

# **2nd International Scientific Conference on Competitive, Sustainable and Safe Development of the Regional Economy (CSSDRE 2019)**

Advances in Economics, Business and  
Management Research Volume 83

Volgograd, Russia  
15 – 17 May 2019

**Editors:**

**Ellada Tikhonovich  
Victoria Batmanova**

ISBN: 978-1-5108-8848-7

**Printed from e-media with permission by:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571



**Some format issues inherent in the e-media version may also appear in this print version.**

Copyright© (2019) by Atlantis Press  
All rights reserved.  
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press  
Amsterdam / Paris

Email: [contact@atlantis-press.com](mailto:contact@atlantis-press.com)

Conference Website: <http://www.atlantis-press.com/php/pub.php?publication=cssdre-19>

Printed with permission by Curran Associates, Inc. (2019)

**Additional copies of this publication are available from:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571 USA  
Phone: 845-758-0400  
Fax: 845-758-2633  
Email: [curran@proceedings.com](mailto:curran@proceedings.com)  
Web: [www.proceedings.com](http://www.proceedings.com)

# TABLE OF CONTENTS

## SESSION: REGIONAL ECONOMICS

<b>ECONOMIC EFFICIENCY GROWTH OF AGRICULTURAL ROADS' CONSTRUCTION IN THE REGION</b> .....	1
<i>Dmitry Skorobogatchenko, Sergey Viselskiy, Vitaly Borovik, Vitaly Borovik, Irina Bogomolova, Sergey Bogomolov</i>	
<b>THE ADVANTAGES OF USING THE QUASI-CORPORATE MODEL OF REGIONAL MANAGEMENT</b> .....	6
<i>Vladimir Kurchenkov, Olga Fetisova, Olga Makarenko, Yuliya Azmina</i>	
<b>THE ECONOMIC SECURITY OF HOUSEHOLDS: RESULTS IN THE RESEARCH OF THE PERFORMANCE OF HOUSEHOLD FUNCTIONS</b> .....	11
<i>Svetlana Arutyunyan, Svetlana Sliva</i>	
<b>IMPROVING THE METHODOLOGICAL SUPPORT OF THE PROCESSES OF FUNCTIONING AND DEVELOPMENT OF THE FOOD MARKET IN THE REGION</b> .....	16
<i>Svetlana Cheremisina, Vladimir Sribny, Evgenia Nesterenko</i>	
<b>ON POTENTIAL COMPETITION BETWEEN TOWN AGGLOMERATIONS</b> .....	24
<i>Lyudmila Zobova, Lyudmila Shcherbakova, Svetlana Mukhamedieva</i>	
<b>PROBLEMS AND MEASURES OF INNOVATIVE ACTIVITY SUPPORT IN THE SYSTEM OF ECONOMIC SECURITY OF THE VOLGOGRAD REGION</b> .....	29
<i>Irina Averina, Marina Buyanova</i>	
<b>OLD INDUSTRIAL REGIONS: IDENTIFICATION, KINDS AND PERSPECTIVES OF "NEW INDUSTRIALIZATION"</b> .....	34
<i>Inna Mitrofanova, Ekaterina Rodionova, Altynai Adzhikova, Rashid Kantserov, Elena Timacheva</i>	
<b>THE ROLE OF THE CIVIL SOCIETY INSTITUTIONS TO CREATE AND IMPLEMENT THE SOCIO-ECONOMIC DEVELOPMENT STRATEGY OF RUSSIA'S CONSTITUENT ENTITIES (EXEMPLIFIED BY THE SARATOV REGION)</b> .....	39
<i>Galina Komkova, Svetlana Kulikova, Elena Berdnikova, Elena Abaeva</i>	
<b>THE RESEARCH OF PROBLEMS AND PREREQUISITES FOR THE DEVELOPMENT OF HOUSING PROGRAMS FOR THE SOCIO-ECONOMIC DEVELOPMENT OF DEPRESSED REGIONS</b> .....	44
<i>Tatyana Pershina, Natalya Kalentieva, Tatyana Lymareva, Andrey Zhypetsky</i>	
<b>INNOVATION MANAGEMENT IN THE DEVELOPMENT OF REGIONAL HEALTHCARE</b> .....	49
<i>Gukas Ter-Akopov, Natalia Kosinova, Sergey Knyazev</i>	
<b>ECONOMIC SECURITY AS A FACTOR IN THE BALANCED DEVELOPMENT OF AN AGRO-INDUSTRIAL REGION (ON THE EXAMPLE OF BELGOROD REGION)</b> .....	54
<i>Elena Illarionova, Vera Samarina, Pavel Glekov</i>	
<b>REGIONAL POLICY IN THE SPHERE OF SMALL AND MEDIUM-SIZED BUSINESSES RIGHTS ENFORCEMENT</b> .....	59
<i>Maria Lipchanskaya, Inna Plotnikova</i>	
<b>REGIONAL INSURANCE MARKET: TO BE OR NOT TO BE?</b> .....	63
<i>Olga Savchenko, Svetlana Yanova</i>	
<b>NEED FOR CONVERGENCE OF INTERESTS OF THE REGIONAL ECONOMIC SYSTEM AND ECONOMIC ENTITIES IN THE PROCESS OF NEO-INDUSTRIALIZATION</b> .....	69
<i>Galina Merzlikina, Oksana Minaeva, Tatyana Agievich</i>	
<b>LEGISLATIVE POSSIBILITIES IN THE SYSTEM OF STATE REGULATION OF THE DEVELOPMENT OF THE ARCTIC TERRITORIES</b> .....	75
<i>Tatyana Barasheva, Galina Kobylinskaya, Natalia Dyadik, Anastasia Chapargina</i>	
<b>DIGITAL ECONOMIC SPACE: FORMATION, LAWS, MODELING</b> .....	80
<i>Dmitry Udalov, Julia Koblova</i>	
<b>ECONOMIC RESEARCH OF DEVELOPMENT STRATEGIES ABROAD, IN THE USSR AND MODERN RUSSIA: A BRIEF OVERVIEW AND SYSTEMATIZATION</b> .....	84
<i>Tatiana Alabina, Vitalii Mishchenko</i>	
<b>METHODOLOGICAL FRAMEWORK FOR ASSESSING THE TERRITORIES OF ADVANCED SOCIAL AND ECONOMIC DEVELOPMENT PERFORMANCE AS A TOOL FOR RUSSIAN REGIONS' SUSTAINABLE GROWTH</b> .....	92
<i>Marina Tolstel, Rustam Yalmaev, Makka Yalmaeva</i>	
<b>METHODS FRONTIER ANALYSIS AS A TOOL FOR COMPARATIVE STUDIES</b> .....	98
<i>Natalya Poluektova</i>	

<b>PRIORITY DIRECTIONS OF DEVELOPMENT OF ENTERPRISES OF THE SHIPBUILDING COMPLEX OF THE ASTRAKHAN REGION AS A POTENTIAL TO IMPROVE THE COMPETITIVENESS OF THE REGION</b> .....	103
<i>Natalia Dubinina, Olga Michurina, Maria Shendo, Oleg Losenkov</i>	
<b>RISK ASSESSMENT OF LARGE BUSINESS ESCAPE FROM THE REGION ON THE BASIS OF THE FINANCIAL STABILITY ANALYSIS OF ENTERPRISES (USING AS THE EXAMPLE THE VOLGOGRAD REGION)</b> .....	109
<i>Iraida Isaeva, Ellada Tikhonovich</i>	
<b>SPATIAL DEVELOPMENT STRATEGY: ECONOMIC ISSUES AND LEGAL BASE</b> .....	115
<i>Evgeniy Bukhvald</i>	
<b>INTERREGIONAL AND FOREIGN ECONOMIC RELATIONS' DEVELOPMENT IN THE REPUBLIC OF KALMYKIA</b> .....	120
<i>Elza Mantaeva, Dayana Batyreva, Elza Goryaeva, Olga Badlaeva</i>	
<b>TERRITORIAL DEVELOPMENT OF THE REPUBLIC OF KARELIA IN THE CONTEXT OF THE THEORY OF CIRCULAR CUMULATIVE CAUSATION</b> .....	125
<i>Nikolai Levkin, Sergey Vereshko</i>	
<b>METHODS OF ARTIFICIAL INTELLIGENCE IN THE INDICATIVE ECONOMY AS A TOOL FOR MANAGING SOCIO-ECONOMIC SYSTEMS AT THE REGIONAL LEVEL</b> .....	130
<i>Valentina Smagina, Victoria Smagina, Nikolay Strelkov</i>	
<b>"QUALIFIED CUSTOMER" - DEMAND MANAGEMENT MODEL FOR RESEARCH AND DEVELOPMENT</b> .....	134
<i>Andrey Klypin, Irina Ilyina, Elena Zharova, Sergey Vyunov</i>	
<b>DIGITALIZATION OF REGIONAL ECONOMY IN THE CONDITIONS OF INDUSTRIAL REVOLUTION 4.0</b> .....	139
<i>Irina Averina, Marina Buyanova, Alla Kalinina</i>	
<b>STATE PROGRAMS AS A TOOL FOR GOVERNMENT REGULATION OF REGIONAL DEVELOPMENT</b> .....	144
<i>Polina Tovpeko</i>	
<b>THE IMPACT OF INFRASTRUCTURE PROJECTS ON SOCIAL-ECONOMIC TERRITORIAL DEVELOPMENT</b> .....	150
<i>Vladimir Ivanov</i>	
<b>ANALYSIS OF INTEGRATION GROUPS' TRADE GLOBALIZATION (THE RUSSIAN FEDERATION AND EURASIAN ECONOMIC UNION COUNTRIES AS AN EXAMPLE)</b> .....	155
<i>Ellada Tikhonovich, Nadezhda Chernovanova, Ekaterina Shemet, Elena Smotrova, Elena Yagupova</i>	

## **SESSION: REGIONAL FINANCE AND INVESTMENTS**

<b>MODELLING OF CLIENT POLICY ELEMENTS OF THE REGIONAL COMMERCIAL BANKS ON THE BASIS OF DIGITAL METHODS OF DATA PROCESSING</b> .....	159
<i>Natalia Kunitsyna, Yuriy Metel, Svetlana Prishchepchuk</i>	
<b>DIGITAL INNOVATIZATION TENDENCIES OF THE PAYMENT SERVICES MARKET IN RUSSIA AND THE VOLGOGRAD REGION</b> .....	165
<i>Olga Korobeynikova, Dmitry Korobeynikov, Larisa Popova, Tatiana Dugina, Svetlana Popova</i>	
<b>THE STATE REGIONAL DEBT AS A FACTOR OF ELECTORAL BEHAVIOR</b> .....	171
<i>Svetlana Evdokimova, Mano Mgeryan, Mikhail Sheviakov</i>	
<b>THE FORMATION OF THE COST OF OVERHAUL OF APARTMENT BUILDINGS IN THE BUDGET OF THE REGION</b> .....	176
<i>Olga Antonyan, Olga Maksimchuk, Anna Solovyova, Alexander Chub</i>	
<b>METHODOLOGICAL APPROACH TO THE FORMATION AND IMPLEMENTATION OF THE HUMAN POTENTIAL OF THE REGION</b> .....	180
<i>Tatiana Davydova, Elena Avdeeva, Larisa Kochetova, Tatyana Makeeva</i>	
<b>HUMAN RESOURCES AS A FACTOR OF SUSTAINABLE DEVELOPMENT OF THE REGION IN THE CONDITIONS OF FORMATION OF DIGITAL ECONOMY</b> .....	184
<i>Olga Marganova, Stanislava Makarova, Anna Fandeeva</i>	
<b>INVESTMENT FACTOR IN THE DEVELOPMENT OF VOLGOGRAD REGION ECONOMY: RATING ASSESSMENTS AND MAIN TRENDS</b> .....	189
<i>Olga Drobotova</i>	
<b>THE RESEARCH OF HOUSEHOLDS FINANCIAL RISKS AS A FACTOR OF REGIONAL SUSTAINABLE DEVELOPMENT</b> .....	195
<i>Mano Mgeryan, Svetlana Evdokimova, Emma Kuzmina, Julia Kusmartseva</i>	

<b>THE INDEPENDENCE OF RURAL SETTLEMENTS' BUDGETS IN A REGION'S ECONOMIC SECURITY SYSTEM .....</b>	<b>200</b>
<i>Yuriy Bukhantsev, Anna Khudyakova, Anna Altukhova</i>	
<b>FINANCIAL AND ACCOUNTING COMPETENCIES IN THE EDUCATION OF MODERN MANAGERS .....</b>	<b>204</b>
<i>Svetlana Bychkova, Lali Gogua, Olga Dudyreva, Elena Kondrashova</i>	
<b>SAVINGS AND TAXES OF INDIVIDUALS IN THE RUSSIAN ARCTIC: AN ANALYSIS OF INTERFERENCE .....</b>	<b>212</b>
<i>Natalia Dyadik, Anastasia Chapargina</i>	
<b>ASSESSING THE POTENTIAL OF A REGION FOR HUMAN CAPITAL DEVELOPMENT .....</b>	<b>218</b>
<i>Svetlana Babina, Yurievich Nesterov, Irina Sadovnikova</i>	
<b>CONCESSION DEVELOPMENT AS A TOOL TO ATTRACT INVESTMENT INTO THE REGION'S ECONOMY .....</b>	<b>223</b>
<i>Dmitriy Shor, Inna Shor, Albina Gukova, Dildarahon Shelestova</i>	
<b>WAYS TO INTENSIFY INNOVATION CAPACITY OF THE REGIONAL ECONOMY .....</b>	<b>228</b>
<i>Igor Antonenko, Dmitry Ovcharov</i>	
<b>THE SECURITY LEVEL OF TAX CONTRIBUTION OF SMALL BUSINESSES TO THE REGION'S CONSOLIDATED BUDGET .....</b>	<b>233</b>
<i>Lyubov Perekrestova, Alfia Popova, Olga Popova</i>	
<b>TAX REGULATION EVALUATION OF THE ECONOMY OF TERRITORIAL DEVELOPMENT .....</b>	<b>238</b>
<i>Natalia Gorshkova, Victoria Ksenda, Indira Arsaeva</i>	
<b>THE ROLE OF CADASTRAL VALUE IN BALANCING LOCAL BUDGETS .....</b>	<b>244</b>
<i>Vladislav Sutyagin, Yana Radyukova, Svetlana Zenchenko, Anna Sinitsyna</i>	
<b>THE ROLE OF FOREIGN DIRECT INVESTMENT IN THE VOLGOGRAD REGION'S ECONOMY .....</b>	<b>250</b>
<i>Inna Kudryashova</i>	
<b>FINANCIAL POTENTIAL OF REGIONAL POPULATION IN THE VOLGOGRAD REGION: NATURE AND ASSESSMENT .....</b>	<b>255</b>
<i>Leyla Mytareva, Lyubov Grigoryeva, Anton Arkannikov</i>	
<b>REGIONAL SOCIAL INSURANCE FUNDS: SPECIFICITIES OF RESERVING FUNDS .....</b>	<b>261</b>
<i>Margarita Irizepova</i>	
<b>FEATURES OF ECONOMICAL DEVELOPMENT OF AGRICULTURE IN THE REGIONS OF THE RUSSIAN FEDERATION AND THE CHECHEN REPUBLIC .....</b>	<b>266</b>
<i>Natalya Gorshkova, Ekaterina Shkarupa, Valid Rasumov</i>	
<b>POSSIBILITIES OF THE DEVELOPMENT OF AGRICULTURAL COOPERATION IN THE VOLGOGRAD REGION .....</b>	<b>271</b>
<i>Ekaterina Shkarupa, Pavel Perehodov</i>	
 <b><u>SESSION: ECONOMICS OF REGIONAL ENTERPRISES</u></b>	
<b>THE USE OF MATERIAL FLOW COST ACCOUNTING FOR PROCESS LOSSES REDUCTION .....</b>	<b>276</b>
<i>Anna Ivanovskaya, Lydia Kulikova, Elena Vetoshkina, Olga Bezvidnaya, Itnur Valiullin</i>	
<b>THE FINANCIAL PLANNING AND ITS TASKS IN MODERN MODELS OF ENTERPRISE MANAGEMENT .....</b>	<b>280</b>
<i>Dmitry Nekhaychuk, Irina Nogas, Elena Nekhaychuk, Akhtem Dzhelilov</i>	
<b>CORPORATE SOCIAL RESPONSIBILITY: PROBLEMS AND POTENTIAL FOR DEVELOPMENT ON THE REGIONAL LEVEL .....</b>	<b>284</b>
<i>Elza Mantaeva, Victoria Goldenova, Inna Slobodchikova, Inna Avadaeva</i>	
<b>IMPACT OF DESIGN COMPANY FINANCIAL STABILITY ON COMPETITIVENESS ON REGIONAL MARKET .....</b>	<b>288</b>
<i>Vadim Yakovenko, Olga Oleynik, Irina Borisova</i>	
<b>FORMATION OF A NEW APPROACH TO ASSESSING THE EFFECTIVENESS OF CORPORATE SOCIAL RESPONSIBILITY OF THE REGIONAL CLUSTER .....</b>	<b>293</b>
<i>Galina Merzlikina, Ekaterina Kuzmina</i>	
<b>OPTIMIZATION IMPERATIVES FOR CREDIT POLICY IN PJSC SBERBANK OF RUSSIA .....</b>	<b>297</b>
<i>Tatiana Gvarliani, Madina Ksanaeva, Madina Alikaeva, Lyudmila Prigoda, Zahid Farrukh Mamedov</i>	
<b>THE EFFECT OF THE REGULATORY IMPACT PROCEDURE IN THE RUSSIAN REGIONS .....</b>	<b>303</b>
<i>Evgeniy Postnikov, Danila Valko, Maksim Kondratov</i>	

<b>NEURAL NETWORK MODEL OF INTERACTION BETWEEN REAL ECONOMY SECTOR ENTREPRENEURSHIP AND FINANCIAL FIELD UNDER RISK .....</b>	<b>308</b>
<i>Nikolai Lomakin, Gennadiy Lukyanov, Natalya Vodopyanova, Anastasia Gontar, Elena Goncharova, Elena Voblenko</i>	
<b>THE EFFECTS OF TERRITORIAL CLUSTERS FORMATION .....</b>	<b>312</b>
<i>Natalya Aparina, Svetlana Mediantseva, Natalya Kavkayeva, Anna Surtseva</i>	
<b>THE FINANCIAL PLANNING AND ITS TASKS IN MODERN MODELS OF ENTERPRISE MANAGEMENT .....</b>	<b>318</b>
<i>Elena Goncharova, Larisa Shakhovskaya, Mikhail Starovoytov, Yana Starovoytova</i>	
<b>METHODOLOGICAL SUPPORT OF THE PROCESS DIAGNOSTICS IN THE INNOVATIVE CLUSTER FORMATION .....</b>	<b>324</b>
<i>Anasiya Ostovskaya, Elena Smirnova</i>	
<b>BASIS OF FINANCIAL AND MANAGEMENT ACCOUNTING FORMATION WITHIN A CONCESSION COMPANY .....</b>	<b>328</b>
<i>Tatiana Grafova, Irina Tishchenko, Oksana Mishchenko, Irina Kirishcheva, Victoria Kirishcheva</i>	
<b>ANALYSIS OF THE DEVELOPMENT AND IMPLEMENTATION OF APPLIED PROJECTS IN THE DIGITAL ECONOMY .....</b>	<b>333</b>
<i>Alexey Taburchak, Svetlana Bychkova, Alina Butina</i>	
<b>DEVELOPMENT OF METHODS OF EVALUATING COMPANIES TAKING INTO ACCOUNT REGIONAL RISK FACTORS .....</b>	<b>339</b>
<i>Irina Anikina, Vyacheslav Rogov, Maksim Pridachuk</i>	
<b>PERSONNEL RISK MANAGEMENT IN THE QUALITY MANAGEMENT SYSTEM OF THE DIGITAL COMPANY .....</b>	<b>346</b>
<i>Ekaterina Levchenko, Victoria Shuldyakova, Alla Esina, Irina Manakhova</i>	
<b>CONCEPTUAL BASES OF THE USING OF THE INTERNATIONAL STANDARDS IN ACCOUNTING AND INTERNAL AUDIT OF LEASING OPERATIONS .....</b>	<b>350</b>
<i>Natalia Balashova, Spartak Vardanyan, Lyudmila Khoruzhy, Elena Tokareva, Olga Goncharova</i>	
<b>SYSTEMIZATION OF FACTORS AFFECTING PUBLIC ADMINISTRATION EFFICIENCY THROUGH THE USE OF ICT .....</b>	<b>356</b>
<i>Olga Oleynik, Vadim Yakovenko, Irina Borisova</i>	
<b>ANALYSIS OF THE POTENTIAL FOR THE FORMATION OF INNOVATIVE TERRITORIAL CLUSTERS IN THE SOUTH OF RUSSIA .....</b>	<b>360</b>
<i>Irina Fomina, Tatiana Kushnarenko, Alexey Tabakov</i>	
<b>REGIONAL COMPANIES' ASSESSMENT FEATURES IN THE DIGITAL ECONOMY ERA .....</b>	<b>366</b>
<i>Irina Anikina, Natalya Glazkova, Yulia Marchukova</i>	
<b>PROBLEMS OF ANALYTICAL SUBSTANTIATION OF DIGITAL TRANSFORMATION OF ECONOMIC ENTITIES INCLUDING THEIR HETEROGENEITY .....</b>	<b>371</b>
<i>Roman Chugumbaev, Nina Chugumbaeva</i>	
<b>ANALYSIS OF THE POSSIBILITIES OF USING RENEWABLE ENERGY SOURCES IN BUDGET ORGANIZATIONS ON THE VOLGOGRAD REGION EXAMPLE .....</b>	<b>377</b>
<i>Irina Usacheva, Elena Gladkaya, Shamam Khurshudyan</i>	
<b>TERRITORIAL CLUSTER MANAGEMENT DIGITALIZATION .....</b>	<b>382</b>
<i>Marina Buyanova, Maria Shiro</i>	
<b>DEVELOPMENT OF THE MECHANISM OF INNOVATION PROJECT MANAGEMENT AT ENTERPRISES (VOLGOGRAD REGION PRACTICE) .....</b>	<b>386</b>
<i>Elena Marusinina, Sergey Korobov, Viktor Moseiko</i>	
<b>ISSUES OF ENTREPRENEURIAL DEVELOPMENT IN THE RUSSIAN REGIONS .....</b>	<b>390</b>
<i>Elena Russkova, Larisa Ponomareva</i>	
<b>INCREASING BUSINESS ACTIVITY OF RUSSIAN SMES: PROBLEMS AND SOLUTIONS ILLUSTRATED WITH THE EXAMPLE OF VOLGOGRAD REGION .....</b>	<b>396</b>
<i>Lyudmila Bogachkova, Nadezhda Usachyova, Andrey Usachyov</i>	

## **SESSION: NATIONAL AND REGIONAL ECONOMIC SYSTEMS**

<b>STRUCTURAL ANALYSIS OF EGYPTIAN ECONOMY: TRENDS IN SERVICE AND DIGITALIZATION .....</b>	<b>401</b>
<i>Natalia Buletova, Ekaterina Stepanova, Mohamed Sergany</i>	
<b>MERGERS AND ACQUISITIONS ON THE PHARMACEUTICAL MARKET: GLOBAL EXPERIENCE AND RUSSIAN SPECIFICS .....</b>	<b>407</b>
<i>Aleksandr Evstratov, Irina Ezangina, Maria Shendo, Tatiana Luneva</i>	

<b>THE EFFECTIVENESS OF CORPORATE TAX INCENTIVES IN ATTRACTING FOREIGN DIRECT INVESTMENT: THE CASE OF VIETNAM .....</b>	<b>412</b>
<i>Hao Thien Van</i>	

## **SESSION: ECONOMICS OF REGIONAL INDUSTRIES**

<b>THE PLACE AND ROLE OF STRATEGIC PLANNING IN THE BUSINESS MANAGEMENT SYSTEM.....</b>	<b>417</b>
<i>Dmitry Nekhaychuk, Yulia Kotelevskaya, Yuliya Nekhaychuk, Victoria Trofimova</i>	
<b>PRINCIPLES OF CROSS-SECTORAL NETWORK INTERACTION BETWEEN STRUCTURES IN THE DIGITAL ECONOMY .....</b>	<b>423</b>
<i>Natalia Simchenko, Svetlana Tsohla, Ekaterina Burlay</i>	
<b>STRATEGIC DIRECTIONS OF DEVELOPMENT OF DAIRY CATTLE BREEDING IN THE REGION IN THE CONDITIONS OF MODERN CHALLENGES.....</b>	<b>427</b>
<i>Galina Timofeeva, Raisya Akmaeva, Aigul Aitpaeva</i>	
<b>“SMART” MODERNIZATION OF HOUSING MANAGEMENT SYSTEMS AS THE CONDITION OF COMPETITIVENESS AND SECURITY OF THE REGIONAL ECONOMY .....</b>	<b>433</b>
<i>Olga Maksimchuk, Natalya Borisova, Alexander Borisov, Victoria Goetz, Konstantin Generalov</i>	
<b>INVESTMENTS IN THE SYSTEM OF CONTROLLING OF ORGANIZATIONS OF THE AGRICULTURAL COMPLEX .....</b>	<b>439</b>
<i>Svetlana Bychkova, Dmitry Elyashev, Elena Zhidkova</i>	
<b>LOGISTICS AS A FACTOR IN THE GROWTH OF COMPETITIVENESS OF REGIONAL ENTERPRISES OF THE CONSTRUCTION INDUSTRY .....</b>	<b>445</b>
<i>Olga Maksimchuk, Valery Chevanin, Vladislav Klyushin, Vakhtang Sordia, Oksana Baulina</i>	
<b>TOURISM AS A SUPPORTING FACTOR FOR SOCIO-ECONOMIC DEVELOPMENT OF A REGION.....</b>	<b>452</b>
<i>Irina Pavlenko, Elena Polishchuk, Anastasiya Ostovskaya</i>	
<b>BUILDING SCENARIOS BASED ON THE SYSTEM ENSURING DEVELOPMENT OF BUSINESS ACTIVITY IN THE HOSPITALITY SECTOR.....</b>	<b>458</b>
<i>Svetlana Tsohla, Natalia Simchenko, Irina Pavlenko, Igor Bukreev</i>	
<b>CONDITIONS OF AN EFFICIENT IMPLEMENTATION OF RURAL AREAS’ FUNCITONS IN THE AGRARIAN POLICY OF THE RUSSIAN REGIONS .....</b>	<b>464</b>
<i>Victoria Batmanova, Daria Kalacheva, Aleksei Ivanov, Tatiana Klenova, Daria Koneva</i>	
<b>METHODICAL APPROACH TO FOOD SECURITY ASSESSMENT AND FORECASTING.....</b>	<b>470</b>
<i>Elena Antamoshkina, Alexey Rogachev</i>	
<b>MODELS OF ACCELERATED IMPORT SUBSTITUTION IN AGRICULTURAL SECTOR OF REGIONS WITHIN INTEGRATED ECONOMY .....</b>	<b>474</b>
<i>Matvey Oborin</i>	
<b>INCREASING THE EFFICIENCY OF AGRICULTURAL PRODUCTION BASED ON DIGITAL TECHNOLOGIES.....</b>	<b>477</b>
<i>Matvey Oborin</i>	
<b>COMPETITIVE POSITIONS OF THE REPUBLIC OF CRIMEA IN THE MARKET OF RECREATIONAL SERVICES OF THE SOUTHERN FEDERAL DISTRICT .....</b>	<b>481</b>
<i>Irina Yakovenko, Nataliya Strachkova</i>	
<b>HEALTH CARE DIGITALIZATION IN THE DIGITAL ECONOMY OF THE RUSSIAN FEDERATION: REGIONAL EXPERIENCE AND DIRECTIONS OF DEVELOPMENT .....</b>	<b>486</b>
<i>Gukas Ter-Akopov, Natalia Kosinova, Sergey Knyazev</i>	
<b>DEVELOPMENT OF DAIRY PRODUCTION AS A STRATEGIC PRIORITY OF MODERNIZATION OF REGIONAL AGROINDUSTRIAL COMPLEX .....</b>	<b>492</b>
<i>Inna Mitrofanova, Tatiana Ivanova, Rustam Yalmayev, Stella Zemlyanskaya, Inna Kudryuashova</i>	
<b>SYSTEM OF FARMERS’SUPPORT AND CLUSTER APPROACH TO THE DEVELOPMENT OF AGRICULTURAL COOPERATION IN THE VOLGOGRAD REGION.....</b>	<b>498</b>
<i>Mikhail Guzev, Marina Ledeneva, Tatyana Korobkina, Lydia Shamray – Kurbatova, Natalia Mishura</i>	
<b>FUTURE EXPECTATIONS OF AGRONOMY INTENSIFICATION DUE TO USE OF MINERAL FERTILIZERS .....</b>	<b>504</b>
<i>Ilya Koshkarev, Aleksandr Malofeev</i>	
<b>INSTITUTIONAL ASPECTS OF THE DEVELOPMENT OF LOCAL MARKETS FOR AGRICULTURAL LAND RIGHTS.....</b>	<b>507</b>
<i>Elena Fedyunina, Liliya Oganetsyan, Alexander Vorobyov</i>	

<b>THE INFLUENCE OF DIGITAL TECHNOLOGIES ON REGIONAL LABOUR MARKET STRUCTURE (THE CASE OF ST PETERSBURG)</b> .....	512
<i>Natalya Zhuravleva, Martin Grigoryan, Karine Riet</i>	
<b>THE ISSUES OF SUSTAINABLE DEVELOPMENT OF REGIONAL PUBLIC UTILITY MARKET</b> .....	517
<i>Svetlana Fedorova, Natalia Mushketova</i>	
<b>HUMAN RESOURCES OF THE VOLGOGRAD REGION: STATUS, QUANTITY AND QUALITY FACTORS, REGION'S PROVISION</b> .....	523
<i>Irina Karnauh, Natalia Glazkova</i>	
<b>ORGANIZATIONAL STRUCTURE OF THE AGRICULTURE OF THE CHECHEN REPUBLIC AS A FACTOR OF ITS INSTITUTIONAL DEVELOPMENT AND IMPORT REPLACING INDUSTRIALIZATION</b> .....	527
<i>Ramzan Aschabov, Maula Betilgiriev, Magomed Israilov, Vaha Magomadov</i>	
<b>COMPETITIVE DEVELOPMENT OF THE AGRICULTURAL SECTOR OF THE ECONOMY: INSTITUTIONAL APPROACH</b> .....	532
<i>Irina Babayan, Eryshev Milovanov, Panchenko Mikhail, Vasilyeva Vladimir, Olga</i>	
<b>MEDICAL TOURISM INDUSTRY IN THE RUSSIAN ECONOMY DEVELOPMENT</b> .....	537
<i>Gukas Ter-Akopov, Natalia Kosinova, Sergey Knyazev</i>	
<b>STANDARDIZATION AND CERTIFICATION IN NANOINDUSTRY OF THE RUSSIAN FEDERATION: ECONOMIC AND LEGAL ASPECTS IN THE CONTEXT OF NEOINDUSTRIALIZATION</b> .....	542
<i>Elena Inshakova, Agnessa Inshakova, Anatoly Ryzhenkov</i>	
<b>IMPROVING THE MECHANISM OF NANOTECH DEVELOPMENT AS A FACTOR IN ENSURING THE COMPETITIVENESS OF RUSSIAN REGIONS</b> .....	549
<i>Elena Khoruzhaya, Elena Inshakova, Stella Zemlyanskaya</i>	
<b>COMPETITIVENESS ESTIMATION AND DEVELOPMENT DIRECTIONS OF VOLGOGRAD OBLAST INDUSTRIES</b> .....	554
<i>Veronica Epinina, Viktor Moseiko, Sergey Korobov</i>	
<b>CROSS BORDER TRADE OF A REGION AS A FACTOR OF EFFICIENT INTEGRATION INTERACTION</b> .....	559
<i>Ellada Tikhonovich, Tatiana Chigareva, Irina Grigorenko, Iraida Isaeva, Victoria Batmanova</i>	
<b>CONCEPTUAL FRAMEWORK FOR THE FORMATION OF CONSOLIDATED FINANCIAL STATEMENTS IN THE AGRICULTURAL HOLDING</b> .....	563
<i>Daria Zabaznova</i>	

#### **SESSION: ECOLOGIZATION OF PRODUCTION**

<b>WAYS TO DEVELOP TOURIST AND RECREATION ACTIVITY AT THE NATURE PARK 'VOLGO-AKHTUBINSKSYA PLAIN'</b> .....	570
<i>Lidiya Sizeneva, Natalya Balashova, Tatyana Kosulnikova, Aleksandr Dyachenko</i>	
<b>THE DEVELOPMENT OF THE SYSTEM OF ORGANIZATIONAL AND ENVIRONMENTAL INDICATORS FOR THE DEVELOPMENT OF THE HOUSING SECTOR IN RUSSIA</b> .....	574
<i>Elena Maznitsa, Maxim Pridachuk, Larisa Chizho, Maria Boldyreva</i>	
<b>ECOLOGIZATION OF PRODUCTION WITH INNOVATIVE INTEGRATION IN THE SYSTEM OF ENVIRONMENTAL DEVELOPMENT</b> .....	579
<i>Chulpan Sadykova</i>	
<b>METHODOLOGICAL APPROACHES TO FORMING A SYSTEM OF INDUSTRIAL PRODUCTION COMPREHENSIVE ANALYSIS STRATEGIC INDICATORS</b> .....	585
<i>Iлона Yarkova, Yekaterina Kucherova</i>	
<b>IMPROVING THE DECOUPLING ANALYSIS OF THE REGIONS' ECO-ECONOMIC DEVELOPMENT (BY THE EXAMPLES OF THE SOUTHERN FEDERAL DISTRICT REGIONS OF RUSSIA)</b> .....	591
<i>Irina Anikina, Andrey Anikin</i>	

#### **SESSION: HUMAN RESOURCES OF A REGION**

<b>THE QUALITY OF HUMAN RESOURCES AND THE SMALL BUSINESS OF THE TARTARSTAN REPUBLIC: INTERRELATION AND INTERDEPENDANCE</b> .....	597
<i>Guzel Strekalova, Venera Tokar, Zulfiya Kadeeva</i>	



<b>RESEARCH OF SOCIO-PSYCHOLOGICAL CHARACTERISTICS OF THE MODERN YOUNG AUDIENCE'S CONSUMPTION VIA THE INTERNET: REGIONAL ASPECT</b> .....	602
<i>Oksana Golub, Tatiana Timofeeva, Olga Serova</i>	
<b>LIFE SATISFACTION OF YOUNG PEOPLE AS A FACTOR OF THE SOCIO-ECONOMIC DEVELOPMENT OF THE REGION</b> .....	607
<i>Galina Timofeeva</i>	
<b>PUBLIC HEALTH AS THE INDICATOR OF REGIONAL SOCIOECONOMIC DEVELOPMENT</b> .....	612
<i>Elena Pastukhova, Elena Morozova, Anna Mukhacheva, Natalia Egorova</i>	
<b>CONSUMPTION STANDARDS AS THE BASIS FOR PROMOTING THE CONCEPT OF SUSTAINABLE DEVELOPMENT</b> .....	616
<i>Alexey Zaytsev, Maria Vlasova, Olga Popova, Petr Mashegov, Innara Lyapina</i>	
<b>TRENDS IN LIFE EXPECTANCY AS AN ELEMENT OF ECONOMIC SECURITY OF THE VOLGOGRAD AREA</b> .....	621
<i>Svetlana Solodova, Natalya Kulikova, Elmira Samedova</i>	
<b>FINANCIAL AND ACCOUNTING COMPETENCIES IN THE EDUCATION OF MODERN MANAGERS</b> .....	625
<i>Svetlana Bychkova, Lali Gogua, Alina Butina</i>	
<b>PERSONNEL SECURITY IN THE CONDITIONS OF DIGITALIZATION OF THE ECONOMY</b> .....	631
<i>Irina Manakhova, Andrey Bystrov, Galina Ignatyeva, Olga Alekhina</i>	
<b>REGIONAL FINANCIAL SECURITY AS A BASIS FOR SUSTAINABLE ECONOMIC DEVELOPMENT OF THE REGION</b> .....	636
<i>Svetlana Zenchenko, Larisa Rubtsova, Kirill Loshakov, Yana Radukova</i>	
<b>HUMAN POTENTIAL AS A FACTOR OF DYNAMIC AND COMPETITIVE DEVELOPMENT OF THE REGIONAL ECONOMY</b> .....	640
<i>Elena Klochko, Alexander Adamenko, Olga Brizhak</i>	
<b>IDENTIFYING THREATS AND ASSESSING THE INTERACTION OF FACTORS OF ECONOMIC GROWTH IN THE REGIONS OF RUSSIA</b> .....	644
<i>Elena Petrova, Petr Bondarenko, Alla Kalinina</i>	
<b>MOTIVATION POTENTIAL OF POPULATION IN THE SYSTEM OF PUBLIC ADMINISTRATION OF THE REGION</b> .....	651
<i>Elena Loginova, Natalia Loseva, Aleksandr Polkovnikov</i>	
<b>ECONOMIC GROWTH MONITORING AND THE RUSSIAN REGIONS TYPOLOGY IN TERMS OF QUALITY OF LIFE IN THE DIGITALIZATION OF TERRITORIES</b> .....	657
<i>Elena Petrova, Anna Trukhlyaeva, Elena Fokina</i>	
<b>ECONOMIC SECURITY OF A CITY: CONCEPTUAL ROLE AND DIAGNOSTICS</b> .....	663
<i>Elena Mirogordskaya, Sergey Sukhinin</i>	
<b>Author Index</b>	