International Conference on Arts, Design and Contemporary Education 2015

(ICADCE 2015)

Advances in Social Science, Education and Humanities Research Volume 23

Moscow, Russia 22-24 April 2015

Editors:

Paul Perry Michelle Tlougan Michael Hylind Irina Solovjeva Abigail Moore Moritz Roemer Yong Zhang

ISBN: 978-1-5108-0759-4

Printed from e-media with permission by:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2015) by Atlantis Press All rights reserved. http://www.atlantis-press.com/php/pub.php?publication=icadce-15

Printed by Curran Associates, Inc. (2015)

For permission requests, please contact Atlantis Press at the address below.

Atlantis Press 29 avenue Laumière 75019 Paris France

contact@atlantispress.com

Additional copies of this publication are available from:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571 USA Phone: 845-758-0400

Fax: 845-758-2634

Email: curran@proceedings.com Web: www.proceedings.com

TABLE OF CONTENTS

<u>ART</u>

The Communicative Means of Music and the Ways of Its Reproduction - The Historical and Analytical Aspect	1
Social and Musical Communication Past and Present	12
Alexander Yakoupov Exploration and Research on the Inheritance and Innovation Mode of Shadow Art in South Henan Ling Yang	24
Brief Analysis on the Artistic Style of Beardsley Illustrations Miao Zhang	28
Indian and Russian Literary Mutuality Abhai Maurya	33
Philosophy of Intonation in Sergey Taneyev's Cantatas	42
Synthetic Maxims of the Romantic Era in Goethe's Theoretical Search Tatiana Kozlova	50
A Study on Interaction Design Studio Teaching	53
Emotional Mediation of the Comprehension of a Piece of Music Elena Zvonova, Ludmila Tarabakina	57
An Interpretation of Art Features in "Literati Painting" from the Perspective of "Xiehe's Six Principles" Wenxiu Li	60
Listen to the Voice of Flower On the Art of Figures in the Ink and Wash Painted by Huang Dan	64
Illusions Brought by Time He Yang	67
Discussion on Development Ideas of Henan Photography and Photography Service Industry	72
Aesthetic View of Farmer's Art from the Perspective of Wuqiang New Year Paintings Jinmin Liu, Sheng Bi	76
Tolstoy and Italian World - To the 90th Anniversary of Death of the Great Writer	
On the Artistic Charm in "A Dream of Red Mansions"	84
An Analysis on Traditional Chinese Painting Art Characteristic - A Case Study of "Qunxian Zhushou Tu"	87
The Application of the Traditional Consciousness of Scholar Painting in the Teaching of Chinese Painting in Art Colleges	91
Shanghai Style Antique Painting Exploration	95
Brief Discussion on Instantaneousness and Eternity of Photographic Works	98
Prime Minister Painter Han Huang and His Rural Life Works	101
The Inheritance and Development and Innovation of Zhucheng Guqin in Shandong	104
Hemingway and an Unyielding Characteristics Style in His Works	109
Discussion on the Subconscious and its Visual Expression	112
Analysis on the Space Commonality of Chinese Calligraphy and Painting	115
On the Importance of "the Tao Way Follows Nature" in Oil Painting Creation	118
Comparative Study on "Images" in Chinese and Western Culture and Art With Rudolf Arnheim and Zhu Guangqian Centered	121
Shuai Yuan The Differentiation and Analysis about the Art Nationality Question	
Lingjuan Wang Film Poetry: the Theoretical Institution and Development in the Early Film Theories	
Juaniyan Bai	

Analysis on the Performing Techniques of Chinese-style Piano Music - Take the Adapted Piano Music "Flute and Drum at Sunset" of Li Yinghai as Example	132
Ming Xue Invention of Musical Notation Applying the Musical Notation to the Cinematic Art Language Wen-Shing Ho	137
Fifth Dimensional Perspectives of Cinematic Arts Digital Cinema Practice and - Aesthetics of Vincent Van Gogh	145
Research into the Culture of Shadowboxing from the Angle of Art	151
Study on "Primitivity" of Folk Culture Take "Yi Gou Gou" as Example	154
An Interpretation of Design Thinking in Cezanne's Artistic Style	159
On the Modern Value of Art in the Viewpoint of Communication Studies	164
The Sociological Research on Square Dancing in China Jing Gao	168
On Catherine's Self-alienation in Wuthering Heights Hao Sun	172
On the Practical Significance of "Sister Carrie"	176
Tlingit Rattle as Archaic Culture Element and Sound Picture of the World Angelina Alpatova	179
The Art of Global Information Civilization System Analysis. Oleg Pobol	183
Old Believers' Lubok as a Visual Polemics and Edification in the Faith	189
The Symphonichnost (Symphonic Nature) of Music Studies by V.V. Medushevsky	193
On Development of the Artistic and Figurative Content in Music Performance	196
Interpretation of Religious Architecture Symbols in a Communicative Space of Religious Feasts	202
Sacral Art as Sociocultural Model Irina Ryzhkoya	206
The Role of Professional Art in the Modern Culture Art as a Specialized Field in Sociocultural Space	208
The Immanent Subject of Music Vyacheslav Medushevsky	211
Music Time: from Intonation to Style Philosophy and Aesthetic Analysis	215
To the Issue of Mikhail Shepkin's Artistic Method Renat Mukhaev	221
Social Aims of Art Criticism Ludmila Dorogova	225
Evolution of the Clavier Functions in the Orchestra	229
From the Street Language of Gestures up to the Artistic Sign Language	232
"The Giants Against the Gods": the Dramatic and Plastic Explication of the Pergamon Alrar Contemplation of the Exhibit at the Pushkin State Museum of Fine Arts	236
Tatiana Portnova Musical Communication as an Integral Process	240
Alexander Yakoupov The Structure of Musical Communication	248
Alexander Yakoupov About Some Texture and Harmonic Processes in the Piano Music of Romantic Composers After the Example of	
Chopin's Music	264
The Question of Interpretation of Images in the Voynich Manuscript (XV century) and those by Maxim the Greek in Manuscripts and Iconography of XVI - XVIII centuries	268
Galina Volgireva How to Trace the Works of Masters	271
Xiaojie Zhang Unique Expression of the Concept of Time and Space in Wu Qiang New Year Paintings	275
Jinmin Liu, Ye Li Modern Reconstruction of Mesoamerican Musical Culture Elements in Educational Process Vladimir Lisovoi	278

DESIGN

Synthesis of Artistic Forms in Park and Garden Design	282
Tatyana Mamontova	204
Objectives of Design-Education for Sustainable Development	
Study on the Application of Traditional Calligraphic Art in Graphic Design	287
Design Methods and Steps for Landscape Sculpture of Commercial Pedestrian Street Shanshuang Li	290
Inspiration from the Structure of Calligraphy in Modern Format Design	294
Thinking on Professional Education of Fashion Design in China Discussion on Education Mode of Fashion Design	
and Market Demand	299
Xiaoyan Yang Fashion Representation of Henan Opera Art in Two-dimensional Animation Lina Shang	303
Significant Study on Artistic Characteristics of Clothing Design in Pastoral Style	307
An Interpretation of the Chinese Architectural Design Elements in Qing Dynasty's Costumes	
Impact of Modern Packaging Art on Traditional Aesthetic Ideal	315
The Simplicity in the Teaching of Human Anatomy for Artists	318
Study on the Trend of Realistic Production of 3-D Digital Animation Movie	322
Development Pattern of Traditional Chinese Arts and Crafts under the Reform and Opening up Policy (1988~1998)	325
Jinling Li, Shuangqing Hou Application of the "Unconscious" of Psychoanalysis in Design	320
Hongyan Yu, Haifeng Dai	
Research on Cultural Heritage and Industrial Development of Southern Shandong Folk Arts and Crafts	332
Research on the Design Strategy Integrated of Street Furniture from the Perspective of City Image	336
Analysis on Chinese Traditional Cultural Elements in Modern Logo Design	339
Discussion on the Influence of Public Figures in the Dissemination of Public Service Advertising	343
Design of Cultural Products Based on Artistic Conception of Poetry Shangshang Zhu, Zhenzhen Yu	347
Research on Artistic Characteristics of Network Animation Short Films in New Digital Media Era	352
Research on the Teaching Reform of "Two-Dimensional Animation Production"	357
Study on the Application Misunderstandings and Countermeasures of the Traditional Culture of the Central	
Plains in the Emerging Cartoon Culture Industry	360
Exploration on the Application of Henan Traditional Residential Doors & Windows Decoration Art in Modern Indoor Design	364
Fuyan Yu Discussion on Automobiles and Automotive Advertising from the Perspective of Semiotics Illustrated by the Case	
This is a second of Date My Car Zhiying Cheng	368
Analysis of How to Use the Graphic Creation in Posters Design	371
Subject Research Overview of "Study on the Influence of the Patronage of 'South Central' Folk Kiln Guild in Ming and Oing Dynasties on Ceramic Design"	375
Fuxin Liang, Junxia Yan	
A Research into the Design Strategies for Public Seating in a Windy Environment	
Time Features of Public Service Advertising Poster of Image	384
Yun Ding Thinking on the Future Development of Chinese Modern Art Design	388
Chuangye Ma Research on Bunu Yao's Clothing Taking Du'an and Dahua Yao Autonomous County as Example	201
Chen Chen	391

Research on How to Cultivate an Excellent and Profound University Culture From the Perspective of Building a Cultural China	396
Xin Gao	
Designs Guided by Ideology	400
Research on Mobile Phone Games Communication Content of New Media Based on Mobile Internet Platform	403
The Specific Methods Study of Landscape Rebirth Design of Coal Mining Wastelands Under the Theoretic Direction of Modern Landscape Planning	407
Analysis on House Furnishings of Ming and Qing Dynasties and Their Cultural Characteristics	
Eco-Topia: Design 4.0 and the Construction of E-Image City Yan Wang, Xinzhe Li, Xirui Li	
An Analysis on the Gardens Reflecting Democratic Revolution in the Republic of China	
Historical Changes in Modeling Language Features of Henan Yuzhou Jun Porcelain	421
Introduction of "Eight Broken" Painting	425
The Wisdom of Culture A Study on the Relationship between Traditional Poetry, Calligraphy and Painting of China and Interior Furnishing	429
Ying Cao, Fang Jiang Analysis on Setting of Animated Characters Modeling in Accordance with National Traditional Culture	433
Juan Wang The Development and Application of the Art Resource of Zhuxian Town Wood New Year Painting in Design	
Course	437
Hongting Xiao Study on Innovation and Application of Abstract Painting Artistic Elements in Landscape Design	442
Huijuan Chang Discussion on the Design Practice for Culture of Central China in Urban Architecture	446
Ya'nan Yang On Generation and Evolution of Traditional Ceramics Blank-Leaving Decoration Art Huafei Cai	449
Analysis on the Design and Production of Special Effects for 3D Games Yuan Yang, Zhouyun Kang	455
White Wine Packaging in Traditional Graphics Research Pingping Yang	460
Analysis on the Innovation to Sculpting with the Aid of 3D Digital Technology	466
Study on Optimal Design of University Campus Landscape on the Basis of Educational Function	470
The Development Trend of Office Space Lighting Design Haijun Lv	474
Study on "Ecological" Media Construction in the Outdoor Advertising	478
Research on Influence of Handicraft in Design History from the Diagrammatic Perspective	481
The Attention on "Age Reduction Design" of Elderly Ladies' Fashion	487
Modeling Optimization Design Of Laser Marking Machine Xin Hao, Jinglian Chen	491
Humanized Design of Portable Forestry Machinery Jinglian Chen, Wenbin Li, Weiting Li, Minxing Cong	495
On Artistic Conception for Landscape Design in Context of New-type Urbanization	499
On the Sustainable Development of Modern Sightseeing Agriculture Garden Xiaoyu Wang	503
On Decorative Graphic Design of Zhuang People from the Qin and Han Dynasties to the Five Dynasties	507
An analysis on Commercial and Cultural Functions of Fashion Show Spread	512
Analysis on the Application Principle of Waterscape Design in Modern Landscape Jialing Shao	515
The Role of Design in the World Perception	518
History of Formation of the Russian School of Design. Anna Goncharova	521
Present Situation and Trend of Diversified Development of Art Design Education System in China	524

Research of Folk Concepts in Modern Gift Packaging Design	527
Analysis on Emotional Design of Daily Ceramic Products Dehua Yu	530
EDUCATION	
Blind Teacher in Russia - Tips and Experience	533
The Role of the Russian Academy of Arts in the Revival and Development of Modern Religious Art	538
Study on the Countermeasures of Local Colleges and University in Henan for the Preservation and Inheritance of Intangible Cultural Heritage of Folk Fine Arts Xiaofei Zhang	542
Specifics of Work with Blind Musicians-Performers in a Special Piano Class - Experience, Problems, Solutions	546
Development of Creative Potential with RSSAA Students at the Course "Electronic and Computer Music"	
Study on Influence of Computer Technology on Teaching of Art and Design Course	
Exploration of Experimental Teaching Mode for Graphic Design	557
The Effectiveness of Exploration and Analysis on the Scientific and Technical Innovation of Universities of Science and Engineering to Improve the Art Education	561
Applied Research on the Teaching Model of Flipped Classroom in Translation Course for English Majors	565
Tentative Analysis on Implications of Traditional Culture and Art Education for Teaching Mode of Architecture Pinghan Zha	568
Study on Environmental Art Design Education and Cultivation of Innovative Talents in Colleges and Universities in China	573
The Features of the Manifestation of Primary School Students' Creativity in the Context of Graphic Activities	577
Specifics of the Russian Accordion Timbre in Duet Performance	580
Discussion and Analysis on the Management of National Pre-college Students in Inland Colleges From the Perspective of Empirical Analysis on the Education for National Concept	584
Exploration on Sketch Teaching with Regional Culture as Its Core in Ordinary Universities	589
Study of the Impact of Natural Factors on the Color of a City With Local Materials as the Example	593
Towards the Strategies for English Vocabulary Development	
On Cultivation of Learner Autonomy in English Writing in College	602
Towards the Strategies for English Phonetic Study Take the Differences Between GA and RP as an Example	
A Study of Course Design of Planning Graphing for Tourism Management Major	
The Probe into the Multi-dimensional Interaction Model in College English Teaching	
Research on the Mode of Art Design Education for Freshmen in the Application-Oriented Universities	
Review on the Ten Educational Elements in "My Own Swordsman"	
A Study on the Teaching Reform of Basic Courses in Modeling in Higher Vocational Colleges	623
"Junction" Construction of Rural Basic Education, Vocational Education and Adult Education Based on System Thinking	627
Jichuan Li A Comparative Study of English Language Planning and Policy for Senior Secondary Education between Mainland China and Hong Kong	621
Buhan Pan Practice and Reflection on the Teaching of Digital Media Art	
Juan Huangfu	
Reflections on Strengthening the Course Teaching of Fashion Sketch	642

Exploration on Combinative Knowing and Doing Training Mode for Fashion Design Teaching in Universities	645
Yonggang Wang Thinking on Fashion Talents and its Current Education Situation in China Zhaofang Xu	650
Study on the Influence of Folk Fine Arts on Digital Media Art Teaching at Colleges and Universities in Multiple Perspectives	653
Study on the Cultural Construction of Excellent Universities Based on the Core Competence	657
An Exploration into the Functions of College Music Education in Social Participation in Contemporary China	661
Study on the Influence of MOOC on Independent Colleges	664
The Influence of Mongolian Students' Emotional Factors on Language Acquisition	667
Analysis on Talents Training Mode for "Studio Teaching" in Art Design	672
People-Oriented - The Value Orientation of Higher Education Curriculum Construction	676
Effective Application of Information Technology in Contemporary Art Education and Teaching	680
The Functions of Non-intelligence Factors on University English Teaching	684
Of Some Ways of the Effectiveness of the Educational Activity Increase Implementation of Controlling System into an Educational Organization	687
Ear Training for Professionals The Psychological and Didactic Aspect	692
Applied Research on Steps of Vocal Music Teaching	695
Respect-work and College Students' Occupational Values Haiyan Zhao, Yanjun Dai	699
Discussion on Emotion Cultivating of Vocal Music Education Lili Fu	703
On Art Education and Cultural Harmony on Campus with the Art Education in Jiujiang University as Example	707
A Survey on Cultivating College Non-English Majors' Abilities to Express Chinese Culture in English through College English Teaching	710
Bin Chen, Shiyu Peng The Flipped Classroom in Multimodal CBI College English Teaching Yunru Chen, Wei He	714
Discussion on Innovation of Ideological and Political Education Work of Universities in the "Cultural Feedback" Era	721
Yanping Lu Discussion on the Organization and Management of the Graduation Design (Thesis) of the Practical Education in the Universities of Applied Sciences	725
Qiuju Zeng Exploration and Practice of Students' Autonomous Learning Approach in Teaching College Chinese	729
Zhenghui Deng Comparative Study on Animation Creation Styles under Chinese and Western Aesthetic Thoughts	732
Xi Niu Implication of Metaphor in Language Teaching	736
Yan Xu Discussion on Direction of the Art Education Reform	741
Bianling Zhang Study on Current Situations of Quality Education and Countermeasures of Private Colleges and Universities	745
Bianling Zhang Novice English Teachers' Learning to Teach	749
Bin Chen, Yuanyuan Zhang The Teaching Reformation on Digital Piano Collective Class Based on Practical Piano - A Case Study of Xinghai Conservatory of Music	753
Yunchan Tie, Shupeng Lai On Internationalization of Higher Education	
Xin Gao On the Construction of University Culture under the Background of Value Diversification	
Xin Gao The Application of English Movies in English Teaching	
Yan Chen	
Construction of Embedded System Teaching and Training Platform Based on Action-oriented Method	767

Ideological and Political Education in the Perspective of Public Network Sentiment at Colleges and Universities	772
Teaching Writing to EFL College Students in the Big Data Era	776
Study on Current Condition and Existing Problems and Solutions about International Trade Department of Independent Institute Xiaoyan Liu, Yanlong Pang	780
Discussion on Curriculum Provision of International Economy and Trade Department of Independent Institute - A Case Study of Great Wall College of China University of Geosciences	783
The Constitution of Translation Competence and Its Implications on Translator Education	786
Yanqun Zou The Application of Translation Brief in Enterprises and Institutions in China and Its Implications on Translator Education	794
Yanqun Zou, Hefa Lv Discussion on Practical Teaching System of Accounting Major in Independent Colleges	800
Haiyan Sun Research of the Elective Course of College Art Appreciation	803
Lingjuan Wang Study on the Resource Conception of Ideological and Political Theory Courses of Higher Education	
Jianli Wang	
Flipped Classroom Model Based Instruction of College English in ICT Environment	
On the Differences between Chinese and Foreign Education. Yachang Wang	815
Status Analysis on the Education Space and Ceremony in Chinese Schools	818
The Features and Promotion of Excellent Course in Universities on the Basis of Cultivating Innovative Talents	821
View on Educational Thoughts in Old Testament Juntao Zhao	825
Cultural Introduction in College English Teaching	829
Analysis on the New Drives of Deaf Education Development in China	834
Research on Cultivation Approach of Socialist Core Values of Sports Colleges and Universities - From the Perspective of Carrying forward Chinese Sports Spirit	839
Hongxia Li, Xuenan Xu The Principles and the Ways of Classroom Interaction	844
Keqing Chai The Difficulties in Development of Higher Vocational Technical Education in China and Its Countermeasures Gengquan Li, Yali Wang	848
Application of Cooperative Learning Teaching Method to English Teaching in Private Higher Vocational Colleges A Case Study in Huanghe Science and Technology College	852
Research into the Influence of Outward Bound on University Students' Level of Mental Health	857
Enlightenment of Xi Jinping's Theory of National Rejuvenation on Ideological and Political Education of University Students	860
Hongxia Li, Liyuan Zhang Application Research on "Seminar" Teaching Method of "Outline of Modern Chinese History" Jin Oiu	865
Teaching Reform and Practice of Project-Based Curriculum on Product Design	869
The Application of Formative Assessment in College English Teaching	875
Cultural Construction of Universities for Undergraduates in Applied Technology	880
Status Analysis of Research on Russian Higher Education Management System Lirong Song	883
The Sketch Teaching of Basic Training of Chinese Painting Modeling in University	887
Cognitive Teaching of English Polyseme Metonymic Interpretation of lexical sense extension	890
Elementary Supplementation: Analyzing Missing and Dislocated Media Literacy Dongni Liao, Zuosu Jiang	894
Associate Music Performance as a Method of Blind Students Creative Rehabilitation	898

Thoughts on the Development of Talent Strategy System in High-quality Teaching and Research Universities with	
Distinctive Features - A Case Study of Jiangsu Nantong University of China	901
Lu Cheng	
On Competitiveness of Educational Organizations	905
Elena Blagireva	
The Problems of Blind, Deaf and Poor-Seeing Students Learning Foreign Languages	910
Educational Value of Art In the Process of Youth Enculturation Theoretical and Methodological Aspect	913
Forming and Development of Performing Skills with the Blind Accordion Players	916
The Research on the Educational Pattern for the Chinese Athletes-the Combination of Education and Sports Jing Gao	921
Discussion on the Dream of Design art Education in Our Country	925
Heuristic Teaching and Dialectical Thinking Education in Theoretical Mechanics - A Case Study of Conservation	
Law of Motion of Mass Center	930
Discussion on Teaching Reform of Marketing Course Online Learning Space in Higher Vocational Colleges Quanli Wu	934
Author Index	