

2nd International Conference on Arts, Design and Contemporary Education (ICADCE 2016)

Advances in Social Science, Education and Humanities
Research Volume 64

Moscow, Russia
23-25 May 2016

Part 1 of 2

Editors:

**Eric McAnally
Tatiana Volodina
Irina Solovjeva**

**Michael Hylind
Yong Zhang**

ISBN: 978-1-5108-2720-2

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2016) by Atlantis Press
All rights reserved.
<http://www.atlantis-press.com/php/pub.php?publication=icadce-16>

Printed by Curran Associates, Inc. (2016)

For permission requests, please contact the publisher:

Atlantis Press
Amsterdam / Paris

Email: contact@atlantis-press.com

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

PART 1

ART

On Theoretical Principles of Managing the Processes of Musical Communication in Society	1
<i>Alexander Yakoupov</i>	
On the Computer Modeling for Musical Thinking	9
<i>Sergei Filatov-Beckmann</i>	
Phenomenon of Christian Art Through the Prism of Ancient Russian Art	13
<i>Marina Moiseenko</i>	
Sameness and Otherness of Views of the Composer and the Performer on Music Interpretation On Controversy between I. Stravinsky and A. Cortot	16
<i>Olga Yakoupova</i>	
Tolstoy in Italian Criticism	21
<i>Maria Volodina</i>	
The Meeting with the Scythians Idiophones and Chordophones - The Ancient Altai and Black Sea Region's Cultures	24
<i>Vladimir Lisovoi, Angelina Alpatova</i>	
Development Status of Classic Photographic Technology under the Background of Contemporary Photography	31
<i>Yahong Zhao</i>	
The Emotion Analysis During Oil Painting Creation Process	37
<i>Ying Xu</i>	
To the Problem of the Chamber Opera as a Specific Genre Evidence from "White Nights", the Opera by Yuri Butsko	41
<i>Svetlana Voitkevich</i>	
On the Explanatory Power of Chaos Theory to Intercultural Communication	47
<i>Zhiyuan Li</i>	
Analysis of Pragmatic Failures of Chinese English Learners	51
<i>Nana Zhang</i>	
The Matching of the Scholar Projecting and Perspective Planning in Russian Musical Communication	55
<i>Alexander Yakoupov</i>	
Discussion and Analysis on Cui Daorong's Poems in the Late Tang Dynasty	61
<i>Qian Hu</i>	
Metaphor of Diseases in Contemporary European Paintings	67
<i>Xiaonan Fan</i>	
Russianness in the Works of European Composers	74
<i>Liudmila Kazantseva</i>	
Vocal Ensemble Aesthetics, History, Practice	80
<i>Vitaly Kalitzky, Olesya Grinko</i>	
On the Writing Skills of Jane Eyre	83
<i>Jingwen Yang</i>	
Rely on One Another as Cheek and Jowl The Relationship between the Evolution of Watercolor Materials and the Watercolor Creation	87
<i>Qiaoqiao Wang</i>	
Analysis on the "Heritage Loss" Phenomenon of the National Traditional Sports from the "Heritage Application" of Korea for the Tug-of-War	92
<i>Li Li</i>	
Art and Morality. Tolstoy vs. Leontiev	97
<i>Konstantin Antonov, Alexey Chernyak</i>	
Issues and Strategies of Chinese Cultural Overseas Communication under the Background of International Promotion of Chinese	104
<i>Kehua Yu</i>	
A Brief Remark on Interpreting Poetry	109
<i>Qiaoling Yu</i>	
Maguai Songs Translation Based on Skopos Theory in Guangxi Zhuang Autonomous Region	113
<i>Shixiang Liu, Bingyan Zhu</i>	
Study on the Art Form and Regional Characteristics of Yimeng Folk Cloth Handcrafts	118
<i>Lijuan Feng</i>	
Mild Expression of the Objective World - Explorative Research on the Uncertainty of Modeling Language of Modern Children's Picture Books	121
<i>Kun Tong</i>	
Analysis of Legge and Pound's Versions of Shijing	125
<i>Hao Zhang</i>	
Dorothea's Marriage Choice in "Middlematch"	128
<i>Mengyuan Guo, Jie Zhao</i>	

The Concertizing Clarinet in the Music of the 20th-21st Centuries	131
<i>Yu Zhao</i>	
Return: Memorial Significance of a New Ancestral Temple - Taking Duan's Ancestral Hall, Yingshan, Hubei as an Example	137
<i>Shengde Fang</i>	
The Role of the N.Z. Yartsev in the Development of Musical and Theatrical Life of Pre-Revolutionary Minusinsk	141
<i>Irina Efimova, Tatyana Kuzmina</i>	
Possibilities of the Subject in Feminist Utopian Fiction "Woman on the Edge of Time"	147
<i>Svetlana Rudanovskaya</i>	
The Beauty of Color and Its Divine Meaning Taking the Medieval Clothing Art for Example	153
<i>Bo Zhang</i>	
Study on the Inheritance and Development of Chinese Pewter Art in Malaysia	156
<i>Xiaochen Geng</i>	
Chamber Music Art of Siberia Historical Pages and Modern Life	160
<i>Irina Belonosova</i>	
Movie Art Innovation and Its New Aesthetic Dimension in the Media Convergence Era	164
<i>Haihao Zheng</i>	
Analysis on Magnificent Form of Hankou's Modern Architecture and Water Mutually Reinforcing and Neutralizing Each Other	168
<i>Hai Cheng</i>	
On Change of Architectural Culture of Xuetaang Academy	173
<i>Hai Cheng, Yi Gong</i>	
The Theory of Linguistic Worldview by Wilhelm Von Humboldt and Its Connection with the Culture of Sign Language	177
<i>Tatiana Kozlova</i>	
Basic Skill Training and Individual Expression in Basic Course of Painting	181
<i>Jun Sun</i>	
Geometric Symbols of Letters of the Russian Alphabet. A Systematic Approach to the Problem	184
<i>Oleg Pobol, Georgy Firsov</i>	
Government Function Transformation and Public Art Management. Reflection, Relation and Revolution	190
<i>Hanmei Li</i>	
Analysis on Visual Guiding Function of Graphic Elements of Tourism Posters	195
<i>Mengmeng Zhou</i>	
Analysis on the Essential Attribute of Tourism Poster	199
<i>Mengmeng Zhou</i>	
Cultural and Language Aspects and the Problem of Regional Disintegration. The Case of Italy	202
<i>Maia Egorova, Aleksandr Egorov</i>	
Research on the Color and Language Characteristics of Decorative Patterns of Chu Dynasty	209
<i>Ling Zhou</i>	
Interpretation of the Beauty of Contemporary Digital Fashion Paintings	212
<i>Yuexia Yao</i>	
The Consumerism Culture in "American Tragedy"	215
<i>Shuai Chen</i>	
An Appreciation for "I Wandered Lonely as a Cloud"	218
<i>Suqin Liu</i>	
Research on Relationship between Chinese Traditional Vocal Music and City Marketing	222
<i>Shengnan Liu</i>	
N.P. Troubetskoy—An Outstanding Leader of the Moscow Branch of the Russian Musical Society	227
<i>Olga Glushkova</i>	
An Analysis on the Impact of Chinese Folk Arts on Modern Art Design	234
<i>Yongqiang Wang</i>	
Window of Imagination--An Analysis of Graphic Montage Language in Movie Posters	237
<i>Zhaohui Yuan</i>	
On the Function of National Music in the Development of National Culture	241
<i>Yi Ji</i>	
On Status Quo of Ethnic Music and Its Function in Contemporary Society	245
<i>Wenmin Zhong</i>	
Successful Factors of Zhejiang Satellite TV Program "The Dance of China"	248
<i>Qiaogui Xu</i>	
Study and Analysis on Ensemble Works' Artistic Features in the Heydays of Mozart's Opera Creation	253
<i>Yu Xiang</i>	
Study on the Configuration of Cinemusic	256
<i>Yi Ji</i>	
An Experimental Study on the Teenagers' Music Cognition and Acquisition Process Based on App Music Game	259
<i>Yi Ji</i>	
Music in Advertising and Research Methods in Psychology	263
<i>Yi Ji</i>	
Analysis of "A Rose for Emily" from the Perspective of the Stylistic Features of Confabulation and Symbolism	267
<i>Yan Xu</i>	

Appreciating Beauty in Prosperous Tang Dynasty from the Fair Lady Portrayal of Tang	271
<i>Yuan Wang</i>	
On the Connotation and Form of Toad in Folk Paper-Cut Art	275
<i>Xun Yuan</i>	
On Teaching Strategy of Children Dance	279
<i>Nuowa Wu</i>	
Study on Wang Zhixin's National Vocal Music Works "Lady Meng Jiang"	283
<i>Qilong Shi</i>	
Gypsy Art in Europe	288
<i>Anastasia Volkova</i>	
Spring Comes Every Year - Current Situation of Korean Nationality Music in Liaoning Region and Its Development Idea	293
<i>Yan Zhou</i>	
Social Dimension of Media Space in the Age of Postmodernity - In the Context of Objective Knowledge Obtainment	297
<i>Denis Chistyakov</i>	
The Role of Self-Organization Processes in Forming Academic Traditions of Musical Performance in Yeniseisk Province. The Second Half of XIX-Beginning of XX Century	301
<i>Evgenya Tsareva, Maria Luchkina</i>	
New Illustration for Creating of the Orchid Pavilion of Yu Wenhua's Version from Aesthetic Perception	305
<i>Guangzhuang Yu</i>	
Analysis on the Chinese Painting Art Spirit in the Landscape Oil Paintings of Wu Guanzhong	309
<i>Wenxiu Li</i>	
"The Other" Trapped in a Bicultural Dilemma. An Analysis of Celeste Ng' s Everything I Never Told You	312
<i>Yan Yin, Junping Liu</i>	
Analysis on Communication Value of Phenomenal IP Plays	316
<i>Shengnan Yu</i>	
From "Making up Carefully" to "Without Makeup" Analyzing Evolution of Female Images from the Feminist Perspective in Works of Tie Ning	319
<i>Qing Wang</i>	
Study on Florens' Inferiority Feeling in "A Mercy"	323
<i>Yang Yang</i>	
Greek Mythological Elements in Yeats' Poems. Take a Woman Homer Sung and among School Children as an Example	330
<i>Hui Feng</i>	
Ancient Emaki "Genesis". Exploration and Practice of Emaki Art Expression	333
<i>Tong Zhang</i>	
Exploration on Time Feature Evolution of China's "Oceanid" Matsu Statue	344
<i>Haiyan He</i>	
On Some of the Ways and Methods of Realising the Principles of the Musical Communication. Upon the Problem of 'Marketing and the Listener'	350
<i>Alexander Yakoupov</i>	
Evolution of Seal Cutting Symbol Elements	359
<i>Bo Peng</i>	
Research on Post-modern Artistic Language Originality. Analysis of the Works of Marcel Duchamp as an Example	362
<i>Lihong Zhang</i>	
On Relation between Sheep Horn Bell and Ancient Guangxi Musical Culture	365
<i>Zhian Bie</i>	
Discussion about the Art of Time and Space in "A Farewell to Arms"	369
<i>Man Liu</i>	
The Utopia Dream in "The Truman Show". Review of "The Truman Show"	372
<i>Cong Dong</i>	
Purposes of Audio-Visual Translation	375
<i>Yan Chen</i>	
Discussion on the Creation of Watercolor Painting in Practical Teaching in Colleges and Universities	378
<i>Derui Kang</i>	
The Phoenix with Elephant Trunk: The First Study of Mythical Creature on the House Ridge of Dai Nationality in Jinghong	381
<i>Chunji Zhang</i>	
Ayangbai: Maternal Culture Symbol of the Bai Nationality	385
<i>Chunji Zhang</i>	
On Site Selection of Jianchuan Grottoes	390
<i>Chunji Zhang</i>	
Study on the Relationship between Cinema Language and Sound Image	393
<i>Di Liu, Suyan Zhang</i>	
Artistic Features of Boundary Drawing in Tang Dynasty Tomb Mural Paintings. Take the "Side Tower Drawing" in Prince Yide's Tomb as an Example	397
<i>Yuan Shao</i>	

Enlightenment of Bourdieu Cultural Capital Theory	400
<i>Yongjian Xu, Liqun Xu</i>	
Study on the Application of Chinese Traditional Patterns in Modern Graphic Design	404
<i>Lili Sun</i>	
Research on Sino-Russian Culture and Art Exchange under New Historical Background	407
<i>Ke Mou, Yang Liu, Xiaojuan Wang</i>	
The Folk Culture and Cultural Identity in Grimm's Fairy Tales	410
<i>Jing Li</i>	
Analysis on the Bilingual Teaching of Art Design in Sino-foreign Cooperative Education. Take China-New Zealand Cooperative Training Project of Chengdu University as Example	413
<i>Sisi Zhang</i>	
The Status and Influence of Zhucheng Guqin in the Development of Chinese Guqin Art	417
<i>Xiaopeng Sun</i>	
Exotic Oriental Magic Legend. Account to Tibetan by Medieval Europe	422
<i>Xiaomei Han</i>	
Research on the Impact of Sound Concept Aesthetics on Singing Skills. Taking the Academic National Singing as an Example	426
<i>Shengnan Liu</i>	
"Generalized Age" Tendency in Film and Television Transmission. Looking through the Decline of the Children's Play	430
<i>Baoyu Guo</i>	
Comparative Study of Rembrandt and Caravaggio's Light-using Methods	434
<i>Xiaoling Li</i>	
Analysis on Mo Yan's Literature from International Perspective	438
<i>Lihua Yang, Zhichun Zhu</i>	
Analysis on the Music Preparation of "Monkey King: Hero is Back"	441
<i>Hui Huang, Yan Li</i>	
Study on Artistic Function of Landian Yao's "Du Jie" Ceremony in Funing County of Wenshan of Yunnan Province	445
<i>Jie Dong</i>	
Initial Exploration of Types and Significance of Kitchen God Paper-Charm	449
<i>Yongfeng Huang, Luansheng Lin</i>	

DESIGN

The Origin of the Peculiarity of Contemporary Chinese Arts and Crafts	454
<i>Zhiqiang Lin</i>	
Analysis on Purchasing Behavior of Women's Apparel on B2C Platform	457
<i>Mengmeng Zhao, Jialin Jiang</i>	
Poetic Dwelling. The Functional Analysis of the Architectural Ceramics Skin	460
<i>Junxi Zhu</i>	
On the Aesthetic Characteristics of Advertising	467
<i>Yanchuan Huang</i>	
Picturesque Garden Design in Early 18th Century: The Stourhead	470
<i>Fengyi Li, Xiong Li</i>	
Professional Ethics of Designers in Academic Process According to V. Papanek	476
<i>Olga Savvina</i>	
Research and Development of Quanzhou Cultural Creative Products Based on Regional Culture	482
<i>Xinghe Wang</i>	
Study on Solution and Application of Virtual Park Zone Network	486
<i>Dingfu Luo, Haijun Qian</i>	
The Evolution of Logo Design Styles Forms	492
<i>Xiaowei Zhang</i>	
On Commercial Advertisement and Design Ethics	495
<i>Junhong Gao, Li Cao</i>	
On "Tables and Stools" in Court Musical Gathering	498
<i>Miao Sun, Yan Gu, Qi Zhang, Xizhu Yin</i>	
Chinese Philosophy of Harmony in the Use of Logo Designing	502
<i>Xinxiong Liu, Wenqi Cao, Qian Ji</i>	
Research on Public Street Facilities Design in Perspective of City Image	507
<i>Pingqing Zhang, Yang Wang</i>	
Study on Regional Design of Public Street Facilities in Tourism Areas	511
<i>Pingqing Zhang, Yang Wang</i>	
When and How Does Collections of Creatives Lead to Creative Collectives	516
<i>Zujiang Ji, Yuanling Chen</i>	
Case Study on Cultural and Creative Commodity Development and Design Based on Value Creation	519
<i>Zeling Zheng</i>	

Research on Interactive Comparison between the Teaching in Animation Major in China, Japan and Canada and the Regional Culture Construction	525
<i>Xi Niu</i>	
Analysis on Current Development of Internet Service Mode Based on Innovative Product Design	529
<i>Xiaodong Yuan</i>	
The Design of a City Gift. Building a Public Service Design System for Tourism Souvenirs	532
<i>Xinxin Wang</i>	
Innovative Application of Regional Symbols in Environmental Design of Urban Cultural and Creative Park	536
<i>Xiaocong Hu</i>	
Returning to the Fundamentals. Study on the Design of the Green Packaging	541
<i>Xiaoyan Ge</i>	
Discussion on the Methods of Modern Landscape Planning and Design for the Protection of Ecological Environment	543
<i>Hong Wang</i>	
Application Research on Modularity Design Pattern of Children's Bicycle	547
<i>Fang Li</i>	
Research on Application of Children's Behavior Pattern in Toy Design	552
<i>Fang Li</i>	
Aesthetic Pursuit of Commercial Window Design	555
<i>Ziqi Yang</i>	
Research on the Digital Protection of "Huangzhou Dongpo" Cultural Heritage. From the View of the Creation of 3D Animation	559
<i>Zhaopo Shao</i>	
On the Formal Connotation of Residential Door Decoration under the Influence of Shanxi Merchants' Culture	564
<i>Xiaojie Hu</i>	
Analysis on Design of Urban Wetland Landscape Park	569
<i>Kun Xie</i>	
Discussion on Some Aesthetic Features of Landscape Sculpture	572
<i>Jiamao Liu</i>	
Analysis on the Vertical Greening Application in Restaurant Space	575
<i>Tingting Tan</i>	
Discussion on the Development Direction of Modern Clothing	579
<i>Xiulian Wang</i>	
Study on the Interactive Packaging Design Based on Emotional Experience	582
<i>Mi Yang</i>	
Brief Analysis on Design Ingenuity and Culture of "Duobaoge" of Qing Dynasty Palace	586
<i>Chao Zheng, Wei Zhu</i>	
Application of Yangshao Decorative Pattern Elements in Font Design of Chinese Characters	591
<i>Juanjuan Su</i>	
Research on the Decorative Art of Traditional Dwelling Architecture in Huanggang Region. Take Hongan Wushi Temple as Example	595
<i>Shunhua Li</i>	
Ceramic Design Based on the Need of Culture	600
<i>Hui Li</i>	
Study on the Architectural Arts and Characteristics of Taihao Ling Temple in Huaiyang	603
<i>Fuyan Yu</i>	
Research on Henan Academy Landscape Design Symbol. Take Songyang Academy as an Example	606
<i>Junxia Yan</i>	
Brief Analysis on the Design of School Uniforms in Films and Television Programs	610
<i>Miao Yu</i>	
Analysis on Development and Economic Effect of Green Building	614
<i>Changzhi Wu</i>	
Application of Clothing Ergonomics in Fashion Design	618
<i>Xiaoyan Yang</i>	
Color Arrangement in the Pastoral Style Fashion Design	622
<i>Li Wan</i>	
Visual Design of Information Chart Study in Information Society	627
<i>Yuanyuan He</i>	
Inheritance and Innovation of the Artistic Style of Lingnan Architecture	631
<i>Minglei Jiang, Xuchang Li</i>	
Beauty of Handwork. On the Significance of the Workshop System and the Manual Production in the Contemporary Society	634
<i>Jun Xu</i>	
Study on Design and Production of Augmented Reality Work Integrated with Shadow Art Element	638
<i>Yuan Yang, Yingzhou Zhu, Chaoqun Sui</i>	
Preliminary Study on the Characteristics of the Traditional Village Space in Chongqing Tujia Village in Qianjiang	642
<i>Xiaomeng Lou, Ying Meng, Qian Wang, Jin Yang, Kangcai Nie</i>	
Analysis on Inheritance Characteristics of Chinese Traditional Crafts and Its Influence	646
<i>Hongshan Chen</i>	

On the Imagery Creating by Music Catalogue	649
<i>Qiong Xie, Wei Wang</i>	
The Development Strategy of Chinese Animation Industry in the Internet Plus Era	653
<i>Hui Xie, Guohua Gao</i>	
On Graphic Design in Visual Packaging Design	656
<i>Chuncai Zhang</i>	
Creative-thinking about Lacquer Cultural Industry in Fuzhou	659
<i>Jian Zhang</i>	
Discussion on Inclusive Design of Public Fitness Facilities - Based on Demand Characteristic of the Elderly Who Requires Nursing Care	662
<i>Jingjing Huang</i>	
On Essential Design	667
<i>Shizhong Nie</i>	
Analysis of the Features for Pop Style Design	672
<i>Yuyun Wang, Hongmei Zhang</i>	
Research on Elderly Apartment Interior Design Based on the Concept of Universal Design. Taking One Sample Room of Huichen Elderly Apartment in Beijing for an Example	675
<i>Yu Xue, Jing Li</i>	
Integral Research of the Modern Art Concept's Influence on the Indoor Space Form	678
<i>Fulan Chen</i>	
Research on the Eco-wisdom of Linpan in Chengdu Plain	681
<i>Tao Jiang, Xueyang Su, Nian Li, Jing Wang, Qibing Chen</i>	
The Application of Chinese Traditional Qiang Embroidery Patterns in Decorative Design	685
<i>Yang Mou</i>	
Research on Inheritance and Marketization Development of Harbin Wheat Straw Painting Artware	688
<i>Xue Jiang</i>	
Linpan Community: A Framework of Protection and Development of Rural Landscape in Chengdu Plain	691
<i>Tao Jiang, Junzhuo Li, Fengjing Zhang, Ahmad Hassan, Qibing Chen</i>	
Discussion on How to Absorb Excellence from National Culture for Chinese Art Design	695
<i>Zhenglei Dong</i>	
Study on Designing Culture of the Cyan Glazed Bottom-Water-Filling Teapot Made in Yaozhou Kiln	698
<i>Mingyu Liu</i>	
Application of National Symbols in Modern Furniture Design	702
<i>Yingyan Guo</i>	
Return and Transcendency of the Tradition. Application and Exploratory of Chinese Traditional Culture of Creation in Contemporary Product Design	706
<i>Jing Qian</i>	
Analysis on the Problems in the Process of Implementing Architectural Programming	711
<i>Yunfeng Zhong</i>	
Application of Value Engineering Theory in Enterprise Product Design	714
<i>Haixia Yan</i>	
On Key Animation and Key Animator	717
<i>Jie Gu</i>	
Positive Role of Roof Greening Design in Haze Control in Central Plains	720
<i>Tianshun Hu, Yunjia Wei</i>	
Research on Designing Intentions of Suzhou Style Chair in Ming Dynasty	724
<i>Weishi Zheng</i>	
Discussion on the Aesthetic Style of "Memphis" Design	728
<i>Lin Tang</i>	
Application of Digital Media Art in Architectural Decoration Design in Industrial 4.0 Era	731
<i>Yang Mou, Limei Guo, Junjie Huang</i>	
Narration of Featured Landscapes for Urban Culture	734
<i>Qingxi Fan</i>	
Repair, Rebirth and Recreation in Urban Renewal	738
<i>Qingxi Fan</i>	
A Duo of Constructivism and Humanism—A Study of College English Teaching Assessment System Construction	743
<i>Xueyun Zang, Juju Wang</i>	
The Flexible Inheritance of Traditional Chinese Costume Culture. A Case Study of "New Chinese-style Outfits"	747
<i>Juan Yang</i>	
Exploration of Bian Embroidery's Traditional Skills and Industrialization Road	751
<i>Huijuan Chang</i>	
Multiple Value and Practical Exploration on Rural Art Synthesis - Making Discussion on "Bishan Plan"	755
<i>Lei Yang</i>	
Study of the Motion Graphic Design at the Digital Age	761
<i>Lu Geng</i>	
Application of Traditional Calligraphy in Modern Graphic Design	764
<i>Pu Zhang</i>	
Ceramic Education in Contemporary Art Background	768
<i>Ling Guo</i>	

Research on Packaging Mode of Clothing Brand	774
<i>Sheng Mao</i>	
Influence of New Media Art on Visual Communication Design	777
<i>Yuxia Lu, Hui Xie</i>	
Research on Chinese Ancient Design Ethics	781
<i>Chuangye Ma</i>	
Research on Inheritance and Development Path of Architectural Form in Style of Art Nouveau Movement in Harbin	785
<i>Xin Ni</i>	
An Accurate Method for Cloth Digitalization for Virtual Try on	789
<i>Qingya Zhang, Jian Ou, Jianyi Wang</i>	
Intervention of Bionics Design in Ceramic Art Creation	792
<i>Lijuan Zhang</i>	
Research on Protection and Inheritance of Oroqen Birch-bark Crafts of Heilongjiang Province	795
<i>Xiaoli Zhang, Hui Xie</i>	
Analysis on the Application of Innovative Thinking in the Design of Men's Wear	799
<i>Zhexin Liu, Bing Han</i>	
Introduction to ZhuhaiJinwan District Urban Landscape Sculpture Design	804
<i>Zhexin Liu, Bing Han</i>	
Benzhu Worship Analysis of the Bai Residential Gatehouse in Dali Xizhou	808
<i>Long Jiang, Liu Yang</i>	
Image Study of Decorative Color in Visual Context	811
<i>Yan Pei</i>	
Spring Breeze of Renaissance. Analysis on Artistic Spirit in Botticelli's Works Spring	815
<i>Dongying Dou</i>	
A Research on Multidimensional Compound Talent Training Mode - Take Visual Communication Design Major as an Example	818
<i>Xu Zhang</i>	

PART 2

Discussion on Planning and Design of Rural Tourism Landscape	821
<i>Haoran Du</i>	
The Study of Women Dress in Zhang Daqian Beauty Paintings	825
<i>Liu Yang, Long Jiang</i>	
Design of Animation Derivative Products and Practice in Animation Major Teaching	829
<i>Ran Zhao</i>	
The In-Vehicle Information Interface Design Based on Internet of Vehicle Context	833
<i>Jian Zhang</i>	
Discussion on the Tendency of Flat UI Design for Mobile Terminals	836
<i>Jian Zhang</i>	
Analysis of Art Elements' Application in Clothing	840
<i>Yanping Xie</i>	
The Evolution of the Installation of Yayoi Kusama. How Did the Evolution of the Installation of Yayoi Kusama Proceed?	843
<i>Yuwei Gong</i>	
Adoption of Western Achievements. Research into Design Culture of Contemporary Chinese Garment Enterprises	848
<i>Zhaoqing Li</i>	
Research on Color Application in Modern Design	851
<i>Wenjun Han</i>	
New Design Thoughts of Modern Children's Shoes	854
<i>Sheng Sun</i>	
Research on Bryophyte Landscape Design	857
<i>Chunmang Li, Hao Tang, Tao Jiang, Keling Li, Xiaofang Yu</i>	
System of Design of Universal Logo Should Be Adapted to the Need of Development of Modern City	863
<i>Xinsheng Guo</i>	
Thinking of the Red Stoneware Art of Jiang Rong	868
<i>Jianlin Ni</i>	
On Perfume Advertisement in Film Art During the Digital Age	873
<i>Rui Kong</i>	
Research on Design of Educational Toys for Children under the Perspective of Chinese Characters' Culture	876
<i>Lijuan Dai</i>	
Analysis on the Application of Blue and White Pattern in Clothing Accessories Design	879
<i>Wei Huang</i>	
Charm of Splicing in Fashion	882
<i>Xuemei Xu</i>	
Embroidery Technology and Its Application in Fashion Design	885
<i>Zhen Xuan</i>	

Research on Fashion Performance Show	888
<i>Guilan Luo</i>	
Cultural Implication of Dragon Pattern Decorations in Kaifeng Shan-Shaan-Gan Guild Hall Buildings	891
<i>Yinglin Zhao</i>	
Research on Customer Gender Oriented Packaging Design of Beverage Products	894
<i>Tian Su</i>	
Research on Innovative Orientation of Art Design of News in the Era of Media Convergence	897
<i>Kai Liu</i>	
A Brief Introduction of Symbol Application in Animation Design	900
<i>Hongjuan Sun</i>	
Value Expression of Traditional Culture Elements' Digital Development in Modern Animation Film and Television Art	903
<i>Yu Wang</i>	
Research into Shanghai Women's Fashion Clothes in Minguo Era (1912-1949)	907
<i>Zhaoqing Li</i>	

EDUCATION

Study on "VIS Design" Textbook Construction in Higher Vocational Colleges in an Information Era	910
<i>Feng Mao</i>	
A Study of Business English (ESP) Learning Anxiety from the Perspective of Ecology	915
<i>Zhaojun Chen</i>	
Discussion on the Meaning of Setting up Bodybuilding Course in Ordinary Colleges	924
<i>Guozheng Zhu</i>	
The Research on the Relationship Between National Traditional Sports and the Construction of Campus Network Culture	928
<i>Li Li</i>	
Study on Integration of Information Technology and National Traditional Sport Course in Universities	932
<i>Li Li, Rong Zhao</i>	
Influence of New Media on Traditional National Sports of Intangible Cultural Heritage Spreading in Universities	936
<i>Li Li, Rong Zhao</i>	
On the Reform Route of Case Teaching Mode in the Applied Undergraduate Course of Law Teaching in China	940
<i>Xuan Gao</i>	
The Importance of Humor in Teaching	946
<i>Ying Zhang</i>	
Empirical Analysis of Shaanxi Female College Students' Religious Identity. Shaanxi N Professional College as an Example	950
<i>Jiancheng Zhang</i>	
Discussion on Importance of Two-way Culture in College English Teaching	956
<i>Ying Zhang</i>	
Multimedia Courseware Design Strategies Based on the Theory of Multiple Intelligences	960
<i>Jinrong Zhou</i>	
Study on Preschool Art Education Based on Interior Environment Design	963
<i>Haiyan Xie, Yaomin Mei, Yipeng Wang</i>	
Project-based Learning. An Effective Way to Stimulate College Students' English Learning Motivation	967
<i>Yuanyuan Liu</i>	
Roles of Double-professionally-titled Teachers in Innovation of Moral Education	971
<i>Ming Sun, Jingchuan Fu, Yakun Yang</i>	
Discussion on Introducing Teaching Mode of "Limited Style Guidance" in Basic Courses of Fine Arts in High Normal Universities	975
<i>Jun Zhu, Shaozong Hu</i>	
The Application of Pygmalion Effect in Classroom Education	980
<i>Mengqian Wang, Jun Cai</i>	
Backwash Effect of Language Test on English Language Teaching	983
<i>Renfeng Wang</i>	
Study on Promotion Effect on School Sports Culture Construction by Shaanxi Traditional Ethnic Sports	986
<i>Li Li</i>	
Art Design Theory Education in Colleges and Universities	990
<i>Xiangguo Ge</i>	
College English Effective Teaching Approach: Visual Support the Concept Map	992
<i>Taohua Xiao, Lina Wu</i>	
Postmodernism, Christian Patristics, and Values of Peace in the Modern Cultures In the Context of Educational Process	994
<i>Olga V. Chistyakova</i>	
The Exploration of Practical Teaching Method. Taking "Building Constructive Technology" as an Example	1001
<i>Lijun Yin, Haoran Yin</i>	
The Functions of Teacher's Professional Virtue in Teaching	1003
<i>Bayi Guan, Zhanli Shang, Hongwei Zhao</i>	

Discussion on the Professionalized and Specialized and Experted Construction of Tutors Team in Colleges and Universities	1007
<i>Zhiwei Liu, Ming Sun</i>	
Analysis on the Problems of Students' Party Construction in Zhuhai Special Economic Zone and Its Countermeasures	1010
<i>Zhiwei Liu, Junliang Kong</i>	
Introducing Intangible Cultural Heritage into the Classroom and Studies of the Practice in Regional Colleges - A Case Study in Guangxi University of Science and Technology	1012
<i>Qing Cai, Qianwei Jin</i>	
Pragmatic Competence Cultivation of Non-English Majors	1016
<i>Zhihui Sun, Biqian Zhu</i>	
Discovering Abilities. An Individual Approach to Foreign Language Teaching in Inclusive Environment	1020
<i>Tatiana Belova</i>	
Memetic Analysis on Construction of College English Translation Corpus	1028
<i>Jie Zhao, Mengyuan Guo</i>	
Analysis on Problems and Strategies of Vocational ESP Teaching. Taking Yantai Nanshan University as Example	1030
<i>Miao Huang</i>	
A Study on the Effectiveness of Podcasting in Higher Education	1034
<i>Aleksandr Volodin, Andrei Volodin</i>	
Global Partnership in the Higher Education	1039
<i>Xinxing Wu, Yuanling Chen</i>	
An Exploration on Connecting Industry Clusters with Educational Professional Group	1043
<i>Jie Zhu</i>	
An Empirical Study on Self-evaluation of School Maturity Using International Standard ISO 9004	1047
<i>Jianping Huang</i>	
Research on Analysis and Countermeasures of Occupation Inadaptability of College Students Caused by Lacking Responsibility Consciousness	1052
<i>Hui Su</i>	
Research and Practice on Construction of Learning Society under the Perspective of Systematic Thinking	1055
<i>Jichuan Li</i>	
Study on the Strategies of Improving Employment Core Competitiveness of English Major Graduates in Independent College	1058
<i>Xiang Zhang</i>	
A Study on the Causative Factors of ESP Reading Intake	1061
<i>Yi Xie</i>	
Application of Heuristic Teaching Method in Mould Design Course	1064
<i>Dunbo Teng</i>	
Quality Assurance of Higher Education in Russia and Its Enlightenment on Our Country	1067
<i>Lirong Song, Shuwu Wang, Wei Xu</i>	
A Probe into Absence of Students' Subjectivity in Maker Space in Art Colleges	1071
<i>Yingying Hu</i>	
An Empirical Research on Vocabulary Teaching under the Vocabulary Presentation Mode of Form-similar Clustering , Take Vocabulary Acquisition of Non-English Majors from Vocational Colleges as an Example	1075
<i>Yan Yin, Hongyan Yan</i>	
Embodied Cognition and Enlightenment to Micro-video Design in College English Teaching	1080
<i>Xiaowen Zhou, Zhiyuan Li</i>	
A Study on Learning Behavior of Fine Arts Majors	1083
<i>Yaqiong Li</i>	
A Discussion About the Impact of Vocational Skills Competition on the Teaching Reform in Vocational Colleges	1090
<i>Guiqin Li, Yanhong Geng, Hongmei Pang</i>	
Study on Education Strategy of Application-Oriented University Intellectual Property	1094
<i>Yaomin Mei, Xueshou Huang, Junliang Kong</i>	
On the Interactive Influence of College Students' Network Behaviors and Actual Personality	1098
<i>Bo wei, Feng Tian, Dongfu Ji</i>	
Innovative Practice of Graduation Design Mode in Major of Art and Design	1102
<i>Junzhu Zhang</i>	
Impacts of Academic Cultures on Concept Reconstruction of Universities	1108
<i>Mingchao Li</i>	
Cultivation of Students' Creative Thinking in Design Sketch Teaching	1111
<i>Zhenpeng Zhao</i>	
The Thinking and Innovation in Talent Training Mode of Applied Psychology in Local Colleges and Universities. From the Perspective of Practical Teaching	1115
<i>Wenchun Wu</i>	
Teaching Design and Exploration of Integrated Curriculum of Art in Middle and Primary Schools	1119
<i>Shengde Fang</i>	
Innovative Research on Basic Education System of Visual Communication Design	1122
<i>Ke Li</i>	
A Study on the Teaching System of Design Psychology	1125
<i>Shu Zhang, Xinping Yuan</i>	

Traditional Culture and Modern Visual Communication Design Teaching	1129
<i>Hong Nie</i>	
Evaluation of the Process of Development of Higher Education Institutions in the Russian Federation	1132
<i>Elena Blagireva</i>	
A Preliminary Idea on the Application of Art Therapy in Chinese College Students' Mental Health Education	1135
<i>Ya'Nan Zheng, Yihui Li</i>	
The Development of a Contemporary Model of Professional Tourism Education as a Factor in Overcoming Economic Crisis in Russia	1138
<i>Vasily Gerneshy</i>	
Operation Mechanism Research of Outstanding Engineer Industry - Academy Cooperation	1142
<i>Yinxia Wei</i>	
A Research on the Effects Task-based Language Teaching Have on Vocational College Students' Interest in learning English	1146
<i>Bojun Zou, Jianzhong Zhou</i>	
Teaching Reform and Practice Research on "Display Preliminary Design". A Basic Course of Design Major	1150
<i>Ying Cao, Chunfu Li</i>	
Discussion on the Role of Applied Mathematics in Higher Vocational Education	1157
<i>Jianlan Zhou</i>	
Ethno-Cultural and Religious Grounds for Cognition and Education	1159
<i>Mustafa Bilalov</i>	
Study on Teaching Mode of "Double Qualified Teachers and Double Guidance" and Learning and Working Alternation	1164
<i>Limei Guo, Yang Mou, Ronghua Li</i>	
Russia in the Context of Global Trends of Higher Education	1168
<i>Marina Burchakova, Julia Karagod, Yury Moseykin, Natalia Sakharchuk</i>	
Analysis on Effective Methods and Means for Modern Education to Cultivate Innovation Consciousness and Practical Ability of Students	1175
<i>Qingzhu Dong</i>	
A Lexical Approach to College English Teaching	1180
<i>Ke Liu</i>	
Development and Effect of Recessive Courses Resources in Higher Education Teaching	1184
<i>Yan Liu</i>	
Sociocultural Rehabilitation of People with Disabilities in Russia. State and Approaches to Implementation	1187
<i>Elena Blagireva, Elena Kirichok</i>	
Rationalization of Contemporary Culture and Education in the Context of Religious Resistance to Violence	1192
<i>Olga Chistyakova</i>	
Factors and Causes Affecting the Development of Badminton in Xinjiang	1199
<i>Juerui Wang, Yiqun Liu</i>	
Ideological Basis of Education	1204
<i>Irina Verezgova, Svetlana Tikhonova</i>	
The Improvement of Engineering Fluids Mechanics Teaching Based on the Mode of Active Study	1207
<i>Zhiqiang Wang, Xiaolong Yu, Jing Ni</i>	
Problems in Roller Skating Teaching and Application of Related Teaching Methods	1211
<i>Juerui Wang</i>	
Study on the Sports Lifestyle of Rural Adolescents in Yunnan Border Areas	1215
<i>Kaiwen Li, Peng Nie, Wu Liu</i>	
Thinking of Film Education with Media Convergence Background	1221
<i>Jianxun Wu</i>	
On Seminars for Senior Class in Major of Art and Design in Colleges. Inspiration on CI Visual Identity Design	1226
<i>Rui Hou</i>	
Research on the Teaching Methods of Design Course Fused with Maker Concept	1230
<i>Haijiao Sun</i>	
Innovative Exploration and Thinking on Design and Representation Techniques Course	1233
<i>Yifeng Du</i>	
Strategy Research on University Construction of Art Practice Educating Innovation Entrepreneurship Base	1236
<i>Yan Liang, Diansheng Guo</i>	
The Orientation of Experimental Teaching Reform in View of Industry Development. The Curriculum System Reform of Art Major of Lanzhou Jiaotong University under the Background of Industry Development	1240
<i>Diansheng Guo, Yan Liang</i>	
Study on Tuition Strategy for Overseas Students of Higher Education in China	1245
<i>Xiaojing Li, Xuehan Wang, Xiaoyue Deng, Baoming Li</i>	
Knowledge and Its Subjects	1249
<i>Liubov Bronzino, Elena Kurmeleva, Olga Maximova</i>	
Research on Values Education	1255
<i>Yafei Wang</i>	
Using a Genre-based Approach to Teach Mainland China College Students Writing: A Case Study	1258
<i>Shaofan Wang</i>	
Research on Genre-based Teaching Approaches and Teaching Problems of College English Writing	1264
<i>Shaofan Wang</i>	

Symbolic Violence and the Other in Cross-Cultural Field - Some Remarks on R. Girard's and J. Baudrillard's Theories	1268
<i>Philipp Tagirov</i>	
The Role of Educational Institution in the Professional Development of the Person in the XXI Century	1274
<i>Vladimir Tsvyk, Irina Tsvyk</i>	
Self-governance and Co-governance and Good-governance. Interactive University Governing Structure and Path Under Stakeholder Logic	1280
<i>Jiaming Sun</i>	
Promotion of Russian Language in China. As a Tool of Cultural Diplomacy of the Russian Federation	1285
<i>Galina Ganshina, Anatoly Tsvyk</i>	
Brief Analysis on Innovation of Impromptu Piano Accompaniment Teaching in Colleges and Universities	1290
<i>Yi Ji</i>	
Analysis on Existing Problems of Music Education Reform in the New Era	1294
<i>Wenmin Zhong</i>	
How to Inherit the National Culture of Music in Music Courses	1297
<i>Yi Ji</i>	
Application of Performance Assessment in the Vocal Teaching of Normal Universities	1300
<i>Yu Xiang</i>	
A Study on Current Status of Vocal Teaching by View of the Vocal Teaching Papers Summary from Year 2000 to Year 2014. A Case Study of the Core Music Journals	1304
<i>Yu Xiang</i>	
Aesthetic Moralism as a Form of Overcoming Nihilism. Ethical-Pedagogical Ideas of F. Nietzsche	1308
<i>Alexandra Kosorukova, Ivan Lapshin, Vinera Mukhametzanova</i>	
Construction of Business Incubation Bases under Situation of Innovation and Entrepreneurship Education Reform. Take Zhuhai College of Jilin University as an Example	1313
<i>Bing Liu, Xueshou Huang, Ming Sun, Yi Xiao, Yongkang Zhu</i>	
Discussion on Digital Media and Innovative Art Education	1318
<i>Bianling Zhang</i>	
On the Teaching of College English Listening from the Perspective of Holistic Education	1321
<i>Jianming Gong</i>	
Discussion on Applied Technique-oriented Talent Cultivation Mode of International Trading Specialty under the Background of Local Colleges Transformation	1325
<i>Tong Mei, Fangqin Chen, Qiuyan Zhang, Li Xu, Mingmin Chen</i>	
Peculiarities of Initial Piano Pedagogy in Contemporary China	1328
<i>Yanchen Liu</i>	
Study on Teaching Quality Evaluation Criteria of General Music Education Course in Colleges and Universities	1334
<i>Yongxin Ai</i>	
Training Clarinet Players in Contemporary China	1338
<i>Changzhi Hou, Marina Chernaya</i>	
Discussion on Effective Optimization of Foreign Language Teaching Interaction under Network Environment	1342
<i>Zhaoxi Wei, Gang Ji</i>	
Discussion on Teaching Reform of Visual Communication Specialty in Higher Vocational Colleges	1344
<i>Xiaohua Yang</i>	
Reflection on Micro Class in Chinese Universities in "Internet plus" Era	1348
<i>Mingxiu Chen, Qi Wang</i>	
The Critical Thinking for MOOC and Teaching of Universities under the Popularity of "Internet Plus Education" in China	1351
<i>Lijun Yang</i>	
Analysis on Aesthetic Education Implementation Paths in Colleges and Universities under Network Context	1356
<i>Na Qu</i>	
Research on Application of Goal-setting Teaching Method in Badminton Elective Course in Common Colleges and Universities	1360
<i>Shouwen Wang, Zhentao Liu</i>	
Research on Vocational Adaption of Novice Teacher in Kindergarten	1364
<i>Yuanyuan Li, Xiaomian Bai</i>	
Construction of Self-directed Practicum Program for PMDT. A Case of a Normal University in China	1371
<i>Qi Feng, Lijie Lu</i>	
Innovation and Entrepreneurship Education Ways of Agricultural Mechanization Majors	1375
<i>Junzheng Wang, Yahong Liang, Jingli Wang</i>	
Image-text Relation in Modern Children's Picture Book Design	1378
<i>Kun Tong</i>	
S. Maykapar's Piano Pedagogics	1382
<i>Xiyang Liu</i>	
Research on the Current Development Conditions of Non-governmental Youth Organizations in Colleges and Universities	1385
<i>Fengqiu Jin, Zongyi Yang, Ying Yuan</i>	
The Formation of Krasnoyarsk State Institute of the Arts	1389
<i>Galina Baranova, Irina Efimova</i>	

Analysis on Possibilities and Challenges of Realization of Education Fairness under the Background of Internet Plus	1392
<i>Dan Zhang</i>	
Innovation and Exploration of Teaching Management Based on Credit System	1396
<i>Yu Zhao</i>	
Research on Establishment of Teaching Quality Assurance System in Independent Colleges	1400
<i>Hua Tao</i>	
Teaching Opera Singing to Visually Challenged Students. As a Way of Sociocultural Rehabilitation	1404
<i>Elena Klimenko</i>	
Research on Teaching of Piano Art History Courses in Chinese and Russian Colleges and Universities	1407
<i>Zuping Xu</i>	
Feasibility Analysis of Introduction of Folk Traditional Sports into Physical Education Curriculum Resources in Colleges and Universities in Xinjiang	1410
<i>Zhao Zhang</i>	
Value Construction of Xinjiang Folk Sports Culture in School Physical Education	1414
<i>Zhao Zhang</i>	
Ideal University" in Future in the Context of a Modern Education. Look From Epoch of "The Stone Internet	1417
<i>Andrey Orekhov, Fakhreddin Akhmedov</i>	
The Application of Micro-media to Adult English Education	1423
<i>Xiaolin Cai</i>	
Thoughts on Government Purchase Preschool Education Services in China	1427
<i>Shanan Wang</i>	
The Application of Flipped Classroom in English Grammar Teaching in Second High School	1430
<i>Xueyun Zang</i>	
Influences of Internet on University Students' Communication and Realistic Reflections	1434
<i>Bo Yang, Yanjun Dai</i>	
Study on Education Mode of "Children of Migrant Workers" under the Background of Educational Informationization	1437
<i>Wei Xu</i>	
Parallel Development of Oroqen Folk Music Inheritance and Characteristic Specialty Construction in Colleges and Universities	1440
<i>Xiaofei Sun</i>	
Exploring New Mechanism of Combined Training Talents Based on "Double Cultivation" Plan	1443
<i>Jiali Luo, Xiaohui Li, Jie Zheng, Hongna Zhang, Yang Xi, Ying Zhang</i>	
Discussion on Curriculum Provision of International Trade Major under the Background of Transition	1447
<i>Tong Mei, Jiling Chen, Mingmin Chen</i>	
English Intonation Teaching in a Perspective of Communicative Functions	1450
<i>Dongxiao Peng</i>	
Practical Exploration to High-skilled Talent Cultivation for Creative Industry under University and Enterprise Double-subject Mode	1454
<i>Jing Fu</i>	
Application of Task-based Language Teaching to the Teaching of English Listening in Private Higher Vocational College	1457
<i>Lidan Yu</i>	
Research on Practical Ability Cultivation of Undergraduates in Engineering in Universities	1463
<i>Hansong Yang, Guangkun Sun, Qin Zhang</i>	
Educational Reform of Mechanical Manufacturing Technology Course Aiming at Cultivating Innovative Ability	1468
<i>Hansong Yang, Fating Zhang, Luoming Zhang</i>	
Discussion on Teaching Reform of AutoCAD Courses in Architectural Engineering Specialty Based on the Cultivation of Applied Innovative Ability	1471
<i>Shaouju Hao, Hansong Yang</i>	
Research on the Cultivation of Application-oriented Architecture Talents in Computer 3D Representation	1474
<i>Shaouju Hao, Hansong Yang</i>	
A Study of College-Enterprise Co-Cultivation of Applied Innovative Talents	1477
<i>Bangjun Chen, Caixia Fan, Xiaowei Chen</i>	
Predicaments and Strategies of Moral Education and Personnel Cultivation for Private Universities	1480
<i>Zhijun Yang</i>	
Enhancing College Oral English Teaching with Application of PBL	1485
<i>Qixin Liu</i>	
Research on Application of New Mode of Teaching Integration of EGP and ESP in College English Teaching	1490
<i>Zhihui Sun</i>	
Research on Cultivation Mode of Digital Editing and Publishing Talents in Colleges under All Media Horizon	1494
<i>Jinmei Lv</i>	
Thinking on the Philosophy, Model, Technology and Development Prospects of School of the Future	1498
<i>Bing Li, Ke Niu</i>	
Analysis on Strategies to Improve Japan's Basic Education Quality in the New Century	1502
<i>Bing Li, Qin Li</i>	
Study and Practice on Teaching Reform of Mechatronics Technology Course	1506
<i>Zengsheng Wang, Hansong Yang, Fating Zhang</i>	

The Research on College English Teaching Guided by the General Education Idea	1510
<i>jianrong li, Hui Xie</i>	
Study on the Learning and Practical Environments that Affect the Study of Private College Students	1513
<i>Junhui Xu</i>	
Cognitive Approach of Vocabulary Learning	1517
<i>Bianqi Sun</i>	
Research on MOOC-based Undergraduate Individuation Cultivation Model	1522
<i>Liya Luo</i>	
A Research on Promoting Non-English Majors' Learner Autonomy through Meta-cognitive Strategy Training in Higher Vocational Colleges	1525
<i>Lu Chen</i>	
On the Training of Professional Translators in UK Universities and Its Implications to Chinese Universities	1534
<i>Feng Wang</i>	
Reading Education of Foreign Literature under the Perspective of Cognitive Poetics	1538
<i>Hong Li</i>	
Text Analysis on Personality Cultivation of Undergraduates from Perspective of Cultural Capital Theory	1541
<i>Yongjian Xu, Xiaojie Xu</i>	
The Application of Flipped Classroom in Vocational English Teaching	1545
<i>Ying Wei</i>	
Preliminary Discussion of the Teaching Reform for the Animation Professional	1548
<i>Xiaoshu Li</i>	
Output-driven Foreign Language Teaching for EFL College Students Based on Blended Learning	1552
<i>Xian Tang</i>	
Study on Exploration and Practice of Comprehensive Arts Experiment Teaching	1557
<i>Tiejun Wang</i>	
Reflection on Practice Teaching Reform of College Visual Communication Design	1561
<i>Lifu Liu</i>	
Study on and Practice of "Project-based" Studio Tutorial System	1564
<i>Ran Han, Shaolin Xu</i>	
On Approaches and Teaching of British and American Literature Reading	1568
<i>Yapeng Song</i>	
Research on Training System for Professional Development of Foreign Teachers in Universities	1571
<i>Jinghua Ma</i>	
A Country Profile of the Role of English in Kenya	1576
<i>Liang Chu</i>	
Research on Teaching Methods of Clothing Structure Design under the Transformation and Upgrading Development Mode	1578
<i>Shufen Qiu</i>	
Exploration on Innovative Teaching Mode of Three-dimensional Cutting Course in Fashion Design	1581
<i>Huaxia Zhang</i>	
Analysis on Characteristics of Network Literature Reading by Teenager	1584
<i>Changmin Wang</i>	
Training of Students' Comprehensive Ability through Calligraphy Teaching in Colleges and Universities	1588
<i>Shoucun Li</i>	
Research on Professional View of Higher Vocational College Students	1591
<i>Haiyan Liu, Liansheng Yang</i>	
The Reflection of Maslow's Hierarchy Needs Theory in English Writing Teaching Circumstance	1595
<i>Xiao Wang</i>	
The Exploration to the Innovative and Entrepreneurial Talent Cultivation Path of the Application-oriented Institutes from the Perspective of General Education	1598
<i>Hui Xie</i>	
Feasibility Analysis of the Stereo-teaching Mode in Public PE Selective Courses of Civilian-run Colleges and Universities in Hubei Province	1602
<i>Jing Li</i>	
Research on Teaching Reform of Clothing Structure Design in Intelligent Era	1606
<i>Boqi Tang</i>	
Obstacles and Breakthrough. Selection of Path for Professional Development of Foreign Teachers in Universities	1609
<i>Jinghua Ma</i>	
Review and Suggestions about the Education Blank of Contemporary China Sexual Assault Prevention	1614
<i>Pinghan Zha</i>	
Discussion on Construction of "Studio" Teaching Mode from "Spirit of the Craftsman" - Taking Research and Development of Coffee Cup Products as Example	1619
<i>Jie Yuan</i>	
Cultivation of Ability of Talents in Textile Art Design Specialty from the Perspective of Market Situation	1624
<i>Dongdong Li</i>	
Application of Regional Music Culture in College Music Teaching	1627
<i>Qingxun Li</i>	
On National Music Theory Teaching Reform in Colleges	1630
<i>Ying Qin</i>	

The Feasibility Analysis of All-in-one Teaching Mode of Public PE Elective Course in Universities	1633
<i>Gaosheng Li</i>	
Education and Research Concept for College Innovative Music and Dance.....	1636
<i>Song Guo</i>	
Study on Pottery-art Course Teaching in Colleges and Universities Based on Regional Resource Advantage	1639
<i>Wenjuan Zhang</i>	
Author Index	