

2010 International Conference on Management and Service Science (MASS 2010)

**Wuhan, China
24-26 August 2010**

Pages 1-875



**IEEE Catalog Number: CFP1041H-PRT
ISBN: 978-1-4244-5325-2**

TABLE OF CONTENTS

OTHER TOPICS ON MANAGEMENT

A Trust Model of Public Information Platform of Logistics	1
<i>Jie Han, Taoyong Su</i>	
Research on Data Envelopment Analysis of Scientific and Technological Activity	5
<i>Dongli Zhang, Lina Yuan</i>	
Heat Transfer Study of the Temperature Environment of Air Source Heat Pump Using Air in Underground Tunnel as Cold and Heat Sources.....	9
<i>Yi Li, Maocheng Tian, Yongan Li</i>	
Research of Principle-Agent Model Based on Fairness Preference in Venture Capital.....	13
<i>Junjun Zheng, Hongbo Zhong, Jiefei Wu</i>	
A Method to Calculate the Collision Risk on Air-Route	17
<i>Yuling Qu, Songchen Han</i>	
Empirical Research on Chinese Industrial Diversity and Economic Performance*	21
<i>Fen Yang, Gang Liu</i>	
Thematic Chains: The Effectively Coherent Device in the Constructing Skill of the Text.....	25
<i>Yonggang Yang</i>	
Empirical Analysis of Bilateral Trade Complementarity between China and the U.S.A.	29
<i>Jie Lv, Longbin Xiang</i>	
The Application of AHP and Fuzzy Comprehensive Evaluation for Appraising the Dry Port's Development Potential Level.....	35
<i>Ying Wang, Jian Wang</i>	
Major Problems in China's Road Traffic Safety Management and Countermeasures for Them	39
<i>Zhihua Ding</i>	
Research on the Logistics Service Management	43
<i>Hong Xiao, Hu Long, Yun Zhang, Xingli Tang</i>	
Research on the Logistics Distribution System	46
<i>Hong Xiao, Hu Long</i>	
Computer Software Vocational Education for Undergraduate Major in Upholstery Design	50
<i>Qiwen Xu</i>	
Influence Factors Research of Traffic Flow Caused by Constructing New Container Logistics Park in Port.....	53
<i>Shouwen Ji, Gang Liu, Zhaosheng Li, Yang Liu</i>	
The Practice and Management on the Construction of Typhoon Emergency Shelter in Coastal Rural Areas.....	57
<i>Anping Pan</i>	
The Mechanical Analysis of a New Multi-Channel High-Pressure Vessel.....	61
<i>Xuefei Qiao, Bin Wang, Wen Liu, Junfeng Yang</i>	
Earthquake Emergency Management System in Middle-Sized City of China.....	65
<i>Zhouyi Chen, Ying Lei, Shaoquan Li, Xiuying Chen</i>	
Intelligent Collaborative Urban Emergency Warning and Processing System Based on SOA.....	68
<i>Xi Yu, Xue Han, Tingbin Chen</i>	
Penrose's Enterprise Growth Theory on China's Enterprise Development	71
<i>Zhi Jian Huang</i>	
A Queuing Network Stochastic Programming for Berth Planning	74
<i>Yan Chen, Ning Meng, Beibei Cao</i>	
Development and Research of Virtual Design Platform of Steel Wheel Series Products.....	78
<i>Bing Li, Qiwei He, Weijian Huang, Shangping Li</i>	
Study on Service Characteristics and Competition of Community Bus.....	82
<i>Ying Hui, Xiu Zhong</i>	
Research on the Grading Model of Financial Risk Alarm Condition Based on Extension Discrimination.....	86
<i>Yuan Chen, Yi Yang</i>	
Study on the Environmental Protection Strategy of Urban Transportation in Shanghai	90
<i>Yuanyuan Lu, Chaoyang Li</i>	
The Study of Geographic Information Service by Emergency-Oriented.....	94
<i>Xiao-Dong Liu, Yi Zhu, Li-Jian Sun, Chen Liu</i>	
Secondary Development on Android Intelligence Mobile Phone Platform	99
<i>Jia Yu, Min Liu</i>	
Traffic Control Site Selection for Freeway Management in Mountainous Areas under Foggy Conditions	103
<i>Jianping Gao, Boming Tang, Lingqi Li, Qi Dai, Haiying Li, Dong Shao</i>	
"Co-Production and Co-Marketing" Management System for Rural Residential Energy-Saving Industry	108
<i>Guohui Fan, Xiaoning Liu</i>	
Research on Regional Innovation Capacity of Equipment Manufacturing Industry.....	111
<i>Xilin Hou, Zhidan Tang</i>	

Analysis on Value Chain Model of the Media Business Based on Digital Asset Management	115
<i>Peiyi Song, Xiaoping Wang</i>	
The Fire Development Analysis of China at the Post Commercial Crisis.....	119
<i>Shu Yang, Qiyun Guo, Chunhua Li</i>	
A New Set of Social Benefit Evaluation Parameters for Underground Road Project	123
<i>Weiping Wang, Yucong Hu, Qin Liu</i>	
Mechanical Characteristics of Anchorage Interface Based on Fractal Theory	127
<i>Yubao Zhan, Haitao Zhao, Chunan You</i>	
Performance Evaluation on Emergency Management of the Conflict Groups Social Events of Enterprises	131
<i>Chunmei Cheng, Zhihong Wang, Ming Li</i>	
The Design and Implementation of Electric Power Data Integration System Based on the Extraction-Transformation-Loading Technology	135
<i>Jian-Hua Luo, Yong-Ming Chen, Qing-Ling Zeng</i>	
Key Element Identification of Workplace Emergency Management in China	139
<i>Liping Shi, Ying Wang</i>	
An Approach to LCC Simplification in Design Alternatives Evaluation of Navy Vessel during Early Stages	143
<i>Peng Yu, Jian-Wei Lv, Zhong-Hua Liu, Jian-Jun Yang</i>	
A Web-Based Joint-Distribution Platform to Reduce LTL Shipping of Urban Logistics	147
<i>Zhigang Chen, Tao Yang, Hehua Li</i>	
China State-Owned Overseas Corporation's Optimal Corporate Governance Based on Double Principal-Agency Theory	152
<i>Guanghui Song, Xiaohui Wang</i>	
The Bibliometrics-Based Analysis on TAM with English Literature	156
<i>Chuanlei Wang, Chen Chen</i>	
Study on the Evaluation of Enterprise Self-Technological Innovation Capability	161
<i>Qinghua Mao, Weixia Cheng</i>	
Research and Improvement Based on Chord Protocol	166
<i>Xiaojun Ma, Yujian Wang, Lili Fan, Chen Liu, Zhanmin Wang</i>	
Probabilistic Methods for Airspace Sector Congestion Prediction.....	170
<i>Chao Wang, Le Yang</i>	
An Empirical Study on the Crisis Management about Food Enterprises Based on Corporate Social Responsibility	174
<i>Qijun Jiang, Cong Zhang</i>	
Research on Ports Cooperation in China Tianjin and Hebei Area Based on Factor Analysis	182
<i>Ying Sun, Weida He, Meizi Cui</i>	
Partial-OBV Collision Detection Based on Fisher Discrimination.....	186
<i>Jing Zhao, Zhongke Li</i>	
Structural Predicament in the Construction of the Team of Student Advisors in Universities and the Solution	190
<i>Ya-Wei Bao, Zhi-Hua Chen, Hui-Xing Liang</i>	
Macroscopic Forecasting on Chinese Civil Aviation Transportation Market.....	194
<i>Fenglin Zhang, Yuntao Yi</i>	
Countermeasures to Control Agricultural Non-Point Source Pollution in Headwaters of Taihu Lake Basin	198
<i>Jianfeng Zhang, Jingmin Jiang, Qihua Shan, Guangcai Chen, Ying Wang, Yonghui Xu, Harry Wu, Aljoy Abarquez</i>	
Factors Influencing the Students' Decision-Making to Study Abroad in Selecting Host Universities: A State Sponsored Program.....	202
<i>Yang Yan</i>	
Study on the Moral Hazard of Developing Tourism Resources in China	206
<i>Chunfan Guo</i>	
Integration Stages & Patterns of Port Service Supply Chains	210
<i>Jie Gao</i>	
On the Constructing of Emergency Logistics System of Wuhan City Cluster	214
<i>Jing Xia, Xu-Song Xu</i>	
Statistical Analysis of Some Urban Subway Networks	217
<i>Yimin Ding, Hao Fang</i>	
The Hybrid Differential Evolution Algorithm for Optimal Power Flow Based on Simulated Annealing and Tabu Search.....	221
<i>Chunjie Li, Huiru Zhao, Tao Chen</i>	
Traffic Flow Simulation of Container Terminal Yard.....	228
<i>Tianbao Qin</i>	
Study on the Urban Traffic Pollution Management Strategy in China: Taking the Typical Private Car City of Suzhou for Example	232
<i>Wenjue Wang, Chaoyang Li</i>	
The Analysis of Job-Hopping by Evolutionary Game Theory	236
<i>Pei-Ai Zhang, Meng-Meng Shi</i>	
Seats Allotment Optimization for China Railway Operation Management	239
<i>Chunyan Li, Xiaofang Song, Xiaojun Li</i>	
An Empirical Study of Innovation in Urban Environmental Management System in China-Case of Shenzhen City	243
<i>Yuancheng Kuang</i>	
Effects of Budgetary Goal Characteristics on Managerial Attitudes and Performance	249
<i>Wu Li, Xia Nan, Zhou Mo</i>	

A Study on the Growth Ability of the Small-Medium Enterprises Based on Fuzzy Comprehensive Evaluation	254
<i>Ping Zhang, Debin Tian</i>	
A Servo System of Tracking Automatically for Solar Cell Based on Fuzzy Controller	258
<i>Weiping Luo, Yurong Wu</i>	
Taxonomy of Manufacturing Strategies: A Worldwide Perspective	262
<i>Yezhuang Tian, Yong Jia, Shahab Alam Malik</i>	

NEW TECHNOLOGIES

Popular Science Research Literature Summary	266
<i>Wei Zhang, Yanqin Shi, Qiong Wu</i>	
The Ideas and Countermeasures on the Promotion of Traditional Industrial Structure by Informationization	270
<i>Yu Gui</i>	
Empirical Study on Credibility of Electronic Word of Mouth.....	273
<i>Xiufang Cheng, Meihua Zhou</i>	
Research of International Webometrics in Frontier Domains in Visualized Information.....	277
<i>Rongying Zhao, Jing Wang</i>	
Discussion on Informationized Teaching Mode of Design of Mechanisms and Machines Courses	281
<i>H. X. Yang, F. M. Chen</i>	
Application of Visualized Managements at Labor-Intensive Enterprises in China	285
<i>Changqing Peng, Dapeng Wei</i>	
High Adaptive Multiple-Encryption of Hidden Information Technology	289
<i>Tsai-Cheng Li, Chih-Kai Chuang, Fang-Ming Yu, Jia-Rong Sun</i>	
Safety Assessment for Offshore Platforms Information System Based on ArcGIS	293
<i>Junfeng Xin, Xingxian Bao, Jinlu Sheng</i>	
Efficient Auction for Risk Averse Buyers	297
<i>Xianhua Dai</i>	
A Study of Factors Influencing Customers' Online Shopping Behavior Based on ANP.....	299
<i>Ping Sun, Chunhui Wang</i>	
A Web-Based Examination and Evaluation System for Computer Programming.....	302
<i>Ge Yu, Libin Hong, Lei Sheng</i>	
Monotonicity of Quantum Relative Entropy.....	306
<i>Xianhua Dai</i>	
Design of Bipolar Odd-Even Method for Immediately Correction of Information Errors	309
<i>Fang-Ming Yu, Ko-Wen Jwo, Tsai-Cheng Li, Yao-Jhong Jhang, Chih-Kai Chuang</i>	
Design and Implementation of Opening Geographic Data Model.....	313
<i>Yongjun Wei, Guojie Ji, Yingdong Chen, Suyuan Hou</i>	
The Design of Jiangxi Waterway Toll Levy System	317
<i>Ke Li, Nian Fan, Junjie Wu</i>	
Theories of Selective Attention and Presentation of Teaching Information in Multimedia-Based English Class	322
<i>Yanli Liang, Jiachen Zhang, Xiaoling Li</i>	
Web Information System Construction Technology Based on User Experience	325
<i>Handa Ma, Anrong Xue</i>	
The Capacity Balance Research on ERP System Based on "Out- Cooperating Model"	329
<i>Yong Liu, Guodong Chen, Yun Xiao</i>	
Design and Implementation of the Internet Real-Name Authentication System Based on Public Key Infrastructure.....	334
<i>Weixiong Hu, Jieju Chang</i>	
Establishment of Cultivated Land Quality Evaluation Information System Based on GIS	338
<i>Ling Wang, Xin Lv, Hailong Liu</i>	
R&D of Comprehensive Evaluation System of Ecological Environment in Tarim River Basin.....	342
<i>An-Ming Bao, Hai-Long Liu, Yun-Hao Chen, Xi Chen</i>	
Dynamically Updating the Knowledge Regular Library for BBS Public Opinion Analysis System with Apriori Algorithm	346
<i>Zhuo-Ling Li, Xiao-Xia Ren, Zhen-Liu Zhou</i>	
An Information Flow Based Approach to Schema Transformations for Information Systems Integration	349
<i>Kaibo Xu, Junkang Feng</i>	
The Application Research of Visualization-ACA Technology in the Study of Scientific Structure.....	353
<i>Ying He, Youcun Liu</i>	
On the Employment of CNT in College PE Class.....	357
<i>Yuzhong Le</i>	
E-educational Technology in College English Education	360
<i>Yanli Liang, Xiaoling Li, Jiachen Zhang</i>	
A New Recommender Model of Collaborative Filtering Based on User	363
<i>Liang-Hao Ji, Lin-Hao Li</i>	
3G Based Mobile Internet in China: A Service Marketing Research.....	368
<i>Xin-Ren Bao</i>	
The Study of Economics of Information	373
<i>Zhengjie Yin</i>	

Cost Prediction and Visualization Control System for Enterprises	376
<i>Lizhi Kong</i>	
The Research and Construction of Rural Information Platform Based on CMMB.....	380
<i>Ji-Chun Zhao, Zhu-Jun Yang, Feng Yu, Jing Gong , Su-Fen Sun, Jian-Xin Guo</i>	
The Analysis and Design of a Reusable Web Indicator Evaluation System	383
<i>Jianhong Jiang, Songzheng Zhao, Mei Luo</i>	
Evaluation about the Old Asphalt Pavement Performance of Chang-Tai Freeway	388
<i>Renjie Qin, Zhaohui Liu, Xiang Li</i>	
Integration Environment of Test Bed for C2 Organization	391
<i>Jun Qiang, Zhong Liu, Dong-Sheng Yang, Wei-Ming Zhang</i>	
Applying the Fuzzy C-Means Clustering Algorithm to Campus Network Security Assessment Based on the Characteristics of Weighted Complex Networks	395
<i>Zhi-Qin Shou, Jian-Ping Tao, Jian Zhou</i>	
Analyses on Development Directions and Digitizing Tendency of Management Science	400
<i>Jie Sun, Dapeng Wei</i>	
Analysis of Credit Risk and Avoidance in Security Vulnerabilities Market	404
<i>Dong-Min Yang, Li-Na Cheng</i>	
Operator's Mobile Internet Strategy in the Process of Converged Network.....	407
<i>Juan Song, Shoulian Tang</i>	
Research and Implement for Dynamic Web Services Architecture Based on Multi Agents	411
<i>Hualiang Hu, Baoyang Li, Xiyong Zhu</i>	
User Study: Introduce Manual Behavior into Video Classification	415
<i>Fen Chen, Maosheng Lai, Zhining Ye</i>	
Research on Enterprise Crisis Public Relations Strategies under Web2.0 Environment	419
<i>Sidong Gao, Xiumei Sun</i>	
Design of Meteorological Information Display System Based on Data Warehouse.....	423
<i>Nan Ma, Yun Zhai, Youwen Bao, He Zhou</i>	
Attribute-Based Access Control Model for Web Services in Multi-Domain Environment	427
<i>Lanjing Wang, Baoyi Wang</i>	
On Multi-Media Technology in College Teaching.....	431
<i>Hui An</i>	
Six-Stage Hospital Beds Arrangement Management System	435
<i>Guan-Dao Yang, Lu Sun, Xiao Liu</i>	
Real-Time SMS Filtering System Based on BM Algorithm	439
<i>Jun Liu, Haifeng Ke, Gaoyan Zhang</i>	
Computation of Intent Reduction Based on Incremental Construction of Concept Lattices.....	442
<i>Ge Bin, Xiang-Rui Meng</i>	
Implementation of EAP Service Management System on Intranet	446
<i>Rong Li</i>	
E-mail System Based on Dynamic Password and Fingerprint Recognition	450
<i>Cuilin Liu, Yongjun Shen, Guidong Zhang, Fang Wen</i>	
The Research of Chinese Mess Code Based on JSP in Web Application Development	454
<i>Changjiang Li, Yufen Wang, Haiyan Zhang</i>	
Crisis Communication Issue Discussion with the Prospect of Online Public Opinion	457
<i>Liyong Zong, Baoyan Gu, Liangfu Jiang</i>	
Efficient Compressed Domain Video Copy Detection	461
<i>Zhijian Li, Jing Chen</i>	
Development and Application of GIS-Based Mine Management Information System	465
<i>Sigen Ma, Mingqin He, Zhenhua Wang</i>	
Experiment Management System for Industrial Engineering Based on a Virtual Integrated Experimentation Platform.....	468
<i>Yong-Jian Sun, Ren-Wang Li, Chang-Jiang Wan</i>	
Visualization Analysis of Dynamic Evolution in the Field of National Innovation Studies	472
<i>Fengchao Liu, Qian Xu, Xinchun Xia</i>	
The Ecological Imbalance of the Virtual Learning Environment and Its Solutions.....	476
<i>Wenshan Wei, Haihua Li</i>	
A New Approach of Image Similarity Calculation	480
<i>Chin-Jung Huang</i>	
Dynamic Clustering Analysis of Expert Instances with XML Structural Based on the Particle Swarm Algorithm	484
<i>Jun Zeng</i>	
Design and Implementation on Authentication Servers in DRM System	487
<i>Hong-Jiang Wang, Qing-Li Wang, Wen-Qiang Zhang, Na Ren</i>	
Setting up of Management Information Subsystem of Searching, Analysis and Utilization: A Case Study.....	491
<i>Guanjun Tian, Li Zou, Jia Shen</i>	
Towards Web-Based Information Retrieval in Grid Environment.....	495
<i>Qing Chen</i>	
Establishing Teaching Model of College Financial Majors' "Multimedia Plus Internet" Interactive Online Course	499
<i>Na Wei, Bo Zhang</i>	
Implementing Constructivism Experimental Web-Based Learning Model on <<Business Negotiation>> Class.....	503
<i>Dong Wei</i>	

Knowledge Transfer between Users and Technicians in Phase of IS Usage: Promote Users to Internalize Knowledge Embedded in IS	506
<i>Duanwu Yan, Guoxiao Liu, Yingnan Xu</i>	
Based on Tree Structure Group Key Management for Ad Hoc Networks	509
<i>Shan-Shan Tu, Chun-Bo Ma, Fa-Liang Ao</i>	
Design and Implementation of Communication Based on Multi-Carrier Modulation in Mine	512
<i>Wen-Xing Wang, Jin-Hua Zhang</i>	
An Algorithm for SWS Matching Based on Subsumption Relation Defined in Domain Ontology	516
<i>Yun Zhao, Huayou Si, Hengnian Qi, Yulin Ni</i>	
Spatio-temporal Analysis in Land Use Change and Its Application in Lijiang Region	520
<i>Zhe Li, Debao Tan, Yuanlai Cui, Qiming Qin</i>	
Research on Web-Based Test Item Bank System	524
<i>Mengde Deng, Rui Liu</i>	
The Design of Remote Update System Based on GPRS Technology	526
<i>Ming Yang, Feilong Zhu</i>	
An Analysis of Game Attendance in the Chinese Professional Baseball League	530
<i>Chen-Yueh Chen, Yi-Hsiu Lin</i>	
A Control Table-Based Universal Solution of Urban Geological Data Management.....	533
<i>Hao-Xian Zhang, Xin-Cai Wu, Xiu-Guo Liu, Wei-Hua Hua</i>	
Evaluating the Impact of LIS Open Access Journals	537
<i>Shun-Bo Yuan, Wen-Yuan Dong</i>	
A Research on Statistical Analysis Methods of Factors Influencing Cementing Quality in Daqing Oilfield.....	541
<i>Tingting Wang, Wanchun Zhao, Weijun Jia, Yue Qi</i>	
A K-GA for Routing Optimizing Problem with Fuzzy Duration Time in 4PL	545
<i>M. Huang, Y. Cui, X. W. Wang</i>	
Application of BHO-Based PDF Documents Copyright Protection	549
<i>Guo-Xiang Zhou, Lin Yang</i>	
An Application of a Task-Based CSCW System in Enterprise Informatization.....	553
<i>Linxia Yan</i>	
Based on Grid Anti-Spam System Research	557
<i>Liu Jiang, Yan Xia, Hai Hua Lv</i>	
Three Dimension Model of China Defense Industrial Organization	561
<i>Guang Xu, Li-Yan Han, Miao You</i>	
Design of Advanced Remote Sensing Data Processing Grid Service	564
<i>Jianwei Wu</i>	
The Access Control Model Based on Role and Function Body	568
<i>Zhen-Wu Wang</i>	
The Design and Implement of Marine Remote Sensing Multidimensional Dynamic Visualization System Based on COM.....	572
<i>Zhe Li, Debao Tan, Yuanlai Cui, Qiming Qin</i>	
Consumer Demand Oriented Study on Mobile Phones' Form Perception Design Method.....	576
<i>Fu Guo, Tian Tian</i>	
The Study on Evaluation and Selection of Coal Client for Port Based on Rough Sets Theory	580
<i>Wenyuan Liu, Fei Su, Xinling Zhang</i>	
Construction of High-Availability Teaching Website	583
<i>Handa Ma, Hui Zhao</i>	
General Inverse Maximum Flow Problem under Sum-Type Weighted Hamming Distance	587
<i>Liwei Dong, Weijing Yin, Hong Wang</i>	
Red-Black Tree Used for Arranging Virtual Memory Area of Linux.....	592
<i>Haiyang Zhang, Qiaoyu Liang</i>	
Application of Bayesian Network in Improving Customer Credit Precision	595
<i>Gang Ma, Bin Li, Fangfang Yang</i>	
Research on Event Analysis Approach for the Identification of Aircraft Large Vertical Load.....	598
<i>Yu Zhao, Rui Chen, Si-Ming Huang, Bao-Guang Xu</i>	
BEST: An Assembler Structural Representation Tool Based on Flow Analysis.....	603
<i>Wei Wang</i>	
A Ranking Method for Information Security Risk Management Based on AHP and PROMETHEE	607
<i>Jun-Jie Lv, Yuan-Zhuo Wang</i>	
Database System for Performance Evaluation of Training Talents by Government S&T Programs	611
<i>Mingyue Fan</i>	
Automatic Annotation for the Generation of Extraction Rules	615
<i>Yufei Shi, Rong Chen</i>	
ID-Based Threshold Proxy Signature Scheme Based on Elliptic Curve Cryptosystems.....	620
<i>Dianjun Lu, Bingru Zhang, Yun Wang</i>	
The Problem and Sustainable Development Measures on the Manuscripts Source of the University Journals	624
<i>Haohui Li, Yuantao Huo</i>	
Web Services System Optimization Based on Modular Classification and Multi-Threading	628
<i>Guo Li, Jin Zhang, Ang Peng, Rulong Wang</i>	
A Bayesian Network Structure Learning Method Based on Ant Colony Algorithm	632
<i>Fengshan Wang, Wanhong Zhu</i>	

The Spatial-Temporal Pattern of People's Daily Activities and Transportation Demand Analysis: A Case Study of Guangzhou, China	636
<i>Suhong Zhou, Lijun Yang, Lifang Deng</i>	
The Impact of Financial Crisis on Chinese SMEs: Based on Dynamic Cluster Analysis of the Growth Indexes of SMEs in China Market	640
<i>Dechun Huang, Kang Ju</i>	
Detecting Cartoons: Automatic Video Genre Classification	645
<i>Fen Chen, Maosheng Lai, Zhining Ye</i>	
The Financial Early-Warning Model of Listed Companies	649
<i>Qing Tian</i>	
Visualization of New Institutional Economics: Subject Coverage and Core Theories	653
<i>Chunting Lu, Haiyan Hou</i>	
Session Identification Algorithm for Web Log Mining	657
<i>Zhu Peng, Ming-Sheng Zhao</i>	
Needs and Present Condition of Online Scholarly Communication Service in China	661
<i>Maosheng Lai, Kang Zhao, Shenglong Han</i>	
Efficiency Assessment of Chinese Commercial Banks Based on Interval DEA-DA	668
<i>Hang Su, Hui Li, Chunhui Zhao</i>	
Optimal Holding Time in Telemarketing	672
<i>Dan Bu, Yufan Liu, Jinzhong Guo, Qinghua Chen, Tao Zheng</i>	
Digital Library System Integration Model Construction Based on Semantic Web Service	676
<i>Junping Qiu, Yanhui Song, Feng Ma</i>	
Application of Data Mining in Customer Relationship Management	680
<i>Kun Wu, Feng-Ying Liu</i>	
A New P2P Traffic Identification Model Based on Node Status	684
<i>Xuan-Min Lu, Jiang Pei, Ya-Jian Zhou</i>	
A Ciphertext Retrieval Model for Encrypted XML Database with Bucket Management Algorithm	688
<i>Xuan-Min Lu, Jun You, Ya-Jian Zhou</i>	
An Improved Algorithm for Image Mosaic Based on Speeded-Up Robust Features	692
<i>Xuan-Min Lu, Jun-Ben Wang, Zhao He</i>	
An Equivalence Checking Method for Circuits with Black Boxes Based on Logic Cone and SAT	696
<i>Yuan Yue, Jinzhao Wu, Anping He</i>	
An Empirical Study of Customer Churn in E-Commerce Based on Data Mining	700
<i>Heng-Liang Wu, Wei-Wei Zhang, Yuan-Yuan Zhang</i>	
On Digital Archives Management and Service System Based on Web 2.0	704
<i>Jiejing Cheng, Jiali Tian, Jingjing Huang, Jun Zhao, Xiaojun Wang</i>	
The Effects of Consumer's Psychological Characteristics on Domain-Specific Deal-Proneness	708
<i>Nan Ye, Meihua Zhou</i>	
Building Semantic Web Services Automatically Based on PART	713
<i>Lan Wang, Hong-Sheng Xu</i>	
Management Information System for Liaohe River Estuary Wetland Based on Open Source WebGIS	717
<i>Lianbo Wang, Guangrong Ji, Haiyong Zheng</i>	
Activity Theoretical Framework for Wiki-Based Collaborative Content Creation	721
<i>Weiwei Zhang, Xiaodong Zhu</i>	
A Digital Watermarking Algorithm Based on Characters of the Remote-Sensing Imagery	725
<i>Qing Chen, Pei-Pei Xie, Wen-Jun Ma, Wei-Yin Wei, Li-Hua Ai</i>	
Executable Workflow of Composition Architecture on Semantic Web Service	729
<i>Hui-Tong Jia, Yan-Qing Guo</i>	
An Empirical Research on Telecommunication Traffic Forecasting Based on Chaos Theory	734
<i>Feng Li, Zhan Hong Xin, Mu Li, Zhi Wei Shen</i>	
Mining Perfectly Sporadic Rules with Two Thresholds	738
<i>Cu Thu Thuy, Do Van Thanh</i>	
Multi-Level Fuzzy-Gray Comprehensive Evaluation of Information Security Risk	743
<i>Shuang Wu, Tong Zhang, Yuan Wang, Jian-Mei Zhao</i>	
Dynamic Evaluation Model for the Prototype Information System Development Process	747
<i>Mei Luo, Songzheng Zhao, Jianhong Jiang</i>	
Formal Description of Workflow Patterns Based on Pi-Calculus	751
<i>Yue Jiang, Kui Yu, Zhongwei Wu, Gang He</i>	
Study on Experts Scheduling Strategy of Collective Consultation in Long-Distance Medical System	755
<i>Liu-Bai Li</i>	

E-COMMERCE AND E-GOVERNMENT

HBUTiGrid: A Knowledge Management Model of Digital Library Based on Semantic Grid	759
<i>Jidong Zhang, Yanzi Xiong</i>	
Research of B2C E-Commerce Return Strategies Based on Return Price	763
<i>Haixiong Yang, Jingyuan Wang, Mingke He, Bin Kuang</i>	
Influencing Factors Analysis and Spreading Suggestions of Online Bank in China	767
<i>Yufang Jin, Yuan Luo</i>	

A Study Based on the Internal and External Factors of Chinese E-Commerce in the International Trade	771
<i>Bin Yu, Hejie Zhang</i>	
A Model of Monopoly E-Marketplaces with Inter- and Intra-Group Externalities in Two-Sided Markets	775
<i>Lixiang Li, Yueting Chai</i>	
Study on Effect of eWOM: A Literature Review and Suggestions for Future Research	780
<i>Xiufang Cheng, Meihua Zhou</i>	
E-Government and Governance in China	784
<i>Yueqian Xu</i>	
Service-Based Virtual Enterprise Information System Integrated Model.....	788
<i>Qiushi Cong, Jin-Cheng Zhang, Qiaoling Liu, Zuoming Huang</i>	
An Analysis on Corporations Exerting Network Marketing Strategies	792
<i>Wei-Zhong Zhou</i>	
Research on Trust in C2C E-Marketplace	795
<i>Hanyang Luo, Xudong Lin, Sai Wang</i>	
The External and Internal Barriers to E-Government Implementation.....	799
<i>Heng Wang, Jinchang Hou</i>	
Discussion of Promoting the Healthy Development of Citizens' Political Participation via Internet	803
<i>Bai-Qi Li</i>	
Issues and Strategies of the Network Political Communication: On the Social-Oriented Construction of E-Government.....	807
<i>Meng Gao, Cuilian Fu</i>	
Achieving Market Responsiveness: The Enabling Role of IT and E-Commerce Adoption in SMEs	811
<i>Wang Yi</i>	
Ethical Restraint Mechanism of E-Commerce.....	815
<i>Zhang He</i>	
Effect of Electronic Commerce on Taxation and Countermeasure.....	819
<i>Danhao Zhong</i>	
The Diffusion and Context of e-Commerce and e-Procurement: Some Corporate Findings	823
<i>Björn Rosengren, B. Anders Eriksson</i>	
The Analysis on the Problems of Third-Party Payment	827
<i>Yan Wu</i>	
Model Derivation for Implicit Debt of the Social Endowment Insurance.....	831
<i>Ke-Qiang Liu</i>	
An Analysis of Four Types of Automated Negotiation System Model	835
<i>Hai-Wen Han</i>	
Thinking in the Innovation of E-Business Models.....	839
<i>Yanjing Jiang</i>	
Research on Internet-Based E-Government on Construction Industry.....	843
<i>Hui Zhang, Li Wang</i>	
A Study on E-Government Development and Governance Mode Innovation	846
<i>Ying Wang, Fangfang Wu</i>	
Research on the Network Information Market.....	850
<i>Huanwei Wu</i>	
Quality Analysis of SME Websites Based on Third-Party Platform.....	853
<i>Demin Dong</i>	
The Difficulties and Path Selection of China's E-Government Performance Evaluation.....	857
<i>Hong Kai Liu, Jing Hao</i>	
Study on the Main Influencing Factors on the Online Shopping Behavior of the Undergraduate.....	861
<i>Fengqiang Li, Zhenling Liu</i>	
Improving E-Government Performance through Innovation.....	865
<i>Jin Li</i>	
The Application of the Post-Relational Database in Digital Library.....	869
<i>Qingchao Pan</i>	
Longitudinal Study of Chinese Online Shopping Diffusion Process Based on Actor Net-Work Theory	872
<i>Dahai Dong, Rishuang Wang, Yanhong Guo</i>	
Digital Commerce Assessment in West Africa: An ECOWAS Countries Data Analysis.....	876
<i>Alexis Abodohoui, Guihua Nie, Pingfeng Liu</i>	
Integrative GIS of Public Service Information Platform for Low Carbon City	880
<i>Junling Xu, Xiaoping Zhu</i>	
The Issue of Internet Virtual Currency Should Be Uniformly Issued by the Monetary Authorities--The Topic Raised and Finished by Levying Tax on Internet Virtual Transaction.....	884
<i>Jun Cui</i>	
The Teaching Excellence Mechanism and Effect of Vocational and Technological Education Teachers to Adjust Teaching Excellence Award Plan.....	888
<i>Chun-Mei Chou, Chien-Hua Shen, His-Chi Hsiao, Su-Chang Chen, Yun-Hung Chiu, Ming-Kuo Chung</i>	
Political Functions of E-Democracy	892
<i>Dizhong Sun</i>	
A Study on G2C ODR in E-Government.....	896
<i>Baoqing Han</i>	

Forecasting the Price of Online Auction Items Based on a Hybrid Approach of ANN and GRA	900
<i>Wei Liu</i>	
Personal Credit Evaluation Model for C2C E-Commerce Website: Taking Taobao Website as an Example.....	904
<i>Qingxian Guo, Jingsi Leng</i>	
Study on the Effect of On-line Word of Mouth on Tourists' Decision-Making.....	908
<i>Zheng-Lin Xu, Li-Jun Zou, Tian Cheng</i>	
A Trust Based Solution for E-Business	913
<i>Ran Li, Shoulian Tang</i>	
E-Government: Definition, Goals, Benefits and Risks	917
<i>Yanqing Guo</i>	
Information Technology in English Teaching.....	921
<i>Yanhui Li</i>	
Research on Technical Risk Management of SMS Mobile Bank.....	924
<i>Ji Zhang</i>	
Research of Semantic Information Retrieval Based on Grid	928
<i>Dan Zeng</i>	
Analysis on the Opportunities Brought by E-Commerce for International Tax Planning	932
<i>Rong Liu</i>	
Study on Influence Factors Model of Technology Acceptance in Digital Library Based on User Cognition and TAM.....	935
<i>Yingnan Xu, Liren Gan, Duanwu Yan</i>	
Research on Post-Adoption Behavior of B2B E-Marketplace in China	938
<i>Chunjuan Zhai</i>	
An Empirical Research on E-Commerce Customer Website Loyalty.....	943
<i>Da-Hai Dong, Sheng-Nan Liu, Yu-Fang Jin, Hui Qi</i>	
The Empirical Analysis of Factors Effecting Online Shopping Customer Satisfaction Index in E-Commerce Model	947
<i>Shaobing Yan, Wenxia Liu, Ting Lv</i>	
Research into Corporate Internal Control under the Circumstance of E-Commerce	951
<i>Changye Yin, Daibao Zhang</i>	
The Effect of On-Line Buyer Psychological Contract Violation on Trust: Taking Satisfaction as Moderator.....	954
<i>Yufang Jin, Hong Li</i>	
The Value Chain of Context Awareness Service Based on User Perceived Value	958
<i>Jianxiang Li, Fenglin Shi, Yinan Lv, Hongliang Shi</i>	
Study on the Improved RBAC Model in E-Government	962
<i>Peng Zhang, Yanzhang Wang</i>	
The Myths of E-Government in Developing Countries.....	966
<i>Li Wei</i>	
Management Optimization of Tangible Goods for E-Commerce Logistics Process in Internet of Things Era	970
<i>Zhongchao Hao, Min Zhang</i>	
The Design Framework of E-Commerce Platform of Chinese Forest Products	974
<i>Lirong Chen, Yukun Cao</i>	
The Application of Unascertained Measurement Model in Customer Satisfaction of Electronic Business.....	980
<i>Guo-Miao Bu, Bo-Wen Zhang, Rui Cao</i>	
M-GBCP: Model of Providing Public Service Based on Mobile Communications Technology	984
<i>Yufeng Mo, Qingxia Lin, Yisong Xu</i>	
Evaluating the Credible Degree of E-Commerce.....	987
<i>Yong Pan</i>	
Cyber 'Lemons' Problem and Market Segments by E-Commerce.....	991
<i>Yong Pan</i>	
Research on the Influence Mechanism of Online In-Game Advertising Psychological Effect	995
<i>Yaping Chang, Jin Luo, Xing Yan</i>	
Empirical Research on the Influencing Factors of Online Customer Trust	999
<i>Bao-Ling Hu, Le-Xing Yun</i>	
Preliminary Insights into M-Commerce Supply Chain in China: Illustrated by the Case of China Mobile.....	1002
<i>Ying Huo</i>	
The Influence of Information Presentation and Online Trust in the C2C Web Store Context.....	1007
<i>Yichen Liao, Yi Liu</i>	
An Empirical Investigation to Examine User Acceptance of Mobile Hotel Reservation	1011
<i>Hsiu-Yuan Wang</i>	
Improving Tax Collection and Management System for Network Transactions.....	1014
<i>Juyun Yu</i>	
Advantages, Disadvantages of E-Business & Major E-Business Market Mechanisms	1018
<i>Xie Jie</i>	
An Operational Mode of Virtual Enterprise Based on Self-Organization.....	1022
<i>Fei Lv, Zhi-Xue Liu</i>	
Personalized Intelligent Hotel Recommendation System for Online Reservation--A Perspective of Product and User Characteristics	1027
<i>Yu-Ning Xiong, Li-Xiao Geng</i>	
Research on the Optimal Strategies between Information Gatekeepers and Price-Competing Firms	1032
<i>Xudong Lin</i>	

Internet Marketing and Innovative Strategies: A Study of China's Travel Agencies	1037
<i>Congxi Cheng, Lan Xiang, Pengfei Geng</i>	
Case Studies Analysis of the Difference in Characteristics in Web 2.0 Social Techno Graphics Ladder Theory.....	1041
<i>Chien Yu, Chin-Cheh Yu, Pei-Wen Liao, Chin-Feng Huang</i>	
The Community of Practice's Strategy for Chinese Government.....	1045
<i>Yuehua Chen, Peng Li</i>	
How Adoption Is G2B Model E-Government? Evidence from Xi'an.....	1049
<i>Xinyu Dong, Li Xiong, Songtao Han</i>	
Optimization of "One-Stop" E-Government Process Based on E-Government Platform.....	1053
<i>Gui-Sheng Chen, Dong-Hao Zhang</i>	
Study of Establishment and Method of Seller Credit Evaluation Index System for C2C E-Commerce.....	1057
<i>Tian-Hui You, Lu Li, Zhu-Chao Yu</i>	
Empirical Study on Gender Differences in Merchandise Picture Information Influencing Online Shopping Impulse.....	1061
<i>Lingyu Ren, Ying Zhang</i>	
Empirical Study on Government Website Utilization.....	1065
<i>Haitao Li, Wanchao Sun</i>	
Consumer Attitude Towards Computer Mediated Communication-A Cross-Cultural Study	1069
<i>Jianyao Li, Fang Liu</i>	
How Multilingual Digital Information Is Used: A Study in Chinese Academic Libraries.....	1073
<i>Dan Wu, Bo Luo, Daqing He</i>	
Age/Gender/Occupation and Mobile Phone Technology Adoption: A Cross-Cultural Study in China (Beijing) And the UK (Portsmouth).....	1077
<i>Qi-Ying Su, Xi-Wen Li</i>	
A Modeling Framework for Virtual Exhibition.....	1081
<i>Hong Ling, Dongsheng Dai</i>	
On the Determinants of Internet-Based Disclosure of Government Financial Information	1086
<i>He Yu</i>	
C2C E-Business Seller Credit Evaluation Model Based on Dynamic Weighting.....	1090
<i>Haitao Su, Haiqing Guo</i>	
Profit Maximization Model of Telecom Operators Based on Full Load Theory	1094
<i>Na Yang, Ning Wang, Mei Li</i>	
Business Process Automation for Universities: Enabling Effective and Efficient University Management	1098
<i>Norbert Jesse</i>	
Customer's Adoption Decision Analysis of Mobile Banking Service.....	1102
<i>Ying Li, Can Zhang</i>	
Effectiveness of Sponsorships in Niche Communities Online: A Preliminary Study	1106
<i>Daniela Andreini, Fabio Cassia</i>	
An Security-Enhanced Authentication System Based on OTP System in E-Commerce.....	1110
<i>Liang Wang, Runtong Zhang</i>	
E-Government System Investment and Subsidy: Differential Game Analysis	1114
<i>Lihua Wang</i>	
A New Secure E-Impeachment Scheme with No Trusted Center	1118
<i>Biao He, Yu Wei</i>	
Research on BSC-Based Quality Evaluation of Enterprise Business Websites.....	1124
<i>Feng Ying, Qiu Ru Chun</i>	

RISK MANAGEMENT

Research on BP Neural Network Evaluation Model of Credit Risk of Bank Clients	1128
<i>Chunsheng Zhu, Yuanrui Zhan, Shijun Jia</i>	
Construction of Risk Management Construction-Agent Model Based on Factor Analysis-BP Neural Network	1133
<i>Xuntao Sun, Deyi Chen</i>	
Research on Strategic Risk Based on Resource-Based View: From the Perspective of Competitiveness	1139
<i>Chunren Zhang, Ruijing Yang, Min Cheng, Chan Pan</i>	
The Risk Assessment of Enterprise Application Software Based on Gray Relational Analysis and FMEA	1143
<i>Lvqing Yang, Zhenyu Liu</i>	
Research in Infrastructure Financial with Government Guarantees of Prestige Model	1148
<i>Xiaoliang Xu, Fengping Wu</i>	
Study on Investment Risk Management of Highway Project in China.....	1152
<i>Yajing Wang, Zhengfeng Li</i>	
Determinants of Urban Environment Cost: Some Modification on the EKC	1157
<i>Qingmei Tao</i>	
Study on Biomedical Risk Management of Benzene-Alcohol Extractives of Bamboo Leaves.....	1161
<i>Zhong-Feng Zhang, Xian-Yan Zhou, Wan-Xi Peng, Xu Zhang, Feng-Juan Wu</i>	
Safety-Oriented Optimization of the Community Organization.....	1164
<i>Hanqing Zhang, Xiaofan Luan</i>	
Study on Risk Assessment and Monitoring of Process-Oriented Large-Scale Mining Shaft Construction Project	1168
<i>Wenshun Wang, Jun Hao, Wenchuang Zhao</i>	

Value Safeguard Mechanism in Asymmetric Interorganizational Relationships	1172
<i>Zhan Ye</i>	
Emergency Communications Specifications under Large-Scale Disaster.....	1176
<i>Deqiang Fu, Yingying Feng</i>	
Emergency Risk Evaluation on City Bidding for Large-Scale Sports Event.....	1179
<i>Li Wang, Yaqin Yang</i>	
Analysis on Risk Management Based on the Method of FMEA of EPC General Contractor Projects	1185
<i>Qi Guo, Zhi-Chao Tian, Lu Zeng</i>	
Risk Analysis of Accidents in Coal Mines--The Case of Kenbo Mining Flooding Accident	1189
<i>Hui-Xia Luo, Bo Liu</i>	
Research on Emergency Management System of City Disasters in Tianjin	1193
<i>Zhen-Xing Ma</i>	
On the Moments of the Severity of Ruin in the Delayed Renewal Risk Model under Heavy-Tailed Claims	1196
<i>Tao Jiang, Congyan Tong</i>	
Extension of Some Asymptotic Results on Finite Time Ruin in Compound Poisson Model with Constant Interest Force and Diffusion	1201
<i>Tao Jiang, Congyan Tong</i>	
Finite Time Ruin Probability with Constant Interest Rate and Extended Regular Variation	1204
<i>Tao Jiang, Bin Lai</i>	
A Novel Risk Management Method Based on Active-Matrix Theory for Project Management.....	1208
<i>Rong Liu</i>	
Optimal Sampling Frequency for Volatility Forecast Models in China Stock Markets	1212
<i>Yulin Ma, Qingbo Tian, Jing Zhao</i>	
Research on the Incentives to Top Management Base on Data Mining Technology	1217
<i>Bingsheng Zhao, Yuzhi Li</i>	
An Empirical Study on Diagnosing and Overcoming Business Gene's Vulnerability.....	1222
<i>Ming Yan, Zhan Zhou</i>	
The Remain Life Research of Ventilator System Based on Failure Data Analysis.....	1227
<i>Mingzhe Wang, Chao Zhou</i>	
Security of Short Piles for High-Rise Building in Nanning	1231
<i>Nianping Yi, Xingui Zhang, Xiaopeng Li</i>	
Post-Accident Human Reliability Analysis and Improvement of Operator Performance in a Chinese Nuclear Power Plant	1235
<i>Licao Dai, Li Zhang</i>	
The Risk Management in the Linear Combination of Two IT System	1240
<i>Zhe Yin</i>	
Application Study of Investment Risk Analysis of Coastal Transportation Business of Liquid Chemical Products	1243
<i>Zhenqiang Wang, Hongwei Luo</i>	
Independent Director System and Risk Management Mechanism of State-Owned Conglomerates: Evidence from China Petrochemical Corporation Scandal	1247
<i>Chunmei Zheng</i>	
Research on the Local Government Communication Mechanism from the Governance Perspective: A Case Study of the "11.17" Mass Incident in Longnan, Gansu Province	1251
<i>Ningning Wei</i>	
Evaluation of Brownfield Redevelopment on the Former Huishan Pesticide Factory in Wuxi City.....	1257
<i>Hua Sun, Jiajia Lin, Juan Li, Yan Fang, Fengxiang Han</i>	
Study on Mobile Publishing and Its Copyright Issues in China	1261
<i>Jing Su, Yipeng Liu</i>	
Assessment of Agent System Project Risk Based on Entropy Method.....	1266
<i>Shao-Nan Sun, Xiang-Tian Nie</i>	
Optimal-Decision Research on Ordering Financing Based on Supply Chain Finance	1270
<i>Li Juan, Xu Yu</i>	
The Evaluation of Compensation Mechanism of Agricultural Natural Disasters Based on Entropy Theory	1274
<i>Lin Li</i>	
Analysis of Constructing the Public Emergency Rescue Force System Based on Fire Forces	1278
<i>Qiyun Guo, Chunhua Li, Can Luo</i>	
Study on Cost Control Approaches in Medical Insurance Market: Analysis on the Basis of a Principal-Agent Relationship of Three Participants.....	1282
<i>Baihui Liu</i>	
Reputation Risk Management: A Corporate Social Responsibility Reporting Perspective	1286
<i>Li-Yuan Meng, Rui Zhao</i>	
Risk Management in Alliance: The Effects of Contractual-Based Versus Relation-Based Governance	1290
<i>Jianying Liang, Yujie Huang</i>	
An Exploration of Risk Factors Selecting for Hospital Information Security through NGT Method	1294
<i>Chi-Chang Chang, Kuo-Hsiung Liao, Ya-Hsin Li</i>	
Based on Independent Component Analysis Method to Analyze the Influence Factors of Close-End Funds Fluctuation by Shanghai Stock Market	1298
<i>Jing Wang, Jing Dong, Zongfang Zhou</i>	
Information, Credit Reputation and the Motivation of Producing Green Agricultural Products.....	1302
<i>Jing Wang, Zongfang Zhou, Xuexi Huo, Jia Dan, Lili Kou</i>	

Improvements to the Legal Environment and a Proposed Regulation for the Promotion of the Construction Project Insurance in Hangzhou	1306
<i>Chunlai Chen</i>	
Risks in the Appraisal of Mortgaged Real Estate	1310
<i>Yan Xiao, Hong-Ping Liu</i>	
Study on the Risk Management Strategy of China's Commercial Banks	1314
<i>Zhao Yun, Yan Zou, Zhi Gao</i>	
Analysis on Concept, Indentification and Key Management Elements of Bank Reputation.....	1318
<i>Peng Li</i>	
The Bank Assets Allocation under Equilibrium Liquidity Management Strategy	1321
<i>Yan Liang, Xiaoyu Yang</i>	
An Empirical Analyze on the Credit Risk Management Efficiency of Chinese Commercial Banks	1325
<i>Zongcheng Yin, Fei Xie, Yuanchang Xu</i>	
Does Bancassurance Add Profitability and Risk to Banks and Insurance Companies?-Evidence from China Based on Simulated Merger Methodology	1329
<i>Xia Yang</i>	
The Application of SHEL Model on Ship Safety Management.....	1332
<i>Xiangming Zeng, Yonglin Gao</i>	
Study on the Price Discovery Function of China Steel Futures	1336
<i>Leming Tang, Qun Zhang</i>	
Risk Evaluate the Construction Project Based on BP Neural Network.....	1339
<i>Li-Ying Xing, Xin-Zheng Wang</i>	
Weighting of Risk Factors of Bank Roadbed Security along Three Gorges Based on the Rough Set.....	1343
<i>Yanliang Niu, Rubao Huang</i>	
The Mechanism Design for Credit Sales Risk Management of the Enterprise	1346
<i>Xue Tan, Hongmin Zhang</i>	
On the Risk Control in Enterprise Technology Innovation Process.....	1349
<i>Shaozhen Tong, Jingdong Yan</i>	
The Overseas Investment VAR about Mineral Resources Based on GARCH Models	1354
<i>Dong-Bin Hu, Zhan-Ying Zhang</i>	
The Risk Evaluation of the Construction Project Design Based on the Gray Relational Grade.....	1358
<i>Jun Fang, Ding Yuan</i>	
Research on Cultural Risk Model of Resource-Based Enterprises Internationalization	1363
<i>Li Gao, Fangzheng Chen, Yunzhong Liu</i>	
Risk Management for Infrastructure of Urban Gas Fuel Net-work System	1367
<i>Fei Liu</i>	
Risk Analysis of Capital Market for China Aviation Industry	1372
<i>Xiaoming Gao, Weili Xia, Xiaguo Zhong</i>	
Analysis of Moral Hazard in Virtual Enterprise Based on Random Constraints.....	1376
<i>Guike Chen, Min Huang, Wai-Ki Ching</i>	
Probability of Default Estimation Model for Listed Bank Based on Minimum Error	1380
<i>Yong Cao, Guotai Chi, Junzhang Dang</i>	
Research on the Adjustment of Engineering Insurance Rate Based on AHP under the Condition of Unit Price Contract.....	1384
<i>Weike Chen, Baolan Yang, Zhenshi Zhang</i>	
Logit Model for Pre-Warning Financial Distress of Listed Real-Estate Companies in China	1388
<i>Hong Shen, Yu Jiang</i>	
Analysis of Chinese Enterprise Financial Crisis Prewarning Based on BP Neural Network.....	1392
<i>Xiangguang Shen, Xiaozhong Song</i>	
Fuzzy Analytical Hierarchy Process Application in Safety Risk Management of Aviation Maintenance Process	1395
<i>Yanqing Wang, Xueyan Liu</i>	
Identification and Research of Risk in the Industry-University Cooperation Based on Factor Analysis	1399
<i>Jie-Yi Pan, Jian-Ting Wang</i>	
Analysis of Factors Affecting Safety Management in Construction Projects	1404
<i>De-Chun Ning, Jian-Ping Wang, Guo-Dong Ni</i>	
Risk Management and Its Impacts on Accounting Performance and Firm Value in China	1409
<i>Weiyang Jia, Jian Zhang</i>	
Hedging Optimization Model Based on the Risk Control of WCVaR	1413
<i>Hongyan Zhi, Zhongyuan Yang</i>	
Improving KM Investment Decision-Making: An Options Approach.....	1416
<i>Hsiu-Yuan Wang</i>	
Study on Contract Conditions of Natural Disasters Based on FIDIC Criterion.....	1420
<i>Zhanglin Guo, Yuli Sun</i>	
Study on Risks and Precautions of Enterprises' R&D Outsourcing	1423
<i>Jingdong Yan, Yinping Shi, Liping Lv</i>	
Analysis in Credit Risk of Listed Company Based on KMV Model.....	1427
<i>Hong Li, Jun Chen, Qin Yang</i>	
The Study of Human Capital Accounting of Venture Capital Project Based on EVA.....	1430
<i>Likun Zhao, Shuqi Zhang</i>	

The Research on Problem of Flood Insurance Pricing Based on the DFA in P. R. China	1434
<i>Lin Zhang, Qiang Zhuo</i>	
An Empirical Study on Influencing Factors of Trade Credit Risk Management Performance in China.....	1441
<i>Bin Dai, En-Hua Liu</i>	
Risk Factor Analysis of Safety and Security of Large-Scale Sport Events: Decision Making Trial and Evaluation Laboratory Approach	1444
<i>Yaqin Yang, Li Wang</i>	
Modeling Market Volatility with Mixed Exponential Power Asymmetric Conditional Heteroskedasticity: An Application to Shanghai Stock Exchange Composite Index Daily Returns	1448
<i>Jian-Zhou Teng, Li-Zhen Liu, Shi Kai, Wang Kun</i>	
A Novel Analysis Model for Project Risk Management.....	1451
<i>Cheng Hu, Guangyi Chen, Mingwu Wang</i>	
Innovative Measures of the Internationalizing Development of Chinese Futures Market	1455
<i>Da-Li Gan</i>	
Research on Coal Face Ventilation Reliability with Data Fusion Approach.....	1462
<i>Chao Zhou, Mingzhe Wang</i>	
Numerical Simulation of Laneway Ventilation Reliability Based on Computational Fluid Dynamics(CFD)	1466
<i>Chao Zhou, Mingzhe Wang</i>	
Index System of Culture Risk in Chinese Cross-Board M & A Enterprises	1471
<i>Lijuan Du, Zunfeng Liu</i>	
A Method for Risk Assessment in IT Project with Incomplete Information.....	1475
<i>Wenxing Lu, Changyong Liang, Yong Ding</i>	
Research on Fuzzy Evaluation System for the Risk in State-Owned Enterprises	1479
<i>Xiao-Hong Li, Tian-Yong Zhou</i>	
A Basic Perspective for Analyzing Production Safety Management in SMEs: Evaluation of the Value of Life	1483
<i>Qiang Mei, Yumei Lu, Suxia Liu</i>	
Risk Management for Climate Change in the World and China.....	1487
<i>Fei Liu, Jisong Wu</i>	
The Research on the Assessment of China Wind Power Enterprise Financial Risk Based on a Principal-Component Model	1492
<i>Chongming Liu, Lin Wang</i>	
Research on Risk Allocation in International Construction Projects	1496
<i>Tian Zhao, Jinlin Li</i>	
Study of a Practical Method for Real Estate Investment Risk Decision Making	1500
<i>Jianying Yu, Haili Xuan</i>	
The Credit Risk Transfer and Negative Impact on the Stability of Financial System	1504
<i>Qiang Zou, Jinfeng She</i>	
The Coalmine Manager's Safety Work Behavior in Optimal Incentive Model	1508
<i>Qingren Cao, Xiaobing Yang</i>	
Partners' Risk Level Considered CDDM Model for Risk Management of Virtual Enterprise.....	1512
<i>Fu-Qiang Lu, Huang Min, Xing-Wei Wang</i>	
Fraud Detection: From Basic Techniques to a Multi-Agent Approach	1516
<i>Alessandro Buoni</i>	
Risk Management of the International Energy Cooperation: A Research Review	1520
<i>Qianqian Guo, Xiaoli Guo</i>	
Managing the Risks of Financial Innovations in Banking	1524
<i>Baiquan Shao, Kebao Wu</i>	
Foreign Exchange Risk Measurement and Management of Chinese Listed Companies: Take Firms in Copper Industry as an Example	1528
<i>Li Ju, Feixiang Chen</i>	
A Multi-Stage Stochastic Electricity Portfolio Model with Forwards Contracts.....	1532
<i>Rosella Giacometti, Maria Teresa Vespucci, Marida Bertocchi</i>	
The Optimal Copula Choice of Index-Related under the Financial Crisis.....	1536
<i>Yanju Zhou, Zongrun Wang</i>	
The Construction of Evaluation System of Internal Control Based on the Objective and Empirical Test.....	1540
<i>Wangfeng Zhang</i>	
Research of Credit Sale Risk Evaluation Based on BP Neural Network	1544
<i>Yuping Wu</i>	

FINANCIAL MANAGEMENT

Automobile Financial Service Management----Major Problems and Suggestions for Car Rental Industry in China's Mainland	1548
<i>Yang Cao, Jing-Ran Xiao, Xuan Wang, Zhi-Qiang Luan</i>	
Agent-Based Simulation on Real Stock Market.....	1552
<i>Haijun Yang, Xin Li</i>	
A Study on RMB as an International Currency	1556
<i>Haijun Yang, Mengmeng Lou</i>	

Financial Development and Economic Growth in China: Analysis Based on Panel Data Model	1560
<i>Wei Wang, Shaofu Zhou</i>	
Study on Risk Management of Investment on Food and Drug Safety of Fiddlehead.....	1564
<i>Qing-Zhi Ma, Feng-Juan Wu, Dang-Quan Zhang, Ming-Long Zhang, Qi-Mei Liu</i>	
Effect of BOT Financing Model on Port Construction in China	1568
<i>Hao Chen, Tao You</i>	
Investing Activities of Venture Capital in Japan	1572
<i>Peng Liang, Yu Huang</i>	
From "Pay-as-you-go" to Partial Accumulation Pension System That Combines Individual's Accounts and Society's Planning--The Path Selection of Chinese Endowment Insurance System Reform	1576
<i>Dasong Deng, Xu Ning</i>	
Risk Analysis on Dynamic and Optimal Portfolio in Real Estate under VaR Constraint	1581
<i>Ruojing Yang</i>	
Research on Real Contagion Mechanism of Financial Crisis.....	1584
<i>Yanli Xu, Jing Liu, Zhibo Zhang, Chenguang Zhao</i>	
Effective Coordination and Response Measures of Public Economic Policy under the Financial Crisis in China.....	1588
<i>Yingying Meng, Dasong Deng</i>	
The Mechanism Analysis of the Impact of Mergers and Acquisitions Activity on Labor Demand in China	1593
<i>Hui Lei, Hailong Zhao</i>	
Cross Listing and Price Volatility Based on Time Series Filter in Chinese Stock Market	1597
<i>Zhiwei Lei, Haisheng Li</i>	
Building the Financing Platform for the Small and Medium Enterprises in China's High-Tech Zones under the Financial Crisis	1601
<i>Yu-Chun Sun, Ji-Xiang Xu</i>	
Theoretical and Empirical Study on the Relationship between Household Health Investment and Government's Public Health Investment	1604
<i>Hui Zhang, Yanting Guo, Xue Wu</i>	
The Chinese Insurance System Relative Efficiency Research Based on DEA.....	1608
<i>Zhigang Li</i>	
Banking System vs. Stock Market in China	1612
<i>Fan Yang, Jian-Zhou Teng</i>	
Measurement on Economic Contribution of Rural Infrastructure Investment	1616
<i>Yonghua Wang, Shuhong Xu</i>	
Efficiency Measure and Analysis of Year Rural Infrastructure Investment Based on Malmquist-DEA: 1990-2007	1620
<i>Shuhong Xu</i>	
Financial Performance Evaluation of Post-Acquisition Based on SOM and Hopfield Neural Network.....	1624
<i>Hongjiu Liu, Yanrong Hu, Weimin Ma</i>	
Cluster Analysis on Level of Performance of County Government Financial Resource Integration	1628
<i>Shixiao Ma, Tong Wang, Wenhe Yue, Shiguang Qian, Jie Pei</i>	
The Application of Spreadsheet-Based Modeling in the Teaching of Accounting Courses	1631
<i>Junying Yang</i>	
Transnational Capitals and Industrial Chain Upgrading.....	1634
<i>Hongyan Zhao, Yuming Zhai</i>	
The Importance of Integration in Cross-Border Acquisition by the Chinese Enterprises.....	1639
<i>Wei Wang</i>	
Analysis of the Causes and Effects of the Global Financial Crisis and Lessons Learned	1644
<i>Yanjia Chen, Chao Chen, Xidi Yao</i>	
Stock Repurchase Motivation and Effect of Signaling: A Comparative Analysis between U.S. and China	1648
<i>Hong Huang</i>	
Application and Innovation of Open Market Operation in China's Gold Market	1653
<i>Yanming Zhao, Zhihong Wang</i>	
Stock Price Informativeness, Free Cash Flow and Overinvestment: A Chinese Study.....	1655
<i>Jiwei Yang, Yong He</i>	
An Analysis of Defects in the Golden Tax Project System.....	1659
<i>Fanghong Cai</i>	
Can Covariance Matrix Refinements Alleviate the Contradiction of Mean-Variance Efficiency and Diversification of Portfolio Selection?	1662
<i>Yue Qi, Zeshi Wang, Pengyue Shen</i>	
Assessment of Financial Feasibility of Vietnam Hydro Power Plant.....	1666
<i>Kai Li, Robert L. K. Tiong</i>	
Study on Influence Factors of Non-Interest Income in China's Listed Banks	1669
<i>Dechun Huang, Huiyan Ma</i>	
Study on Financial Risks and Supervision under the Pattern of Mixed Operation in China.....	1673
<i>Ning Han</i>	
Portfolio Diversification and Risk Reduction- Evidence from Taiwan Stock Mutual Funds.....	1677
<i>George Yungchih Wang</i>	
Overseas M&A by Chinese Enterprises: Analysis of Restriction Factor.....	1681
<i>Dechun Huang, Aiping Shi</i>	
Empirical Analysis on the Interest Rate Transmission Mechanism in China: 1998-2008	1685
<i>Qiong-Hua Long, Hai-Hua Wu, Chen-Hong Zhang</i>	

Business Performance Analysis of Listed Companies under the Stock Dividends Behavior: An Empirical Approach Based on Factor Analysis Model	1689
<i>Ru Bai, Xinsheng Lu, Bo Tang</i>	
An Analysis on the Management Mode of Government Venture Capital Leading Funds	1693
<i>Zhao-Hui Li, Fan-Hua Meng</i>	
Ultra-High-Frequency Transaction Data Modeling and Application	1697
<i>Jianming Sun</i>	
Research on the Innovation of Rural Policy Finance in China	1702
<i>Aimin Hao</i>	
IPO Underwriting Mechanisms: A Comparison of Stand-By Underwriting and Other Methods	1705
<i>Fang-Liang Huang, Zuoling Nie</i>	
A Portfolio Optimization Model on Condition That Short Selling Is Not Permitted	1709
<i>Shiwei Li</i>	
Order Selection of Financial Liberalization for Transition Economies	1712
<i>Jingbo Ren, Jun Du</i>	
The Research on Influencing Factors of Dividend Policy Based on Data-Mining Technique: A Validating Study Based on Listed Companies in China.....	1716
<i>Bingsheng Zhao</i>	
Research on the Effect of Capital Structure on Corporate Performance: A Validating Study Base on Data-Mining Technique	1720
<i>Lin Lin</i>	
Research on the Adverse Selection of Chinese Enterprises IPO	1724
<i>Zhenyu Wang, Chao Wang</i>	
The Research on the Correlation between the Asset Structure and Operating Performance of Listed Electric Power Companies in China	1728
<i>Zhongfu Yu</i>	
Study on the Effects of FDI in Chinese Forestry on Foreign Trade of Forest Products	1732
<i>Xin Zhang</i>	
Fair Valuation of Participating Life Insurance Contracts.....	1736
<i>Jinjin Hu</i>	
A Study on Vulnerability of Credit Chain and Risk Control of SME Cluster Financing.....	1740
<i>Fangchun Peng</i>	
Evaluation on High-Tech Industrial Technical Innovation Efficiency.....	1744
<i>Yanjie Che</i>	
Co-integration between Capital Allocation and Financial Development Based on Jiangsu Province.....	1747
<i>Xiangdong Liu, Hongli Jiang, Jianmin He, Yaming Zhuang</i>	
Effectiveness of Law Enforcement and Stock Market Development--Based on Actual Analysis of International Comparison.....	1751
<i>Xianghong Du</i>	
Financial Services and Economic Development in Rural China.....	1754
<i>Bin Jiang</i>	
Strategy Research of International Trade Financing of Small and Medium Foreign Trade Enterprises in Heilongjiang Province.....	1758
<i>Ying Sun, Xu Wang, Hong Qian</i>	
Research on Loans Efficiency of Commercial Bank Based on DEA	1762
<i>Guixia Dai</i>	
The Pricing Model in the Foreign Mergers and Acquisitions of State-Owned Shares Based on Residual Income Valuation Model and Real Option Pricing Method.....	1766
<i>Yanping Liu, Sha Liu</i>	
Do Venture Capital Networks Really Work in China?	1771
<i>Zhiyang Liu, Linlin Zhan</i>	
A Study on the Management of Interest Rate Risk Housing Mortgage	1775
<i>Miaomiao Jiang, Zhenya Wang</i>	
Business Advertising Strategy in Experiential Marketing.....	1780
<i>Anping Li, Di Yang</i>	
The Dynamic Demand Model of China's Foreign Exchange Reserves	1784
<i>Wei He</i>	
Study of Relationship between Debt, Investment and Output Market Competition Based on Bankruptcy Costs	1788
<i>Ziqiang Zhao, Xuedong Wang</i>	
Discussion on the Chinese Model of Management Asset Securitization.....	1792
<i>Zhang Rao</i>	
Empirical Analysis on the Futures Price Bubble -Take the Wheat Market in China as a Sample.....	1796
<i>Jing Wang, Dan An, Xuexi Huo, Zongfang Zhou</i>	
An Analysis of Football Player Transfer Problems Based on Real Options.....	1800
<i>Qi Wang, Zhijun Xu, Zhiqiang Wu</i>	
Analysis of Influencing Factor on Household Financial Assets: The Case of Beijing	1803
<i>Hui Zhang, Yanjie Chen, Peng He</i>	
Revolution and Challenges in Financial Mixed Operation in China	1807
<i>Rui Luo, Ming Luo</i>	

Research on Control of False E-Accounting of Listed Companies Based on Forensic Accounting	1812
<i>Ren-Zhou Dong</i>	
On the Risk Assessment of China's Commercial Banks	1816
<i>Tao Liu, Zhen Hua Zhang, Xin Song</i>	
Research of Executives' Performance Evaluation System of Chinese Listed Corporations	1820
<i>Guoli Yang, Kexin Sun</i>	
An Analysis of Effectiveness of Marketing Investment Based on Customer Equity Management	1824
<i>Zhi-Guo Fan, Zhenshi Liu, Bo Fu</i>	
Research on Cost Control Strategy under Asymmetric Information	1828
<i>Lijun Li, Yanfang Gao, Yuqing Yao</i>	
Asymmetric Information, Noise Traders and Chinese IPO Initial Returns	1831
<i>Long Wu</i>	
What Is the Motivation of Closing an Open-End Fund: Investor Protection or Spill-Over Effect?	1835
<i>Zhaozao Zeng, Liqiang Xiao, Yugang Chen</i>	
Forecasting Exchange Rate with EMD-Based Support Vector Regression	1839
<i>Chuanrui Fu</i>	
Continuous-Time Mean-Variance Model with Uncertain Exit Time	1843
<i>Hai-Xiang Yao, Qing-Hua Ma</i>	
Empirical Research on Momentum Effect in Stocks from Shanghai and Shenzhen 300 Index	1847
<i>Pingping Wang</i>	
Do Domestic and Foreign Institutional Investors Have Similar Portfolio Preferences?	1851
<i>Tao Zhu</i>	
Management of Corporate Governance Risk: An Integrated Perspective	1855
<i>Deqiang Deng</i>	
The Financial Products, Accounting Information Disclosure and Financial Regulatory	1859
<i>Jing Wang</i>	
China's Real Estate Price Inflation and the Expansion of Bank Credit	1863
<i>Lijun Zhang, Qiancheng Zhao</i>	
The Type of Private Listed Firms, Political Connections and Market Valuation	1867
<i>Hao Xiao, Xinping Xia</i>	
Is Real Investment-Sentiment Sensibility Symmetrical? - Evidence from China	1871
<i>Min Pan, Dixing Zhu</i>	
Analyze Efficient Frontier of the Asset Portfolio Briefly: Based on MATLAB	1875
<i>Yan Chen, Yingji Jin</i>	
The Theory and Path on Tax Promoting Energy-Saving and Environmental Protection Technology Innovation	1879
<i>Xiuli Liu</i>	
Comparative Analysis of Investment Costs and Cash Expenses: Based on Survey of 13 Henan Sewage Treatment Plants in China	1883
<i>Nai-Yi Ma, Shun-Bo Yao</i>	
Empirical Study on Influence Factors of the Investment Cash-flow: Evidence from Chinese Listed Companies	1886
<i>Qingchun Lu, Xiaoguang Lu</i>	
Functional Coefficients Regression Model for Security Pricing with Heterogeneous Beliefs: Application in Chinese Stock Market	1890
<i>Li Lin, Ruo-En Ren</i>	
An Empirical Research on the Momentum Effect in China Stock Market during the Financial Crisis	1894
<i>Tongtong Sun, Jijiao Jiang, Xiaquo Zhong</i>	
Financial Distress Costs and Ownership Structure in Listed Companies	1897
<i>Peili Zhang, Shengdao Gan</i>	
Research on Supervisory Effectiveness of Management Level Based on GRA: A Case Study of Chinese Listed Companies	1902
<i>Yuzhi Li, Bingsheng Zhao</i>	
Portfolio Optimization Analysis of REITs Based on CAPM and CREIs	1906
<i>Dongmei Han, Mei Yang, Jingxin Ma</i>	
Empirical Study on the Relationship between Money Supply and the Property Market	1910
<i>Jie Liu, Shihong Wang</i>	
Empirical Analysis and Granger Causality Test on Foreign Direct Investment and Economic Growth in the Eastern Region	1913
<i>Lianting Gao</i>	
Choice of Joint Venture versus Wholly-Owned Overseas Subsidiary: The Role of External Environment and Firm Capabilities	1916
<i>Mingqian Liu</i>	
Empirical Study on the Book-to-Market Effect in China Stock Markets	1920
<i>Weili Xia, Xiaquo Zhong, Xiaoming Gao, Jijiao Jiang</i>	
Research on the Internal Auditing of Commercial Banks Based on Corporate Governance	1924
<i>Fenghua Wang, Xing Liang</i>	
Research on Financing Strategy and Financial Support Pattern for Small and Medium Size Enterprise Innovation	1927
<i>Wei Cao</i>	
The Influential Factors of China's Foreign Exchange Reserves	1930
<i>Wei He</i>	

Study on Performance Evaluation of Chinese Mutual Funds: Empirical Analysis of Chinese Mutual Funds after Reform of Non-Tradable Shares in 2005	1934
<i>Ju Yang, Wilfred V. Huang</i>	
Currency Effects on the Performance of Chinese Foreign Investments: 1994-2008	1938
<i>Liguang Wu</i>	
The Relationship between Agency Cost and Capital Structure: A Study with the Restriction of Free Cash Flow	1942
<i>Junhong Chu</i>	
Why the Speed of the Tax Revenue Is Faster Than the Economy's in China?	1946
<i>Fengyu Huang</i>	
Research on Enactment of Regulatory Policy, Investor Protection and Market Reaction	1949
<i>Xianghong Du</i>	
Research on Fundamental Mechanism and Developing Mechanism of Financial Control Based on the Bureaucratic Structure of the Parent-Subsidiary Enterprise	1952
<i>Jianmin Liu</i>	
Study on the Innovation Integration-Model of Vertical RJVs under the Industry Value Chain	1956
<i>Guangdong Liu, Bo Wu, Houming Le</i>	
Study on Impact of Small and Medium Board Listed Companies Performance before and after Non-Tradable Share Reform----- An Empirical Study of Chinese Listed Companies	1961
<i>Zhen Yi Wang, Li Su, Dandan Guo, Xiaohong Fang</i>	
Dynamic Portfolio Management of Strategic Investment in Chinese Banking Sector	1966
<i>Jie Yang</i>	
Rebuilding Shanghai Rural Credit Cooperative Finance by Learning from the Practice of Rural Credit Cooperative in Taiwan District	1970
<i>Jia Ma, Ying Ma</i>	
The Study on Application Value of Cash Flow Information Connotation in Financial Early-Warning	1974
<i>Tao Li, Wen Wang</i>	
Information, Trust and Investment Return: The Evidence from China	1978
<i>Xiaodong Li</i>	
Financial Crisis and the Capital Structure of Listed Company: Empirical Research on Chinese Real Estate Industry	1982
<i>Yanwen Liu, Xianling Ji</i>	
Corporate Ownership, Control Contestability and Performance of Listed Company in China	1986
<i>Zunhuan Shen, Jiancheng Long</i>	
Empirical Study on the M&A Performance of Listed Coal Companies Based on DEA	1990
<i>Xiao-Ying Peng, Qing-Hua Zhang</i>	
Competitive Analysis on Financial Leasing Problem	1995
<i>Weimin Ma, Shujun Wan</i>	
Model Analysis the United States' Direct Investment in China	1999
<i>Bo Zhang, Shuying Jin, Li Cheng</i>	
Research on Real Estate Stock Market Efficiency in China	2003
<i>Li Zhang, Yong-Hui Wang</i>	
Comparative Analysis of Stock Repurchasing Effect of Chinese Companies Listed in Mainland, Hong Kong and NASDAQ Stock Market	2007
<i>Hong Huang, Xiaowen Jie, Shuting Huang</i>	
Dynamic Evaluation Based on Timing Sequence Multi-Index for Technological Innovation Cost	2013
<i>Xingguo Gong, Xiaozhong Song, Weiwei Zhang</i>	
Investment Planning Factors and Risk Management in Personal Financial Planning	2017
<i>Zhang Yun, Xiuzhen Li</i>	
Study on Operational System of Project Financing Based on Method of Objective Oriented Project Planning	2021
<i>Song-Jiang Wang</i>	
A Case Study on the Financial Early-Warning of State-Owned Commercial Banks with Efficacy Coefficient Method	2025
<i>Han Peng</i>	
Relationship between Wage and Cost Management of Going to College in China	2029
<i>Liping Lin, Zeting Liu</i>	
The Calculation of Volatility in Real Option Investment Decision-Making Model Using System Dynamics Models	2032
<i>Ruohong Peng, Nan Zheng, Hui Chen</i>	
Different Effects of Monetary Policy among Enterprises with Different Ownerships in China	2036
<i>Hongqing Li</i>	
Efficiency and Equity under Public Investment Policy	2040
<i>Lei Tian, Hai Huang</i>	
Does Chinese Stock Indices Agree with Benford's Law?	2044
<i>Shengmin Zhao, Wenchao Wu</i>	
How Financing Match Entrepreneurial Growth Cycle?: Evidence from Chinese Technological SMEs	2047
<i>Weiming Li, Yunqi Zhao</i>	
An Empirical Research on Ownership Structure, Board Governance and Corporate Growth	2051
<i>Zhanlei Li, Si Wu</i>	
A Stochastic Control Model for Pricing the Guaranteed Equity-Linked Insurance	2055
<i>Zhijun Xu, Qi Wang, Huodi Chen</i>	

An Empirical Research on Manager Overconfidence and Acquisition Decision in China	2058
<i>Hui Lei, Chan Wu</i>	
Executive's Alteration and Earnings Management under Corporate Governance Structure	2062
<i>Wenban Huang, Yanxi Li</i>	
An Empirical Study on Financial Distress Early-Warning of Real Estate Listed Companies in China	2066
<i>Ling Zhang, Lin Xu</i>	
Research on Company's Financial Performance Evaluation Basing on Fuzzy Mathematics	2070
<i>Wei Sun</i>	
The Role of Fair Value Accounting for Investment in Securities: Evidences from the Chinese Banking Industry.....	2074
<i>Jing Li, Sang-Kyu Park</i>	
Application of the Power-Law on the Stock Price and Profit Fluctuations of Chinese Listed Banks	2077
<i>Yuanxin Liu, Yan Zhuang, Xing Zhao</i>	
Outward Direct Investment and Productivity Changes within China: An Empirical Test.....	2082
<i>Ting Zhao</i>	
The Effects of Suboptimal Investment Rules on Value	2086
<i>George Y. Wang</i>	
A Study on the Leading Fact of Stock Index Future and Spot Stock Index	2092
<i>Xianming Fang</i>	
The Effect of Higher Moments of Risky Asset Return on Portfolio Choice	2096
<i>Chao-Lin He</i>	
Analysis of Risk Control Rights Allocation in Financial Holding Company.....	2100
<i>Bin Deng, Dixin Zhang</i>	
Noise Dressing of ECM and Investment Portfolio Selection Based on RMT in China Financial Market	2104
<i>Li-Chun Tang, Ya-Nan Chen</i>	
A Research of Investor Protection Based on the Reputation Mechanism.....	2108
<i>Dixin Zhang, Zhonghai Li, Jie Mei</i>	
Management of SBCs in Transition Economies: China's Banking Decentralization in the Twentieth Century	2112
<i>Jingbo Ren, Jun Du</i>	
A Monetary Model for Analyzing Time Preference and Economic Stability	2116
<i>Hao Zheng, Yingfeng Fang</i>	
Empirical Research on Forecasting Power of Chinese Bonds' Interest Rate Term Structure	2120
<i>Wei Chen, Ming Su, Dejian Chang</i>	
The Research on Distress Warning for Chinese Listed Commercial Banks: An Option-Based Approach.....	2124
<i>Xiufeng Sun, Boyang Sun, Guotai Chi</i>	
The Research on Interest Expropriation of the Cash Dividends Policy in China's Listed Companies	2128
<i>Zhenxing Yuan, Jianrong Li, Xinjian Qie</i>	
Over-Investment of Free Cash Flow: An Empirical Evidence from Chinese Listed Companies.....	2134
<i>Chunyan Chen, Yuehu Lin</i>	
An Empirical Study of State-Owned Capital Security Management: From the Perspective of Internal Control	2138
<i>Fenglin Yuan, Yusheng Kong</i>	
Insider Trading Regulation and the Distribution of Securities Market Profit.....	2142
<i>Huadong Jiang</i>	
Why Do Listed Companies Choose Private Equity Placements? - Empirical Evidence from Chinese Stock Market	2146
<i>Yufang Zhao, Xinpeng Xia, Yixia Wang</i>	
An Empirical Study on the Correlation between Business Cycle and M&A.....	2150
<i>Junrong Liu, Zhongfa Wen</i>	
The Comparative Analysis of Economic Growth of the Yangtze River Delta and the Pearl River Delta.....	2156
<i>Ying Ji, Zhimin Yao</i>	
Influence on Taxpayer's Financial Statements of VAT Reform in China	2159
<i>Qingmei Tan, Jie Fang</i>	
Product Quality and Trade Credit: Empirical Investigation into the Trade Credit from Quality Assurance Motivate in China	2163
<i>Ziqiang Zhao, Jing Sun</i>	
Study on Distribution of Oil Price Return Based on NIG Distribution	2167
<i>Qing-Zhong Zou, Wen-Yang Dou, Jin-Lin Li</i>	
Financial Distress Prediction of Chinese Listed Companies Based on Panel Logit Model	2172
<i>Yong-Yan Lu, Wei-Guo Wang</i>	
The Value-Relevance of R&D Expenditure: Experience from China	2176
<i>Xuan Zhang, Miaomiao Gao, Mi Zhou</i>	
The Researches on the Evaluation System of Investment Value of Listed Companies on the GEM Based on VaR	2180
<i>Bao-Sen Wang, Juan Li</i>	
An Influence of U.S. and U.K. Stock Market Returns for Two Stock Markets: An Evidence Case by Singapore and Japan's Stock Markets.....	2186
<i>Wann-Jyi Horng, Liu-Hsiang Hsu, Hui-Hsin Hsu</i>	
Dynamic Associated Analysis of Japan's Stock Market and Exchange Rates: DCC and EGARCH Model	2190
<i>Wann-Jyi Horng, Liu-Hsiang Hsu, Hui-Hsin Hsu</i>	
Analysis of China Stock Market: Volatility and Influencing Factors	2194
<i>Xiao-Mei Song, Huan-Xue Pan</i>	
Variance Reduction Techniques for Basket Option	2199
<i>Haijun Yang, Sa An</i>	

Research on IPO Underpricing, Trading Volume and Investor Interest.....	2203
<i>Yucan Liu, Jing Xue</i>	
How Do Companies Adjust Their Independent Directors after a Mishap?: Evidence from Independent Directors' Background.....	2207
<i>Xinyi Zhang, Fan Zhou</i>	
Research on China's Fiscal Policy Based on the Control of Administrative Expenses	2213
<i>Zhiyu Wang, Jinxin Tian, Fenghua Pang, Jiyang Dong</i>	
The Impact of Financial Crisis on Chinese Exports: Analysis Based on the Method of Impulse-Response Function	2217
<i>Zhi-Hua Wan, Li-Feng Gao</i>	
The Research of Four-Dimensional Value Quality Evaluating Model of the Listed Companies	2221
<i>Hong Yao, Fan Kong</i>	
Market Reaction to the Withdrawal of Private Investments in Public Equity.....	2225
<i>Lihong Cao, Xinpeng Xia, Yixia Wang</i>	
The Analysis of Market Concentration Rate and Transformation of Business Model in Investment Banking Business.....	2229
<i>Fan Wang, Junping Chen, Hong Sun</i>	
Empirical Study on the Performance of Equity Incentives of Chinese Listed Companies	2232
<i>Huizhen Xu, Jingjing Xu</i>	
A Design for Standard Activity-Based Cost Management Model.....	2236
<i>Kexin Sun, Guoli Yang</i>	
A Comparative Study on the Performance of the Value-at-Risk Using Realized Volatility and GARCH Model	2240
<i>Zhengde Xiong, Jie Zhang</i>	
Continuous-Time Dynamic Portfolio Selection Based on Exponential Utility Maximization in an Incomplete Market	2244
<i>Hao Chang, Xi-Min Rong</i>	
China's Labor Market Distortion and Excess Liquidity	2248
<i>Wanghui Liu</i>	

ENVIRONMENT MANAGEMENT

An Analysis on the Connotation of Electric Power Network and Influence Factors	2253
<i>Jian-Jiang Liu, Xi-Zhen Yang, Qing Yang</i>	
On Tourism Environment Protection for World Cultural Heritage Sites in China	2257
<i>Xianglin Fang, Xiaoyan Zhang</i>	
Delayed Response and Quantified Lake Health Indexes	2261
<i>Tao You, Baosheng Wu, Zheng Xiao</i>	
Conceptual Model Used to Construct an Indicator System for Evaluating a City's Water Conservation Level.....	2265
<i>Ping Xu, Yanyan Tang, Yajun Zhang, Ruoyao Wang</i>	
Looking for the Green Future of Sustainable City: A Broad Perspective on Ecology Urban Design	2269
<i>Yaoyu Lin, Fang Qian, Jiaming Wu, Jusheng Song</i>	
Study on Biomedical Application Prospect of Benzene/Alcohol Extractives from Magnolia heptapeta Based on Environment Protection.....	2273
<i>Zhong-Feng Zhang, Feng-Juan Wu, Wan-Xi Peng, Kai-Fu Li, Cheng-Ping Xie</i>	
Heterotrophic Bacteria in Industrial Recycling Cooling Water System	2277
<i>Ping Xu, Yuanhu Long, Yajun Zhang, Huizhen Wang, Zhengxiu Liu, Rihong Liao</i>	
Analysis on Control Measures of the Water Bloom in Urban Independent Lake	2280
<i>Cui-Min Feng, Xiao-Yan Chen, Ya-Jun Zhang, Su-Juan Li</i>	
Study of Carbon Emissions Trading Based on Options Theory	2284
<i>Feng Du, Qingchun Geng</i>	
Application of Green Roof Techniques in Beijing, China.....	2287
<i>Yajun Zhang, Ping Xu, Huizhen Wang, Cuimin Feng, Haiyan Yang</i>	
Enhanced Coagulation/Electro-Flotation Process for Algae Removal	2291
<i>Jun Shi, Li-Ke Xu, Hui-Ping Deng</i>	
Comparative Study on Carbon Dioxide Emissions between China and USA	2295
<i>Muhan Li, Lianzhong Zhang, Jianguo Chen</i>	
Study on Development of Water Resources in Tianjin Based on the Notion of Ecological Civilization.....	2299
<i>Yijun Ji, Ying He, Xuhong Sun</i>	
Efficiency Evaluation of Energy-Saving and Emission Reduction of Straw Bale Building	2302
<i>Hong Hua, Fujiang Chen, Wenjun Peng</i>	
Resource Rent and Convenience Yield of Mineral Energy Resources	2305
<i>Yao-Ji Ju, Fu-Lei Wei, Yong-Heng Lu</i>	
Research on the Resources Tax System in China Based on Scarcity Rent Theory and National Reference	2309
<i>Jun Wan</i>	
Compare and Contrast Analysis to the Development Pattern of Energy Producing Provinces with the Aim of Carbon Emission Reducing	2313
<i>Liang Zhao, Xiang Gao, Yan Zhang</i>	
Research on Environmental Management Framework of Road Upgrading Project	2319
<i>Wen Xu, Fan Yang</i>	

Jiuzhaigou Tourist Perceptions of Wenchuan Earthquake	2324
<i>Fengmei Yang, Naiang Wang, Liangang Xiao</i>	
Study on the Promotional Factors of Extended Producer Responsibility	2328
<i>Yi Wu, Hong Wang</i>	
Research on Current Status and Problems in the Chinese Carbon Market	2332
<i>Zhang Bo, Jikun Shan</i>	
Spatio-Temporal Analysis of as Element Pollution of Soil in Tongling Area	2336
<i>Xiaohui Li, Feng Yuan, Xiaoyu Bai, Xiuyu Li, Xin Zhang, Taofa Zhou</i>	
Study on Characteristics and Countermeasures of Heavy Metal Pollution in Yangtze River Delta	2338
<i>Xiaohong Liu, Xijun Yu</i>	
Tourist Environment Protection Mode of the Kanas Natural Heritage, Xinjiang, China	2341
<i>Feng Di, Zhaoping Yang, Zhongguo Ma</i>	
Research on Institutional Innovations in Control of Soil Pollution by Heavy Metal in Zhejiang	2346
<i>Xiaohong Liu, Xijun Yu</i>	
Strategy for Investment Project Induced Resettlement in Ecologically Vulnerable Areas: Long-Acting Compensation Policy and Its Application to the HA Hydroelectric Station	2350
<i>Shaojun Chen, Haomiao Yu</i>	
Application of Environment-Friendly Pigment Printing Technology in the Wood Color Control	2355
<i>Hong Deng, Qi Liao</i>	
Importance of Environmental Education for Raising Environmental Consciousness in Japan	2359
<i>Ping Yan</i>	
Green Public Procurement in China: Current Practices, Barriers and Opportunities	2363
<i>Fengquan Tian</i>	
Research on the Circular Management Mode of Municipal Domestic Solid Waste	2367
<i>Yan Zhang, Xiaohong You</i>	
Evaluation Indices System of Freeway Alignment Design and Natural Environment Protection	2371
<i>Yingxue Zhang, Renjie Qin</i>	
Fuzzy Assessment of Estuarine Wetland Health	2375
<i>Zhiyi Lei, Yixin Yan</i>	
Effect of Soil and Water Loss on Water Eutrophication in Xiaojiang River Basin in Three Gorges Reservoir Region	2379
<i>Yun Chen, Binghui He</i>	
Management Strategy to Ensure Gas Source Stable in the Vehicle CNG Filling Station-- Planning to Build Environment-Friendly Energy Fund	2383
<i>Jinyu An, Zegen Wang</i>	
China Should Cope with a New Tariff Correctly: Carbon Tariff	2387
<i>Chunhui Zhu, Fengwen Huang, Aiping Jiang</i>	
Water Resources Proof Decision Support System for Construction Projects	2392
<i>Li-Ping Xu, Fu-Quan Ni, Hua-Zhun Ren, Cheng-Wei Fu, Lu Xiang, Xi Jing</i>	
Effect of Environmental Management Measures on International Trade and Innovation	2396
<i>Yujing Wang</i>	
Does Porter Hypothesis Exist? - Take Major-Surveyed Industries in Jiangxi Province as an Example	2400
<i>Jianxiang Wan</i>	
The Indefinite Model Evaluation for Groundwater Quality	2404
<i>Cheng-Wei Fu, Fu-Quan Ni, Li-Ping Xu, Lei Yao, Zhong Huang, Lin-Feng Li</i>	
Grey Correlation Analysis between Liver Cancer and Drinking Water Quality in Southeastern Coastal Areas of China	2407
<i>Fu-Quan Ni, Li-Ping Xu, Cheng-Wei Fu, Shu-Long Guo</i>	
Problems and Control of Drinking Groundwater Quality in the ChangBai Mountainous Region of China	2411
<i>Fu-Quan Ni, Li-Ping Xu, Cheng-Wei Fu, Shu-Long Guo</i>	
Public Policy Innovation in Efficient Allocation of Environmental Resources in China	2415
<i>Dan Lv, Xiaodan Liu</i>	
Changes of Carbon Emission Intensity from Industrial Energy Use in China	2419
<i>Xiao-Li Liu, Wen-Tao Qin</i>	
Total-Factor Cultivated Land Efficiency in China	2423
<i>Leah Wu, Wen Xiu Zhang</i>	
System Dynamics Method Study of Seawater Intrusion	2427
<i>Nan Xia, Yu Chen, Shushen Zhang, Suling Liu, Hongbo Zheng, Yun Zhang</i>	
SWOT Analysis and Strategic Choice of Eco-City Construction in Dalian	2431
<i>Yulin Yang, Yu Chen, Shushen Zhang, Hongbo Zheng, Suling Liu, Yun Zhang</i>	
Research on the Relationship between Economic Growth and Environment Quality in West: Based on the Method of Environmental Kuznet	2435
<i>Wei Li, Dong Yang, Guohao Zhao</i>	
Analysis on the Harmony between Manufacturing Structure and Environment in Changzhou	2439
<i>Zhihua Wang, Haixia Jiao</i>	
The Influence of Transitional Metal Oxides on the Smoke Suppression of Epoxy Resin/Intumescent Flame Retardant/Silane Couple Agent System	2443
<i>Zhiping Wu, Meiqin Chen, Yunchu Hu</i>	

On Analysis of Suggestions on the Development of China's Renewable Energy Industry Based on "Low-Carbon Economy"	2447
<i>Mingzhen Zhan, Yanlin Yang</i>	
Implementing Circular Consumption by Means of Second-Hand Goods Market	2451
<i>Hong-Yan Xue, Dong-Hong Yang</i>	
Assessment of Sustainable Management Level for International River under Non-Traditional Threats	2455
<i>Fan Xia, Cai-Wen Shu</i>	
Studies on Negotiation System of Ecological Compensation of Water Source	2459
<i>Yanxiang Ge, Feifei Wu, Beibei Wang, Lijuan Liang</i>	
Study on the Land Management Based on Theory of Land Potential Energy	2463
<i>Shilong Hao, Jun Ke</i>	
Study the Transaction of Maritime Use Right Based on Market Mechanism	2466
<i>Yan Liu, Ganggang Wang</i>	
Based on Ecosystem Management Study Coastal Cities Development	2470
<i>Yan Liu, Huilin An</i>	
The Possibility of the Application of Product-Service System in Chinese Urban Families	2474
<i>Yue Qiu</i>	
Adsorption of Carbon Dioxide on Coconut Shell Activated Carbon	2478
<i>Fenrong Li, Honghong Yi, Xiaolong Tang, Ping Ning, Qiongfeng Yu</i>	
The Study on Coordinated Development between Urbanization and Eco-Environment: Take Shandong Province for Example	2482
<i>Baozhen Wu, Xiaoli Lu</i>	
Public Participation, Civil Society and Environment Protection in China: A Comparative Study of Environmental Cases	2486
<i>Bingqiang Ren</i>	
Research on Gridding Management of Circular Economy of Caofeidian Industrial District	2491
<i>Yanshuang Li, Liyan Gao, Kai Kang, Shujiang Yu</i>	
Study on Urban Low-Carbon Competitiveness of China Based on Co Integration Analysis	2494
<i>Jing Chen, Dajian Zhu</i>	
Synergistic Analysis of Material Flow of Economy-Environment System in the District: A Case Study of Minhang District, Shanghai	2498
<i>Jing Chen, Kai Yang, Fengchun Lin</i>	
County Sustainable Development and Management in Gansu Loess Plateau Based on Emergy Analysis: Taking Zhengning County in Gansu Province as an Example	2502
<i>Wenting Jiao, Xingpeng Chen, Zilong Zhang, Chengpeng Lu, Xiaojia Guo, Bo Zhao</i>	
Application of Environmental Management on Energy Saving and Green House Gas Reduction in Beijing	2506
<i>Fei Liu</i>	
Watershed-Based Management of Lake Dianshan for Source Water Protection	2512
<i>Mingwei Wang, Qixin Xu, Yue Che, Kai Yang</i>	
Evaluation Model on Increase Coefficient of Degree of Risk about Debris Flow Ditches after the Wenchuan Earthquake	2517
<i>Jinshan Zhang, Xingju Shen</i>	
Research on Environmental Pollution Cost in Highway Construction	2521
<i>Li Shen, Qinghua Zhu</i>	
Measuring Investment Efficiency of Sewage Treatment Plants	2525
<i>Nai-Yi Ma, Shun-Bo Yao</i>	
Empirical Study on the Relationship between Environmental Pollution and Energy Consumption	2529
<i>Xiufang Du, Xiaofei Yan</i>	
The Applying Discrimination of the Common Slope Bioengineering Protection in China	2533
<i>Zhen-Yao Xia, Xiao-Le Huang, Wen-Nian Xu</i>	
Application and Outlook of Environment-Friendly Reactive Dyes in Wood Dyeing Industry	2537
<i>Hong Deng</i>	
Multifractal Spectrum Analysis of Crude Oil Futures Prices Volatility in NYMEX	2541
<i>Hongtao Chen, Dequn Zhou</i>	
Low-Carbon-Type Government: The Rational Choice for the Development of Low-Carbon Economy	2546
<i>Yongqing Li, Wei Li</i>	
Study on Characteristics of Three-Dimensional Flow Fields in V-Type Heat Exchanger	2549
<i>Jianying Gong, Tieyu Gao, Xiuling Yuan</i>	
Discussion on the Environmental Accounting Information Disclosure Throwing Daylight on Relating Problems in Quoted Companies	2553
<i>Jing Huang</i>	
Realistic Way of Solving Forest Resources Crisis: Effective Utilization of Forest Resource--- A Case Study of Forestry Industry Region in Heilongjiang Province	2557
<i>Yufang Wang, Jian Wang</i>	
Effects of Tillage Erosion on Soil Redistribution in a Purple Soil with Steep Sloping Terraces	2561
<i>Z. A. Su, J. H. Zhang</i>	
The Evaluation of Recycling Economy Development in Flow Manufacturing Enterprise: An Case Study of Electrolytic Aluminum Enterprise in China	2565
<i>Zhifang Zhou, Ling Zheng</i>	

Chinese Consumer's Decision-Making in Purchasing Green Cars.....	2569
<i>Ying Wang, Ying Li</i>	
Some Suggestions for Community-Based Ecotourism Management.....	2573
<i>Xiaoli Zhuang, Huiyan Liu</i>	
New Advanced Technology to Improve Urban Environment.....	2577
<i>Nan Xu, Xiumin Yu, Yun Zhang</i>	
Food Packaging and Design in View of Environmental Protection.....	2581
<i>Chao Sun, Dianhua Wang</i>	
Soil Organic Carbon Loss through Water Erosion in Loess Hilly Region of Northwestern China.....	2585
<i>Song-Wei Jia</i>	
Virtual Cultivated Land Trade: A New Thinking for Cultivated Land Resources Security.....	2589
<i>Li Cheng, Tian-Kun Fang, Bo Zhang</i>	
Effect of Preparation Conditions on Catalytic Hydrolysis of COS.....	2593
<i>Hong-Yan Wang, Hong-Hong Yi, Xiao-Long Tang, Li-Li Yu, Dan He, Shun-Zheng Zhao</i>	
Comparison of the Sino-Japanese Environmental Greening	2597
<i>Ping Yan</i>	
Study on the Environmental Technology Application Strategy of the Housing Industry.....	2601
<i>Wei Chen, Yu Chun Gai</i>	
Valuing the Environmental Damage or Improvement: Based on the Happiness Method	2605
<i>Yuanping Lu, Kezhong Zhang</i>	
Advances in Research and Industrial Production of Biological Pesticide of Anti-Microbe around the World	2609
<i>Wei Wang, Ruifeng Xiao, Huijing Ma</i>	
Optimal Deployment of Regional Multi-Objective Water Resources Based on Mixed Genetic Algorithm.....	2612
<i>Lei Shao, Xiaode Zhou, Fangting Yang</i>	
Matter-Human-Affair 3 Principles' Harmony: An Empirical Study of the Water-Soil Conservation in Loess Plateau	2616
<i>Lixin Yu</i>	
The Development Research of Ecotourism.....	2620
<i>Xiao Wang</i>	
The Corporate Brand and Corporate Social Responsibility	2624
<i>Xiao Wang</i>	
Discussion for the Legislation Issue of China's Wetland Ecosystem Protection	2627
<i>Wenxing Shen, Hanzi Ren</i>	
Study on Lake Pollution Damage Based on Accounting Perspective	2633
<i>Rong Rong, Juqin Shen</i>	
Alternative Energy, Security Constraints and the Development of Bio-Energy	2637
<i>Zhuoya You, Miaomiao Dong</i>	
Influence of Petroleum Price Fluctuation to Main Petroleum-Consumed Industries in USA.....	2642
<i>Jianying Niu</i>	
Media Selection of Artificial Soil Filtration System for Stormwater Runoff Treatment in Beijing	2646
<i>Ping Xu, Yajun Zhang</i>	
A Comparison of Analysis Methods of Pipe Failure Characteristics Based on Maintenance Records of Water Distribution System	2650
<i>Yi Wang, Yimei Tian</i>	
Strengthening Public Participation in China's Mine Environmental Protection.....	2653
<i>Wenqin Chen, Lei Lei</i>	
Monitoring Methods Study on the Great Pacific Ocean Garbage Patch.....	2657
<i>Huang Yin, Chang Cheng</i>	
A Review of Material Flow Analysis	2661
<i>Zhimi Bao, Shushen Zhang, Yu Chen, Suling Liu, Yun Zhang, Huanlei Wang</i>	
Analysis of Coordination Degree of Land Utilization in Coal-Mining Area	2669
<i>He Yang, Jin-Ping Liu, Tao Wang</i>	
Study on Carrying Capacity of Agricultural Water Resources in Fuxin City	2673
<i>Li Cheng</i>	
The Impacts of Energy Prices on Energy Intensity in China	2678
<i>Xiao-Li Liu, Wen-Tao Qin</i>	
Modifying Recycling for Aged Modified Binder.....	2682
<i>Tao Ma, Chunlei Li</i>	
Land Use Induced Water Environment Changes in the Heihe River Basin, Arid Northwestern China	2686
<i>Shanzhong Qi</i>	
Management of Agricultural Pollution in China: Current Status and International Experience	2690
<i>Yong Yang</i>	
Spatial Distribution and Variation of Heavy Metals and Metalloid in ZhuJi LiPu Copper Mining Area	2694
<i>Hua Sun, Hailang Pan, Jiajia Lin, Xiaojun Mao, Fengxiang Han</i>	
Simulation Analysis on the Growth Tendency of Building Energy Consumption in China.....	2698
<i>Lihong Han</i>	
Comparative Study on Low Temperature Selective Catalytic Oxidation of Ammonia over Transition Metals Supported on TiO₂.....	2703
<i>Kaijiao Duan, Xiaolong Tang, Honghong Yi, Yan Zhang, Ping Ning</i>	

Analysis on the Evolutionary Path and Influence Factors of the Northeast Asia Regional Energy Cooperation.....	2707
<i>Ying Shen, Xiao-Li Guo</i>	
Discussion of Energy Consumption and Management in Tianjin.....	2711
<i>Lei Zhang, Meiting Ju, Qinzhe Liu, Ze Guan, Qi You</i>	
The Coupling Mechanism and Systematic Balance of Forest Ecosystem and Forestry Industry: A Case Study of Yichuan Forestry Area	2717
<i>Zhe Ning, Peiwu Dong, Yingli Huang</i>	
A Study on Environmental Impact of High Speed Maglev Traffic Engineering	2721
<i>Chao Wang, Kang Wang</i>	
Catalytic Wet Air Oxidation of PH₃ over CuO-CeO₂ Catalysts.....	2724
<i>Honghong Yi, Lina Yang, Xiaolong Tang, Lili Yu, Hongyan Wang</i>	
Research on the Development Strategy of China's Renewable Resource Industry Based on SWOT Analysis.....	2728
<i>Guang-Fu Liu, Xiao-Lei Liu, Xiao-Wen Yang</i>	
Ecosystem Service Value Assessment for Protected Wetlands: A Case Study in the Changjiang Estuary	2733
<i>Yan Jin, Che Yue, Yang Kai, Zhao Jun</i>	
Analysis on Ecological Efficiency of Construction Industry in China	2738
<i>Shu-Hua Lei, Yuan Chang, Xue Zhang</i>	
Study on the Industrial Structure and Decision Model of Industrial Scale of the Eco-Industrial Chain in Mining Area.....	2743
<i>Xu-Dong Xi, Jia-Nan Chu</i>	
Trends of Climate Change on Mt. Gongga and Its Impacts on Tourism Development	2747
<i>Jianying Guo</i>	
Paying for Watershed Services: Mechanisms, Modes and Compensation Methods in the River Basin, China: Case Study of Jinhua River	2752
<i>Haixia Zheng, Dawei Xu, Lubiao Zhang</i>	
Biodiversity Evaluation for Ecosystem-Based Management in Daya Bay, South China Sea.....	2756
<i>Xiaoyan Chen, Huiwang Gao, Xiaohong Yao, Hongda Fang, Zhenhua Chen, Haiyan Wang</i>	
Analysis of Energy Conservation and Sales of New Energy Automobiles in China	2760
<i>Jiao Meng, Xiaowen Tang</i>	

BUSINESS MANAGEMENT

Research on Low-Tech Strategy for Technology Innovation of Low-Tech Enterprises in China	2768
<i>Yuqing Liu</i>	
A Study on a New Pattern of Enterprise--Intelligent Enterprise.....	2772
<i>Dexiong Feng, Xiang Wang</i>	
Industry CI: The Service Modes of Information and Intelligence for Improve the Industrial Competitiveness.....	2775
<i>Xiaoyuan Zhao, Yanning Zheng</i>	
Research on Procedure-Based Technology and Process Cost Assessment	2779
<i>Zi-Qin Ma, Ying Yang, Zhi-Gang Yang</i>	
A Fundamental Framework of Business Process Reengineering Methodology Based on IT	2783
<i>Jun Du, Ying Wang, Jianxin Jiao</i>	
Rethinking the Organization Management Strategy in the View of Complex System Evolution	2787
<i>Xuhui Yan</i>	
The Inspiration of Intellectual Property of Foreign Automobile Enterprise	2791
<i>Zhanglin Wang</i>	
Research on Factors Affect on Insurance Industry in China Based on Fuzzy-ANP	2796
<i>Tingyong Gao, Chunhui Wang</i>	
Expatriates Management for MNCs: A Dynamic Objective Optimization Model	2800
<i>Libo Fan, Yongzhi Wu</i>	
Non-Market Strategy and Firm Performance: The Empirical Study of Listed Companies in China.....	2805
<i>Yan-Ying Chen, Li-Li Wang</i>	
An Improved Collaborative Filtering Algorithm Based on Trust in E-Commerce Recommendation Systems.....	2809
<i>Yanhong Guo, Xuefen Cheng, Dahai Dong, Chunyu Luo, Rishuang Wang</i>	
A Study on the Development of Non-Market Strategy in China and Its Revelation	2813
<i>Guangyu Ye, Jinjing Qiao</i>	
The Research & Application of Process-Oriented Business Intelligence in Manufacturing Industry	2817
<i>Yuan Cheng, Zhigang Li</i>	
Emulator Model of Mont Carlo of Supply Chain Management by Form and Exploitation.....	2821
<i>Yu-Zhong Mao, Li Liao</i>	
The Transformation of Foreign Brands in China: An Legitimacy Perspective	2825
<i>Lan Tao, Huobao Xie</i>	
Trust Building in Network Forms of Organization: An New Institutional Perspective.....	2829
<i>Yuan Lou, Xiaohui Li</i>	
Cause-Related Behavior: Comparison of Consumer Goods Corporations and Industrial Goods Corporations	2833
<i>Xiaofeng Long, Zhilong Tian</i>	
The Study on Competitive Advantage of Industry by Method of Attraction and Competitive Strength	2837
<i>Lihua Xiong, Yunfeng Wang</i>	

Analysis on Principle Observation, Path Selection Mechanism, and Risk Control of Enterprise Strategy Evolution	2841
<i>Wei Li</i>	
The Risk Management of Supply Chain	2846
<i>Jianlin Yuan</i>	
The Dynamics of Intellectual Capital: Taking Organizational Lifecycle into Consideration	2850
<i>William S. Chang, Jasper Hsieh</i>	
Research for Business Administration System Construction Based on Product Competitiveness Advancement	2854
<i>Zhibin Xie, Yuexi Zhou</i>	
Research on Product Over-Functions Based on Enterprise's Perspective: An Empirical Research on Mobile Phone.....	2857
<i>Xiaoping Lv, Junxi Yin</i>	
Decision of Entrepreneurs' Inner Psychological Qualities Evaluation Based on Multivariate Generalizability Theory	2861
<i>Cuiyun Mao, Yuanhang Han, Qiang Mei, Jianyi Liu</i>	
An Analysis of the Product Positioning and Development Strategy of TV Shopping on the Basis of Value Chain.....	2865
<i>Wei Hong Xia</i>	
Study on Application of Extension in Enterprise Synthetic Benefit Evaluation	2869
<i>Zhongliang Qiao</i>	
Study on Function Mechanism and Strategy of Network Leverage	2873
<i>Cunfu Liu</i>	
The Effect of Demand Strength on the Comparative Advantage Model	2877
<i>Zhigang Wang</i>	
Study on Collaborative Workflow Process Modeling Based on the Extended Stochastic Petri Net	2880
<i>Guoyin Jiang, Bin Hu</i>	
Modelling Business Processes for Limited-Lot Producers with Aixperanto.....	2884
<i>G. Schuh, W. Boos, K. Kuhlmann</i>	
Political Connections and Firm Diversification: A Resource Based View	2888
<i>Ai He, Hailin Lan, Weiwen Li</i>	
Influence of Compatibility on Pricing Strategy of Firms with Two-Sided Markets.....	2892
<i>Fei Tang</i>	
Study on SMEs-Oriented Strategic Decision Support System Based on Competitive Intelligence.....	2896
<i>Xinping Song, Hongyun Tian, Xiaowei Wu</i>	
Estimation for the Flexibility of Enterprise Management System Based on Extension Mathematics.....	2900
<i>Bin Hu</i>	
Research on Formation and Effect on Strategic Change of Strategic Momentum Based on Case Study of Chinese Enterprises	2904
<i>Shui Yu, Yanxi Li</i>	
How to Assess Patent Values in Patent Infringement Lawsuits?	2908
<i>Hui-Chung Che, Hsiao-Wen Huang</i>	
The Performance Evaluation of ERP Systems Based on Fuzzy AHP	2912
<i>Jihong Pang, Lu Ma, Xiaojing Liu</i>	
Main Bank System Reform in Japan: The Terminal or Coexistence with Other Systems	2916
<i>Bo Li, Tuo Li</i>	
Research on Conflicts Resolving for Collaborative Negotiation	2920
<i>Ge Zhang, Guo-Rui Jiang, Chuan-Long Gu, Ti-Yun Huang</i>	
 <u>SUPPLY CHAIN MANAGEMENT</u>	
Study on the Evaluation Index of Mass Customization	2924
<i>Yan Shen, Qing Nie, Qingda Yuan, Xiaoyan Yang</i>	
The Discussion of Collaboration Management of Tourism Services Supply Chain	2928
<i>Xi-Zhou Zhang, Ying Chen, Hui Cao</i>	
Channel Competition Decision after Store Brand Introduction	2932
<i>Xiaojun Fan</i>	
A Study on Contract Coordination of Supply Chain Based on Demand Disruption.....	2936
<i>Guojun Ji</i>	
A Game Analysis on Quality Failure of Supply Chain.....	2942
<i>Bitao Peng</i>	
Select of Supply Chain Postponement Strategy Based on Products	2945
<i>Wang Pu, Li Qian</i>	
Supply Chain Integration through Business Intelligence	2949
<i>Luhao Liu</i>	
Status and Characteristics of China's Foreign Trade from the Perspective of Global Supply Chain.....	2953
<i>Peizhi Wang</i>	
An Integrated Supply Chain Modeling and Simulation Based on System Dynamics.....	2957
<i>Jianghong Man</i>	
Constructing Supply Chain Networks Based on the Adaptation Point of View.....	2961
<i>Qi Yang, Dexiong Feng, Yingzhao Ming</i>	
Interactive Rules on Supply and Demand Actions of Knowledge Supply Chain	2965
<i>Meifang Li, Yongxiang Zhao</i>	

The Application of QFD Based on DEA to Improve the TPL Quality of Service	2970
<i>Weifeng Fan, Mingbiao Xu</i>	
The Key Factors Affecting Supply Chain Risk Towards Emergencies.....	2974
<i>Hui-Hui Hao</i>	
Study on the Selection and Assessment of Channel Strategic Retailers for Cigarette Manufacturers in China.....	2978
<i>Lingyun Mi</i>	
Service Supply Chain and Its "Bullwhip Effect"	2982
<i>Qianyi Li, Yuanyang Gao</i>	
Innovate Firm's Value Chain to Integrate Corporate Social Responsibility in Strategy Development for Strengthened Competitive Advantage.....	2985
<i>Ang Bao</i>	
A Multi-Agent Based Bidding System in VCIM Using Fuzzy AHP	2988
<i>Ning Zhou, Ke Xing, Sev Nagalingam, Grier Lin</i>	
Coordinating Three-Level Supply Chain with Quantity Discount Policies	2992
<i>Guidong Liu</i>	
Incentive Mode of Information Sharing in Supply Chain	2996
<i>Xiaoli Wang</i>	
Research on Integration of Logistics Industry	3000
<i>Xiaojuan Bai, Zhiyong Zhang</i>	
Research on Welfare Distribution of Monopolistic Retail Supply Chain Upstream Based on Shapley-Value	3004
<i>Ran Chen, Shixiang Huang</i>	
The Research of Distribution Center Optimization Addressing Based on Energy Saving and Emission Reducing Confine Factors.....	3008
<i>Jiajuan Chen, Wenling Wu, Yufei Guo, Jingyun Huang</i>	
Model of Asymmetric Cost Information Game among Multi-Supply Chains under Bertrand Competition Framework	3012
<i>Baixun Li, Yongwu Zhou, Bitao Peng</i>	
Formation Mechanism of Quality and Safety Control Abilities of Core Enterprises in High Quality Pork Supply Chain.....	3016
<i>Shimin Sun, Wencheng Han, Jianru Zhang</i>	
Supplier Selection in Supply Chain Management: An Improved TOPSIS Method	3020
<i>Wei-Hua Wang, Jing-Pu Song</i>	
A Study on Stability of Closed-Loop Supply Chain Based on Markov Chain	3024
<i>Xiangzhou Yin, Xinwei Tian, Yun Chen</i>	
The Game Analysis on the Cooperation of Green Supply Chain.....	3028
<i>Rui Zhang</i>	
Reactive Strategies for Supply Disruption Management: Backordering vs. Upgrading.....	3032
<i>Xiao-Feng Shao</i>	
Study on the Collaboration Architecture of Supply Chain Entities in Intelligent Logistics.....	3036
<i>Hui Hu, Dawei Hu</i>	
Studying on Economic Effect Model of VMI Accessory Inventory System under Indefinite Demand	3040
<i>Huaizhen Yang, Lei Li</i>	
A Hyper-Cycle Theory Based Model of Supply Chain Knowledge Innovation Network	3043
<i>Yi-Wei Zhao, Ju-Hong Chen</i>	
Cost Optimize Algorithm for Hub-and-Spoke Logistic Network.....	3047
<i>Youlong Luo, Guihua Nie, Yuanyi Tang</i>	
The Study on Reverse Logistics for E-Commerce	3051
<i>Fen Ma</i>	
Research on Operation Model for Inventory Control of Reverse Logistics	3055
<i>Xin Shen</i>	
An Analysis of the Dynamic Game Model between Government and Enterprises of Green Supply Chain.....	3059
<i>Fenglan Luo</i>	
The Empirical Study about the Employee Performance of Tourist Hotels Based on Internal Marketing	3063
<i>Lijiao Han, Zhishu Liu, Weidong Dai</i>	
Study on Logistic-Distributed Standards Based on AHP for Electrical Household Appliances Chain Enterprises: Taking Zhejiang Xinlianxin Electric Appliances Chain Supermarket as an Example	3067
<i>Gui-Sheng Jin, Feng Ge</i>	
On the Conceptualization of Business Models: A New Approach from Classical Paradigm	3072
<i>Yu Cheng, Jian-Guo Sun, Yang-Yi He</i>	
Enterprise Group's Logistics Mode Based on Structural Holes	3078
<i>Jun Dong, Songdong Ju</i>	
A Model of Supply Chain Construction Based on OGSA.....	3082
<i>Yu-Qiang Shi</i>	
Research on Supply-Chain-Style Industrial Cluster's Competitive Advantage under the Perspective of Complex Networks.....	3084
<i>Binqing Cai, Guohong Chen, Xinhuan Huang</i>	
A Quantity Flexibility Contract with Price Dependent Demand	3088
<i>Quansheng Lei, Dongqing Jiang</i>	
Multi-Population Cooperative GA and Multi-Objective Knapsack Problem	3091
<i>Shurong Zou, Jihai Wang, Hongwei Zhang</i>	

Optimal Model and Genetic Algorithm of Two-Echelon Inventory System with Correlated Demands	3095
<i>Hao Xiong, Youwang Sun</i>	
The Operational Strategy of Mobile Phone OEM Manufacturer in E-Commerce Environment.....	3099
<i>Rongsheng Lv, Qingling Zhu</i>	
A Coordination Mechanism in E-Waste Reverse Logistics	3103
<i>Xueqian Li, Qinmin Wu, Jin Li, Daoli Zhu</i>	
The Determinants of Sourcing by Multinationals in China.....	3107
<i>Junyan Hu</i>	
Research on Grain Supply Chain Mode Innovation: A Case Study of China Non-Primary Grain-Yielding Areas	3111
<i>Fei-Fan Hu, Zhi-Hua Wu</i>	
VRP Optimization of Intensive Distribution in Enterprise Sales Logistics	3115
<i>Qun Wu</i>	
Interorganizational Citizenship Behavior, Social Capital and Buyer Performance in Supplier-Buyer Relationships: A Theoretical Model.....	3118
<i>Yanchun Wan, Chunhua Chen</i>	
Price Subsidy Subject Choice of Different Price-Sensitive Products.....	3122
<i>Lu Zhou, Hong Chen</i>	
Research on Trust Mechanism of Partners in Supply Chain of Agricultural Products.....	3126
<i>Shan Lu</i>	
Vehicle Routing Problem with Fuzzy Demands and the Particle Swarm Optimization Solution.....	3130
<i>Yang Peng, Jie Chen</i>	
Mitigating Supply Chain Risks Using Flexibility Theory	3134
<i>Yan Li, Hong Xia Li</i>	
Joint Decision of Pricing and Package Coupon Value	3138
<i>Jun Zheng, Yiping Mu</i>	
Research on Management Complexity in Supply Chain Problems Based on DEMATEL	3142
<i>Xiao-Yan Wang, Jian-Hua Zhang</i>	
An Automatic Virtual Organization Structure Modeling Method in Supply Chain Management	3146
<i>Yan Li</i>	
Analysis of Two Types of Game and Cooperation Stability in Travel Agent Supply Chain System.....	3150
<i>Bo Shu, Guoquan Xu, Haiyan He, Bo Shu</i>	
The Impact of Logistics Mode on Retailer's Logistics Performance Measurement System	3156
<i>Wenjing Li, Chunyu Xia</i>	
Study on Distribution Demand Forecast Based on Grey-Markov Model.....	3161
<i>Gang Zhao</i>	
An Analytic Network Process Model for Engineering Device Procurement Evaluation	3165
<i>Ronghu Chen</i>	
Analysis and Optimization of Coal Enterprise Supply Logistics System Based on SCM	3169
<i>Sun Yubo, Lu Gang, Feng Dan</i>	
The Study on Logistics and Distribution Strategy of China's Rural Supermarkets.....	3173
<i>Cuiyun Mao, Qiujun Wei</i>	
Game Analysis of Stability of the Fourth Party Logistics Implementation	3177
<i>Tian-Kun Fang, Song-Wen Tang, Li Cheng</i>	
A Blackboard-Based Negotiation for Collaboration in Construction Supply Chain System	3182
<i>Yahong Feng</i>	
An Improved Method for Integrated Planning Model of Supply Chain.....	3185
<i>Bao-Lin Zhu, Hai-Bin Yu, Xiao-Yuan Huang</i>	
Research on the Supply Chain Reconstruction Strategies under the Financial Crisis.....	3189
<i>Yuran Jin, Yuping Chu, Hongyu Liu</i>	
Pricing and Ordering Strategies in a Two-Echelon Supply Chain with Asymmetric Demand Information.....	3193
<i>Xiaojun Zhan, Chunlin Luo</i>	
Research on Logistics Center Location in Home Appliances Going to the Countryside: Taking Liaoning Province as an Example	3197
<i>Yuran Jin, Liezhi Shen</i>	
Research on Implementation of Green Supply Chain Management	3201
<i>Xiu-Qing Yin</i>	
Research on the Partners' Valuation System and Optimum Decision in Agile Enterprise Alliance	3204
<i>Xiu-Qing Yin</i>	
Study on the Evaluation of Support Capability of Urgent Logistics Based on AHP	3208
<i>Lijun Zhang, Zhongwei Zhao</i>	
Study on the Stackelberg Strategy of Information-Sharing among Supply Chain Enterprises.....	3212
<i>Yuan-Yuan Jiao, Xue-Song Li, Xiao-Li Guo</i>	
Analysis of Influence Factors of Logistics Development in Henan Province Based on DEMATEL Method	3216
<i>Feng Lv, Xiaoying Yang</i>	
A Performance Evaluation System for Supply Chain Partners Using Fuzzy Clustering.....	3220
<i>Shouke Chen, Zhuobin Wei, Jindong Zhang</i>	
Strategy for Supply Chain Coordination Based on Fashion Life Cycle	3224
<i>Jian-Heng Zhou, Ling Shu</i>	
Loan Indicator Analysis of Down-Risk-Averse Loaner Based on Supply Chain Financial Innovation.....	3229
<i>Yixue Li</i>	

Research on Supplier Performance Evaluation Model Based on Data Mining	3233
<i>Jiabin Wang, Hechun Wang</i>	
Research on Knowledge Sharing among Partners in Supply Chain	3237
<i>Yiming Chen</i>	
Cooperation Negotiation Method of Manufacturing Corporation's Supply Chain Alliance Based on Computer Supported	3241
<i>Guoqiang Xiong, Apin Shi</i>	
Study on Supply Chain Quality Management Model Based on Immune Theory	3245
<i>Panshi Sun, Quanxi Li</i>	
Transformation and Upgrading of Brand Agents in Global Value Chains: A Case Study	3249
<i>Hai-Yan Ma, Ming Shen</i>	
Simulation Research of the Retailer's Ordering Strategy Based on System Dynamics	3253
<i>Xiao-Yan Wang, Jian-Hua Zhang</i>	
A Framework for Multi-Agent Based Supply Network Simulation	3257
<i>Feng Li</i>	
A Principal-Agent Model for Cooperative Production of Motor Vehicle	3261
<i>Ying Yang, Li Juan Fu, Dong Mei Yuan</i>	
Management System Construction for Enterprise Logistics Outsourcing Based on Risk Aversion	3265
<i>Guohong Shi, Man Zhao</i>	
Service Supply Chain and the Conceptual Model	3269
<i>Bo Wu, Guangdong Liu, Houming Le</i>	
Remanufacturing Network Analysis of Third-Party Reverse Logistics for Waste Household Appliances	3273
<i>Xiangru Meng, Xin Mu</i>	
Supply Chain Game: Economic Analysis on Differentiated Competition	3276
<i>Huixia Zou, Jiao Song, Dengkui Sun</i>	
The Analysis of a Model about the SME Supply Contract	3280
<i>Pingnan Ruan, Jing Song</i>	
An Evolutionary Game Theoretic Perspective on Online Reverse Auctions	3284
<i>Xueguang Zhou, Jian Zhang</i>	
Optimal Allocation of Resources in Production Line Based on Flexsim Simulation	3289
<i>Jianliang Peng</i>	
Study on Inventory Control Model of Closed Loop Supply Chain for Product Growth Period	3293
<i>Yisheng Wu</i>	
An Improved Tabu Search for Open Vehicle Routing Problem	3297
<i>Fuhua Huang, Changshi Liu</i>	
Food Supply Chain Management under Conditions of Food Safety	3301
<i>Dianhua Wang, Douxuan Huang</i>	
Multi-Player Cooperative Game in Supply Chain: The Model and Its Solutions	3305
<i>Huixia Zou, Dengkui Sun, Jiao Song</i>	
An Empirical Examination of Enterprise Nature, Unit Value and Industrial Competitiveness	3309
<i>Hai-Yan Ma, Cheng Hong</i>	
Electric Power Industry Supply Chain Assessment and Decision-Making: An Analytic Network Process Approach	3313
<i>Fan Yang, Cunbin Li</i>	
Pricing Strategy of Reverse Supply Chain Based on Multi-Periods Recycling	3317
<i>Hai-Xia Zhou, Qiao-Lun Gu, Sha Li</i>	
Coordinate the Supply Chain with Risk-Averse Agents under CVaR Criteria	3321
<i>Lijun Ma, Jianbin Li, Haifeng Wang</i>	
The Plan of the Selected Location of the Dynamic Alliance Store Centre and the Example Analysis	3325
<i>Zhimei Zhou</i>	
The Implementation and Application of Mobile Television in China	3329
<i>Xin-Ren Bao</i>	
A Path Analysis of IOS Appropriation's Impact on SC Collaboration and Collaborative Advantage	3334
<i>Qingyu Zhang, Mei Cao</i>	
A Study on the Business Model of Logistics Real Estate	3338
<i>Zhengwei Huang, Wei Zhang</i>	
Order Promising with Capacity Reserved for Multi-Priority Orders	3342
<i>Lixi Yang, Kejia Chen, Zhibing Lin, Rui Qiang, Xiabao Huang, Rongqing Lin</i>	
A Study of Stackelberg Inventory Model with Vendor-Buyer Interaction on Lead Time	3346
<i>Hua-Ming Song, Zi-Qiang Zhao</i>	
Trust and Learning as Moderators in Achieving Supply-Chain Competitiveness: Evidence from the Chinese Auto Component Sectors	3350
<i>Hua Song, Samir Ranjan Chatterjee, Linyan Liu</i>	
A Two-Stage Mechanism in Assembly System with Supplier Coalitions under Asymmetric Information	3354
<i>Yulian Mi, Xingzhou Zhang</i>	
The Impact of Factory Managed Inventory(FMI) on Global Supply Chains	3358
<i>Fumio Tateishi, Nobuo Nakatsuka, Masashi Kurahashi, Shigetoshi Sugawa, Tadashi Nakamura, Akio Nagahira, Tomoya Mizumoto, Shuichi Ishida</i>	
An Empirical Study for Green Supply Chain Management: Relationship between Collaboration and Extended Supply Chain Performance	3362
<i>Dan Liu, Songzheng Zhao, Weiyang Jiang</i>	

Study on Cooperation between Complementary Companies: Based on Evolutionary Game and Reference Effect	3366
<i>Jianyuan Yan, Haiqing Hu, Li Zhang</i>	
Design Service Level Agreements in Outsourcing Contracts	3370
<i>Jinmei Huai</i>	
Research of Supplier Selection Based on Multi-Objective Programming	3374
<i>Jie Lv, De-Cheng Wen, Xin-Xin Liu</i>	
Optimal Capacity Expansion Policy with Given Reservation Contracts	3378
<i>Jianbin Li, Minghui Xu, Ruina Yang</i>	
Research on the Evaluation of Contingency Plan System of Emergency Management in Supply Chain	3382
<i>Shan Lu</i>	
Pricing Analysis for Remanufacture Products with Government's Incentive	3386
<i>Ying Xia, Xiang-Yun Chang</i>	
Elements Impact on Retail Chain with Real-Time Logistics Based on ISM	3391
<i>Haifang Cheng, Jinsong Li, Feifei Chen, Fencao Cheng</i>	
The Evaluation of Business Services Innovation Capability within the Logistics Industry Cluster	3395
<i>Zhenzhu Zhang, Jing Mu</i>	
Capacity Disruption Management for Complicated Operation System	3399
<i>Xing Bao, Di Xiao</i>	
Application of Mathematica in Economic Order Quantity Model with Weibull Deterioration Distribution, Time-Varying Demand and Shortages	3403
<i>Li-Qun Ji</i>	
A Note on Optimal Policy for Deteriorating Items with Trapezoidal Type Demand and Partial Backlogging	3407
<i>Mingbao Cheng, Bixi Zhang</i>	
Discussions on a New Model of Steel Logistics Based on Modern Supply Chain Management Theory	3411
<i>Nan Liu, Jian Dong</i>	
The Mechanism of Rural Business Logistics Operation in Mainland China: A Research Based on "Home Appliances Going to Countryside"	3415
<i>Xi-Zhou Zhang, Lin Chen, Jun Liu</i>	
Technological Capabilities and Local Firms Upgrading within Global Value Chains	3420
<i>Lei Zou</i>	
Research on Supplier Selection with Data Envelopment Analysis under Supply Chain Management	3424
<i>Xu Sun, Fulin Wang</i>	
Research on a Single-Period and Two-Level Supply Chain Coordination under Uncertain Demand and Delay in Payment	3429
<i>Mingang Zeng, Gaohui Yu</i>	
Demand Forecasting in Automotive Aftermarket Based on ARMA Model	3433
<i>Yun Chen, Heng Zhao, Li Yu</i>	
Hybrid Genetic Algorithm for Vehicle Routing Problem with Time Windows	3437
<i>Fenghe Jin, Yaping Fu</i>	
The Impact of Government Price Subsidy from a Supply Chain Perspective	3441
<i>Shen Shen, Hexin Wang</i>	
Study of Facility Location and Allocation Problem Based on Fuzzy Graph Theory	3445
<i>Jinmei Wang, Kejia Zhuang</i>	
Sum-of-Weighted-Square Method for the Research on Accomplishment Appraisal for International Liner Enterprises	3450
<i>Yan Zhang</i>	
Intelligent Products for Monitoring and Control of Road-Based Logistics	3454
<i>Gerben G. Meyer, Gijs B. Roest, Nick B. Szirbik</i>	
Strategy of Coordination and Differential Price of the Closed-Loop Supply Chain under the Optimal Channel for Recycling	3460
<i>Shi-Zhen Bai, Xue-Ying Yang</i>	

CITY OPERATION

The Selection Research for Beijing Macroeconomics Advanced Indexes	3465
<i>Haijian Wu, Li Zhou</i>	
Evaluating Dynamic Variations of the Development Level of Resource-Conserving and Environment-Friendly Society	3468
<i>Minghui Dong, Bin Zou, Zhangxin Yin</i>	
Discovery of Multi-Level Spatial Association Rules Based on DE-9IM	3472
<i>Tao Feng, Zhiyong Zeng, Xuchao Wu, Rui Liu, Lianxiong Gao</i>	
Water-Saving Agriculture Based on Financial Support	3477
<i>Zhiyuan Li, Yanchun Chen</i>	
Study of Land Use Economic Benefit in Development Zone by Choquet Integrals	3481
<i>Donggang Hu, Qiang Zhu, Guangchao Yan, Chunmei Wu</i>	
A Method of City Informatization Level Evaluation	3484
<i>Xiaoqing Li, Binghui Liu</i>	

Depending on Marketing to an Ecological Vision: A Case Study of Overseas Chinese Town's Developing Management in Shenzhen, China	3488
<i>Haozhe Zhang, Guangjun Jin, Yan Song</i>	
Soilmass Deformation Simulator Experiment Investigation under Water-Soil's Long-Term Chemical Interaction and Certain Load in Urban	3495
<i>Nianping Yi, Xingui Zhang, Junqing Qin</i>	
Five Approaches to China's Urban Design Towards Rationality	3499
<i>Yaoyu Lin, Jusheng Song, Jian Dai, Xiaofan Luan</i>	
Analysis on Volatile Organic Compounds of Artocarpus lingnanensis for Urban Environmental Management	3503
<i>Qing-Zhi Ma, Feng-Juan Wu, Qi-Mei Liu, Kai-Fu Li, Cheng-Ping Xie</i>	
Resident Participation Mechanism for Sustainable Improvement of Old Urban Communities in China.....	3507
<i>Fan Yang, Wen Xu, Jian-Xun Peng</i>	
A New Model of China's Urban Construction---Exploration of Low Carbon City	3511
<i>Lin Li, Hang Zhou, Dirong Cao</i>	
Chinese Affordable Housing System	3515
<i>Yunhua Xiang, Zhiyong Zhang, Xuerou Wang</i>	
Status and Improvement Strategy of Chinese Urban Greening Management.....	3519
<i>Wen-Ting Wu, Yi Ren, Heng-Yu Zhao, Mi-Mi Tian</i>	
Comprehensive Environmental Management of Historic and Cultural Blocks in Old City: A Case Study of Shichahai Area in Xicheng District, Beijing.....	3523
<i>Maomao Yan, Chuan Jiang</i>	
Analysis of the Relationship between Architectural Modeling Design and the Surrounding Environment.....	3527
<i>Yusong Wang</i>	
Higher Social Responsibility, Better Environmental Performance	3529
<i>Wang Hong, Wu Yi</i>	
Exploration of the Urban Waterfront Greenway System Based on the 'Interest Gravitation'	3533
<i>Hongyu Zhao, Lei Liu, Sheng Chang</i>	
Centographic Analysis of Urban Growth in Xinjiang during the Last Three Decades	3538
<i>Anwaer Maimaitiming, Xiaolei Zhang, Degang Yang, Huhua Cao</i>	
Study on Spatial and Temporal Evolution of Grey Correlation Degree between Infrastructures and Oasis City Comprehensive Scale of Xinjiang	3542
<i>Yusufujiang Rusuli, Zhongwu Zhang</i>	
The Study of the Main Influencing Factors and Relationship Structure of the Leisure Economy System Based on ISM Model.....	3546
<i>Guoqiang Xiong, Jiantao Hao</i>	
The Studying on Industry Construction of Yinchuan City after Reformation	3550
<i>Yufan Lin, Li Chen</i>	
Dual-Threshold Cooperative Sensing Based on Coherent MAC in Cognitive Radio	3553
<i>Yi Zhang, Lingling Zhang, Chengkai Tang</i>	
On the Harmonious Development of College Sport and Community Sport--- from the Perspective of City Development.....	3557
<i>Fachang Wang, Zijian Zhao</i>	
Urban Transition in Western China	3561
<i>Anwaer Maimaitiming, Huhua Cao</i>	
Structural Change and Spatial Pattern of Urbanization in Xinjiang	3565
<i>Anwaer Maimaitiming, Xiaolei Zhang, Jun Lei, Huhua Cao</i>	
Wuhan City in the Process of Shaping Its Own Brand Problems and Solutions	3569
<i>Guo-Fang Liu</i>	
Sustainable Development Strategy of Sub-Center Cities in Hubei under the Energy and Pollution Constraint.....	3573
<i>Jianhua Zhao, Xiao Yang, Guangfei Zhang</i>	
A Systematical Analysis for the Mechanism of Urban Industry Ecological Transformation.....	3577
<i>Xiumei Sun, Min Zhou</i>	
Study on Economic Sustainable Development in the Yangtze River Delta Region: Based on Transforming Economic Development Mode.....	3581
<i>Shaoli Liu, Yuqi Lu</i>	
Assessment on Environmental Impact of Building Tidal Gate on Yongjiang River	3585
<i>Lihua Feng, Huayou Zhu</i>	
The Enterprise Co-Evolution Model of Industrial Chain in Economics Development Zone	3589
<i>Youfu Hu</i>	
Research on the WebGIS Space Vector Data Based on the J2EE	3593
<i>Feng Zhao</i>	
Normative Analysis on Government Functions in Construction of Suburban Rural Infrastructure.....	3597
<i>Mengxia Zhang, Wei Guo, Jing Chen</i>	
Analysis on Feasible Construction Modes of New Rural Residential Area in Tianjin	3601
<i>Jing Chen, Wei Guo, Mengxia Zhang</i>	
The Plan of Elderly Smart Community: Based on the Concept of Internet of Things.....	3605
<i>Yongjia Hu</i>	
Urban Traffic Mode Structure Optimization Based on Eco-Transportation.....	3609
<i>Shun-Ying Zhu, Ju-Xiang Guan, Hong Wang, Bing Liu</i>	

Incremental Evaluation Method- An Integrated Method to Assess Urban Energy System	3614
<i>Zhonghai Zheng, Lin Fu, Hongfa Di</i>	
Research on Plight and Countermeasures of Three-Gorges Logistics Center's Building-Up	3619
<i>Xiaoning Wang, Biao Xu, Haohao Zheng</i>	
Sustainable Development Research on the Relative Carrying Capacity of Resources in Liaoning Province.....	3623
<i>Shuai Shao, Jingtao Yu, Chunyou Wu</i>	
Regional Sustainable Construction Planning Information System Exploitation and Application in Civil Engineering Management.....	3627
<i>Xing-Hai Dang, Yu-Li Yang, Xue-Ping Wang, Run-Ting He</i>	
Research on the Coordination Degree of Beijing's Economic and Environmental Subsystem	3631
<i>Lei Jin, Yuan-Yuan Zhang</i>	
The Application of Forecasting Optimization on City Commercial Development Requirements Based on the Grey Theory: A Case Study of Wuhan	3635
<i>Jiang-Ping Wang, Shi Yuan, Chao Yang</i>	
Study on Conservation and Revival of the Historic Site	3639
<i>Wenlong Zhu, Hongying Zhang</i>	
Determinants of Personal Well-Being in Urban China	3644
<i>Yu-Wen Yang, Hui-Ming Li, Qing-Guo Zhai</i>	
Application of Wavelet Threshold De-Noiseing in Settlement Monitoring for Subway	3648
<i>Donghui Wu, Linya Tian</i>	
Grid-Based Encoding QR-Tree K-NN Query	3652
<i>Guobin Li, Jine Tang</i>	
Fuzzy Comprehensive Evaluation of Urban Environmental Infrastructure Investment Benefit	3656
<i>Yan Deng, Mingzhu Wu</i>	
Research on Disaster Prevention Safeguard Measures for Building Engineering of Villages and Towns.....	3660
<i>Jinghai Zhou, Hongfei Bao</i>	
The Study on the Historical Famous Cities' Sustainable Development Strategy Basing on Their History and Tradition	3664
<i>Huan Shu, Yufan Yan</i>	
Research of Environmental Governance in Beijing's Urban-Rural District	3668
<i>Bao-Fu Xie</i>	
Research on the Evaluation of the Administrative Capacity of City Public Crisis	3672
<i>Shengli Dai</i>	
Study of the Interactive Effect about Urban Organic Update and Real Estate Market in Hangzhou	3676
<i>Rikun Wen</i>	
Detecting Relationship of Learning City and Urban Competitiveness	3680
<i>Tong Yang, Jingyuan Yao</i>	
Research on the Development of Urban Infrastructure in China Based on Cluster Analysis.....	3684
<i>Ningjie Yu, Rui Chen</i>	
The Study on the Relationship between the Tertiary Industry and the Urbanization in Xuzhou	3689
<i>Jingkui Long, Chunxiao Zhao</i>	
The Application of Factor Analysis in County Economic Evaluation	3693
<i>Aimin Zhu, Jiao Yu</i>	
Efficiency Evaluation of City Circular Economy Based on the Super-Efficient Mixed DEA Cluster Model.....	3697
<i>Yawei Wang, Baosong Liang</i>	
Housing Price Spatial Diffusion within Urban Region: A Case of Wuhan	3701
<i>Jintao Li, Jun Sun, Hongbo Li</i>	
Research on Comprehensive Evaluation of Urban Material Metabolism Based on MFA: A Case Study of Chengyang District in Qingdao.....	3705
<i>Zhenfeng Zhou</i>	
Critical Infrastructure Failure Interdependencies in the 2008 Chinese Winter Storms	3709
<i>Mei Rong, Chuanfeng Han, Liang Liu</i>	
A Case Study on City Development Strategy of Underdeveloped Region in Hezhou: Aim at Sustainable Development	3713
<i>Yan Yuan, Yankui Li</i>	
Evaluation of Atmospheric Thermal Environment of Residential District by CFD Simulation	3717
<i>Wei jie Zhang, Jing Qi, Xin Li</i>	
Convergence or Divergence? China's Land Rents, Transport Cost and Its Industrial Agglomeration	3721
<i>Limin Liu, Minjie Wang</i>	
Research on the Establishment and Application of Synthetic Evaluation Index System for Ecological Park City	3726
<i>Weiyang Yu, Hongyi Wang, Minhua Wu</i>	
Low-Carbon Urbanization Way in Wuhan City Zone	3730
<i>Sitan Zhu</i>	
Study on Economic Development Difference of Guangxi Beibu Gulf Intra-county Economic Regions with Grey Relational Synthetic Evaluation.....	3734
<i>Peng Zeng, Xian-Chun Zhang, Jin-Yu Wu</i>	
CFD Simulations and Assessment of Life Safety in Underground Emporium	3738
<i>C. Y. Yang, H. M. Wu, Y. Gao, Y. Huo</i>	
Study on the Semi-Strong Form Efficiency of Housing Market: Evidence from Hong Kong	3743
<i>Jiana Xu, Ang Huang</i>	

CFD Simulation of Planting Effect on District Air Environment.....	3747
<i>Weijie Zhang, Pengyun Liang, Xuedong Yang, Yiran Wei</i>	

SERVICE MANAGEMENT

Research on Security System for Government Information Disclosure in China.....	3751
<i>Shaohui Wang</i>	
Communication Media Selection in Online and Offline Environment: A Comparison of Three Theories	3755
<i>Rui Gu, Jia Chen</i>	
A Governance Model for Cloud Computing	3759
<i>Zhiyun Guo, Meina Song, Junde Song</i>	
The Future Direction of China's Auto-Finance Development----From the Prospective of Low-Carbon Economy.....	3765
<i>Ke Tang, Ting-Ting Zhong, Qing-Qing Zeng, Zhi-Qiang Luan</i>	
Study on the Audience Attitudes to the MFA.....	3769
<i>Yong Liu</i>	
The Research on Brand Community Based on Community Activities	3772
<i>Jia Chen</i>	
Fractal Study on Urban Systems in the Underdeveloped Regions in West China: A Case Study in the Lanzhou— Xining Town Compact Region	3776
<i>Bing Zhu, Xiaolei Zhang, Jun Lei, Zuliang Duan</i>	
Automobile Financial Service in China's Mainland	3781
<i>Juan-Juan Du, Zhi-Xin Jia, Run-Jie Xia, Zhi-Qiang Luan</i>	
Connotation of Knowledge, Service Innovation and Competition among High-Tech Enterprises.....	3784
<i>Xiaobin Wang, Jinsi Wang</i>	
On Some Problems Relevant to City Planning and Management in China.....	3788
<i>Zhibin Zhang, Yu Song</i>	
A Robust Model for Airline Seat Allocation with Multiple Seat Bookings.....	3793
<i>Weimin Ma, Bingbing Qiu</i>	
A Study on the ECR Method Evaluation of Urban Rail Transit Service Quality.....	3797
<i>Zhigang Liu, Jing He</i>	
Model and Model Implement of Farmland Circulation in China.....	3803
<i>Zhanjun Xu, Shaoliang Zhang, Huping Hou, Xi Luo</i>	
Human Resources Development Globalization under the Idea of Sustainable Development	3808
<i>C. M. Liu</i>	
Utilizing Service Science to Construct High-Performance Digital Publishing Industry	3811
<i>Hejie Chen, Yutong Sui</i>	
Research of IPMI Management Based on BMC SOC.....	3815
<i>Zhilou Yu, Hua Ji</i>	
The Three Dimensionalities and the Management of Two-Oriented Society	3818
<i>Jianfeng Wu</i>	
An Initial Study on Mechanism Construction of Visitor Environmental Education in Ecotourism--A Perspective of China Mainland	3822
<i>Wenyi Hong, Xijun Hu, Wenming Li</i>	
How to Carry Out Service Innovation for Business Incubator? An Empirical Study	3827
<i>Hongwei Wang, Qiang Lu, Dechang Lin, Beiqiu Liao</i>	
Industry Linkage, Market Thickness and the Development of Producer Services in Regional Economy: Case of Heilongjiang, China.....	3831
<i>Dequan Zheng, Yingjun Feng, Enyan Wang</i>	
Control, Affect and Cognition Trust in Determining IT Offshoring Outsourcing Service Quality	3835
<i>Chunping Deng, Shouxiang Zhao</i>	
Medical Service Quality Evaluation Based on Lingual Description	3839
<i>Sen Wang</i>	
Optimal Disposition of Hospital Beds Based on Multiple Objective Programming Model	3842
<i>Wei Wang, Liping Wang, Hualin Xu, Zhengbing Gu</i>	
The Drivers Model of Customer Equity Based on the Service Profit Chain	3846
<i>Yanxia Cheng, Wangcheng Peng</i>	
Maintenance Supply Chain Optimisation within an IT-Platform: Network Service Science and Management	3850
<i>Christian Fabry, Arno Schmitz-Urban</i>	
The Research Report on Institution Old-Age Insurance Reform.....	3854
<i>Yunhua Xiang, Jinyuan Duan, Bing Wang</i>	
Network Governance: A Path Selection of Sustainable Development for Chinese Heritage Resources	3858
<i>Dexia Zang, Haiwei Zhou</i>	
The Theoretical Research of Spatial Information Service Model.....	3862
<i>Yingdong Chen, Rongguo Chen, Yongjun Wei, Mingbo Zhang, Jiong Xie, Zhen Chen, Minqiang Fan</i>	
SERVQUAL-Based Evaluation Study on the Quality of Community-Based Service Provided by University- Affiliated Stadiums.....	3867
<i>Xin-Sheng Yang, Yong-Yue Zhu</i>	
The Price Model of Shanghai License Auction Based on Support Vector Machine.....	3871
<i>Fang Xi, Lu Liang</i>	

Patterns and Regions Selection of International Science and Technology Cooperation of Guangdong Province	3875
<i>Li Li, Bin Yu</i>	
Correspondence Analysis in Patterns and Resources of International Science and Technology Cooperation between Universities	3879
<i>Li Li, Zhengning Feng, Xuezhu Gao</i>	
Research on Electronic Service Lifecycle Management of City Government	3883
<i>Zhe Zhang, Xiaolin Xu</i>	
Integrating Kano Model into Customer-Oriented Reputation Model in Higher Education	3890
<i>Ching-Chow Yang, Ronald Sukwadi, Pen-Po Mu</i>	
The Effects of Internal Marketing on Service Branding	3894
<i>Ye Chen, Jing Zhao</i>	
The Direction of Urban Leisure Industrial Promotion: A Shanghai Case	3898
<i>Xiaoyan Zhou, Rongyao Chen, Yue Wang</i>	
The Heterogeneity of Effects of Producer Services on China's Industrial Economic Growth--Based on Industrial Classification Study of Factor Intensity	3902
<i>Cheng-Bo Zhao</i>	
Emotional and Satisfactory Research of Grouping Consumers in Service Recovery Process	3908
<i>Ying Sun, Jiangang Du</i>	
Research of the Psychology and Behavior of Grouping Consumers Facing under Failure Conditions	3914
<i>Ying Sun, Jiangang Du, Xuan Su</i>	
The Standardization of Online Public Relations Is Imperative	3920
<i>Hongxin Li, Jing Ma, Weihe Duan</i>	
Trend Analysis of Internal Structure of Service Industry in China	3924
<i>Ling-Xiang Jian, You-Tong Liu, Ning Wang</i>	
Innovation and Development on Scientific Management of Water Resources.....	3929
<i>Xiu-Ru Lu, Hong-Jie Pang, Xiao-Song Jiao, Ying-Qi Cao</i>	
Tourism Image of Cities in the Southern Yangtze River Perceived by Tourists: A Case Study of the Four Cities in Zhejiang and Jiangsu	3933
<i>Jing Gao, Yonggang Zhang</i>	
A Risk Evaluation Model of Dynamic Neural Network Based on TFN-AHP	3937
<i>Huiru Zhao, Chunjie Li, Tao Chen</i>	
Enhancing Brand Competitiveness of Chinese Bank-Owned Fund Management Company.....	3941
<i>Li Huang</i>	
Study of 3C Streamlined Service Model	3944
<i>Lin-Lin Wang</i>	
Research of Rumors Spreading Based on Transmission Dynamics of Complex Network.....	3948
<i>Zhi Zhu, Dongsheng Liao</i>	
The Services Pricing Strategy on Software as a Service	3952
<i>Huanhuan Xiong, Peigang Wang, Guobin Zhu</i>	
Services Scientific Principles Implementation into Talent Development Models: An Example of Synvision Technology Company.....	3957
<i>Chin-Cheh Yi, Pei-Wen Liao, Li-Chun Hsu</i>	
A Study on the Role of Government in China's Tourism Development.....	3961
<i>Hanyu Zhang</i>	
Open Library's New Service Tactics in the Era of Web2.0	3964
<i>Haiying Li</i>	
Management Strategy for the Official Statistics of Fixed Asset Investment in China Transportation	3968
<i>Ruoqi Zhang, Xiurong Cai, Chao Chen</i>	
Separation of Network from Service Provision.....	3971
<i>Yonggang Wang, Kaili Kan, Huiying Du</i>	
Construction of Public Service System in the Tourism Industry Cluster	3974
<i>Danhong Chen, Zhenwei Fan</i>	
The Economic and Non-Economic Benefits of the World Game 2009 in Taiwan.....	3978
<i>Ching Tang Wang, Ching Yi Chen, Chien Mu Yeh</i>	
Research on Service-Oriented Manufacturing Mode Based on Grid.....	3980
<i>Yu-Qiang Shi</i>	
Does Chinese Distribution Industry Have Development Pattern?: Empirical Analysis Based on the Province Data.....	3983
<i>Yang Bo</i>	
How Service Climate Impacts on Service Performance: Evidence from China Hotel Industry	3986
<i>Wenli Li, Yagang Lu</i>	
Survey and Research on Undergraduates' Information Demand for Information Service in Network Environment in China	3990
<i>Yu Ding</i>	
Classification and Prospects of Chinese International Contractors' Industry Integration	3994
<i>Zhenghang Lin, Maoshan Qiang, Jiayu Chen</i>	
Information Needs for Asset Management for Australian Government Property	3998
<i>David Leifer, Trevor Seymour Jones</i>	
The Information Technology Spillover Effect and Substitution Effect Analyses on Economics in China.....	4002
<i>Huixiang Su</i>	

Gender Matters: College Students Using Internet Interactive Services	4006
<i>Pei Huang, Hai-Wei Tong</i>	
Research on Service Capacity of Production Line Based on Complex Weighted Network.....	4010
<i>Ting Yang, Dinghua Zhang, Bing Chen, Shan Li</i>	
An Empirical Study on Impact of Sales Promotion on Brand Loyalty of Service Enterprise.....	4014
<i>Li-Xin Zhang, Shou-Lian Tang</i>	
Using Content Management System Joomla! to Build a Website for Research Institute Needs.....	4017
<i>Xiang Cao, Wenhua Yu</i>	
Implementation Model for Integrated IT Services Suitable for Small Enterprises	4020
<i>Liang Weng, Baozhang Weng</i>	
Study on Service Quality Management in Social Service Projects	4024
<i>Yong-Qing Ma</i>	
Research on After-Sales Service Standardized Management: Based on Self-Service Terminals in Telecommunication Operators.....	4027
<i>Fanfan Su, Genxing Dai, Yijun Huang, Gang Wang</i>	
The Conditions and Measures to Construct Service Outsourcing Base in China: Take Tianjin as an Example.....	4030
<i>Bo Lv</i>	
Discussion on Enterprises Implementing the Service Recovery Strategy	4034
<i>Zhicheng Liu, Wenyi Hao</i>	
Managing Service Quality: Call for a Network Mechanism.....	4037
<i>Kun Yang, Hao Liang</i>	
China Forest Park e-Commerce Differentiation Rule and Actuation Mechanism Research	4042
<i>Cui Ling Bai, An Chen Qin</i>	
Innovation in Industrial Service	4046
<i>Junjie Lv</i>	
The Effects of Market Orientation on Performance in Property Service Industry	4050
<i>Kai Chen, Xiaofan Wang</i>	
Analysis of the Effect of Modern Service Industry Clustering on Regional Economic Integration	4054
<i>Yuduo Lu, Dan Li</i>	
Offshore Service Outsourcing: A SWOT Analysis for Shandong Province	4058
<i>Qinghua Zhu</i>	
International Situation of Service Outsourcing and China's Countermeasures.....	4062
<i>Hua Xin</i>	
Speculations on Benefits Policy of Unemployment Insurance in Chengdu City	4066
<i>Bing Li, Jin Zhou</i>	
An Investigation and Analysis of the Satisfaction Degree of Administrative Staff in the Service Industry--On the Basis of Human Resources Research of the Headquarters of New Century Tourism Group	4070
<i>Qi Mei Yang, Yan Song</i>	
The Research on the Agent Loyalty of Telecommunication Market	4073
<i>Ana Wang</i>	
The Evolutionary Game Analysis on the Quality of the Public Service	4077
<i>Xiao-Li Li</i>	
Yangtze River Delta Regional Economic Integration and the Development of the ICT Industry	4081
<i>Li Liu, Xiaonan Hou</i>	
Does Satisfaction Really Influence Loyalty? ----Based on Meta-Analysis.....	4085
<i>Lin Mu, Tang Yao, Qiuying Zheng</i>	
Unconventional Monetary Policies Response to the Global Financial Crisis	4089
<i>Bei Lu, Xin Liu</i>	
Reflection on the Market Expansion of University Logistics Enterprises	4093
<i>Zhi-Ye Zhang, Yan-Ping Nie, Jun Yan</i>	
The Research of the Fire Safety Development Strategies of China under Commercial Crisis.....	4097
<i>Qiyun Guo, Chunhua Li, Shu Yang</i>	
The Empirical Analysis on the Contribution of Software & Information Service Industry to Economic Growth in Dalian, China	4101
<i>Xiao-Nan Fan, Xiao-Na Bao, Ming-Hua Dai</i>	
The Effect of Service Fairness on Service Quality, Customer Satisfaction and Customer Loyalty	4105
<i>Jianfen Zhao, Mingli Zhang, Qingmin Kong</i>	
Strategic Mode Selections in Developing Productive Service Industry on Historical Industrial Zones: Taking Shenyang as an Example	4109
<i>Ying Liu, Hao Lin, Ping Zhang</i>	
Research on the Problem and Countermeasure for the Development of the Service Industry in China	4113
<i>Xinjian Shen, Xin Zhu</i>	
Research on the Problems and Strategic Choices for the Development of Modern Service Industry in Nanning City	4117
<i>Xin Zhu, Xinjian Shen</i>	
An Empirical Study of Factors Affecting China's Regional Service Industry Development.....	4121
<i>Xin Zhu, Xinjian Shen</i>	
Analysis on the Scale of Input-Output in Diversified Railway	4125
<i>Lipeng Feng, Guohua Zhou</i>	
SWOT Analysis on an Emerging and Modern Service Industry: China R&D Industry Analysis	4129
<i>Yanwei Wang, Lucheng Huang, Xiaomei Luo</i>	

Revenue Management in the Service Industry: Research Overview and Prospect	4133
<i>Qiwen Jiang, Weijun Zhong, Youyan Hu</i>	
Research on Influence Factors of Service System Innovation.....	4138
<i>Xiaojuan Bai, Yue Wu</i>	
The Impact of Corporate Image and Customer Expectation on Customer Satisfaction: An Empirical Study in Power Supply Industry	4142
<i>Yingbao Huo, Li Xu</i>	
Evaluation on the Policy Implementation of the Government's Infrastructure Construction in Rural Areas: Based on the Theory of Value Engineering.....	4146
<i>Ying-Chao Geng, Li Jia</i>	
Research on the Interaction in Service Industry Based on AHP and Gray Relational Analysis	4149
<i>Bin Zheng, Haiying Wei</i>	
The Research on Personal Internet Banking Service Quality and Customer Loyalty Based on Complaints Handling	4153
<i>Xiangnan Lu, Yufeng Yang, Hongdan Qin</i>	
Analysis on Food Customer Satisfaction----Survey on the Beijing Customers of High-Grade Restaurants	4157
<i>Mengyang Sun, Jie Gui, Ying Liu, Xiaoyan Zhao</i>	
Evaluation Method of Fuzzy Integral for the Complex Development Level of the Society	4161
<i>Meifang Du</i>	
Research on the Road of China's BPO.....	4163
<i>Nan Zhao</i>	
Exploration into New Model of Public Cultural Service of the Government---Take "Hangzhou Model" of Extracurricular Education for Adolescent Students as an Example.....	4167
<i>Yuanzhi Chen</i>	
The Coming Era of Experience Economy and Breakthrough of Service Innovation Dilemma	4172
<i>Jianyu Zhang</i>	
The Study on the Influence of the Financial Crisis on Software Outsourcing Enterprises: Based on the Survey of Jiangsu Software Outsourcing Enterprises	4176
<i>Xingqiu Hu, Chao Xu, Haiwei Zhou</i>	
Analysis on the Government Function in Industrial Cluster's Formation and Development	4180
<i>Cuimin Zhen</i>	
Study on Overbooking Management with a Choice Model of Consumer Behavior	4184
<i>Yanming Ge, Chaoxiang Pan</i>	
A Meta-Analysis of Value-Driven Service Customer Satisfaction	4188
<i>Tang Yao, Xiucheng Fan, Qiuying Zheng, Lin Mu</i>	
A Test of Granger Causality between Internal and External Imbalances: The Case of China, Japan and United States	4192
<i>De-Liang Pang, Hong-Wei Su</i>	
The Theory and Empirical Study on the Sensation Scenario Analysis Based on the Customer Perceived Value	4196
<i>Jingdong Chen, Yilin Hu</i>	
The Real Estate Market Forecast of Shenyang Based on Gray System Theory	4200
<i>Shen-Sheng Zhang, Ming Gao, Xiao-Yun Wang</i>	
The Marketing Moment Theory and Empirical Research Based on Relationship Value.....	4204
<i>Jingdong Chen, Long Cheng</i>	
Postponement Method in Service Process Re-Engineering: A Catering Case	4208
<i>Daijian Tang, Jue Chen</i>	
The Challenges and Opportunities of Service Science	4212
<i>Yingji Jin, Yan Chen, Junxin Cao</i>	
The Central Area Urban Cluster Regional Economies Difference Space and Time Evolution Analysis	4216
<i>Zhiyong Zhu, Jiancang Xie, Jinrong Lu, Yanbu Gao</i>	
Housing Consumption Pattern of Urban Households with Different Income Levels in Shaanxi Province	4222
<i>Shang Mei</i>	
Managing Customer Services: Emotional Labor in Service Delivery	4226
<i>Lu Xu</i>	
The Relationship between Factors of Golf Facilities and Satisfaction of Inbound Golfers: An Empirical Study on Mainland China	4230
<i>Ke-Xiang Wu, Ming-Hai Ye, Ting-Ting Zeng</i>	
Empirical Study on Evaluation of the Development Level of Services in Hubei's Major Cities	4234
<i>Xinhua Wang</i>	
The Dynamic Characteristics of the Enterprise Network in Xi'an Software Industry Cluster.....	4237
<i>Ping Hu, Yanping Lu, Qing Wang, Cong Li</i>	
Construction of Telecom Brand Image Model.....	4242
<i>Jing Li, Yongsheng Jin, He Bu</i>	
Customer Experience Management Models: Perspectives from Environment, Psychology and Strategy	4247
<i>Wenmin Zhang, Zhenquan Sha, Juan Li, Xiaoyu Wang</i>	
Design of Management Information System of Training: Based on Network.....	4251
<i>Feng Bing</i>	
Study on the Fuzzy Comprehensive Evaluation on Tourism Stakeholder Satisfaction Based on Entropy and G1 Theory.....	4256
<i>Enxu Wang, Chunyou Wu</i>	

The Research on the System to Remove the Trade Barriers	4260
<i>Yanting Wang, Feng Li, Dan Li</i>	
A Game Theory Analysis of Salesclerk Employment Schemes for the Home Appliances Retail Storefronts	4264
<i>Chun-Ling Zuo, Ke Shang</i>	
Design and Management.....	4269
<i>Zhiyong Wang</i>	
Comparison Analysis of Intra-Industry Trade in Service Industry among China, Japan and Korea	4272
<i>Shuang-Xi Chen, Lei Wang, Shan-Shan Yu</i>	
Development and Improvement of Factor Markets in Wuhan City Circle	4276
<i>Lan Liu</i>	
The Analysis of Relational Embeddedness in Strategic Networks of Enterprises and NPOs.....	4280
<i>Xiao-Chun Ge</i>	
Geological Data Socialized Services and Its Construction of Assessment Indicator System	4284
<i>Jinsheng Zhou</i>	
Research on Current Situation and Countermeasures of China's Basic Industry Patent Information Service.....	4291
<i>Xiaoquan Gong, Zhenji Zhang, Jinsong Pei, Yi Wang</i>	
Study on Fixed-Mobile Substitution of Global Voice Market	4295
<i>Chonglu Wang, Zhanhong Xin</i>	
The Research of Undertaking International Transfer of Service Industry and Promotion of Chinese Service Industry's Human Capital.....	4306
<i>Hui Fang, Mengting Wang</i>	
The Review of the Emotional Contagion Theory Based on the Interpersonal Perspective.....	4310
<i>Wang Xiao, Wenzhong Li, Jiangang Du</i>	
The Linkage Mechanisms between Gas Price and the Taxi Fare in China	4314
<i>Qiang Huang, Fan Yuan</i>	
Research on the Factors Influencing the Customer Knowledge Value	4318
<i>Huangjuan Wang, Jifang Yang, Aiwu Cheng</i>	
On the Role of Government in Developing Sports Industry.....	4322
<i>Fachang Wang, Wei Wang</i>	
A New Exploration of New Service Development Process Considering Concept of Bricolage.....	4325
<i>Dandan Gao, Rongqiu Chen</i>	
Empirical Research on Economic Impact of Mega-Event: Based on the Case of 2008 Beijing Olympic Games.....	4329
<i>Tingli Liu, Chengqing Wang</i>	
Fiscal Decentralization and Targeting of Antipoverty Program in Developing Countries.....	4333
<i>Tao Wang, Yanpeng Di</i>	
An Empirical Study of Influence Factors in Customer Loyalty for Department Store Service.....	4337
<i>Meimei Zhang, Haibin Peng</i>	
Formation Mechanism of Cooperative Spirit from Game Theory Perspective	4341
<i>Pan Jie, Wang Lei</i>	
Fuzzy Comprehensive Evaluation of Customer Satisfaction in Service-Oriented Small and Medium Enterprises.....	4345
<i>Shuncheng Gao</i>	
Study on the Acceptance Extended Model of Virtual Items.....	4349
<i>Wei-Dong Huang, Lei Shi, Zhe Tong</i>	
A Positive Analysis of the Impacts of International Service Outsourcing on the Industrial Structure.....	4353
<i>Fei Chen</i>	
The Study of Improving China's Shipping Soft Power	4357
<i>Dequan Min, Xiangyu Yin</i>	
Patterns of Service Outsourcing and Economic Transformation and Upgrading in China	4361
<i>Yuanguo Xu</i>	
Research on Grid-Based Books Resource Sharing Platform.....	4365
<i>Zhen Yuan, Mei-Hua Xu</i>	
The Research Based on the Value Network Analysis of Promoting the Transportation Enterprise Service Value	4369
<i>Yu-Bo Lu, Ning Ding</i>	
Study on Community Participation of Rural Tourism Based on Property Rights Theory	4373
<i>Tao Liu, Fuying Xu</i>	
Study on Fuzzy Reliability Multi-Objective Optimization of Incomplete Probability Information Systems Base on Genetic Algorithms.....	4376
<i>Qiang Zhang, Shou-Ju Li</i>	
Formalized Description of Service View within C⁴SR Architecture Framework	4378
<i>Lei Wang, Xue-Shan Luo, Ai-Min Luo</i>	
Structural Optimization of China's Services Trade in the Post-Financial Crisis Era	4383
<i>Li Bo Yuan, Bin Jiang</i>	
Research on STOF-Model-Based Innovation of E-Waste Recycling Service System.....	4387
<i>Kejing Zhang, Ping Cang, Fugen Song, Jutta Geldermann</i>	
Integrated Optimization Research on Preventive Maintenance Planning and Production Scheduling.....	4392
<i>Hua Li, Miaoqun Li, Qing Liu, Shan Li</i>	
Cognitive Factors in Adoption of Instant Messaging: A Survey	4397
<i>Ling Ma, Xiaofei Song</i>	
Research on the Functioning Mechanism of Knowledge Intensive Business Service	4401
<i>Tong Li, Liping Chen</i>	

Research on Indemnificatory Housing: A Case of Wuhan City.....	4405
<i>Zhiyong Zhang, Jingjing Xu, Yunhua Xiang</i>	
A Customized Training Model Evaluation System of Higher Vocational Education.....	4409
<i>Yuan-Yuan Jiao, Hui-Hui Fei, Mo Li, Jun Du, Ying Wang</i>	
International Outsourcing Ratio of China Industrial Sectors: How Measurement Matters.....	4414
<i>Xinjun Lv</i>	
Evaluation on Customer Satisfaction of Hubei Unicom Wuhan Branch.....	4418
<i>Xiong Ying, Peiyuan Lian, Liu Yang, Chao Wang</i>	
An Empirical Study on Express Enterprises of China.....	4422
<i>Guangxing Wei, Jing Zhou</i>	
Study on Customer Loyalty and Influential Factors in Mobile Telecommunications.....	4426
<i>Qining Lin, Yan Wan, Feng Pu</i>	
Efficient Cost Optimization for Workflow Scheduling on Grids.....	4430
<i>Yonglei Yao, Jingfa Liu, Li Ma</i>	
Individual Donors' Giving Intention and Behavior: Effect of Their Perceptual Determinants on the Nonprofit Organization.....	4434
<i>Jundong Hou, Jun Lü, Lanying Du</i>	
An Empirical Analysis on Impact of Foreign Direct Investment to Technical Efficiency of Service Industry in Heilongjiang Province.....	4438
<i>Peng-Zhan Zhao, Ming-Cheng Che</i>	
Study on the Purchase Agent Service for China's Real Estate Brokerage Industry	4442
<i>Wen Xu</i>	
The Effect of Perceived Quality and Value in Brand Love.....	4446
<i>Defeng Yang</i>	
Improvement Research of Customer Segmentation in Knowledge Intensive Business Services.....	4449
<i>Yinghui Wang</i>	
Empirical Analysis of China Price Transmission Mechanism Based on VAR Model with Seasonally Adjusted Data	4453
<i>Jun-Gang Du, Ru-Xiang Wei, Bao-Ping Liu</i>	
Analysis of the Relationship between Land Prices and Housing Prices Based on Granger Causality Analysis Model	4457
<i>Jian-Jun Zhu, Qi-Ming Li, Sai-Nan Lv</i>	
The Gross Product of the World Game 2009 in Taiwan.....	4461
<i>Ching Tang Wang, Yu-Cheng Lee, Ching Yi Chen</i>	
An Empirical Study on Industrial Organization of Chinese Software Service Outsourcing Based on SCP Paradigm	4464
<i>Jiawen Shen, Heng Li</i>	
Creating Emotional Reward for Customers: The Role of Employee Performance.....	4470
<i>Xiujuan Zhang</i>	
Visitors' Satisfaction Measurement in the National Park: A Case Study of Zhangjiajie National Forest Park	4474
<i>Fen Luo, Yongde Zhong, Shuming Zhao, Yuanxi Zhang</i>	
Modeling Individual-Based Social Network with Spatial-Temporal Information.....	4478
<i>Bisong Hu, Jianhua Gong</i>	
A Public Value Approach to Service Management in Public Hospitals: An Alternative to the Balanced Scorecard.....	4482
<i>Sui Zhang, Ladi Wang</i>	
The Evaluation Model of the Service Enterprise Competitiveness Based on the Fuzzy Set.....	4486
<i>Chun Chu, Lucheng Huang</i>	
Comprehensive Evaluation of Enterprise Emergency Response Capability Based on Grey-AHP Method	4490
<i>Xiaoyong Tan, Yongmei Ren</i>	
Triple Play: Development Trends and Business Strategy in China.....	4494
<i>Jianqiu Zeng, Mengru Shen, Imran Patta</i>	
Service Efficiency Analysis of Chinese International Airports	4498
<i>Yan He, Yu Zhang, Xiaohong Wang</i>	
Game Analysis on Retail Enterprises Cooperation	4502
<i>Diping Zhang</i>	
Studies on the Factors of Interaction Quality in Public Service Quality Management.....	4506
<i>Kun Yang, Hao Liang, Bingjie Wang</i>	
How Customer Participation Affect Electronic Perceived Service Quality? - An Exploratory Research	4512
<i>Tongqian Xu, Xuan Zhao</i>	
The Study on the Public Housing Security of the Rural Migrant Workers' Urbanization.....	4516
<i>Xiaoxu Wang</i>	
The Investigation in Service Quality Management of 3G Business for Telecom Operators.....	4520
<i>Jian Shen, Shoulian Tang, Hong Zhu</i>	
Integrated Equipment Reliability Programme: A Proactive Maintenance Programme – Customized for Combined Cycle Power Plants.....	4524
<i>Guang Yan Liang, Ming Xu</i>	
Effects of Justice on Service Recovery Satisfaction	4528
<i>Zongjun Song, Shenghua Jia</i>	
Tourism Information Value Structure: A Case Study from Changsha	4532
<i>Zhaoming Deng, Liping Mo, Qingfang Hu</i>	
Research of SOA-Based CRM in Telecommunications Industry	4536
<i>Xiang-Ling Fu, Ya-Nan Yu, Mao-Qiang Song, Jia-Yin Qi</i>	

Application of Balanced Scorecard in Library Management and Evaluation	4540
<i>Ruhua Huang, Linlin Song</i>	
A Comprehensive Assessment of Cultural Industries in Hebei Province and Developing Countermeasures	4544
<i>Jingzhen Xu, Xiaoguang Xue, Zhanxin Liu</i>	
Perceived Performance Measurement of Outward Bound Tourists: An Empirical Study of SERVQUAL Model.....	4548
<i>Fen Luo, Yongde Zhong, Xia Zhang</i>	
Hedonic Price Study on Urban Housing: The Case of Shijiazhuang City	4552
<i>Yan Zhao, Xiao-Jun Liu</i>	
International Comparison and Change Reasons of Employment Elasticity in China.....	4556
<i>Yang Li, Fucheng Zhao</i>	
Research on Logistics Business Outsourcing and Logistics Service Innovation	4560
<i>Daozhi Zhao, Mingshou Wang</i>	
Challenges and Solutions to China Communist Youth League's Construction of Hub-Type Social Organization.....	4566
<i>Zhiming Feng</i>	
Scheduling Problems with Preventive Maintenance on Two Parallel Production Lines	4570
<i>Qing Liu, Hua Li, Miaoqun Li, Shan Li</i>	
Long-Term Performance in Service Economy: Multi-Methodology Comparison and Policy Recommendations.....	4574
<i>Xiaoqin Li, Ruoen Ren</i>	
The Model of Production Run Time for Products Sold with FMR Warranty in the Imperfect Production System.....	4578
<i>Jian Yu, Chunmiao Mao</i>	
Importance Performance Analysis on the Competitiveness of Seaside Tourism Destinations: Case Studies of Qingdao and Dalian.....	4582
<i>Dexia Zang, Jing Gao</i>	
The Forming Mechanism of Brand Experience	4586
<i>Defeng Yang, Jianhua Yang</i>	
The Evaluation of the Coordinated Development between Subsystems: A Case in Nanjing of China.....	4589
<i>Hong Zhang, Yan Zhang, Zehua Liu, Luwen Gu</i>	
An Empirical Research on Brand Identity Impression of Customer to Satisfaction Degree: Based on a Survey of KFC's Consumption of Nanchang City.....	4596
<i>Wei Xiong, Peng Zheng, Jidong Yin</i>	
A Study on Motivation of Meeting and Exhibition Attendees in Macao	4600
<i>Tao Zhang</i>	
Analysis of Chinese Film Industry Competitiveness Based on "Diamond Model"	4604
<i>Yuanyuan Shan, Yu Hao</i>	
Using the Technology Acceptance Model to Explore Online Shopping Behavior: Online Experiences as a Moderator.....	4609
<i>Pei Wen Liao, Jun Yi Hsieh</i>	
A Dynamic Capital Accumulation Model in Markets with Network Externality	4613
<i>Ming Qing Xing</i>	
The Potential of Service Economics in China: On the Perspective of Efficiency	4616
<i>Jinduo Wu, Haiyu Yang</i>	
Study on Customer Participation in New Service Development	4620
<i>Dandan Gao, Rongqiu Chen</i>	
The Analysis of the Influence of Undertaking International Software Outsourcing to Chinese Software Industry Competitive Power	4624
<i>Hui Fang, Mengting Wang</i>	
A New Way of New Service Development Based on Service Customized Approach.....	4628
<i>Dandan Gao, Rongqiu Chen</i>	
Quality, Satisfaction and Loyalty: A Comparison of SERVQUAL and SERVPERF for Educational Service in China.....	4632
<i>Qifeng Gong</i>	
The Discussion on Continuance of Urbanized-Drafted Farmers' Social Old-Age Insurance Design	4639
<i>Li Yang, Ying Chen</i>	

KNOWLEDGE MANAGEMENT

Factors Influencing Information Systems Outsourcing Success: A Survey in Xi'an, China	4644
<i>Min Li, Rong Du, Tao-Hong Fu</i>	
Research on the Relationship between Knowledge Management Infrastructure, Knowledge Sharing and Knowledge Management Performance.....	4648
<i>Jie Xue, Zhengang Zhang</i>	
Reasons for Enterprises' Abortive Application of Management Fashion: An Explanation Based on Game Theory and Rhetoric Theory	4652
<i>Ming Sun, Yuanyuan Wang, Ming Lin</i>	
Agent-Based User Knowledge Management in Intelligent Tutoring Systems.....	4656
<i>Tianwei Xu, Yu Sun, Zhiping Li</i>	
Evaluation on Interdisciplinary Teachers' Co-Teaching	4660
<i>Pei-Hong Liu, Pei-Jie Liu</i>	

Study on Control Strategy of Management Information Cost	4664
<i>Gang Fu, Xianwei Jia</i>	
Research on Talent-Cultivating Mode in the Tourism Undergraduate Discipline of Engineering University and the Form of Business & Administration College--The Case Study of "1+3" Talent Cultivating Mode in the Tourism Undergraduate Discipline of Zhejiang...	4668
<i>Shenghua Zheng, Xiaocai Zheng</i>	
Research on the Knowledge Management Strategy Change Model of Enterprise	4672
<i>Tao Sun, Ronggui Ding</i>	
Ontology Approach for E-Learning System	4679
<i>Ming-Li Liu, Chao Yu, Dan Mu</i>	
H-index Research Missed Information Value Analysis	4683
<i>Hui Ying Gao, Chao Nie</i>	
On Evaluation of Intellectual Property of Cultural and Creative Industry Based on Evolutionary Economics	4685
<i>Chun Liu, Fei Xiao</i>	
From the Knowledge Management to Knowledge Management Science	4689
<i>Rongying Zhao, Limin Xu, Yuehua Zhao</i>	
Research on a Fashion Knowledge Management Platform for Women Garment Development	4693
<i>Liangzhi Fan, Qiao Qiao</i>	
Research on the Knowledge Diffusion Mechanism of Knowledge-Intensive Based Services Cluster	4696
<i>Wen Dai, Yang Liu</i>	
The Analysis of Non-Symmetric Evolutionary Game of Virtual Enterprise Knowledge Transfer	4700
<i>Yang Bo</i>	
On the Promotion Mechanism of the Knowledge Chain's Inter-Organizational Knowledge Spillover to Its Inter-Organizational Knowledge Creation	4704
<i>Shuang Peng, Xin Gu, Chun-Yan Tu</i>	
The Influence of Project Cost Produced by Knowledge Sharing on Information Systems Integration Based on KAC Model	4708
<i>Jing You</i>	
Encouragement Mechanism for Knowledge Innovation in Multi-Organizational Information Systems Integration Based on Variable Compensation	4712
<i>Bihai Zou, Baosheng Zhang</i>	
Research on Organization Management Process Based on Organization Type Analysis	4716
<i>Aizu Chen, Na Han</i>	
Knowledge Management, European Paradox and Triple Helix	4720
<i>Santoprete Giancarlo, Berni Paolo</i>	
An Effective Model to Support Uncertain Skyline Cubes	4724
<i>Zhenhua Huang, Yang Xiang, Bo Zhang, Dong Wang</i>	
Study on the Construct of Knowledge-Sharing Motivation	4728
<i>Qinxuan Gu, Yingting Gu</i>	
Adaptable Analysis on Storage Mode of Institutional Repositories Based on CC License Agreement	4733
<i>Pingping Du, Wei Kong</i>	
Construction of Cloud Platform of Knowledge Services Database: A Case Study of New Energy and Low-Carbon Economy	4737
<i>Pingping Du, Yuke Li, Gongqun Zhao</i>	
Study on Multi-Task Agent Model of Research and Development in Knowledge Chain	4741
<i>Shaobo Wu</i>	
Research on Risk Control of Knowledge Share in Knowledge Network Based on Relation Capital	4744
<i>Dunhu Liu</i>	
Study on Evaluation Mechanism of Famous Brand Product - Taking Shandong Province's Evaluation for Example	4748
<i>De-Cheng Wen, Jie Lv, Jia-Yan Guan</i>	
Thoughts of the Construction Personalized Information Service System of University Libraries	4752
<i>Lan-Xia Fu</i>	
Network Structure and Attributes Effects of Inter-Organization Network on Knowledge Transfer	4756
<i>Lin-Gang Zhang</i>	
Research on the Location of Knowledge Intensive Service Industry in Shanghai City	4760
<i>Yue-Gang Chen, Yan Wu</i>	
Research into Construction Mode of Postgraduate Tutor Teams Based on Knowledge Management	4772
<i>Yanping Miao, Tiangui Xiao, Jianxin He, Keyun Zhu, Yanling Li</i>	
The Structural Explanation of Knowledge-Based Corporate Strategy	4775
<i>Guopeng Xiang, Pengjie Zhou</i>	
The Coevolution of Knowledge Sharing, Governance Mechanism and Innovation Capabilities in IT Outsourcing Cooperation	4780
<i>Dong Yang, Hua Li</i>	
Knowledge Management in Computer-Supported Learning	4784
<i>Luyi Li, Yanlin Zheng, Fanglin Zheng, Shaochun Zhong</i>	
Studying the Modern Logistics Enterprise Knowledge Management Capabilities and Enterprise Performance Fit Mechanism	4788
<i>Hai-Bin Cong, Chang-Chun Gao</i>	
Value Chain Analysis of the Digital Content Industry	4792
<i>Yaoqing Duan, Jun Chen</i>	

Process-Oriented Knowledge Management: A Review on Strategy, Content, Systems and Processes	4798
<i>Yin Gai, Yanzhong Dang</i>	
Analysis on the Influencing Factors of the Effectiveness on the Whole Process of the Patent Technology Industrialization	4802
<i>Min-Li Yang, Bo Zha</i>	
City Innovative Capability Prediction Based on Support Vector Machine: Taking Thirteen Chinese Cities as the Example	4806
<i>Jing Zhao, Hai-Xing Guo</i>	
Research on Knowledge Management Applications in Innovation Networks.....	4810
<i>Tong-Ming Jiang, Su-Xia Bai</i>	
Social Media Support for Knowledge Management.....	4814
<i>Yanlin Zheng, Luyi Li, Fanglin Zheng</i>	
System Formulation of Knowledge Sharing and Exchange in the Organization	4818
<i>Jing Zhang, Liuqi Ye</i>	
Building up Knowledge-Sharing Mechanisms in Learning Organizations	4822
<i>Fengwei Liu</i>	
A Research on the Effect Evaluation System of Knowledge Exchanging and Sharing in Enterprise	4826
<i>Junmo Cheng, Shasha Jiang, Jiangxue Han</i>	
Knowledge Architecture Based on User Experience: A Review of the Basic Principles of KA in Web2.0	4830
<i>Yongchang Jiang, Junfu Chen</i>	
Knowledge Synergy and Long-Term Value Creation of M&A Based on the Dynamic Capabilities Perspective.....	4836
<i>Qicheng Lu, Wei Feng</i>	
The Integrated Use of Business Continuity Management Systems, Records Management Systems and Knowledge Management Systems	4840
<i>Xiaomi An, Wang Wang</i>	
A Study of Knowledge Management Models in the Project-Oriented Service Company.....	4844
<i>Xueling Zhao</i>	
An Empirical Study on the Relationship between Network Competence and Firm Performance	4849
<i>Shuang Zhao</i>	
Cultural Diffusion of Chinese Opera Based on Replicator Dynamics Model.....	4853
<i>Han Zhou</i>	
Research on the Enterprise Knowledge Innovation in Dynamic and Complex Environment	4857
<i>Lijun Zhang, Zhongwei Zhao</i>	
The Analysis of the Mathematical Model of Knowledge Field from the Perspective of Knowledge Management.....	4861
<i>Yanting Wang, Huijuan Zhang, Dan Li, Feng Li</i>	
Knowledge Management in China's Tea Industry	4865
<i>Qingguang Li, Xiaozhong Li</i>	
Thinking about Enterprises Transformation under Knowledge Economy	4869
<i>Hechun Wang, Jiabin Wang</i>	
The Study of Learning Type Strategic Alliance Construction Based on Higher Education.....	4873
<i>Jiabin Wang, Hechun Wang</i>	
The Research on Imbalance Degree of Regional Knowledge Capability: Beijing-Tianjin-Hebei Region as an Example	4877
<i>Zongci Wang, Botang Han, Zhiyang Zhong</i>	
Construction of Early Warning Index System for Knowledge Acquisition Capability.....	4881
<i>Lingzhi Li, Jian Zhu</i>	
Study on the Impact of Firm Size on Patterns of Knowledge Acquisition	4885
<i>Jin-Ying Liu</i>	
Study on Spreading Effect of inside Resources in the Parent-Subsidiary Enterprise's System	4889
<i>Jianhua Yang, Zhangang Hao</i>	
Empirical Study of the Effect of Knowledge Types on Knowledge Transfer from Parent Company to the Subsidiaries in Multinational Corporations	4893
<i>Qingxiao Wang</i>	
Research on Construction of the Methodological System of Weapon and Equipment Requirement Demonstration.....	4897
<i>Qisheng Guo, Meng Zhang, Xiaodan Wang, Jinghua Song</i>	
Evaluation and Analysis on the Coordinated Development of Regional Science & Technology and Economy System	4901
<i>Yu Jiang</i>	
Index Optimization Based on Gaussian Mixture Model	4905
<i>Chao Chen, Xin Jiang, Zheng-Jun Du, Jun-Liang Chen, Ji-Chang Sha</i>	
Study on Knowledge Integration of Complex Product Development Team	4908
<i>Juan-Ru Wang, Jin Yang</i>	
The Application Tactics of Customer Knowledge Management.....	4912
<i>Zhongke Zhang, Lixin Liu</i>	
Entrepreneurial Orientation and Organizational Performance: Exploring the Role of Internal Resources and External Environments	4916
<i>Lin Feng</i>	
Research on Knowledge Management of State Key Lab in China	4920
<i>Jun Lü, Jundong Hou, Gang Li</i>	

Design of Knowledge Share Agreement for Knowledge Chain Base on Default Risk.....	4924
<i>Cuilan Yang</i>	
Knowledge Management for SMEs Based on the Balanced Scorecard	4928
<i>Hongmei Chen, Yujun Miao</i>	
On Conversion and Management of Tacit Knowledge in EKM Based on the Incentive Mechanism-Buildings.....	4932
<i>Hong Fu, Wanchun Duan</i>	
Study on Culture Integration Strategy of the Overseas Technology-Acquiring M&As of Chinese Manufacture Enterprises	4935
<i>Hu Feng</i>	
On the Role of Intellectual Property Protection during the Technological Innovations in Chinese Knowledge-Intensive Enterprise	4938
<i>Hu Feng</i>	
Application of Grid Technology in Resource Storage of Digital Library	4941
<i>Li-Hua Zhu</i>	
Analysis on Behavior of Patentees in "Delay" of Technology Transaction: Based on Evolutionary Game	4945
<i>Zhouyang Lu, Huimin Wang, Min Deng</i>	
Apparel Brand Image Management Based on Knowledge Management	4949
<i>Li Li, Xiaogang Liu, Jun Li</i>	
System of Color Resource Management for Fashion Color Forecasting	4953
<i>Wen Gu, Xiaogang Liu</i>	
Research on Business Platform Software Product Development Process Based on Knowledge Integration--Neusoft Business Platform Software Product UniEAP for Example	4957
<i>Ying Cao, Lina Wang, Haiyan Xu</i>	
An Analysis of Technological Characteristics of Patents for Beijing Hi-Tech Olympic Games	4961
<i>Chunyan Guo, Lucheng Huang</i>	
Issues in the Design of R&D Tax Incentives Policy for Chinese Firms	4969
<i>Lizhi Tang, Wei Wu, Weiye Ye</i>	
Digital Propagation of She Ethnic Culture.....	4974
<i>Lufang Li, Yizhu He</i>	
Leadership's Function in the Knowledge Management of Rural Regional Development--By the Case of "Rabbit King" in Western China	4978
<i>Feng Liu, Hirano Makato</i>	
Empirical Study of Enterprise External Knowledge Integration Capability	4982
<i>Xiao-Di Zhang, Song-Zheng Zhao, Juan-Ru Wang</i>	
Research on the Relative Competitiveness of Companies Based on Patent Analysis	4986
<i>Xiao-Ping Lei, Jia Zheng, Jie Gui, Jian-Hui Xiong</i>	
Simply Research on the Knowledge Management Strategies in Product Development Cycle	4990
<i>Zelei Xiao</i>	
Enhancing the Role of Higher Educational Institutions in Local Economic Development: From the Examples in Zhejiang Province.....	4994
<i>Liping Xi</i>	
A Comparative Study on Cross-Function Structure of Social Network and Its Management Enlightenment	4999
<i>Min Li, Cuilong Huang</i>	
Ontology-Based Knowledge Representation for Agricultural Intelligent Information Systems.....	5003
<i>Yuanyuan Wei, Rujing Wang, Xue Wang, Yimin Hu</i>	
The Investigation Analysis on Knowledge-Sharing Barriers and Incentives of University Scientific Research and Innovation Teams	5007
<i>Lili Wang, Hailiang Wang, Keyi Wang</i>	
Study on the Application of Knowledge Discovery in Data Bases to the Decision Making of Railway Traffic Safety in China	5011
<i>Chao Zhang, Yanchun Huang, Gang Zong</i>	
The Moderating Role of Organizational Learning in the Relationship between Organizational Innovation and Performance	5021
<i>Jian Yang, Hailin Lan</i>	
UI-KMS: A New Knowledge Management System Framework.....	5025
<i>Qinghua Zhang, Xiaoying Peng, Qingpu Zhang</i>	
A Research on Knowledge Management to Promote Enterprise Original Innovation	5029
<i>Bai-Zhou Li, Yi Su</i>	
Action Mechanism of Knowledge Conflict on Team Innovation	5033
<i>Xudong Ni, Ruoyang Gao</i>	
Study on Corporate Patent Early Warning Mechanism.....	5038
<i>Yuanyuan Luo</i>	
Exploration on the Secret of Supernormal Tacit Knowledge Management System of Silicon Valley: An Institutional Perspective	5042
<i>Zhulan Fang, Penghui Fan, Hongying Wang</i>	
Impacts of the Supplier' Role on Knowledge Assignment and Knowledge Sharing in the Supply Chain	5046
<i>Yan Lin, Yan Chen</i>	
Research on the KM Competence of a Small and Medium Multinational Company in China.....	5051
<i>Hao Li, Xin-Quan Ge</i>	

Research on Infringement Damages of Software Intellectual Property Based on Economic Analysis	5055
<i>Jian-Hui Zhu</i>	
The Research on the Effect of Organizational Learning on Diversification and Capital Structure Strategy in Small and Medium-Sized Enterprises: An Empirical Research Based on Structural Equation Modeling	5059
<i>Bing Cao, Qian Liu</i>	
Appraising Patent by Using Maximum Spanning Tree Clustering Method.....	5064
<i>Yicheng Ji, Zhen Zou</i>	
Knowledge Dissemination on Community Networks	5069
<i>Qing-Jun Li, Wen-Tian Cui, Jun Lin, Xiao-Ming Sun</i>	
An Empirical Study on Interaction among Intellectual Capital, Organization Culture and Firm Performance	5073
<i>Yanfei Wang, Pingfeng Liang, Xi He</i>	
Research on Monopoly Model of Combined Technical Standard in High Technology Virtual Industrial Cluster.....	5077
<i>Changyuan Gao, Peng Du</i>	
Network Structure, Organization Dynamism and Organizational Learning: A Simulation Model.....	5081
<i>Liefu Liao, Kanliang Wang</i>	

PROJECT AND QUALITY MANAGEMENT

An Analysis Based on Game Theory about the Complicity between Contractor and Supervisor in the Construction Claims	5085
<i>Zeping Tong</i>	
Strengthen the Design Management to Improve the Quality and Efficiency of Product Design	5088
<i>Xuesong Yang, Yi Qian</i>	
Research on Efficiency of Investment in the World Bank with AHP/DEA Model	5091
<i>Xiaoliang Xu, Fengping Wu</i>	
A Study on the Construction of Virtual Enterprise Capability System Oriented to Project Management	5095
<i>Aiguo Xie, Yingzong Liu</i>	
An Empirical Study on Program Management Based on Shanghai Expo Village Program	5098
<i>Yi Hu, Yun Le, Difei Zhu</i>	
Research on Concurrent Engineering in Product Design	5103
<i>Hongjun Li, Tiancheng Shou</i>	
The Combined Double Generally Weighted Moving Average Control Chart for Individual Observations	5106
<i>Shih-Hung Tai, Yu-Tai Hsieh, Chi-Jui Huang</i>	
Project Scheduling Problem Based on Modular Outsourcing.....	5110
<i>Guo-Rong Chai, Yin-Li Bao, Guo-Xing Zhang, Ya-Na Su</i>	
Building the Quality Control System for Medical Equipments in Hospital	5114
<i>Hao Wu, Guangrong Liu</i>	
Effort's Weakening of the Supervisor in the State-Owned Construction Project and Its Governance.....	5118
<i>Guanghua Xie</i>	
The Resource Constraints Project Scheduling Based on DSM	5122
<i>Ya-Nan Sun, Rong Cui, Tao Sun</i>	
Research on the Project-Level Influencing Factors on Information Technology Implementation in Construction Industry	5126
<i>Guangbin Wang, Dongping Cao</i>	
Research on the Reputation Effect of Construction Agent List under Incompletion Competition Market	5130
<i>Ling Yan, Linggang Yang, Hua Zhao, Ran Xing</i>	
Study on Cost Control System of Railway Construction Projects	5135
<i>Lixing Lou, Yilin Yin</i>	
Process Approach for Decoration Project Quality Control and Management.....	5139
<i>Qiwen Xu, Dongmei Wu</i>	
Study on Management of Construction Joint Venture	5143
<i>Li Ming</i>	
Research on the Improvement Route of Customer Satisfaction Based on the Method of Customer Satisfaction Matrix Graph.....	5147
<i>You-Ming Cheng, Hui-Yan He, Yun-Miao Gui</i>	
Schema Matching Model of Build-Operate-Transfer Projects	5151
<i>Haixi Wu, Dashuang Dai, Ning Liu</i>	
Fuzzy Comprehensive Evaluation Method of the Highway Engineering Project Management Performance.....	5156
<i>Chang'An Zheng, Qisen Zhang</i>	
Heterogeneity Analysis Application in Development Project Social Assessment.....	5160
<i>Shaojun Chen, Xiaohao Shi</i>	
Research on the Relation between Quality and Competitive Advantage Based on Value Chain.....	5165
<i>Beijun Wang, Jue Peng</i>	
Comparison of Alternative Construction Project Transaction Method Costs	5168
<i>Wei-Min Hong, Hong-Mei Liu, Shu-Qing Liu, Jian Yuan, Hong-Jun Wu</i>	
Economic Feasibility Study on the Production of Quality & Safe Food	5172
<i>Zhongdong Li, Haijing Wang</i>	
A Web-Based Project Management System for Agricultural Scientific Research.....	5177
<i>Ningning Ge, Hui Li, Lingwang Gao, Zhiyuan Zang, Yi Li, Jie Li, Xihong Lei, Zuorui Shen</i>	

Quality Awards and the Market Value of the Firm: Based on the Data from Chinese Stock Market.....	5180
<i>Xiang-Zhi Bu, Jin-Mei Tang</i>	
Methods for the Owner to Strengthen the Management of the Engineering Consultancy in a Project in China	5184
<i>Xiaoli Yan, Feng Ye</i>	
The Research on System of Construction Materials Management by Project.....	5188
<i>Dongliang Yuan, Yunxiu Sai</i>	
"Breach of Contract" under FIDIC Conditions of Contract for Civil Engineering Construction.....	5192
<i>Yihua Mao, Qingcheng Li</i>	
Research of Project-Oriented Social Organization Model Based Innovative.....	5196
<i>Xinhua Wu</i>	
Product Maturity and Its Fuzzy Evaluation Model with Entropy –AHP Weight	5199
<i>Bing Chen, Shan Li, Tao Feng, Gang Wang</i>	
Effective Methods to Improve General Layout Management in Industrial Enterprises	5203
<i>Rui Li, Ya-Jie Jing</i>	
Management Countermeasures of Crop Residues Utilization in China	5206
<i>Yu-Feng Sun, You-Quan Li</i>	
Model of Cattle Feeding Based on Crop Residues with the Core of Specialized Households.....	5210
<i>Yu-Feng Sun, Quan-Guo Zhang</i>	
Vegetation Biomass Estimation Based on CBERS Data: A Case Study of the Submerged Area of Angu Reservoir.....	5214
<i>Hong-Zhi Wang, Guiming Liu, Linqing Qiu</i>	
Study on Target System of Engineering Project Based on Construction Reliability.....	5218
<i>Yufang Shi, Ning Lu, Yanping Xie</i>	
Research on Incentive Modes for Engineering Project Organization	5222
<i>Jie Sun, Jinfang Huang</i>	
Dynamic Simulation of Construction System of Rural Eco-Residential Areas Based on Couplings.....	5226
<i>Ming Li, Xiaoming Wang</i>	
Assessment Index System of Program Management Capability Based on Organizational Project Management Maturity Model.....	5230
<i>Lidi Ren, Sijun Bai, Yuntao Guo</i>	
Analysis of Priority of Engineering Project Management Objective System	5234
<i>Yanfang Wen</i>	
An Evaluation Method Based on Fuzzy Cluster and Its Application to the Desulfurization Projects of Thermal Power Plants.....	5237
<i>Caiqing Zhang, Yang Shi</i>	
CUSCORE Control Chart for IMA(1,1) Process.....	5241
<i>Li Zhang, Jian-Feng Yang</i>	
The Research of the Design Contractors' Incentive Management for Owner.....	5245
<i>Tao Yi, Chengchen Xiao, Gong Xiao</i>	
Construction Quality Control System of Key Water-Control Project	5250
<i>Qin Wang, Yabo He</i>	
Organizational Project Selection Based on Fuzzy Multi-Index Evaluation and BP Neural Network	5254
<i>Sijun Bai, Suike Li, Rong Feng, Yuntao Guo</i>	
A Heuristic Algorithm for Large-Scale Job Shop Scheduling Based on Operation Decomposition Using Bottleneck Machine	5259
<i>Yingni Zhai, Shudong Sun, Junqiang Wang, Shihui Guo</i>	
Algorithm Study of the Time Parameters and the Resource Requirements of the Network Diagram Based on the Duration Matrix.....	5263
<i>Hongxiang Ouyang, Xinjuan Zhang</i>	
The Quality Chain Management of Dairy Enterprise under the Supply Chain Environment	5267
<i>Bin Cui, Gang Niu</i>	
PRINCE2 Based Project Management Maturity Model.....	5271
<i>Jing-Wu Chen, Xian Zhang</i>	
The Analysis and Estimation on Risk Factors in Engineering Project Life-Cycle	5275
<i>Wen-Ping Zou, Li Lin</i>	
The Use of Grey Relational Analysis for Project Selection Based on Multi-Granularity Linguistic Assessment Information	5278
<i>Ke-Jun Fu, Jian Guo</i>	
Design of Road Lightening System Based on Taguchi Method.....	5283
<i>Lan Xu, Zhigeng Fang</i>	
Construction and Analysis of Promotion Strategies and Appraisal Model on Enterprise Quality Competitiveness	5287
<i>Kaipeng Li, Shujing Zhang</i>	
Study on the Supply Mode Selection of Water Transfer Projects Based on Water Right Quality	5292
<i>Yinghui Jian</i>	
The Research of Pull Production Strategy and Method	5296
<i>Wu Zheng, Yanhua Ma, Yubin Zheng, Xiaohui Shi, Bing Li, Ying Jiang</i>	
Web Design and Assessment for E-Commerce: A Case Study on the Visual Design of a Commercial Homepage	5300
<i>Wan-Li Wei, Yuan-Hsiu Chen, Li-Chieh Chen, Po-Ying Chu</i>	
Analysis of Critical Success Factors Based on NPD Projects' Life Cycle	5304
<i>Wei Fang, Shanshan Xue, Xiaohong Zhang</i>	

The Research on the Process Control of Project Progress System	5308
<i>Pengyao Wang, Yanping Liu</i>	
The Research and Application on the Control of Construction Project Delay Based on Value-Based Network	5312
<i>Sumian Peng, Meng Chen</i>	
Study on Experimental Teaching and Management for the Engineering Undergraduates.....	5317
<i>Xinzheng An, Cheng Yi</i>	
The Forecast of Coal Demand Based on RoughSet and BP Neural Network Model.....	5321
<i>Zhenyu Cai, Xingmin Ma</i>	
Effect Evaluation of Germany's Einstein Year and Applicable Thoughts and Measures of Effect Evaluation of the Significant Public Science Popularization Activities in China	5325
<i>YanJun Liu, Sujian Wang, Yanqin Shi, Chensheng Wu</i>	
Optimizing Scheme of Concrete Large Dam Temperature Operation	5329
<i>Juncai Xu, Linping Huang, Pu Xu</i>	
Solution of Critical Water Depth Trapezoid Open Channel by SARAGA.....	5332
<i>Zhenxiang Xing, Yi Ji, Wei Yao</i>	
Study on Safety of Ship Maneuverability in Complex Environmental Conditions	5335
<i>Jinlu Sheng, Ying-Xiang Teng, Jun-Feng Xin</i>	
Maintenance Decision-Making of Existing Buildings Based on System Optimization.....	5339
<i>Xiaoming Wang, Ge Ruan, Ming Li, Xu Wang</i>	
An OBDD-Based Method for the Reliability Analysis of Construction System.....	5343
<i>Liqiong Yang, Shirong Li, Bo Xu, Yufeng Xiao</i>	
Analysing Quality Management Status Quo of Equipment Manufacturing Industry in China	5347
<i>Yizhong Ma, Jie Bi</i>	
Multi-Objective Optimization in Construction Site Layout.....	5351
<i>Xin Ning, Li-Guo Wang, Wen-Han Liu</i>	
What Factors May Shape the Performance of ISO 9000: The Cases of Canada, France and U.S.A.	5355
<i>Ming-Ju Pan, Ching-I Lin, Shih-Hung Tai, Kuo-An Tseng</i>	
Study on Agent Construction System for Government Investment Projects: A Mode Choosing Model.....	5359
<i>Dashuang Dai, Gang Wu, Linlin Fu</i>	
The Research of Software Project Performance Evaluation Model Based-on DEA.....	5363
<i>Benhai Yu</i>	
Application of Grey System Model to Water Resources Allocation Schemes Assessment.....	5367
<i>Wenxian Guo, Hongxiang Wang</i>	
Research on Evaluation of Investment, Ability and Application Effect in Telecom Operators' IT Support System	5371
<i>Zi-Fu Fan, Ye Yuan, Xiao-Yu Wan</i>	
Research on the Accountability System for Government Investment Projects Based on SCP Paradigm	5375
<i>Yaling Du, Yilin Yin</i>	
Application of AHP and Fuzzy Comprehensive Evaluation Method in the Assessment of Leaguer's Core Competence in Dynamic Alliance in Project Construction	5379
<i>Chunxiao Zhao, Faguo Xie</i>	
Research on the Theory Framework of Project Construction Management Process Reengineering.....	5383
<i>Ming Li, Lei Li, Jingchun Feng</i>	
A Conceptual Framework for Construction Supply Chain Integration	5389
<i>Zhendong Ge, Zhenmin Su</i>	
Implementing Environmental Management as Construction Project Management Objective	5396
<i>Yaoxing Wu, Zhenghui Chen</i>	
Construction of Ship Safety Management Performance Evaluation System	5400
<i>Chun-Zhou Yang, Hua-Yu Liu, Xi-Chen Zhan, Hai-Ping Zheng</i>	
Research on 'Black and White Construction Contracts' in the Chinese Construction Industry	5407
<i>Jie Sun, Baizhou He</i>	
Application of Rough Set and Neural Network in Engineering Cost Estimation	5411
<i>Xin-Zheng Wang, Li-Ying Xing</i>	
The Game Analysis in Navy's Ship Repair Quality Supervision and the Assurance of Ship Repair Quality	5415
<i>Dong Huang, Guang-Rong Tong, Bin Jiang</i>	
Research on Poverty Reduction Performances in Rural China -- Based on an Empirical Analysis of Different Project Models	5419
<i>Chuanmin Shuai, Ling Yang, Xianfeng Zhang</i>	
The Application of Network Planning Programming to Interbasin Water Transfer Project	5423
<i>Yong-Xing Chen, Xiao-Yan Shang, Wei Wang</i>	
A Process Optimization Method for High Maturity Process Improvements	5427
<i>Tianying Chen, Bosheng Zhou, Wenjie Luo</i>	
The Study of Vector Angle Cosine Model Used for Project Bids Evaluation	5431
<i>Bingsheng Liu, Linjian Cao, Kang Ju</i>	
The Optimization Research on the Human Resource Allocation Planning in Software Projects	5435
<i>Xiaohong Shan, Guorui Jiang, Tiyun Huang</i>	
Complex Projects Organization Networking: Perspectives from Centrality, Centralization and Power	5439
<i>Yongkui Li, Yujie Lu</i>	
Research on Duration-Cost-Quality Model under Uncertainty in Construction Project Management.....	5444
<i>Jian-Wen Huang, Rui Chen, Xing-Xia Wang, Yi-Hong Zhou</i>	

Model of Risk Forewarning Control of R&D Investment Projects in Chinese Construction Enterprises and Empirical Study	5448
<i>Shukai Sheng, Chunyan Wang</i>	
Project Manager's Leadership Style Linked with Schedule and Cost Performance	5452
<i>Li-Ren Yang, Yen-Ting Chen</i>	

ENGINEERING MANAGEMENT

Study on the Digital 3D Modeling and Its Application in a Gold & Copper Deposit	5456
<i>Guoqing Li, Nailian Hu</i>	
Investment and Project Value in Oil Field Development Using Real Option Pricing with Mean-Reversion with Jumps	5460
<i>Yuanqi Zhou, Liang Yan</i>	
Travel Time Choice Behavior of Travelers' Non Working Activity	5464
<i>Tie Xu, Wen-Jing Wu</i>	
Research on Construction Cost Control Based upon BP Neural Network and Theory of Constraint	5469
<i>Xiaokang Han, Mei Lu</i>	
A Study on FDI's Crowd-out and Crowd-in Effect on Shanxi's Domestic Investment-Based on Panel Data Model	5473
<i>Xiao-Qing Gan, Kuo Gao</i>	
An AHP/DEA Methodology for Assessing the Productive Efficiency in Construction Industry	5477
<i>Hongxia Wang, Gui Ye, Hongping Yuan</i>	
Analysis of an Energy-Efficiency Supervision and Diagnostic System to Improve Ground Source Heat Pump Air-Condition System Operation	5482
<i>Zhen Li, Di Li, Weiwei Wang</i>	
Study on Energy Saving Technique of Inhibition to Bamboo Mold for Energy Management	5486
<i>Xing-Yan Chen, Shi-Long Xiang, Tao Tao</i>	
The Role of Smart Grid in Promoting Economic Development in Shaanxi Province	5490
<i>Shuyan Zhang, Lindong Zhao</i>	
Study on the Application of FBG Monitoring on Roof Falling of Mine Based on Model Experiment	5494
<i>Xin Dong, Chunyou Wu</i>	
The Design of Housing Maintenance Engineering System	5498
<i>Yunbo Xu, Bingyu Pan</i>	
TOPSIS Application for Determining Energy Solution to Ground Source Heat Pump Compound System	5502
<i>Mingli Yu, Wei Chen, Liying Wang</i>	
The Influence of Rock Properties on Seismic Response of Shallow Double-Hole Tunnel	5506
<i>Huang Min, Bing-Yu Pan</i>	
A Study on the Forms of the Seismic Damage to the Tunnels and Its Influencing Factors	5510
<i>Bing-Yu Pan, Yan-Fei Sun</i>	
Numerical Analysis and Processing of Seismic Wave in Aseismic Research of Underground Structure	5514
<i>Bing-Yu Pan, Min Huang</i>	
The Concentration Ratio of China Construction Industry Market	5518
<i>Yuping Liao</i>	
Hedging Security Portfolio with Random Parameters in Stochastic Linear Quadratic Framework	5522
<i>Jun Yuan</i>	
Application of Synthetic and Integrated Analysis of Project Risk	5526
<i>Xu Na, Zhang Hui</i>	
The Transformation and Thinking of Management Concept in Construction Industry Based on Sustainable Development	5530
<i>Shengshi Zhou</i>	
A Framework of Dispute Avoidance and Resolution of Construction Project Management	5535
<i>Xinhua He</i>	
Study on 3D Visual Simulation for Reservoir Construction Layout	5539
<i>Ling Huang, Bin-Ping Wu, Wen-Yan Lu</i>	
BIM's Content and Its Application in Contemporary Architectural Design	5544
<i>Bin Cheng, Yu Wang</i>	
Using Parametric Modeling to Improve the Equipment Systems Coordination Process for Buildings	5548
<i>Bin Cheng, Yu Song</i>	
Research on the Building of Jiangsu Energy Meteorological Service System Engineering	5552
<i>Yaxun Yu, Tianguai Xiao, Fengrong Jing</i>	
SORA: A Sustainability-Based Objective Relaying Approach on Post-Disaster Aid Project	5557
<i>Yilin Yin, Weiyi He</i>	
An Optimal Control Model for Transformation of Industrial Ecology in Resource-Based Cities	5560
<i>Xiumei Sun, Min Zhou</i>	
The Preventing and Controlling of the Final Account Dispute on the Tendering Stage of the Construction Project	5564
<i>Ling Yan, Jinyi Zhang</i>	
Practical Diagnostic Approach of Energy Consumption and Systematic Fault of AC System	5568
<i>Weijie Zhang, Jieqing Jia, Xiaokang Sheng</i>	
Research on Autonomous Management Pattern of Cellular Manufacturing	5572
<i>Qingshan Zhang, Xiang Li</i>	

Leveraged Lease Financing Model in Large-Scale Hydropower Projects' Equipment Financing	5576
<i>Hui An, Qin Shuai</i>	
The Duality Theory of Generalized Separated Continuous Linear Programming.....	5580
<i>Xiaoqing Wang</i>	
Decision Making in a Fuzzy and Random Environment	5585
<i>Zaigen Mu</i>	
A Survey for Real Estate Early Warning Methods	5588
<i>Li-Heng He, Qi-Sheng Bao, Qing Wang</i>	
Research on the Strategy of Construction Material Procurement When the Price Fluctuation Is Considered.....	5594
<i>Gaosheng Yang, Ge Huang, Hui Gao</i>	
Fuzzy and Neural Network Method in Quality Identification of Building Structures	5598
<i>Wei-Qiu Zhong, Hui-Tao Ren, Ai-Ping Dong, Ming-Shu Gang</i>	
Analysis on the Performance of Compound Foundation Isolation System.....	5602
<i>Zaigen Mu, Longgui Bu, Jia Huang, Zhongyi Zhu</i>	
Analysis on Two Principal Axes Shear Strength of Columns with Different Stirrup Quantity	5605
<i>Zaigen Mu, Ying Chen, Xiaokun Huang, Aiping Zhu</i>	
Analyse the Financing Problems of the Energy Performance Contracting in China and Research on the Solutions	5608
<i>Mei Jiang Chen, Yan Qu</i>	
Contributions and Constraints of Rural Household Biogas Construction Project in Northeast China: A Case Study of Gongzhuling County	5612
<i>Zhimin Qi, Guozhu Li</i>	
Pragmatic Methods for Controlling Quality of GPS RTK Survey in Road Engineering	5615
<i>Hongling He, Zhihai Zhang</i>	
Explaining the Causes of Construction Accidents and Recommended Solutions	5619
<i>Zhenghui Chen, Yaoxing Wu</i>	
Dynamic Expansion of Power Capacity under Competitive Uncertainty	5624
<i>Zhengnan Lu, Zhi Fei</i>	
Dynamic Control for Resource Leveling in Project Network Planning	5629
<i>Li-Jin He, Zhuo-Fu Wang, Xun Liu</i>	
A New Elimination Ant Colony Algorithm for Process Task Distribution.....	5633
<i>Yuan Lu, Yinxing Zhai, Ying Hu</i>	
Framework for Evaluating the Service Quality of Project Preparation Consultants	5637
<i>Ru-Bao Huang, Xue Yang</i>	
The Lifecycle Comprehensive Risk Evaluation for Real Estate Projects - Principle	5642
<i>Chang-Hong Jin</i>	
Multi-Resource Leveling Optimization of Large-Scale Projects in Perspective of Dynamic Investment	5646
<i>Jiyong Ding, Zhuofu Wang, Huimin Li</i>	
Research on Coal Mine Safety Prevention Management Based on Catastrophe Theory	5650
<i>Hongyun Men</i>	
The Impact of Social Learning on Mass Customization Capability	5654
<i>Yinan Qi, Min Zhang</i>	
Analysis on Dynamic Efficiency of Engineering Design Consulting.....	5658
<i>Jinfa Li</i>	
Analysis on the Evolution Process of Typical International Cooperation System and the Inspiration to Energy Cooperation in Northeast Asia	5662
<i>Hao Wang, Xiao-Li Guo</i>	
Tender Evaluation Method for Engineering Projects Based on Modified DEA and Fuzzy Theory.....	5666
<i>Yi Zhang, Xian-Jia Wang</i>	
The Design of the Web-Based System Which Is Monitoring and Managing of the Coal Mine Safety Equipment Intelligently.....	5670
<i>Shu-Fang Zhao, Li-Chao Chen</i>	
Analysis on Pulling Effect for Hydropower Construction to Regional Employment	5674
<i>Lun-Yan Wang, Lei Guo, Li Huang</i>	
Building Life Cycle Economic Impacts.....	5679
<i>Jana Korytářová, Vít Hromádka</i>	
The Role and Duty of Survey Center in Large Bridge Construction	5683
<i>Linya Tian, Jian Wu, Gang Wang</i>	
Deformation Predication and Management of Large Bridge Based on Radial Basis Function Neural Network	5687
<i>Linya Tian, Xiaotao Yu, Hui Zhang</i>	
The Requirements for the Indirect Participants to Further Promote the General Contract	5691
<i>Yongqing Li, Huan Liu</i>	
Dynamic Game Analysis of the Pure Public Welfare Project in the Concession Management Process.....	5695
<i>Shan-Shan Zhong, Fei-Lian Zhang</i>	
Mineral Resources Development Strategy in China: Macro-Management	5699
<i>Jin-Ping Liu, He Yang, Tao Wang</i>	
Study of EPC Project Risk Management Based on Interrelated Tree Method.....	5703
<i>Baoku Qi, Liangliang Guo, Shu Bai</i>	
On the Risk Management for Construction Phase in Underground Engineering of Urban Mass Transit.....	5706
<i>Jianliang Zhou, Qixun Fu</i>	

The Application of Multi-Level Fuzzy Comprehensive Evaluation Method in Technical and Economic Evaluation of Distribution Network	5710
<i>Jing-Min Wang, Yan-Fu Sun</i>	
Safety Evaluation of Coal Mines Based on Analytic Hierarchy Process	5714
<i>Qi Zeng, Xu Wang</i>	
Quantitative Analysis of Factors Affecting Coal Price.....	5718
<i>Zhihua Ding, Chao Zhao, Meihua Zhou</i>	
Evaluation of Regional Differences in Chinese Energy Consumption Based on Factor Analysis.....	5722
<i>Zhen-Hua Zhang</i>	
Empirical Analysis on the Construction Industry in Shaanxi Province.....	5725
<i>Hui Min Li, Xiao Tan</i>	
A System Towards Commercialisation	5732
<i>D. Thoroughgood, L. Doukas</i>	
Classification of Rock Mass in West Route of South-to-North Water Transfer Project Based on Penetrating Rate of TBM	5736
<i>Jin Lu</i>	
Inverse Kinematics Problem (IKP) of 6-DOF Manipulator by Locally Recurrent Neural Networks (LRNNs)	5746
<i>Y. I. Al-Mashhadany</i>	
Investment Evaluation of Intelligent Residential Communities Using Value Engineering in China.....	5751
<i>Zhiye Huang</i>	
Research on the Concessionaire Selection for Build-Operate-Transfer Projects	5755
<i>Wei Wang, Da-Shuang Dai</i>	
Liquidity Risk of Stock-Based Pledge Loans for Inventory Financing with Structural Break	5759
<i>Jun Yuan</i>	
Research on the Measuring Model of Construction Industrialization Development Level	5763
<i>Bing Xu, Jingjing Chen</i>	
Research on Coordinating Evaluation of Energy- Economy- Environment System of Hebei Province	5767
<i>Guo-Zhen Wang, Rong-Min Zhou, Jing Liu</i>	
Managerial Turnover Policies with Switching Costs.....	5772
<i>Shi-Jian Wu, Song Wang, Xin-Min Liu</i>	
Long-Term Capacity in 25 Industrial Sectors: A Structural VAR Approach Based on Twenty-Five Years Evidence in China	5776
<i>Xiaoqin Li, Ruoen Ren</i>	
Research on the Government Incentive of Green Buildings in China.....	5780
<i>Gaosheng Yang, Yingpu Zhou</i>	
The Study of Construction Inherent Defect Insurance Based on Market Supply	5785
<i>Yanxiang Chen, Xiaojun Liu</i>	
Gray Correlation Model Based Evaluation of Real Estate Projects	5789
<i>Qixun Fu, Tianjiao Jia, Linjian Cao, Shujing Li</i>	
Oil Transportation Security Evaluation Based on Multi-Step Fuzzy Comprehensive Evaluation Approach.....	5793
<i>Yong-Bo Sun, Hua Zhang, Jiang-Bo Qin, Qing Wang</i>	
Competitiveness Evaluation of Chinese Construction Industry: A Grey-TOPSIS Model.....	5796
<i>Guiwen Liu, Fei Deng, Man Wang, Zhezhou Wu</i>	
A Study of Project Bidding Decision Based on Analytical Hierarchy Process Method.....	5800
<i>Wei-Wei Zhang, Heng-Liang Wu, Guo-Feng Wen</i>	
An Empirical Examination of Cumulative Capabilities in Value Co-Creation with Customers	5804
<i>Xiang Zhang</i>	
Study on Bond Strength of External Thermal Insulation System with Perfusion Polyurethane Foam	5808
<i>Xiuqin Yin, Huiqiang Li, Haitao Bo</i>	
Virtual Power Plant: New Solution for Managing Distributed Generations in Decentralized Power Systems.....	5812
<i>Mohamad Amin Salmani, Arash Anzalchi, Soudeh Salmani</i>	

DECISION MAKING SYSTEMS

Analysis and Design of Consulting System for University Athletic Sports.....	5818
<i>Jun Liu, Xiaoling Wang, Xuanzheng Liu</i>	
Study on Interregional Technology Diffusion Channels in China	5822
<i>Yanqin Shi, Wei Zhang, Qiong Wu</i>	
Research on Innovation Ability Evaluation Based on Gray-Related Balance Factor	5826
<i>Jian-Bo Liu, Gang Xing, Xiao-Yu Ren, Jia-Peng Li</i>	
An Evaluation Model for Emergency Logistics System	5830
<i>Guanxiang Zhang, Meng Zhang, Zhiyong Zhang, Guihai Li</i>	
The Decision-Making Model of TOT Concession Period Based on Fuzzy Stochastic Petri Net.....	5834
<i>Junxin Shen, Songjiang Wang</i>	
Personas Construction Based on Utility Analysis in Industrial Design.....	5838
<i>Kan Wu, Xi-Hui Yang, Chang-De Lu, Fang Liu</i>	
Research on the Grey Econometric Model with Lags Information	5842
<i>Shenghan Zhou, Fajie Wei</i>	

Research and Simulation of Vehicle Speed Model Based on MLR.....	5845
<i>Shu-Da Wang, Jing-Yang Xiao, Shuo-Ning Wang</i>	
Core Competence Evaluation of Modern Service Industry Cluster	5849
<i>Ming Liu, Yijing Liu</i>	
Multi-Segments' Reservation Price-Based Pricing Approach for Information Goods	5853
<i>Yan Cheng</i>	
Research on Vessels' Portable Ammunition Support System Based on Data Warehouse	5857
<i>Yaling Shang, Shaohua Sun</i>	
On the Model for the Complex Non-Linear System and Its Application to Predicting the Output of Northwest Construction Industry of China.....	5861
<i>Bian-Ping Su, Kun Gao, Yi-Ping Wang</i>	
Provincial-Level Leading Agricultural Enterprises and Performance Evaluation Based on BP Neural Network Model - Daqing City as an Example	5865
<i>Yuming Li, Chunshan Li</i>	
MinerVA: A Decision Support Model That Uses Novel Text Mining Technologies.....	5870
<i>Yue Dai, Tuomo Kakkonen, Erkki Sutinen</i>	
Research on Optimization of Coal Production in New Mine Basis of Strategic Alliance.....	5874
<i>Hong Wang, Wei-Qing Zhong</i>	
A Case Retrieval Algorithm Based on Bayesian Estimation	5878
<i>Yihong Xiao, Xianzhong Zhou, Kui Wu</i>	
Using System Dynamics as a Knowledge-Based Decision Making Paradigm	5883
<i>Lin-Gang Zhang, Zhong Chen</i>	
Architecture Design of Risk Control System for Social Medical Insurance	5888
<i>Delin Qin, Zhenyao Gao</i>	
Research on GIS Based Scenario Planning Methods and Applications	5892
<i>Qingming Zhan, Jun Zhou</i>	
Matlab Based GUIs for Reinforcement Adaptive Fuzzy Control System Design and Applications in the Nonlinear System.....	5896
<i>Yun Zhang, Nan Xu, Quanxi Ji</i>	
Analysis of the Factors Impacting the Decision-Making on Higher Education Investment by Rural Households.....	5899
<i>Xuejun Zhang</i>	
An Evaluation Model for Supplier Choice of Complex Products Based on ELECTRE Method.....	5903
<i>Mingran Deng, Cuiping Hu</i>	
Construction Bidding Negotiation System Based on Agent.....	5907
<i>Wen Xu</i>	
The Research of Business Intelligence CIMS System Model.....	5911
<i>Xiao Hua Liu, Xiu Hua Zhou</i>	
Research on Chinese Natural Language Understanding and Question-Answering System Based on Agent.....	5915
<i>Yanrong Zhang, Nihong Wang, Chang Wang, Changwei Wu</i>	
Credit-Assessment-Based Study on Partner Selection of the Industrial Cluster Enterprise.....	5919
<i>Peili Guo, Shuying Wang</i>	
The Grey Simulation of Gross Value of Construction Industry in Central China	5923
<i>Yong Tang</i>	
A Mathematically Generated Criteria Weight Approach for Multi-Criterion Decision	5927
<i>R. Jiang</i>	
Research and Design of Decision Support System Based on Data Mining and Web Technology.....	5931
<i>Zhidan Wu, Yue Yang</i>	
The Evaluation of the Biotechnology Cluster by Fuzzy AHP: Based on the GEM Model.....	5934
<i>Shouming Chen, Zhaoxia Wang</i>	
The Interval Estimation Order Relation Analysis Method and Its Application	5938
<i>Yu-Hou Pan, Fa-Ming Zhang, Ya-Jun Guo, Fei-Fei Dong</i>	
A Rational Consensus Model in Group Decision Making Based on Linguistic Assessment Information.....	5942
<i>Shouke Chen, Zhuobin Wei</i>	
Study on Establishment and Quantitative Evaluation of the Index System for Chinese Agricultural Production Modernization: A Case Study of Jiangsu Province	5947
<i>Ying Ji, Zhengming Wang</i>	
The Framework Design and Research on Enterprises Group Financial Decision Support System	5951
<i>Shi Huai Wang</i>	
An Ontology-Based Report Designer Model	5955
<i>Zhen-Wu Wang</i>	
The New Production Data Collection and Processing System of the Textile Enterprise.....	5959
<i>Kunling Wang, Jingfeng Shao, Jinfu Wang, Liping Yang</i>	
The Research and Application on the Work Resource Management Based on JD-R Model.....	5963
<i>Shouliang Sun, Qinghua Xu, Yufei Mi</i>	
Two-Dimensional Model of Information and Formal Denotation of Rationality in Game Analysis.....	5967
<i>Deng-Bing Zhang</i>	
Current Status, Problems and Countermeasures of Science Popularization of Scientific Research Institutions in China.....	5971
<i>Yanjun Liu, Yanqin Shi, Xiaoyan Li, Chensheng Wu</i>	

The Empirical Studying on Size of Fiscal Revenue of Liaoning	5977
<i>Shuang Hua Jin</i>	
Bounded Rationality Modeling in CAID	5981
<i>Kan Wu, Fang Liu, Chang-De Lu, Xi-Hui Yang</i>	
GIS Based Urban Emergency Decision Support Model.....	5985
<i>Yongsong Zhan, Siuming Lo, Kwokkit Yuen</i>	
The Analysis and System Simulation of Price Competition in a Duopoly Market	5989
<i>Fugen Song, Jing Zhang</i>	
Study of Metrics System for Information Fusion Evaluation Methodology Based on Rough Set Theory in Intelligent Decision-Making	5993
<i>Yunxiang Liu, Yan Chen, Xinxin Yuan</i>	
Parameter Estimations of the TFR Model under Gompertz Distribution at a Normal Stress	5997
<i>Yu Wang, Xiaolin Zhang</i>	
A Ranking Method and Its Application of Consumers' Brand Preference under Uncertainty	6001
<i>Daqi Xu</i>	
The Petrochemical Industry Production System Optimizing Simulation Based-on HLA	6005
<i>Zhiwu Dou, Yanfeng Li, Hongwei Li</i>	
Application of Associated Clustering Analysis of Extension Group Decision-Making	6009
<i>Jiajun Zhu, Jianguo Zheng, Weiye Xue</i>	
Customer Maturity Model Based on Counter Propagation Network	6013
<i>Chaohua Liu</i>	
Study on Meta Index in the Process of Evaluating Regional Sustainable Development	6017
<i>Chenyu Lu, Xingpeng Chen, Bing Xue, Zilong Zhang</i>	
Two-Stage C₂GS₂ DEA Method for Ranking Based on the Optimal Frontier Surface	6021
<i>Xiaodong Xiang, Mingyue Li</i>	
Material Requirements Development Based on War Design Engineering	6025
<i>Guo-Pu Ma, Ji-Chang Sha, Chao Chen</i>	
Analysis of the Attraction Model of the PRC White-Collar Workers' Migration	6029
<i>Chensheng Wu, Xue Wang, Ronghai Li, Honggang Li</i>	
An Optimal Synchronization Decision Model of Correlation Maintenance Task	6033
<i>Honggen Chen</i>	
Application of Support Vector Regression Method in Stock Market Forecasting	6037
<i>Zeng-Min Wang, Chong Wu</i>	
Predicting Criminal Recidivism with Support Vector Machine	6041
<i>Ping Wang, Rick Mathieu, Jie Ke, H. J. Cai</i>	

HUMAN RESOURCE MANAGEMENT

The Effects of Subordinate-Supervisor Conscientiousness Fit on Organizational Commitment and Career Satisfaction	6050
<i>Xiaoping Liu, Jinfei Zhou</i>	
Influences on Unrealistic Optimism in Risk Perception and It's Developmental Mechanism	6054
<i>Xiaoping Liu, Hong Xie</i>	
An Empirical Research on Organizational Citizenship Behavior of University Teachers in China	6057
<i>Ling Ma, Yunfeng Wang, Lina Yu</i>	
The Comparison of HR Practice and Job Satisfaction: A Case Study of a Domestic and a Foreign Company in China	6061
<i>Zhengdan Liu</i>	
Study on the Organizational Boundaries of Competence	6065
<i>Xin Zhang, Long Zhang</i>	
Research and Design of Incentive Mechanism for Managers.....	6069
<i>Lijun Fan, Jing Liu, Yanli Xu</i>	
Reflective Essay on an Adult Learner----A Constructivist Qualitative Perspective	6073
<i>Fengzeng Xu, Baorong Di</i>	
Career Planning for Staff of Shaanxi Provincial Natural Gas Corporation	6077
<i>Huyan Tao, Gang Lv, Yingxian Zou</i>	
Effects of Leadership Behavior on Organizational Performance in Research University	6081
<i>Fei Li, Bao Xi, Hua Jiang</i>	
Empirical Research on the Relationship between Organizational Commitment and Turnover Intention of Wuhan Telecom Best Tone Center.....	6085
<i>Ying Xiong, Linzhu Wang</i>	
An Explorative Research on Human Resource Development Strategy of International Medical Tourism Industry.....	6090
<i>Chien-Pei Ko, Chen-Chen Ko, Shiu-Chuan Chiu</i>	
Promote the Employment: From the Corporate Social Responsibility View	6094
<i>Lihong Ding</i>	
Research on Criteria of Expatriate Selection in Multinational Corporations.....	6098
<i>Kun Qiao, Jing Li, Yanrong He</i>	
Analysis of Public Sector Human Resources Management Problems and Solutions in China	6102
<i>Liu Chang, Sun Gang</i>	

A SE Model on Panic of Employee Turnover	6106
<i>Ming Yan, Zhan Zhou</i>	
A Comprehensive Evaluation Method of Staff Competency Based on Rough Set Theory	6110
<i>Haojie Liu, Juan Wang, Jiahai Yuan, Minpeng Xiong</i>	
Empirical Study on the Career Development Stages of Chinese Employee	6114
<i>Yao Hui</i>	
Research on the Construction of Production Management Capacity Courses Group Based on BSC	6118
<i>Xiangjun Ji, Na Han</i>	
The Relationship between Organizational Identification and Organizational Outcomes	6122
<i>Hong Jiang</i>	
Transnational Cultural Conflict and Cross-Cultural Management Analysis	6126
<i>Xiuping Li, Yaxiong Wu</i>	
The Study on Quality Advanced of Industrial Workers Based on Industrial Upgrading of Zhejiang Province	6129
<i>Yinsuo Lu, Wenchuan Li</i>	
Mutual Loyalty between the Tourism Enterprise and Core Employees in the Process of Psychological Contract Performance: A Games Theory Perspective	6133
<i>Yan-Ping Yu, Jin-Lian Luo</i>	
The Prediction Research on Personnel Composition of College Basic Research with Markov Chain Approach	6137
<i>Zhe Yan, Jian Li</i>	
Weighted Fuzzy Clustering Analysis of Enterprise Knowledge Workers Based on AHP	6142
<i>Qing Wang, Li-Jun Yan</i>	
Establish the System of Marine Science and Technology Talents Innovation Suited to Marine Industry Development	6147
<i>Xiangkui Geng, Baolong Hou</i>	
Leadership Justice and Negative Organizational Behaviors: Mediated by Affective Commitment	6151
<i>Jinyun Duan, Jian'An Zhong</i>	
An Empirical Study on the Relationship between TMT Structural Characteristic and Performance--Based on Listed Companies of Energy Industry of China	6167
<i>Hui Lu, Hong Chen, Qingjie Wen</i>	
Pre-Training Motivation and Transfer of Training in Downsizing Environments: A Preliminary Review and Perspectives	6171
<i>Lei Huang, Audrey Chen</i>	
Transformational Leadership and Organizational Commitment: The Moderating Role of Leaders' Centrality in Influence Networks: Implications for Human Resource Management Practices	6175
<i>Lei Huang, Audrey Chen</i>	
Human Resource Development Strategy Based on Mentoring	6179
<i>Xiaoping Liu, Jingsong Deng</i>	
Employee Performance Improvement by Internal Customer Orientation	6183
<i>Qionglei Yu</i>	
Research on the Influence of Organizational Culture on Human Resource Management in China's Transportation Enterprises	6187
<i>Yuan Geng, Daidai Lin</i>	
Human Resource Development Cooperation Research on the Economic Cooperation of the Greater Mekong Subregion	6191
<i>Yang Yang, Peng Li</i>	
Incompatibility between Demand and Supply of Senior Talent Policy in China: The Case of Xiamen	6195
<i>Hua Meng</i>	
Study on Escalation Factors of Conversion from Task Conflict to Relationship Conflict	6200
<i>Xudong Ni, Ruoyang Gao</i>	
Exploration of Five-Star Hotel's HRM in China	6205
<i>Xinsheng Wang, Xiaohui Fan</i>	
Studies on Human Resources in Science and Technology from a Nordic-Countries-Based Analysis	6209
<i>Yaoli Zheng, Yong Chen</i>	
Research on Personnel's Metewand Model Based on Brain Information Characteristics	6213
<i>Liu Ying, Yan Yan, Mengyang Sun, Jie Gui</i>	
An Analysis of the Cause of Employee Turnover Intention in Hotels	6217
<i>Xiancheng Wang</i>	
Abusive Supervision: An Interactive Model of Human Resource Management	6221
<i>Yun-Xia Feng, Jun Liu</i>	
The Research on Repatriation Adjustment	6226
<i>Xiangmin Li, Yushi Ren, Limin Zhao</i>	
Study on the Comprehensive Evaluation of Human Resource Internal Control Based on the Unascertained Measure Model	6230
<i>Ji-Bin Ma, Yi-Zhe Zhou, Zhen-Ping Liu</i>	
The Effectiveness of Strategic Human Resource Management Practices on Competitive Advantage: Dynamic Capabilities as a Mediator	6234
<i>Chengcheng Jiang</i>	
The Job Satisfaction of Volunteers in Harbin Winter Universiade: A Factor Analytic Study	6238
<i>Xiaoduo Cheng, Yanhong Wang</i>	

Optimal Incentive Mechanism Design under Adverse Selection and Moral Hazard	6242
<i>Jianzhang Li</i>	
Study on Connotation of Intensive Agricultural Land Use and Its Evaluation Index.....	6246
<i>Shilong Hao, Lianhai Cao</i>	
Motivational Mechanism Research of On-the-Job Embeddedness Effects on Intentions to Stay.....	6250
<i>Yujing Zhang, Jiancheng Chen</i>	
Research on Psychological Contract Questions in Human Resources Management.....	6254
<i>Hui Liu, Qingfeng Shen, Shuang Hao</i>	
Application of Management Game Theory to the Practice of Human Resource Management	6258
<i>Nan Zhang, Yongzhou Jiang, Ying Zheng</i>	
Analysis on Influencing Factors of Human Resources Localization of Multinational Corporations in China	6261
<i>Lijuan Zhang, Yanwei Wang</i>	
Research on Questions of Human Resources Management Effectiveness Evaluation	6265
<i>Yonggui Mu, Ying Zheng, Qingfeng Shen</i>	
Japan's Retirement Adaptive Training and Its Enlightenment.....	6269
<i>Han Hong</i>	
Research on Incentive Methods on Sales Staff in Small and Medium Enterprises	6273
<i>Wenyi Hao, Zhicheng Liu</i>	
An Exploration of Job Rotation of Administrative Staff Members in High Education.....	6277
<i>Aiming Wang, Wei Wan</i>	
Research on the Staff Maturity of Software Companies in China-----Take Hangzhou City as a Sample.....	6281
<i>Xiangnan Lu, Danni Xu, Jinghua Han</i>	
An Empirical Research on the Relationship between Top Management Teams' Tenure and Firm Performance: Evidence from Chinese Listed Real Estate Companies.....	6285
<i>Wang Lu, Gao Peng</i>	
The Relationships among Organizational Commitment and Job Performance of Aromatherapist: A Case Study of Day Spa in Taipei.....	6289
<i>Shiu-Chuan Chiu, Chien-Pei Ko</i>	
The Effects of Machiavellianism on Employee's Political Behavior and Career Development: The Moderating Role of Emotional Labor	6293
<i>Xiao-Yu Liu</i>	
The Administration of Career to "The 1980's" Employees Based on Psychological Contract	6297
<i>Xiaoqin Gao</i>	
The "Pyramid Model" and Measurement on Regional Human Capital Competence	6301
<i>Yanling Jia, Na Zhu, Weifeng Wu</i>	
Empirical Study on the Relationship between Internal Service Quality and Staff Satisfaction of Nonprofit Organizations: Taking Hospitals in Hangzhou Communities as an Example.....	6305
<i>Song-Ting Pan, Wen-Wen Sun, Qian Jiang</i>	
Literature Review of Strategic Human Resource Management	6309
<i>Li Wei</i>	
The Impact of Learning Culture on Individual Innovative Behavior	6313
<i>Xiaojun Lu, Peng Li</i>	
The Effect Mechanism of Subordinates' Feeling Trusted on Loyalty to Supervisor	6317
<i>Jingsong Deng, Xiaoping Liu, Karen Yuan Wang</i>	
Study on the Influence of Entrepreneurial Competency of Rural Migrant Workers on Willingness	6320
<i>Shuzhen Wei, Jinxiu Yang</i>	
Study on Demand Forecasting of Enterprise Management Human Resources Based on MRA-OLS.....	6325
<i>Ji-Nan Jia, Zhen-Ping Liu</i>	
Study on College Teachers' Performance Appraisal Based on VE.....	6329
<i>Hongxia Jin, Ling Zhang, Heping Yao, Jie Yu, Weihong Zhao</i>	
Work-Family Conflict and Job Satisfaction: A Study Based on Multidimensional Measures.....	6333
<i>Lin Qiu, Biaobin Yan</i>	
Study of Predicament and Countermeasures of Effectively Internal Communication in Governmental Organizations.....	6337
<i>Zhirong Yang, Guocheng Zou</i>	
The Application of Strategic Human Resource Management in Staff Training.....	6341
<i>Xiaoying Xu</i>	
Job Burnout in College Teachers and Management Strategies: Based on the Correlation between Job Burnout and Environment.....	6345
<i>Gao Meng</i>	
Perceived Organizational Politics and Organizational Commitment: Exploring the Moderating Effect of Job Insecurity	6349
<i>Sanman Hu</i>	
Strategic Human Resource Development through Mentoring.....	6353
<i>Li-Yu Chen, Chien Yu</i>	
Pay Gap in Top Management Team and Diversification Operation	6357
<i>Haifan Lu</i>	
Effect of Psychological Contract on Employee Performance: A Review	6361
<i>Yongjing Hao, Huixin Yu, Zheng Xia, Baoshan Zhao</i>	

The Latest Trends of Human Resource Management in U.S.A in the 21st Century	6365
<i>Cisheng Wu, Meng Song, Yang Li</i>	
Information Rent and Hierarchies of Employee's Income in Corporate	6369
<i>Weidong Li</i>	
Competency-Based of Staff Mentoring Model.....	6375
<i>Sheng-Qiao Wang</i>	
The Effectiveness of Competency-Based Mentoring Field Experimental Study	6379
<i>Sheng-Qiao Wang</i>	
Empirical Analysis for Individual Performance Management and Psychological Boundary	6383
<i>Xiaojun Bai, Haiyan Wang</i>	
The Effect on Organizational Performance by Human Resource Management Practices: Empirical Research on Chinese Manufacturing Industry	6387
<i>Yanzhen He, Ying Lin, Meiming Wu</i>	
Analysis of Sustainable Development of Family Enterprises	6393
<i>Zhan Ziyu</i>	
Modeling to Organization-Equality Evaluation and Demonstration	6397
<i>Xiaowei Gao, Yanze Zhou</i>	
Construction of Performance Evaluation Index System of College Political Instructors	6403
<i>Hong-Bo Li, Lan Yang, Dao-Jian Yang</i>	
The Analysis on Risk of China's SME Downsizing Outsourcing	6407
<i>Decheng Fan, Shaohua Wang</i>	
Enlightenment of New Public Management Theory to the Party Building Management in Universities	6409
<i>Yuxiu Li, Fengying Liu</i>	
The Research of Hinders on Development of Virtual Team.....	6413
<i>Lei Zhang, Shuzhong Lin, Xu Lin, Fuqiang Zhao</i>	
Study on the Development of Dumbbell Model of the Human Resources Matching Industrial Economic Upgrade of Wuhan.....	6418
<i>Zhihong Li</i>	
Research on Motivation System of Employees-Analysis of Human Resources Management from a Psychological Perspective.....	6421
<i>Weiguo Cao, Yanchun Li</i>	
Grey Correlation Analysis on Innovative Talents Cultivating in Higher Education and Industrial Structure	6425
<i>Jian Wang, Hao Jin, Xiaoli Qi, Jiaping Pan</i>	
Thoughts on Emerging Issues in Strategic Human Resource Management	6429
<i>Raja Irfan Sabir, Raja Moazzam Sabir</i>	
System Actuality and Pattern Choice of Endowment Insurance about Rural Migrant Workers.....	6433
<i>Shan-Shan Teng</i>	
Competency Assessment Study Based on IPCA-Fuzzy Comprehensive Evaluation	6437
<i>Zhaojun Zhang, Xiao Qin, Xiaoqing Li</i>	
Empirical Research on Staff Justice Influenced by Pay Diversity in Organizations	6446
<i>Erhua Zhou, Xiaoyan Li</i>	
Evaluation of Management Information Resource Allocation Based on Cloud Gravity Center Theory.....	6450
<i>Ya-Jun Wang, Zhi-Jun Zhang, Song-Bai He, Pei Liu, Ji-Jun Guo</i>	
The Mediating Role of Organizational Identification in the Relationship between Organizational Centrality and OCB.....	6454
<i>Xin Wu, Zhiming Wu</i>	
Research on Evaluation Indicator System of Person-Organization Fit for Enterprise Technician	6458
<i>Ping Wang, Kechao Liu, Jing Zhao</i>	
The Individual-Organization Fit between Organizational Culture and Individual Values as Predictor of Job Satisfaction and Organizational Commitment in a Italian Municipality: The Role of Human Resource Management in a Public Organization	6462
<i>Francesco Ceresia</i>	
Discussion on Personnel Assignment System for Promoting Scientific and Technical Personnel Innovation in China's Universities.....	6475
<i>Heping Liao, Rui Fu</i>	
A Comparison of Organizational Career Management in Different Types of Hotels	6479
<i>Yonggang Zhang, Dexia Zang</i>	
The Effect of Human Capital Flow on FDI Technological Advances: An Empirical Study Based on Absorptive Capacity	6483
<i>Ping Li, Jiayun Xu</i>	
Study on Human Error in Operation Based on Human Cognitive Reliability Model.....	6487
<i>Hongde Wang, Yundong Ma</i>	
Research on Flexibility Benefits Policy of Enterprise	6491
<i>Xiaofei Xu, Yanjuan Cui</i>	
Cultural Differences and Performance: An Empirical Research on International Joint Ventures in China.....	6495
<i>Zijie Li, Xuefeng Zhang, Jianfeng Wu, Yonggui Wang, Da Chen</i>	
The Impact of Socioeconomic, Organizational and Individual Factors on Government Organizational Performance: Evidence from China	6499
<i>Xiaohua Li, Jun Dong</i>	

An Empirical Investigation of Competency Construct Model of Middle-Level Managers	6503
<i>Jingde Zhang, Meicui Wang, Feifei Li</i>	
The Performance for Knowledge Workers Based on the SEM.....	6507
<i>Shunkun Yu, Yufeng Shi</i>	
Incentive Effect of Executive Stock Option: Empirical Evidence from Listed Companies of Japan	6511
<i>Bin Li, Jun Zhang, Chenggong Zheng</i>	
A Research on the Strategic Performance Management Systems from the Perspective of Core Competencies.....	6515
<i>Jingliang Ran, Xingzheng Xiao, Chenchun Long</i>	
A Study on Virtual Equity Incentive of Ordinary Staffs	6519
<i>Xiaoning Wang, Biao Xu, Yongjun Qi</i>	
The Relationship between Leader Cognition and Behavior	6523
<i>Fang Yang, Yunfeng Wang, Jingsong Wu</i>	
A Study on Organizational Change and Human Behavior in the Process of Organization Information Reform	6527
<i>Jian-Jia He, Chun-Ming Ye, Fu-Yuan Xu</i>	
Implicit Multi-Dimension Fit Assessment in Personnel Selection Decision-Making Process	6531
<i>Wei Fan, Lushan Pan</i>	
The Relationship between Perceived Organizational Support and Performance: The Mediating Role of Job Satisfaction	6534
<i>Ren-Tao Miao</i>	
A System Dynamics Approach to Human Resource Management.....	6538
<i>Li Gu, Shuwen Chen</i>	
Study on the Influence of Psychological Capital on Job Performance of Chinese Knowledge Worker	6542
<i>Er-Xiu Hou, Shu-Wen Chen</i>	
Anatomy on Interprovincial Changing of Returns to Education in China: From a Viewpoint Based on Hierarchical Liner Model	6546
<i>Pingsheng Dai, Yun Zhuang</i>	
A Study on the Moderating Effects of Supervisor Support on the Relationship between Work-Family Conflict and Turnover Intention.....	6550
<i>Lin Qiu</i>	
An Approach for Allocation Optimization of Multi-Project Human Resource Based on DEA	6554
<i>Wenyong Weng, Jian Su, Guanlin Chen, Zebing Wang</i>	
Analysis on Resource Productivity in Binhai New Area of Tianjin City	6558
<i>Chunli Chu, Meiting Ju, Jinglei Yu, Wei Liu</i>	

INNOVATION AND ENTREPRENEURSHIP

The Research Review and System Construction of Entrepreneurial Ventures in Transition Economies	6562
<i>Xueling Li, Yiwei Yao, Wenjie Ma</i>	
Evolvment Mechanism of Small and Medium-Sized Enterprises Element-Oriented Innovation Pattern-----Case Study of Fujian Haiyuan Automatic Equipments Co., Ltd	6566
<i>Bin Zhu, Jiayin Wu</i>	
Research on Complexity Innovation Mechanism of Small and Medium-Sized Enterprises-----Case Analysis of Fujian Haiyuan Automatic Equipments Co., LTD	6570
<i>Bin Zhu, Jiayin Wu</i>	
Innovation Ability Evaluation Research Based on GIOWA Operator	6574
<i>Gang Xing, Xianliang Wang, Rong-Rong Ren, Xue-Mei Wang</i>	
Explore New Economic Growth Points in the Post-Crisis Era, on the Basis of Independent Innovation	6578
<i>Zheng Fu</i>	
Cluster Brand, Leading Corporate Brand and Brand Development of Small and Medium Sized Enterprises.....	6582
<i>Yu Wei Zeng, Lin Ming</i>	
Research and Analysis on Operation Mode of a Personal Brand of Chinese Sports Star	6587
<i>Xiaohua Hu, Songling Yang</i>	
The Mechanism Analysis on the Impact of Entrepreneur Reputation to the Consumers' Purchasing Behaviors	6590
<i>Huang Jing, Zelin Tong</i>	
Technological Innovation Models of China's SMEs: Technological Factors, Innovation Process and Innovation Object.....	6594
<i>Jin Yu</i>	
The Role of Relational Governance in Innovation Performance in Clusters	6598
<i>Lan Wang, Yan Zhang</i>	
Growing Though Innovatively Exploiting Context-Related Knowledge- Cases of Entrepreneurial Firms from China's Information Technology Industry	6602
<i>Mingzhe Qiao, Demian Chen</i>	
Study on Trans-Regional Cooperative Innovation System Model of Aviation Industry Cluster.....	6606
<i>Hui Li, Nai-Ding Yang, Xiao Guo</i>	
The Evolution of Marketing Capability Theory	6610
<i>Quanhong Liu</i>	
Mechanism on the Reform of Enlarging Powers to Counties Accelerating the Development of Rural-Urban Economic Integration	6614
<i>Zejun He</i>	

Research on the Role of Teamwork in Innovation Management within Manufacturing Companies in China	6618
<i>Samuel Kwadwo Frimpong, Barfuor Awuah Agyemang</i>	
Innovations Drive the Enterprises to Sustainable Development: An Empirical Research on Delixi-Electric Co. Ltd in WenZhou.....	6621
<i>Qinhua Pan, Jinyi Zhang</i>	
Material Requirement Batch Model for Process Enterprises	6627
<i>Jianfu Zhang, Zhijun Wu, Pingfa Feng, Dingwen Yu</i>	
The Analysis of Business Process Reengineering Applicability and Process of Implementation.....	6631
<i>Yaxiong Wu, Jimeng Du</i>	
Study on the Relation between Execution and Competition: A Case Study	6634
<i>Jinshan Shen, Shuhong Xu, Yonghua Wang</i>	
Research on the Independent Innovation and Motivation Mechanism of SMEs in China	6638
<i>Benyun Dong</i>	
Strategic Innovation of Enterprise: Antecedents, Processes and Consequences.....	6642
<i>Ying-Long Chen, Da-Yuan Li</i>	
A Study on Cooperation Innovation of Industrial Clusters with Government Regulations.....	6647
<i>Shixi Luo</i>	
The Strategies to Enhance School-Enterprise Cooperating Innovation in China.....	6651
<i>Mei Yan</i>	
Technology & Innovation as Part of a Corporate Culture and Business Strategy	6656
<i>Jaya Ganasan</i>	
Family Business Succession Based on Leadership Establishment of China's Rich Second Generation.....	6660
<i>Meihua Zhang</i>	
Competence Exploration and Exploitation and Innovation	6663
<i>Hebin Liu</i>	
Experimental Study and Performance Analysis of New Ceramic Materials.....	6666
<i>Lixin Ma, Yunqi Gong, Wenxin Li</i>	
Cluster Density, External Search and Innovation Performance: Evidence from the ZGC Science Park.....	6669
<i>Jianfeng Wu, Min Liu, Zijie Li, Yonggui Wang</i>	
Corporate Political Resources and Their Effects on Technological Innovation.....	6673
<i>Menita Liu Cheng, Jianfeng Wu</i>	
The Promise of the Availability of Leveraging Resources	6677
<i>Fengzeng Xu, Ling Ding, Qinghua Zhou</i>	
Competition Networks and Topology Characterization	6681
<i>Bo Yang, He-Cheng Wang</i>	
The Categories of External Technology Sources in Open Innovation.....	6686
<i>Dan Tian, Yongqin Feng</i>	
Slack Resources and Firm Growth: The Mediator Role of Organizational Legitimacy	6690
<i>Yuerui Wu, Hongdu Zhang, Yi Cui</i>	
Research of the Development of Knowledge Intensive Business Services Based on City Circle Innovation Systems	6695
<i>Xin Zhang, Dong Liang</i>	
Inquiring into International Business Product Innovation in Commercial Banks	6699
<i>Xin Wang</i>	
The Location Determinates of Overseas R&D across Developing and Developed Areas: The Case of Japan and the US	6703
<i>Xiaodi Zhou</i>	
A Study of Enterprise Independent Innovation and Multi-Element Financing.....	6708
<i>Luxiu Zhang, Yuming Zhang, Desheng Liu, Yilin Liang</i>	
A Research on the Relationship between Innovation Environment, Industry Environment and Transformational Performance	6712
<i>Wei Zhang, Jing Gao</i>	
A Research on the Relationship between Innovation Culture, Transformational Capabilities and Transformational Performance	6716
<i>Wei Zhang, Xuexun Huang</i>	
How to Use the Brokerage Roles of Innovation Networks Efficiently.....	6720
<i>Xiao-Ming Sun, Wen-Tian Cui, Jun Lin</i>	
Genetic Function Analysis in Corporate Developing Process	6723
<i>Hao Yang, Xiaoxi Du</i>	
The Study of RFID Reader Pivotal Technology for Circulation Management System of Fuel Gas Automobile Gas Cylinder	6728
<i>Fu-Qin Yang, Zhi-Jian Duan, Jin-Hua Li, Wen-Kai Liu, Lian-Di Dai</i>	
A Study on the Reconstruction and Paradigm of Marketing Innovation	6732
<i>Weizhen Yu</i>	
Analysis on Influence Factors of High-Tech Industrial Technical Innovation Efficiency	6737
<i>Minna Ma, Haihua Cao</i>	
Research on Eco-Attributes and Synergistic Evolution of Industrial System of High-Tech Zone.....	6741
<i>Jingwen Zhang, Jinyi Li</i>	
The Constituent Elements and Countermeasures for the Development of Innovative Enterprises	6745
<i>Xinjian Shen, Xin Zhu</i>	

The Initiating Forces of the Born Global Firms: An Empirical Research from China	6749
<i>Changxing Cao, Wenchuan Li</i>	
Research of Innovative Reform Model of Forest Industry Enterprise in Heilongjiang Province	6753
<i>Ying Sun, Xu Wang, Hong Qian</i>	
A Study on Innovation of Research Team under University's Regulation	6757
<i>Junzhou Yan</i>	
Human Resource Management Model of Motivating All Personnel to Participate in Innovation	6761
<i>Xiaorui Gou</i>	
Clarifying the Conceptualization and Measurement of Entrepreneurial Orientation	6765
<i>Hong-Yun Zhang, Nai-Ding Yang</i>	
The School-Enterprise Cooperating Innovation and Industrial Competitiveness	6769
<i>Mei Yan</i>	
The Optimum Propeller of Regional Innovation: Public Technology Service Platform	6774
<i>Xiao-Dong Zheng, Yue-Qian Xu</i>	
Game Analyzing the Cooperation Evolution of University Research Team	6778
<i>Guoxin Liu, Junzhou Yan</i>	
Logistics Innovation Based on Linkage Development with Manufacturing Industry: A Conceptual Framework	6782
<i>Xiao Jing Wang</i>	
Research on Regional Innovation Ability Based on Sub-Provincial Panel	6786
<i>Xinbao Guo</i>	
The Organizational Form Selecting of Venture Capital Funds and Its Institutional Innovation in China	6790
<i>Li Zhou, He Peng</i>	
Consideration about Innovation of Internal Control in Chinese Enterprises	6793
<i>Caijie Zhu, Daibao Zhang</i>	
The Effects of Innovation Capability on New Product Development Performance: The Evidence of Zhejiang Province' SMEs	6796
<i>Qiang Li, Ye-Wei Chen</i>	
An Empirical Study of the Impact of Corporate Governance on R&D Investment in High-Tech Enterprises	6801
<i>Meiying Yang, Xiaoting Xiong</i>	
Analysis on Chinese University-Enterprise Collaboration Networks of Patent Applications - An Example of Chemical and Metallurgical Patents	6805
<i>Yanyan Ma, Fengchao Liu</i>	
The Management Innovation of Family Business Based on the Ownership Preference	6809
<i>Qinghua Mao, Jingxian Zhan, Nan Wang</i>	
Dynamical Mechanism of Incubator Industrial Base Based on Secondary Incubating	6813
<i>Liyan Tang, Pujing Zhang, Jing Zhang</i>	
Study of Monitoring System Based on Multicarrier in Power Plant	6817
<i>Wen-Xing Wang, Xue-Ling Zhu</i>	
ECA Rule and Colored Petri Nets Based Workflow Modeling Research	6821
<i>Guo-Xiang Zhou, De-Ping Gao</i>	
Grassroots Innovation and the Scoping of Related Concepts in Innovation Management	6825
<i>Cuilan Bian, Ziyu He</i>	
Developing a Research Framework of Entrepreneurship Education Curriculum for Department of Marketing and Logistics Management in Technological Institutes and Universities	6829
<i>Su-Chang Chen, Hsi-Chi Hsiao, Chun-Mei Chou, Jen-Chia Chang, Chien-Hua Shen, Rong-Da Liang</i>	
Empirical Study on Assessment of Competitiveness of Technical Standards	6833
<i>Wu Yang, Haiyan Wu</i>	
Building a Common Enterprise Technical Architecture for an Universal Bank	6839
<i>Jianguang Sun, Yan Chen</i>	
A Measurement Model of Innovative Talents Basing on ANP-TOPSIS	6843
<i>Kunfa Zheng, Jianmin He, Shouwei Li</i>	
Studies on Innovative Mode of Chinese Folk Traditional Furniture	6846
<i>Qiumei Zhang, Xuan Luo</i>	
Research on Innovative Performance Measurement of Regional Innovation Systems in Central China	6850
<i>Mingming Hu</i>	
Research on Development of Core Service Capability of Chinese Technology Business Incubators	6854
<i>Haiying Pan</i>	
An Empirical Study on FDI Knowledge Spillover: Spatial Econometric Models Based on Panel Data	6859
<i>Kunyang Wan, Shujuan Yu</i>	
The Comprehensive Measurement Model of the Member Importance in Social Networks	6864
<i>Ping Hu, Sen Zhou, Weizhong Ding, Wen Wang</i>	
Analysis of Factors that Influence the Output of Regional Technology Innovation	6868
<i>Haixia Cai, Ruguo Fan</i>	
Fuzzy Synthetic Evaluation of Enterprise Culture to the Supporting Degree of Innovation	6872
<i>Xujun Zhang, Yang Zhang, Weihong Li, Jianxin Lian</i>	
Research on Measurement and Comparison of Technological Innovation Efficiency of Key Industries in HeBei Province	6876
<i>Huixin Yu, Yongjing Hao, Zheng Xia, Aiping Xu</i>	
The Puzzle of Low R&D Efficiency: As a Result of Research Capacity or Marketing Capacity?	6880
<i>Xinxiang Shi, Zhenghua Lu, Fang Hu</i>	

Research on Index System of Performance Evaluation for Public Technological Platforms in Zhejiang Province	6884
<i>Qiang Xu, Wen-Yan Lan</i>	
Technology Spillover Effects and Independent Innovation of Enterprises	6888
<i>Chang-Lin Wang</i>	
The Research of Technology Innovation Chain Based on Inter-Enterprises Collaboration	6892
<i>Jian-Fei Tu</i>	
R&D and Productivity in High-Tech Industry: Evidence from China	6896
<i>Yunyan Wu</i>	
The Dynamics and Framework of Technological Innovation in Chinese State-Owned Enterprises	6900
<i>Guangfu Liu, Xiaoli Chen</i>	
The Research of Interactive Problems between Transnational Corporations' R&D Institutions and Regional Innovation System of China	6905
<i>Xiaodi Li, Qiang Liu</i>	
The Research on the Constituent System of Growth Competence of Independent Intellectual Property Famous Brand - Based on Brand Competitiveness Theory	6909
<i>Yong-Chun Huang, Chen Yang</i>	
Technology Roadmap for Technology Innovation: A Case of Heavy-Duty and Large-Size CNC Machine Tool Industry in Hubei	6914
<i>Gaohui Cao, Yao Liu, Shouming Hu</i>	
A Security Architecture Model of CSCW System	6918
<i>Hongxue Xu, Fucai Wan, Hong Zheng, Mingtong Xu</i>	
Quantum Leap for Greater Commercialisation	6922
<i>D. Thoroughgood, L. Doukas</i>	
Training Scheme Research of Core Competence of Entrepreneurs: Based on the Improved Sand Cone Model	6928
<i>Bo Cheng</i>	
Research on Innovation Fund Evaluation Model Implementation Effect Based on AHP and Information Entropy	6934
<i>Tao Liang, Xi Zhao</i>	
The Evolutionary Game Analysis on the Technological Road Mapping of Low Carbon Economy within a Cluster	6938
<i>Guohong Wang, Dapeng Chen</i>	
A Theoretical Model for Enterprises' Innovation Capability Assessing	6942
<i>Lixin Wang, Hong Fan</i>	
Comparative Advantage Opportunity between Home Country and Host Countries: New Perspective on International Entrepreneurial Process	6946
<i>Weiming Li, Yunqi Zhao, Chunyan Li</i>	
The Political Economy of China's Manufacturing Labor Productivity	6950
<i>Ping Li, Xuhong Gong</i>	
Evaluation and Application of Enterprise's Sustainable Innovation Motivation Based on the Main Constituents Projection Method	6954
<i>Yunlong Duan, Chunjin Duan</i>	
Instability of Strategic Alliances: A Process-Oriented Perspective	6958
<i>Qin Wei, Fei Xu</i>	
Game Analysis of Entrepreneurs' Moral Risk in the Venture Capital Investment	6962
<i>Yong-Yue Zhu</i>	
On the Investment Modes of RJVs to Solve SMEs' Dilemma in Independent Innovation	6966
<i>Bo Wu, Yufen Wang, Wenting Qin</i>	
SMEs' Ruler Credit and Enterprise Alliance Strategy: A Social Capital Perspective	6973
<i>Chensong Zhu, Renjun Zhang, Xiaohua Zhang, Changping Zhu</i>	
Analyzing Influencing Factors of Organizational Innovative Climate Based on DEMATEL Method	6977
<i>Baofeng Jing, Xia Zhou</i>	
The Impact of Organizational Slack on Technological Innovation: Evidence from Henan Province in China	6981
<i>Heping Zhong</i>	
Empirical Studies on U-I Collaborative Innovation Mechanism: Based on the Dominant Design Review	6985
<i>Pingping Xu, Weiwei Ye</i>	
Evolution and Innovation of the IT Industry Chain of China	6989
<i>Yaming Zhang, Haiou Liu, Yanguang Chen</i>	
On Analysis of Brittleness and Toughness of Business's Organization	6993
<i>Zhongyan Shao, Mingzhen Zhan, Jinli Wang, Min Liang</i>	
Study on Innovation Management Model Based on Technological Growth	6997
<i>Yan-Qiu Wang, Hai-Yan Cui</i>	
An Empirical Research on the Relationship among the Flexible Manufacturing Capability, Competitive Advantage and Firm Performance--Concrete Evidence Analysis through the Manufacturing Enterprises in PRD	7001
<i>Jiang Luan, Peixin Shan, Weihong Xie, Xiaochao Cheng</i>	
An Analysis on the Effects of R&D Investment by Tax Incentive Policies in China	7005
<i>Wenliang Wang, Pengfei Xu</i>	
R&D Alliances in Horizontally Differentiated Oligopoly	7009
<i>Xiang-Hong Lai, Wen-Ping Wang</i>	
Research on Technological Innovative Evaluation of Regional Enterprises Based on Entropy and Gray Correlation	7013
<i>Xiaoqing Zhu, Xiaoli Lu</i>	

Technical Changes of Listed Companies in Chinese Electronic Industry Based on DEA-Malmquist Index's New Perspective..... 7017
Jingjian Liu, Bing Liang
Research on Model of Digital Enterprises Information Resources Management System..... 7022
Jianjun Sun, Huiping Cheng
Author Index