

International Conference on Information Systems 2010

(ICIS 2010)

**St. Louis, Missouri, USA
12-15 December 2010**

Volume 1 of 5

ISBN: 978-1-61782-306-0

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2010) by the AIS/ICIS Administrative Office
All rights reserved.

Printed by Curran Associates, Inc. (2011)

For permission requests, please contact the AIS/ICIS Administrative Office
at the address below.

AIS/ICIS Administrative Office
P.O. Box 2712
Atlanta, Georgia 30301-2712

Phone: 404 760 4247
Fax: 404 760 4938

icis@gsu.edu

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2634
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

VOLUME 1

MEASURING APPLICATION DOMAIN KNOWLEDGE: RESULTS FROM A PRELIMINARY EXPERIMENT	1
<i>R. Holten, C. Rosenkranz, H. Kolbe</i>	
AN EMPIRICAL INVESTIGATION OF IS STRATEGY AND IS CONTRIBUTION TO FIRM PERFORMANCE	23
<i>D. E. Leidner, J. Lo, E. Gonzalez</i>	
A MODEL-DRIVEN DEVELOPMENT (MDD) APPROACH TO CHANGE IMPACT ANALYSIS	41
<i>F. P. Marzullo, V. F. De Mario, J. P. Da Silva, L. S. Nunes, J. M. De Souza</i>	
SETTING OUR RESEARCH AGENDAS: INSTITUTIONAL ECOLOGY, INFORMING SCIENCES, OR MANAGEMENT FASHION THEORY?	51
<i>M. D. Myers, R. L. Baskerville, G. Gill, N. Ramiller</i>	
INVESTIGATING THE EMOTIONAL CONTEXT OF PEDIATRIC CRITICAL CARE TELEMEDICINE CONSULTATIONS	57
<i>J. L. Gogan, R. Baxter, M. Garfield</i>	
HOW DOES PERSONALITY MATTER? INVESTIGATING THE IMPACT OF BIG-FIVE PERSONALITY TRAITS ON CYBERLOAFING	73
<i>S. Krishnan, V. K. G. Lim, T. S. H. Teo</i>	
MANAGING USER RESISTANCE TO OPEN SOURCE MIGRATION	89
<i>H. W. Kim</i>	
INCENTIVES IN SERVICE VALUE NETWORKS – ON TRUTHFULNESS, SUSTAINABILITY, AND INTEROPERABILITY	105
<i>B. S. Blau, T. D. Conte, C. Weinhardt</i>	
A HOLISTIC APPROACH FOR SECURITY REQUIREMENT SPECIFICATION FOR LOW-COST, DISTRIBUTED UBIQUITOUS SYSTEMS	125
<i>Y. Zuo</i>	
SUSTAINABILITY AND GROWTH OF ONLINE KNOWLEDGE COMMUNITIES: EXAMINING THE IMPORTANCE OF PERCEIVED COMMUNITY SUPPORT AND PERCEIVED LEADER SUPPORT	143
<i>H. Ye Y. Feng, C. F. Choi</i>	
GREEN INFORMATION TECHNOLOGY, ENERGY EFFICIENCY, AND PROFITS: EVIDENCE FROM AN EMERGING ECONOMY	163
<i>S. Mithas, J. Khuntia, P. K. Roy</i>	
SUPPORTING FINANCIAL DATA WAREHOUSE DEVELOPMENT: A COMMUNICATION THEORY-BASED APPROACH	183
<i>C. Rosenkranz, M. Rakers, W. Behrmann, R. Holten</i>	
THE IMPACT OF PERSON-ORGANIZATION FIT ON TURNOVER IN OPEN SOURCE SOFTWARE PROJECTS	205
<i>P. N. Sharma, S. L. Daniel, T. Chung</i>	
MATRIX KAPPA: A PROPOSAL FOR A CARD SORT STATISTIC FOR IS SURVEY INSTRUMENT DEVELOPMENT	215
<i>J. S. Denford</i>	
FORMING THE ELECTORATE: PATTERNS OF TECHNOLOGY USE	223
<i>N. I. Misiolek, E. Wozencroft</i>	
HOW DOES INFORMATION TECHNOLOGY ENABLE INNOVATION IN SUPPLY CHAINS?	233
<i>J. Q. Dong</i>	
DECISION SUPPORT IN CAR LEASING: A FORECASTING MODEL FOR RESIDUAL VALUE ESTIMATION	251
<i>S. Lessmann, M. Listiani, S. Vob</i>	
REAL DECISIONS IN VIRTUAL WORLDS: TEAM COLLABORATION AND DECISION MAKING IN 3D VIRTUAL WORLDS	271
<i>A. P. Schouten, B. Van Den Hoof, F. Feldberg</i>	
CHALLENGING THE ECONOMIC BIAS AMONG SKILL FORMATION RESEARCH IN THE IT INDUSTRY	291
<i>B. Rowlands</i>	
COORDINATING DISTRIBUTED SOFTWARE DEVELOPMENT: A RESOURCE RELATIONSHIPS PERSPECTIVE ON ANALYZING THE SPATIAL EFFECTS	309
<i>G. O. Wiredu</i>	
TESTING MODELS OR FITTING MODELS? IDENTIFYING MODEL MISSPECIFICATION IN PLS	329
<i>J. Evermann, M. Tate</i>	
UNDERSTANDING INDIVIDUAL ADOPTION AND USE OF SOCIAL COMPUTING: A USER-SYSTEM FIT MODEL AND EMPIRICAL STUDY	349
<i>M. A. Soliman, A. Beaudry</i>	
OUTSOURCING CREATIVE WORK: A STUDY OF MOBILE APPLICATION DEVELOPMENT	363
<i>B. Bergvall-Kareborn, D. Howcroft, D. Chincholle</i>	

THE IMPACT OF INSTITUTIONAL INFLUENCES ON PERCEIVED TECHNOLOGICAL CHARACTERISTICS AND REAL OPTIONS IN CLOUD COMPUTING ADOPTION	379
<i>S. Saya, L. G. Pee, A. Kankanhalli</i>	
ADOPTION OF OPEN SOURCE SOFTWARE IN GOVERNMENTAL CONTEXT: A POSITIVISTIC CASE STUDY IN CHINA	391
<i>X. Guo, Y. Huang, N. Zhang, G. Chen</i>	
THE ROLE OF SAAS SERVICE QUALITY FOR CONTINUED SAAS USE: EMPIRICAL INSIGHTS FROM SAAS USING FIRMS	407
<i>A. Benlian, M. Koufaris, T. Hess</i>	
THE RELATIONSHIP BETWEEN WEBSITE METRICS AND THE FINANCIAL PERFORMANCE OF ONLINE BUSINESSES	425
<i>A. Ghandour, G. Benwell, K. Deans</i>	
PORT AVENTURA: FROM THEME PARK TO RESORT	435
<i>M. Hervas, J. Rodon, M. Planell, X. Sala</i>	
IS IT SPAM OR HAM? TESTING ASYNCHRONOUS CMC DECEPTION DETECTION THEORY	449
<i>F. H. Glancy, S. B. Yadav</i>	
SIGNALING IN CONTENT SHARING PLATFORMS	459
<i>A. A. Bush, A. Tiwana</i>	
SANTANDER ACQUIRES ABBEY: THE JACK PROJECT	469
<i>J. Busquets, J. Rodon, L. Vera</i>	
INFORMATION SHARING WHEN FIRMS COMPETE FOR COMMON-VALUE CUSTOMERS	485
<i>X. Zhao, L. Xue</i>	
ENDING THE MENDING WALL: EXPLORING ENTREPRENEUR – VENTURE CAPITALIST CO-LOCATION IN NEW ITVENTURES	501
<i>B. Greenwood, A. Gopal</i>	
THE MAIN AND INTERACTION EFFECTS OF PROCESS RIGOR, PROCESS STANDARDIZATION, AND PROCESS AGILITY ON SYSTEM PERFORMANCE IN DISTRIBUTED IS DEVELOPMENT: AN AMBIDEXTERITY PERSPECTIVE	521
<i>G. Lee, W. H. Delone, J. A. Espinosa</i>	
IS THERE TWO-WAY INFORMATION TRANSMISSION BETWEEN STOCK MARKETS AND STOCK DISCUSSION BOARDS?	535
<i>Y. Lu, L. Li, D. Dong, D. Yang</i>	
EXPLORING A DOMAIN ONTOLOGY BASED APPROACH TO BUSINESS PROCESS DESIGN	549
<i>Z. Hua, J. L. Zhao, V. C. Storey</i>	
THE INFLUENCE OF USEFULNESS OF AN IT PROJECT MANAGEMENT METHODOLOGY ON ITS ACCEPTANCE AND APPLICATION BY INDIVIDUALS – MODERATING EFFECTS OF NEEDS, GENDER, AND AGE: A NEEDSEXPECTANCY APPROACH	559
<i>K. Mohan, F. Ahlemann</i>	
INFORMATION SECURITY AND PRIVACY: RETHINKING GOVERNANCE MODELS	573
<i>R. Hodgkinson, L. Branz, M. Culnan, G. Dhillon, A. Macwillson, L. Ponemon</i>	
AN INTEGRATED PERSPECTIVE ON IT PROJECT ALIGNMENT IN HIGHLY DYNAMIC ENVIRONMENTS – A MULTI-LEVEL ANALYSIS	579
<i>M. Wolf, R. Beck, J. Vykoukal</i>	
TOWARDS AN EFFICIENT DECISION POLICY FOR CLOUD SERVICE PROVIDERS	599
<i>A. Anandasivam, C. Weinhardt</i>	
SOCIAL MEDIA IN PATIENTS' SELF-MANAGEMENT OF CHRONIC DISEASE: THE ROLE OF NURSES AS BOUNDARY SPANNERS	617
<i>T. B. Jensen, A. Kjaergaard</i>	
SELECTION OF WEB SERVICES BASED ON OPINION MINING OF FREE-TEXT USER REVIEWS	629
<i>N. A. Thurow, J. D. Delano</i>	
CONCEPTUALIZING THE COMMONS-BASED PEERPRODUCTION OF SOFTWARE: AN ACTIVITY THEORETIC ANALYSIS	639
<i>P. Andreev, J. Feller, P. Finnegan, J. Moretz</i>	
CREATING SOCIAL CONTAGION THROUGH VIRAL PRODUCT DESIGN: A RANDOMIZED TRIAL OF PEER INFLUENCE IN NETWORKS	661
<i>S. Aral, D. Walker</i>	
EXPLORING THE LEGITIMATION SEEKING ACTIVITIES IN AN INFORMATION SYSTEM PROJECT	679
<i>Y. Du, D. Flynn</i>	
SUSTAINABLE IT-SPECIFIC HUMAN CAPITAL: COPING WITH THE THREAT OF PROFESSIONAL OBSOLESCENCE	699
<i>D. Joseph, C. S. K. Koh, A. C. H. Foo</i>	
THE ROLE OF WORKAROUNDS DURING AN OPENSOURCE ELECTRONIC MEDICAL RECORD SYSTEM IMPLEMENTATION	715
<i>H. Safadi, S. Faraj</i>	
GOVERNING THIRD-PARTY DEVELOPMENT THROUGH PLATFORM BOUNDARY RESOURCES	725
<i>A. Ghazawneh, O. Henfridsson</i>	
THE EFFECT OF PRICE PRESENTATION, SALES RESTRICTIONS, AND SOCIAL NETWORKS ON CONSUMER EWOM ACTIVITIES: TWO-PHASE VALIDATION	743
<i>L. Y. Lo, S. W. Lin</i>	

IT STANDARD IMPLEMENTATION AND BUSINESS PROCESS OUTCOMES - AN EMPIRICAL ANALYSIS OF XML IN THE PUBLISHING INDUSTRY	755
<i>A. Benlian, T. Hess</i>	
PROVIDER- VS. USER-GENERATED RECOMMENDATIONS ON E-COMMERCE WEBSITES – COMPARING COGNITIVE, AFFECTIVE AND RELATIONAL EFFECTS	775
<i>A. Benlian, R. Tiath, T. Hess</i>	
RATING SCALES FOR COLLECTIVE INTELLIGENCE IN INNOVATION COMMUNITIES: WHY QUICK AND EASY DECISION MAKING DOES NOT GET IT RIGHT	795
<i>C. Riedl, I. Blohm, J. M. Leimeister, H. Kremer</i>	
SOCIAL INFLUENCE AND WILLINGNESS TO PAY FOR ONLINE VIDEO GAMES	817
<i>A. J. Setterstrom, J. M. Pearson</i>	

VOLUME 2

BRIDGING THE CHASM BETWEEN SOCIOTECHNICAL AND TECHNICAL VIEWS OF SYSTEMS IN ORGANIZATIONS	829
<i>S. Alter</i>	
ENABLING STRATEGIC TRANSFORMATIONS WITH ENTERPRISE SYSTEMS: BEYOND OPERATIONAL EFFICIENCY	853
<i>P. J. Bhattacharya, P. B. Seddon, R. Scheepers</i>	
DO INFORMATION TECHNOLOGY INVESTMENTS LEAD TO BIGGER OR SMALLER GOVERNMENTS? – THEORY AND EVIDENCE IN U.S. STATE GOVERNMENTS	865
<i>M. S. Pang</i>	
EXPLORING TECHNOLOGY AND TASK ADAPTATION AMONG INDIVIDUAL USERS OF MOBILE TECHNOLOGY	885
<i>K. Schmitz, K. Webb, J. Teng</i>	
DATA CLUSTERING AND MICRO-PERTURBATION FOR PRIVACY-PRESERVING DATA SHARING AND ANALYSIS	905
<i>X. Li, S. Sarkar</i>	
HOW TO DISPLAY BRANDED AND NON-BRANDED PRODUCTS IN THE ONLINE SHOPPING WEBSITE	921
<i>M. Li, C. Tan, H. Teo, K. Wei</i>	
WHERE TO PLACE PRODUCT REVIEWS? AN INFORMATION SEARCH PROCESS PERSPECTIVE	935
<i>M. Li, C. Tan, H. Teo, K. Wei, K. Wang</i>	
THE EFFECT OF IT CAPABILITIES ON CROSSFUNCTIONAL CAPABILITIES	953
<i>S. Lin, A. A. Bush</i>	
HOW IT SERVICE SUPPLIERS ACQUIRE CAPABILITIES IN OUTSOURCING ALLIANCES: AN EVOLUTIONARY PERSPECTIVE	963
<i>N. Su, N. Lavina, H. Lou</i>	
AN EMPIRICAL STUDY OF CUSTOMER CONTRIBUTION IN ONLINE BRAND COMMUNITIES FOR INNOVATION	973
<i>M. Li, S. H. Kim</i>	
MODULARITY, INFORMATION TECHNOLOGY OUTSOURCING SUCCESS, AND BUSINESS PERFORMANCE	985
<i>P. Nagpal, K. Lyytinen</i>	
UNDERSTANDING THE PARADOX OF MENTAL EFFORT IN ONLINE LEARNING CONVERSATIONS	1005
<i>E. Eryilmaz, J. Van Der Pol, P. M. Clark, J. Mary, T. Ryan</i>	
LEARNING IN OPEN-SOURCE SOFTWARE (OSS) DEVELOPMENT: HOW ORGANIZATIONAL AND NATIONAL CULTURE IMPACT DEVELOPERS' LEARNING	1023
<i>E. I. Diamant, S. Daniel</i>	
DIGITAL DOWNLOADS AND THE EXTINCTION OF RESALE MARKETS FOR INFORMATION GOODS	1035
<i>B. Shiller</i>	
EVOLUTIONARY SENSEMAKING IN ENTERPRISE APPLICATIONS IMPLEMENTATION: INSIGHTS FROM A STATE-OWNED ENTERPRISE IN CHINA	1045
<i>B. Tan, S. L. Pan, W. Chen, L. Huang</i>	
TRANSFORMING ORGANIZATIONAL CAPABILITIES INTO AGILE IT ADOPTION: A CASE STUDY OF BEIJING INTERNATIONAL AIRPORT	1063
<i>J. C. Goh, M. Y. Zuo, S. L. Pan</i>	
UNDERSTANDING SUSTAINED PARTICIPATION IN TRANSACTIONAL VIRTUAL COMMUNITIES	1083
<i>Y. Sun, Y. Fang, K. H. Lim</i>	
UNDERSTANDING THE INFORMATIONAL SOCIAL INFLUENCE OF ONLINE REVIEW PLATFORMS	1103
<i>K. Z. K. Zhang, M. K. O. Lee, S. J. Zhao</i>	
SOFTWARE BUSINESS IN INDUSTRIAL COMPANIES: IDENTIFYING CAPABILITIES FOR THREE TYPES OF SOFTWARE BUSINESS	1121
<i>K. Vayrynen</i>	
LEADER-MEMBER EXCHANGE IN VIRTUAL TEAM: EXPLORING THE EFFECTS OF E-LEADERS' BEHAVIORAL COMPLEXITY	1141
<i>N. Jawadi, M. Daassi, M. Favier, M. Kalika</i>	

FROM PRODUCTS TO PRODUCT-SERVICE SYSTEMS: IT DRIVEN TRANSFORMATION OF A MEDICAL EQUIPMENT MANUFACTURER TO A CUSTOMER-CENTRIC SOLUTION PROVIDER	1155
<i>J. Fahling, F. Kobler, J. M. Leimeister, H. Kremar</i>	
RECOVERING THE ONTOLOGICAL FOUNDATIONS OF THE GROUNDED THEORY METHOD	1165
<i>T. Butler, P. O'Reilly</i>	
BROKERING SITUATIONS IN DATA WAREHOUSE DEVELOPMENT PROJECTS: AN EXPLORATORY STUDY	1185
<i>H. Vranesic, C. Rosenkranz</i>	
DEVELOPING A CUSTOMER-CENTRIC, INCLUSIVE EGOVERNMENT: LESSONS FROM THE CENTRAL PROVIDENT FUND BOARD OF SINGAPORE	1197
<i>B. Tan, S. L. Pan, V. Cha</i>	
THE EFFECTS OF CLIENT GOVERNANCE MECHANISMS AND RELATIONAL EXCHANGE ON IS OUTSOURCING EFFECTIVENESS	1211
<i>S. Balaji, C. V. Brown</i>	
IDENTIFYING KEY USERS IN ONLINE SOCIAL NETWORKS: A PAGERANK BASED APPROACH	1225
<i>J. Heidemann, M. Klier, F. Probst</i>	
QUALITY, SATISFACTION AND VALUE IN OUTSOURCING: ROLE OF RELATIONSHIP DYNAMICS AND PROACTIVE MANAGEMENT	1247
<i>N. Rajamani, D. Mani, S. Mehta, M. Chebiyyam</i>	
UNDERSTANDING COMMUNICATION NETWORK COHESIVENESS DURING ORGANIZATIONAL CRISIS: EFFECTS OF CLIQUE AND TRANSITIVITY	1265
<i>S. T. H. Murshed, S. Uddin, L. Hossain</i>	
EXPLORING THE LINKAGES BETWEEN FIRM INTERACTIVITY, INNOVATION, AND IMPROVED BUSINESS PERFORMANCE	1283
<i>Y. Kim, J. Song, J. Baker, K. Nam</i>	
ROBUST DECISION SUPPORT SYSTEMS WITH MATRIX FORECASTS AND SHARED LAYER PERCEPTORS FOR FINANCE AND OTHER APPLICATIONS	1301
<i>H. Von Mettenheim, M. H. Breitner</i>	
INVESTIGATING COLLABORATIVE DEVELOPMENT ACTIVITIES IN A VIRTUAL WORLD: AN ACTIVITY THEORY PERSPECTIVE	1319
<i>M. Cahalane, J. Feller, P. Finnegan</i>	
NOW I.T.'S "PERSONAL": OFFSHORING AND THE SHIFTING SKILL COMPOSITION OF THE US INFORMATION TECHNOLOGY WORKFORCE	1339
<i>P. Tambe, L. M. Hitt</i>	
ICT IN DEVELOPING CONTEXT(S)	1357
<i>N. Hayes, C. Westrup</i>	
A MODEL OF INTERNET SHOPPER BEHAVIOR, A CROSS SECTOR ANALYSIS	1373
<i>S. Karimi, K. N. Papamichail, C. Holland</i>	
INTERACTIVE TO ME – INTERACTIVE TO YOU?	1385
<i>A. O. Larsson</i>	
ARCHITECTURE CONCEPTS FOR VALUE NETWORKS IN THE SERVICE INDUSTRY	1397
<i>M. Meschke, U. Baumöel</i>	
THE QUEST FOR CONTENT: THE INTEGRATION OF PRODUCT NETWORKS AND SOCIAL NETWORKS IN ONLINE CONTENT EXPLORATION	1413
<i>J. Goldenberg, G. Oestreicher-Singer, S. Reichman</i>	
IT MANAGEMENT IN LOCAL GOVERNMENT: ENGAGED PROBLEM FORMULATION	1431
<i>P. A. Nielsen, J. S. Persson</i>	
ELECTRONIC WORD-OF-MOUTH: AN INTEGRATION OF SOCIAL INFLUENCE AND IDENTITY	1443
<i>K. T. T. Chang, B. C. Y. Tan, X. Liang</i>	
LOST IN TRANSLATION: IMPLICATIONS OF A FAILED ORGANIZING VISION FOR THE GOVERNANCE OF A MULTI-ORGANIZATION SHARED IT INFRASTRUCTURE	1453
<i>R. Huang, R. W. Zmud</i>	
BEYOND MODES: A NEW TYPOLOGY OF ISD CONTROL	1471
<i>W. A. Cram, M. K. Brohman</i>	
FROM WIRES TO PARTNERS: HOW THE INTERNET HAS FOSTERED R&D COLLABORATIONS AMONG FIRMS	1491
<i>C. Forman, N. Van Zeebroeck</i>	
BOUNDARY SPANNING COMPETENCIES AND INFORMATION SYSTEM DEVELOPMENT PROJECT SUCCESS	1509
<i>A. Fisk, N. Berente, K. Lyytinen</i>	
BENKLER REVISITED – VENTURING BEYOND THE OPEN SOURCE SOFTWARE ARENA?	1523
<i>D. Hilgers, G. Muller-Seitz, F. T. Piller</i>	
UNDERSTANDING THE EFFECT OF DETERRENCE MECHANISMS ON CYBERLOAFING: EXPLORING A GENERAL DETERRENCE MODEL WITH A SOCIAL PERSPECTIVE	1539
<i>J. C. Ugrin, J. M. Pearson</i>	
UNDERSTANDING THE ADOPTION OF USE CASE NARRATIVES IN THE UNIFIED MODELING LANGUAGE	1549
<i>B. Dobing, J. Evermann, J. Parsons</i>	
EMBEDDED SOCIAL LEARNING IN ONLINE SOCIAL NETWORKING	1569
<i>A. Y. Yu, S. W. Tian, D. Vogel, R. C. Kwok</i>	

SHOULD I STAY OR SHOULD I GO: THE ROLE OF REFERRALS ON ONLINE COMMUNITY MEMBER TURNOVER AND TENURE	1585
<i>P. J. Bateman, P. H. Gray, B. S. Butler</i>	
CONCEPTUALIZING INTERPERSONAL RELATIONSHIPS IN AGILE IS DEVELOPMENT	1597
<i>S. Madsen, S. Matook</i>	
AN EMPIRICAL STUDY OF ONLINE CONSUMER REVIEW SPAM: A DESIGN SCIENCE APPROACH	1607
<i>R. Y. K. Lau, S. S. Y. Liao, K. Xu</i>	
ORGANIZATIONAL BOUNDARIES, INDUSTRY FRAGMENTATION, AND ELECTRONIC PERSONAL HEALTH RECORDS	1627
<i>R. Baxter, M. O. Lewis</i>	
IT CHALLENGES IN M&A TRANSACTIONS – THE IT CARVE-OUT VIEW ON DIVESTMENTS	1639
<i>M. Bohm, B. Nominacher, J. Fahling, J. M. Leimeister, P. Yetton, H. Kremar</i>	

VOLUME 3

CUSTOMER HETEROGENEITY AND TARIFF BIASES IN CLOUD COMPUTING	1659
<i>P. Koehler, A. Anandasivam, M. A. Dan, C. Weinhardt</i>	
THE STRATEGIC ROLE OF INFORMATION TECHNOLOGY SOURCING: A DYNAMIC CAPABILITIES PERSPECTIVE	1679
<i>F. K. Alagheband, S. Rivard</i>	
INVESTIGATING THE CULTURAL DIMENSION OF IT-USAGE: IT-ACCULTURATION, AN ESSENTIAL CONSTRUCT IN IS	1691
<i>I. Walsh</i>	
USING ONLINE SOCIAL NETWORKING TO ENHANCE SOCIAL CONNECTEDNESS AND SOCIAL SUPPORT FOR THE ELDERLY	1705
<i>S. Goswami, F. Kobler, J. M. Leimeister, H. Kremar</i>	
ON COURSE, BUT NOT THERE YET: ENTERPRISE ARCHITECTURE CONFORMANCE AND BENEFITS IN SYSTEMS DEVELOPMENT	1715
<i>R. Foorhuis, N. Mushkudiani, S. Brinkemper, M. Van Steenberg, W. Bruls, R. Bos</i>	
ENGAGED DESIGN SCIENCE: DEVELOPING DESIGN VISIONS FOR THE FUTURE E-NEWSPAPER	1735
<i>M. Akesson, K. Kautz, C. I. Eriksson</i>	
INFLUENCE OF COMMUNITY DESIGN ON USER BEHAVIORS IN ONLINE COMMUNITIES	1751
<i>M. Fiedler, M. Sarstedt</i>	
DESIGNING RANKING SYSTEMS FOR HOTELS ON TRAVEL SEARCH ENGINES TO ENHANCE USER EXPERIENCE	1775
<i>A. Ghose, P. G. Ipeiros, B. Li</i>	
TOWARDS THE ADOPTION OF E-REFEREEING AND E-TICKETING IN ELITE SOCCER CHAMPIONSHIPS: AN INSTITUTIONAL PERSPECTIVE	1795
<i>M. Mignerat, L. K. Audebrand</i>	
RFID-ENABLED CAPABILITIES AND THEIR IMPACT ON HEALTHCARE PROCESS PERFORMANCE	1807
<i>M. O. Lewis, S. Balaji, A. Rai</i>	
THE ROLE OF CONTEXT IN MANAGING INFORMATION INFRASTRUCTURE SERVICES	1827
<i>N. Augustsson, A. Nilsson, J. Holmstrom</i>	
TECHNOLOGIES THAT TRANSFORM BUSINESS AND RESEARCH: LESSONS FROM THE PAST AS WE LOOK TO THE FUTURE	1837
<i>J. Baker, M. Avital, G. Davis, F. Land, H. Morgan, J. Wetherbe</i>	
SOCIAL CONSTRUCTION OF USER BELIEFS OF COLLABORATIVE TECHNOLOGY: A MULTI- METHOD APPROACH	1841
<i>N. Nan, Y. Yoo</i>	
SHIFTING BOUNDARIES: HOW SHOULD IS RESEARCHERS STUDY NON-ORGANIZATIONAL USES OF ICT?	1851
<i>K. Crowston, B. Fitzgerald, P. Gloor, U. Schultze, Y. Yoo</i>	
HOW BENEFITS FROM IS/IT INVESTMENTS ARE SUCCESSFULLY REALIZED: THE ROLE OF BUSINESS PROCESS KNOW HOW AND BENEFITS MANAGEMENT PRACTICES	1857
<i>J. Braun, K. Mohan, F. Ahlemann</i>	
TOWARD A MODEL OF MINDFULNESS IN TECHNOLOGY ACCEPTANCE	1871
<i>H. Sun, Y. Fang</i>	
UTILIZING PATTERNS IN DEVELOPING DESIGN THEORIES	1889
<i>S. Buckl, F. Matthes, C. M. Schweda</i>	
JOB HOPPING, KNOWLEDGE SPILLOVERS, AND REGIONAL RETURNS TO INFORMATION TECHNOLOGY INVESTMENTS	1903
<i>P. Tambe, L. M. Hitt</i>	
IT-ENABLED KNOWLEDGE MANAGEMENT IN HEALTHCARE DELIVERY: THE CASE OF EMERGENCY CARE	1919
<i>M. Alavi, S. L. Johnson, T. Willey, Y. Yoo</i>	
HEWEK: MEASURING THE HEALTH WEBSITE QUALITY FROM THE PERCEPTION OF THE AFRICAN AMERICAN	1929
<i>S. I. Swaid</i>	

PRIVACY AND INFORMED CONSENT IN ONLINE INTERACTIONS: EVIDENCE FROM EXPERT FOCUS GROUPS	1941
<i>E. A. Whitley, N. Kanellopoulou</i>	
BYPASSING TRUST IN ONLINE PURCHASE DECISIONS BY ESTABLISHING COMMON GROUND	1963
<i>J. Gaskin, T. Oakley</i>	
THEORIZING A TWO-SIDED ADOPTION MODEL FOR MOBILE MARKETING PLATFORMS	1977
<i>X. Guo, Y. Zhao, Y. Jin, N. Zhang</i>	
VIRTUAL TEACHING CASES?AN EXPLORATORY STUDY	1993
<i>R. W. Robbins, B. S. Butler</i>	
COMPUTER-GENERATED CARS YOU HAVE TO LOVE: HOW IMAGE MORPHING AND WARPING HELP DESIGNERS TO OPTIMIZE THEIR DESIGN SKETCHES	2005
<i>J. R. Landwehr, D. Wentzel, A. Herrmann</i>	
FROM TELESALES TO TELE-ADVISORY SERVICES IN TRAVEL AGENCIES	2019
<i>S. Schmidt-Rauch, R. Schaer</i>	
WEB PISTON: CHOOSING A NEW STRATEGY	2039
<i>T. G. Grill, R. Lasa</i>	
A SEQUENTIAL MODEL FOR GLOBAL SPAM-CLASSIFYING PROCESSES	2055
<i>W. R. Burkart, S. Etschberger, C. Klein, D. Kundisch</i>	
OSS DRIVEN ORGANIZATION CHANGE IN A DEVELOPING COUNTRY CONTEXT: CASE STUDY FROM THE PUBLIC SECTOR	2067
<i>N. T. Mengesha</i>	
"WE DON'T NEED NO EDUCATION": REQUIRED ABILITIES IN ONLINE LABOR MARKETS	2085
<i>A. Carignani, L. Negri</i>	
THE RANGE AND ROLE OF THEORY IN INFORMATION SYSTEMS DESIGN RESEARCH: FROM CONCEPTS TO CONSTRUCTION	2101
<i>S. R. Haynes, J. M. Carroll</i>	
THE IMPACT OF NATIONAL CULTURE ON KNOWLEDGE SHARING IN GLOBAL VIRTUAL COLLABORATION: A PRACTICE LENS	2117
<i>K. Wei, K. Crowston</i>	
TRANSFORMING ECOSYSTEM RELATIONSHIPS IN DIGITAL INNOVATION	2137
<i>L. Selander, O. Henfridsson, F. Svahn</i>	
LIME, REFRESHING OR SOUR?	2153
<i>P. Golding, V. Temant</i>	
A WAY TO BECOME ENTERPRISE 2.0: BEYOND WEB 2.0 TOOLS	2169
<i>D. Seo, A. Rietsema</i>	
EXPLORING CO-PRESENCE ENABLED COLLABORATION IN SOCIAL COMPUTING INSPIRED ENTERPRISE SYSTEMS	2185
<i>N. Subramaniam, J. Nandhakumar, J. Baptista</i>	
BUSINESS PROCESS MANAGEMENT AND THE IS FIELD: HAVE WE FINALLY ARRIVED OR JUST MISSED THE BOAT?	2201
<i>A. Chireu, V. Grover, A. Majchzak, M. Rosemann</i>	
CAUSAL KNOWLEDGE-BASED APPROACH TO FORMULATING SIX SIGMA MANAGEMENT STRATEGY: AN EMPIRICAL EVALUATION	2207
<i>K. C. Lee, H. Li, B. Choi</i>	
TECHNOLOGY AND SEXUAL ABUSE: A CRITICAL REVIEW OF AN INTERNET GROOMING CASE	2225
<i>M. Eneman, A. A. Gillespie, B. C. Stahl</i>	
ASSESSING LANGUAGE QUALITY IN THE INFORMATION SYSTEMS DEVELOPMENT PROCESS – A THEORETICAL APPROACH AND ITS APPLICATION	2241
<i>M. C. Charaf, C. Rosenkranz, R. Holten</i>	
MAP-MAKING AND THEORY-BUILDING: PRINCIPLES FOR ACHIEVING PRESENTATION AND CONTENT EFFECTIVENESS	2263
<i>P. O'Raghallaigh, D. Sammon, C. Murphy</i>	
BLENDING COMPLEXITY AND ACTIVITY FRAMEWORKS FOR A BROADER AND DEEPER UNDERSTANDING OF IS	2279
<i>H. Hasan, A. Kazlauskas, K. Crawford</i>	
IDENTITY AND CROSS-CULTURAL MANAGEMENT IN GLOBALLY DISTRIBUTED INFORMATION TECHNOLOGY WORK	2299
<i>H. Huang, E. M. Trauth</i>	
TOWARDS A FINANCIALLY OPTIMAL DESIGN OF IT SERVICES	2319
<i>K. S. Braunwarth, B. Friedl</i>	
ENCOURAGING USERS TO BEHAVE SECURELY: EXAMINING THE INFLUENCE OF TECHNICAL, MANAGERIAL, AND EDUCATIONAL CONTROLS ON USERS' SECURE BEHAVIOR	2337
<i>J. L. Jenkins, A. Durcikova, G. Ross, J. F. Nunamaker Jr.</i>	
WHY DO PEOPLE REJECT TECHNOLOGIES? – TOWARDS AN UNDERSTANDING OF RESISTANCE TO IT-INDUCED ORGANIZATIONAL CHANGE	2355
<i>S. Laumer, A. Eckhardt</i>	
DIGITAL INNOVATION AND CRAFTSMANSHIP: THE CASE OF C. F. MARTIN & COMPANY	2367
<i>G. Burtch, Y. Yoo, A. Weiss</i>	

CO-EVOLUTION OF ORGANIZATIONAL NETWORK AND INDIVIDUAL BEHAVIOR: AN AGENT-BASED MODEL OF INTERPERSONAL KNOWLEDGE TRANSFER	2377
<i>Y. Lin, K. C. Desouze</i>	
CHOOSING IT AS A CAREER: EXPLORING THE ROLE OF SELF-EFFICACY AND PERCEIVED IMPORTANCE OF IT SKILLS	2397
<i>K. D. Joshi, L. Kvasny, S. McPherson, E. Trauth, S. Kulturel-Konak, J. Mahar</i>	
CONSTRUCT VALIDITY IN PARTIAL LEAST SQUARES PATH MODELING	2409
<i>M. Ronkko, J. Ylitalo</i>	
WHAT'S IN A SERVICE? SPECIFYING THE BUSINESS SEMANTICS OF SOFTWARE SERVICES	2425
<i>S. Overhage, S. Schlauderer</i>	
EVOLUTION OF THE ROLE OF CHANGE AGENT FOR CIOS DURING THEIR TIME IN OFFICE	2445
<i>A. Gorgeon</i>	
USER ADAPTATION AND IS SUCCESS: AN EMPIRICAL INVESTIGATION AMONG FRENCH WORKERS	2465
<i>C. Elie-Dit-Cosaque, J. Pallud</i>	

VOLUME 4

REVISITING THE EFFECT OF SOCIAL CAPITAL ON KNOWLEDGE SHARING IN WORK TEAMS: A MULTILEVEL APPROACH	2477
<i>A. Y. Yu, J. Hao, X. Dong, M. Khalifa</i>	
THE IMPACT OF EMOTIONAL EXPRESSIONS ON KNOWLEDGE CREATION IN ONLINE COMMUNITIES	2495
<i>K. Y. Lee, M. Lee, G. Bassellier, S. Faraj</i>	
UNDERSTANDING THE INFLUENCE OF SOCIAL IDENTITY ON SOCIAL SUPPORT SEEKING BEHAVIORS IN VIRTUAL HEALTHCARE COMMUNITY	2507
<i>N. Liu, H. C. Chan</i>	
BEYOND BUDGETING AND AGILE SOFTWARE DEVELOPMENT: A CONCEPTUAL FRAMEWORK FOR THE PERFORMANCE MANAGEMENT OF AGILE SOFTWARE DEVELOPMENT TEAMS	2519
<i>G. Lohan, K. Conboy, M. Lang</i>	
RESPONDING TO THE (ALMOST) UNKNOWN: SOCIAL REPRESENTATIONS AND CORPORATE POLICIES OF SOCIAL MEDIA	2533
<i>E. Kaganer, E. Vaast</i>	
PERFORMING UNDER PRESSURE: IT EXECUTION IN A \$1.4BN BUSINESS TRANSFORMATION	2553
<i>A. Thorogood, P. Reynolds, P. Yetton</i>	
CONTEXTUALIZING IS IN BUSINESS: \$ R US FINANCIAL PLANNING – A MODULAR TEACHING CASE FOR INTRODUCTORY 1ST YEAR GENERAL BUSINESS MIS COURSES	2569
<i>K. Riemer, D. Bunker</i>	
NATIONALITY DIVERSITY AND PERFORMANCE IN GLOBAL SOFTWARE DEVELOPMENT TEAMS: THE ROLE OF TEMPORAL DISPERSION AND LEADERSHIP	2585
<i>I. Alfaro</i>	
ASSESSING THE RISK OF ACQUIRED INFORMATION TECHNOLOGY KNOWLEDGE LOSS	2605
<i>A. Fontaine</i>	
IS IT THE GREAT EQUALIZER? A SOCIAL CLASS BASED LONGITUDINAL ANALYSIS OF TECHNOLOGY DIFFUSION	2617
<i>S. Wattal, Y. Hong, M. Mandviwalla</i>	
ALLOCATION OF IT DECISION RIGHTS IN MULTIBUSINESS ORGANIZATIONS: WHAT DECISIONS, WHO MAKES THEM, AND WHEN ARE THEY TAKEN?	2629
<i>P. Reynolds, A. Thorogood, P. Yetton</i>	
WANT PUDDING? AN ANALYTIC MODEL OF THE BENEFITS AND CONSTRAINTS OF PROCESS STANDARDIZATION IN SERVICES	2649
<i>M. Wamble, B. Penland, D. Hillison, J. Tripp</i>	
THE VALUE OF ONLINE PRODUCT BUZZ IN SALES FORECASTING	2659
<i>P. V. D. Reijden, O. Koppius</i>	
IS BILL GATES THE EXCEPTION OR THE NORM – ROLE OF HUMAN CAPITAL IN OCCUPATION CHOICE IN IT INDUSTRIES	2677
<i>S. Wattal, J. M. Plehn-Dujowich</i>	
NEW DIRECTIONS IN ONLINE COMMUNITY RESEARCH	2693
<i>S. L. Johnson, B. Butler, S. Faraj, S. Jarvenpaa, G. Kane, S. Kudaravalli</i>	
MOVING BEYOND IS IDENTITY: CONCEPTS AND DISCOURSES	2697
<i>D. S. Hovorka</i>	
GENERATIVE COLLECTIVES	2713
<i>W. Van Osch, M. Avital</i>	
TEMPERAMENT AND COGNITIVE FIT: AN EMPIRICAL INVESTIGATION OF TASK PERFORMANCE	2731
<i>A. Agrawal, P. Clay</i>	
HEALTHCARE IT ADOPTION UNDER DIFFERENT GOVERNMENT MODELS: DEBATING THE HITECH IMPACTS	2741
<i>C. Abraham, M. Akiyama, C. V. Brown, W. L. Currie, E. Davidson, C. Leronge, D. M. Strong</i>	
A FRAMEWORK TO SUPPORT SERVICE-ORIENTED ARCHITECTURE INVESTMENT DECISION	2747
<i>N. Ilk, P. Goes, J. L. Zhao</i>	

EXPLORING DIMENSIONS OF MOBILE INFORMATION TECHNOLOGY DEPENDENCE	2463
<i>T. F. Stafford, M. Belton, T. Nelson, A. Peevyhouse</i>	
TOWARDS AUTONOMIC COST-AWARE ALLOCATION OF CLOUD RESOURCES	2781
<i>M. Hedvig, S. Malkowski, D. Neumann</i>	
UNDERSTANDING COMPLIANCE WITH INTERNET USE POLICY: AN INTEGRATIVE MODEL BASED ON COMMAND-AND-CONTROL AND SELF-REGULATORY APPROACHES	2791
<i>H. Li, R. Sarathy, J. Zhang</i>	
INVESTIGATION OF THE NETWORK CONSTRUCTION BEHAVIOR ON SOCIAL NETWORKING SITES	2805
<i>H. Krasnova, K. Koroleva, N. F. Veltri</i>	
MECHANISMS UNDERLYING SOCIAL LOAFING IN TECHNOLOGY TEAMS: AN EMPIRICAL ANALYSIS	2825
<i>S. Srinivasan, L. M. Maruping, L. P. Robert</i>	
MOBILE MESSAGING IN HEALTHCARE ORGANIZATIONS: INVESTIGATING USE FROM A POWER PERSPECTIVE	2835
<i>B. Ng, A. Kankanhalli, K. K. Koo, J. W. L. Yip</i>	
AN INTEGRATIVE FRAMEWORK OF SERVICE CONVENIENCE, SERVICE CONSUMPTION EXPERIENCE, AND RELATIONAL EXCHANGE IN ELECTRONIC MEDIATED ENVIRONMENT (EME).....	2847
<i>H. Dai, A. F. Salam</i>	
NARROW FRAMING EFFECTS ON REAL OPTIONS: THE CASE OF IT APPLICATION PORTFOLIOS.....	2869
<i>S. S. Khan, R. L. Kumar, M. J. Khoujoja, K. Zhao</i>	
THE IMPACT OF INTELLECTUAL PROPERTY ENFORCEMENT ON OPEN SOURCE SOFTWARE ADOPTION.....	2881
<i>W. Wen, C. Forman, S. Graham</i>	
REFRAMING INTERPRETIVISM AND POSITIVISM AS UNDERSTANDING AND EXPLANATION: CONSEQUENCES FOR INFORMATION SYSTEMS RESEARCH	2903
<i>D. S. Hovorka, A. S. Lee</i>	
TOWARDS ORGANIZED SEARCH AND UNEXPECTED DISCOVERIES: THE IMPACTS OF PRODUCT TAGS AND FEATURED USERS ON ONLINE PRODUCT SEARCH.....	2917
<i>C. Yi, Z. Jiang, I. Benbasat</i>	
PRESTIGE GOODS AND SOCIAL STATUS IN VIRTUAL WORLDS	2935
<i>O. Hinz, M. Spann, I. Hann</i>	
CORPORATE ECOLOGICAL RESPONSIVENESS, ENVIRONMENTAL AMBIDEXTERITY AND IT-ENABLED ENVIRONMENTAL SUSTAINABILITY STRATEGY	2949
<i>R. Thambusamy, A. F. Salam</i>	
A RE-EXAMINATION OF BANVILLE AND LANDRY'S "CAN THE FIELD OF MIS BE DISCIPLINED?"	2961
<i>N. R. Hassan</i>	
ARE BAD REVIEWS ALWAYS STRONGER THAN GOOD? ASYMMETRIC NEGATIVITY BIAS IN THE FORMATION OF ONLINE CONSUMER TRUST	2973
<i>D. Yin, S. Bond, H. Zhang</i>	
BROADBAND IN SCHOOLS: DOES IT HELP OR HURT STUDENT PERFORMANCE?	2991
<i>R. Belo, P. Ferreira, R. Telang</i>	
KNOWLEDGE REPOSITORIES AND KNOWLEDGEABLE ACTION	3007
<i>B. T. Mitchell, M. R. Subramani</i>	
THE IMPACT OF TECHNOLOGY ON EMERGENT LEADERSHIP BEHAVIORS AND PERCEPTIONS IN SRI LANKA	3017
<i>T. Carte, N. Wang, A. Schwarzkopf</i>	
VALIDATING WORK SYSTEM PRINCIPLES FOR USE IN SYSTEMS ANALYSIS AND DESIGN	3033
<i>S. Alter, R. Wright</i>	
UNEARTHING THE VALUE OF GREEN IT.....	3055
<i>J. Corbett</i>	
KNOWLEDGE OVERLAP, TASK INTERDEPENDENCE, AND TRUST IN IS DEVELOPMENT	3077
<i>J. Hahn, G. Lee</i>	
SHOW ME THE INCENTIVES: A DYNAMIC STRUCTURAL MODEL OF EMPLOYEE BLOGGING BEHAVIOR	3095
<i>Y. Huang, P. V. Singh, A. Ghose</i>	
NEUROIS: CHALLENGES AND SOLUTIONS	3109
<i>A. Dimoka, I. Benbasat, K. Lim, D. Straub, E. Walden</i>	
SEQUENCING DESIGN DNA: A SET OF METHODOLOGICAL ARTIFACTS FOR SEQUENCING SOCIO-TECHNICAL DESIGN ROUTINES	3115
<i>J. Gaskin, K. Lyytinen, V. Thummadi, D. Schutz, Y. Yoo, A. Weiss, N. Berente</i>	
ONLINE SOCIAL NETWORKING SITE (SNS) USE AT THE CAMPUS EMERGENCIES.....	3131
<i>S. Ada, H. R. Rao, R. Sharman</i>	
CHATTER MATTERS: HOW TWITTER CAN OPEN THE BLACK BOX OF ONLINE WORD-OF-MOUTH	3141
<i>H. Rui, Y. Liu, A. B. Whinston</i>	
HOW MICROBLOG FOLLOWER NETWORKS AFFECT OPEN SOURCE SOFTWARE PROJECT SUCCESS.....	3159
<i>X. Yang, D. Hu, R. M. Davison</i>	
ROLE IDENTITY SALIENCE AND USER PARTICIPATION IN ONLINE COMMUNITIES	3171
<i>X. Zhang, C. Wang, K. Y. Tam</i>	

BEYOND INSTITUTION-BASED TRUST: BUILDING EFFECTIVE ONLINE MARKETPLACES WITH SOCIAL MECHANISMS	3185
<i>C. X. J. Ou, W. P. Wong, R. M. Davison</i>	
FROM IT EMPLOYEE TO IT ENTREPRENEUR: THE CONCEPT OF IT ENTREPRENEURIAL EPIPHANY	3195
<i>G. Mourmant, K. Voutsina</i>	
FACTORS IN ICT-ENABLED COLLABORATION IN THE PUBLIC SECTOR: THE NEIGHBOR EFFECT	3217
<i>M. A. Dias</i>	
INFORMATIONAL SUPPORT OR EMOTIONAL SUPPORT: PRELIMINARY STUDY OF AN AUTOMATED APPROACH TO ANALYZE ONLINE SUPPORT COMMUNITY CONTENTS	3229
<i>K. Huang, P. Nambisan, O. Uzuner</i>	
THE IMPACT OF IT INVESTMENT ANNOUNCEMENTS ABOUT Y2K COMPLIANCE ON THE FIRM'S MARKET VALUE	3241
<i>M. Lo, D. Winchester</i>	
FACEBOOK, THE SPICE OF LIFE?	3253
<i>M. Church, A. F. Salam</i>	
RANKING SYSTEMIC RISKS IN BANK NETWORKS	3263
<i>D. Hu, J. L. Zhao, Z. Hua</i>	
CONTINUED USE OF TECHNOLOGY: COMBINING CONTROLLED AND AUTOMATIC PROCESSES	3273
<i>Y. Kim, P. Zhang</i>	
IT'S NOT A PROPERTY! EXPLORING THE SOCIOMATERIALITY OF SOFTWARE USABILITY	3285
<i>K. Riemer, N. Vehring</i>	

VOLUME 5

ONTOLOGY-BASED INFORMATION EXTRACTION FOR ANALYZING IT SERVICES	3305
<i>A. V. Deokar, S. Sen</i>	
COMPLEMENTARITY OF THE IMPACT OF ALTERNATIVE SERVICE CHANNELS ON BANK PERFORMANCE	3317
<i>R. Banker, P. Chen, F. Liu, C. Ou</i>	
FIT DOES MATTER! AN EMPIRICAL STUDY ON PRODUCT FIT UNCERTAINTY IN ONLINE MARKETPLACES	3335
<i>Y. Hong, P. A. Pavlou</i>	
OBJECT AND SYMBOL IN TECHNOLOGY ADOPTION	3357
<i>A. M. Townsend, J. L. Triplett, B. E. Mennecke, A. W. Luse</i>	
PROMOTING GOOD MANAGEMENT: GOVERNANCE, PROMOTION, AND LEADERSHIP IN OPEN COLLABORATION COMMUNITIES	3365
<i>B. Collier, M. Burke, N. Kittur, R. Kraut</i>	
ENGAGING CONSUMERS WITH ADVERGAMES: AN EXPERIMENTAL EVALUATION OF INTERACTIVITY, RELEVANCY AND EXPECTANCY	3375
<i>J. W. Ping, K. Y. Goh, H. H. Teo</i>	
BOUNDARY SPANNING BY DESIGN: INSIGHTS FROM A VENDOR PERSPECTIVE	3397
<i>W. Du, S. L. Pan</i>	
ONLINE RETAIL KEYWORD CHARACTERISTICS AND SEARCH MARKETING PERFORMANCE	3419
<i>H. Hu, O. R. L. Sheng</i>	
COLORING IN THE LINES: USING COLOR TO CHANGE THE PERCEPTION OF QUALITY IN E-COMMERCE SITES	3435
<i>C. M. Conway, J. Pelet, P. Papadopoulou, M. Limayem</i>	
ENABLING AGILITY THROUGH ROUTINIZED IMPROVISATION IN IT DEPLOYMENT: THE CASE OF CHANG CHUN PETROCHEMICALS	3451
<i>B. Tan, S. L. Pan, T. Chou, J. Huang</i>	
IBM POWER SYSTEMS AND SERVICE ORIENTED ARCHITECTURE AT BANK OF AMERICA'S FOREIGN ITEMS SYSTEMS OFFICE	3469
<i>K. Siau, D. Dewester</i>	
FURTHERING KNOWLEDGE MANAGEMENT RESEARCH THROUGH ETHICAL CONSIDERATIONS: A RESEARCH AGENDA	3485
<i>S. Chatterjee, S. Sarker</i>	
INCORPORATING SOCIAL PRESENCE IN THE DESIGN OF THE ANTHROPOMORPHIC INTERFACE OF RECOMMENDATION AGENTS: INSIGHTS FROM AN FMRI STUDY	3509
<i>I. Benbasat, A. Dimoka, P. A. Pavlou, L. Qiu</i>	
PREDICTIVE MODEL MARKETS: DESIGN PRINCIPLES FOR MANAGING ENTERPRISE-LEVEL ADVANCED ANALYTICS	3531
<i>S. Balkan, M. Goul</i>	
UNDERSTANDING EMERGENCE AND OUTCOMES OF INFORMATION PRIVACY CONCERNS: A CASE OF FACEBOOK	3549
<i>B. Bulgurcu, H. Cavusoglu, I. Benbasat</i>	
AN EXPLORATION OF SOCIAL MEDIA IN EXTREME EVENTS: RUMOR THEORY AND TWITTER DURING THE HAITI EARTHQUAKE 2010	3561
<i>O. Oh, K. H. Kwon</i>	

AN EXTENDED ADAPTIVE STRUCTURATION THEORY FOR THE DETERMINANTS AND CONSEQUENCES OF VIRTUAL TEAM SUCCESS	3575
<i>N. Naik, D. J. Kim</i>	
EXTRACTING BUSINESS INTELLIGENCE FROM ONLINE PRODUCT REVIEWS: AN EXPERIMENT OF AUTOMATIC RULE-INDUCTION	3597
<i>W. Chung, T. Tseng</i>	
ENGAGING SCIENTOMETRICS IN INFORMATION SYSTEMS: COMBINING THE QUANTITATIVE AND QUALITATIVE	3609
<i>N. R. Hassan, C. Loebbecke</i>	
HERDING IN MULTI-WINNER AUCTIONS	3631
<i>H. Wang, M. Greiner</i>	
DOES INFORMATION TECHNOLOGY INCREASE OR DECREASE HOSPITALS' RISK? AN EMPIRICAL EXAMINATION OF COMPUTERIZED PHYSICIAN ORDER ENTRY AND MALPRACTICE CLAIMS	3641
<i>S. Ransbotham, E. M. Overby</i>	
PRIVACY ASSURANCE AND NETWORK EFFECTS IN THE ADOPTION OF LOCATION-BASED SERVICES: AN IPHONE EXPERIMENT	3659
<i>M. J. Keith, J. S. Babb Jr., C. P. Furner, A. Abdullat</i>	
EMOTIONAL AND RATIONAL COMPONENTS OF IS SERVICE SATISFACTION AND THEIR IMPACT ON IS SERVICE CONTINUANCE	3679
<i>C. G. Onita, J. Dhaliwal</i>	
LEARNING-BY-DOING AND PROJECT CHOICE: A DYNAMIC STRUCTURAL MODEL OF CROWDSOURCING	3691
<i>N. Archak, A. Ghose</i>	
A MULTI-PERSPECTIVE APPROACH TO BUSINESS PROCESS MANAGEMENT IN THE FINANCIAL SECTOR	3701
<i>J. Becker, B. Weib, A. Winkelmann</i>	
LEARNING IN ENTERPRISE SYSTEM SUPPORT: SPECIALIZATION, TASK TYPE AND NETWORK CHARACTERISTICS	3715
<i>X. Deng, J. Chandler</i>	
AN INVESTIGATION OF INFORMATION SHARING AND SEEKING BEHAVIORS IN VIRTUAL COMMUNITIES	3727
<i>J. Park, P. Konana, B. Gu, A. C. M. Leung</i>	
VALUING IT-RELATED INTANGIBLE CAPITAL	3745
<i>A. Saunders</i>	
EMPLOYING WIKI AS A COLLABORATIVE INFORMATION REPOSITORY IN A MEDIA AND ENTERTAINMENT COMPANY: THE NBC UNIVERSAL CASE	3765
<i>D. Bibbo, E. Sprehe, J. Michelich, Y. E. Lee</i>	
CONSTRUCTION OF TRUST BELIEFS THROUGH RESPONSE TO ONLINE NEGATIVE PRODUCT REVIEW: A JUSTICE PERSPECTIVE	3781
<i>J. Chen, P. Huang, Y. Xu</i>	
DOES ELECTRONIC TRADING IMPROVE MARKET EFFICIENCY? EVIDENCE FROM SPATIAL ARBITRAGE IN THE AUTOMOTIVE MARKET	3793
<i>E. Overby, J. Clarke</i>	
EVALUATING THE DOWNSTREAM EFFECTS OF THE TWOSTEP TRANSFORMATION TOWARD NORMALITY: IMPLICATIONS FOR MIS RESEARCH	3811
<i>G. F. Templeton, M. W. Watson</i>	
THE PERFORMANCE EFFECTS OF TRANSITIONAL IT SERVICES IN CORPORATE SPIN-OFFS	3819
<i>K. Du, H. Tanriverdi</i>	
ENHANCING BRAND EQUITY THROUGH FLOW: COMPARISON OF 2D VERSUS 3D VIRTUAL WORLD	3835
<i>F. F. Nah, B. Eschenbrenner, D. Dewester</i>	
THE INFORMATION CONTENT OF ECONOMIC NETWORKS: EVIDENCE FROM ONLINE CHARITABLE GIVING	3853
<i>L. Rhue, A. Sundararajan</i>	
REAL OPTIONS IN INFORMATION SYSTEMS – A REVISED FRAMEWORK	3863
<i>R. Banker, S. Wattal, J. M. Plejn-Dujowich</i>	
IT EMPLOYEES' ORGANIZATIONAL IDENTIFICATION: EXAMINING ITS ANTECEDENTS AND IMPACT ON TURNOVER	3879
<i>X. Wang, X. Yang, H. Teo, Y. Tong</i>	
SOCIALLY EXCHANGING PRIVACY FOR PLEASURE: HEDONIC USE OF COMPUTER-MEDIATED SOCIAL NETWORKS	3895
<i>R. Thambusamy, M. Church, H. Nemati, J. Barrick</i>	
STATE OF SHOPPING AND THE VALUE OF INFORMATION: INSIGHTS FROM THE CLICKSTREAM	3905
<i>V. Ramachandran, S. Viswanathan, H. Lucas</i>	
THE IMPACT OF NATIONAL CULTURE ON BUSINESS INTELLIGENCE MATURITY MODELS	3925
<i>B. Dinter, M. Goul</i>	
ONLINE USER REVIEWS AND PROFESSIONAL REVIEWS: A BAYESIAN APPROACH TO MODEL MEDIATION AND MODERATION EFFECTS	3935
<i>W. Zhou, W. Duan</i>	
OPTIMAL ONLINE BANKING SECURITY CONFIGURATION UNDER BURDEN OF PROOF	3953
<i>M. Kim, B. Lee</i>	

HELPING OR HAMPERING: EFFECTS OF IT SERVICE OUTSOURCING ON CLIENT'S PRODUCT INNOVATION	3971
<i>Y. Feng, C. S. Heng</i>	
PRO-COMPETITION PUBLIC POLICY IN NETWORK MARKETS WITH SWITCHING COSTS: EVIDENCE FROM "MOBILE NUMBER PORTABILITY" IN WIRELESS TELECOMMUNICATIONS INDUSTRY	3985
<i>X. Wei, K. Zhu</i>	
3-D VIRTUAL WORLD EDUCATION: AN EMPIRICAL COMPARISON WITH FACE-TO-FACE CLASSROOM	3995
<i>X. Chen, K. Siau, F. F. Nah</i>	
CONCEPTUALIZING SOCIAL INFLUENCE IN THE UBIQUITOUS COMPUTING ERA: TECHNOLOGY ADOPTION AND USE IN MULTIPLE USE CONTEXTS	4011
<i>J. Zeal, S. P. Smith, R. Scheepers</i>	
UNDERSTANDING THE ROLE OF INFERENTIAL REASONING IN THE REQUIREMENTS ELICITATION PROCESS	4021
<i>S. Rai, S. Chakraborty, S. Sarker</i>	
THE EFFECTS OF MICRO-BLOGGING, PERSONALITY, AND CULTURE ON GROUP DECISION-MAKING	4031
<i>K. Choi, J. Rovenpor, I. Im, J. Fjermestad</i>	
ALLIANCE NETWORK, INFORMATION TECHNOLOGY, AND FIRM INNOVATION: FINDINGS FROM PHARMACEUTICAL INDUSTRY	4041
<i>L. Chi, Y. Liao, S. Han, K. D. Joshi</i>	
DESIGNING MIXED-METHOD RESEARCH INSPIRED BY A CRITICAL REALISM PHILOSOPHY: A TALE FROM THE FIELD OF IS INNOVATION	4057
<i>M. Zachariadis, S. Scott, M. Barrett</i>	
ARCHITECTURE CONCEPTS FOR VALUE NETWORKS IN THE SERVICE INDUSTRY	4075
<i>M. Meschke, U. Baumel</i>	
MOVING BEYOND IS IDENTITY: CONCEPTS AND DISCOURSES	4089
<i>D. S. Hovorka</i>	
INCORPORATING KNOWLEDGE BUILDING IN REAL OPTIONS ANALYSIS OF TECHNOLOGY PROJECT INVESTMENT	4107
<i>Y. Ji</i>	
LATENT GROWTH MODELING IN IS RESEARCH: BASIC TENETS, ILLUSTRATION, AND PRACTICAL GUIDELINES	4115
<i>P. A. Pavlou, E. Zheng, B. Gu</i>	
Author Index	