# **2021 6th International Conference** on Business and Industrial **Research (ICBIR 2021)**

**Bangkok**, Thailand 20 – 21 May 2021



IEEE Catalog Number: CFP21P28-POD **ISBN:** 

978-1-6654-3350-1

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IEEE Catalog Number:	CFP21P28-POD
ISBN (Print-On-Demand):	978-1-6654-3350-1
ISBN (Online):	978-1-6654-3349-5

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# **Presentation Agenda**

**Track 1: Business Administration:** Transport, Logistics and Supply Chain Management, Innovation in Public Administration, Organisational Behavior, Banking & Risk Management, Finance & Accounting, Marketing, Management, Tourism, Other related topics.

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BA03	Enterprise Resource Planning Systems and Information Capabilities: Increasing Supply Chain Performance in Thailand's Frozen Food Industry ( <i>Rajamangala University of Technology Thanyaburi,</i> <i>Thailand</i> )	Chanphen Tonsakun-aree Natnarong Juturat Chanongkorn Kuntonbutr	27
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	The Potential Online Fashion Buyers of Gen Z in Thailand	Penjuree Kanthawongs*	41
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	(Thonburi University***)	Metta Ongkasuwan****	
	(Assumption University****)	Sombat Teekasap***	

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