30pm to 3:00pm Falkland A Review of Performance-Based Logistics: A Case in the Republic of Korea Air Force "B#5 Seong-Jong Joo: Heejun Choi The Use of X-ray Technology for Improving Maritime Security: An Exploratory Study of the Korean Maritime Sector "B#5 Hokey Min; Seung-Sik Shin; Yong-Kon Lim; Jong-Won Park; Yong Kap Cho Purchasing of Perishable Materials Through the Eyes of Restaurant Owners "B#5 Kittipong Boonme Session Chair: Hokey Min **Empirical Research in Product/Process Innovation** 056 1:30pm to 3:00pm Galena **Evaluation of Product Modularity, Commonality, and Platform: their Effects** on Innovation ¨B#5 Shawnee K. Vickery; Roger Calantone; Matthew Castel Product Clock Speed and Production Quality in Automobile Industry "B#5 Donghyun Choi; Sung T Kim The Impact of Innovation and Continuous Improvement on Customer

Satisfaction: Synergistic or Substitutional Relationship? B#5

Hideaki Kitanaka; Yoshiki Matsui; osam sato; Yutaka Ueda; Tomoaki Shimada; Odkhishiq

Ganbold

Where and how to Source External Knowledge for Product Innovation?"B#5

Tingting Yan; Arash Azadegan; Adegoke Oke

Session Chair: Kuo-Ting Hung

Tools for Student Engagement 057

1:30pm to 3:00pm

Heron

An Excel Solver Exercise to Introduce Nonlinear Regression (),

Jonathan Patterson Pinder

Using Windows 8 App Development to Generate Student Excitement for Programming "B#5

Janet Bailey; Bradley K Jensen

Going for the Win! An Assessment of Gamification in Education "(+(

Paul J.A. Van Vliet

Applications of Microsoft Dynamics for Teaching SCM B#5

Todd Schultz

Session Chair: Mary J Meixell

Organization and IS 058

1:30pm to 3:00pm

AI-ISA Taxonomy and Applications in Business Organizations "B#5

Valerie Bennett

An Upper Echelon Perspective of IT Investment Decision "B#5

Yu Liu

IT Governance, IT Capability and Firm Performance: An Integrated Model "B#5

Peiqin Zhang; Kexin Zhao; Ram Kumar

Organizational Citizenship Behavior and IS Success "B#5

Lemuria Carter; Gwendolyn McFadden-Wade; Jean T. Wells

Telework and Isolation: Can Employee Resource Groups Help?"B#5

Belinda Shipps; Adeia Nevels Session Chair: Rohit Rampal

Issues in Academic Administration 059

1:30pm to 3:00pm

James

An Empirical Investigation of a Teaching Awards Program Based on Student

Evaluation of Instruction "(-&

Michael D Johnson; Arunachalam Narayanan; William Sawaya

The Convergence of Business Faculty and Advisers to Build a Community of

Scholars "B#5

Seth J Powless; Teresa Keefe; Emily Creamer

Implementation of a New Academic Scheduling System: An Administrative

Perspective "B#5

Carolyn S. Bruce; Q B. Chung Session Chair: Q B. Chung

Entrepreneurship and Business Schools 060

1:30pm to 3:00pm

Waterview A

Creating an Ecosystem of Entrepreneurship "B#5

ANTONIO RIOS-RAMIREZ

Entrepreneurship Center as the New Momentum: The Case of US Business Schools "B#5

Seung Hoon Jang; Lam Nguyen; Pamela Wynn

The Effects of Role Models on New Venture Orientation") %

Anat BarNir; Nancy G. Boyd

The Domain of Entrepreneurship in Business Education: The Case of US

Business Schools "B#5 Seung Hoon Jang; Taewan Kim Session Chair: Seung Hoon Jang

061 Decision Analysis

1:30pm to 3:00pm

Waterview C

Forecasting Black, Grey & White Swans... "B#5

Konstantinos Nikolopoulos; Aris A. Syntetos

An All-Hazards Approach to Disaster Management Planning "B#5

Josey Chacko; Loren Paul Rees

De-Bias Techniques and Cognitive Ability in Decision Making ") &&

LeeAnn Kung; Dianne Hall; Hsiang-Jui Kung

Business Analytics in the Liberal Arts "B#5

Avijit Sarkar

Session Chair: LeeAnn Kung

062 Health Care Analytics

1:30pm to 3:00pm

Waterview D

Analysis of Certificate of Need Law Effects on Emergency Department Market Competition "B#5"

Jomon Aliyas Paul; Aniruddha Bagchi; Huan Ni

The Implications of Operational Effectiveness on Competition: Evidence from California Hospitals "B#5"

Wei Wu; Bogdan Bichescu; Randy Bradley

Role of Healthcare Analytics in Creating a Sustainable Competitive

Advantage: A Resource Based View of the Firm B#5

Venugopal Gopalakrishna Remani Session Chair: Bogdan Bichescu

063 New Developments in PLS

1:30pm to 3:00pm

Essex A

BYk 8Yj Y cda Ybłg]b D@G B#5

Wynne Chin

Session Chairs: Xenophon Koufteros; Shawnee K. Vickery

064 Lean and Operations Perspectives on Sustainability

1:30pm to 3:00pm

Essex B

Lean and Green: an Extended Model to a Supply Chain "B#5

Su-Yol Lee

Synergy among Environmental Operations Management, Quality Management and Lean Production "B#5

Sarah Wu

The Performance Implications of Managing Operations and Safety Jointly "B#5

Mark Pagell; Robert D. Klassen; David Alan Johnston; Anthony Veltri; Annachiara Longoni

The Relationship Between Efficiencies in Operations and Corporate Social Responsibility "B#5

Sriram Narayanan; Richard Kraude; Brian Jacobs

Session Chair: Sarah Wu

Fellows Committee 065

1:30pm to 3:00pm

Essex C

Members: Manoj K. Malhotra; Ram Narasimhan; Lori S. Franz; Paul Charles Nutt; F Robert

Jacobs

Chair Designate: Ken Kendall Session Chair: Mark M. Davis

Should B-Schools Embrace AP Statistics? 066

1:30pm to 3:00pm

Kent A & B

Panelists: Keith Ord; Norean Sharpe; Victor Richmond Jose

Moderator: John McKenzie

Financial Accounting I 067

1:30pm to 3:00pm

Kent C

Forecasting the S&P 500 Index: A Comparison of Methods")' +

Mary E Malliaris; Anastasios G Malliaris

Relationship Between Firm's PE Ratio and Earnings Growth Rate") (+

Yuanlong He; Pradyot K. Sen; Yin Yu

Valuation Model With Closed-Form Solutions To Simulate The Effects Of

Non-Diversifiable Jumps Imposed On The Value Of Derivatives ") +\$

Gan Jin

Session Chair: Richard L. Jenson

Quality Certifications, such as ISO 9001 068

1:30pm to 3:00pm

Laurel A

An Exploration of ISO 9001 Adoption in the Supply Chain"), '

John Francis Kros; Scott Dellana; Jonathan Nissao

ISO 9000 Implementation and Performance Improvement: Empirical

Evidence from Vietnamese Companies B#5

Anh Chi Phan; Yoshiki Matsui

The Rise and Fall of the Baldrige Award and ISO Certification "B#5

DAVID COOK; Weiyong Zhang

Revisiting the Business Value of Quality Certification: Evidence from New

Zealand B#5 Lawrence Corbett

Session Chair: Lawrence Corbett

2013-2014 Northeast Key Officers 069

1:30pm to 3:00pm

Laurel B

Members: John F Affisco; Minoo Tehrani; Deb Sledgianowski; Eric Stein; Joy Field

Session Chair: Janelle Heineke

New Faculty Development Consortium II 070

3:00pm to 5:15pm

GB Salon I

2:45 - 3:00pm: Coffee Break "B#5

Anthony Ross

3:00 - 4:00pm: Breakout Session A: Navigating the Waters at

Teaching/Research University "B#G

Laura Birou; Peggy Daniels Lee; G Keong Leong; Kathryn Zuckweiler

3:00 - 4:00pm: Breakout Session B: Navigating the Waters at Research

Universities "B#5

Joy Field; M. A. Venkataramanan; Jan Olhager; Thomas J Kull

4:00 - 5:00pm: Enjoying Life as an Academic B#5

Bertie Greer; Chetan Sankar; Jan Olhager; xiaosong David peng

5:00 - 5:15pm: Closing Remarks "B#5

Anthony Ross

Session Chair: Anthony Ross

Doctoral Student Consortium II 071

3:00pm to 5:00pm

GB Salon II

2:45 - 3:00 pm: Networking Break "B#5

Daniel Guide

3:00 - 4:30 pm: The Transition from Student to Faculty and Your Research Strategy "B#5

Daniel Guide; James Abbey; Aravind Chandrasekaran; ERIKA MARSILLAC; David D.

Dobrzykowski

4:30 - 4:45 pm: Closing Remarks "B#5

Daniel Guide

Session Chair: Daniel Guide

Services Sourcing and the Triple Bottom Line 072

3:30pm to 5:00pm

GB Salon III

Panelists: W.C. Benton; Thomas Choi; Christopher Craighead; Aleda Roth; Stephan M

Wagner

Moderator: Sachin Modi

Competition and Cooperation in Supply Chains 073

3:30pm to 5:00pm

GB Salon IV

B2C Trade-in Programs and the Role of Retailers "B#5

Fei Qin; Uday S. Rao; Michael J. Fry

Inventory Competition in the Presence of Secondary Markets "B#5

Mehmet Sekip Altug; Garrett van Ryzin

Production Cost Forecasts, Channel Fragmentation, and Procurement

Efficiency in Supply Chains "B#5

Tunay Tunca

Session Chair: Goker Aydin

074 Project Risk Management

3:30pm to 5:00pm

Atlantic

Project Management Dilemmas in a Sharing Economy: A Study of How Project Managers Overcome Obstacles and Manage Risk "B#5

Julie Kendall; Ken Kendall

Constructive Conflict Resolution Effectiveness in Outsourced IT Programs ") - +

Neeraj Parolia; James Jiang

Factors that contribute to Project Delays in Government Sponsored

Construction Environments "B#5 Kaushik Sengupta; Vishwanath G Hegde

Roots of Executive Information System Project Risk *** \$1

Houn-Gee Chen; Chia-ping Yu; Tzy-Yuan (Dawn) Chou; Gary Klein

Session Chair: Gary Klein

075 Designing Health Care Systems

3:30pm to 5:00pm

Bristol

Healthcare Service Design: Patient Training and Education "B#5

Uzay Damali; Lawrence D. Fredendall; Janis L Miller

Simulation of Outpatient Flow at the University of Tsukuba Hospital "B#5

Takamori Ukai; MASAKI HORI; Hiroyuki Hoshimoto; Hideo Ueichi; Hisashi Kurata; Yukihiko

Okada

Conceptualizing Redundancy in Hospital Operations – The Key to Dynamic Balance "B#5

Huay Ling Tay; Vikram Bhakoo; Prakash J Singh

Understanding How Radiologists Work: A Case Study *** %

Gary Hackbarth; Teuta Cata

Nurse Station Assessment and Design "B#5

Vivek Malhotra; John Brent Jensen; Sanjay L. Ahire

Session Chair: Gary Hackbarth

076 Health Care Policy and Markets

3:30pm to 5:00pm

Chasseur

Collaboration among Foreign Field Hospitals during Disaster Relief: A Case-

based Approach "B#5

Zeynab Masoudnia; Michael Naor; Asoke K Dey; Yitzhak Rosen

Prediction Market System for Epidemic Disease Prediction *** &'

Eldon Y. Li; Chen-yuan Tung; Shu-Hsun Chang

M-government and Healthcare Management - Implications for Developing

and Emerging Economies "* '%

Rhoda Joseph

Session Chair: Asoke K Dey

077 Innovation in Services

3:30pm to 5:00pm

Dover A

Open Source in Complementary and Alternative Medicine "B#5

Venugopal Gopalakrishna Remani; Mary Helen Fagan

The Effects of Co-Opetition Dynamics on Firm Performance Through Service

Innovation "B#5

Jashen Chen

Openness for Service Innovation Through Knowledge Creation ** (\$

Jashen Chen

Which Service Characteristics Determine the Degree of Customer Co-

Production in Service Generation? ***) %

Subhajit Chakraborty; Hale Kaynak

Session Chair: Venugopal Gopalakrishna Remani

078 Knowledge Creation, Knowledge Management and Learning in Service Systems

3:30pm to 5:00pm

Dover B

Effects of Managers' Depth and Breadth of Experience on Project Planning and Execution Performance ****

Constantin Alba; Fabrizio Salvador; Elliot Bendoly; Antti Tenhiala

The Learning and Forgetting Effects of Cross-Training ** - &

Karen Napoleon

Supply Practices and Technological Learning Processes at the Brazilian Shipbuilding Industry **B#5

MARCOS Nome do meio - opcional PRIMO

Knowledge Management and Hospitals' Performance Path "B#5

Claire Senot; Aravind Chandrasekaran; Peter Ward

Session Chair: Constantin Alba

O79 Supply Chain Coordination

3:30pm to 5:00pm

Dover C

On the Equivalence of Some Supply Chain Coordination Models "B#5

Ashis Kumar Chatterjee; Arqum Mateen; Abhishek Chakraborty

Quantity Flexibility Contract With Incentives Under Rolling Horizon Planning B#5

Wenming Chung

Supply Chain Contracts with Various Return Policies "B#5

Subramaniam Ponnaiyan; Shailesh S. Kulkarni; Hakan Tarakci

Supply Chain Coordination with Lease Contracts "B#5

cheng-chang lin; I-Ting Huang

Transfer Pricing in a Vertically Integrated Supply Chain ¨B#5

Lihua Chen

Session Chair: Lihua Chen

080 Best Teaching Case Studies Award Competition

3:30pm to 5:00pm

Falkland

Creating Shared Values Through a Socially Responsible Supply Chain: The Case of Samsung Tesco B#5

Yoo-Taek Lee

Tetra Pak: Sustainable Initiatives in China "+\$*

Fu Jia; Zhaohui Wu; Jonathan Gosling

Where in the World Is Timbuk2? Outsourcing, Offshoring, and Mass Customization "B#5

Kyle Cattani; Gérard Cachon; Serguei Netessine

Judges: Bryan Ashenbaum; Constantin Blome; Arunachalam Narayanan; Kathleen L.

McFadden Session Chair: Arash Azadegan Managing Product/Process Innovation 081 3:30pm to 5:00pm Galena A New Perspective of Platform Strategy: Modularizing and Demodularizing in the Network Context "+&(Jerome Chih-Lung Chou; Chia-Liang Hung; Nai-chang Cheng; Tse-Ping Dong Antecedents and Consequences of New Product Success "+' \$ Aber Elsaleiby Application for Scheduling Course Load for Current and Transfer Students at Texas State University "+() Clara Novoa; Sujeeth Reedy Pasham Session Chair: Amir M. Hormozi **Teaching Lean and Inventory Management** 082 3:30pm to 5:00pm Heron Seeing Spots: An Effective Classroom Exercise for Lean "+*) Alysse Rosewater Morton; Robert Burgess A Simplified Teaching Approach for Inventory Order Sizing: Adjusting for High Order Costs and Lead Times "++(William J Rose; John Edward Bell; Mary C Holcomb The FOI Ordering Challenge: An Online Game to Illustrate the Principles of a Fixed Order Interval System "+, * Brad C Meyer; Debra S Bishop Eye on the Gemba: Using Student-Created Videos to Deepen the Understanding of Lean Management Practices "B#5 Kathryn Marley Session Chair: John Edward Bell **Human Behavior and IS** 083 3:30pm to 5:00pm Iron A Theoretical Model for Assessing User Resistance Intention in IS Implementation "+--James T.C. Teng; Indika Dissanayake; Ramakrishna Dantu Customer Satisfaction IT Survey: Food for Thought "B#5 yunus kathawala; JOHN HAYES; Sudhir Chawla To Phish or Not to Phish... "B#5 Bartlomiej Hanus; John Windsor Determinants of Task Performance Success in a Visual Aided Decision Making Process. "B#5 Brandon Kyle Phillips; Daniel Peak; Victor Prybutok Critical Success Factors of Software Outsourcing in China "B#5 Xiaoqing Li Session Chair: Albert Kagan **Animated PowerPoint Presentations for Operations and Supply Chain** 084 **Management: Inventory Systems Applications** 3:30pm to 5:00pm

James

Presenters: Thomas E. Callarman; Richard J. Penlesky; Mark Treleven; Charles A. Watts;

Daniel J. Bragg

Moderators: Mark Treleven; Daniel J. Bragg

085 Green Business

3:30pm to 5:00pm

Waterview A

Everything Is Going Green: Including CEO Compensation B#5

Ernest Hall: Jooh Lee

Green Rivalry and Performance "B#5

Anupam Kumar; David E Cantor; Curtis Grimm; Christian Hofer

Willingness to Pay for Wind Generated Energy: The Impact of Ethical

Evaluation and Attitude ", %%

Dara Gale Schniederjans; Brad Ewing; Chris Michael Starkey

Session Chair: Ernest Hall

086 Business Analytics at Ernst & Young: Perspectives and Trends

3:30pm to 5:00pm

Waterview B

Session Chairs: Amber Morgan; Michael Galbreth; Bogdan Bichescu

087 Decision Analytics Methods II

3:30pm to 5:00pm

Waterview C

Examining the Impact of Variability on Compliance Fines "B#5

Matthew Drabik; Jen-Yi Chen

Lossy Data Compression for Unstructured Resource Allocation Problems "B#5

Masoud Charkhabi; Tarundeep Dhot

Performance Evaluation of Multi-Objective Genetic Algorithms for Preventive

Maintenance Scheduling ", &,

Kamran S Moghaddam

Session Chair: Kyunghwa Chung

088 Analytics for Airline Operations

3:30pm to 5:00pm

Waterview D

Managing Switching Behaviour with Presence of Price Tracking Customers "B#5

Fouad H. Mirzaei; Fredrik Odegaard; Xinghao Yan

Proposed Method for Predicting the Risk of Flight Delays ", (+

Dothang Truong

Service Outsourcing Based on Customer Preferences: Structural Estimation

from the U.S. Airline Industry "B#5

Zuozheng Wang; Martin Dresner **Session Chair:** Zuozheng Wang

089 Is PLS a Panacea? A Lively Debate

3:30pm to 5:00pm

Essex A

Is PLS a Panacea? A Lively Debate "B#5

Wynne Chin; George Marcoulides

Session Chairs: Xenophon Koufteros; Shawnee K. Vickery

Finance and Investment Advisory Committee 090 3:30pm to 5:00pm Essex B Members: Luis E. Rivera-Solis; Mary Fischer; Samir Barman; Kenneth Sousa; Janelle Heineke Session Chair: Johnny Rungtusanatham A Course in Data Discovery and Predictive Analytics 091 3:30pm to 5:00pm Kent A & B Panelists: David M. Levine; Kathryn Szabat; David Stephan Moderator: Robert L. Andrews Financial Accounting II 092 3:30pm to 5:00pm Kent C Do Simple Strategic Trading Rules Work? "B#5 Tsung-Hsun Lu Executive Pay Dispersion in Chinese Listed Firms ",), Lerong He; Fang Junxiong Financial Modeling of Foreign Exchange Rates Using the US Dollar and the Euro Exchange Rates: A Pedagogical Note", *(CaRL B McGowan; Demir Yener Traditional Versus Artificial Neural Network Techniques: A Comparative Study for Stock Market Predictions ", +(Dinesh Sharma; Hari Sharma; H. S. Hota Session Chair: Kirsten Rosacker Quality and Outsourcing 093 3:30pm to 5:00pm Laurel A Improving Supplier Quality "B#5 Tom Foster The Strategic Role of Quality Monitoring in the Outsourcing of Service-Based Business Processes "B#5 Shougiang Wang; Aleda Roth Outsourcing: The Perception of Risk and Benefit through Rose Colored Glasses "B#5 David Caleb Hall; Aleda Roth; Johnny Rungtusanatham Managing Quality in Outsourced Production "B#5 John Gray; Sean Handley Session Chair: John Gray Value of IS 094 3:30pm to 5:00pm Laurel B A Partial Adjustment Valuation Approach with Stochastic and Dynamic Speeds of Adjustment to Assessing and Measuring the Business Value of IT "B#5 Ta-Wei Kao; Winston T. Lin; Shih-Sian Jhang Co-Creation and Competitiveness: a PAIR Perspective "B#5 Shih-Hui Hsiao; Anita Lee-Post IT-enabled Business Innovation: The Role of Web 2.0 Technologies "B#5 Terence Saldanha: M.S. Krishnan

Implications of Information Technology on Sport management: A New Paradigm B#5

Mayur Desai; J. Kenyatta Cavil; Kiran Desai

Quantitative Managerial Decision Making: Spreadsheet Knowledge and Usage "B#5

Donna McCloskey; Lisa Bussom

Session Chair: Adilson Carlos Yoshikuni

095 2013-2014 Asia-Pacific Key Officers

5:00pm to 6:00pm

Essex C

Members: Hisashi Onari; Thomas E. Callarman; Daesik Hur; Yoshiki Matsui; Kee Young Kim

Session Chair: Jashen Chen

096 New Members Welcome Meeting

5:00pm to 6:00pm

Laurel B

Members: Xenophon Koufteros; Minoo Tehrani; Dr.Natasa Christodoulidou; Barbara Azalos Price; Eric Stein; Rebecca Duray; Janet Hartley; Gyula Vastag; Stuart C. Orr; Vivek Shah;

David Olson

Session Chair: Robert Pavur

097 Welcome Reception

6:00pm to 7:00pm Grand Foyer West

Session Chair: Funda Sahin

Nondenominational Christian Fellowship Time 098 7:15am to 8:00am Waterview A Session Chair: Robert L. Andrews **Sunday Continental Breakfast** 099 7:45am to 8:15am **Grand Foyer West** Session Chair: Funda Sahin Strategic Issues in Supply Management 100 8:30am to 10:00am **GB Salon I** Moving Beyond Serendipity: How Supply Network Architecture Becomes Strategic "B#5 Myung Kyo (M.K.) Kim; Ram Narasimhan Preemptive Resilience: Monitoring Financial Health of Supply Network "B#5 Surya D. Pathak; Jayanth Jayaram; Jennifer Blackhurst Product and supply base complexity: Implications for cost "B#5 Mark Jacobs; Morgan L. Swink **Rethinking the Supplier Strategies for Innovation: A Grounded Theory** Approach B#5 Steve Alexander Melnyk; Hugo Angelo DeCampos Session Chair: Surya D. Pathak Pricing and Retail Models in SCM 101 8:30am to 10:00am **GB Salon II** Coordinated Production, Pricing, and Advertising to Maximize Profit "B#5 Ahmad Naeem Bajwa On the Value Proposition of Easy Returns "B#5 Deepak Iyengar; Shashank Rao Retail Inventory Management under Extreme Events "B#5 Yabing Zhao; Charles X Wang; Jun Ru; Jun Zhuang SCM parctices in organised Garment Retailing "B#5 Bhimaraya Metri; Rajwinder Singh Session Chair: Shashank Rao Sustainable Supply Chains I 102 8:30am to 10:00am **GB Salon IV** Sustainable Supply Chain Management ", , \$ Jane E Humble; Sowmya Thotakura Joint Pricing of New and Refurbished Items: Comparison of Various Closed-Loop Supply Chain Structures", , -Seung Ho Yoo

Development of an Innovative Methodology for Analysis of Supply Chain

Networks", -+

Mohammad Mumtaz; Kamran Chatha

Session Chair: Jane E Humble Lessons Learned: Project Methodologies, Cases, and Instruction 103 8:30am to 10:00am Atlantic The Development fo a Quality Function Diagram Application Mapping Risk Interactions in Project Planning "-', Richard Martin; Jay Teets; Richard Monroe When Two Rights Make a Wrong Decision: Simultaneous Use of CPM and EVM Can Lead to the Wrong Decision "B#5 Frank T Anbari Introducing Students to Project Management Software Using the Lightning Drive-in Project "- ((Tobin Porterfield; Neeraj Parolia Session Chair: Gary Klein Transportation and Vehicle Routing 104 8:30am to 10:00am **Bristol** Spatial Patterns and Transportation Connectivity in the Vehicle Routing Problem "B#5 John Edward Bell; Stanley E. Griffis Routing of Automated Guided Vehicles Incorporating Battery Management "B#5 Qazi Shaheen Kabir; Yoshinori Suzuki Rhode Island Short-Sea Shipping Transportation Analysis and Externality Cost Estimations "B#5 Yuwen Chen; James Kroes; Paul Mangiameli Session Chair: Stanley E. Griffis **Analyzing Health Delivery Outcomes** 105 8:30am to 10:00am Chasseur Operational Performance in Hospitals: A Longitudinal Analysis "B#5 Chris McDermott; Gregory Stock Measuring Outcomes In Hospital Operations "B#5 Ekrem Erdogan; Tuncay Bayrak Efficiency Analysis Determines Best Practices for Dialysis Departments "B#5 David Dreyfus; Srinivas Talluri; Anand Nair A DEA Based Approach for Selecting an Optimal Pool of Physicians "B#5 Luv Sharma; W.C. Benton Session Chair: Peter Salzarulo **Applications and Impact of Technology in Services** 106 8:30am to 10:00am Dover A Customer Preferences for Technology-Based Innovations at Pre-, During-, and Post- Service Delivery Stages "B#5 Min Kyung Lee; Aleda Roth; Rohit Verma Electronic Monitoring of Remote Service Employees: Safety Implications "B#5 Jason Miller; Johnny Rungtusanatham; John Saldanha; A Michael Knemeyer; Thomas J Goldsby Managing Brand Equity in E-Banking: A Simultaneous Equations System Approach "-) %

Ta-Wei Kao; Winston T. Lin; Hsin-Hsin Chang

An Agency Perspective on Service Triads: Linking Price and Performance with Satisfaction "B#5"

Jie J Zhang; Benjamin Lawrence; Chris K Anderson

Session Chair: Mike Dixon

107 Studies in the Airlines Industry

8:30am to 10:00am

Dover B

Airline Customer Preferences in the Baggage Fees Era B#5

Mariana Nicolae; Mark Ferguson

Role of Culture on Airline Services ..., \$
Adelina Gnanlet; Muge Yayla-Kullu; Melih Kullu

Service Network Design: An Industry Study ... - - \$

David West: Scott Dellana

Why do Firms Trade-Off or Accumulate Operations Capabilities? Competition

Based Explanation from the Dynamic Capabilities View *** \$\$

Alka A Nand; Prakash J Singh Session Chair: Adelina Gnanlet

108 Production/Manufacturing interactions with SCM

8:30am to 10:00am

Dover C

Exploring the Impact of Delivery Capabilities on Customer Transaction Volume and Unit Price: Evidence from an Assembly Manufacturing Supply Chain "B#5"

xiaosong David peng; Guanyi Lu

Purnendu Mandal; Angappa Gunasekaran

Remanufacturing Line Balancing: A Literature Review of the Problems and Progress "%" *

Roger Gagnon; Shona Morgan

A Multi-Dimension Framework of Production Process Service Level

Measurement "% (

Feng Tian

Session Chair: Roger Gagnon

109 Analytical & Empirical Models in Manufacturing

8:30am to 10:00am

Falkland

A Multi-Objective Approach to Joint Determination of Pricing and Production run in Multi-Echelon Production Process with Demand Leakage "%+&

Syed Asif Raza; Khaled Shams M. Abdul Qader

Minimizing the Weighted Sum of Squared Tardiness on Identical Parallel Machines **** (

Jeffrey Schaller; Jorge Valente

Using a Constant Rate To Approximate a Linearly Changing Rate for the EOQ and EPQ with Partial Backordering ™ \$

David Pentico; Carl Toews; Matt Drake

The Impact Of Investments In Manufacturing Practices On Organizational Performance "%%%"

DonHee Lee; Seong-No Yoon; Hongil Shin

Session Chair: Bart L. MacCarthy Behavioral Aspects of Product/Process Innovation 110 8:30am to 10:00am Galena Behavioral Microfoundations of R&D Managers in New Product Development in Indian Firms "B#5 Niharika Garud Exploring Patients Word-of-mouth Effects on New Drug Performance "B#5 Vicky Gu; Qing Cao Role of Social Meida Networks in Project Communications Management "B#5 Albert Wynne; Chandrashekar D. Challa What is the Role of Organizational Creative Climate in Open Innovation?" %&) Colin C.J. Cheng; Dennis Krumwiede Session Chair: Niharika Garud **Bridging Academia and Practice** 111 8:30am to 10:00am Heron Career Paths Training - a Way to Improve Motivation since the Beginning ... % & Pekka Makkonen; Terhi Skaniakos Curricular Reform in University Business Programs: A Multi-Disciplinary Review of the Literature "B#5 Mary J Meixell; Christine Kunkel Skill set Employers Value: Students' Perspective "B#5 Sohel Ahmad Designing IS Curriculum to Match the Fast Changing Business World "B#5 Hae Choi; Haiwook Choi Session Chair: Seth J Powless **Social Platforms** 112 8:30am to 10:00am Iron Online Service Failure: When Social Networking Sites Fail Their Friends "B#5 Janejira Sutanonpaiboon Uses and Gratifications of Social Media Sites: The Case of Pinterest "% & Sergio Picazo-Vela; Judith Cruz-Sandoval Who Cares About Your Big Day? Impact of Life Events on Dynamics of Social Networks "%) (Arati Srinivasan; Hong Guo; Sarv Devaraj Exploring Age Factor and Network Effects in Social Media Use "% & Amy Chou; David C Chou Understanding the Social Benefits of Social Networking Services: Applying the Information System Success Model "%, Tse-Ping Dong; Nai-chang Cheng; Yen-Chun Jim Wu Session Chair: Mehmet Barut Facilitating the Development of Critical Thinking Skills 113 8:30am to 10:00am **James** A Guided Problem-Based Learning (PBL) Approach using a Reversed Textbook: An Application to a Core Business Analysis Course. "B#5

Satish Nargundkar; Subhashish Samaddar; Somnath Mukhopadhyay

A Strategy for Improving Curricular Coverage of Problem Solving Through Emphasis on Requirements Analysis "% \$

Thomas J Marlowe; Mojgan Mohtashami; Cyril S Ku; Vassilka Kirova

The Use Of Guided Social Media To Enable Critical Thinking "% % % %

Jacobus François Boers; Subhashish Samaddar; Somnath Mukhopadhyay

Session Chair: Peggy Daniels Lee

114 Capitalism and Organizing

8:30am to 10:00am

Waterview A

Capitalism and the Ethics of Advancement "%%%)

Grant Miles; Raymond Miles

Emotional Intelligence and Stress: A Case Study "B#5

yunus kathawala; JOHN HAYES; Sudhir Chawla

Managing an effective workforce through diversity practices: Using CSR measures to explore the diversity-firm performance link. "B#5

Patti C Miles; Niclas Erhardt Session Chair: Grant Miles

115 Stress and Uncertainty

8:30am to 10:00am

Waterview B

The Role of Social Support at Work on Job Burnout "%&&,

Peerayuth Charoensukmongkol; Sandra Gutierrez-Wirsching; Murad Mogbel

The Effects of Students' Academic, Non-Academic, and In-Between Stresses on Academic Derformance Among Hispanic Undergraduate Students: An Empirical Investigation *** (\$

Wonsuk Cha; hong qin

A Study of Uncertainty towards Organizational Change and Organizational Citizenship Behavior *** 80 '

Hsin-cheng Chang; Huei-Ting Tsai **Session Chair:** Wonsuk Cha

116 Game Theoretic Models

8:30am to 10:00am

Waterview C

How Does Buyer's Knowledge Impact Outsourcing Strategies? A Game Theoretic Model "B#5

Qiong Chen; Ozkan Gulru; Shouqiang Wang; Aleda Roth

A Game Theoretic Model for Resource Allocation in Cargo Container Security at Ports "B#5

Jomon Aliyas Paul; Aniruddha Bagchi

Douglas M Stewart

Session Chair: Jomon Aliyas Paul

117 Bayesian Ensemble Learning for Big Data

8:30am to 10:00am

Waterview D

Bayesian Ensemble Learning for Big Data

Robert McCulloch

	Session Chair: Bogdan Bichescu
118	Sharing the Wealth: The Interdisciplinary Nature of Sustainability Research 8:30am to 10:00am Essex A
	Panelists: Michael Russo; Joseph Sarkis; Nagesh N Murthy; Kanwalroop Kathy Dhanda
	Moderator: Frank Montabon
119	Regional Activities Committee 8:30am to 10:00am Essex B
	Members: Maling Ebrahimpour; Janet Hartley; Stuart C. Orr; Gyula Vastag; Jashen Chen; Bhimaraya Metri; Ravi K. Jain; Jan Stentoft Arlbjørn; Markku Kuula; ANTONIO RIOS-RAMIREZ; Hokey Min; Anand S. Kunnathur; Minoo Tehrani; Janelle Heineke; Christopher William Zobel; Janet Bailey; David C. Yen; Hambi Bilici Session Chair: Marc J Schniederjans
120	Research Trends in Supply Chain Management 8:30am to 10:00am Essex C
	Research Trends in Supply Chain Management "B#5 Shawnee K. Vickery; Christopher Craighead; Subodha Kumar; Ram Narasimhan; Stephan M Wagner; Xiande Zhao Session Chair: Xenophon Koufteros
121	Creating a Business Analytics Class 8:30am to 10:00am Kent A & B Panelists: Kirk Karwan; James R Evans; Bob McQuaid; Mark L Berenson Moderator: Robert L. Andrews
122	Financial Accounting III 8:30am to 10:00am Kent C
	Incentives and Disincentives of Intellectual Capital Disclosures: UK Evidence ***B#5* Mustafa Elkasih Abdulkarim
	Inflation Targeting Regime and the Relationship between Stock Returns and Inflation: Additional Evidence using the VAR approach "B#5 unro lee
	Life-Cycle-Cost and Life-Cycle-Affordability Consideration and Purchase Regret In Homebuyers "B#5
	Huguette Tran; Saba Pourrezajourshari; Cigdem Gonul Kochan; Victor Prybutok Two-Stage Portfolio Optimization With Higher-Order Conditional Measures of Risk "B#5
	Sitki Gulten; Andrzej Ruszczynski
	Possible Alignment of Investment Decision Making Processes by Venture Capital Firms and Government Program Agencies in the Clean Tech Industry Agassy Manoukian; Hassan HassabElnaby
	Session Chair: Seleshi Sisaye
123	Teamwork Improvement, Quality and Confidential Information Sharing 8:30am to 10:00am Laurel A

Diversity of Experience: The Impact of Project Team's Composition on Project Performance "B#5

Constantin Alba

Top Leadership and Quality Improvement Initiatives: A Theoretical Study in Six Sigma Context "B#5

Ajaya K Swain

Protecting the Confidentiality of Shared Information: The Effects of National Property Rights and Industrial Agglomeration B#5

Brett Massimino; John Gray; Ken Boyer Session Chair: Constantin Alba

124 Process Innovation

8:30am to 10:00am

Laurel B

Managing Supply Chain Intellectual Capital for Innovativeness: The Moderating Role of Power "B#5

Eman Nasr; Hamid Noori

Meta-Analytic Test of the Relationship Between Technological Innovation Efforts and Firm Performance with Institutional level Moderators "B#5

Cherry Singhal; Manoj K. Malhotra

Process Innovation in Operations Management: A Meta-Analysis "B#5

Olajumoke Awe; Nisha Paul Kulangara

Strategizing 'Niceness' in Supply Chain Innovation Projects "B#5

Eman Nasr; Hamid Noori

Session Chair: Kathryn Zuckweiler

125 Cengage Learning: Digital Homework Solutions

9:00am to 9:45am GB Salon III

Session Chair: Sandra S. Mckelvey

126 Ivy Software: Quantitative Pre-Matriculation Materials for MBA Programs

10:00am to 10:45am

GB Salon III

Presenter: Ferebee Smith

Session Chair: Robert Nisbet Holt

127 Keynote Speech: Sports Analytics

10:30am to 12:00pm

HB Salon A

Sports Analytics "B#5

Wayne Winston

Session Chair: Funda Sahin

128 Cengage Learning: Using Technology in the Classroom

11:00am to 11:45am

GB Salon III

Session Chair: Sandra S. Mckelvey

129 Fellows Luncheon

12:00pm to 1:00pm

HB Salon C-E

Session Chair: Funda Sahin

Responsive Learning Technologies

130

1:00pm to 2:45pm GB Salon III

Session Chair: Sam Wood

131 Supply M

Supply Management in Uncertain Environment

1:30pm to 3:00pm

GB Salon I

Case Studies in Asymmetrical Joint Action Expectations: A Study in

Buyer/Supplier Relationships During New Product Development Projects "B#5

Hugo Angelo DeCampos; Steve Alexander Melnyk; Stanley E. Fawcett

Sourcing & Dynamic Capabilities in Uncertain Environments: A Work in Progress "B#5

Young Ro

Strategic Alignment Between Purchasing and Business Strategies: Is it Likely or Desirable?"B#5

Thomas J Kull; Adrian C Tan

Decision Biases in Supply Management: An Experimental Design of Managerial Decision Making in the face of disruptions "B#5"

Nasim Mousavi; Arash Azadegan **Session Chair:** Tingting Yan

132 Inventory and Pricing in SCM

1:30pm to 3:00pm

GB Salon II

Dynamic Pricing and Replenishment with Customer Upgrades "B#5

Oben Ceryan; Ozge Sahin; Izak Duenyas

The Impact of Supplier Pricing on Manufacturers' Replacement of a Substance of Concern "B#5

gal raz; Tim Kraft

Inventory Planning for a Modular Product Family "B#5

Yinliang Tan; Asoo Vakharia; Anand Paul

A New Choice Model based on Preferences "B#5

Metin Cakanyildirim; Varun Gupta **Session Chair:** Burcu Keskin

133 Behavioral Effects on Supply Chain Decisions

1:30pm to 3:00pm

GB Salon IV

Analyzing Manufacturer's Imports SC Network Complexity Using DEA "B#5

Dinesh R Pai; Richard R Young

Cost Asymmetry and the Bullwhip Effect "B#5

Matthew Roelofs; Mark Springer

Patterns of the Aggregated Bullwhip Effect: An Empirical Examination "B#5

Alan Mackelprang; Manoj K. Malhotra

Performance Effects of Decisions to Deviate from the "Optimum" in Replenishment Ordering "B#5

Antti Tenhiala

The Influence of Trust and Buyer's Knowledge on Managerial Outsourcing Decisions "B#5"

Qiong Chen; Aleda Roth; Ozkan Gulru; Fred Switzer

Session Chair: Qiong Chen

134 Choosing the Right Project

1:30pm to 3:00pm

Atlantic

Visualizations of Project Interdependencies for Portfolio Decision Making: Evaluation through Decision Experiments "%,)

Catherine P Killen

Capital Project Selection Using an Integrated AHP-LP model: A Case of the Nigerian National Petroleum Corporation "B#5"

Ike Ehie; Innocent Gandpa Joseph; Emmanuel Olateju Oyatoye

Exploring the Personal Dynamics of Project Initiation Decisions "B#5

Mark Mullaly

Session Chair: Gary Klein

135 Audi in Hungary

1:30pm to 3:00pm

Bristol

City University Automotive Industry "B#5

János Rechnitzer

Future Logistical Challenges of the Automotive Industry "B#5

Péter Földesi

Role of Regional Centers in Automotive R&D "B#5

Martin Schuster

Supplier Networks of the Automotive Industry "B#5

Edit Süle

Session Chair: Gyula Vastag

136 Healthcare Systems and their use of OM/DS Techniques

1:30pm to 3:00pm

Chasseur

Presenters: Dan Delay; KaLeena Weaver; Linda LaGanga

Session Chair: Peter Salzarulo

Disaster Recovery, and Resilience Social Issues in Service Supply Chains

1:30pm to 3:00pm

Dover A

A Decision Model for Creating Resilient Supply Bases Under Mixed Uncertainty "B#5

Afshin Mansouri; Ali Torabi

Extending the Theory of Entrepreneurial Action to the Context of Disasters "B#5

Shu-Jung Sunny Yang; Yanto Chandra; Yan Emma Liu

Influencing Factors for Effective Emergency Response: Empirical Evidence

from Tri-Lakes Monument Fire Protection District "% \$-

Ying Fan; Monique French Dooley; Gary L Stading

The Impact of Social Issues Management on Firm Performance "B#5

Amrou Awaysheh

Session Chair: Amrou Awaysheh

138 Optimization Models in Supply Chain Management

1:30pm to 3:00pm

Dover C

Model and Design of Asian Supply Chain Network Considering CO2 Emissions "B#5

Tomoyuki Urata; Tetsuo Yamada; Norihiro Itsubo; Masato Inoue

Operations Scheduling of a Capacitated Network with Lead Times and Tardiness Penalties "B#5"

Hui Dong; Lei Lei; Kangbok Lee

Optimal Fencing in Airline Industry with Demand Leakage "B#5

Michelle Turiac; Syed Asif Raza

Optimization Models for Supply Chain Design: Research in Progress "B#5

Randall Napier; Rajat Mishra

Should the Supply Chain Strategy of a Product Change Over its Product Life Cycle?"B#5

William Ellegood

Session Chair: William Ellegood

139 Advances in Research and Practice on Sustainability I

1:30pm to 3:00pm

Falkland

Panelists: Manoj K. Malhotra; Ram Narasimhan; Aleda Roth

Moderator: Soumen Ghosh

140 Empirical Analysis of Marketing Issues

1:30pm to 3:00pm

Galena

An Integrated Technology Acceptance Model for Predicting Product Usage "B#5 Kwabena Gyasi Boakye; Thomas McGinnis; Victor Prybutok

Clash of Two Titans: The Overall Impact of Brand Equity on Inventory Level "B#5 Akhadian S Harnowo

How Does the Choice of Communication Channels Impact Perceptions on Communication Style and Information Quality?"B#5

Dr. Orie Berezan; Dr. Natasa Christodoulidou

Time Window of Product Return Policy "B#5

Guang-Zhi Shang

Session Chair: Guang-Zhi Shang

141 Innovations in Information Systems Courses and Curricula

1:30pm to 3:00pm

Heron

A Model for Analysis of Pedagogical Methods Used in Information Security

Educatiob B#5

Shuting Xu; Yi Ding; Peter Meso

Implementing Big Data into Intro to MIS Courses "B#5

Kathleen Noce; Janice Totelben
The Fun Science "B#5

Bo Han

Session Chair: Kathleen Noce

142 General IS Topics I

1:30pm to 3:00pm

Iron

Retention and Assessment of Excel Skills for Undergraduate Accounting Students "B#5

Kenneth Sousa

The IS Discipline: A Comparison of Text Mining Techniques "B#5

Vess Johnson; Russell Torres

A Concise Method for Writing Use Case Briefs "B#5

Jerod W. Wilkerson; Matthew Swinarski

The Determinants of Quality of Software Development Projects "%' \$

Bagchi Kallol; Somnath Mukhopadhyay

Increasing the Chances of Success for Deployment of Cloud Computing:

Eight Managerial Checklists "% (&

Hossein Bidaoli

Session Chair: Kenneth Sousa

143 Charting the Future of Innovation in Teaching and Learning

1:30pm to 3:00pm

James

Charting the Future of innovation in Teaching and Learning "B#5

Vijay Kannan

Presenters: Vijay Kannan; Janelle Heineke; Cliff Ragsdale; Monica Adya

Session Chair: Janet Hartley

144 Dynamic Capabilities

1:30pm to 3:00pm

Waterview A

Innovation Capability, Marketing Capability, Dynamic Capability and

Performance: Effects of Competitive Intensity and Firm Size on Resources

Utilization "% ()
Jyh-Fu Jeng; Artur Pak

The Relationship between Dynamic Capabilities, Diversification, and Firm Performance: Population Ecological Perspectives "B#5"

Young Sik Cho

Understanding Dynamic Capabilities: a Theoretical Study "%) (

Vilmar Antonio Goncalves Tondolo; Claudia Cristina Bitencourt

Ai `hj`Yj Y` '7cbZj[i fUhjcb H\YcfmcZ=bbcj Uhjcb A UbU[Ya Ybh ``% *-

Paitan Trakarnsakdikul; Terrence Sebora

Session Chair: Jvh-Fu Jeng

145 Knowledge Exchange

1:30pm to 3:00pm

Waterview B

An Investigation of the Impact of Virtual Collaboration and Collaboration Technologies on Knowledge Transfer and Team Performance in Distributed

Organizations "B#5

Mary R Lind; Sylvester Ngoma

Information Architectures and Governance Structures to Support Smart

Disclosure: a Convention-based View "%,

François Duhamel; Luis Luna-Reyes; Isis Gutierrez-Martinez; Sergio Picazo-Vela; Holly Jarman;

David F Andersen; Jing Zhang; Deborah Lines Andersen; Djoko Sigit Sayogo

Knowledge creation and work design: The implication of workforce

demographics "B#5

Xiaojin Liu; susan M Meyer Goldstein

Perceptions of Software Engineers Toward Knowledge-Sharing Behavior

Based on Social Cognitive Theory and Self-Regulated Learning "% -,

Nai-chang Cheng; Tse-Ping Dong; Kun-Shiang Chen; Shang-En Yu

Session Chair: Tse-Ping Dong

Health Care Analytics II

146 1:30pm to 3:00pm Waterview C Do Two Rights Make a Wrong? The Clash of CPOE and Safety Culture in Healthcare Quality Improvement "B#5 Carrie Queenan; Thomas J Kull; Sarv Devaraj Identifying Globally Efficient Hospitals and Their Antecedents "B#5 Sriram Venkataraman; Aleda Roth; Anita Tucker The Impact of Work Blockage on Workarounds, Errors, and Speaking Up about Internal Supply Chain Problems "B#5 Anita Tucker Session Chair: Sriram Venkataraman IBM Big Data Strategy and Analytics Perspectives 147 1:30pm to 3:00pm Waterview D Session Chairs: Kendrick Heath; Bogdan Bichescu; Michael Galbreth Professional & Faculty Development Program: Editor's Panel 148 1:30pm to 3:00pm Essex A & B **Editor's Panel** Xenophon Koufteros; Thomas Choi; Stanley E. Fawcett; Daniel Guide; Johnny Rungtusanatham; Srinivas Talluri; Asoo Vakharia; Chad Autry Session Chairs: Xenophon Koufteros; Shawnee K. Vickery **Measuring Sustainability Performance** 149 1:30pm to 3:00pm Fssex C Production Stability and Sustainable Development "B#5 Stephan Vachon; Sara Hajmohammad Sustainability Practices and Environmental Performance - An Empirical Examination "B#5 Rohit Nishant; Thompson Teo; Mark Goh The Relationship of Good Environmental Decisions and Company Profits "B#5 Yu Xia; Xu Yang An Examination of How a Firm's Rivals and Stakeholders Influence Green Supply Management Practices "B#5 JING DAI; Frank Montabon; David E Cantor Session Chair: Henry Aigbedo **Experiences and Advice on Including Analytics in the Curriculum** 150 1:30pm to 3:00pm Kent A & B Panelists: Kellie B Keeling; Satish Narqundkar; Aric LaBarr; Bob McQuaid; Kirk Karwan Moderator: Robert L. Andrews International Accounting 151 1:30pm to 3:00pm Kent C

Determinants of Risk Aversion: A Middle-Eastern perspective "% %

compose the index of Brazilian Stock Exchange "% &&

The Impact of Intangible Assets in the Market Vaue of Companies that

Amit Das: Shobha Das: Ritab Al-Khouri

Walther Bottaro Lima Castro: Cristiane Benetti

The Influence of External Factors on Earnings Manipulations: A Japanese Study "%(')

kazuhiko kobori; Robert Hutchinson

The Influence of Senior Management Characteristics on Firms' International Diversification Activities: Evidence from a Developing Country "%()*

A. N Bany-Ariffin; CaRL B McGowan; Abd Salam Shahnaz

Session Chair: Robert Hutchinson

Personality, Perception and Technology Acceptance

1:30pm to 3:00pm

Laurel A

A Model Connecting Personality, Perceived Organizational support, and Psychological Workplace Strain in the Context of Expatriate Assignment "B#5 Yu Zhao"

How Anticipatory Anxiety Impacts Technology Acceptance Model (TAM), Decision Making, and Job Performance "B#5

CHUN-LUNG HUANG

Initial Online Consumer Trust (IOCT): The Influence of Third-Party Service Provider Reputation, Website Reputation, and Previous Experience with Similar Websites "B#5

surma mukhopadhyay; Brian Reithel

Session Chair: Yu Zhao

153 Strategic Planning for International Affairs

1:30pm to 3:00pm

Laurel B

Members: Nezih Altay; Barbara B. Flynn; Daesik Hur; Jan Olhager; Minoo Tehrani; Dilip

Chhajed; Norma Harrison; Sukran Nilvana Atadeniz; Carmela Di Mauro

Session Chair: Jatinder Gupta

154 JMP Software: SAS

3:00pm to 4:45pm

GB Salon III

Session Chair: Curt Hinrichs

155 Ethics and Environmental Issues in Sourcing

3:30pm to 5:00pm

GB Salon I

Graph Theoretic Approach to Map Supply Chains on Sustainability and Transparency Dimensions "% +%

MohdNishat Faisal

Measuring Financial Impacts From Implementing Green Sourcing "B#5 Kai Kyujang Kim

Use of the Hunt-Vitell Model to Evaluate Ethical Perceptions of Global Sourcing Practices "B#5

Robert L Bregman

Session Chair: MohdNishat Faisal

156 Inventory Modeling in SCM

3:30pm to 5:00pm

GB Salon II

A Production Base-Stock Policy for Recycling Supply Chain Management in

the Presence of Uncertainty "%(, *

Ching-Chin Chern; Pei-Yu Chen; Kwei-Long Huang

The Good News - Bad News Effect on the Decision-Making Process in Inventory Management in Supply Chain Environment "%(- *

Russell Haines; Chaoqun Deng

Forecasting and Lot Sizing: An Analysis of Correlations "B#5

Ibrahim S Kurtulus

Session Chair: Ibrahim S Kurtulus

157 Publication Committee

3:30pm to 5:00pm

GB Salon IV

Members: Kurt Bretthauer; Maling Ebrahimpour; Vijay Kannan; Arunachalam Narayanan; Suresh P. Sethi; Ramesh Sharda; Asoo Vakharia; Paul Charles Nutt; Andre M. Everett

Session Chair: Merrill Warkentin

158 Publishing Opportunities in Project Management

3:30pm to 5:00pm

Atlantic

Panelist: Catherine P Killen Moderator: Gary Klein

159 Country Strategies and Perspectives

3:30pm to 5:00pm

Bristol

A Comparative Analysis of US and Chinese Perspectives on Corporate Social Responsibility in a Supply Chain Environment "B#5

Barbara Withers; Maling Ebrahimpour; Phillip Trocchia

Driving Forces Behind the Economic Growth of S. Korea: Globalization Perspectives "B#5

Sooun Lee

The Relationship Between Diversification Strategy and Organizational Performance: A Research Intented for Comparing France and Turkey "B#5"

Ihsan Yigit; Ibrahim Anil; Cem Canel **Session Chair:** Barbara Withers

160 The Role of Technology in Health Systems

3:30pm to 5:00pm

Chasseur

Requirements for the Use of Mobile Computing Devices Within Perioperative Services "B#5

Lawrence D. Fredendall: Kevin Taaffe: Joel Greenstein: Nathan Huvnh: Jose M Vidal

Incidental Health Information Acquisition via Digital Media Among 18-30 Year Olds. "B#5

Gayle Linda Prybutok; Sherry Ryan

The Successful Implementation of a Mobile Nursing Information System: A Case Study "B#5

Pei-Ling Tsai; Ju-Ling Hsiao; Hsin-Ginn Hwang

Online Social Networks (OSNs): Perception of Medical Administrators towards use of OSNs in Healthcare ***B#5

Muhammad A Razi; Han Bernard; J Michael Tarn; Jeffrey D Smith

Session Chair: Carmela Di Mauro

161 Frontiers in Service Management Research

3:30pm to 5:00pm

Dover A

Panelists: Aleda Roth; Rohit Verma; Kingshuk K. Sinha

Moderator: Sriram Narayanan

162 Inventory Management in SCM

3:30pm to 5:00pm

Dover C

Inventory Pooling Including Customers' Response to a Retail Policy: A Modeling Approach "B#5"

Hisashi Kurata

Inventory Allocation Methods and Service Level Agreements "B#5

Chun-Miin Chen; Douglas J. Thomas

A Dynamic and Stochastic Behavior of Coefficient of Demand in EOQ Model: An Application in the U.S. Automobile Industry "B#5

Chia-Hung Chuang

An Investigation of Substitutability, Stochastic Lead Time, and Random Shelf life on Performance of Perishable Product Supply Chains "B#5"

Ta-Wei Kao; Yabing Zhao; Nallan Chakravarthy Suresh

Session Chair: Chun-Miin Chen

163 Research Trends in Management Information Systems

3:30pm to 5:00pm

Falkland

Research Trends in Management Information Systems

Shawnee K. Vickery; Xenophon Koufteros; Pankaj Setia; Salvatore March; Marcus

Rothenberger; Greg Heim

Session Chairs: Xenophon Koufteros; Shawnee K. Vickery

164 Social Media I

3:30pm to 5:00pm

Galena

An Empirical Test of Social Media Evaluation and Usage: Gender and Mobile Access Method Differences "% \$-

Kee-Sook Lim; Jeen-Su Lim; John H Heinrichs

Analytic Hierarchy Process and Sensitivity Analysis Approach for Social Media Impact on Pharmaceutical Relationship Marketing Tactics "%%"

Chris I Enyinda; Alphonso Ogbuehi; Suhair Hamouri

Privacy & Mobile Social Networking Applications "%'

Hatem Bata

Session Chair: Hatem Bata

165 Instructional Innovations: Learning through Games

3:30pm to 5:00pm

Heron

Beat the Instructor - An Introductory Forecasting Game "B#5

Brent Snider; Janice Eliasson

Impact of Hands-On Research Experience on Students' Learning in an Introductory Information System Course "B#5

Yun Wu; Chetan Sankar

Online Teaching: A Service Process Framework "B#5

William Newman; Xiaowen Huang

Session Chair: Charles A. Watts **Electronic and Mobile Business** 166 3:30pm to 5:00pm Iron Factors Determining Consumers Acceptance of M-banking Services "% (' Chu-Fong Li; I-Chun Chang; Cho-Hsun Lu; I-Cheng Chang Purchase Intention Antecedents in B2C E-commerce "B#5 Mohammadreza Mousavizadeh; Arash Rahnamaee The Use of Mobile Technology to Integrate Compliance into Daily Business Processes "B#5 Karma Sherif; Barbara Carter **Understanding Website Acceptance Intention of SMEs: The E-readiness** Perspective "B#5 Wei-Hsi Hung; Kuanchin Chen; Li-Min Chang; Chieh-Pin Lin The Security Conundrum in Mobile Ad Hoc Networks "% * \$ Carla J. Miller Montroy; Jian Hua Session Chair: Kenneth Sousa **Using Games in Online OM Courses** 167 3:30pm to 5:00pm James Presenter: Hemant V Kher Moderator: Joe T. Felan Competitive Dynamics, Power and Growth 168 3:30pm to 5:00pm Waterview A Examining the Power of Firms in the Qatar Construction Industry: A Strategic Management Study "%) +% Shobha Das; Ayman Bahdo; Amit Das Threshold Mentality and Firm Growth: The Roles of Social Capital and Strategic Issue Interpretations among Small and Medium-Sized Enterprises (SMEs) "%), \$ David A Alvarado The Competitive Dynamics of a Firm's Capacity Position and Inventory Leanness Activities "B#5 Gregory Frazier; Rajat Mishra; Mahmut Yasar Strategic Prism: a New Model in Strategic Decision Support Systems "B#5 Satyen Prabhakar Marathe Session Chair: Amit Das 2013-2014 Southwest Key Officers 169 3:30pm to 5:00pm Waterview B Members: June Wei; Carl Michael Rebman Jr.; Mark McMurtrey; Robert Pavur; Pamela Rogers; hong gin Session Chair: Janet Bailey **Predictive Analytics** 170 3:30pm to 5:00pm Waterview C Variations from the Simulation of the AR(1) Process "B#5

Luh Yu (Louie) Ren; Peter Ren

A Practical Application of Analytics at La Salle University: Predicting College

Success. B#5

Karti Puranam: Dennis Crossen

Asymptotic Means of the Ratios Among Various Forecast Accuracy

Measures "B#5

Luh Yu (Louie) Ren; Peter Ren Session Chair: Peter Ren

The Future of Analytics in Healthcare: Clinical Records 171

3:30pm to 5:00pm

Waterview D

Presenters: Randy Bradley; Donald E. Lighter

Session Chair: Bogdan Bichescu

2013-2014 Southeast Key Officers 172

3:30pm to 5:00pm

Essex A & B

Members: Kellie B Keeling; George S. Lowry; Jason K. Deane; Susan R. Williams; Cheryl

Aasheim; Shanan Gibson

Session Chair: Christopher William Zobel

Web Based Teaching (WBE) 173

3:30pm to 5:00pm

Essex C

Web Based Teaching (WBE) Anil Aggarwal; Veena Adlakha

Session Chair: Xenophon Koufteros

Implications of Big Data for Statistics Instruction 174

3:30pm to 5:00pm

Kent A & B

Panelists: John McKenzie; Mark L Berenson Moderators: Robert L. Andrews; Robert A. Stine

Managerial Accounting 175

3:30pm to 5:00pm

Kent C

Managing Through Cost of Quality Ensures a Service Company Remains Profitable ``% -)

Mehmet C. Kocakulah; Dori Danko; Tarik Saygili

Regional Development Vulnerability in Guangdong Province of China "% \$-

Kun Liao; Yi-Bing Song; Xiang He

Size, Community Banks, and Economy of Scale "B#5

Glenn Andrew Growe; John Y Lee

Small-asset Credit Union Financial Performance "B#5

Albert Kagan; Gregory McKee Session Chair: Dori Danko

Empirical Research in Lean Operations 176

3:30pm to 5:00pm

Laurel A

Lean Operations and Corporate Social Performance: A Shareholder Wealth

Perspective "B#5

Sachin Modi Love Thy Supplier? A Taxonomic Approach to Evaluating the Effect of Supplier Relationships on the Performance of Lean Manufacturers "B#5 Delvon Parker Lean Doesn't Have to be Mean "B#5 Rachna Shah; Sriram Narayanan Engaging Frontline Employees in Continuous Improvement "B#5 Gopesh Anand; Dilip Chhajed Session Chair: Gopesh Anand **Information Technology Committee** 177 3:30pm to 5:00pm Laurel B Members: Bob McQuaid; Richard L. Jenson; Stephen Ostrom; Doug White; Silvana Trimi; David P. Stevens Session Chair: 'Jon Jasperson **Annual Business Meeting** 178 5:00pm to 6:00pm HB Salon A

Session Chair: Powell Robinson

Monday Continental Breakfast 179 7:45am to 8:15am **Grand Foyer West** Session Chair: Funda Sahin Alpha Iota Delta: Breakfast 180 8:00am to 8:30am **Essex C Session Chair:** Gregory Ulferts Sourcing Strategies for Managing Risk 181 8:30am to 10:00am **GB Salon I** A Comparison Study of Sourcing Policies under Global Demand and Supply Uncertainty "B#5 Chieh Lee; Charles Munson Sourcing Strategy and Disruption Response: Theory and Experiment. "B#5 Kyle Hein Goldschmidt Supplier Involvement in New Product Development: Impact of Risk on Performance B#5 Asad Shafig; P Fraser Johnson; Robert D. Klassen Supply Chain Disruption; New Suppliers and Swift Knowledge Transfer "B#5 Rebecca E Clemons; Raymond M. Henry Session Chair: Rebecca E Clemons **Technological Advances in SCM** 182 8:30am to 10:00am **GB Salon II** Information Technology Effect on Supply Chain Performance: The Moderating Effect of Information Security and Information Quality "% % Aber Elsaleiby A Conceptual Framework of RFID Adoption in Retail: Using Roger's Stage Model Perspective ** * &) Mithu Bhattacharya Resource-Based View and Social Capital Theory in Business Strategy, Cloud Computing, and Supply Chain Management Marc J Schniederjans; Qing Cao; Dara Gale Schniederjans Examining the Integration of Operations Research and GIS"%' & Avijit Sarkar; Hindupur Ramakrishna; Bindiganavale Vijayaraman Session Chair: Mithu Bhattacharya Workshop: How to Leverage Windows 8 in Development in the Classroom? 183 8:30am to 12:00pm **GB Salon III** Session Chair: Bradley K Jensen Sustainable Supply Chains II 184 8:30am to 10:00am **GB Salon IV** Corporate Environmental Investments from a Supply Chain Perspective Base

Birte Schaltenbrand; Kai Förstl; Arash Azadegan

Low-Carbon Supplier Selection using Life Cycle Inventory Database among Asian Countries "B#5

Yoshizaki Yuuta; Tetsuo Yamada; Norihiro Itsubo; Masato Inoue

Mapping Product Characteristics to End of Life Options in a Reverse Supply Chain "B#5"

Daniel Waymouth Steeneck; Subhash C Sarin

Supply Chain Life Cycle Costs for Long Life Products: Modeling Quality and Reliability Effects on Performance and Total Ownership Cost "B#5"

Laird Burns

Session Chair: Laird Burns

185 Instructional Innovation Award Competition

8:30am to 10:00am

Atlantic

Teaching Innovations using Active and Team-based Learning in Business Classrooms "B#5

Brent Kitchens; Tawnya Means; Yinliang Tan

The Integrative Business Experience (IBE): An Integrated, Hands-on Foundation for Undergraduate Business Education "%), Larry Michaelsen

The Power of '20 Questions': Increasing Student Interest and Engagement with Business Cases by Turning Them into Consulting Exercises "B#5 Sinan Erzurumlu

'Supply Chain - Marketing Shark Tank' Experiential Lab Game in Interdisciplinary Business Education: Qualitative and Quantitative Analyses ™* *,

Anshu Saxena Arora: Amit Arora

Judges: Brian Jacobs; Janelle Heineke; David Olson

Session Chair: Kaushik Sengupta

186 Elwood S. Buffa Doctoral Dissertation Award Competition 8:30am to 10:00am

Bristol

Judges: Manoj Vanajakumari; Gopalakrishnan Easwaran; Rafay Ishfaq; Arash Azadegan; xiaosong David peng; Morgan L. Swink; Srinivas Talluri; Constantin Blome; Li-Lian Gao; Suresh P. Sethi; Kurt Bretthauer; Kathryn E. Stecke; Jayanth Jayaram; Joy Field; Roberta Russell; Charles Munson; Barbara B. Flynn; Aravind Chandrasekaran; Bimal Nepal; Manoj K. Malhotra

Session Chair: Arunachalam Narayanan

187 Health Care Supply Chain Management

8:30am to 10:00am

Chasseur

Health Care Supply Chain Research: Trends and Future Directions "B#5 Hokey Min

Distributor Diversification Strategy in Healthcare Supply Chain *** +& Adelina Gnanlet; Hyun-cheol Paul Choi

Impact of Vendor Managed Inventory on Supply Chain Costs in Hospitals: An Empirical Study *** +-

Stephen R Spulick; suman niranjan

Optimal Ordering Policies for a Fixed-life Perishable Product with Transfers "B#5 Karti Puranam; David C. Novak; Marilyn Lucas

Effects of Competition on PBM Profitability in Drug Distribution: Rebates and Price Spreads ... B#5 Panos Kouvelis; Yixuan Xiao; Nan Yang Session Chair: Hokey Min Managing Inventory and Suppliers in Services 188 8:30am to 10:00am Dover A **Getting Most out of Supplier Development Programs: A Contingency** Perspective "B#5 Daesik Hur; Hyojin Kim **Inventory Management Execution and Competitive Outperformance: Some** Empirical Evidence from U.S. Retail Firms "B#5 Jeff Shockley; Tobin Turner Inventory Positioning for Global Clinical Trials "B#5 Anh Tuan Ninh; Yao Zhao; Adam Fleischhacker Session Chair: Jeff Shockley **Logistics Network Design Decisions** 189 8:30am to 10:00am **Falkland** A Hybrid Meta-Heuristic for Multi Item Inventory Routing Problem with Financial Decisions "B#5 Masoud Rabbani; Milad Baghersad; Ruhollah Jafari-Marandi; Amirhossein Meisami A New Approach to Capacity Expansion in the Bi-Directional Supply Chain "B#5 Yong Joo Lee Logistics Facility Site Selection Using Fuzzy Analytic Hierarchy Process "% - % Emre Gunduz; Tuncay Bayrak Session Chair: Tuncay Bayrak The Intersection of Marketing and Operations Management 190 8:30am to 10:00am Galena A Symmetric Model of Advertising-Inventory Competition: Some Theoretical and Empirical Results "%+%\$ Hani I Mesak: Abdullahel Bari Evoking Online Impulse Buying Behavior Through Virtual Layout Scheme "%&" Sheng-Wei Lin; Louis Yi-Shih Lo Service Capacity Allocation under Uncertain Demand in a Duopolistic Market "B#5 Hongkai Zhang; Hani I Mesak; Jiehui Ma The Effect of Inventory Visibility and Cross-Channel Integration On Online Channel Performance "%+' (Samuel Otim Session Chair: Samuel Otim Manufacturing Metrics 191 8:30am to 10:00am Heron Flexibility and Capacity Utilization "B#5 Craig Hill; Robert Burgess Manpower Allocation in a Flowshop with Variable Process Times: A Simulation Study *** B#5

Faizul Huq; Kenneth Cutright

Optimal Control Parameters for a Two-Machine POLCA System "B#5

Gregory D DeYong

Modeling Correlated Processing Times "B#5

Marcus Schweitzer; Marc Zielinski Session Chair: Marcus Schweitzer

192 Risk, Security, and Privacy I

8:30am to 10:00am

Iron

Employee's Privacy Concern on Radio Frequency Identification "B#5

Yang Park; Gavin Putzer, MD, PhD

Information Security in the World of Social Media and BYOD: Causes and Countermeasures "B#5

Benjamin Littell; Q B. Chung

Information Systems Security Compliance: The Effect of Training "B#5

Mohammad I Merhi

Role of Information Security Perception in IT Usage "B#5

Rohit Rampal; Filiz Tabak

From Adoption to Addiction: The Case of Mobile Addiction "%+((

Arash Negahban

Session Chair: Mohammad Salehan

193 Integrating Theory and Practice in the Curriculum

8:30am to 10:00am

James

Integrating Theory and Practice in the Curriculum

William Newman; Scott C. Ellis **Session Chair:** Janet Hartley

194 Perspectives on NPD and Revenue Sharing

8:30am to 10:00am

Waterview A

Mindfulness in New Product Development Processes: Evidence from Indian

Firms "B#5 Niharika Garud

Organizational Slack and New Product Time to Market "%))

Gregory Stock; Noel Greis; Fischer William

Revenue Sharing Research: A Fifty-Year Retrospect and Future Trends "%+* +

Xun Xu; Yibai Li; Lu Lu

Session Chair: Gregory Stock

195 Operating and Deciding Under Pressure

8:30am to 10:00am

Waterview B

An application of the Person-Situation Interactionist Model of Ethical Decision Making to NASA Decision Making "%,)

James Gibson

Toward an Effective Crisis Management Model "% \$\$

Mzamo P. Mangaliso; Bradford J. Knipes; Steven A. Gazillo

The Relationship Between Conflict Management Style and Perceptions of Leader Effectiveness, Satisfaction with the Leader, and Extra Effort "% %%

Kathleen Marie Dale; Marilyn L. Fox; Bradley W. Mayer

Session Chair: James Gibson **Predictive Analytics II** 196 8:30am to 10:00am Waterview C Using Previous Observations in a Decision Rule for Selecting Either Croston's Method or Single Exponential Smoothing "% % Matthew Douglas Lindsey; Robert Pavur Hierarchical Decomposition of U.S. Personal Consumption Expenditure: 1984-1991 and 2000-2006 "% &) Steven Silver Spreadsheet Regression Enhancement: Part 12"B#5 Suzanne V Landram; Tyler Kincaid; Frank G Landram Combining Chi2 Discretization and Neural Networks for Effective Predictive Analytics % (+ Rudy Setiono; Jeffry Hartanto Session Chair: Frank G Landram **Business Analytics Programs and Curricula** 197 8:30am to 10:00am Waterview D Presenters: Gilvan Souza; Michael Rappa; William Miller; Amber Morgan Session Chair: Michael Galbreth Moderator: Bogdan Bichescu **Green Design** 198 8:30am to 10:00am **Essex A** Design for Sustainability: How Can Design Initiatives Improve Your Supply Chain, the Environment, and Social Equity "B#5 Barry Brewer; Andrew N Arnette; Tyler Choal Green Product and Process Design in Supply Chains "% * & Wenge Zhu; Yuanjie He The Impact of Green Manufacturing on Productive Efficiency among Firm Characteristics under Different Firm Size—A Stochastic Production Frontier Approach "B#5 Chia-Ching Chou; Winston T. Lin Session Chair: Barry Brewer 2014 Annual Meeting Program Chair's Visionary Meeting 199 8:30am to 10:00am Essex B Session Chair: Johnny Rungtusanatham Alpha Iota Delta Business Meeting 200 8:30am to 10:00am **Essex C** Session Chair: Gregory Ulferts **Software Tools for Data Visualization** 201 8:30am to 10:00am Kent A & B Panelists: Curt Hinrichs; Penelope Gardner Presenters: Mia L Stephens; Matt Tyler; Michael Speed

	Moderators: Robert L. Andrews; Kellie B Keeling
202	Accounting Education & Research II 8:30am to 10:00am Kent C A Study of Relationship between Inventory Management Efficiency and Profitability: U.S. Manufacturing Industry "% +% Seungjae Shin; Kevin L. Ennis Blending Pedagogy in an Accounting Information Systems (AIS) Course "% +- Anil Aggarwal Building Supplier Risk Index for Small or Medium Firms "B#5 Edward Lopez; Jason Loyles; Trang Le; Kun Liao Session Chair: Deepak Tandon
203	Data Mining, Integrated Power and Supply Network Design 8:30am to 10:00am Laurel A Ensemble Learning for Data Mining: Wisdom From the Crowd "B#5 Michael Allen King Testing the Model of Integrated Power in Logistics Outsourcing Relationships "B#5 Heather Monteiro The Impacts of Oil Prices on Supply Chain Network Design "B#5 Michael Sciaroni Session Chair: Heather Monteiro
204	Beta Gamma Sigma 8:30am to 10:00am Laurel B Session Chair: James Viehland
205	Keynote Speech: Transforming the Data Deluge into Data-Driven Insights: Analytics that Drive Business 10:30am to 12:00pm HB Salon A Transforming the Data Deluge into Data-Driven Insights: Analytics that Drive Business Value "B#5 Radhika Kulkarni Session Chair: Funda Sahin
206	Sourcing Strategies and Practices 1:30pm to 3:00pm GB Salon I Agile Supply chain Strategy and Supply Chain Management Practices: Mediation Analysis "B#5 Sufian Qrunfleh; Monideepa Tarafdar Meta-Analysis of the Relationship between Purchasing Practices and Firm Performance – A Resource Based View "B#5 Friso Zimmermann; Kai Förstl; Michael Henke Purchase-to-Pay (P2P) Sourcing and Finance Strategies in the Supply Chain "B# Markham Todd Frohlich Supply Chain Strategy, Core Operations and Performance: Learning from India and Pakistan "%, &

Muhammad Shakeel Sadiq Jajja; Shaukat Ali Brah; Syed Zahoor Hassan The Changing Face of Chinese Manufacturing and its Impact "B#5 Elliott D Minor Session Chair: Markham Todd Frohlich Transportation and Sustainability in SCM 207 1:30pm to 3:00pm **GB Salon II** Dynamic Capacity Investment in Sustainable Technologies "B#5 Wenbin Wang; Mark Ferguson; Shanshan Hu; Gilvan Souza Expansion Planning for the Natural Gas Supply Chain "B#5 Rafay Ishfaq; Mark Clark Some Interesting and Important Vehicle Routing Research Topics "B#5 Bruce Golden An Integrated Load Planning Algorithm for Outbound Logistics Optimization "B#5 Burcu Keskin; Ibrahim Capar; Sox Charles; Nicholas Freeman Session Chair: Burcu Keskin Microsoft Dreamspark 208 1:30pm to 3:00pm **GB Salon III** Session Chair: Bradley K Jensen Innovation in SCM 209 1:30pm to 3:00pm **GB Salon IV** The Impact of Supply Network Relationships on Firm Innovation in the Electronics Industry "% - \$ Marcus Bellamy; Soumen Ghosh; Manpreet Hora A New Breed of Suppliers for Product Innovations: A Multi-Method Investigation "% && Chanchai Tangpong; Kuo-Ting Hung; Michael D. Michalisin; Arlyn J Melcher An Empirical Investigation of the Direct and Indirect Effect of Upstream and Downstream Integration on Product Innovation "% &-Suntichai Kotcharin Session Chair: Marcus Bellamy **Logistics and Transportation Services** 210 1:30pm to 3:00pm Atlantic **Understanding Success Factors of Third-Party Logistics Provider: Empirical** Evidence from China "B#5 Huilan Zhang Impact of Changing Regulations on Shipping Decisions "B#5 Scott R. Swenseth Impact of Regulatory Changes on Decision Makers in the Supply Chain "B#5 Scott R. Swenseth Session Chair: Scott R. Swenseth **Operations of International Business** 211 1:30pm to 3:00pm Bristol Efficiency of Airlines in India "%) \$

Ravi K. Jain; Ramachandran Natarajan

The effect of eCommerce Adoption on Performance in The Fashion Industry "B#5

Laura Macchion; Antonella Moretto; Federico Caniato; Maria Caridi; Pamela Danese; Gianluca

Spina; Andrea Sianesi; Andrea Vinelli

Towards a Model of High Performance Organizations in Ghana "%*)

Ben Q Honyenuga; Ronald Tuninga Session Chair: Ramachandran Natarajan

212 Strategic Supply Management in Health Systems

1:30pm to 3:00pm

Chasseur

Exploring Hospital Purchasing for Physician Preference Items "B#5

Vafa Saboorideilami; Mark A Vonderembse; Sachin Modi; David D. Dobrzykowski

Gaining Stakeholder Buy-in for Materials Standardization Initiatives in Healthcare "B#5

Thomas F Gattiker

The Impact of a Manufacturer's CSR Activities on Product Selection: A Case of Prescription Drugs "B#5

Yoko Uryuhara

Session Chair: Sachin Modi

213 Professional Service Operations Management

1:30pm to 3:00pm

Dover A

Panelists: Janelle Heineke; Jean Harvey

Moderator: Mike Lewis

214 Topics in Buyer-Supplier Relationships

1:30pm to 3:00pm

Dover B

Supplier Integration! Think Again "B#5

ANTO VERGHESE; Xenophon Koufteros

The Influence of Power in the GPO-driven Healthcare Supply Chain ™B#5

Jurriaan de Jong; W.C. Benton

Unveiling the Configurations of Directed Sourcing: An Exploratory Multiple Case Study "B#5

Daesik Hur; Jinseok Yang; Thomas Choi

Toward a New Conceptualization of Supply Chain Inventory Collaboration: A Service-Dominant Logic Perspective "B#5

Min Choi; Elliot Rabinovich

Session Chair: Jurriaan de Jong

215 Miscellaneous Topics in Manufacturing

1:30pm to 3:00pm

Falkland

Linking Plant Roles and Operations Strategy Decision-Making in

Manufacturing Networks "%, %

Jan Olhager; Andreas Feldmann

The Paucity of Replication Research in Operations Management Field "% --

Muratcan Erkul; Hale Kaynak; Subhajit Chakraborty

The Relationships Between Just-in-Time Practices and Consistency of Benchmarking Performance Measures: An Empirical Study **- &\$\$,

Mohammad Meybodi

Engineering Change Management in Remanufacturing "B#5

Amir M. Hormozi

ACE Analysis of Manufacturing Strategy and Competitive Performance "B#5

Eugene Lim; James Ang Soo-Keng; Tomoaki Shimada; Ser-Aik Quek

Session Chair: Anand Paul

216 Social Media II

1:30pm to 3:00pm

Galena

Linking Availability of Social Media to Operational Effectiveness "B#5

Shashank Rao; Deepak Iyengar; Thomas J Goldsby

Prepaying Less is Preferable to Saving More: Consumer Aversion to Pain of Prepayment in Social Coupen Burchasing Posision "Pd5

Prepayment in Social Coupon Purchasing Decision B#5

Chinintorn Nakhata

Social Media Policy Index in Information Technology Industry "B#5

Anshu Saxena Arora; Amit Arora

New Product Pricing Strategy with Social Media Influence and Reference

Price Effect "B#5

Juzhi Zhang; Qinglong Gou; Liang Liang; Xiuli He

Session Chair: Shashank Rao

217 Teaching Cases: Applications of Decision-making

1:30pm to 3:00pm

Heron

A Teaching Case in Business Intelligence "B#5

Jerry Fjermestad

FISDAP: Allied Healthcare Opporitunities "B#5

Derek Lehmberg

Kroton Educacional SA and Advent International: A Private Equity Operation

Can Hide Another One "B#5

Rafael Sasso; Cyril Demaria

Nebraska Educational Telecommunications in the Digital Age "B#5

Elina Ibrayeva; Terrence Sebora **Session Chair:** Derek Lehmberg

218 Risk, Security, and Privacy II

1:30pm to 3:00pm

Iron

Concurrent Intrusion Detection and Prevention Systems *** 25%

Carla J. Miller Montroy; Jian Hua

In Building Information Security Culture: Impacts of Comprehensive

Information Security Programs ** &\$&*

Yan Chen; K. (Ram) Ramamurthy; Kuang-Wei Wen

Mobile Commerce Privacy Concerns ** & **

Jim Q. Chen; Ruidong Zhang; Jaejung Lee

Why We Dare to Disclose: Trust, Privacy Management Strategies and

Disclosure of Facebook Users "&\$',

Linda Chang

Session Chair: Donna Marie Schaeffer

219 Enhancing the Classroom Experience through Technology

1:30pm to 3:00pm **James**

Effectiveness of Using a Real-Time Student Response System in a Large Management Science Course "B#5

Matthew Aaron Lanham; Alan Abrahams

Technology Allows In Class Experiential Activities and Enhances Engagement in Large Undergraduate Statistics Classes "B#5 Victor Prybutok

Does Lecture Capture Technology Enhance Student Performance? Evidence from a Business Course B#5

David Lewis: Thomas Sloan Session Chair: Donna McCloskey

Perspectives on Productivity, Regulation and Knowledge Management 220 1:30pm to 3:00pm Waterview A

> Expertise and Expert Performance: Explaining Exceptional Productivity "B#5 Dmitriy Nesterkin; Thomas W. Jones; Tobin Porterfield

Telecommunications Regulation and Regulatory Dilemmas: Understanding the Systemic Consequences "&\$()

John Davies; Bronwyn Howell; Victoria Jane Mabin

Knowledge Management Literature Trends: An ISI Web of Science and Google Scholar Research ** &\$))

Jesus Alvaro Cardenas; Godwin John Udo

Session Chair: John Davies

Global Sourcing Policies for Managing Inventory and Lead Time 221 1:30pm to 3:00pm

Waterview B

A Market-Based Real-Asset Martingale Valuation Approach to Optimum Inventory Control "%**

Min Shi; Jack S.K. Chang; Carolyn Chang

A Multiperiod Optimization Model for Supply Chain Strategic Sourcing "B#5 Zugang Liu; Yuming Feng

Quantity Discounts for Acquiring Cores "B#5

Toyin Clottey; W.C. Benton

Single-sourcing, With Order Splitting, When Lead Times are Dependent on Order Size "B#5

Niloy Jeet Mukherjee; Subhash C Sarin

Offshoring or Reshoring? Evidence from U.S. Manufacturers "B#5

Chaodong Han; Jian-yu Ke Session Chair: Min Shi

Optimization 222

1:30pm to 3:00pm

Waterview C

A Genetic Algorithm for the Maximum Diversity Problem "B#5

Trevor White; Tabitha L. James

A Heuristic Approach for the Disassemble-to-order Problem under Binomial Yields "&\$,,

Karl Inderfurth; Sandra Transchel; Stephanie Vogelgesang; Ian Langella

A Lagrangian-Relaxation/Dual-Ascent Based Branch-and-Bound Procedure

for the Capacitated Coordinated Replenishment Problem "B#5

Li-Lian Gao

An Optimization Model For Physician Scheduling That Incorporates Fairness And Preference ***B#5

Melissa Rose Bowers; Charles Noon; Wei Wu

Session Chair: Ian Langella

223 Location Analytics

1:30pm to 3:00pm

Waterview D

The history of Location Analytics at the Wharton Geospatial Initiative "B#5

Paul Amos

Session Chairs: Paul Amos; Bogdan Bichescu; Michael Galbreth

224 Sustainability in Computing and Planning

1:30pm to 3:00pm

Essex A

Cloud Computing Technology, Collaboration and its impact on Supplier Environmental Performance: A Resource Based View/Social Capital Theory Perspective "B#5"

Dara Gale Schniederjans; Doug Hales

Organizational Pessimism and its Effects on Green Computing Initiatives B#5

Michael J Magro; Victor Prybutok

Production Planning as Integrated Approach for a Greener Supply Chain "B#5

Alice Tognetti; Pan Theo Grosse-Ruyken; Stephan M Wagner

Session Chair: Dara Gale Schniederjans

225 Member Services Committee

1:30pm to 3:00pm

Essex B

Members: Xenophon Koufteros; Minoo Tehrani; Dr.Natasa Christodoulidou; Barbara Azalos Price; Eric Stein; Rebecca Duray; Janet Hartley; Gyula Vastag; Stuart C. Orr; Vivek Shah;

David Olson

Session Chair: Robert Payur

226 Statistics for Decision Making in the Twenty-First Century

1:30pm to 3:00pm

Kent A & B

Panelists: Richard De Veaux; Daniel Kaplan

Moderator: Robert L. Andrews

227 Research Trends in Quality and Lean

1:30pm to 3:00pm

Kent C

An Automaker's Investigation Efficiency in Vehicle Recalls: a Time Analysis "B#5

Xiaowen Huang; John Z Ni

Product Recall Closure Speed and the Impact on Future Recalls "B#5

George Ball; Rachna Shah

The Impact of Top Management Leadership on Total Quality Management:

An Empirical Study of USA vs. China "&\$-,

Young Sik Cho; Joo Jung

A Cross-Country Replication Study of The Impact of Quality Management on

Performance "&%\$-

Xingxing Zu; Hale Kaynak; Dong-ging Yao; Xiaowei (Linda) Zhu; Huaming Zhou Session Chair: Hale Kaynak **Efficiency and Firm Performance** 228 1:30pm to 3:00pm Laurel A An Efficiency Study of the Chinese Postal Services "B#5 Baruch Lundy; Jose H Ablanedo-Rosas; Hongman Gao; Harold Lundy, Jr.; Thabryxelle Hudson An Empirical Analysis of the Vulnerability-Efficacy Tradeoff Willis Mwangola Analyzing Port Efficiency Using Data Envelopment Analysis: An Analysis of Inland Chinese Ports "B#5 Harold Lundy, Jr.; Thabryxelle Hudson; Hongman Gao; Jose H Ablanedo-Rosas; Haibo Wang Session Chair: Willis Mwangola **User Involvement in Services** 229 1:30pm to 3:00pm Laurel B System Component Bundling: Quality, Variety, & Channel Choice "B#5 Li Kunpeng Managing Customer-Induced Variability in Service Operations: the Role of Requisite Variety "B#5 Enrico Secchi Why people shop online? Moderating effects of Hedonic and Utilitarian Motivations "B#5 Chao Wen; Victor Prybutok; Chenyan Xu The Impact of Online Stock Commentaries: A Computational Rhetoric Approach "B#5 Alan Abrahams; Michelle MH Seref; Onur Seref Session Chair: Li Kunpeng Sourcing and Inter-Organizational Relationship 230 3:30pm to 5:00pm GB Salon I Contractual Buyer Supplier Relationships: A Risk Management Perspective B 55 Stephan M Wagner; Christoph Bode; Moritz A. Peter Managing external resources: does research in different disciplines meet?"B#5 Kari Tanskanen; Riikka Kaipia; Tuomas Ahola; Katri Kauppi; Anna Aminoff The Effects of Cross-Functional and Inter-Organizational Involvement on Process Performance "B#5 Scott C. Ellis; Bryan Ashenbaum; Regis Terpend Trust Signals in New Supply Chain Collaborations "B#5 Misty Blessley Session Chair: Scott C. Ellis Research in Sustainable Sourcing and Supply Management: Where are we 231 heading? 3:30pm to 5:00pm GB Salon II Panelists: Ram Narasimhan; Daniel Guide; Jayanth Jayaram; Antony Paulraj **Moderator:** Constantin Blome **Innovation and Security in SCM** 232

3:30pm to 5:00pm

GB Salon IV

Information Acquisition Strategies in Competitive R&D Markets: Market Research Vs. Competitive Intelligence "B#5"

He Chen; Manu Goyal; Yi Xu

Managing Suppliers to Engender Supply Chain Security B#5

Xenophon Koufteros; Guanyi Lu

The Impact of Control and Uncertainty on Innovation in Supply Chains "B#5

Cheryl Druehl; gal raz

Session Chair: Goker Aydin

233 Distribution, Warehousing and Inventory Management

3:30pm to 5:00pm

Atlantic

The Effect of Inventory Visibility and Cross-Channel Integration On Online Channel Performance "B#5

Samuel Otim

Reducing Cost and Carbon Emissions through Dynamic Region Delivery "B#5 Jay R Brown

A Cross-Dynamic Evaluation of Warehouse Operations "B#5

Faruk Arslan; Jose H Ablanedo-Rosas; Alex J Ruiz-Torrez

Session Chair: Jay R Brown

234 Cultural Dimensions of International Business

3:30pm to 5:00pm

Bristol

Impact of Cultural Distance on Organizational Citizenship Behavior (OCB) and MNE Performance: South Korean Subsidiary at the Maquiladora *** & Wootae Chun

The Determinants of Cross-Border Corporate Strategic Alliances: The Role of Trust, Cultural Distance, and Institutional Distance "&%"

Anand Jha; Young Jun Kim; Sandra Gutierrez-Wirsching

Relating Firm Ownership to Organizational Culture and Managerial Style: A Case of Chinese Businesses "B#5

Quey-Jen Yeh

Session Chair: Sandra Gutierrez-Wirsching

235 Process Improvement in Health Delivery

3:30pm to 5:00pm

Chasseur

Quality Management Practices and Knowledge Management Capabilities: An Empirical Study in Healthcare "B#5

Kathleen L. McFadden; Jung Young Lee; Charles R. Gowen III; Barton Sharp

TeleMedicine: A Critical-to-Quality Survey Study "B#5

Sameer Kumar; Peter B. Southard

The Impact of Design for Six Sigma in Behavioral Healthcare: A Preliminary Qualitative Study "B#5

Jamison V. Kovach; Lawrence D. Fredendall

Frontline Empowerment in Hospitals - A look at Respiratory Care B#5

Ashley Metcalf; Marco Habermann; Timothy D Fry

The Impact of Lean Principles Implementation on Ho

The Impact of Lean Principles Implementation on Hospital Performance: A Configuration Approach "B#5

Yong Taek Min; Jay Kim; Joseph Restuccia; Michael Shwartz Session Chair: Peter Salzarulo **Topics in Service Capacity Design and Allocation** 236 3:30pm to 5:00pm Dover A Allocating Constrained Service Capacity through a Multi-Item Vickery Auction - A Laboratory Experiment "B#5 Matthew C Walsman; Scott Sampson The Nature of Process Capacity "B#5 Kevin Watson; Anthony Patti; John Blackstone Service Systems with Adaptive Server Behaviour "B#5 Mohammad Delasay; Bora Kolfal; Armann Ingolfsson Session Chair: Matthew C Walsman **Buyer Supplier Relations** 237 3:30pm to 5:00pm **Dover C** Influential Adaptation of Competitive Priorities between Buyers and Suppliers "B#5 Thawatchai Jitpaiboon Socialization, Buyer-Supplier Relationship, Inter-organizational Communication, and Firm Performance: A Research Model "&% ' Jin Su Revenue Sharing Contract or Wholesale Price Contract? Analytical Results from Various Channel Power Arrangements in a Tourism Supply Chain "&% & Xun Xu Session Chair: Xun Xu Advances in Research and Practice on Sustainability II 238 3:30pm to 5:00pm Falkland Panelists: Jatinder Gupta; Nada R. Sanders; Asoo Vakharia Moderator: Soumen Ghosh New Product Development 239 3:30pm to 5:00pm Galena Looking Inside the "Black Box": How does Supply Chain Collaboration Affect New Product Development Time "B#5 Changyue Luo Operations Management and New Product Development "B#5 Elliott D Minor Product Redesign Decision: Adding Hedonic, Utilitarian or Both? "B#5 Yuwen Chen; Ruby Dholakia Session Chair: Andrew Philip Kach **Emerging Trends in Education** 240 3:30pm to 5:00pm Heron Big Data: Experiences, Lessons Learned, and Future Directions "B#5 Betsy Page Sigman; William Garr; Robert Pongsajapan; Marie Selvanadin; Kristin Bolling; Gregory Marsh

Web 3.0: How the "Internet of Everything" Will Impact Higher Education "&% - Abbas Foroughi

Using the Technology Acceptance Model to Understand Student Perceptions of Tablet Computers in the Classroom B#5

Kathryn Zuckweiler; Janet Lear **Session Chair:** Niharika Garud

241 General IS Topics II

3:30pm to 5:00pm

Iron

The Impact of Customer-side IT investments on Firm Productivity *** 4% '

Dazhong Wu; Gautam Ray

The Impact of Social Media on the Success of Open Source Projects "B#5

Yaman Roumani; Joseph Nwankpa

An Organizing Framework for Literacy "B#5

Brandis Phillips

Determinants of Explorative Mobile App Behaviors "B#5

Chenyan Xu; Daniel Peak; Victor Prybutok

Impact of 3-D Printing on Business Processes "B#5

Alpana Desai

Session Chair: Hong Guo

242 Online Teaching and Tools

3:30pm to 5:00pm

James

Decision Quality and Teamwork Satisfaction in Wiki Supported

Heterogenous Student Groups "B#5

Balazs Heidrich; Éva Kriszt Sándorné; Kása Richárd

Social Media in Education: Tools and Techniques to Effectively Incorporate in the Classroom "B#5

Esther Klein; Corinne Smolizza

The Impact of Technology on College Student Development: Using Social and Professional Media for Academic Outreach "B#5

Seth J Powless

Session Chair: Anshu Saxena Arora

243 Leadership and Innovation

3:30pm to 5:00pm

Waterview A

The Effect of Board of Directors Capital on Innovation Outputs **- & ** +

Marouen Ben Jebara; Yaser Alahmad

Kuo-Ting Hung; Chanchai Tangpong; Jin Li; Yue Li

Transformational Leadership, Collaboration, and the Decision to Pursue an

Innovation: An Exploratory Study "&&% Grant Miles; Bainan Zhang; Raymond Jones

Session Chair: Kuo-Ting Hung

244 Supply Management in SCM

3:30pm to 5:00pm

Waterview B

Designing Distributor's Ordering Policy to Improve Supply Chain Performance B#5

Kai-Chuan Yang; Candace Yano

Complementarities in Supply Flexibility on Firm Performance "&&' +

Ying Liao; Kun Liao

Exploration and Exploitation in Supplier Development: Determinants,

Outcomes, and Difference "&&()

Liang Chen

Session Chair: Liang Chen

245 Retail and Price Analytics

3:30pm to 5:00pm

Waterview C

An Integrated Optimization Framework for Price Differentiation, Pricing, Order Quantity, and Process Targeting with Demand Leakage "B#5"

Syed Asif Raza; Khaled Shams M. Abdul Qader

Product Differentiation Through Information Provision "B#5

Raphael Boleslavsky; Christopher Cotton; Haresh Gurnani; Huaqing Wang

MCGL: A New Method for Modeling the Choice Behavior of the Decision

Maker " &&* %

Ram Kumar Dhurkari; Anjan Kumar Swain

Choosing Menus for Group Incentive Travels of Employees: An Analysis of

Decision Process "B#5

Hongsuk Yang; Kyunghwa Chung **Session Chair:** Huaqing Wang

246 Data Envelopment Analysis

3:30pm to 5:00pm

Waterview D

Assessing the Efficiency of a Supply Chain Network Using Data Envelopment

Analysis "&&+&

Ching-Chin Chern; Tzi-Yuan Chou; Bo Hsiao

Randomizing efficiency scores in DEA using Beta distribution under 'uniform sampling' of assurance regions ```&&, '

Parakramaweera Sunil Dharmapala

Evaluating Telecommunications Efficiency in China with Data Envelopment Analysis "B#5

Harold Lundy, Jr.; Jose H Ablanedo-Rosas; Hongman Gao; Haibo Wang; Baruch Lundy

DEANFIS - A Multiple Model Approach to Decision-Making "&&-)

Rashmi Malhotra

Session Chair: Harold Lundy, Jr.

247 Sustainability's Effects on Supply Chains

3:30pm to 5:00pm

Essex A

Influences on Supply Manager Behavior Toward Environmental Responsibility "B#5

James Swaim; Michael Maloni

It's a Matter of Give and Take: Exploring the Role of Knowledge Transfer

Capacities Within Green Supply Chain Collaboration "B#5

Kimberly Whitehead

The Determinants of Supply Chain Responsiveness: an Empirical

Investigation "B#5

Jie Yang

The Impact of Unethical Behavior on Supplier Selection "B#5

Swathi Reddy Baddam; Jen-Yi Chen Session Chair: Thomas Sloan

DSJIE Editor and Associate Editors 248

3:30pm to 5:00pm

Essex B

Members: Monica Adya; Bryan Ashenbaum; David C Chou; David dilts; Janelle Heineke; John Brent Jensen; Kellie B Keeling; Christine T Kydd; Binshan Lin; David Mendez; Ceyhun Ozgur; Susan Palocsay; Cliff Ragsdale; Karl-Heinz Rau; Pedro M. Reyes; Pei Lee Teh; Elisabeth Umble; Rohit Verma; Susan K Williams; J. Ben Arbaugh; Peter Mykytyn

Session Chair: Vijay Kannan

Tips and Experiences from Efforts to Improve the Statistics Class 249

3:30pm to 5:00pm

Kent A & B

Panelists: Mark Eakin; Rick Hesse; Maria Gisela Bardossy; JOSEPH G VAN MATRE; Raj

Sampath

Moderator: Kellie B Keeling

Nominating Committee 250

3:30pm to 5:00pm

Kent C

Members: Krishna Dhir; Rhonda Lummus; Funda Sahin; Shawnee K. Vickery; Silvana Trimi;

Shaw K. Chen; Javad Paknejad

Chair Designate: Maling Ebrahimpour Session Chair: Powell Robinson

Lean Operations 251

3:30pm to 5:00pm

Laurel A

Identifying Muda in Lean Transportation Infrastructure "B#5

Alessandro Da Giau; Laura Macchion; Andrea Furlan; Andrea Vinelli; Ennio Cascetta

Implementing Lean Manufacturing in a Job Shop Setting "B#5

Daniela Todorova; David D. Dobrzykowski; John Dugger

The Financial Impact of Lean Transformations: A Fuzzy-Set Analysis "& %

Arnaldo Camuffo; Fabrizio Gerli

Lean Manufacturing Production Under Stable Demand vs. Customer to Order Under Hockey Stick Demand "B#5

ANTONIO RIOS-RAMIREZ; ANTONIO RIOS-RONQUILLO

Session Chair: ANTONIO RIOS-RAMIREZ

Research Needs in Healthcare, Retail and Defense using Analytics: 252

Practitioner's Perspective

3:30pm to 5:00pm

Laurel B

Panelists: Chris Panagiotopoulos; Doug Norton; Erik Van Ommeren; Shawn Herrin

Moderator: Gloria Wren

Track Caucus: Quality Management and Lean Operations 253

5:00pm to 6:00pm

Atlantic

Session Chair: John Gray

254	Track Caucus: Services Management 5:00pm to 6:00pm Bristol
	Session Chair: Sriram Narayanan
255	Track Caucus: Strategic Sourcing/Supply Management 5:00pm to 6:00pm Chasseur
	Session Chair: Anand Nair
256	Track Caucus: Supply Chain Management 5:00pm to 6:00pm Dover A
	Session Chairs: Goker Aydin; Burcu Keskin
257	Track Caucus: Sustainable Operations 5:00pm to 6:00pm Dover B
	Session Chair: Frank Montabon
258	Track Caucus: International Business 5:00pm to 6:00pm Falkland
	Session Chair: Gyula Vastag
259	Track Caucus: Logistics Management 5:00pm to 6:00pm Galena
	Session Chair: Christoph Bode
260	Track Caucus: Manufacturing Management 5:00pm to 6:00pm Heron
	Session Chairs: Anand Paul; Haldun Aytug
261	Track Caucus: Marketing 5:00pm to 6:00pm Iron
	Session Chairs: Jeffery Smith; Kirk Karwan
262	Track Caucus: Product/Process Innovation 5:00pm to 6:00pm James Canada Chair Debath Drawses
	Session Chair: Robert L Bregman
263	Track Caucus: Innovative Education 5:00pm to 6:00pm Kent C
	Session Chair: Janet Hartley
264	Track Caucus: Accounting and Finance 5:00pm to 6:00pm Laurel A Session Chair: Mehmet C. Kocakulah
24 E	Track Caucus: Decision Analytics
265	5:00pm to 6:00pm Laurel B

Monday

	Session Chairs: Michael Galbreth; Bogdan Bichescu
266	Track Caucus: HealthCare Management 5:00pm to 6:00pm Laurel C Session Chair: Peter Salzarulo
267	Track Caucus: Information Systems Management 5:00pm to 6:00pm Laurel D Session Chairs: Norm Johnson; Lakshmi Goel
268	President's Reception 6:00pm to 7:00pm HB Salon C-E Session Chair: Maling Ebrahimpour

Tuesday Continental Breakfast 269 7:30am to 8:00am **Grand Foyer West** Session Chair: Funda Sahin **Supply Chain Collaboration** 270 8:00am to 9:30am Atlantic Collaborative Culture and Relationship Strength Roles in Collaborative Relationships: A Supply Chain Perspective "B#5 Gopal Kumar; Ravindra Nath Banerjee Operation Networks Formation via the Transient Collaboration Process "B#5" Adrian C Tan; Hamid Noori Supplier Relationship: A Multi-Dimensional Construct and its Impact on Supply Chain Performance B#5 Weiyong Zhang; Ling Li Session Chair: Mark Qian Managing Supply Chain Vulnerabilities 271 8:00am to 9:30am Chasseur Antecedents to Opportunism in Manufacturing Outsourcing "B#5 Keith Skowronski; W.C. Benton How Many Recalls are Enough Recalls? It Depends. Product Recall Performance Relationship in the Consumer Products Industry "B#5 The Effects of Supply Chain Security Management Practices on Organizational Performance: A Differential Perspective "B#5 Guanyi Lu; Xenophon Koufteros Theoretically Driven Framework of Product Counterfeit Vulnerability in Supply Chains Moderated by the Six T's of Supply Chain Quality Management "B#5 Jillian Theresa Watson; Aleda Roth Understanding and Mitigating the Negative Impacts of Product Recalls in the Global Supply Chain "B#5 Emily Carow; John Visich; Christopher J. Roethlein Session Chair: John Visich Inter- or Intra-organization Collaboration in Supply Chain 272 8:00am to 9:30am Dover C Supply Chain Management Practices and Manufacturing Performance: An exploratory Analysis Among Vietnamese Manufacturers "B#5 Hung Manh Nguyen The Effect of Supplier and Customer Concentrations on Firm Performance "B振 Yoon Hee Kim The Role of Functional Congruence in Cross-Functional and Inter-Organizational Collaboration "B#5 Scott C. Ellis; Zach G. Zacharia; Jae-Young Oh Supply Chain _____: Are We Not All Studying the Same Thing?"B#5

Mikaella Polyviou; Johnny Rungtusanatham Session Chair: Scott C. Ellis **Manufacturing Practice** 273 8:00am to 9:30am **Falkland** Facilities Layout at MicroPower "B#5 Clara Novoa; Nhi Mai Reduction of Manufacturing Cost in Challenging Times: A Case study from Motor Car Industry "&" (% Bhimaraya Metri; S G Mani Which Enterprise Resource Planning Software is Right for you? A Comparison of two Widely Adopted ERP Software. "&" (, Michael Joseph Hamby Session Chair: Samuel Otim 2013-2014 Midwest Key Officers 274 8:00am to 9:30am Galena Members: Peter B. Southard; Peggy Daniels Lee Session Chair: Hokey Min **Comparing Traditional and Online Learning Assessments** 275 8:00am to 9:30am Heron A Preliminary Comparison of Graduate Student Performance on Computermanaged Homework versus In-Class Performance: Different Testing Formats "&") * Lynn Ann Fish Efficacy of Using Traditional Versus Online Integrated Homework and Exams in Learning Business Statistics "B#5 Mark L Berenson; Renu Ramnarayanan; Alan Oppenheim A Preliminary Study of Graduate Student Performance and Online Homework Programs in Operations Management "&" * (Michael J. Braunscheidel; Lynn Ann Fish; Girish Shambu Distractor Discrimination in Multiple-Choice Question Banks "& +-John Russell Dickinson Session Chair: Rick Hesse Global and Cultural Issues in IS 276 8:00am to 9:30am Conceptual Model for Information Technology Diffusion and Adoption in Large Enterprises in Iztpalapa, Mexico City. "&',, Regina Leal Guemez; Salvador T. Porras Empirical Analysis of Software Piracy: U.S. VS. China: An Exploratory Study "B#5 Sooun Lee: Xiang Fang Applying the Technology Acceptance Model on Studying Elders' Acceptance to Intelligent Home Care System in Taiwan "B#5 Jen-Ying Shih; Chi-Yi Lin The Impact of use of Information Systems and Competitive Strategy on Brazilian Companies Performance B#5 Adilson Carlos Yoshikuni; Alberto Luiz Albertin

National Culture in Online Social Media: How Knowledge Sharing is

Affected?"B#5

zhiguo yang; Clyde Holsapple Session Chair: Gary Hackbarth

277 Approaches for Student Engagement

8:00am to 9:30am

James

Learning Studios: A Classroom Design for Enabling the Social Context of

Learning "%(\$-Steven Alan Yourstone

Teaching Effectiveness: Using the Present Moment to Improve Our Efforts "&(&,

Jane Virginia Wheeler

An Active Learning Exercise for Introducing Agent-Based Modeling "B#5

Jonathan Patterson Pinder

Session Chair: Anil Aggarwal

278 The Chief Executive Officer

8:00am to 9:30am Waterview A

CEO Celebrity Status and Aggressive Competitive Behavior: A Contingency

Framework "&(' + Ana Marcella Sariol

Founder-CEOs and Corporate Social Performance: A Process Model "&() +

Wonsuk Cha; Dr. Michael Abebe

Strategic Choices among Founder and Non-Founder CEOs: An Empirical

Investigation "&(+*

Young Sik Cho; Dr. Michael Abebe **Session Chair:** Dr. Michael Abebe

279 Data Mining II

8:00am to 9:30am

Waterview C

Ensemble Learning for Unstructured Data "B#5

Michael Allen King

Push and Pull Effects for Choosing Air Traveler's Itinerary in an Airlines Industry "B#5

Munshi Masudul Haq

Retaining Customer via Data Mining Tools "&(-'

Haibo Wang; Wei Wang; Da Huo; Yaquan Xu

Where is the action in Smart Grid Distribution? Word mining of published

research "%) \$\$

Jesus Alvaro Cardenas; Leo Gemoets; Jose H Ablanedo-Rosas

Session Chair: Michael Allen King

280 Sustainability in Various Industries

8:00am to 9:30am

Essex A

An Assessment of Sustainability Practices in the Healthcare Industry "B#5

Henry Aigbedo

LEED Certification and the Impact on Hotel Performance "B#5

Matthew C Walsman; Rohit Verma; Suresh Muthulingam

Sustainable Supply Chain for Grocery Industry "B#5

So Ra Park; Marc J Schniederjans

Sustainable Supply Chain Strategy in Pharmaceutical Industry "B#5

Marouen Ben Jebara; Bo Li Session Chair: Stephan Vachon

2013-14 Western Key Officers 281

8:00am to 9:30am

Essex B

Members: Hambi Bilici; Sheldon Ray Smith; Debbie Gilliard; John Edward Bell

Session Chair: David C. Yen

Topics in Not-for-Profit and Public Sector Service Organizations 282

8:00am to 9:30am

Kent B

Are Non-profit Organizations Taking Advantage of L3Cs for the purposes of Making Safe Program-Related Investments? "B#5

Valeriya Avdeev; Hannah Wong

A Study on Childcare Service Innovation Using Measurement of Real Time Life Log "B#5

Tetsuo Yamada; Shiqehiro Sakurada; Masato Takanokura; Seiko Taki; Tasuku Sato Employees' Engagement in the Public Sector: the Impact of Externally

Focused Organizational Climate "%) \$-

Carmela Di Mauro; ALESSANDRO ANCARANI; Maria Daniela Giammanco

Social Networking Sites and its Role in Non-Profit Fund Raising: A Donor's

Perspective. "B#5

Venugopal Gopalakrishna Remani **Session Chair:** Valeriya Avdeev

Supply Chain Risk Management 283

10:00am to 11:30am

Atlantic

A Supply Chain Risk Management Framework: A Bayesian Network Approach "B#5

Myles Garvey; Steven Carnovale; Sengun Yeniyurt

Decision-Making Model for Implementing Resilient Supply Chains "B#5

Yu CUI

Does Information Help or Hurt in Managing Disruptions "B#5

Sanjay Kumar; Sourish Sarkar; Ashutosh Deshmukh

Impact of Ambidexterity in SCM on Mitigating the SCM Disruptions "B#5

Kai Kyujang Kim; Jin Sung Rah

Perspective Differences Between Supplier and Buyer Regarding Disruptive

Events "B#5

Hung-Chung Su; Young Ro; Yi-Su Chen

Session Chair: Hung-Chung Su

Perception and Decision Making in Health Care 284

10:00am to 11:30am

Chasseur

Psychological Distances in Health Message Design "B#5

Jiun-Yu Yu; Pei-Yi Cheng

Risk-Based Decision Support for Patient Triage in Emergency Response "B#5

Behrooz Kamali; Douglas R Bish

285

286

The Effect of Perceived Value and Service Quality on Customer Satisfaction in Routine Healthcare Management "B#5 Jun Hyuk Kwon; Victor Prybutok Triangulation of SEM, Statistical and Salivary Cortisol Level Methods to Measure Emotion and Memory in Technology Adoption and Diffusion "&) ' \$ James Allen Rodger Session Chair: Behrooz Kamali Inter- or Intra-organization Collaboration in Supply Chain-II 10:00am to 11:30am Dover C A Combined Typology-Taxonomy Approach to Supply Chain Integration "B#5" Baofeng Huo; Zhi Cao Impact of Transformational Leadership on Supply Chain Ambidexterity: The Mediating Role of Organizational Learning "&) (Divesh Ojha; Chandan Acharya; Vicki Goodwin Pulling Together: The Impact of Purchasing-Logistics Alignment on Performance "B#5 Daniel A. Pellathy Exploring the Impact of Social Media on Supply Chain Performance "&) (, Ajaya K Swain; Qing Cao Session Chair: Ajaya K Swain **Design and Strategy** 10:00am to 11:30am **Falkland** An Empirical Study of "Smart Manufacturing" and Performance "B#5 Markham Todd Frohlich Cross-Aisle Design in a Robotic Warehouse Environment "B#5 William Young; Heather Lutz; Faizul Hug; Trevor Schuyler Hale Relatedness and Categorization of OM Journals "B#5 Joan M Donohue; Timothy D Fry Session Chair: Markham Todd Frohlich **New Product Development Tools and Models** 10:00am to 11:30am Galena Business Ecosystem Driven New Product Development: A Conceptual Model "B#5 Shuting Li; Jeen-Su Lim Mathematical Models for Planning, Batching, and Scheduling Lean-Agile Product Development "B#5 James R Burns; Balaji Janamanchi

287

New Product Development (NPD): Impact of NPD Tools and Techniques on Performance "B#5

Debasish N Mallick; Greg Heim; xiaosong David peng The Effects of Co-Location on Innovation "B#5 Ajay Das

Session Chair: Ajay Das

2013-2014 Indian-Subcontinent Key Officers 288 10:00am to 11:30am

Heron

Members: Ravi K. Jain; D.K. Banwet; Abhijeet K. Digalwar

Session Chair: Bhimaraya Metri

289 Program and Meetings Committee

10:00am to 11:30am

Iron

Members: Constantin Blome; Thomas Choi; Minoo Tehrani; Sriram Narayanan; David Olson; Johnny Rungtusanatham; Funda Sahin; John Seydel; Morgan L. Swink; Ardavan Asef-Vaziri;

Atsuto Nishio; Neset Hikmet; Norma Harrison

Session Chair: Rebecca Duray

290 Measuring Teaching Effectiveness

10:00am to 11:30am

James

Faculty Performance Evaluation: Between the Old and the New "B#5

Samia M. Siha; Stuart Napshin; Michael Maloni

Social Validation of Empirical Findings about Teaching Effectiveness "B#5

Satish Nargundkar; Milind Shrikhande

The Impact of Basic Math Skills Proficiency on Performance in

Undergraduate Business Statistics Courses "B#5

Renu Ramnarayanan; Mark L Berenson **Session Chair:** Jane Virginia Wheeler

291 Operational, Alliance and Exchange Performance

10:00am to 11:30am

Waterview A

Interorganizational Trust and Alliance Success: The Moderating Effect of

Alliance Experience **- ** + Badri Munir Sukoco; Hui-Chun Chan

Running to the Lawyers or Reaching Consensus: Supply Chain Conflicts in

Private and Public Management Contexts "B#5

Stephanie Eckerd; Adam Eckerd

Operational System Integrity "B#5

Maryam Memar Zadeh

Session Chair: Stephanie Eckerd

292 SCM in the Non-Profit and Public Sector

10:00am to 11:30am

Waterview C

Conceptualizing Micro-Finance Through a Social Capital Lens: is Micro-

Finance Supply Chain Management in Disguise? "B#5

Tobin Turner: V Sridharan

Pakistan Energy Crisis -- Breaking the Vicious Cycle "B#5

Raza Rafique; Yao Zhao; Kwon Gi Mun

Waste Management and Supply Shain Integration to Enhance Hospital

Sustainability Performance: A Case Based Study "B#5

Venugopal Gopalakrishna Remani; Mary Helen Fagan

An Empirical Study on Food Bank Supply Chains "B#5

Cigdem Ataseven; Anand Nair; Mark Ferguson

Supply Chain Processes of Foodbanks in Amsterdam and Edinburgh "B#5

Almas Franken; Kate Hughes
Session Chair: Kate Hughes

293	2013-2014 European Key Officers 10:00am to 11:30am Essex A
	Members: Markku Kuula; Sukran Nilvana Atadeniz; Carmela Di Mauro
	Session Chair: Jan Stentoft Arlbjørn
294	Decision Line Editor and Feature Editors 10:00am to 11:30am Essex B
	Editors: Varun Grover; Ken Kendall; James Flynn; Kathryn Zuckweiler; Subhashish Samaddar Andre M. Everett; Gyula Vastag; Danny Samson; Mahyar Amouzegar
	Session Chair: Maling Ebrahimpour
295	Role of the Supply Chain Professionals 10:00am to 11:30am Kent B
	A Multi-Method Study on the Impact of a Chief Supply Chain Officer "B#5 Pan Theo Grosse-Ruyken; Andrew Philip Kach; Stephan M Wagner
	Do We Expect Too Much from Supply Chain Managers? "B#5 Jon Kirchoff
	Utilizing Round-up Product in Supply Chain Instructional Format "B#5 Paul Brown
	What I Am as a Man Influence How I Decide as Purchase Manager? "B#5 Janaina Siegler Batista; Luiz Artur Ledur Brito
	A Theory-Based Examination of Academic-Practitioner Co-authorship in Top Supply Chain Management Journals over a Ten Year Span "&), & Shona Morgan; Susan Houghton
	Session Chair: Janaina Siegler Batista
296	President's Luncheon 11:30am to 1:00pm HB Salon C-E
	Session Chairs: Maling Ebrahimpour; Funda Sahin