

**Image Processing, Image Quality, and
Image Capture Systems Conference
1998 (PICS 1998)**

**Silver Halide Photography, Digital
Photography, and Scanner Technology**

**Portland, Oregon, USA
17-20 May 1998**

ISBN: 978-1-62276-620-8

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Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



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Table of Contents

The Conference Committee	iv
Welcome and Introduction from the General Chair.....	v
Thank You Sponsors — IS&T’s Sustaining Corporate Members.....	vi
IS&T Membership Information.....	vi
Schedule of Events.....	vii
The Technical Papers Program.....	viii
The Short Course Program.....	xvi
Plenary Papers.....	xvii
The Technical Papers.....	1
Track A —DP Systems (including Hybrid Systems)	1
• DP Cameras	
• DP Printers — Photo Quality Ink Jet	
• DP Printers — Thermal and Electrophotographic	
• DP Scanners	
• DP Standards	
Track B — Image Quality	142
• Image Quality and Color	
• Measurement and Metrics	
• Materials and Media	
• Image Quality and Photography	
• Evaluation Methodologies	
Track C — Image Permanence, Silver Halide Photography, Image Processing.....	288
• Capture and Display Media: Design, Uses and Image Permanence.	
• AgX Component Materials: Their Performance and Their Properties	
• Image Processing — Halftoning	
• Image Processing for Digital Photography: Analysis, Enhancement,	
• Compression & Security	
• Image Processing for Digital Photography: Tone and Color	
Authors’ Index	435

The Technical Papers Program

Plenary Session

Monday Morning, May 18

Session Chair: John Meyer

- 8:00 am **Introductory Remarks**
- 8:15 am **The Camera Obscura in the Age of Cyberspace**, Alexis Gerard, Future Image
- 8:55 am **Trend of Digital Still Cameras —Today and Future**, Yusuke Kojima, Olympus Optical Co. (Japan)
- 9:35 am Coffee Break
- 10:00 am **Honors and Awards Presentations**
- 10:20 am **The Role of Silver Halide Image Capture in a Digital Environment**, James Meyer, Eastman Kodak
- 11:00 am **The Status of Internet Imaging**, George Lynch, Hewlett Packard
- 11:40 am **The Softening of the Imaging Industry**, James King, Adobe Systems, Inc.

TRACK A

Track Chair: Shin Ohno, Sony Corporation

Monday Afternoon, May 18

DP Systems (Including Hybrid Systems)

Session Chairs: R. Landholm, T. Damm and T. Hayakawa

- 2:00 pm **Consumer Needs for Digital Imaging**, Rab Govil, Caslon & Co. 1
- 2:25 pm **Image Storage Technologies and System Implications for Digital Cameras**, Thomas Yeh and Shyam Venkataraman, Questra Consulting 4
- 2:50 pm **HyperPhoto: pushing back the frontiers in digital imaging print systems**, Jim Mulhearn, Canon Information Systems Research (Australia) 12
- 3:15 pm Coffee Break
- 3:45 pm **Direct Digital Output Silver Halide Color Media and the Market Response to this New Capability**, John F. Bacilek and Charles H. Whitfield, Eastman Kodak 17
- 4:10 pm **Digital Services of Photographs**, Nobuyoshi Nakajima and Shuichi Ohtsuka, Fuji Photo Film Co.(Japan); Shoji Hara, Fujifilm Software (USA) 23
- 4:35 pm **Short Wavelength Light Sources for Digital Image Printing**, Toshiro Hayakawa, Akinori Harada and Masami Hatori, Fuji Photo Film Co.(Japan) 27
- 5:00 pm **Digital Color Printer for Photographic Paper Using LED Arrays**, Yoshitaka Ohta and Masayuki Inai, Konica Co. (Japan) 31

N/A Paper not available at time of publication

Tuesday Morning, May 19

Track A—DP Systems (Including Hybrid Systems)—continues

Session Chairs: Michael Kriss and Shigeharu Ochi

8:25 am	Digital Imaging Technology In The Modern Crime Lab , Barry D. Bullard, Indiana University/Purdue University	35
8:50 am	Using a Digital Camera for Colorimetry of Human Teeth , Wencheng Wu and Jan P. Allebach, Purdue Univ.; Mostafa Analoui, Indiana Univ.	39
9:15 am	Optimum Design of Spectral Characteristic of Light Source for an Optical Endoscope , Hideaki Haneishi, Jungo Harigai, Norimichi Tsumura, Yoichi Miyake, Chiba Univ. (Japan)	45
9:40 am	Estimation of Spectral Transmittance in Optical Microscopic Image and its Applications , Masaru Takeya, Norimichi Tsumura, Hideaki Haneishi and Yoichi Miyake, Chiba University and National Institute of Agrobiological Resources (Japan)	49
10:05 am	Coffee Break	
10:35 am	Image Capturing System: Optical Lens and CCD , Toshi Toyofuku, Olympus Optical Co. (Japan)	N/A
11:00 am	Image Quality of Digital Photography Prints—2: Dependence Of Print Quality on Pixel Number of Input Camera , Shin Ohno, Masayuki Takakura and Naoya Kato, Sony Corp. (Japan)	53
11:25 am	Seamless Integration of Digital Cameras using TWAIN V1.7 and Microsoft STI Architecture , John Melville, Eastman Kodak Company	58
11:50 am	Flash Memory Options in Digital Cameras , Ed Cuellar, SanDisk Corp.	63

Tuesday Afternoon, May 19

Track A—DP Cameras

Session Chairs: Martin Parker and Yukio Okano

2:00 pm	The Mega-Pixel Digital Still Camera , Takashi Soga and Kazuki Iwabe, Fuji Photo Film Co. (Japan);	64
2:25 pm	The Development of 1M-Pixel Digital Still Camera , Naruo Takizawa, Jun Takayama and Po-Chieh Hung, Konica Corp. (Japan)	66
2:50 pm	A Low-Cost Megapixel Digital Camera Using High-Performance in-Camera Image Processing , Clay A. Dunsmore, Nobuyuki Mori, Shuji Asami, and Craig M. Smith, Eastman Kodak	69
3:15	Coffee Break	
3:45 pm	Design of Digital Cameras which Pursues Essence of "Camera" , Tsuneaki Kadosawa and Yukichi Niwa, Canon, Inc. (Japan)	73
4:10 pm	Influence of Image Enhancement Processing on SFR of Digital Cameras , Yukio Okano, Sharp Corporation (Japan)	76
4:35 pm	Color Sensitivity Selection for Electronic Still Cameras Based on Noise-Considerations in Photographic Speed Maximization , Andrew K. Juenger, Polaroid	81

5:00 pm **1.3 Mega Pixel CCD Image Sensor Characteristics in Long Exposure Time at Low Temperature**, Jin Murayama, Seishi Ikami, Taizo Akimoto, Fujifilm Microdevices and Fuji Photo Film Co. (Japan) 86

5:25 pm **CMOS Image Capture for Digital Stills Cameras**, Don W. Lake, VLSI VISION 89

Wednesday Morning, May 20

Track A—DP Printers - Photo Quality Ink Jet

Session Chairs: Larry Hanlon and Eiichi Suzuki

8:25 am **High Quality Imaging System for Color Inkjet Printer Using Piezoelectric Print Head**, Kazumichi Shimada, Seiko Epson (Japan) 93

8:50 am **Optimal Design of Desktop Photo Printing Systems**, Evan Smouse, Hewlett-Packard 96

9:15 am **Image Prediction by an Inkjet Printing Simulator**, Atsushi Ushiroda and Takeshi Makita, Canon, Inc. (Japan) 101

9:40 Coffee Break

Wednesday Morning, May 20

Track A—DP Printers - Silver Halide and Thermal

Session Chairs: Michael Shahin, Takashi Kitamura and Takao Abe

10:10 am **High Resolution Thermal Transfer Technology (Micro Dry™ Technology)**, Ikuo Hibino, Alps Electric Co., Ltd. (Japan) 105

10:35 am **Laser Marking Characteristics of Thermo-Rewritable Marking Media**, Takashi Kitamura, Satoshi Arai, Chiba University (Japan) 108

11:00 am **New Light Stability Technology in TA Paper**, Shojiro Sano, Kazumori Minami, Akira Igarashi and Masanobu Takashima, Fuji Photo Film Co. (Japan) 111

11:25 am **Thermal Dye Transfer Printing with Chelate Compounds**, Takao Abe, Shigeru Mano, Yorihiro Yamaya, and Kaori Fukumuro, Konica Corp. (Japan) 115

11:50 am **Image Quality Improvement by Clear Toner in Xerography**, Osamu Ide, Yasunari Kishimoto, Masayuki Kurimoto, Fuji Xerox Co., Inc. (Japan) 119

Wednesday Afternoon, May 20

Track A—DP Scanners

Session Chairs: Robert Gann and Kenji Toyoda

2:00 pm **Color Calibration of a Colorimetric Scanner Using Non-Linear Least Squares**, A. Ravishankar Rao and Frederick Mintzer, I.B.M., T. J. Watson Research 123

2:25 pm **The Impact of UCR on Scanner Calibration**, Gaurav Sharma, Shen-ge Wang, Deepthi Sidavanahalli, Keith Knox, Xerox Corp. 126

2:50 pm **High Quality A3/B Size Color Image Scanner**, Seiichi Hirano, Seiko Epson Corp. (Japan), 130

3:15 pm Coffee Break

Wednesday Afternoon, May 20

Track A—DP Standards

Session Chairs: Jack Holm and Shin Ohno

3:45 pm	New Developments on Standards for the Permanence of Electronic Media , Peter Z. Adelstein and Franziska S. Frey, Image Permanence Institute, RIT	132
4:10 pm	Benchmarking of the ISO 12233 Slanted-edge Spatial Frequency Response Plug-in , Don Williams, Eastman Kodak	138
4:35 pm	Resolution Measurements of Electronic Scanners for Continuous Tone Photographic Prints , Sabine Susstrunk, Corbis Corp.	N/A

TRACK B

Track Chair: Norman Burningham, Hewlett Packard

Monday Afternoon, May 18

Image Quality

Session Chair: John McCann, McCann Imaging

2:00 pm	Forty Years with Hardcopy Noises , Satoru Honjo, Honjo Research Lab (Japan)	142
2:25 pm	Color Spaces and Image Quality , John J. McCann, McCann Imaging; and Michael Stokes, Hewlett Packard	145
2:50 pm	IQA: A One-Step Automatic Image Processing System , Julian Bullitt and Jay Thornton, Polaroid Corp.	150
3:15 pm	Coffee Break	
3:45 pm	IQA: The Role of DCT Algorithms in Automatic, Image Processing , Ibrahim Hajji-ahmad and Munib Wober, Polaroid Corp.	153
4:10 pm	The Role of a Virtual Observer in an Automatic, Image Processing System , Bror O. Hultgren, Polaroid Corporation	155
4:35 pm	The Development of A Color Visual Difference Model (CVDM) , Elaine W. Jin, Xiao-Fan Feng, and John Newell, Xerox Corp.	159
5:00 pm	Does CIELUV Measure Image Color Quality? , Andrew N. Chalmers, Manukau Institute of Technology (New Zealand)	164

Tuesday, May 19

Track B—Measurement and Metrics

Session Chair: Edul Dalal

8:00 am	Quantum Efficiency Considerations in the Comparison of Analog and Digital Photography , Rodney Shaw, Hewlett Packard Labs	170
8:25 am	Evaluating the Overall Image Quality of Hardcopy Output , Edul N. Dalal, D. René Rasmussen, Fumio Nakaya, Peter A. Crean and Masaaki Sato, Xerox Corp. (USA) and Fuji-Xerox Co., Ltd. (Japan)	174
8:50 am	Image Quality Metrics: Applications and Requirements , D. René Rasmussen, Peter A. Crean, Fumio Nakaya, Masaaki Sato and Edul N. Dalal, Xerox Corp. (USA) and Fuji-Xerox Co., Ltd. (Japan)	179
9:15 am	An Inexpensive Micro-Goniophotometry You Can Build , J.S. Arney and Hung Tran, CIS, Rochester Institute of Technology	184
9:40 am	Coffee Break	

10:10 am	Image Quality Metrics for Printers and Media , Yair Kipman, KDY Inc.	188
10:35 am	Image Quality of Digital Cameras , Edward M. Granger, X-Rite, Inc.	193
11:00 am	A Color Grain Ruler for the Measurement of Print Graininess , Paul J. Kane and Robert E. Cookingham, Eastman Kodak	197
11:25 am	The Perceived Image Quality of Reduced Color Depth Images , Cathleen M. Daniels and Douglas W. Christoffel, Eastman Kodak	201
11:50 am	The Effect of Quantization Upon Modulation Transfer Function Determination , R. B. Fagard-Jenkin, R. E. Jacobson and J. R. Jarvis, University of Westminster (UK)	206

Tuesday Afternoon, May 19

Track B—Materials and Media

Session Chair: Steve Korol

2:00 pm	Histograms Analysis of the Microstructure of Halftone Images , J.S. Arney and Yat-Ming Wong, CIS, Rochester Institute of Technology	211
2:25 pm	Computer Graphic Simulation of Light Reflection from Paper , Morgan T. Schramm and Gary W. Meyer, University of Oregon	215
2:50 pm	The Effects of Ink and Media Parameters on Offset Solid Ink and Xerographic Halftoned Image View Quality , Steve Korol, Tektronix	227

Wednesday Morning, May 20

Track B—Image Quality and Photography

Session Chair: Robert Cookingham

8:50 am	The Need for Standardized Quality Testing , David Spencer, Spencer & Associates	N/A
9:15 am	The Impact of Color Management Terminology on Image Quality , Michael Stokes, Hewlett-Packard Company	233
9:40 am	Factors Governing Print Quality in Color Prints , Gabriel Marcu, Apple Computer	238
10:05 am	A New Metric for Color Halftone Visibility , Qing Yu and Kevin J. Parker, Robert Buckley, and Victor Klassen, Univ. of Rochester and Xerox Corp.	243
10:30 am	Coffee Break	

Wednesday Morning, May 20

Track B—Evaluation Methodologies

Session Chair: James Bearss

11:00 am	Evaluation of Digital Print Graininess , Mark Gorzynski, Hewlett Packard	N/A
11:25 am	Absolute Graininess Thresholds and Linear Probability Models , Peter G. Engeldrum, Imcotek	248
11:50 am	The Image Fidelity Assessor , Christopher C. Taylor, Jan P. Allebach and Zygmunt Pizlo, Purdue Univ.	254

Wednesday Afternoon, May 20

Track B—Evaluation Methodologies (continues)

Session Chair: James Bearss

2:00 pm	Quantifying Perceptual Image Quality , D. Amnon Silverstein and Joyce E. Farrell, Hewlett Packard Labs	259
2:25 pm	Tradeoff Between Aliasing Artifacts and Sharpness in Assessing Image Quality , Michael A. Kriss, University of Rochester	264
2:50 pm	Coffee Break	
3:20 pm	Psychophysical Metrics for Perceptible Image Quality Vitali V. Gavrik, Imaging Consultant, (Germany)	274
3:45 pm	Application of Quality Function Deployment (QFD) to Print Quality Assessment Activities , Mashiho Yuasa, International Paper	278
4:10 pm	Subjective Evaluation of Physiological Fatigue in Video Data Terminal Operation , Tetsuya Muraoka, Noboru Nakashima*, Shizuo Mizushina, Hiroaki Ikeda and Yoshifumi Shimodaira, Polytechnic University, Hamamatsu Polytechnic College, Shizuoka University (Japan)	283

TRACK C

Track Chairs: Richard Landholm and Jon Staples, Eastman Kodak Co.

Monday Afternoon, May 18

Capture and Display Media: Design, Uses and Image Permanence

Session Chairs: J. Rodgers and S. Ikenoue

2:00 pm	The Important Roles of Inks and Media in the Light Fading Stability of Inkjet Prints , Henry Wilhelm, Wilhelm Imaging; Mark H. McCormick-Goodhart, Smithsonian Institution; Joseph Holmes, Consultant	288
2:25 pm	Quality Improvements in High-Intensity Fade Units , D. F. Kopperl, J. M. Robbins, and M. Prichard, Eastman Kodak	289
2:50 pm	Preventing Humidity Drift in Confined Storing Environment by a Humidity-Controlling Pack , Sam Yamaro, Y. Shibahara, H. K. Kishimoto, H. Iwano, Fuji Photo Film Co., Ltd. (Japan)	290
3:15 pm	Effects of Pollutant Vapors on Image Permanence , Edward Zinn, Douglas W. Nishimura, and James M. Reilly, Image Permanence Institute, RIT	291
3:40 pm	Coffee Break	
4:10 pm	Photophysics and Photochemistry of Azomethine Dyes , R. J. Berry, P. Douglas and M. S. Garley, University of Wales; D. Clarke and C. J. Winscom, Kodak Ltd. (UK)	299
4:35 pm	Application of Silver Halide Paper for Surface-Enhanced Raman Studies of Organic Compounds , H. Gliemann, U. Nickel, and S. Schneider, Univ. Erlangen-Nürnberg (Germany)	304
5:00 pm	Experiments in Chemical Restoration of Resin Coated (RC) Photographic Papers , Lincoln Ross, Photograph Conservator (Canada)	308
5:25 pm	Structure of Ag Microclusters on the Surface of Silver Halide Crystals , Igor K. Kudryavtsev, Sergey G. Zhukov, and Leonid L. Aslanov, Moscow State Univ. (Russia)	309

Tuesday Morning, May 19

Track C — Capture and Display Media: Design, Uses and Image Permanence (continues)

Session Chairs: J. Rodgers and S. Ikenoue

8:00 am	Comparing Image Qualities of Silver Halide Films and Digital Still Cameras, Takafumi Noguchi, Hideto Ikoma, and Shinpei Ikenoue, Fuji Photo Film Co., Inc. (Japan)	313
8:25 am	Factors in Modern Color Reversal Film, John D. Baloga, Eastman Kodak	316
8:50 am	AgX Image Manipulation and Quality; Color Negative Film Technologies and their Correlation to Imaging Performance, Drake M. Michno, Eastman Kodak	322
9:15 am	Coffee Break	

Tuesday Morning, May 19

Track C — AgX Component Materials: Their Performance and Their Properties

Session Chairs: D. Black and T. Tani

9:45 am	A Systematic Study of Effect of Cyanine Dyes on Ionic Conductivities of AgBr Grains, Hideo Furuuchi, Hiroyuki Asanuma, and Tadaaki Tani, Fuji Photo Film Co., Inc. (Japan)	323
10:10 am	Short Red Spectral Sensitization of Emulsions for Color Negative Films, Steven G. Link, Eastman Kodak	325
10:35 am	Holetrapping in Mixed Benzoxazolo- Benzimidazolo Carbocyanine Spectral Sensitized AgBrI (111) Tabular Microcrystals, R. De Keyzer and P. Callant, Agfa- Gevaert N.V. (Belgium)	328
11:00 am	Partial Grain Development of an Epitaxially Sensitized Tabular Grain Emulsion, Lyn Eshelman, Eastman Kodak	331
11:25 am	Comparative Research of Silver Halide Tabular Crystals Formation Processes During Fine Emulsion Physical Ripening and During Gel Aging, T. A. Larichev, E.I.Kagakin, E.V.Prosvirkina, L. V. Sotnikova, and B. A. Sechkarev, State University of Kemerovo	334
11:50 am	Chemical Modification of Gelatin Emulsion Light-Sensitive Layers by Glycidilamines, P. M. Zavlin, L. L. Kuznetsov, I. G. Chezlov, and N. K. Ryasinskaya, St. Petersburg Institute of Cinema & TV (Russia)	339

Tuesday Afternoon, May 19

**Track C — AgX Component Materials: Their Performance and Their Properties
(continues)**

Session Chairs: D. Black and T. Tani

2:00 pm	Study on Characteristics of Nanometer-sized Silver Iodobromide Emulsion, Xingpin Cui, Suwen Liu, and Jun Yue, University of Science and Technology of China (China)	343
2:25 pm	The Effect of Polymeric Addenda on Dark Fading Stability of Cyan Indoaniline Dye, Osamu Takahashi, Hiroyuki Yoneyama, Kozo Aoki, and Kazuhiko Furuya, Fuji Photo Film Co., Inc. (Japan)	346
2:50 pm	A Study of Hydrogen Bond Activity of Oil Formers, Takeshi Takii, Hiroshi Kita, and Hirokazu Sato, Konica (Japan)	349
3:15 pm	Coffee Break	

3:45 pm **Some Unexpected Observations in Cyclovoltammetric Investigations of Chromogenic Coupling**, Peter Bergthaller, Agfa-Gevaert AG; Ulrich Nickel, University of Erlangen-Nürnberg (Germany) 351

4:10 pm **Radiochemical and Calorimetric investigations of Photogelatin in the Presence of Additives**, Achim Winzer and Manfred Rother, Martin-Luther-Univ. (Germany) 353

Wednesday Morning, May 20

Track C — Image Processing - Halftoning

Session Chairs: Jan Allebach and Yoichi Miyake

8:00 am **Ink Relocation for Color Halftones**, Doron Shaked, Nur Arad, Andrew Fitzhugh, and Irwin Sobel, Hewlett Packard Labs 357

8:25 am **Application of Kubelka-Munk Theory in Device-independent Color Space Error Diffusion**, Shilin Guo and Guo Li, Hewlett-Packard 361

8:50 am **A Construction Method of Digital Screen Sets**, Mitsuo Kaji, Youichi Satou, and Johji Tajima, Tokyo Institute of Polytechnics and NEC (Japan) 366

9:15 am **Document Image Segmentation into Text, Tontinuous-tone and Screened-half-tone Region by the Neural Networks**, Kazuaki Nakamura and Shinji Yamamoto, Toyohashi Univ.; Tetsuya Itoh, Minolta Co., Ltd. (Japan) 375

9:40 am Coffee Break

Wednesday Morning, May 20

Track C — Image Processing for Digital Photography: Analysis, Enhancement, Compression and Security

Session Chairs: Jan Allebach and Yoichi Miyake

10:10 am **Server-Side Image Processing Using the World Wide Web**, Daniel Tretter and Andrew Patti, Hewlett Packard 379

10:35 am **New Perspectives on Image Compression**, Michael Thierschmann, Reinhard Köhn, and Uwe-Erik Martin, LuRaTech GmbH (Germany) 385

11:00 am **Modulation Transfer Functions and Aliasing Patterns of CFA Interpolation Algorithms**, K. Topfer, J.E. Adams, and B.W. Keelan, Eastman Kodak 390

11:25 am **Fuzzy Controlled Fractal Interpolation Method for Image Resolution Enhancement**, Nobuhito Matsushiro, Yoshiyuki Nakajima, OKI Data Corporation (Japan) 394

11:50 am **A Watermark for Image Integrity and Ownership Verification**, Ping Wah Wong, Hewlett Packard Company 397

Wednesday Afternoon, May 20

**Track C — Image Processing for Digital Photography: Analysis, Enhancement, Compression and Security
(continues)**

Session Chairs: Jan Allebach and Yoichi Miyake

2:00 pm **An Algorithm for Finding Parameter Dependent – Connected Components of Gray Images**, Yang Wang, Southwest Missouri State Univ.; Prabir Bhattacharya, Univ. of Nebraska-Lincoln 403

2:25 pm	Improving Color Text Sharpness in Images with Reduced Chromatic Bandwidth, Scott Daly, Jack Van Oosterhout, and William Kress, Sharp Laboratories of America	409
2:50 pm	Color Gamut Analysis of Frequency Modulated Screen Reproduction, Stephen Herron, Isis Imaging Corporation (Canada)	414
3:15 pm	Coffee Break	

Wednesday Afternoon, May 20

Track C — Image Processing for Digital Photography: Tone and Color

Session Chairs: Jan Allebach and Yoichi Miyake

3:45 pm	An Exposure Adjustment Algorithm Which Can Be Applied Concurrently with JPEG Image Coding, James R. Boyack and Ibrahim Hajj-ahmad, Polaroid Corp.,	418
4:10 pm	Digital Processing of Scanned Negatives, Qian Lin and Daniel Tretter, Hewlett-Packard Labs	422
4:35 pm	Printer-Specific Automatic Enhancement of Photographic Color Images, Pekka Laihanen, Helsinki University of Technology (Finland)	428
5:00 pm	A Color Consistency Algorithm Between Different Printers, Tsung-Nan Lin and Joseph Shu, Epson Palo Alto Laboratory	432

The Short Course Program

Sunday, May 17, 1998

Chair: Lynne S. Champion, Polaroid Corporation

Full Day Tutorial - 8:00 am to 5:30 pm

SC1 - Comparing the Imaging Physics of Film and CCD

Sensors

Instructor: Michael Kriss, University of Rochester

Full Day Tutorial - 8:00 am to 5:30 pm

SC2 - Electronic Imaging System Fundamentals

Instructor: Nitin Sampat, RIT

Half Day Tutorial - 8:00 am to Noon

SC3 - A Technical Review of Desktop Scanners and Their Practical Application to Scanning Photographs

Instructor: Bob Gann, Hewlett Packard Company

Half Day Tutorial - 8:00 am to Noon

SC4 - Marketing For Engineers, Researchers and Scientists

Instructor: Jeff Seideman, ImageTech Communications

Half Day Tutorial - 1:30 to 5:30 pm

SC5 - The Information in an Ideal Photographic Print

Instructor: John McCann, McCann Imaging

Half Day Tutorial - 1:30 to 5:30 pm

SC6 - Image Permanence Test Methods and Requirements

Instructor: James M. Reilly, Director, Institute for Image Permanence, Rochester Institute of Technology

Half Day Tutorial - 1:30 to 5:30 pm

SC7 - Color Management Roadmap

Instructor: Michael Stokes, Hewlett Packard Company