

# **International Conference on Engineering and Business Management**

**(EBM 2011)**

**Wuhan, China  
22-24 March 2011**

**Volume 1 of 4**

ISBN: 978-1-62993-262-0

**Printed from e-media with permission by:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571



**Some format issues inherent in the e-media version may also appear in this print version.**

Copyright© (2011) by the Scientific Research Publishing Inc.  
All rights reserved.

Printed by Curran Associates, Inc. (2013)

For permission requests, please contact the Scientific Research Publishing Inc.  
at the address below.

Scientific Research Publishing Inc.  
P.O. Box 54821  
Irvine, CA 92619-4821

Phone: (408) 329-4591

bookorder@scirp.org

**Additional copies of this publication are available from:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571 USA  
Phone: 845-758-0400  
Fax: 845-758-2634  
Email: curran@proceedings.com  
Web: www.proceedings.com

# Contents

## Part 1 Enterprise Management (1)

### Enterprise Management

An Analysis of Economic Transition on Firm Performance in Post-crisis Era <i>Xinmiao Zhou, Jun Leng</i> .....	(1)
On Network Structures in an Organization and One's Work Performance <i>Lou Liu</i> .....	(7)
The Current Situation and Problems of Retailer's Private Brand Product <i>Fangxu Ren</i> .....	(11)
A Study on the Structures and Operation Mechanism of Enterprise Niche Gene <i>Zhifeng Liu</i> .....	(15)
Research in Organization Effectiveness Curve Model of Growth Small and Medium-Sized Enterprises <i>Zhengchao Zhang, Yu Liu</i> .....	(20)
The Full-Value Network Information Management and Control of Enterprise Groups Based on the Financial Engineering Concept <i>Jianglong Wu, Xueyi Zhu, Xudong Luo</i> .....	(24)
Research on Sustainable Development Factors of Coal Mining Companies <i>Maohua Xie, Hong Qin</i> .....	(29)
Drucker's Thoughts of Corporate Social Responsibility Management and Its Enlightenment <i>Weixia Li, Yanjun Dai</i> .....	(36)
Research on Top Management Team's Performance Evaluation Based on Fuzzy Mathematics <i>Jinrong Zhou, Yude Geng</i> .....	(40)
Analysis on Enterprise System of Cooperatives and Policy Suggestions <i>Jianli Luo</i> .....	(43)
An empirical Research on the Relationship between the Compensation Transparency of Enterprise and the Employee's Fairness Feels <i>Xiaoyan Mao, Yin Chen</i> .....	(48)
The SMEs' Strategic Management Method Based on Competitive Disadvantage <i>Qin Zhang</i> .....	(53)
Game Analysis on Knowledge-Sharing of Collaborative Design in Virtual Enterprise <i>Yi Zheng, Zhaoyue Ma</i> .....	(57)
Empirical Study on Earnings Management of China's Loss Listed Companies of 2008 <i>Yi Zheng, Zhaoyue Ma</i> .....	(61)
Study on Spatial Output Effect of Industrial Cluster's Technical and Institutional Innovation <i>Liping Guo</i> .....	(65)
Application of Marketing Strategy: A Theoretical Framework for SMEs in China <i>Shigang Yan</i> .....	(69)
The Research on Strategic Cost Management in Collaborative Design of Virtual Enterprises <i>Yi Zheng, Ju Xu</i> .....	(72)
Effect of the Present Value-added Tax System on the Textile Industry <i>Yu Song, Xiaohong Wang, Junxun Li</i> .....	(76)
The Impact of Leader-Member Guanxi and Perceived Organizational Support on Turnover Intention: Perceived Organizational Support as a Mediator <i>Jibao Gu, Feiruo Zhang</i> .....	(81)

Performance Evaluation of ISO9001 Certification Based on Non-structural Fuzzy Decision <i>Xiaohong Yun</i> .....	(86)
Does the Market Value Corporate Philanthropy? <i>Jinfeng Zhu, Pengpeng Yang</i> .....	(90)
Measurable Intangible Value of Corporate Social Responsibility (CSR) and Corporate Competitive Soft Power <i>Ping Zeng, Chengcheng Jiang</i> .....	(94)
Application of 7S Model on Property Management Corporate Culture Construction <i>Min Wang, Guofeng Wen</i> .....	(98)
Research on the Binary Opposition Structure of Culture of Cantonese Merchants <i>Ke Chen, Weining Li</i> .....	(102)
Establish China's Hotel Interpersonal Communication System <i>Tingting Chen, Baozhu Tian</i> .....	(107)
A Study of Asset Management Informatization in Power Grid Corporations Based on Life Cycle Management <i>Yong Zhang</i> .....	(110)
Exploring Building of Evaluation Index System of Enterprise's Social Responsibility <i>Shuhua Liu, Cheng Li, Zhimei Sun</i> .....	(114)
Analysis of Problems of Private Enterprises in Heilongjiang Province <i>Mei Zhang, Zhiyong Yang</i> .....	(118)
Product Market Competition and Executive Compensation in China <i>Shenglan Chen</i> .....	(122)
Study of Service Model for Group-Customers of Telecom Enterprise on Value Net <i>Sha Liu</i> .....	(126)
The Model of Appraising & Optimizing of the Self-Innovation Competence for Enterprises <i>Qing Yang</i> .....	(130)
The Strategy of Textile Enterprises under Financial Crisis <i>Jing Liu</i> .....	(135)
Risk & Prevention of Cultural Integration in Mergers and Acquisitions Process <i>Xiu-mei Shi, Jinying Wang</i> .....	(139)
Brand Strategy Analysis of Hone Decoration Enterprises <i>Guohao Liu, Pengyue Mao</i> .....	(143)
The WTO's Rules on RTA: Implication for China's Regional Economic Cooperation <i>Huiping Tan, Li Cai</i> .....	(147)
The Sustainable Development of Private Enterprises Countermeasures <i>Xiaochun Zhang, Junjie Zheng</i> .....	(151)
Professional Service Firm's Business Development <i>Yuan Ding, Haiwei Zhou, Suyi Deng</i> .....	(155)
Study on Choosing the Reverse Logistics' Mode of Disused Household Appliances <i>Niya Xu, Bing Wang</i> .....	(159)
AHP-Fuzzy-based Coal Mine Enterprise Safety Culture Evaluation Model Analysis <i>Xuemu Zhang, Yuanji Liu, Qingguo Yao</i> .....	(163)
Jilin Province Spatial Pattern of Agricultural Product Processing Industry Cluster and Development Model <i>Jun Gao</i> .....	(167)
How to Motivate Employee Effectively by Using of Psychological Contract for the Enterprise <i>Congrong Li, Minglei Zhang</i> .....	(172)
Knowledge's Transfer: The Impact of Managerial Ties and Ownership Identity <i>Han Zhang, Lin Meng</i> .....	(176)
Study on the Evaluation Index System and Method for the Competitiveness of Small and Medium Enterprises <i>Weihuan Ma</i> .....	(181)

Catastrophe Series Method Based Empirical Evaluation on Competitiveness of China's Steel Enterprises <i>Kai Hao, Huiying Shang, Yangyang Zhang</i> .....	(185)
A Study on the Dynamic Competitive Strategy of Software Industry in Network Economy <i>Sha Liu</i> .....	(189)
Research on the Human Resource Management of the Rural SMEs under the New Economic Conditions <i>Qiang Miao, Yanjie Dou</i> .....	(193)
Analysis on the Effect Factors of Audit Fees <i>Haiyan Yu, Ying Chen</i> .....	(197)
Trust Responsibility from the Perspective of Institutional Economics <i>Lei Lin</i> .....	(204)
Empirical Study on the Relationship between Context and Organizational Structure: Structural Equation Model Analysis <i>Xiaowu Zhu, Yan Yan</i> .....	(208)
The Research to the Impact Mechanism of Person-Organization Fit on Employee Engagement <i>Chengxiang Chu, Xiaojian Li</i> .....	(213)
Research on the Problems of Medium and Small Enterprises Human Resources Management <i>Chunyuan Liu, Lan Chen</i> .....	(217)
Research on the Impact Mechanism of Entrepreneur's Knowledge, Experience and Network on SMEs' Internationalization <i>Yang Chen, Xiao Zhang, Zhongdong Huang</i> .....	(221)
Analysis of the Enterprise Competitive Advantage Based on Fuzzy Comprehensive Evaluation <i>Lei Zhang, Ling Li</i> .....	(225)
A Study on Industry Effects of Chinese Listed Companies' Financial Restatements <i>Xiaomin Chen, Xi Zhou</i> .....	(229)
The Local Industry Cluster Strategy Based on the Growth of Entrepreneurs <i>Wenhua Chen, Tao Chen</i> .....	(235)
The Weighted Directed Acyclic Network of Mass Customization in Pharmacy Machine Manufacturing: Analyzing and Forecasting <i>Xi Zhang</i> .....	(242)
The Research on Knowledge Management Strategies of Equipment Manufacturing in an Era of Knowledge Economy <i>Yongming Cai, Shengli Wang</i> .....	(246)
Clarity of the Competitive Advantage with "Threedimensional Model of Customer Loyalty" <i>Jin Liu</i> .....	(250)
Analysis on Rent-seeking in the Development of Mineral Resources by Game Theory <i>Guohui Wang, Wenshuai Ma</i> .....	(254)
Analysis on Management & Consulting Business in Liaoning Province <i>Xiaojun Bai</i> .....	(258)
Based on the Inverse Economic Cycle of Enterprise Brand M&A analysis <i>Jing Li, Juanjuan Chen</i> .....	(264)
Competing for Ownership and Reform of SOEs' Control Rights <i>Yabing Zhu</i> .....	(268)
Research on China Earth Resources Satellite's Application Characteristics and its Benefits Classification Method <i>Pengyu Lu, Xiangbin Yan</i> .....	(273)
Absorptive Capacity and Firm Competitive Advantage: An Explorative Study on the Role of Supply Chain Management Systems <i>Zeyu Peng, Yongqiang Sun, Chunping Jiang, Chunxiao Yin</i> .....	(277)
Empirical Research of Fair Value Change in Financial Listed Companies in Financial Crisis <i>Zenglian Zhang, Chongxin Lei</i> .....	(281)
Dynamics Model of Auto Bearing Input-Output System <i>Caiping Song, Chao Zhao</i> .....	(287)
Research on Finance of NGO <i>Linan Wang, Xiangjun Lu, Xiaohong Yu</i> .....	(290)

The Influence of Equity in Organization to the Employees' Psychological Contract	
<i>Fan Gong</i> .....	(293)
Signaling Game Model-Based Incentive Mechanism for Managers	
<i>Jingjing Xu</i> .....	(297)
A Study of Evaluation Indicators System of Assets Life Cycle Management for Power Grid Corporations	
Yong Zhang.....	(301)
Why Cash Dividends in China Have a Tunneling Effect?	
<i>Chengmin Xiao</i> .....	(305)
Do Chinese Firms Listed in U.S. Perform Better?	
<i>Chengmin Xiao</i> .....	(308)
Empirical Analysis of the Relationship between the Chemical Listed Companies' Degree of Internationalization and Operating Performance	
<i>Piyu Ma</i> .....	(312)
A Study on the Strategy and Management of High Technology Enterprise After Crisis	
<i>Zhenjiang Sheng</i> .....	(316)
Capacity Expansion Model with Technology Advancement under Demand Uncertainty	
<i>Hsin-Nan Chen, Ying-Mei Tu</i> .....	(320)
The Constraint Mechanism of CSR under the View of Social Network Embeddedness	
<i>Guohua Chen, Yan Guo</i> .....	(324)
The Diffusion Ways of Social Responsibility in Small and Medium Enterprises: the Analysis of Features and Relevant Successful Experiences	
<i>Yi Guo</i> .....	(328)
Correlation Analysis of Independent Innovation and Financial Performance of Enterprises	
<i>Hongjun Bei, Jianhua Shi</i> .....	(334)
Research on Selection System Formwork of Merging Target Enterprise	
<i>He Han</i> .....	(338)
An Empirical Study on the Business Ethics of Chinese Students	
<i>Lin Guo</i> .....	(342)
Analyses of the Characteristics of Political Strategy at Different Stages of Private Enterprise's Life Cycle	
<i>Meihua Qiu, Hebei Wu</i> .....	(346)
On Evaluation and Shaping of the Corporation Ethical Image under the Network Environment	
<i>Yichun Zhang, Kuixi Chen</i> .....	(351)
Reserach on Financing Difficulties of Small and Medium-Sized Enterprises and the Corresponding Countermeasures	
<i>Liu Yang</i> .....	(355)
The Research about the Effect of Performance Pay Reform of Teacher in Rural Areas	
<i>Shaojun Bai, Xun Ma, Dingding Duan</i> .....	(359)
The Improvement of Electric Power Enterprise Performance Management	
<i>Yan Nie, Xi Cheng</i> .....	(363)
Research on the Problem of Investment Project in Coal Enterprises	
<i>Ruiyu Liu, Jialuo Chen</i> .....	(367)
Empirical Study on the Relationship between Enterprise Tax Burden and Enterprise Development in National High-tech Zone	
<i>Hai Feng Wang, Ying Zhao</i> .....	(371)
The Study on the Evolution of Enterprises Cluster Based on the Theory of Complex Systems	
<i>Chuanjun Li</i> .....	(375)
The State-owned Enterprises' Corporate Governance: The Singaporean Experience and Enlightenment	
<i>Chuanjun Li</i> .....	(379)
Institutional Environment, Path Dependence and Corporate Governance	
<i>Chuanjun Li</i> .....	(383)

On Effectively Managing Chinese Medium and Small Enterprises' Internationalization	
<i>Cang Liu, Fang Xie</i> .....	(387)
Comprehensive Evaluation of Development Power of High-tech Enterprises	
<i>Ying Liu, Tengxiang Bi</i> .....	(390)
International M&A Strategy of Latecomer	
<i>Chao Fan</i> .....	(393)
Optimize Strategy for Internal Auditor Management in Chinese Enterprise	
<i>Mengshan Lu</i> .....	(398)
The Mechanism of Strategic Alliance Evolution: An Alliance Performance-Based View	
<i>Xu Ren, Zhipeng Zhang</i> .....	(403)
The Relationship between Organizational Slack and Performance: A Mediating Effect Based on Dynamic Capability	
<i>Hongdu Zhang, Yi Cui</i> .....	(407)
Research on Plan Management of Flexible Production in Furniture Enterprise	
<i>Tao Tao, Shilong Xiang, Xingyan Chen</i> .....	(411)
Financial Management for Non-profit Organization	
<i>Linan Wang, Xiaohong Yu</i> .....	(415)
A Empirical Study on the Relations between Ownership Restricting and Performance of Company in China	
<i>Jie An</i> .....	(419)
The Definition of Family Business: Literature Summarization and an Analysis Based on the Situation of China	
<i>Rong Xiang</i> .....	(424)
A Technical Innovation Audit Based on Organic Growth	
<i>Yiyang Fan, Ya Liao</i> .....	(430)
The Analysis of the SMES' Using Accounts Receivable as Pledge of Financing in the View of Game Theory	
<i>Xiao Sang, Yugui Wang</i> .....	(433)
Choice of Network Location and Performance for Focus Firm Migration	
<i>Bo Yang, Hecheng Wang</i> .....	(437)
Target Enterprise Value Econometric Model Constructed in M & A Related to Real Option	
<i>He Han</i> .....	(441)
Research on Cultural Integration Vision Angle in Enterprise Merger and Acquisition	
<i>Ling Li, Ying Liu</i> .....	(445)
Research on the Work-Family Balance of Women Entrepreneurs	
<i>Feirong Wang, Xiaoxia Pang</i> .....	(449)
Impact of Corporate Governance on Voluntary Disclosure in Chinese Listed Companies	
<i>Hongxia Li</i> .....	(454)
Lean Enterprise Design Based on Lean Production	
<i>Xin Song, Liang Li</i> .....	(460)
Game Analysis on Listed Companies' Dividend Distribution	
<i>Tingting Song</i> .....	(464)
The Empirical Analysis of the Reasons Why Defective Appliances Delayed Recall in China	
<i>Shengjun Chen</i> .....	(467)
Two-Dimensional Matrix Model of Cognitive Ability of a Top Management Team	
<i>Fupeng Wang, Yuhui Ge, Yueming Chen</i> .....	(471)
Enterprise Public Relations Management	
<i>Yan Nie, Xi Cheng</i> .....	(476)
The Redefinition of Business Science	
<i>Qi Yang, Daling Li</i> .....	(479)
Research on the Integration of Alliance Enterprise's Value Chain	
<i>Liping Yan</i> .....	(483)

Rebuild Shame Culture of Corporation to Accomplish the Moral Self-Discipline <i>Shuping Li, Naifang Zhang</i> .....	(487)
Countercyclical Economic Cyclical Financial Strategy Empirical Research of Listed Companies <i>Wanyi Zhong</i> .....	(491)
Establishment of Early-Warning Index Systems of International Fund-raising Scale <i>Na Deng</i> .....	(495)
The Strategies for Central China to Undertake in the Fourth Industries Transfer <i>Minglin Zhang, Ronghua Zhou</i> .....	(499)
A Study on Industrial Development Strategies in the Central Zone of China in View of Location Quotient <i>Minglin Zhang, Ronghua Zhou</i> .....	(503)
A research on Evaluation Model of Entrepreneurial Opportunity under the Industries Value Chain <i>Minglin Zhang, Ronghua Zhou</i> .....	(507)
How to Seize the Opportunity to Realize Great-Leap-Forward Development for the Private Economy <i>Weihuan Ma</i> .....	(511)
Minimum Quality Standards and Welfare Analysis <i>Yan-Shu Lin</i> .....	(515)
Synthetic Evaluation for Enterprise's Innovation Vigor <i>Bin Hu</i> .....	(519)
A Model Research Related to Enterprise Operation Achievement Promotion Based on Value Management <i>Yang Wang, Wenwen Huang</i> .....	(523)
Design of Tourist Souvenirs Management Based on the Semiotics Features <i>Yongzhen Zhou</i> .....	(527)
Research on Cultivation of State-Owned Refined Oil Sales Enterprises' Network Competitiveness <i>Zhenbin Liu, Ronggang Liu</i> .....	(530)
The Analysis and Prospect of Network Financial Report Based on XBRL <i>Yazhe Jia</i> .....	(534)
Pyramid Structure and Expropriation in Chinese Private Listed Companies <i>Bin Hong</i> .....	(538)
The Research of Tax Planning Countermeasures of Enterprise Group Based on the Game Analysis <i>Shaoping Li, Ying Huang</i> .....	(545)
A Brief Analysis of the Outline and Solution of Advanced College Property Management <i>Yanghong Liu, Yun Du</i> .....	(549)
Where will the Group Buy in China Go? <i>Xiao Jia, Shuying Zhao</i> .....	(551)
An Analysis of New Business Models for Internet Firms <i>Shuying Zhao, Xiao Jia</i> .....	(554)

## Human Resource

Study of Evaluation System and Methods Based on Job Performance of University Teachers <i>Yunhui Zhao, Xingwang Li</i> .....	(557)
Human-Based Management Approaches Design in Administrative Organization <i>Yu Zhang</i> .....	(561)
On Building a Long-Lasting System of primary School's PE Teaching-Capital Group in Rural Areas in Hebei Province <i>Shiru Hao, Shaoqing Zhang, Bin Feng</i> .....	(565)
On the Design of DTY Gold Mine Balanced Score Card <i>Chaoying Zhang, Wanming Wang</i> .....	(568)
The Moral Capital Model Based on Fuzzy Comprehensive Evaluation	



<i>Fengguang Ma, Jingfeng Luo</i> .....	(574)
On Marine Human Resources Construction of China	
<i>Fuguo Sui, Baolong Hou, Jun Shen</i> .....	(578)
Empirical Research on Association between Guide’s Job Burnout and Turnover Intention	
<i>Yansheng Zhao, Yingchun Bi</i> .....	(582)
Does High Self-Esteem Contribute to Team Effectiveness?	
<i>Zhanfang Sun</i> .....	(586)
BPO Competitive Advantage of Human Resource Information Management	
<i>Yanan Wu, Xiujie Sun</i> .....	(590)
The Regional Structure Characteristics of Rural Surplus Labor Transfer in Shaanxi and the Policy Suggestions	
<i>Lihui Li, Yunjing Li</i> .....	(594)
The Research on the Current Situation and Countermeasures of the New Rural Social Pension Insurance in Henan Province	
<i>Yan Wang</i> .....	(598)
Method of Data Categorizing Based on Dynamic Fuzzy Lattice and Its Applications in Human Resource Management	
<i>Ling Fan, Wenhui Dai</i> .....	(602)
An Empirical Study about the Relationship between Job Satisfaction, Organizational Commitment and Turnover Intention	
<i>Yansheng Zhao, Changchun Wan</i> .....	(607)
Study on System Construction of Staff Motivation Based on Staff Self-Motivation	
<i>Xiaoning Wang, Chunting Gong</i> .....	(612)
Research on Business Management of Knowledge Workers Based on Psychological Contract	
<i>Lan Chen, Chunyuan Liu</i> .....	(617)
Research on Guarantee Company Business Personnel Emolument Distribution Based on Cooperative Game	
<i>Tiening Li, Jianhua Luo</i> .....	(621)
The Mechanism of Transformational Leadership Impacting on Employee Creativity	
<i>Jibao Gu, Zhengxuan Wang, Wan Jiang</i> .....	(625)
The Analysis of The Employee Creativity Mechanism Based on Social Exchange Theory	
<i>Jibao Gu, Wan Jiang, Zhengxuan Wang</i> .....	(630)
The Incentive Strategies to the Top Managers of the Small and Medium-sized Enterprise Based on the Psychological Contract Theory	
<i>Yanli Jiao, Meng Ge</i> .....	(636)
The Impact of Exterior Circumstance on Psychological Contract	
<i>Yanli Jiao, Meng Ge</i> .....	(640)
The Analysis on Off-Farm Workers of Jiangxi Province and Solutions	
<i>Wang Xiang</i> .....	(644)
The Characteristics of Human Resources and Management Strategy in Regular Institutions of Higher Learning	
<i>Guoqin Gao</i> .....	(648)
Plan Model to Minimize Conflict	
<i>Musheng Tian, Zhenyuan Wu, Jialin Li</i> .....	(652)
Analysis of Industry Competitiveness: An Empirical Examination of the Role of Labour Cost	
<i>Cuizhen Jiang, Guohua Zeng</i> .....	(655)
Enterprise Competency Modeling for University Students in the Vision of “Developing Modern Service Industry”	
<i>Nan Zhang</i> .....	(659)
Compensation Incentive Analysis of Top Managers in Listed Companies: Based on Fairness Preference Perspective	
<i>Liang Li</i> .....	(663)
Analysis and the Optimal of Three Performance Evaluation Schemes in Organizations	
<i>Jinfang Huang, Jie Sun</i> .....	(667)
Study on Motivation of the Rural Labor Transfer ----A Case Study of Shuangyang	
<i>Ming Zhu</i> .....	(672)

Constructing the Performance Appraisal System of Knowledge Workers Based on the Internal Control <i>Yuan Sun</i> .....	(676)
A Review on the Impact between the Psychological Capital and the Employee Engagement <i>Chengxiang Chu, Rong Wang, Xiaojian Li</i> .....	(680)
The Analysis of the Big Five and Employee Development: the Mediator Effect of Leader Member Exchange <i>Yun Li, Wan Jiang</i> .....	(685)
The Influence Analysis of Fertility and Human Capital Investment to Urban-Rural Disparity Expand <i>Yong Zhao, Wei Zhang, Long Qian</i> .....	(689)
The Factors Impact on Corporate Attractiveness for Talents from the Perspectives of Job Applicants <i>Hong Song, Peili Zhang</i> .....	(694)
Influence over Resources Caused by Beijing Population Growth and Suggested Resolutions <i>Jing Wang</i> .....	(699)
Research on the Psychological Health Education of Graduate Students <i>Xianghe Liu</i> .....	(703)
Study and Application the Performance Evaluation System Based on Network Technique <i>Cuihong Hu</i> .....	(707)
Analysis of Present Situation of Human Resource Allocation on Kindergarten Teachers <i>Xingzheng Xiao, Yan Liu, Lumei Wang</i> .....	(710)
Study on Avoiding Growth Poverty in China <i>Lixia Fan, Changfu Huang</i> .....	(715)
Analysis of the Training Mode of Talents of Independent Innovation <i>Jingwen Liu</i> .....	(719)
Study on Human Resources Management in Real Estate Enterprises in China <i>Yijun Zhang, Daidai Lin</i> .....	(723)
The Causes and Countermeasures of the Shortage of Highly Skilled Personnel in Guangxi <i>Shuling Yang, Gangfeng Li, Chanjiang Lu, Qiyuan Chen</i> .....	(727)
Protean Career and Boundaryless Career: An Exploratory Study of Knowledge Worker in China Enterprise <i>Wenchen Guo, Hongjun Xiao, Tingting He</i> .....	(731)
Optimization of Optical Design for LED Lens Module <i>Wen-Chin Chen, Sheng-Chao Xu, Wen-Po Tseng</i> .....	(737)
Deepen Human Resource Management to Improve Core Competence <i>Xinde Chen, Yadan Zhang</i> .....	(741)
Wealth-Conspicuous and Lost: A Research on the Behavior of the Wealthy Generation <i>Meihua Qiu, Jian Lan</i> .....	(745)
The Strategy Analysis of Participation in the Leaderless Group Discussion for the Job Seekers <i>Yangcheng Wang, Feijuan Zhao, Guofeng Li</i> .....	(749)
The Practical Exploration on the Salary Reform in High-tech Enterprises <i>Junliang Yu, Xiaowei Gao</i> .....	(754)
Organizational Motivation: a Thinking Frame based on “Medium” Effect <i>Xingshan Zheng, Xiaotao Zheng, Lin Zhang, Kezhen Wang</i> .....	(759)
Human Capital Growth Promote the Economic Development of Hengshui <i>Wenlei Shi, Xuejun Peng</i> .....	(763)
The Work Efficacy of the Staff and the Strategies for Cultivating it <i>Yuejun Huang</i> .....	(766)
The Policy of Improving the Training Quality of National Defense Students from Encourage Competition Players <i>Qian Xie, Hai Yang, Binfeng Xiao</i> .....	(770)
Fuzzy Evaluation on Human Resource Plan <i>Qiang Xie, Qing Wang</i> .....	(774)

Reach on Staff Training in Commercial Banks of China	
<i>Jibin Ma, Yan Chen</i> .....	(778)
The Model of Prediction and Control about Enterprises Personnel Structure	
<i>Jibin Ma, Huana Zhang</i> .....	(781)
Identifying Employees' Creative Potential and Maximizing Their Creative Performance: A Fit Model	
<i>Xiaochun Wang</i> .....	(784)
The Influences of HR trust and Supervisor Support on Workers	
<i>Jihong Liu</i> .....	(788)
Several Issues on the Concept of Emotional Intelligence	
<i>Shuhong Wang</i> .....	(791)
Psychological Capital and Its Application in Human Resource Management	
<i>Huijun Chen</i> .....	(795)
Research on Human Resource Management in M&A Integration	
<i>Xiaoxin Wang, Yongmei Cui</i> .....	(799)
A Study on Skilled Human Capital	
<i>Xueying Zhang</i> .....	(803)
The Establishment of Practice Bases Overseas	
<i>Taoyan An, Haitao Rong</i> .....	(807)
The Comparison between School-Enterprise Combined Recruitment Model and Traditional Recruitment Model	
<i>Fan Yang, Jinling Xiong</i> .....	(811)
How to Effectively Manage Employees' Proactivity	
<i>Xiaochun Wang</i> .....	(815)
Influential Factors of Regional Distribution of China's Creative Class: An Empirical Study	
<i>Fengli Yang, Jin Hong, Dingtao Zhao</i> .....	(819)
Promotion of Equal Employment and Citizenization of Rural Migrant Workers	
<i>Yongxin Xu</i> .....	(823)
Study on the Effects of Procedural Justice on People in Chinese Culture	
<i>Lingling He, Bohua Wang, Rongbin Xu, Haihua Chen</i> .....	(827)
Study on the Human Resource Efficiency of Enterprises Based on SFA	
<i>Qinmin Fang, Xiaoqing Li, Qian Zhang</i> .....	(833)
The Fuzzy Comprehensive Evaluation of Subject Librarian's Diathesis in University Library	
<i>Min Tian</i> .....	(838)
The Study of Staff Training from the Internal Marketing	
<i>Xiaomei Zhou, Li Yan</i> .....	(842)
Factors Influencing Migrant Workers Returning to Countryside and Founding an Undertaking and the Countermeasures	
<i>Wei Yang, Chunyue Yang</i> .....	(846)
The Strategy of Sustainable Development of China: an Empirical Examination of the Role of Labor Cost and Productivity	
<i>Binqing Yang, Cuizhen Jiang, Guohua Zeng</i> .....	(850)
School Choice: a Theoretical Framework Based on Evolutionary Game Theory	
<i>Keqiang Li, Zhaoqin Shen, Ya Zhou</i> .....	(854)
On Influencing Factors of the Investment in Human Capital of Migrant Workers	
<i>Kun Huang</i> .....	(858)
The Cultivating Strategy of Psychological Capital in Group of Knowledgeable Employees	
<i>Jing Huang</i> .....	(862)
Study on the Performance Management Based on BSC of Grass-roots Staff in State-owned Commercial Banks	
<i>Hua Wan, Ting Gui</i> .....	(865)
Effects of Leaders' Narcissistic Personality on Non-task Performance Assessment	
<i>Shiyong Xu, Yuqing Zhang, Yali Wang</i> .....	(870)

Improve the Human Resources Management of Pension Benefit Guaranty Corporation <i>Yongqing Cong</i> .....	(874)
Competence Model of the Operator in Tyre Industry <i>Jinjian Wang, Daidai Lin</i> .....	(877)
Research on Mianzi and the Upward Influence Tactics of Chinese Staff <i>Feng Wen, Xiao Wang</i> .....	(881)
Does There Exist Strong Relationship between Managers' Emotional Intelligence and Employee Creativity <i>Wen Fang</i> .....	(885)
An Empirical Study on the Relationship between Knowledge Worker' s Working Attitude and Individual Knowledge-Absorbing Capability in Colleges and Universities <i>Jianwen He, Yuzhou Xia</i> .....	(889)
The Performance Evaluation of Forestry Listed Companies Based on Fuzzy DEA <i>Caiping Song, Guojun Wang</i> .....	(896)
Reform of Public Institution Based on Pay: Results, Problems and Countermeasures <i>Huimin Song, Hongjun Sun</i> .....	(900)
The Employment Pressure on University Student Study after Increased Enrollment <i>Changjiang Liu</i> .....	(904)
New Human Resources Development Strategies in China <i>Changjiang Liu</i> .....	(908)

## Part 2 Enterprise Management (2)

### Logistics Management

Strategic Positioning of Logistics Industry in Xiamen <i>Ming Cao, Huiying Liu</i> .....	(911)
Research on the Comprehensive Evaluation in Enterprise's Logistics System Based on Entropy Method <i>Zhiqiao Zhang, Qin Guo</i> .....	(916)
Research on Durable Goods Sales Pricing Based on Team Purchasing Consumers' Types <i>Xiang Zhang, Hao Su</i> .....	(920)
The Advantages and Development Strategies of the Fourth Party Logistics in China <i>Jungang Shao, Qing Chen</i> .....	(923)
The Research of Logistics Optimization Based on Interface Management <i>Xueyin Zhang, Huibin Guo, Shixuan Zhang</i> .....	(929)
The Optimization of Logistics Distribution Center Location of Agricultural Products Base on the Fuzzy Comprehensive Evaluation <i>Shu Wang, Xiaomei Zhang</i> .....	(933)
Manufacturing Enterprise Logistics System Reengineering Study <i>Huijun Zhu</i> .....	(937)
Study on Collaboration Mechanism in the Cold Chain <i>Xingang Weng, Jiuyi An</i> .....	(941)
Evaluation of the Endogenous Risk in Supply Chain Management and the Strategy <i>Zaiqiu Gu, Qingwei Zhu</i> .....	(945)
Grey Connection Analysis on Logistics Energy Consumption with the Related Index of Guangxi Zhuang Autonomous Region <i>Pengliang Qiao</i> .....	(950)
Appraisal Model on the Third Party Logistics Enterprise's Core Competence <i>Xiaolong Zhang, Xiaohui Zhang</i> .....	(955)
Study on the Supply Chain Cultural Integration <i>Zhili Zhang, Shanshan Cai, Wenchun Li</i> .....	(960)

About Development Strategy for Chinese Medium & Small-sized Private Express Enterprises	
<i>Shuli Tu</i> .....	(965)
Research on Service Strategies' Orientation and Selecting Based on Logistics Services Factors' Ranks	
<i>Jianming Zhang</i> .....	(969)
Study on Interaction between the Logistics Development and Economy in West China	
<i>Junhua Liu, Yan Zhou, Xiaopeng Wei</i> .....	(973)
Study on the Targets and Countermeasures of Cost Control for Enterprise Logistics in Supply Chains	
<i>Huilan Li</i> .....	(977)
Supply Chain Coordination under Supply Delay Based on Buy-back Contract	
<i>Lei Liu, Shan Gao, Qun Jin</i> .....	(980)
Application Research of ABC Method in Logistics Service	
<i>Chunfang Guo, Liang Li, Jiarui Han</i> .....	(984)
Research on Performance Evaluation System of Logistics Park	
<i>Liguo Zhang</i> .....	(987)
Total Coordination and Management for Logistics Capability under Supply Chain Environment	
<i>Wen Shen, Xiaoyan Hu, Yong Gu, Hanbin Xiao</i> .....	(990)
Supplier Choice Problem with Preference Information about Interval Number	
<i>Cuihong Hu</i> .....	(995)
Asymmetric Contest in Logistic Market: An Evolutionary Viewpoint	
<i>Xi Zhang</i> .....	(998)
Research on the Academic Models of Logistics Management Talent in Independ College	
<i>Yanhua Li, Shuna Wang</i> .....	(1002)
The Food Cold-Chain Emergency Logistics Quality Management Index System Design and Evaluation	
<i>Yao Wang, Xiaoting Li</i> .....	(1008)
Collaborative Innovation Modes and Coordination Contract When a Manufacturer Acting as a Core Firm	
<i>Wei Tian</i> .....	(1012)
Research on the Coordination Supply Chain Surplus Profits Allocation based the Key Factor—Cooperation Satisfaction	
<i>Nengtao Jiang</i> .....	(1016)
Port Logistics System Optimization Model	
<i>Liang Li, Chunfang Guo</i> .....	(1021)
Research on Delivery Vehicle Scheduling under VMI Mode	
<i>Shiqiang Tang</i> .....	(1024)
The Analysis and Research on the Mode of Mini-Sized and Medium-Sized Third Party Logistics Companies at the End of the Regional Distribution Chain	
<i>Ling Xu, Junwei Jia</i> .....	(1028)
Research on Informatization Level Evaluation of Logistics Enterprises	
<i>Hongyan Xie</i> .....	(1032)
The Performance Evaluation of Supply Chain based on Data Envelopment	
<i>Chunhe Ge, Lei Huang</i> .....	(1036)
Internet of Things-Based Research on GPS/GSM Positioning Systems of Logistics Unified Information	
<i>Xingzhi Lin</i> .....	(1039)
Double Incentive and Optimal Order Quantity of Retailer's	
<i>Haiquan Chen, Yang Liu</i> .....	(1043)
The Forecast Research of Enterprise Logistics Cost Based on Neural Network Analysis	
<i>Hong Yun, Yan Zhang</i> .....	(1047)
The Simulation of Reliability of Supply Chain System Based on Repair Theory	
<i>Guohua Chen, Genbao Zhang, Jihong Pang</i> .....	(1051)
Strategy Researching on Enterprise Development Green Logistics in China	

<i>Lei Zhao, Libin Ma</i> .....	(1056)
Analysis of AHP-based Supermarket Agricultural Products' Supply Chain	
<i>Wei Fang, Shanshan Zhu</i> .....	(1060)
On Challenges of Policy Implementation in China Green Public Procurement	
<i>Conghu Wang, Yuhua Qiao, Weigang li</i> .....	(1064)
A Study on Durable Goods Monopolist Planned Obsolescence Strategy	
<i>Hao Su, Xiang Zhang, Yiqing Tang, Xingjian Fan</i> .....	(1069)
The Study of the Logistics Insurance Development Status and the Countermeasures in China	
<i>Jianghua Wang, Shaoling Wu</i> .....	(1072)
Forecast and Analysis of the Logistics Demand in Nanjing	
<i>Yan Chen, Yanyun Qiu</i> .....	(1076)
Shapley Model with Innovative Incentive Factor in Profit Distribution Automotive Supply Chain	
<i>Zheng Liu, Qi Xu</i> .....	(1080)
Estimation of China's Provincial Total Factor Productivity For Logistics Industry	
<i>Yuzhou Hu</i> .....	(1084)
Analysis on the Optimization of Logistics Cost Management in Cigarette Commercial Enterprises	
<i>Zhenbin Liu, Hui Tian</i> .....	(1087)
Study on Service Scope of Logistics Facility of Telecommunication Operating Enterprises	
<i>Yingkui Wang, Yihong Ru, Xinmin Zhang</i> .....	(1091)
Analysis on the Operate Modes of Cycle Logistics in Telecom Operators	
<i>Yingkui Wang, Yihong Ru, Xinmin Zhang</i> .....	(1097)
Coal Logistics Enterprise Business Process Integration and Restructuring Based on Supply Chain Management	
<i>Heng Li</i> .....	(1102)

## Engineering Management

The Research on Partnering Model of Colleges and Universities Full Life-Span Cycle Construction Projects	
<i>Xi Chen, Yisheng Liu</i> .....	(1107)
6σ Design: Economy and Robustness-Based Quality Improvement	
<i>Yunhui Zhao</i> .....	(1112)
Application of Statistical Analysis in Construction Project Cost Management	
<i>Xiaoyu Pan, Mei Lu</i> .....	(1116)
A Study on the Construction of Competitive Advantage of Travel Service	
<i>Zhifei Li, Qin Chen</i> .....	(1120)
Research on Swine Quality Controlling Decision Making in Rural Households	
<i>Yu Wang, Ruiyao Ying</i> .....	(1125)
Review on Complex Project Crisis Management Applying Grid Technology	
<i>Aimin Wang</i> .....	(1133)
The Study on the Whole-Process Investment Control of Government-Investment Projects	
<i>Xinzheng Wang, Ping He</i> .....	(1138)
Policy Suggestion for Henan Province Industry Colony to Develop Circulation Economy	
<i>Fang Shao</i> .....	(1142)
Discussion about Partnering Applied to Project	
<i>Xiao Chen</i> .....	(1146)
Discussion about Agent Construction System Applied to Chinese Railway Project	
<i>Xiao Chen</i> .....	(1150)
New Mode for Construction Payment The Bank Card Payment	
<i>Dafu Li, Lijun Zang</i> .....	(1155)

Application of Ideal Point Method in Project Construction Cost-benefits Analysis	
<i>Yao Hua, Hui Zhao</i> .....	(1158)
On Performance Appraisal Model of Project Management Based on Back-Propagation Neural Network	
<i>Jiyu Lai</i> .....	(1162)
Modern Project Management in the Education System	
<i>Fangyuan Liu, Yongkui Shi</i> .....	(1167)
The Application of Matrix Analysis in the Inventory Risk Analysis of Supply Chain Management	
<i>Hengquan Zhang, Liang Xu</i> .....	(1172)
Comparison of the Role of Supervising Engineer in Construction Project Contract Conditions	
<i>Jie Sun, Lei Zhang, Jinfang Huang</i> .....	(1176)
Safety Simulation Analysis on the Under Construction Metro Station Structure Traversed by the New Metro Station	
<i>Chunhui Wang, Hua Peng</i> .....	(1181)
The Extensional Study on Theory about He-Xie Project Management	
<i>Wei Zhang, Yun Yang</i> .....	(1186)
A Dynamic Game Analysis on Emergency Management of Construction Accident	
<i>Yan Wang</i> .....	(1189)
Research on Influence and Control on Construction Quality of Asphalt Pavement Roughness	
<i>Song Han</i> .....	(1193)
Actuality and Countermeasures of Construction Projects Quality Management	
<i>Chunxia Cui, Lili Tan, Shumin Zhang, Shupeng Wang</i> .....	(1198)
Technical and Economical Analysis of the Tunnel Construction Methods	
<i>Na Yu, Xiaohan Zhang</i> .....	(1201)
Study on Tourism Real Estates Development and Realization	
<i>Xiaoyan Wang, Xia Qiao, Shaoyan Fan</i> .....	(1204)
Grey Relativity Analysis of Claims Factors in Engineer Project	
<i>Lei Sun, Guomai Liu, Naifang Yin</i> .....	(1208)
Risk Identification for the Operation of PFI Projects	
<i>Nannan Wang, Yenchiang Chang, Hua Sun</i> .....	(1212)
The “Combination of Education” System of Sport Management in Transition	
<i>Shengcheng Jiang</i> .....	(1216)
Design on Management Platform of Rural Highway Construction	
<i>Rong Liu</i> .....	(1220)
Study on the Risk Model of Quoted Unit Price	
<i>Ying Zhang, Biwen Shen</i> .....	(1224)
The Research of Evaluate E-learning Based on CMM	
<i>Xinghong Jing</i> .....	(1229)
The Research of Quality Analyze For Distant Education	
<i>Jin Qu</i> .....	(1234)
Study of General Contractor Evaluation System Based on AHP and Grey Relevancy	
<i>Lingjie Feng</i> .....	(1238)
The Evaluation of Project Planning and Control Based on OPM3	
<i>Yuntao Guo, Yaping Wang, Sijun Bai, Yuchao Zhang</i> .....	(1243)
The Distance Learning Evaluation Based on Fuzzy Synthetical Theory	
<i>Ruilang Yang</i> .....	(1247)
Study on the Model of Erecting Supply Chain for Sustainable Architecture Construction Project	
<i>Lin Xue, Yongzhong Tang</i> .....	(1251)
Research on Construction Digital Management System	
<i>Shuai Jiang, Yisheng Liu</i> .....	(1255)

Analysis on Reform of Management Mode of Government-Investment Projects <i>Xinzheng Wang</i> .....	(1260)
Comparison of Two Public Project Finance Models: PFI and PPP <i>Yujuan She, Yahui Zhu</i> .....	(1265)
Study on Construction Enterprises Project Portfolio Management Mode <i>Na Li, Qian Luo</i> .....	(1270)
Precooling Study on FCD Concrete Aggregate in Haiyang AP1000 Nuclear Power Project <i>Shufeng Wang, Jiuyuan Cong, Dayong Li</i> .....	(1274)
Discussion of the Investment Control and Risk Avoidance on Contract Management <i>Lixiang Sun, Ruobing He</i> .....	(1279)
The Feasibility Study of Efficiency Breach in the Construction Project <i>Hua Liu, Hao Xia</i> .....	(1284)
Study on the Resk Allocation under Construction Supply Chain <i>Fei Tan, Qing Xu</i> .....	(1288)
Paper Questionnaire versus Web Questionnaire for Clinical Research Impact <i>Hsiulin Chen, Shiao wen Tien, Chenchung Shih</i> .....	(1293)
Model Research of Software Project Management Based On Knowledge Management <i>Junmei Cui, Li Yu</i> .....	(1298)
Study on Credit Enhancement of BOT Project Financing <i>Xujuan Dai</i> .....	(1303)
The Discussion of the Construction of Energy Service Company of Buildings, Which Adapted to China's Conditions <i>Xiaofang Deng, Xu Ren, Yangkun Wan</i> .....	(1307)
Optimize Research on the Construction Project of Large-section Tunnel through Speedway <i>Qihua Ren</i> .....	(1311)
Supporting Academic Library Service Quality Management Based on QFD <i>Juan Li</i> .....	(1314)
Evaluation of Human Indices of Obesity Using 3D Scanning Data <i>Chinghua Lin, Yaching Chen, Chuchen Wu, Yuchin Cao</i> .....	(1317)
Application Study on Engineering Safety Management Base on Fractal Theory <i>Zheng Yang, Shuibo Zhang, Lin Feng</i> .....	(1321)
Performance Estimation Model of Twin Fabs under Capacity Backup <i>Chunwei Lu, Yingmei Tu</i> .....	(1325)
Service-Oriented Analysis and Design for Process Improvement of Post Processing <i>Yunghsin Wang, Yaman Liao</i> .....	(1330)
An Analysis on the Environmental Protection Based on the Urban Economics in the Process of Urban Renewal <i>Yufeng Wang</i> .....	(1334)
Elastic Analytical Solution of Deep-Buried and Lined Circle Tunnel Considering Stress Release <i>Yong Zhao, Pengfei Li</i> .....	(1338)
Trust Benefit and Analysis of its Application in Constructible Contractual Remedy <i>Hua Liu, Hua Wu</i> .....	(1342)
Research on Non-Profit Organizations' Performance Assessment in China Based on Projection Pursuit Model <i>Lan Zhou</i> .....	(1346)
A Study of a Decision Support System for TOC Supply Chain Replenishment Systems <i>Hornghuei Wu, Weita Ren</i> .....	(1350)
Study on the Mechanisms of Solving the Default on Rural Migrant Workers' Wages in Beijing <i>Jie Sun, Yongqiang Li, Jinfang Huang</i> .....	(1354)
Adaptive Model of the Status Construction Contracts in the Application Research of Contract Management <i>Hua Liu, Caihong Zhang</i> .....	(1359)



A Study of the Look-Ahead Bottleneck First Rule under Dual Resource Constrained Systems	
<i>Hornghuei Wu, Mingfeng Li</i> .....	(1363)
Analysis of BOT Financing on Land Consolidation	
<i>Lin Gui, Bo Han, Zhongwei He</i> .....	(1370)
Trilateral Game Analysis on Floor-Area Ratio of Residential Building	
<i>Bingnan Liu, Shu Yu</i> .....	(1373)
On the Adjustment of Construction Industrial Structure in Jiangxi Province	
<i>Junxiao Lin, Zhenning Liu</i> .....	(1377)
Research of Cost Management of Construction Project Based on Value Chain	
<i>Yaqiong Wu, Fuzhou Luo</i> .....	(1382)
Scientific Research Project Management in Scientific Research Institutes in Exploration	
<i>Hui Zhang, Zhibin Huo, Qian Wang, Xi She</i> .....	(1385)
Integrated Decision-making Process Analysis of Large-scale Construction Projects in China	
<i>Licai Lei, Jing Zhou, Min Li</i> .....	(1389)
Study on Fire Risk Management in the Process of Building Construction	
<i>Yumin Tian</i> .....	(1394)
The Analysis of the Issue Related to the Feasibility of Study the Real Estate Project on the Basis of the Implicit Cost	
<i>Bilin Shao, Bin Ding</i> .....	(1398)
Research on Application of Project Information Portal in Large-scale Tobacco Construction Project	
<i>Jide Sun, Dawei Wang</i> .....	(1401)
A Production Planning for Enterprises to Transform from Original Design Manufacture to Own Brand Manufacture	
<i>Chinhuang Sun, Cheying Kuo</i> .....	(1405)
Evaluation of Cost-effectiveness When CAPF Are Handling Emergencies	
<i>Qian Xie, Lingfang Zeng</i> .....	(1410)
Study on Innovation of Development Mode of Heavy Haul Railway in China	
<i>Jinchuan Zhang, Hao Yang</i> .....	(1414)
Researches on Quality Management of Construction Engineering	
<i>Shen Luo</i> .....	(1418)
Durability Assessment for Tied Arch Bridges	
<i>Wuqiu Feng, Jinsheng Du, Kaijian Wang</i> .....	(1422)
BP Fuzzy Optimization Neural Network Applications in the Real Estate Development	
<i>Yongfeng Jia, Xin Yue</i> .....	(1427)
The Prediction of Frost-Resisting Durability of Concrete Based on Artificial Neural Network	
<i>Na Zhao, Ailin Zhang</i> .....	(1430)
The Analysis of Expression Methods of Emotional Appeal Advertising	
<i>Ying Liang</i> .....	(1434)
Discussion on Enhancing Engineering Quality Supervision and Management by Information Technology	
<i>Wei Zong, Xihai Shen, Lichun Wang</i> .....	(1440)
Study on Improvement of Quality Retention Money System of Construction Project	
<i>Jie Ling, Jianlin Jiang, Xiaodong Yan</i> .....	(1444)
5 Factors Method for Engineering Project Management	
<i>Li Xu, Lei Tang</i> .....	(1449)
Analysis and Experience on the Construction Supervision of Prop-Structure for Deep Foundation Pits	
<i>Song Han</i> .....	(1452)
Problems and Countermeasures Concerning on Environmental Management in Construction Projects	
<i>Qin Hu, Qingping He</i> .....	(1455)
Research on Project Financing Mechanism for Land Consolidation	
<i>Lin Gui, Bo Han</i> .....	(1459)

## Marketing Management

Construction and Analysis of the Stochastic Model in Optimal Promotion Strategies of Export Products <i>Yong Xiao</i> .....	(1463)
Study on Chinese Film Product Marketing <i>Kai Xiong</i> .....	(1467)
Techniques for Controlling Common Method Biases in Consumer Research <i>Xiuqin Zeng</i> .....	(1472)
The Influence of Categorization Process on Brand Extension Evaluation <i>Shengdong Lin, Xiang Fang</i> .....	(1476)
Correspondence Analysis of Association Test of the New Brand Name <i>Shuiping Jie</i> .....	(1481)
The Empirical Research of Satisfaction of the First-time and Repeat visitor <i>Huilin Zhou, Chunxiao Xu</i> .....	(1485)
Analysis of Marketing Strategy of Skiing Tourism in Hei Longjiang Province from the Point of STP <i>Bo Zhou</i> .....	(1489)
A Study on the Impacts of Web Comments on Decision-making Process of Female Skin Care Products <i>Li Liu, Miao Yuan</i> .....	(1492)
Study of Green Building Promotion Mechanism <i>Yunlian Lin, Min Liu</i> .....	(1496)
Research on How to Lead and Establish a Low-carbon Consumption Patterns <i>Liyang Du</i> .....	(1501)
Study on the FMGG Marketing Strategy Based on Impulsive Buying <i>Taohong Chen</i> .....	(1505)
Study of Automotive Customized Production Based on Personal Consumption <i>Shaoling Wu, Jianghua Wang, Shuliang Wang</i> .....	(1510)
Study on the Application of Experiential Marketing in Recreational Agricultural Tourism <i>Zhihong Zhou</i> .....	(1515)
How Reputation Matter in Services Marketing? <i>Jie Liu</i> .....	(1519)
Appraisal of Non-Governmental Industries' CSD in Jilin Province and the Countermeasures <i>Junchang Xu, Wenjun Huang, Xiaoxu Wang</i> .....	(1524)
Application of Life Style Model to Analyze the Market of Department Stores <i>Cheng-wei Chung, Francis Huang</i> .....	(1527)
Current Status of the Pharmaceutical Market in Eastern China <i>Lizhong Duan, Guna Duan, Chunyu Xuan, Ying Zhang, Guangqian Zhai, Hao Geng</i> .....	(1533)
Strategic Research on Interaction Management of Cluster Brand and Corporate Brand <i>Xiaocui Li, Lei Zhang</i> .....	(1538)
Empirical Study of College Students' Clothing Consumption in Wuhan <i>Danwen Chen</i> .....	(1541)
Study on the Marketing Strategies of Zhengzhou YERAD Panty Co. Ltd <i>Shuangyan Li</i> .....	(1544)
Review on Behavior Research & Empirical Modeling of Marketing Channels <i>Xiping Jiang, Mina He</i> .....	(1548)
International Marketing against the Background of Trade Protection <i>Qilin Zhan</i> .....	(1552)
The Study on Customer Satisfaction Index Based on the Analysis of the Partial Least Square Regression	

<i>Shufang Zuo, Baoku Li</i> .....	(1556)
The Game Analysis of Profit Sharing between Manufacturers and Dealers in Supply Chain	
<i>Xing Zhao, Baoku Li</i> .....	(1561)
The Development Predicament and Countermeasures of Textile and Garment Industry in China under the Financial Crisis	
<i>Xiaomin Han, Hongxin Wang</i> .....	(1564)
The Strategies of Enterprises to Cope with the Online Consumer Review	
<i>Yan Guo, Meihua Zhou, Dazhi Huang, Guohua Chen</i> .....	(1568)
Research on Method of Online Market Research for Company in Chinese Network Scenarios	
<i>Zhichao Liu, Xiaojuan Zhang</i> .....	(1572)
Experiential Marketing Strategy Based on the Customer Perceived Value	
<i>Yihu Zhao</i> .....	(1575)
Small City Development Strategy of the Wholesale and Retail-in Hengshui City	
<i>Lei Xu</i> .....	(1579)
Hierarchical Linear Models in Assessing Interviewer Variability and Sources of Variability	
<i>Xiuqin Zeng</i> .....	(1582)
Research on Spirit Moulding of Great Brands	
<i>Jihua Zhang</i> .....	(1586)
Research on the Construction and Maintenance of Marketing Channel Partnership	
<i>Guoping Ji, Ming Gao</i> .....	(1590)
Research on the Marketing Strategies of Health Care Products in China	
<i>Guoping Ji</i> .....	(1595)
The Study of the Problems and Solutions on the China Pearl River Delta to Upgrade Processing Trade	
<i>Yan Chen, Bin Yu</i> .....	(1600)
Research on Marketing Support of Enterprises Strategic Management	
<i>Lishi He</i> .....	(1604)
Building the Crisis Prevention Model for the Innovation Development of Green Marketing	
<i>Chia-hsiang Hsieh, Shiaw-wen Tien, Wen-tsung Hwang, Nian-tsu Chung</i> .....	(1608)
Buying Decision Process Based Study on Marketing Communication Strategies in the Furniture Market	
<i>Huiying Shang</i> .....	(1612)
An Empirical Analysis on the Trade Effect of Antidumping: the Case of China	
<i>Shihui Yang, Yuchi Xie</i> .....	(1617)
Buying Intention on Green Restaurants	
<i>Yu Chao</i> .....	(1622)
The Study of the China Yangtze River Delta to Upgrade Processing Trade	
<i>Yan Chen, Hui Jin</i> .....	(1626)
Variation Marketing in the Large Retail Business of Mainland Based on Hotelling Model	
<i>Lin Hui</i> .....	(1630)
Consumers' Purchase Intention of Eco-Labeled Fish Products and Its Determinants	
<i>Shiwen Quan, Yinchu Zeng, Yuanyuan Liu</i> .....	(1634)
Theory of the Cognitive Mechanism and Revitalization Strategy of Brand Aging	
<i>Jifu Yang</i> .....	(1641)
Research on Choice Behavior of New Recruits out of College on Financing Products	
<i>Xi Cheng, Yan Nie</i> .....	(1646)
New Media Channel: Innovation Model Based on the Integrated Marketing Communication Theory	
<i>Ming Chen, Yuting Tan</i> .....	(1650)
A Customer Satisfaction Analysis by Applying Analytic Hierarchy Process (AHP)-An Example of Hypermarket	
<i>Chih-neng Yang, Amy H. I. Lee</i> .....	(1655)
The Application about Experiential Marketing in Brand-Building	

<i>Dong Liang, Chunyan Zheng</i> .....	(1659)
Research on the Innovation of Advertising Business Mode Based on IMC Theory	
<i>Ming Chen, Xinyan Zhou</i> .....	(1662)
Face Consciousness and Female Brand Clothing Consumer Marketing Strategy	
<i>Taohong Chen</i> .....	(1666)

## Decision System

The Risk Prediction Model for China’s Regional “Resource Trap”: Based on GRNN Neural Network	
<i>Jingling Chen</i> .....	(1671)
Forecast Real Estate Sales Based on the BP Neural Network Model	
<i>Yongge Xu, Kang Li</i> .....	(1675)
Analysis on How Risk Preferences Affect System Performance in Portfolio Procurement	
<i>Ling Han, Guohua Chen</i> .....	(1680)
Research on the Design of Enterprises Intelligence Financial Analysis System	
<i>Shihuai Wang</i> .....	(1685)
The Contribution Research of Capital Construction Investment in Higher Education to the China Economy Growth	
<i>Xubin Luo, Keqiang Zheng</i> .....	(1690)
A Fuzzy ANP Supplier Selection Model	
<i>Amy H. I. Lee, He-yau Kang, Chun-yu Lin</i> .....	(1694)
New Product Development for Green and Low-Carbon Products—A Case Study of Taiwan’s TFT-LCD Industry	
<i>Chunyu Lin, Amy H. I. Lee</i> .....	(1699)
Tourism Competitiveness Measurable Study in Coastal Region of China	
<i>Xiaoli Yi</i> .....	(1704)
Concerning Set up in China the West South North the Economy Take of Thinking	
<i>Linlong Zhao</i> .....	(1710)
Study on Decision-Making Behavior Model of Equipment Management Based on Conceptual Model	
<i>Bing Bing, Yongsheng Hao, Xianming Shi, Liqing Rong</i> .....	(1714)
Cash Holding Decision Dynamic Programming Model	
<i>Jianguang Zhang, Danmei Wang</i> .....	(1718)
Correctly Handling the “Four Relations”, To Enhance the Enthusiasm of Grain Producers in Major Grain Producing Areas	
<i>Guihao Jia</i> .....	(1723)
Intelligent Decision Support System Based on Universal Logic	
<i>Yan Li</i> .....	(1727)
The Construction of Green Supplier Selection Model	
<i>Hsinwei Wu, Amy H. I. Lee, Chunyu Lin</i> .....	(1732)
Using Interior Search Directions for Solving Fractional Bilevel Programming Problem	
<i>Long-ye Sheu, Wei-tai Weng, Horng-shing Chiou, Chih-lin Chiu</i> .....	(1736)
The Grey Relational Analysis of the Development of Chinese Medicine and National Medicine in Eastern China	
<i>Lizhong Duan, Guna Duan, Ying Zhang, Chunyu Xuan, Guangqian Zhai, Hao Geng</i> .....	(1741)
Analysis of Signal Transduction Model of Bank Credit Risk Problems	
<i>Yanxu Yang, Xikun Su</i> .....	(1746)
Analysis of Construction of the Decision-Making Mechanism of Local Public Service Supply	
<i>Yanqing Xu, Haiya Shao, Chongli Huang</i> .....	(1751)
The Policy Research on Enhancing Chinese Carbon Productive Forces	
<i>Jingwei Liu, Zhijuan Li</i> .....	(1755)
On the Motivating Forces, Characteristics and the Future Development Trends of Inter-Governmental Scientific and Technological Cooperation in the Six Provinces of Central China	

<i>Jielan Yin, Shuhua Zhong</i> .....	(1759)
Analysis of the Sustainable Development of Shandong Textile Industry Clusters	
<i>Jinxiu Zhao</i> .....	(1765)
Efficiency of Manufacturing Enterprises in Guangdong	
<i>Jianhua Zhou</i> .....	(1769)
The Loss Model for Mass Emergency Base on Agglomerative Clustering	
<i>Kefeng Wan, Guang Yu, Hua Bai</i> .....	(1774)
The Empirical Analysis on Tax Revenue and Economic Growth of Liaoning	
<i>Shuanghua Jin</i> .....	(1778)

## Part 3 Financial Management and New Technology

### Financial Analysis

Studies on Accounting Information Disclosure in China	
<i>Yiming Wang, Yushu Huang</i> .....	(1783)
Value-Added Taxation of the Financial Sectors: An International Comparative Study	
<i>Baotong Su, Yushu Huang</i> .....	(1787)
Research on Development of Housing Finance in Inner Mongolia	
<i>Yanming Zhou, Zhaojun Zhang, Xiaoyan Wang</i> .....	(1791)
Study on Framework and Structure Model of Dynamic Financial Analysis	
<i>Liping Guo</i> .....	(1796)
The Research for the Difficulty of Indirect Financing of Agricultural Small Enterprises Which Based on Relationship Loan	
<i>Shuqin Xu</i> .....	(1800)
Dubai Crisis and Revelation to China	
<i>Xi Huang</i> .....	(1804)
The Research of Co-Moment in Futures Prices of Similar Commodities of Commodity Exchange	
<i>Jinmin Du, Bin Xi</i> .....	(1807)
The Empirical Study of Chinese Mutual Funds' Evaluation System Building	
<i>Qun Zhang, Yushi Xue</i> .....	(1811)
Impact of Financial Crisis on Russian Far Eastern Area and Chinese Corresponding Measures	
<i>Nan Li</i> .....	(1815)
Analysis on Regional Differences of Trust Industry in China	
<i>Ming Zhou, Guangling Liu</i> .....	(1818)
Research on Improvement of Risk Early-Warning Index System of China Agricultural Futures Market	
<i>Zhongqin Liu, Zhiqiang Jiang</i> .....	(1823)
Analysis on Solvency Effectiveness of Commercial Bank Loan in Foreign Trade Enterprises	
<i>Wei Wang, Zhihao Wang, Shuzhong Wang, Guokun Qu</i> .....	(1827)
Product Market Competition and the Board of Directors: Based on Empirical Analysis of Chinese Listed Companies	
<i>Jinmin Du, Hongjuan Ma</i> .....	(1831)
Relationship among Ownership Structure of Board, CEO Characteristic and Innovation	
<i>Yu-Chung Hung, Yu-Chieh Lin</i> .....	(1835)
Research on Short-Term Capital Flows Risk in the Process of China's Securities Market Internationalization	
<i>Jun Chen</i> .....	(1840)
A Study on Issues of Agricultural Commodity Options Trading in China	
<i>Zhiqiang Jiang, Zhongqin Liu</i> .....	(1844)
An Empirical Study on Effects of RMB Exchange Rate to China's Imported Price	
<i>Maosheng Ye</i> .....	(1847)

The Price Discovery Function of Shanghai Copper Futures Market <i>Dongwei Song, Dehong Liu</i> .....	(1851)
Capital Structure of State-Owned Company and Market Timing <i>Yezhou Sha, Liu Liu</i> .....	(1854)
Empirical Study on the Assessment and Measurement of the Credit Risk of Commercial Banks in China <i>Luzhu Shen, Wenlong Guo</i> .....	(1858)
Prediction of the Share Price Based on Wavelet Neural Network <i>Na Liu, Pengyi Yu</i> .....	(1862)
Research on International Monetary System Reform and IMF <i>Xijun Zhao, Xuebing Jiang</i> .....	(1868)
Comparative Analysis on Practices of Supply Chain Finance at Home and Abroad <i>Qin Feng, Cheng Chen</i> .....	(1874)
The Analysis of Function and Operation of Financing Security in China <i>Hua Pan, Ling Yan</i> .....	(1878)
The Study of the Motivation of Large Shareholder Trades in China's Capital Market <i>Jingfang Han, Ruizhi Liu</i> .....	(1882)
The Determinants of Venture Capital Market in China <i>Hong Tu, Yue Liu</i> .....	(1886)
The Option Game Evaluation of the Development of Land Reserves Imposed by Government <i>Daobao Zhang, Xiangqin Xu</i> .....	(1891)
China's Fund Management of Listed Commercial Banks <i>Yunyan Zhong</i> .....	(1895)
Study on the Cycle of Shanghai A Share Based on Time Series Analysis in Frequency Domain <i>Hengzhen Lu, Liping Xu</i> .....	(1899)
The Study on Comparison of Treasury Auction Methods <i>Yanping Bai, Yu Zhang</i> .....	(1903)
The Mechanism Research of Quality of Accounting Information Governing Enterprises Underinvestment <i>Yanfang Cai, Yufeng Jiang</i> .....	(1907)
Analysis on the Impact of the Macro-Economic Index on China's Macro Economy Based on VAR <i>Liting Liu, Xikun Su</i> .....	(1911)
Does China's Financial System Have Advantage to Deal with Financial Risk? <i>Xin Wu</i> .....	(1915)
Multilayer Capital Market: an Active Carrier for Our Non-State Ownership Enterprise' Innovation <i>Xinxin Wu</i> .....	(1919)
The Fund Rating Market and the Participants' Bargaining Power <i>Nairen Zhang</i> .....	(1923)
The Empirical Research on Performance of Listed Banks <i>Weitao Chen, Juan Li, Yingchun Cheng</i> .....	(1927)
Analysis and Control of Financial Holding Companies' Risk of Comprehensive Management <i>Yuhuan Qin</i> .....	(1932)
Tax Benefits of Debts in China <i>Dengta Chen, Yiming Wang, Chunhua Lin</i> .....	(1937)
Study on Foreign Reserves Demand of BRICs Based on Panel Cointegration Model <i>Can Zhang, Jie Ma</i> .....	(1941)
Construction and Improvement of Mutual Credit Guarantee System for SME Cluster <i>Feng Zhang, Rui Zhao, Yi Yang</i> .....	(1946)
Enlightenment of Deutsche Post Bank Development for Postal Savings Bank of China <i>Libin Ma, Lei Zhao</i> .....	(1950)

The Influences of Monetary Cooperation on Optimal Currency Indicators in East Asian	
<i>Xuefeng Song, Xiangning Wang</i> .....	(1954)
Research on Spillover Effect of China Petroleum and Food Spot Market	
<i>Jianhui Yang, Long Li, Chenhui Zhao</i> .....	(1958)
The Comparison and Implication of International Experience in Developing Carbon Finance	
<i>Hui Niu</i> .....	(1963)
Cluster of Small and Medium-Sized Enterprises Financing Analysis	
<i>Yunhong Chai, Bo Chai</i> .....	(1968)
Research to the “Conceal Finance” for Administration Enforce Unit	
<i>Yan Dong, Shiyou Qu</i> .....	(1972)
Exchange Rate Theories under the Perspective of Behavioral Finance	
<i>Zhaoyu Jiang</i> .....	(1975)
The Impact on Regional Economic Growth of Private Capital Agglomeration	
<i>Xiaowen Yi, Wenqing Zhu</i> .....	(1979)
Empirical Analysis of Hunan Rural Finance and Economic Growth Relations	
<i>En Deng, Bo Jiang, Yu Wang, Yan Lu, A’lan Zhang, Cuilin Huang, Chaohua He</i> .....	(1983)
Dynamics of Level of Income Tax Compliance in an Evolutionary Games Framework	
<i>Yang Huang, Ya Zhou</i> .....	(1987)
Analysis on Venture Capital’s Exit Mechanism	
<i>Yongping Wang, Fengyun Zhao</i> .....	(1991)
A Study on Efficiency and Risk of Commercial Banks Technological Innovation in China	
<i>Wenwen Fu</i> .....	(1995)

## Investment Analysis

The Investment Analysis of Sustainable Benefit of the Leaping-Gallery Apartment	
<i>Xiaoyu Liu, Qiwen Yi</i> .....	(1999)
Study on Chinese Futures Market Efficiency	
<i>Xinping Wang, Zhuolin Li, Xiaoke Shan</i> .....	(2003)
Empiric Analysis of the Correlations between Property Prices and Resident Consumption in China	
<i>Luzhu Shen, Muyan Guan</i> .....	(2007)
Empirical Analysis of Investment Value Effect	
<i>Kemin Tang, Xinguo Zhang</i> .....	(2012)
The Empirical Analysis of IPO Underpricing From the View of Growth Enterprises Market	
<i>Changda Cai</i> .....	(2017)
The Implication of “Going Out” Strategy of Zhejiang Small and Medium-Sized Private Enterprises	
<i>Jin Wang</i> .....	(2022)
Empirical Study of Cross-Regional Mergers and Acquisitions Performance of Chinese Enterprises	
<i>Xueying Yuan, Le Wei</i> .....	(2028)
Preliminary Probe into the Problems and Development of Venture Capital in China	
<i>Wen Zhang, Changli Jiang</i> .....	(2033)
Quantitative Analysis on the Relationship between Beijing’s Financial Input in Education and the Economic Growth	
<i>Liping Ma, Shouli Chen</i> .....	(2037)
Research on the Problem of Government Investment to Construction of Modern Agriculture	
<i>Fengxia He</i> .....	(2041)
Principal Components Model Based Study on Location Evaluation for ODI of China’s Bulk Commodities	
<i>Kai Hao, Huiyan Yang, Huiying Shang</i> .....	(2045)
Potential Investment: Theory Construction & Facts Validation	

<i>Jianguo Wang, Jianqiang Wang, Yujuan Li, Pingji Deng, Benchao Zhu, Jun Zhao</i> .....	(2049)
The New Evaluation Model of Stock Investment Value	
<i>Guoyi Li, Qiubo Gao</i> .....	(2054)
The Analysis of the Investment Value of the Real Estate Listed Companies Based on the AHP	
<i>Jun Chen</i> .....	(2058)
Based on Matter-Element Model of Hebei Iron and Steel Enterprises Financing Efficiency Evaluation	
<i>Chao Ding, Gang Lu, Yongli Zhang</i> .....	(2063)
Xi'an Real Estate Cycle Recognition and Short-Term Trends Forecast	
<i>Jianping Yang, Wei Li</i> .....	(2067)
Diversification and Corporate Performance: An Empirical Assessment of Chinese Firm	
<i>Pengyi Yu, Yuqiang Cao, Zhihai Zeng</i> .....	(2071)
The Characteristic and the Trend of Development Analysis about China to Singapore's Labor Services Exporting	
<i>Shujin Hu, Yan Liu</i> .....	(2076)
An Analysis of QDII Fund Investment Performance and the Causes	
<i>Zhen Huang, Liguang Wu</i> .....	(2081)
The Value Effect Study on Minority Investor Benefit Achievement of Institutional Investor	
<i>Haiying Li, Hui Li, Yanyan Zheng</i> .....	(2085)
Regional Determinants of FDI Distribution in China	
<i>Anjing Qi, Hongyu Han, Zhenzhen Wang</i> .....	(2089)
Can Higher Earnings Quality Improve Investment Efficiency?	
<i>Lianjing Zhao, Ping Li</i> .....	(2094)
Valley Household's Investment Behaviors in Beijing Mountain Region	
<i>Lianjing Zhao, Ping Li</i> .....	(2098)
Various Levels under the Measure Model of Fair Value and the Value-Relevance of Information	
<i>Mo Bai, Jianshe Fu, Kang Chen</i> .....	(2101)
River Harness's Influence on Real Estate around Pihe River	
<i>Guihong Pei, Qiao Zhen</i> .....	(2107)
The Scientific Principles of the Effective Measurement for an Initial Estimated Value of the Internal Rate of Return (IRR)	
<i>Dunli Zhang, Yinxiang Li</i> .....	(2110)
Research on China's Import Demand Function and Its Elasticity	
<i>Dong Yang</i> .....	(2118)
Research on Investment Decision-Making of Defer Developing of Real Estate Based on the Real Option Theory	
<i>Ailin Zhang, Na Zhao</i> .....	(2123)
Investment Strategy Analysis in Rural China	
<i>Huijie Li, Yan Qin, Hailing Su, Mitchell Lazerus</i> .....	(2127)
The Research of Speculative Bubbles of China Stock Market: Based on Ising Model	
<i>Lujing Liu</i> .....	(2131)
The Different Influence and Dynamic Effect of FDI on Industrial Product Structure	
<i>Shilan Li</i> .....	(2136)
Does Insider Trading Exist in Chinese Stock Market?	
<i>Juan Zhao</i> .....	(2140)

## Risk Management

To Analyze the Financial Risks of Social Security in Guangxi	
<i>Yi Zheng, Lehan Zhang</i> .....	(2145)
IRM—The New Trend of Enterprise Risk Management	
<i>Xueping Zheng, Yanduo Han</i> .....	(2150)



Research Report for Risk Management	
<i>Min Sun, Qing Liu, Jun You</i> .....	(2154)
Risk Control Strategies of Shipping Market Based on Freight Derivatives	
<i>Xuemei Chen, Fan Wu</i> .....	(2159)
Intellectual Property Protection of the Insurance Products: International Experience and Present Situation of China	
<i>Junyan Zhang</i> .....	(2163)
Research on Emergency Management of the Nuclear Waste Material Transportation Accidents	
<i>Rong Yu</i> .....	(2169)
The Multiscale Analysis of Price and Trading Volume of Stock Market Based on Wavelet Transform	
<i>Yiwen Yang, Xiaoqing Liu</i> .....	(2173)
Calculation and Application of Default Risk for Connected-Party Guarantee between Parent and Subsidiary Company	
<i>Li Li, Zongfang Zhou, Lei Xiao</i> .....	(2178)
A Linguistic Model for Normalizing Data in Customs Risk Management	
<i>Caihong Hou, Yongsheng Ding, Hongxia Li</i> .....	(2182)
Financial Risk Monitoring Model Based on Industry Prosperity Survey	
<i>Qiuxu Yan, Ying Chen, Weidong Hao</i> .....	(2187)
On the Opinion Leader's Function Mechanism in the Opinion of Network Public Emergencies	
<i>Rui Liu</i> .....	(2192)
Coordinating Relief Chain in Chinese Emergency Context	
<i>Danqi Liu, Zhongying Qi</i> .....	(2197)
An Evaluation Research on Financial Situation of Listed Companies on GEM & SMEs Board	
<i>Yuan Shi</i> .....	(2201)
Research on Moral Hazard of Automobile Insurance Market in China	
<i>Caihong Ji</i> .....	(2206)
Consumers' Perceived Risk and Risk Attitude after a Food Crisis	
<i>Shiwen Quan, Yinchu Zeng, Yuanyuan Liu</i> .....	(2209)
Study of the Loss Distribution Fitting Method	
<i>Shijuan Cheng, Qin Wang</i> .....	(2215)
The Study of Customer Relationship Lending Pricing Based on RAROC	
<i>Minghui Han</i> .....	(2219)
Evaluation of Sports Industry Competitiveness Based on Final Demand-Pull Effect	
<i>Jin Shi</i> .....	(2223)
Risk Management and Ethics: The China Aviation Oil Scandal	
<i>Jessica Lim, Kah Hwa Ng</i> .....	(2228)
Study on the Comprehensive Risk Management Framework of Chinese Armed Police Force Tactical Unit	
<i>Hai Yang</i> .....	(2231)
Risk Prevention of Overseas Merge & Acquisition for Chinese Enterprises	
<i>Hua Yu</i> .....	(2235)
A Study on the Risk Management of Financial Derivatives	
<i>Junying Zhao</i> .....	(2240)
Risk Analysis of Portfolios Based on APGRCH-Copula-GPD Method	
<i>Jianhui Yang, Chenhui Zhao</i> .....	(2245)
The Research on Weather Risk Management Measures and Their Application	
<i>Xiaoqing Zu</i> .....	(2249)
Interlinkages Analysis of Credit Risk Transfer and Financial Stability	
<i>Shoufang Wang</i> .....	(2252)
Research on Credit-Risk of Customs Management for Enterprise Based on Game-Theory	
<i>Caihong Hou</i> .....	(2256)

Research on Risks Control of Financial Services Outsourcing <i>Rui Zhao, Xiuqin Xing, Yan Fang</i> .....	(2261)
Estimating on Volatility of Chinese Stock Market with Three-State Markov-Switching Model <i>Zhen Sun, Yongzheng Zhang, Zhu Wen</i> .....	(2265)
Effect on Audit Fee of Disclosing the Auditor's Internal Control Reports Voluntarily <i>Jianxin Cao, Zhiyu Chen</i> .....	(2269)

## Geographic Information

Spatial Correlation of Economy Patterns at County Level <i>Duanlu Chen, Rong He</i> .....	(2275)
The Spatial Planning of Coastal Land Resources in Taiwan <i>Ke-Chin Yen, Ying-Yen Wang</i> .....	(2281)
The Design and Development of Chengdu Tourism Transportation System Based on MAPGIS <i>Jinbao Liu</i> .....	(2285)
On the Classification of the Finite Subgroups of $SO(3)$ <i>Lijiang Zeng</i> .....	(2289)
On the Algebraic Integers in Cyclotomic Fields <i>Lijiang Zeng</i> .....	(2293)
Study of the Impact of Landscape Changing in Taoyuan City Irrigation Pond to Groundwater Recharge in Taiwan <i>Ke-Chin Yen, Jun-Wei Ma, Poem-Han Peng</i> .....	(2297)
A Network-Oriented Uniform Platform for Digital Music Device Interconnection and Its Application in Digital City <i>Tenghe Ao, He Meng</i> .....	(2302)
The Analysis and Optimization of Commercial Pedestrian Space Base on the Space Syntax <i>Xiaolong Li, Minghua Huang</i> .....	(2305)
Spatial Differences on the Land Ecosystem Value Based GIS <i>Baofa Peng, Yueli Hu, Duanlu Chen</i> .....	(2311)
The Comparison of Service Scope of Shelter under Different Designation of Evacuation Range <i>Ying-Yen Wang, Ke-Chin Yen, Po-Chung Chen, Shu-Tsun Lin</i> .....	(2317)
Studies on the Model to Guide the Spatial Growth of Small-Sized Cities in Northeast of China <i>Xiaolong Li, Minghua Huang</i> .....	(2322)
The Application of 3D Laser Scanning in Open Mining Slope Deformation Monitoring <i>Wenlong Liu, Xiaoping Zhao</i> .....	(2327)

## Software Engineering

Public Policy Optimization from the Perspective of E-Government <i>Weizhong Liu</i> .....	(2331)
Analysis and Designing of Dynamic Model Based on Structure Equation <i>Fuquan Sun, Xu Cheng</i> .....	(2335)
Research on Organizational Effectiveness in Growth Small and Medium-Sized Enterprise <i>Zhengchao Zhang, Yu Liu</i> .....	(2340)
Research on Development Strategy of Agricultural E-Commerce in Hebei Province <i>Gang Lu, Cui'e Liu, Yongli Zhang</i> .....	(2345)
Research on Enterprises' E-Marketing Distribution Developing Strategy Based on Internet <i>Hao Wang, Huiyan Li</i> .....	(2349)
The Analysis on the Relationship between the Equity Incentive and the Accounting Information Quality of Electronic Commerce in China	

<i>Na Gong</i> .....	(2352)
Rent, Housing Price and Regulatory Policy	
<i>Guangbo Feng, Yanhao Ding</i> .....	(2356)
Shanghai Real Estate Bubble Test and Assess	
<i>Guangbo Feng, Yanhao Ding</i> .....	(2363)
The Policy of “Household Appliances to the Countryside” and the Expandence of the Rural Consumption	
<i>Zhen Tian</i> .....	(2370)
Application of Cloud Computing in Electronic Government System	
<i>Lingyun Bao, Wenyun Liu</i> .....	(2374)
The Requirement Analysis Technology of Based User Case Modeling and Application	
<i>Changhong Song</i> .....	(2378)
Three Observation Dimensions on E-Government Development Prospect	
<i>Shiyuan Cao</i> .....	(2382)
An Analysis of the Consumptive Differences between the Chinese Urban and Rural Residents	
<i>Dehong He</i> .....	(2386)
Analysis on Partners & Customers of Airport Management Informatization	
<i>Kai Sun, Wei Guo</i> .....	(2390)
Airport Business Model with Integrated Services Platforms for Transportation, Commerce & Information	
<i>Kai Sun, Wei Guo</i> .....	(2394)
A Research on Tourist Market of Zhoushan and Its Development Measures	
<i>Ping Yu</i> .....	(2398)
The Influence and Impacts of Internet of Things which is Based on the EPC Technology on E-Commerce	
<i>Linyuan Dong, Jiu Yi</i> .....	(2402)
Research of E-Government Affair’s Service Mode Based on Business Process Integration Platform	
<i>Yunxiang Zheng, Tianxiang Zheng</i> .....	(2405)
The Current Situation and Competitiveness Evaluation of Chinese Nonferrous Metals Industry	
<i>Shiqing Pan, Zhenhua Hu</i> .....	(2409)
Practice Training Based on CDIO for E-Commerce Undergraduate Major	
<i>Yanqing Cui, Jing Ma</i> .....	(2414)
Think Again: The Partnerships of Government, Business and Civil Society	
<i>Yingge Du, Yanping Liu</i> .....	(2417)
The Analysis of the Possibility and Contribution of Founding Alibaba Bank	
<i>Jianlian Huang, Hongbin Bai</i> .....	(2421)
The Determinants of Hainan Inbound Tourists An Analysis Based on Gravity Model	
<i>Shengguo Yu, Xuanyu Liu</i> .....	(2425)
Factors of Influencing Consumers’ Internet Privacy Protection Behavior	
<i>Xirong Gao, Kang Yang</i> .....	(2429)
Study on the Service Innovation of 3G Mobile Tour Guide	
<i>Mu Zhang, Yuanfang Qian, Guang Chen</i> .....	(2433)
Improvement and Implementation of One Elliptic Curve Cryptography Algorithm	
<i>Qingyan Kong</i> .....	(2438)
Study on Performance Evaluation System of Disaster Education of Undergraduate	
<i>Sheng’an Shi, Tongru Wei, Zhaoxia Qu</i> .....	(2441)
Study on the Development of the Group-Buying Adding LBS Model	
<i>Yinna Wang, Naipeng Ding</i> .....	(2446)
Application Research of Management Diagnosis Based on Five Elements	
<i>Qingsheng Li, Aqin Hu</i> .....	(2450)
Causes and Consequences of Users Online Anonymity Concern	

<i>Nan-Hong Lin, Chia-Hsuan Hu, Hsin-Ping Yang</i> .....	(2453)
SWOT Analysis on Zhengzhou Female Trousers Industry	
<i>Shuangyan Li, Yulan Cai</i> .....	(2457)
Research on the Differences of the Navigation Ways to the Knowledge-Based Consumers	
<i>Xiaoting Zheng</i> .....	(2461)
Synergetic Assessment of Mineral Resource-Environment-Economy System of Jinling Iron Ore Group in Shandong Province	
<i>Hua Yu, Dong Mu</i> .....	(2464)
An Empirical Study of College Students' Online Group Shopping Behaviors	
<i>Liang Liang</i> .....	(2470)
The Impact, Potential and Problem of the Policy of "Home Appliances to the Countryside"	
<i>Wei Yang, Yu Liu</i> .....	(2475)
The Advantages and Disadvantages of Matlab-Simulink in Agent-Based Modeling Simulation System Application	
<i>Shuo Liu, Wenju Wang</i> .....	(2479)
The Analysis on the Management Model Innovation of E-Commerce of Travel Agency	
<i>Zhenhui Wang, Jia Zhang</i> .....	(2483)
Study on Network Marketing of Agricultural Products in Shandong Province	
<i>Ming Zhu</i> .....	(2488)
The Construction of the Simulation System Based on Bertrand Theory in Matlab-Simulink Environment	
<i>Yang Li, Liping Ma</i> .....	(2492)
A Comparative Study on E-Commerce Consumer Right to Learn the Truth: Policies of Major Legal System	
<i>Meirong Guo</i> .....	(2496)
On Reasons for Lack of Consumer Demand in Rural Areas of China and Countermeasures	
<i>Yongxin Xu</i> .....	(2500)
Analysis of Chinese Railway Passenger Transportation Need Elasticity	
<i>Shen Luo</i> .....	(2504)
The Research on Internet Political Participation among Contemporary College Students	
<i>Wenyan Liu, Jing Ma, Li Li</i> .....	(2508)
The Survey and Analysis of University Students' Political Participation	
<i>Bingshui Li, Chunwang Zhang, Cheng Wang</i> .....	(2512)
Research on the Re-Development of B2C Small and Medium Enterprises Based on Chain Management Business	
<i>Zhenbin Liu, Ronggang Liu</i> .....	(2516)
Strategic Vision of Agricultural E-Commerce Development in Hebei Province	
<i>Gang Lu, Chunying Wu, Yongli Zhang</i> .....	(2520)

## Information Management

Semantics Annotation for Deep Web Data Based on Ontology in the Books Domain	
<i>Huanrui Wu, Shuangyan Jing</i> .....	(2525)
Upload and Download File in Web Application Based on Struts 2 and Ajax	
<i>Xin He, Guanglin Gao</i> .....	(2528)
A Survey on the Software Integration Testing Method Based on the Formalization Theory	
<i>Xun Yao, Hong Wang, Lin Zhang</i> .....	(2533)
Research of Science and Technology's Contribution Rate in Jiangxi Province Based on Ridge Regression Method	
<i>Zhijian Zhang, Zhaoyu Yu</i> .....	(2537)
A Survey of Leisure Boredom of College Students	
<i>Zhihong Zhou, Dehong He</i> .....	(2541)
The Relative Potential Evaluation Study of the Industrial Structure Rationality Based on Sustainable Development	
<i>Shuru Liu, Yang Li</i> .....	(2546)

Reverse Logistics of Electronic and Electrical Products <i>Zhichao Zhao, Chunfang Guo, Xin Song</i> .....	(2551)
Problems and Countermeasures of the Information Networks in Minority Nationality Regions in China <i>Yingnan Liu</i> .....	(2555)
Research of Port Schedule System Based on SOA <i>Zibin Xu, Shifeng Liu, Xin Song</i> .....	(2559)
A Financial Early-Warning Research of Listed Companies Based on Bayesian Discrimination <i>Lingmin Jiang</i> .....	(2563)
Application and Problems of CNKI Retrieval Functions in Sports Biomechanics Study <i>Hongjiang Wang, Qing Guo, Jiafa Li</i> .....	(2568)
Sports Information Communications in Chinese Portal Sites <i>Aiqun Li, Xiangfei Wang</i> .....	(2572)
A Evaluation System Designed for Broadcasters and Anchors based on Rough Set <i>Zhengli Liang, Ting Zhang</i> .....	(2576)
College Students Social Network Addiction Research <i>Tongru Wei, Cheng Wang</i> .....	(2580)
The Optimization and Design of the System for Automotive Distributing in Bulk Port Based on the Internet of Things <i>Jiarui Han, Yan Liang, Lei Huang</i> .....	(2584)
The Integration-Conversion Model of Intelligent Design System <i>Linfeng Dong, Qiang Guo, Tao Hu, Kangsou Wang</i> .....	(2588)
Design of Port Plan Management Information System Based on UML <i>Chunhe Ge, Lei Huang</i> .....	(2592)
Methods of Modelling Information Intensive Organisation <i>Zheng Gu, Kecheng Liu, Dongmei Zhao</i> .....	(2595)
The Study Overview of Comparative Genomics among Cruciferae <i>Shengli Zhang, Dongfang Li, Xuebin Li, Changjuan Shan, Qichao Wei, Chunhu Wang</i> .....	(2599)
Empirical Analysis on Efficiency of Commercial Banks in China Based on SFA <i>Yulin Zhu, Jie Zhou, Xian Wang</i> .....	(2603)
The Grey Comprehensive Evaluation of Competitiveness of Nonferrous Metals Industry Based on DM in the West China <i>Shiqing Pan, Zhenhua Hu</i> .....	(2608)
A Semi-Supervised Text Clustering Approach Based on K-Means Algorithm <i>Lizhang Zhan, Hong Xu, Xiuguo Chen</i> .....	(2616)
Library Web Site Security Management <i>Liguang Yan</i> .....	(2621)
Construction of SPA Adjacency Word Method and Its Application in Opinion Mining <i>Yafeng Yang, Yanwei Fan, Chunying Zhang</i> .....	(2624)
Research on Parameters Optimization of Support Vector Classification Based on Cultural Algorithm <i>Tao Chen</i> .....	(2627)
Inferring the Mechanism of Scientific Collaboration Networks <i>Bo Yang</i> .....	(2631)
Selective SVM Ensemble Based on Improved Spectral Clustering <i>Tao Chen</i> .....	(2636)
Study on the Information Assurance System Construction of Logistics Park Information System <i>Yang Wu, Junhua Liu</i> .....	(2640)
Research on Supply Chain Information System Flexibility Determined by Architecture Flexibility <i>Jun Zhang, Li Zhang, Ziping Du</i> .....	(2646)
An Datastream Clustering Algorithms Based on Cloud Model	

<i>Sa Li</i> .....	(2651)
Progress in Functional Genomics of Plant	
<i>Shengli Zhang, Dongfang Li, Yan Zhou, Guifang Xu, Hongwei Liu, Jie He</i> .....	(2655)

## Part 4 Policy, Service and Knowledge Management

### Urban Management

Study on the Evaluation of Beijing-Tianjin-Hebei Metropolitan Circle's Accumulated Vulnerability Based on Cluster Analysis	
<i>Zhenhuan Feng, Qun Du</i> .....	(2659)
A Study on the Institutional Innovation of the Development of Circular Economy Integration in the Metropolitan Region	
<i>Fuyi Ci</i> .....	(2663)
A Worldwide Review of Sustainable Multi-Modal Transportation Network Design	
<i>L. David Shen, Jiun-Jia Hsu</i> .....	(2670)
Study on Development Effective Path of Cultural and Creative Industrial Clusters in Yangtze River Delta	
<i>Zheng Shi</i> .....	(2674)
Management and Maintenance of Western Mountain Road Bridges	
<i>Xiaoyu Liu, Wei Zhu</i> .....	(2680)
Evaluation and Analysis of City's Modernization	
<i>Ailan Liu, Yanting Xiong</i> .....	(2684)
Empirical Study on Innovation Management Education and Area Economic Sustainable Development: Evidence from Guangxi Province	
<i>Zhenghu Yang, Zhan-ao Wang</i> .....	(2688)
Study on Economics Integration of Wuhan City Circle: A Spatial Economic Framework	
<i>Zhan-ao Wang, Xiaoqian Chen</i> .....	(2691)
A Study on the Regional Differentiation of Export-Oriented Economic Development in Hubei Province	
<i>Mingwu Li</i> .....	(2694)
Research on International Tourist City Sustainable Development	
<i>Huiyan Li, Yanfu Tian, Hao Wang</i> .....	(2698)
Research on Economic Evaluation of Transportation Companies Based on AHP	
<i>Nuan Wen, Yaodong Zhou</i> .....	(2702)
Cultivated Land Protection System and Sustainable Urbanization	
<i>Zhongxue Yang, Xianhui Hu</i> .....	(2706)
Research on the Urban Crisis Buffers of China	
<i>Liyun Du</i> .....	(2710)
Study on Scheme Selection of Multistage Compounding Transportation	
<i>Yanzi Wu, Yunhai Zhu</i> .....	(2714)
The Construction of Guangzhou Port Logistics Information Platform Based on Guangzhou International Shipping Center	
<i>Yanzi Wu, Yunhai Zhu</i> .....	(2718)
Exploring Critical Influential Factors for Rural Community Regeneration	
<i>Wei-Min Wang, Chia-Yun Liu</i> .....	(2723)
Path Dependence and Transcending in Application of Urban Rail Transit Technique	
<i>Chao Zhang, Tao Yang, Gang Zong</i> .....	(2728)
Streetscape Simulation Framework for Aesthetic Assessment of Visual Change in the Urban Environment	
<i>Yiyin Tsai, William J Batty</i> .....	(2732)
Innovation Development Model Research in Shenzhen Cultural Industries	
<i>Xiaoli Yi</i> .....	(2736)
Analysis Cities Development Potential in West Economic Zones of China	

<i>Xiaoyan Wang, Shaoyan Fan</i> .....	(2741)
The Establishment of Evaluation Model for Life-City	
<i>Wei-Ming Wang, Hsiao-Han Peng</i> .....	(2745)
Effect of Rural Highway on Agricultural Modernization	
<i>Li Li, Yanna Liu, Guowei Lu</i> .....	(2750)
SWOT Analysis of the Passenger Transport Market for Guangzhou Railway (Group) Company of China under the Direct Management on Station and Depot	
<i>Fenling Feng</i> .....	(2754)
The Real Estate Market Research under the City's Rapid Economic Development	
<i>Jufeng Lu, Junyan Huang</i> .....	(2758)
Formation and Regression of Counter-Urbanization in Russia	
<i>Haidong Tao</i> .....	(2762)
Tactics Zhengzhou Textile Industrial Cluster should Take in the Process of Ecological Development	
<i>Fang Shao</i> .....	(2767)
How to Improve China's Road Safety Management Greatly: Enhance Enforcement	
<i>Zhihua Ding</i> .....	(2771)
Research on the Developed Degree of the Cities within the Westhholds of Yangtze River Delta and Inside Anhui	
<i>Ximin Fei</i> .....	(2775)
Construction of Urban Landscape Based on Ecological Aesthetics	
<i>Jintong Zhang, Yuqing Liu</i> .....	(2778)
Reconsideration of Chinese Urban Management from the Phenomenon of "Urban Illness"	
<i>Ruiling Wang, Chunye Song</i> .....	(2782)
Government Roles, Functions and Paths in Building City Identities	
<i>Lei Zhu</i> .....	(2785)
The Track and Distribution Dynamics of Urban Development in China	
<i>Wenqin Wang, Chengjun Wang, Dalong Liu, Zhen Yang</i> .....	(2789)
Research on Governance of City Appearance: A Government Perspective	
<i>Guisheng Chen</i> .....	(2793)
Comparison and Analysis on Convergence and Localization of Tourism Industry	
<i>Peng Ju</i> .....	(2798)
Simulating Method of System Dynamics for Urban Sustainable Transportation	
<i>Sheng Lin, Bing Han</i> .....	(2803)
Research for Rear-End and Red-Light Running of Signalized Intersection	
<i>Jie Liu, Hui-yuan Jiang</i> .....	(2808)
Spatial Clustering of Childbearing in Italy	
<i>Massimo Mucciardi, Pietro Bertuccelli</i> .....	(2812)
On the Acculturation of "Urban Village" Community Inhabitants in Urban Management	
<i>Zhenhui Wang, Jia Zhang</i> .....	(2816)
The Third Way of Land Institution in China	
<i>Tiao Xiao, Jianghua Wang, Shaoling Wu</i> .....	(2820)
Vector Autoregression Analysis on Aviation Passenger Turnover and GDP	
<i>Li Zhang, Zhanfang Sun, Lin Yan</i> .....	(2825)
The Research of Global Cities Tourists' Leisure Travel Barriers in Beijing's Urban Core Area	
<i>Xiang Li, Zequn Ning, Taiyue Wu</i> .....	(2828)
Analysis on the Reform and Problems of Property Right System of Rural Residential Land by Local Government in the Process of Urbanization	
<i>Yuanlai Wu, Xianhui Hu</i> .....	(2832)
Hebei Innovative City Construction Theory and Practice Research	

*Wei Wang, Xuelai Deng*.....(2839)

## **Environmental Protection**

Study of Tax Policy System to Boost Water Resources Protection

*Mingxun Liu, Weisui Liu*.....(2843)

Evaluation and Management Countermeasures on the Development Frangibility of State-Owned Forest Areas

*Yu Jiang*.....(2847)

The Threshold Effect of China's Electricity Consumption in Business Cycle

*Kent Lee*.....(2851)

The Research on Building an Integrated Model for Silicon Resources Evaluation

*Bing Bu, Weiwei Wang, Qunlin Jia*.....(2856)

A Hierarchical Model for Topics in Web Surveys by Multinomial Logistic Regression

*Kefeng Wan, Guang Yu, Jun Liang*.....(2860)

The Study of Management System Model for Environmental Estimate of Solid Waste

*Jun Ma*.....(2864)

The Course, Features and Experience of Development of Circular Economy in Germany

*Wenwu Yu*.....(2868)

The Model and Index of Eco-Efficiency in the Period of the Urban Housing's Construction

*Jianping Yang, Xin Zhang*.....(2872)

Effect of Changes of Industrial Structure to Energy Consumption in Beijing

*Shouli Chen, Liping Ma*.....(2876)

Study on Rooting Fungus in the Different Environments Infected by *Flaveria Bidentis*

*Zidian He, Heping Wu, Yufeng Gao*.....(2880)

Low Carbon Economy and the Transfer of Development Mode of China's Foreign Trade

*Jingyan Fu, Shanshan Zhang*.....(2885)

Reflections on the Development of Low-Carbon Economy in China

*Hang Su*.....(2889)

The Mechanism of Environmental Protection of Water Resource Area of the Middle Route of Chinese South to North Water Transfer Project

*Zhongwang Zhang, Hao Zeng, Jie Guo*.....(2893)

The Empirical Test on China's Foreign Trade to Environment

Based on An-C-Taylor generally Equilibrium Model

*Zhao Chen, Shichang Xu*.....(2897)

Research on the Development of Low-Carbon Economy in Inner Mongolia Autonomous Region

*Juyong Zhang*.....(2901)

An Analysis on the Energy Consumption and Economy Increase Based on Grey Relation Theory

*Aixiang Tao*.....(2905)

The Analysis Reform of New Technology to Traditional Cremation under the Concept of Environmental Protection

*Tao Zeng, Li Cao, Li Wang*.....(2908)

Effect of Temperature on Bacterial Regrowth in Water Treated by Ultrafiltration

*Xiangsheng Cao, Jing Zhang, Xuezheng Meng, Yanling Yang, Xing Li*.....(2911)

Low Carbon Economy and Environmental Accounting

*Xiulian Li, Lili Zhao, Zhimei Sun*.....(2914)

Discussion on the Sustainable Development of Scenic Spots

*Qiumei Fan, Tieheng Sun, Zhenjia Zhang*.....(2918)

The Influence Factors of Change for Rural Homestead

*Xianhui Hu, Binggeng Xie, Gangqiao Yang, Yuanlai Wu, Chuxiong Deng*.....(2922)



Development Path of Carbon Disclosure in China <i>Yanlong Wang, Qiming Sun, Shihui Gao</i> .....	(2926)
Application of Artificial Neural Network in Wastewater Treatment <i>Yueran Jia, Yanzhu Liu, Chunxia Cui, Lili Tan</i> .....	(2930)
Application of Non-Metallic Mineral on Phosphorus Removal in Wastewater Treatment <i>Yueran Jia, Huiqiang Xiang, Chunxia Cui, Lili Tan</i> .....	(2934)
Research on the Taibai Ecotourism Conflict Based on Stakeholders <i>Lifei Yang, Chunxu Hao, Yali Wen</i> .....	(2937)
Analysis and Countermeasures of Constructing Xi'an to Be a Low-Carbon City <i>Yuhui Ma, Na Yu</i> .....	(2942)
Study on the Identification and Classification of HazardSource in Coal Washery <i>Xinyu Wu</i> .....	(2946)
An Analysis on Environmental Effect Caused by International Trade in Central Region of China <i>Linqi Liu</i> .....	(2949)
The Research of Livestock Wastes Collection System in Rural Farming <i>Zhang Liu, Guan-fei Qu, Ping Ning, Yu-huan Liu, Xiang-feng Xiong, Zhao-lin Huang</i> .....	(2954)
The Green Marketing Strategies in Railway Industry Based on Recycling Economy <i>Fenling Feng</i> .....	(2958)
Evaluation of Renewable Energy Development in Taiwan <i>Cheng-Che Huang, Amy H. I. Lee, Chun-Yu Lin</i> .....	(2962)
Industry Associations can Promote Cleaner Production Technology Innovating and Diffusing? <i>Jianhua Zhou, Hua Jiang</i> .....	(2966)
Relying on Resources, Pattern of Price and Chinese Importing Iron Ore <i>Jianhua Zhou</i> .....	(2971)
Valuation of Energy Management Contracting Project: An application of Black—Scholes Option Pricing Model <i>Jiaming Yu, Xiaoyun Yao</i> .....	(2976)
Analysis of Rural Dwelling Houses Energy Consumption in Barlinzuoqi, Inner Mongolia of China <i>Chenxia Suo, Solvang Wei Deng, Lan Huang, Jinfeng Yang</i> .....	(2980)
Advances in Effects of Human Activities on Soil Organic Carbon Pools <i>Jian Zhang, Yanhui Sui</i> .....	(2985)
The Study on Beijing Green Tourism Consumption <i>Huimin Gu, Ling Feng, Jingjing Gao, Fan Guo</i> .....	(2990)
Review and Discussion on Accounting for Emission Rights <i>Zhimei Sun, Xiulian Li, Lili Zhao</i> .....	(2997)
Comparison of Electricity Management Systems between China and American from the Perspective of Static <i>Zhiyuan Liu, Long Xia</i> .....	(3001)
Analysis of the Necessity, Status Quo and Institutional Building Measures of the Refined Oil Reserves in China <i>Jianfeng Zhao, Yanling Chen, Fengyun Wang</i> .....	(3005)
The Development of Material Flow Cost Accounting Based on Eco-Efficiency <i>Fei Xiong, Xu Xiao, Lin Wang</i> .....	(3009)
Life Cycle Inventory of Clean Coal-Fired Power Generation in China <i>Bin Xiao, Chenxia Suo, Xiaofei Yan</i> .....	(3014)
The Contradictions and Countermeasures of Chinese Electric Power Management's Centralization and Decentralization <i>Long Xia, Changyue Shen, Cheng Wang</i> .....	(3018)
Environmental Protection of Danjiangkou Reservoir Region Based on Reasonable Economic Exploitation <i>Yimin Li</i> .....	(3022)
Study on the Development Mode of Eco-Industrial Park in Beijing of China under "5R" Theoretical Framework	

<i>Fanyong Meng</i> .....	(3026)
Application of Transtheoretical Model to Promote Green Consumption Behavior of Elementary School Students: Educational Intervention Program	
<i>Hsiao-Lin Teng, Ya-Ru Li, Chia-Chi Chen</i> .....	(3030)
An Overview of the Condition of Present Environmental Taxation in China	
<i>Jing Li</i> .....	(3034)
An Analysis of Time Series for Extraction Resources Based on Chaos Theory Model	
<i>Guiqiang Wang, Xiaoping Wei, Shengxia Xue, Dan Li</i> .....	(3038)
An Forecasting of Time Series for Exhaustible Resource Based on Chaos Theory Model	
<i>Guiqiang Wang, Xiaoping Wei, Shengxia Xue, Dan Li</i> .....	(3042)
Study on Coordination Development of Environmental - Economic System in China	
<i>Huaide Wen</i> .....	(3047)
The Impact of Environmental Non-Tariff Measures on China's Agricultural Exports	
<i>Guoxue Wei, Linghong Xie</i> .....	(3052)
The Analysis of Debris-Flow Hazard Occurrence in Zhouqu	
<i>Yueqiao Yang, Lanli Zuo, Menghao Xi</i> .....	(3056)
Research on the Development of New Energy Support System in the Construction of Low-Carbon City	
<i>Dajin Yu, Li Tan</i> .....	(3060)
Environmental Kuznets Curve for SO <sub>2</sub> Emissions in China	
<i>Liangliang Gao, Xuewu Gao, Dabing Li, Zhuan Li</i> .....	(3063)
Wood Environment Science Research Based on Improve Human Living Environment	
<i>Xingyan Chen, Shilong Xiang, Tao Tao</i> .....	(3066)
Achievement Study on the Effectiveness of Educational Intervention in Carbon Reduction Behavior of Elementary School Students	
<i>Hsiao-Lin Teng, Chi-Ling Huang</i> .....	(3070)
Strategic Reserve System and Model Research of Water Resources in Zhejiang Province	
<i>Zhijiang Zhao, Shujuan Yu</i> .....	(3074)
GIS-based Asian Hazard-Pregnant Environment Assessment	
<i>Jiafu Liu, Yuhua Liang, Jing Li</i> .....	(3078)
An Examination on the Types of Energy Applied in Urban Residential Buildings: A Chongqing Case Study	
<i>Zhiyu Huang, Liyin Shen</i> .....	(3082)
Reliability Analysis on Pavement Snow Melting of Ground Source Heat Pump	
<i>Yanping Tu, Changsheng Guan, Hailin Lu</i> .....	(3087)
Assessment of Wetland Park Ecosystem Health of Changchun South Lake Based on PSR Model	
<i>Chongya Ma, Haixia Wang, Chuang Li</i> .....	(3091)
A Test of the Energy Kuznets Curve in Beijing Industries	
<i>Hong Wang, Pei Li</i> .....	(3095)
A SSM-Based Empirical Analysis of the Relation between Energy Consumption and Carbon Emissions	
<i>Xiaogeng Niu, Nannan Cao</i> .....	(3098)
A Study to the Application of Energy Saving Measures in Urban Residential Buildings: A Chongqing Case Study	
<i>Zhiyu Huang, Liyin Shen</i> .....	(3103)
Strategy on Paper Packaging Waste of Resources of Reverse Logistics	
<i>Yucong Zhao, Yong Ding</i> .....	(3109)
Research of Actuality and Management Method for Mine Tailings	
<i>Yan Dong, Shiyou Qu</i> .....	(3113)
Value Analysis of Heritage Protection and Heritage Tourism	
<i>Xiaoyi Li, Jun Xu, Jing Sun</i> .....	(3116)
Enhancement of CO <sub>2</sub> by Biological Process: An Opportunity for the Environmental	

Protection and Support of Production of High Added Value <i>Paolo Berni, Giancarlo Santoprete</i> .....	(3120)
--	--------

## Technological Innovation

The Relationship between R & D Activities, Technology Import Spill-Over and Firm Performance <i>Xinmiao Zhou, Shaoxiang Tang</i> .....	(3127)
Research on Innovative Network in Industrial Cluster Based on Open Innovation <i>Junbo Yu, Xuemei Chen</i> .....	(3134)
Comprehensive Evaluation of Tourist Satisfaction Degree about Scenic Spot Based on Gray AHP <i>Chunling Zheng, Jun Li</i> .....	(3138)
Discussion about Open Innovation Mode of Jilin Enterprises Based on the Cooperative Innovation <i>Yuan Gao, Jixiang Yu</i> .....	(3141)
FDI Technology Effect and the Roads of China's Endogenous Technology <i>Ming Yang</i> .....	(3146)
Based on the Entropy Method of the Enterprise Technological Innovation Capability Evaluation <i>Bingquan He, Chunxi Du, Jiubin Wang</i> .....	(3150)
The Efficiency Evaluation on Provincial Technology Transformation in China Based on DEA <i>Jie Duan, Yong Liu</i> .....	(3154)
Innovation Network: A Review on Managerial Tools <i>Zhenhong Chen, Junwu Dong</i> .....	(3159)
A Study to Gear Pump Optimization Including a Finite Element Stress Analysis <i>Kuo-Jao Huang, Guan-Wei Chen</i> .....	(3164)
Mixed-Product Run-by-Run Process Control <i>Hsien-Keng Chen, Juhn-Horng Chen, Chien-Feng Wu, Cheng-Wenc Chen, Shah-Rong Lee</i> .....	(3170)
Evaluation of Technological Innovation Capability of SMEs and Sensitivity Analysis of Factors <i>Yanli Zhao, Xueqian Wang, Guogang Han</i> .....	(3174)
Application of the SUMT to Optimal Design Portal Frame <i>Xiangen Lin</i> .....	(3178)
Study on Technical Innovation Mode of the Knowledge Enterprises and the Government Policy Promoting in China <i>Dejun Song</i> .....	(3183)
Patent Data Analysis Oriented Technology Innovation <i>Qiongdi Chen</i> .....	(3187)
Financial Business Method Innovation and Its Patent Strategy <i>Lingling Liang, Song Chen</i> .....	(3192)
Application of "the Value Innovation" Theory in Outdoors Leisure Supplies Industry <i>Xuemei He, Yun Fan</i> .....	(3196)
Design and Implementation of Intelligent Traffic Light Control System <i>Zhenjiang Shi, Jia Liu, Jing Li, Yuping Zhang, Yuju Zhao</i> .....	(3199)
Problems and Countermeasures of High and New-tech Products Export of Shenyang under the Background of Financial Crisis <i>Yinglan Jin</i> .....	(3203)
Technological Achievements Transformation and Intermediary Organizations Construction: The Experience of Industry-University-Government Collaboration in Japan <i>Haiquan Chen, Shunmei Han</i> .....	(3207)
Research on the Relationship between Enterprise Size and Technological Innovation Capacity <i>Ping Xu</i> .....	(3212)
Modeling and Analysis of Flexible Forceps Robot for Surgical Operation	

<i>Zusong Gu, Ikuo Yamamoto, Naohiro Inagawa, Tomokazu Nakamura, Koji Yamaguchi, Kazunori Shibao</i> .....	(3216)
A Two-Phase Optimization System Applied in Optical Design of LED Light Guide Plate	
<i>Chen-Tai Chen, Bai-Rui Chen</i> .....	(3219)

## Service Science

The Mechanism Research on the Dynamic Change of the Resource Structure in the Modern Service Enterprises	
<i>Huibin Guo, Xianrong Yang</i> .....	(3225)
Research on Developing Human Resource of Marine Tourism Enterprises in China	
<i>Xuecheng Duan</i> .....	(3228)
Study on the Scheme to Security Monitoring of the Amusement Rides and Facilities in Tourist Resorts Based on the Internet of Things	
<i>Tianxiang Zheng, Mu Zhang</i> .....	(3232)
Study on Constructing Agricultural Information Service System in University Libraries	
<i>Yingjie Liu, Hongyu Han, Fengyan Zhai</i> .....	(3236)
The Analysis of the Enforcement of Environmental Administration under the View of Economics	
<i>Tao Zeng, Li Cao, Li Wang</i> .....	(3240)
Research on the Model of Personalized Information Service Based on Intelligent Multi-Agent	
<i>Wenyun Liu, Taibing Zhou, Zhichao Li</i> .....	(3245)
Survey on the Knowledge, Attitudes and Behaviors about HIV among Rural-to-Urban Migrant Women in China	
<i>Zhanhong Zong, Qin Yin, Yong Wen, Jingshu Mao</i> .....	(3249)
The Strategic Analysis on the Development of Manu-Facturing Service Outsourcing in China	
<i>Huiyun Zhong</i> .....	(3253)
Theoretical and Empirical Study on Critical Success Factors for Small Service Business in E-Commerce	
<i>Wenjing Zhang, Jing Pan</i> .....	(3258)
The Study on the Three-Dimensional Space of the Visible Display of Services	
<i>Yongqiang Ma</i> .....	(3264)
Using Kano's Two-Dimensional Model and Importance-Performance Analysis to Evaluate Service Quality of the Hsin-Chu Police Office	
<i>Chii-Hwa Liang, Hong-Gia Shih</i> .....	(3268)
The Service Model for Development of Cultural Industry in Luoyang High-tech Development Zone	
<i>Yanjun Gao</i> .....	(3272)
Service Quality Research about Taiwan Bureau of National Health Insurance	
<i>Chii-Hwa Liang, Jyun-Zun Cian</i> .....	(3278)
The Construction of Children's Integrated Quality Evaluation System based on BP Neural Networks	
<i>Xiaohong Wang, Hairui Zou, Ke Huang, Xiaoqing Chen, Xiaoxiao Li</i> .....	(3281)
Thoughts on Practical Experience of the Integration Management of Township and Village Health Services in Western Region	
<i>Fei Chen</i> .....	(3284)
Integration of Fuzzy Inference and OWA to Amend SIPA Analysis	
<i>Mu-Rong Huang, Hsiao-Lin Teng</i> .....	(3288)
Service Quality Decision Making for Internet Protocol Television Service	
<i>Shu-Ping Lin, Ya-Hui Chan</i> .....	(3293)
Decision Making on Service Chain Quality of Mobile Telecommunication Industry	
<i>Chen-Lung Yang, Ya-Hui Chan</i> .....	(3297)
Accuracy Improvement of Outpatient Appointment System for Ophthalmology Clinic	
<i>Ying-Mei Tu, Chun-Wei Lu</i> .....	(3302)
Service Quality Performance Study by Fuzzy Linguistic Integrating,	

OWA and Kano Two-dimension Quality Model <i>Hsiao-Lin Teng, Chia-Fang Liu</i> .....	(3307)
Research and Skeleton of the Auto Store Service System Based on User Experience <i>Xiya Guo, Xiang Meng</i> .....	(3311)

## Knowledge Management

The Application of Service Idea of New Public Management in the University Library <i>Haizhen Pang</i> .....	(3315)
Application of Knowledge Management on Library <i>Zongying Shu</i> .....	(3318)
The Analysis of Tacit Knowledge Management Depend on Restaurant <i>Junhong Li</i> .....	(3322)
Analysis on the Input—Output of China Innovation <i>Anzhong Zhang</i> .....	(3327)
Application Study of Knowledge Management for College English Language Teachers Basing on the Knowledge-Map <i>Xiaohui Pang</i> .....	(3332)
The Constructs of the Knowledge Management Frame Based on the Knowledge Chain <i>Hongjiao Hou, Jianping Wang, Yanli Liang, Ning Li</i> .....	(3336)
Knowledge Management and Subject Service Innovation in University Library <i>Yongxin Qu, Shaoyun Guan</i> .....	(3339)
Research on Comparison to Total Factor Productivity and Its Contribution Rate of Different Ownership Enterprises in Beijing’s Hi-Tech Industries <i>Yuan Qi</i> .....	(3343)
Empirical Study on Tacit Knowledge Transfer and Firm Performance in Inter-Firm Technology Alliances <i>Jing Jin</i> .....	(3347)
Applied Research of Knowledge Management in Enterprise’s Independent Innovation Process <i>Hongjiao Hou, Jianping Wang, Yanli Liang, Tingyu Wang</i> .....	(3354)
Royalty Rate Valuation in Intellectual Property Licensing <i>Jingjing Zhang</i> .....	(3357)
Modern Examining and Inheriting to Confucian Management Thoughts <i>Qingsheng Li</i> .....	(3361)
Literature Metrological Analysis of Information Commons <i>Wenyun Liu, Zhichao Li, Taibing Zhou</i> .....	(3364)
Analyzing Relationships of Government, Universities and Families in Chinese Higher Education <i>Junling Hu, Guandong Song</i> .....	(3368)
Tacit Knowledge Research in Acquisition Process of Software Requirements <i>Li Yu, Junmei Cui</i> .....	(3372)
Study on Effect of Inward and Outward FDI-Induced Knowledge Flows, R & D Spillover on Innovation <i>Jing Pan, Chun Luo</i> .....	(3376)
The Modeling of Energy Knowledge Push Mechanism Based on Dynamic Knowledge Organization <i>Jiu Yi, Jiakang Wang, Yunzhu Zhu</i> .....	(3381)
Several Problems Probe on Key Technologies Integration in Engineering Project <i>Jianmin Fan</i> .....	(3385)
Study on the Impact of Experience Depth, Breadth and Diversity on Knowledge Creation in Techonological Innovation <i>Jing Pan, Hongbo Deng</i> .....	(3389)
The Role of <i>Guanxi</i> and Trust in Knowledge Interaction <i>Jianzhong Janne Hong, Kirsimarja Blomqvist</i> .....	(3395)

Study and Analysis of Blog in Practice of Knowledge Management in Organization <i>Hong Zeng, Huafeng Wang</i> .....	(3401)
From the Strategic's Perspective of Knowledge Management <i>Yun Song</i> .....	(3405)
Research on Knowledge Transfer with Customer Participation under Modulation and Demodulation System <i>Hongzhen Lei, Xu Xu</i> .....	(3410)
The Model Design for Ancient Village Management <i>Bo Jiang</i> .....	(3415)
Research the Knowledge Management System in Supply Chain Organizational <i>Lan Tian, Aiyng Gao, Liyu Yun</i> .....	(3419)
The Application of Individual Analysis and Democratic Evaluation in Discipline Evaluation <i>Kening Da, Jiaying Zhou</i> .....	(3423)
The Research on the Influence of Ancient Village Development of Knowledge Sharing <i>Bo Jiang, En Deng</i> .....	(3427)
Optimization Strategy of Science and Technology Innovation Environment of Hi-Tech Industrial Cluster from the Perspective of Organization Ecology <i>Aijie Yang</i> .....	(3432)

### Other Fields

Study on the Change of Structure of Farmland Property Rights and Agricultural Growth in China: An Analysis from the Theoretical and Empirical Perspective <i>Xianqing Ji</i> .....	(3437)
Study on the College Logistics' Accounting <i>Aizao Chen</i> .....	(3441)
Exploration of Industrial Gathering Development in Shanxi Province <i>Bingnan Liu, Weiling Qi, Mingfang Han</i> .....	(3445)
The Teaching Model for the Advertising Thoughts and Suggestions <i>Gecheng Li</i> .....	(3449)
Process Improvement for Drug Dispensing Based on Six Sigma Concepts <i>Jiunhung Lin</i> .....	(3453)
Incidence Analysis of Pension Security in the Czech Republic <i>Barbora Slintakova, Stanislav Klazar</i> .....	(3456)
The Choice of Path Supporting Agriculture at This Stage in China <i>Wanjun Jia, Hongyi Li, Duoduo Yu</i> .....	(3459)
Consideration on the Problems of Strengthening the University Campus Security Management <i>Yufeng Gao, Zidian He, Yanli Pei</i> .....	(3462)
Developing Green Vehicle Insurance under the Background of Low-Carbon Economy <i>Chunhong Xu</i> .....	(3465)
Discussion on Revising the Results of Consumers' Purchase Intentions Questionnaire Survey <i>Shouze Chen</i> .....	(3469)
The Comprehensive Evaluation of Social Security Standard of China <i>Hailian Yu</i> .....	(3471)
Interrelationship between Housing Price and Public Finance in China <i>Chunhua Lin</i> .....	(3475)
Expanding Migration of Enterprise Based on Enterprise Migration Theory and Their Dynamic Characteristics <i>Dongzhi Zhang</i> .....	(3479)
A Study on the Development of the Exhibition Tourism in Yantai City	

<i>Minying Xu</i> .....	(3483)
A Research on the Impact of Tax Policy on FDI in China	
<i>Yuexi Liu</i> .....	(3487)
A Research on Decentralization and Economic Growth	
<i>Weixian Cai</i> .....	(3491)
The Cluster Development Mode and Path Explored of High Technology Industry in Western Region	
<i>Shengshun Peng, Zhao Li</i> .....	(3495)
Research on Comprehensive Performance Evaluation of Public Hospitals	
<i>Ying Du, Xinxing Luo</i> .....	(3500)
Analysis on the Development of Industry Cluster Based on Diamond Model	
<i>Hui Chen</i> .....	(3505)
Construction of Emergency Evaluating System on Incidents Occurred in Chemical Industrial Parks Based on Process Management	
<i>Nannan Sun</i> .....	(3509)
Study on Campus Emergency Management Capability Evaluation	
<i>Hao Ji, Mei Lv, Bing Su, Xiaoyi Lan</i> .....	(3513)
Exploring on the Mode of Characteristic Agriculture Construction in Water Source Area of the South-to-North Water Diversion Middle Project	
<i>Xiaotao Sun</i> .....	(3517)
Statistics on Injuries and Occupational Incidences in Taiwan	
<i>Kaiway Li, Yufong Huang</i> .....	(3521)
Research on the Export Tax Rebate Policies in China	
<i>Ke Ding</i> .....	(3525)
Multiplier Effects of the Active Fiscal Policy	
<i>Yuanyuan Chen</i> .....	(3530)
Study of Transfer Payments in China	
<i>Yongfeng Ni</i> .....	(3534)
Estimation of GM(1,1) Model Parameters Based on LS-SVM Algorithm and Application in Load Forecasting	
<i>Deqiang Zhou</i> .....	(3538)
Economic Analysis on Sino-US Trade Frictions	
<i>Xinrong Yang, Linqi Liu</i> .....	(3542)
A Study on Teaching Reform of “Cost Accounting” Based on Production Logistics	
<i>Huanjing Zhang</i> .....	(3547)
Research on the Management of Undergraduate Enterprise Education	
<i>Yu Peng</i> .....	(3551)
Tourism Cooperation Mechanism Study under the Background of Economic Integrated Development of the Jing-Jin-Ji Area and Bohai Surrounding Area	
<i>Shujuan Wang, Shengrong Chen</i> .....	(3555)
The Study and Statistical Evaluation of the Agricultural Subsidy Policy	
<i>Qin Xiao</i> .....	(3562)
Tourism Resources Classification and Evaluation Research in Tangshan City	
<i>Tingting Chen</i> .....	(3566)
Discussing of Enterprise “Intellectual Capital” Management Methods	
<i>Tingting Chen</i> .....	(3569)





# 目 录

## 第一卷 企业管理(1)

### 企业管理

后危机时代经济结构转型对企业绩效的影响研究.....	周新苗,冷 军(1)
论组织内网络结构中心性与员工绩效.....	刘 楼(7)
零售商自有品牌产品的发展现状及其存在的问题.....	任方旭(11)
企业生态位遗传基因的基本结构与运作机制研究.....	刘志峰(15)
成长型中小企业组织有效性曲线模型研究.....	张征超,刘 宇(20)
基于财务工程观的全价值网信息化管控.....	吴江龙,朱 学,罗旭东(24)
煤炭企业可持续发展影响因素实证研究.....	颜茂华,秦 宏(29)
Drucker's Thoughts of Corporate Social Responsibility Management and Its Enlightenment .....	Weixia Li, Yanjun Dai(36)
基于模糊综合评价的企业高层管理团队绩效评价研究.....	周晋蓉,耿玉德(40)
合作社的企业制度分析及其政策建议.....	罗建利(43)
企业薪酬透明度与员工公平感关系的实证研究.....	毛晓燕,陈 莹(48)
考虑竞争劣势的中小企业战略管理方法.....	张 勤(53)
Game Analysis on Knowledge-Sharing of Collaborative Design in Virtual Enterprise.....	Yi Zheng, Zhaoyue Ma(57)
Empirical Study on Earnings Management of China's Loss Listed Companies of 2008.....	Yi Zheng, Zhaoyue Ma(61)
产业集群技术创新和制度创新的空间产出效应研究.....	郭利平(65)
Application of Marketing Strategy: A Theoretical Framework for SMEs in China.....	Shigang Yan(69)
The Research on Strategic Cost Management in Collaborative Design of Virtual Enterprises.....	Yi Zheng, Ju Xu(72)
现行增值税环境对我国纺织企业的影响分析.....	宋 玉,王小红,李军训(76)
领导-员工关系、组织支持感对员工离职倾向的影响:组织支持感作为中介变量.....	古继宝,张菲若(81)
基于非结构模糊决策的ISO9001认证绩效评价.....	云小红(86)
灾难背景下的公司慈善捐赠:赢得市场的掌声吗?.....	朱金凤,杨鹏鹏(90)
Measurable Intangible Value of Corporate Social Responsibility (CSR) and Corporate Competitive Soft Power .....	Ping Zeng, Chengcheng Jiang(94)
7S模型在物业服务企业文化建设中的应用.....	王 敏,温国锋(98)
粤商二元对立文化结构研究.....	陈 科,李卫宁(102)
Establish China's Hotel Interpersonal Communication System.....	Tingting Chen ,Baozhu Tian(107)
基于全生命周期理念的电网企业资产管理信息化研究.....	张 勇(110)
企业社会责任评价指标体系构建的探讨.....	刘淑华,李 呈,孙志梅(114)
黑龙江省民营企业弊病诊析.....	张 梅,杨志勇(118)
Product Market Competition and Executive Compensation in China.....	Shenglan Chen(122)

基于价值网理论的电信运营商集团客户服务模式的研究.....	刘 莎(126)
The Model of Appraising & Optimizing of the Self-Innovation Competence for Enterprises.....	Qing Yang(130)
金融危机形势下纺织企业发展战略.....	刘 静(135)
Risk & Prevention of Cultural Integration in Mergers and Acquisitions Process.....	Xiu-mei Shi, Jinying Wang(139)
家装企业的品牌策略分析.....	刘国豪, 毛鹏跃(143)
The WTO's Rules on RTA: Implication for China's Regional Economic Cooperation.....	Huiping Tan, Li Cai(147)
民营企业可持续发展策略的探讨.....	张晓春, 郑君洁(151)
Professional Service Firm's Business Development.....	Yuan Ding, Haiwei Zhou, Suyi Deng(155)
废旧家电逆向物流模式选择研究.....	许妮娅, 王 冰(159)
基于AHP-Fuzzy的煤矿企业安全文化评价模型分析.....	张学睦, 刘元吉, 姚庆国(163)
吉林省农产品加工产业集群空间格局及发展模式.....	高 军(167)
企业如何运用心理契约有效激励员工.....	李从容, 张明磊(172)
Knowledge's Transfer: The Impact of Managerial Ties and Ownership Identity.....	Han Zhang, Lin Meng(176)
中小企业竞争力评价指标体系和评价方法研究.....	马卫寰(181)
基于突变级数法的中国钢铁企业竞争力的实证评价.....	郝 凯, 尚会英, 张洋阳(185)
网络经济下软件业动态竞争战略研究.....	刘 莎(189)
新经济条件下农村中小企业人力资源管理研究.....	苗 强, 龚艳杰(193)
会计师事务所审计收费影响因素分析.....	于海燕, 陈 鹰(197)
从制度经济学角度谈信托责任问题.....	林 磊(204)
背景因素与组织结构关系的实证研究 :基于结构方程模型的分析.....	朱晓武, 闫 妍(208)
个人与组织匹配对员工敬业度的影响机制研究.....	储成祥, 李小剑(213)
Research on the Problems of Medium and Small Enterprises Human Resources Management.....	Chunyuan Liu, Lan Chen(217)
企业家知识、经验和网络对中小企业国际化进程的影响机制研究.....	陈 扬, 张 骁, 黄忠东(221)
基于模糊综合评价的企业竞争优势分析.....	张 磊, 李 玲(225)
A Study on Industry Effects of Chinese Listed Companies' Financial Restatements.....	Xiaomin Chen, Xi Zhou(229)
The Local Industry Cluster Strategy Based on the Growth of Entrepreneurs.....	Wenhua Chen, Tao Chen(235)
The Weighted Directed Acyclic Network of Mass Customization in Pharmacy Machine Manufacturing: Analyzing and Forecasting .....	Xi Zhang(242)
知识经济时代装备制造企业知识管理策略研究.....	蔡永明, 王胜利(246)
用“顾客忠诚三维分析模型”明晰企业竞争优势.....	刘 进(250)
Analysis on Rent-seeking in the Development of Mineral Resources by Game Theory.....	Guohui Wang, Wenshuai Ma(254)
辽宁管理咨询业发展分析.....	白晓君(258)
Based on the Inverse Economic Cycle of Enterprise Brand M&A analysis.....	Jing Li, Juanjuan Chen(264)
产权竞争与国有企业控制权改革研究.....	朱亚兵(268)
中国资源卫星应用特点分析及其效益分类方法研究.....	芦鹏宇, 闫相斌(273)
吸收能力和企业竞争优势 :关于供应链管理系统作用的探索性研究.....	彭泽余, 孙永强, 姜春萍, 尹春晓(277)
金融危机前后金融类上市公司公允价值变动实证研究.....	张曾莲, 雷崇信(281)
Dynamics Model of Auto Bearing Input-Output System.....	Caiping Song, Chao Zhao(287)
Research on Finance of NGO.....	Linan Wang, Xiangjun Lu, Xiaohong Yu(290)
组织内部公平对员工的心理契约的影响.....	龚 繁(293)

Signaling Game Model-Based Incentive Mechanism for Managers.....	Jingjing Xu(297)
A Study of Evaluation Indicators System of Assets Life Cycle Management for Power Grid Corporations .....	Yong Zhang(301)
Why Cash Dividends in China Have a Tunneling Effect? .....	Chengmin Xiao(305)
在美国上市的中国公司经营业绩更好吗? .....	肖成民(308)
化工企业国际化与经营绩效的实证研究.....	马丕玉(312)
危机后的高新技术企业战略选择与管理变革研究.....	盛振江(316)
技术演进与需求不确定下之产能扩充模式.....	陈欣男, 杜莹美(320)
社会网络嵌入视角下的企业社会责任约束机制.....	陈国华, 郭 燕(324)
中小企业社会责任推行方式: 特点分析和经验借鉴.....	郭 毅(328)
Correlation Analysis of Independent Innovation and Financial Performance of Enterprises.....	Hongjun Bei, Jianhua Shi(334)
Research on Selection System Formwork of Merging Target Enterprise.....	He Han(338)
中国大学生商业伦理实证研究.....	郭 霖(342)
民营企业生命周期不同阶段政治策略分析.....	邱梅花, 吴河北(346)
网络环境下企业伦理形象评价与塑造.....	张一纯, 陈葵晞(351)
Reserach on Financing Difficulties of Small and Medium-Sized Enterprises and the Corresponding Countermeasures .....	Liu Yang(355)
The Research about the Effect of Performance Pay Reform of Teacher in Rural Areas .....	Shaojun Bai, Xun Ma, Dingding Duan(359)
电力企业绩效管理的提升.....	聂 艳, 成 熙(363)
煤炭企业投资项目问题探究.....	柳瑞禹, 陈嘉璐(367)
国家高新区内企业税负与企业发展关系的实证分析.....	汪海凤, 赵 英(371)
基于复杂系统理论的企业集群演化研究.....	李传军(375)
国有企业公司治理: 新加坡的经验与启示.....	李传军(379)
制度环境、路径依赖与公司治理.....	李传军(383)
On Effectively Managing Chinese Medium and Small Enterprises' Internationalization.....	Cang Liu, Fang Xie(387)
高新技术企业发展力综合评价研究.....	刘 颖, 毕腾翔(390)
后发企业的跨国并购战略.....	范 超(393)
中国企业内部审计人员管理优化策略探究.....	卢梦杉(398)
基于联盟绩效的企业战略联盟演变机理研究.....	任 旭, 张志朋(403)
组织冗余与绩效的关系: 基于动态能力的中介效应.....	章宏都, 崔 毅(407)
家具企业柔性生产计划管理的研究.....	陶 涛, 向仕龙, 陈星艳(411)
Financial Management for Non-profit Organization.....	Linan Wang, Xiaohong Yu (415)
A Empirical Study on the Relations between Ownership Restricting and Performance of Company in China.....	Jie An(419)
家族企业的界定: 西方文献述评及基于中国现实的分析.....	向 荣(424)
A Technical Innovation Audit Based on Organic Growth.....	Yiyang Fan, Ya Liao(430)
The Analysis of the SMES' Using Accounts Receivable as Pledge of Finacing in the View of Game Thoery .....	Xiao Sang, Yugui Wang(433)
集群核心企业迁移的网络位置选择与迁移绩效.....	杨 波, 王核成(437)
融入实物期权的并购中目标企业价值计量模型构建.....	韩 鹤(441)

基于文化整合视角的企业并购研究.....	李 玲, 柳 颖(445)
创业女性工作家庭平衡的分析研究.....	王飞绒, 庞晓霞(449)
Impact of Corporate Governance on Voluntary Disclosure in Chinese Listed Companies.....	Hongxia Li(454)
基于精益生产方式的精益企业设计.....	宋 昕, 李 亮(460)
Game Analysis on Listed Companies' Dividend Distribution.....	Tingting Song(464)
我国缺陷家电产品召回滞后原因的实证分析.....	陈盛钧(467)
高管团队认知能力的二维矩阵模型.....	王付鹏, 葛玉辉, 陈悦明(471)
Enterprise Public Relations Management.....	Yan Nie, Xi Cheng(476)
“商学”概念的重新界定.....	杨 琪, 李大玲(479)
Research on the Integration of Alliance Enterprise's Value Chain.....	Liping Yan(483)
重塑企业耻感文化 实现企业道德自律.....	李书萍, 张乃芳(487)
上市公司逆周期财务战略实证研究.....	钟婉怡(491)
建立国际筹资规模预警指标体系的研究.....	邓 钠(495)
中国中部地区承接第四次产业转移对策研究.....	张明林, 周荣华(499)
基于区位商的中国中部地区产业发展战略研究.....	张明林, 周荣华(503)
产业价值链下的创业机会评价模型研究.....	张明林, 周荣华(507)
民营经济如何抓住机遇实现跨越式发展.....	马卫寰(511)
Minimum Quality Standards and Welfare Analysis.....	Yan-Shu Lin(515)
基于灰色理论的企业创新活力综合评价研究.....	胡 斌(519)
A Model Research Related to Enterprise Operation Achievement Promotion Based on Value Management .....	Yang Wang, Wenwen Huang(523)
基于符号价值的旅游纪念品设计管理分析.....	周永振(527)
国有成品油销售企业网络竞争力培育研究.....	刘振滨, 刘荣刚(530)
The Analysis and Prospect of Network Financial Report Based on XBRL.....	Yazhe Jia(534)
金字塔结构与民营上市公司利益侵占行为.....	洪 滨(538)
基于博弈分析的企业集团税收筹划对策研究.....	李绍萍, 黄 莹(545)
高等学校资产管理现状及解决方案浅析.....	刘杨红, 杜 云(549)
Where will the Group Buy in China Go? .....	Xiao Jia, Shuying Zhao(551)
An Analysis of New Business Models for Internet Firms.....	Shuying Zhao, Xiao Jia(554)

## 人力资源

高校教师工作绩效评价体系与方法研究.....	赵云辉, 李兴旺(557)
行政组织人本管理的路径设计.....	张 宇(561)
河北省农村小学体育师资队伍建设长效机制研究.....	郝士儒, 张少卿, 封 彬(565)
DTY金矿平衡记分卡设计研究.....	张超英, 王万明(568)
企业人力资源的道德资本存量模型.....	马风光, 罗井峰(574)
On Marine Human Resources Construction of China.....	Fuguo Sui, Baolong Hou, Jun Shen(578)
导游职业倦怠与离职倾向关系研究.....	赵延昇, 毕迎春(582)
Does High Self-Esteem Contribute to Team Effectiveness? .....	Zhanfang Sun(586)

服务外包人力资源管理信息系统的竞争优势.....	吴亚楠, 孙秀杰(590)
陕西省农村剩余劳动力转移的区域结构特征及政策建议.....	李丽辉, 李允婧(594)
河南省新型农村社会养老保险实施现状及对策研究.....	王 岩(598)
基于动态模糊格的数据分类方法及在人力资源评价中的应用.....	樊 凌, 戴雯惠(602)
工作满意度、组织承诺与离职倾向关系的实证研究.....	赵延昇, 宛常春(607)
Study on System Construction of Staff Motivation Based on Staff Self-Motivation.....	Xiaoning Wang, Chunting Gong(612)
Research on Business Management of Knowledge Workers Based on Psychological Contract.....	Lan Chen, Chunyuan Liu(617)
Research on Guarantee Company Business Personnel Emolument Distribution Based on Cooperative Game .....	Tiening Li, Jianhua Luo(621)
变革型领导对员工创新能力作用机制研究.....	古继宝, 汪正玄, 蒋 琬(625)
基于社会交换理论的研发人员创造力影响机制实证分析.....	古继宝, 蒋 琬, 汪正玄(630)
基于心理契约的中小企业高层管理者激励策略.....	焦燕莉, 戈 猛(636)
外部环境因素对员工心理契约的影响分析.....	焦燕莉, 戈 猛(640)
The Analysis on Off-Farm Workers of Jiangxi Province and Solutions.....	Wang Xiang(644)
普通高校人力资源的特点与管理对策.....	高国琴(648)
冲突最小化的计划模型.....	田木生, 吴振远, 李家林(652)
Analysis of Industry Competitiveness: An Empirical Examination of the Role of Labour Cost .....	Cuizhen Jiang, Guohua Zeng(655)
“发展现代服务业”视野下的大学生创业素质模型的构建.....	张 楠(659)
Compensation Incentive Analysis of Top Managers in Listed Companies: Based on Fairness Preference Perspective .....	Liang Li(663)
组织内三种激励机制的比较及选择模式研究.....	黄金芳, 孙 杰(667)
农村劳动力转移动力机制研究——基于长春市双阳区的实证分析.....	祝 明(672)
基于内部控制的知识员工绩效考评体系构建.....	孙 远(676)
关于心理资本对员工敬业度影响的研究综述.....	储成祥, 王 蓉, 李小剑(680)
“大五”人格特质与员工发展实证分析: 领导成员交换的中介作用.....	李 云, 蒋 琬(685)
生育率和人力资本投资对城乡差距扩大的影响分析.....	赵 勇, 张 薇, 钱 龙(689)
基于求职者视角的企业人才吸引力影响因素研究.....	宋 鸿, 张培利(694)
Influence over Resources Caused by Beijing Population Growth and Suggested Resolutions.....	Jing Wang(699)
硕士研究生心理健康教育探讨.....	刘祥和(703)
Study and Application the Performance Evaluation System Based on Network Technique.....	Cuihong Hu(707)
幼儿教师人力资源配置现状分析.....	肖兴政, 刘 燕, 王露梅(710)
中国如何避免增长性贫困.....	范利霞, 黄昌富(715)
我国自主创新人才培养模式研究.....	刘京文(719)
Study on Human Resources Management in Real Estate Enterprises in China.....	Yijun Zhang, Daidai Lin(723)
广西高技能人才缺乏原因与对策.....	杨书灵, 李钢锋, 卢婵江, 陈启源(727)
Protean Career and Boundaryless Career: An Exploratory Study of Knowledge Worker in China Enterprise .....	Wenchen Guo, Hongjun Xiao, Tingting He(731)
LED透镜模块之光学设计最佳化.....	陈文钦, 许胜超, 曾文柏(737)
Deepen Human Resource Management to Improve Core Competence.....	Xinde Chen, Yadan Zhang(741)

炫富与迷失：炫富主义“富二代”炫富行为研究.....	邱梅花，兰 剑(745)
求职者参与无领导小组讨论的策略研究.....	王养成，赵飞娟，李国锋(749)
高新技术企业薪酬改革实践探索.....	于珺靓，高孝伟(754)
组织中的激励：一个基于“媒介”效应的思考框架.....	郑兴山，郑晓涛，张 林，汪可真(759)
Human Capital Growth Promote the Economic Development of Hengshui.....	Wenlei Shi, Xuejun Peng(763)
员工工作效能感及其培养策略.....	黄岳钧(766)
从激励竞争博弈谈提高国防生培养质量的对策.....	谢 茜，杨 海，肖 彬(770)
Fuzzy Evaluation on Human Resource Plan.....	Qiang Xie, Qing Wang(774)
Reach on Staff Training in Commercial Banks of China.....	Jibin Ma, Yan Chen(778)
The Model of Prediction and Control about Enterprises Personnel Structure.....	Jibin Ma, Huana Zhang(781)
Identifying Employees' Creative Potential and Maximizing Their Creative Performance: A Fit Model .....	Xiaochun Wang(784)
The Influences of HR trust and Supervisor Support on Workers.....	Jihong Liu(788)
关于情绪智力概念若干问题的探讨.....	王淑红(791)
心理资本及其在人力资源管理中的应用.....	陈慧君(795)
Research on Human Resource Management in M&A Integration.....	Xiaoxin Wang, Yongmei Cui(799)
关于技能型人力资本的研究.....	张学英(803)
建立海外实习基地.....	安桃艳，荣海涛(807)
校企联合招聘模式与传统招聘模式的比较研究.....	杨 帆，熊金灵(811)
如何有效管理“员工先动性”.....	王晓春(815)
中国创意阶层区域分布及其影响因素的实证研究.....	杨凤丽，洪 进，赵定涛(819)
促进农民工平等就业与实现农民工市民化.....	徐永新(823)
中国文化背景下组织程序公正对人的影响研究.....	何玲玲，王伯华，许荣斌，陈海华(827)
基于SFA的企业人力资源效率研究.....	方勤敏，李晓庆，章 茜(833)
高校图书馆学科馆员素质模糊综合评判.....	田 敏(838)
从内部营销视角探讨员工培训.....	周晓梅，颜 丽(842)
农民工返乡创业的制约因素与突破途径分析.....	杨 巍，杨春悦(846)
The Strategy of Sustainable Development of China: an Empirical Examination of the Role of Labor Cost and Productivity .....	Binqing Yang, Cuizhen Jiang, Guohua Zeng(850)
School Choice: a Theoretical Framework Based on Evolutionary Game Theory.....	Keqiang Li, Zhaoqin Shen, Ya Zhou(854)
农民工人力资本投资的影响因素分析.....	黄 锬(858)
The Cultivating Strategy of Psychological Capital in Group of Knowledgeable Employees.....	Jing Huang(862)
基于BSC的国有商业银行基层员工绩效管理探析.....	万 华，桂 婷(865)
领导自恋人格对非任务绩效评价的影响.....	徐世勇，张玉清，王亚丽(870)
Improve the Human Resources Management of Pension Benefit Guaranty Corporation.....	Yongqing Cong(874)
Competence Model of the Operator in Tyre Industry.....	Jinjian Wang, Daidai Lin(877)
中国人的面子观与对上影响策略的研究.....	文 峰，王 霄(881)
管理者情绪智力与员工创造力一定存在关系吗？.....	方 雯(885)
高校知识工作者的工作态度与个人知识吸收能力的关系研究.....	何健文，夏宇周(889)
基于模糊DEA林业上市公司高管绩效评价.....	宋彩平，王国军(896)

事业单位绩效工资改革：成效、问题与对策.....	宋惠敏，孙红军(900)
基于扩招后大学生就业压力研究.....	刘长江(904)
新时期我国人力资源开发策略.....	刘长江(908)

## 第二卷 企业管理（2）

### 物流管理

厦门市物流产业发展战略定位探析.....	曹明，刘惠英(911)
基于熵值法的企业物流系统综合评价研究.....	张志乔，郭琴(916)
Research on Durable Goods Sales Pricing Based on Team Purchasing Consumers' Types.....	Xiang Zhang, Hao Su(920)
第四方物流的优势和发展策略.....	邵俊岗，陈晴(923)
基于界面管理的物流服务优化研究.....	张学引，郭会斌，张世轩(929)
The Optimization of Logistics Distribution Center Location of Agricultural Products Base on the Fuzzy Comprehensive Evaluation.....	Shu Wang, Xiaomei Zhang(933)
制造企业物流系统流程再造之研究.....	朱惠君(937)
冷链协同机制研究.....	翁心刚，安久意(941)
供应链管理的内生风险评价及对策研究.....	谷再秋，朱庆伟(945)
广西壮族自治区物流能源消耗的影响关联度评价.....	乔鹏亮(950)
Appraisal Model on the Third Party Logistics Enterprise's Core Competence.....	Xiaolong Zhang, Xiaohui Zhang(955)
Study on the Supply Chain Cultural Integration.....	Zhili Zhang, Shanshan Cai, Wenchun Li(960)
About Development Strategy for Chinese Medium & Small-sized Private Express Enterprises.....	Shuli Tu(965)
基于物流服务要素等级的服务策略定位与选择研究.....	张建明(969)
中国西部物流发展与西部经济的互动研究.....	刘俊华，周燕，韦晓鹏(973)
Study on the Targets and Countermeasures of Cost Control for Enterprise Logistics in Supply Chains.....	Huilan Li(977)
Supply Chain Coordination under Supply Delay Based on Buy-back Contract.....	Lei Liu, Shan Gao, Qun Jin(980)
作业成本法在物流服务中的应用.....	郭春芳，李亮，韩佳睿(984)
物流园区绩效评价体系研究.....	张立国(987)
供应链物流能力的全面协调与管理研究.....	申文，胡晓燕，辜勇，肖汉斌(990)
Supplier Choice Problem with Preference Information about Interval Number.....	Cuihong Hu(995)
Asymmetric Contest in Logistic Market: An Evolutionary Viewpoint.....	Xi Zhang(998)
关于独立学院物流人才培养的研究.....	李艳华，王淑纳(1002)
The Food Cold-Chain Emergency Logistics Quality Management Index System Design and Evaluation.....	Yao Wang, Xiaoting Li(1008)
下游制造商的协作创新模式与协调契约.....	田巍(1012)
基于评估关键因素—协作满意度的协同供应链剩余利润分配研究.....	姜能涛(1016)
Port Logistics System Optimization Model.....	Liang Li, Chunfang Guo(1021)
Research on Delivery Vehicle Scheduling under VMI Mode.....	Shiqiang Tang(1024)
中小型第三方物流企业区域末端配送模式分析与探讨.....	许菱，贾俊伟(1028)
物流企业信息化水平评价研究.....	谢红燕(1032)

The Performance Evaluation of Supply Chain based on Data Envelopment.....	Chunhe Ge, Lei Huang(1036)
基于物联网的物流统一信息GPS/GSM 定位系统.....	林兴志(1039)
双重激励下零售商的最优订货量研究.....	陈海权, 刘 洋(1043)
The Forecast Research of Enterprise Logistics Cost Based on Neural Network Analysis.....	Hong Yun, Yan Zhang(1047)
基于维修理论的供应链系统可靠性仿真研究.....	陈国华, 张根保, 庞继红(1051)
我国企业发展绿色物流的策略研究.....	赵 蕾, 马丽斌(1056)
Analysis of AHP-based Supermarket Agricultural Products' Supply Chain.....	Wei Fang, Shanshan Zhu(1060)
On Challenges of Policy Implementation in China Green Public Procurement.....	Conghu Wang, Yuhua Qiao, Weigang li(1064)
A Study on Durable Goods Monopolist Planned Obsolescence Strategy .....	Hao Su, Xiang Zhang, Yiqing Tang, Xingjian Fan(1069)
我国物流保险发展现状及对策研究.....	王江华, 武少玲(1072)
Forecast and Analysis of the Logistics Demand in Nanjing.....	Yan Chen, Yanyun Qiu(1076)
Shapley Model with Innovative Incentive Factor in Profit Distribution Automotive Supply Chain.....	Zheng Liu, Qi Xu(1080)
Estimation of China's Provincial Total Factor Productivity For Logistics Industry.....	Yuzhou Hu(1084)
卷烟商业企业物流成本管理优化探析.....	刘振滨, 田 慧(1087)
Study on Service Scope of Logistics Facility of Telecommunication Operating Enterprises .....	Yingkui Wang, Yihong Ru, Xinmin Zhang(1091)
Analysis on the Operate Modes of Cycle Logistics in Telecom Operators.....	Yingkui Wang, Yihong Ru, Xinmin Zhang(1097)
基于供应链管理的煤炭物流企业业务流程整合与重组.....	李 恒(1102)

## 工程管理

The Research on Partnering Model of Colleges and Universities Full Life-Span Cycle Construction Projects .....	Xi Chen, Yisheng Liu(1107)
6σ设计 : 以稳健性和经济性为原则的质量改进.....	赵云辉(1112)
统计分析在施工项目成本管理中的应用.....	潘晓瑜, 卢 梅(1116)
旅行社竞争优势的构建.....	李志飞, 陈 琴(1120)
养殖户质量控制决策行为研究.....	王 瑜, 应瑞瑶(1125)
基于网格技术的复杂项目危机管理研究综述和展望.....	王爱民(1133)
政府投资建设项目全过程投资控制的研究.....	王新征, 贺 萍(1138)
河南省产业集群发展循环经济的政策建议.....	邵 芳(1142)
工程项目应用Partnering模式探讨.....	陈 晓(1146)
我国铁路建设项目代建制管理模式探讨.....	陈 晓(1150)
工程款支付新模式.....	李达夫, 臧利军(1155)
Application of Ideal Point Method in Project Construction Cost-benefits Analysis.....	Yao Hua, Hui Zhao(1158)
On Performance Appraisal Model of Project Management Based on Back-Propagation Neural Network .....	Jiyu Lai(1162)
Modern Project Management in the Education System.....	Fangyuan Liu, Yongkui Shi(1167)
风险矩阵法在供应链管理环境下的库存风险评价中的应用.....	章恒全, 徐 良(1172)
中外建设工程施工合同条件中工程师作用对比.....	孙 杰, 张 磊, 黄金芳(1176)



新建地铁车站穿越在建地铁车站结构安全性的数值模拟分析.....	王春辉, 彭 华(1181)
建筑工程项目和谐管理的可拓研究.....	张 炜, 杨 赟(1186)
建设工程施工事故应急不完全信息动态博弈分析.....	王 艳(1189)
谈沥青混凝土路面平整度的施工质量影响因素及控制措施.....	韩 松(1193)
施工项目质量管理现状与发展对策.....	崔春霞, 檀丽丽, 张淑敏, 王书朋(1198)
隧洞工程施工方法技术经济分析.....	于 娜, 张晓晗(1201)
旅游房地产的发展要素及实现路径.....	王晓燕, 乔 霞, 范少言(1204)
基于灰色关联理论的工程施工索赔原因分析.....	孙 磊, 刘国买, 殷乃芳(1208)
Risk Identification for the Operation of PFI Projects.....	Nannan Wang, Yenchiang Chang, Hua Sun(1212)
对“教体结合”体制转型期体育管理的思考.....	姜生成(1216)
Design on Management Platform of Rural Highway Construction.....	Rong Liu(1220)
Study on the Risk Model of Quoted Unit Price.....	Ying Zhang, Biwen Shen(1224)
基于CMM的远程学习评价.....	敬兴鸿(1229)
对远程教育质量评价的研究.....	屈 进(1234)
Study of General Contractor Evaluation System Based on AHP and Grey Relevancy.....	Lingjie Feng(1238)
The Evaluation of Project Planning and Control Based on OPM3 .....	Yuntao Guo, Yaping Wang, Sijun Bai, Yuchao Zhang(1243)
基于模糊综合理论的远程学习评价方法.....	杨瑞良(1247)
Study on the Model of Erecting Supply Chain for Sustainable Architecture Construction Project .....	Lin Xue, Yongzhong Tang(1251)
建设工程数字化管理体系的研究.....	蒋 帅, 刘伊生(1255)
政府投资建设项目管理模式的研究.....	王新征(1260)
Comparison of Two Public Project Finance Models: PFI and PPP.....	Yujuan She, Yahui Zhu(1265)
建筑企业项目组合管理模式研究.....	李 娜, 罗 茜(1270)
海阳AP1000核电项目FCD混凝土骨料预冷研究.....	王书峰, 丛九源, 李大勇(1274)
浅谈业主在投资控制和合同管理中的风险规避.....	孙立祥, 何若冰(1279)
施工合同中效率违约的可行性初探.....	刘 华, 夏 浩(1284)
建筑供应链下的风险分配研究.....	谈 飞, 许 庆(1288)
纸笔问卷和Web化问卷之应用对临床研究之影响.....	陈秀玲, 田效文, 史振忠(1293)
基于知识管理的软件项目管理模型研究.....	崔俊梅, 于 立(1298)
Study on Credit Enhancement of BOT Project Financing.....	Xujuan Dai(1303)
探讨适应中国国情的建筑节能服务公司的建立.....	邓晓芳, 任 旭, 万洋坤(1307)
Optimize Research on the Construction Project of Large-section Tunnel through Speedway.....	Qihua Ren(1311)
面向高校图书馆服务质量的QFD分析.....	李 娟(1314)
以人体3D形状数据评估人体体型指针.....	林静华, 陈雅菁, 吴筑嬭, 曹玉琴(1317)
Application Study on Engineering Safety Management Base on Fractal Theory.....	Zheng Yang, Shuibo Zhang, Lin Feng(1321)
双子座晶圆厂产能相互支持之下之绩效评估模式.....	卢俊伟, 杜莹美(1325)
Service-Oriented Analysis and Design for Process Improvement of Post Processing.....	Yunghsin Wang, Yaman Liao(1330)
基于城市经济学原理的旧城改造环境保护分析.....	王宇峰(1334)
考虑应力释放的含衬砌深埋圆形隧道的弹性解.....	赵 勇, 李鹏飞(1338)

信赖利益及其在建设工程合同救济中的应用探讨.....	刘 华, 武 华(1342)
Research on Non-Profit Organizations' Performance Assessment in China Based on Projection Pursuit Model .....	Lan Zhou(1346)
限制理论供应链补货机制之决策支持系统探讨.....	吴鸿辉, 任威达(1350)
北京市进城务工人员劳动报酬保障机制相关问题研究.....	孙 杰, 李永强, 黄金芳(1354)
建设工程施工合同状态自适应模型在合同管理应用中的研究.....	刘 华, 张彩红(1359)
前瞻式瓶颈优先法则于双资源限制系统之探讨.....	吴鸿辉, 李明峰(1363)
Analysis of BOT Financing on Land Consolidation.....	Lin Gui, Bo Han, Zhongwei He(1370)
关于住宅容积率的三方博弈研究.....	刘炳南, 于 戊(1373)
对江西省建筑业产业结构调整的思考.....	林君晓, 刘镇宁(1377)
基于价值链的建筑工程项目成本管理研究.....	吴亚琼, 罗福周(1382)
科研项目管理在科研院所中的探索.....	张 辉, 霍志彬, 王 乾, 余 曦(1385)
我国大型工程项目的集成化决策流程分析.....	雷丽彩, 周 晶, 李 民(1389)
建筑施工过程中火灾风险管理的研究.....	田玉敏(1394)
The Analysis of the Issue Related to the Feasibility of Study the Real Estate Project on the Basis of the Implicit Cost .....	Bilin Shao, Bin Ding(1398)
项目信息门户在大型烟草建设项目中的应用研究.....	孙继德, 王大伟(1401)
代工企业转型为自有品牌企业之生产规划模式.....	孙锦煌, 郭泽莹(1405)
武警部队处突行动的效益评价.....	谢 茜, 曾令芳(1410)
Study on Innovation of Development Mode of Heavy Haul Railway in China.....	Jinchuan Zhang, Hao Yang(1414)
建筑工程质量管理问题研究.....	罗 燊(1418)
系杆拱桥耐久性评价系统.....	封吴秋, 杜进生, 王开健(1422)
BP模糊优选神经网络在房地产开发中的应用.....	贾永峰, 岳 欣(1427)
基于人工神经网络的混凝土抗冻耐久性预测.....	赵 娜, 张爱琳(1430)
感性诉求广告的表现方法分析.....	梁 莺(1434)
信息化建设在工程质量监督管理中发挥的作用.....	宗 伟, 申希海, 王立春(1440)
建设工程质量保证金制度完善研究.....	凌 杰, 蒋建林, 严晓东(1444)
工程项目管理的5要素方法.....	徐 莉, 汤 雷(1449)
基于深基坑支护的施工监理分析.....	韩 松(1452)
建设项目环境管理问题与对策研究.....	胡 琴, 何清平(1455)
土地整理融资机制研究.....	桂 琳, 韩 博(1459)

## 市场营销

出口商品最优促销策略的随机模型构建与分析.....	肖 勇(1463)
中国电影产品营销研究.....	熊 凯(1467)
消费者研究中共同方法偏差的控制.....	曾秀芹(1472)
分“类”思维对品牌延伸评价的影响.....	林升栋, 方 向(1476)
基于对应分析的新品牌名称联想测试.....	揭水平(1481)
初游者与重游者满意度比较的实证研究.....	周慧玲, 许春晓(1485)

Analysis of Marketing Strategy of Skiing Tourism in Hei Longjiang Province from the Point of STP.....	Bo Zhou(1489)
网络评论对女性护肤品购买决策过程的影响研究.....	刘莉,袁淼(1492)
绿色建筑推广机制研究.....	林云莲,刘敏(1496)
论低碳消费模式的引导与构建.....	杜丽岩(1501)
基于冲动性购买的快速消费品营销对策研究.....	陈桃红(1505)
基于个性化消费的汽车定制研究.....	武少玲,王江华,汪曙亮(1510)
论体验营销在休闲农业旅游市场的应用.....	周志宏(1515)
How Reputation Matter in Services Marketing? .....	Jie Liu(1519)
Appraisal of Non-Governmental Industries' CSD in Jilin Province and the Countermeasures .....	Junchang Xu, Wenjun Huang, Xiaoxu Wang(1524)
应用生活型态模式建构百货公司市场区隔之研究.....	锺政伟,黄秀珠(1527)
我国东部地区医药行业市场运行现状研究.....	段利忠,段古纳,禩春裕,张瑛,翟广倩,耿浩(1533)
Strategic Research on Interaction Management of Cluster Brand and Corporate Brand.....	Xiaocui Li, Lei Zhang(1538)
武汉大学生服装消费实证研究.....	陈丹文(1541)
郑州娅丽达女裤的营销策略研究.....	李双燕(1544)
营销渠道建模与行为研究述评.....	江西平,何米娜(1548)
贸易保护背景下的国际市场营销.....	战歧林(1552)
The Study on Customer Satisfaction Index Based on the Analysis of the Partial Least Square Regression .....	Shufang Zuo, Baoku Li(1556)
The Game Analysis of Profit Sharing between Manufacturers and Dealers in Supply Chain.....	Xing Zhao, Baoku Li(1561)
The Development Predicament and Countermeasures of Textile and Garment Industry in China under the Financial Crisis .....	Xiaomin Han, Hongxin Wang(1564)
企业应对网上消费者评语的策略探讨.....	郭燕,周梅华,黄大志,陈国华(1568)
中国网络情境下企业进行网上市场调研的方法研究.....	刘志超,张小娟(1572)
基于顾客认知价值的体验营销策略探析.....	赵翼虎(1575)
Small City Development Strategy of the Wholesale and Retail-in Hengshui City.....	Lei Xu(1579)
多水平线性模型在评估调查员变异及其来源中的应用.....	曾秀芹(1582)
Research on Spirit Moulding of Great Brands.....	Jihua Zhang(1586)
伙伴型营销渠道关系的构建与维护研究.....	嵇国平,高明(1590)
保健产品的营销策略研究.....	嵇国平(1595)
珠三角加工贸易升级问题与对策研究.....	陈岩,俞斌(1600)
企业战略管理营销支撑探析.....	贺丽蔚(1604)
建置绿色营销创新发展之危机预警模型.....	谢家祥,田效文,黄文聪,锺念祖(1608)
基于购买决策过程的家具产品沟通策略研究.....	尚会英(1612)
An Empirical Analysis on the Trade Effect of Antidumping: the Case of China.....	Shihui Yang, Yuchi Xie(1617)
绿色餐厅购买意图之研究.....	赵瑀(1622)
中国长三角加工贸易转型升级研究.....	陈岩,金辉(1626)
基于霍特林模型的本土大型零售企业差异化营销.....	惠琳(1630)
资源环保认证鱼产品的购买意愿及其影响因素.....	全世文,曾寅初,刘媛媛(1634)
Theory of the Cognitive Mechanism and Revitalization Strategy of Brand Aging.....	Jifu Yang(1641)

新入职大学生对理财产品的选择行为研究.....	成 熙, 聂 艳(1646)
新媒渠：基于整合营销传播理论的创新模式.....	陈 明, 谭玉婷(1650)
应用AHP法评量顾客满意度分析-以量贩店为例.....	杨焯能, 李欣怡(1655)
The Application about Experiential Marketing in Brand-Building.....	Dong Liang, Chunyan Zheng(1659)
基于整合营销传播的广告经营商业模式创新.....	陈 明, 周欣燕(1662)
面子意识与女性品牌服装消费的营销策略.....	陈桃红(1666)

## 决策系统

我国地区“资源陷阱”风险预测模型：基于GRNN神经网络.....	陈景岭(1671)
基于BP神经网络模型的房地产销售预测.....	徐勇戈, 李 康(1675)
Analysis on How Risk Preferences Affect System Performance in Portfolio Procurement.....	Ling Han, Guohua Chen(1680)
企业智能财务分析系统设计研究.....	汪诗怀(1685)
经济增长中高等教育基本建设投资的贡献研究.....	罗序斌, 郑克强(1690)
应用模糊网络程序分析建构供货商选择模型.....	李欣怡, 康鹤耀, 林俊宇(1694)
绿色及低碳之新产品开发-以台湾TFT-LCD产业为例.....	林俊宇, 李欣怡(1699)
中国滨海区域旅游竞争力测评研究.....	易小力(1704)
关于构建中国中西部南北经济带的思考.....	赵临龙(1710)
基于概念模型的装备管理决策行为建模研究.....	冰 冰, 郝永生, 史宪铭, 荣丽卿(1714)
现金持有决策的动态规划模型.....	张健光, 汪丹梅(1718)
正确处理“四个关系”，提高主粮区种粮积极性.....	贾贵浩(1723)
基于泛逻辑的智能决策支持系统.....	李 艳(1727)
绿色供货商评选模式之建构.....	吴欣蔚, 李欣怡, 林俊宇(1732)
应用内点合成方向搜寻法求解分式二阶规划问题.....	许隆结, 翁伟泰, 邱弘兴, 邱智琳(1736)
我国东部地区中医药和民族医药发展的灰关联分析.....	段利忠, 段古纳, 张 瑛, 禚春裕, 翟广倩, 耿 浩(1741)
银行信用风险问题的信号传递模型分析.....	杨彦旭, 苏锡坤(1746)
Analysis of Construction of the Decision-Making Mechanism of Local Public Service Supply .....	Yanqing Xu, Haiya Shao, Chongli Huang(1751)
有效提高中国碳生产力的政策问题研究.....	刘经纬, 李志娟(1755)
我国中部六省府际科技合作的动因、特点及其发展趋势探析.....	殷杰兰, 钟书华(1759)
山东纺织产业集群可持续发展的对策分析.....	赵金秀(1765)
广东省制造业企业效率分析.....	周建华(1769)
The Loss Model for Mass Emergency Base on Agglomerative Clustering.....	Kefeng Wan, Guang Yu, Hua Bai(1774)
辽宁省税收收入与经济发展关系的实证分析.....	金双华(1778)

## 第三卷 金融管理与新技术

### 金融分析

会计信息披露的博弈研究.....	王艺明, 黄榆舒(1783)
------------------	----------------

金融业征收增值税的国际比较研究.....	苏宝通,黄榆舒(1787)
内蒙古住房金融发展模式研究.....	周艳明,张昭俊,王晓燕(1791)
Study on Framework and Structure Model of Dynamic Financial Analysis.....	Liping Guo(1796)
基于关系型贷款的农业小企业间接融资难问题研究.....	许淑琴(1800)
Dubai Crisis and Revelation to China.....	Xi Huang(1804)
商品交易所相近商品期货价格联动效应研究.....	杜金岷,奚 宾(1807)
构建我国证券投资基金评价体系的实证研究.....	张 群,薛雨石(1811)
金融危机对俄罗斯远东地区的影响及中国的应对措施.....	李 楠(1815)
中国信托业发展的区域差异分析.....	周 明,刘光岭(1818)
我国农产品期货市场风险预警指标体系改进研究.....	刘钟钦,蒋志强(1823)
外贸企业贷款偿债能力的有效性分析.....	王 巍,王志浩,王树忠,曲国坤(1827)
产品市场竞争与董事会治理:基于中国上市公司的分析.....	杜金岷,马洪娟(1831)
董事会结构、CEO特质及企业创新的关联性研究.....	洪 育,林雨洁(1835)
我国证券市场国际化进程中的短期资本流动风险研究.....	陈 钧(1840)
我国农产品期权上市有关问题研究.....	蒋志强,刘钟钦(1844)
An Empirical Study on Effects of RMB Exchange Rate to China's Imported Price.....	Maosheng Ye(1847)
The Price Discovery Function of Shanghai Copper Futures Market.....	Dongwei Song, Dehong Liu(1851)
Capital Structure of State-Owned Company and Market Timing.....	Yezhou Sha, Liu Liu(1854)
我国商业银行信用风险评估与度量的实证分析.....	沈绿珠,郭文龙(1858)
基于小波神经网络股票非线性价格预测的研究.....	刘 娜,余鹏翼(1862)
国际货币基金组织与国际货币体系改革研究.....	赵锡军,姜雪冰(1868)
Comparative Analysis on Practices of Supply Chain Finance at Home and Abroad.....	Qin Feng, Cheng Chen(1874)
融资融券的作用及其在我国的发展运行分析.....	潘 华,严 凌(1878)
中国证券市场大股东交易动机研究.....	韩京芳,刘睿智(1882)
中国风险资本市场发展的决定因素.....	涂 红,刘 月(1886)
政府强制囤地开发的期权博弈评价.....	张道保,许祥秦(1891)
中国上市商业银行资金管理分析.....	钟云燕(1895)
基于时间序列频域分析的上证A股周期研究.....	陆珩琪,徐立平(1899)
债券拍卖方式比较研究.....	白艳萍,张 昱(1903)
会计信息质量治理企业投资不足的机理研究.....	蔡艳芳,蒋瑜峰(1907)
基于VAR的宏观景气指数对中国宏观经济的影响分析.....	刘丽婷,苏锡坤(1911)
Does China's Financial System Have Advantage to Deal with Financial Risk? .....	Xin Wu(1915)
多层次资本市场:我国民营企业创新的能动载体.....	吴欣欣(1919)
基金评级市场及其参与主体的谈判力.....	张乃仁(1923)
上市商业银行经营绩效的实证研究.....	陈为涛,李 娟,程英春(1927)
金融控股公司综合经营风险分析及控制.....	覃宇环(1932)
中国上市公司债务税盾价值研究.....	陈灯塔,王艺明,林春花(1937)
基于面板协整模型的金砖四国外汇储备需求比较研究.....	张 灿,马 杰(1941)
中小企业集群信用互助担保体系的构建与完善.....	张 峰,赵 睿,杨 宜(1946)
德国邮政银行发展对中国邮政储蓄银行的启示.....	马丽斌,赵 蕾(1950)

The Influences of Monetary Cooperation on Optimal Currency Indicators in East Asian	Xuefeng Song, Xiangning Wang(1954)
中国石油与粮食现货市场的溢出效应研究	杨建辉, 李 龙, 赵晨晖(1958)
碳金融发展的国际经验比较及借鉴	牛 慧(1963)
Cluster of Small and Medium-Sized Enterprises Financing Analysis	Yunhong Chai, Bo Chai(1968)
行政执法单位“小金库”问题研究	董 妍, 曲世友(1972)
行为金融视角下的汇率理论	姜照宇(1975)
The Impact on Regional Economic Growth of Private Capital Agglomeration	Xiaowen Yi, Wenqing Zhu(1979)
Empirical Analysis of Hunan Rural Finance and Economic Growth Relations	En Deng, Bo Jiang, Yu Wang, Yan Lu, A'lan Zhang, Cuilin Huang, Chaohua He(1983)
Dynamics of Level of Income Tax Compliance in an Evolutionary Games Framework	Yang Huang, Ya Zhou(1987)
风险投资退出机制探析	王永萍, 赵风云(1991)
A Study on Efficiency and Risk of Commercial Banks Technological Innovation in China	Wenwen Fu(1995)

## 投资分析

跃廊式住宅可持续性效益的投资分析	刘小渝, 易其文(1999)
Study on Chinese Futures Market Efficiency	Xinping Wang, Zhuolin Li, Xiaoke Shan(2003)
中国房地产价格对居民消费支出影响的实证研究	沈绿珠, 管木炎(2007)
中国企业投资价值效应的经验分析	唐克敏, 张新国(2012)
IPO抑价因素的实证分析	蔡昌达(2017)
The Implication of “Going Out” Strategy of Zhejiang Small and Medium-Sized Private Enterprises	Jin Wang(2022)
中国企业跨区域并购绩效的实证研究	袁学英, 魏 乐(2028)
我国风险投资的问题与发展初探	张 文, 蒋昌力(2033)
北京财政教育投入与经济增长关系的定量分析	马立平, 陈首丽(2037)
现代农业建设中政府投入问题研究	何凤霞(2041)
基于主成分的大宗商品对外投资的区位评价研究	郝 凯, 杨慧燕, 尚会英(2045)
势能投资的理论创立与实例验证	王建国, 王建强, 李玉娟, 邓平基, 朱本超, 赵 军(2049)
股票投资价值评价模型创新研究	李国义, 郜秋博(2054)
基于AHP的房地产上市公司投资价值分析	陈 钧(2058)
Based on Matter-Element Model of Hebei Iron and Steel Enterprises Financing Efficiency Evaluation	Chao Ding, Gang Lu, Yongli Zhang(2063)
西安市房地产周期识别及短期趋势预测	杨建平, 李 伟(2067)
民营上市公司多元化经营与公司绩效的实证研究	余鹏翼, 曹瑜强, 曾智海(2071)
中国对新加坡劳务输出的特点及发展趋势分析	胡书金, 刘 艳(2076)
QDII基金投资绩效及其原因分析	黄 珍, 吴立广(2081)
机构投资者对中小投资者利益实现价值效应研究	李海英, 李 惠, 郑妍妍(2085)
外商在华直接投资区位影响因素研究	齐安静, 韩红予, 王真真(2089)
Can Higher Earnings Quality Improve Investment Efficiency?	Lianjing Zhao, Ping Li(2094)
北京山区沟域农户投资行为研究	赵连静, 李 平(2098)

公允价值计量模式下的信息相关性研究.....	白 默, 傅建设, 陈 康(2101)
River Harness's Influence on Real Estate around Pihe River.....	Guihong Pei, Qiao Zhen(2107)
The Scientific Principles of the Effective Measurement for an Initial Estimated Value of the Internal Rate of Return (IRR) .....	Dunli Zhang, Yinxiang Li(2110)
Research on China's Import Demand Function and Its Elasticity.....	Dong Yang(2118)
基于实物期权理论的房地产延迟开发投资决策分析.....	张爱琳, 赵 娜(2123)
Investment Strategy Analysis in Rural China.....	Huijie Li, Yan Qin, Hailing Su, Mitchell Lazerus(2127)
基于伊辛模型的中国股市投机泡沫研究.....	刘录敬(2131)
The Different Influence and Dynamic Effect of FDI on Industrial Product Structure.....	Shilan Li(2136)
我国A、B股公告效应的比较——存在内幕交易吗？.....	赵 娟(2140)

## 风险管理

广西社会保障财政风险分析.....	郑 毅, 张乐涵(2145)
集成风险管理—企业风险管理的新趋势.....	郑雪平, 韩彦铎(2150)
风险管理研究领域全景分析.....	孙 敏, 刘 青, 游 俊(2154)
基于运费衍生品的航运市场风险控制策略.....	陈雪玫, 吴 繁(2159)
保险产品的知识产权保护：国际经验与中国现状.....	张俊岩(2163)
核废料运输安全事故应急管理研究.....	于 蓉(2169)
基于小波变换的证券市场价格、成交量的多尺度分析.....	杨一文, 刘晓青(2173)
Calculation and Application of Default Risk for Connected-Party Guarantee between Parent and Subsidiary Company .....	Li Li, Zongfang Zhou, Lei Xiao(2178)
一种语义模型在海关风险评估标准化中的应用研究.....	侯彩虹, 丁永生, 李红霞(2182)
基于工业景气调查的企业财务风险监测模型探究.....	颜秋许, 陈 颖, 郝炜栋(2187)
意见领袖在网络突发公共事件舆论中的作用机制.....	刘 锐(2192)
Coordinating Relief Chain in Chinese Emergency Context.....	Danqi Liu, Zhongying Qi(2197)
An Evaluation Research on Financial Situation of Listed Companies on GEM & SMEs Board.....	Yuan Shi(2201)
Research on Moral Hazard of Automobile Insurance Market in China.....	Caihong Ji(2206)
食品安全事件后的消费者感知风险与风险态度.....	全世文, 曾寅初, 刘媛媛(2209)
损失分布的拟合方法研究.....	程世娟, 王 沁(2215)
The Study of Customer Relationship Lending Pricing Based on RAROC.....	Minghui Han(2219)
Evaluation of Sports Industry Competitiveness Based on Final Demand-Pull Effect.....	Jin Shi(2223)
Risk Management and Ethics: The China Aviation Oil Scandal.....	Jessica Lim, Kah Hwa Ng(2228)
武警机动部队全面风险管理框架研究.....	杨 海(2231)
Risk Prevention of Overseas Merge & Acquisition for Chinese Enterprises.....	Hua Yu(2235)
金融衍生工具交易风险管理研究.....	赵俊英(2240)
基于APGARCH-Copula-GPD的投资组合风险分析.....	杨建辉, 赵晨晖(2245)
The Research on Weather Risk Management Measures and Their Application.....	Xiaoqing Zu(2249)
Interlinkages Analysis of Credit Risk Transfer and Financial Stability.....	Shoufang Wang(2252)
基于博弈的海关对企业信用风险管理研究.....	侯彩虹(2256)

金融服务外包的风险控制研究.....	赵 睿,邢秀芹,房 燕(2261)
基于马尔可夫转换模型的我国股票市场的波动性研究.....	孙 振,张永正,文 竹(2265)
自愿披露内部控制鉴证报告对审计费用的影响.....	曹建新,陈志宇(2269)

## 地理信息

县域经济格局的空间相关性研究.....	陈端吕,何 容(2275)
台湾海岸土地资源空间规划之研究.....	阎克勤,王樱燕(2281)
基于MAPGIS的成都市旅游交通信息系统的设计与开发.....	柳锦宝(2285)
On the Classification of the Finite Subgroups of $SO(3)$ .....	Lijiang Zeng(2289)
On the Algebraic Integers in Cyclotomic Fields.....	Lijiang Zeng(2293)
台湾桃园市埤塘地景变迁对地下水层补注影响之研究.....	阎克勤,马军伟,彭诗涵(2297)
面向网络的数字乐器统一平台及其在数字城市中的应用.....	敖腾河,孟 和(2302)
基于空间句法的城市商业步行空间分析及优化初探.....	李小龙,黄明华(2305)
基于GIS 技术的土地生态服务价值空间分异研究.....	彭保发,胡曰利,陈端吕(2311)
不同避难圈域划设方式在据点服务范围表现上之比较.....	王樱燕,阎克勤,陈柏仲,林书存(2317)
西北地区小城市空间生长引导模型探究.....	李小龙,黄明华(2322)
三维激光扫描技术在矿山边坡变形监测中的应用.....	刘文龙,赵小平(2327)

## 软件工程

电子政务视角下的公共政策优化.....	刘伟忠(2331)
基于结构方程的动态模型的分析与设计.....	孙福权,程 勳(2335)
成长型中小企业组织有效性评价研究.....	张征超,刘 宇(2340)
河北省农业电子商务发展战略研究.....	陆 刚,刘翠娥,张永礼(2345)
Research on Enterprises' E-Marketing Distribution Developing Strategy Based on Internet.....	Hao Wang, Huiyan Li(2349)
中国电子商务上市公司管理者股权激励与会计信息质量关系分析.....	巩 娜(2352)
租金、房价及调控政策.....	冯广波,丁彦皓(2356)
上海市房地产泡沫检验及估量.....	冯广波,丁彦皓(2363)
“家电下乡”与扩大农村消费.....	田 珍(2370)
Application of Cloud Computing in Electronic Government System.....	Lingyun Bao, Wenyun Liu(2374)
基于用例建模的需求分析技术及其应用.....	宋长宏(2378)
电子政务发展前景的三个观察维度.....	操世元(2382)
我国城乡居民消费差异的实证研究.....	贺德红(2386)
机场管理信息化的伙伴与客户分析.....	孙 凯,郭 卫(2390)
集成运输、商务及信息功能的机场多平台运营模式.....	孙 凯,郭 卫(2394)
A Research on Tourist Market of Zhoushan and Its Development Measures.....	Ping Yu(2398)
基于EPC技术的物联网对电子商务的影响和作用.....	董琳媛,易 久(2402)
基于业务流程集成平台的电子政务服务模式研究.....	郑云翔,郑天翔(2405)
The Current Situation and Competitiveness Evaluation of Chinese Nonferrous Metals Industry.....	Shiqing Pan, Zhenhua Hu(2409)



基于CDIO模式的电子商务专业实践教学研究.....	崔艳清, 马 静(2414)
Think Again: The Partnerships of Government, Business and Civil Society.....	Yingge Du, Yanping Liu(2417)
阿里巴巴设立银行的可能性及贡献分析.....	黄建莲, 白宏斌(2421)
海南省入境游人数的决定因素.....	余升国, 刘炫妤(2425)
Factors of Influencing Consumers' Internet Privacy Protection Behavior.....	Xirong Gao, Kang Yang(2429)
3G背景下的手机导游服务创新.....	章 牧, 钱远芳, 陈 光(2433)
Improvement and Implementation of One Elliptic Curve Cryptography Algorithm.....	Qingyan Kong(2438)
大学生灾难教育绩效评价体系研究.....	史胜安, 魏彤儒, 屈朝霞(2441)
Study on the Development of the Group-Buying Adding LBS Model.....	Yinna Wang, Naipeng Ding(2446)
五行在管理诊断中的应用研究.....	李庆胜, 胡阿芹(2450)
在线使用者匿名倾向的前因及结果.....	林南宏, 胡珈璋, 杨昕屏(2453)
郑州市女裤产业的SWOT分析.....	李双燕, 蔡玉兰(2457)
Research on the Differences of the Navigation Ways to the Knowledge-Based Consumers.....	Xiaoting Zheng(2461)
Synergetic Assessment of Mineral Resource-Environment-Economy System of Jinling Iron Ore Group in Shandong Province .....	Hua Yu, Dong Mu(2464)
An Empirical Study of College Students' Online Group Shopping Behaviors.....	Liang Liang(2470)
家电下乡 : 效果、潜力与问题.....	杨 巍, 刘 宇(2475)
Simulink在基于主体建模仿真系统应用中的优势与桎梏.....	刘 硕, 王文举(2479)
旅行社电子商务经营中企业管理模式创新研究.....	王真慧, 张 佳(2483)
山东省农产品网络营销研究.....	祝 明(2488)
基于Simulink平台的寡头价格竞争仿真系统构建.....	李 杨, 马立平(2492)
A Comparative Study on E-Commerce Consumer Right to Learn the Truth: Policies of Major Legal System .....	Meirong Guo(2496)
我国农村消费需求不足的原因及对策研究.....	徐永新(2500)
中国铁路客运需求弹性分析.....	罗 燊(2504)
The Research on Internet Political Participation among Contemporary College Students.....	Wenyan Liu, Jing Ma, Li Li(2508)
The Survey and Analysis of University Students' Political Participation.....	Bingshui Li, Chunwang Zhang, Cheng Wang(2512)
基于连锁经营的B2C中小企业的再发展研究.....	刘振滨, 刘荣刚(2516)
河北省发展农业电子商务战略构想.....	陆 刚, 吴春英, 张永礼(2520)

## 信息管理

Semantics Annotation for Deep Web Data Based on Ontology in the Books Domain.....	Huanrui Wu, Shuangyan Jing(2525)
Struts 2框架与Ajax技术在文件上传与下载中的应用.....	何 信, 高广林(2528)
A Survey on the Software Integration Testing Method Based on the Formalization Theory .....	Xun Yao, Hong Wang, Lin Zhang(2533)
基于岭回归法的江西省科技进步贡献率测定研究.....	张志坚, 于兆宇(2537)
大学生休闲无聊感的调查研究.....	周志宏, 贺德红(2541)
The Relative Potential Evaluation Study of the Industrial Structure Rationality Based on Sustainable Development .....	Shuru Liu, Yang Li(2546)

Reverse Logistics of Electronic and Electrical Products.....	Zhichao Zhao, Chunfang Guo, Xin Song(2551)
少数民族地区信息网络化存在的问题与对策.....	刘英男(2555)
Research of Port Schedule System Based on SOA.....	Zibin Xu, Shifeng Liu, Xin Song(2559)
A Financial Early-Warning Research of Listed Companies Based on Bayesian Discrimination.....	Lingmin Jiang(2563)
CNKI检索功能在运动生物力学研究中的应用及问题.....	王宏江,郭 晴,李家发(2568)
Sports Information Communications in Chinese PortalSites.....	Aiqun Li, Xiangfei Wang(2572)
基于粗糙集的播音主持评价体系研究.....	梁郑丽,张 婷(2576)
College Students Social Network Addiction Research.....	Tongru Wei, Cheng Wang(2580)
The Optimization and Design of the System for Automotive Distributing in Bulk Port Based on the Internet of Things .....	Jiarui Han, Yan Liang, Lei Huang(2584)
智能设计系统的集成转换模型.....	董林峰,郭 强,胡 涛,王康寿(2588)
Design of Port Plan Management Information System Based on UML.....	Chunhe Ge, Lei Huang(2592)
Methods of Modelling Information Intensive Organisation.....	Zheng Gu, Kecheng Liu, Dongmei Zhao(2595)
十字花科植物比较基因组学研究进展.....	张胜利,李东方,李学斌,单长卷,魏琦超,王春虎(2599)
基于SFA法的我国商业银行效率实证分析.....	朱玉林,周 杰,王 显(2603)
基于DM的西部地区有色金属工业竞争力灰色综合评价.....	潘世庆,胡振华(2608)
一种基于K-Means的半监督文本聚类方法.....	战立章,徐 红,陈修国(2616)
图书馆网站的安全管理.....	闫丽光(2621)
SPA邻接词法的构建及其在意见挖掘中的应用.....	杨亚锋,樊艳伟,张春英(2624)
基于文化算法的支持向量分类机参数优化研究.....	陈 涛(2627)
科研合作网络机制推断.....	杨 波(2631)
基于改进谱聚类的选择性支持向量机集成.....	陈 涛(2636)
物流园区信息系统安全保障体系建设研究.....	吴 洋,刘俊华(2640)
体系结构柔性决定的供应链信息系统柔性研究.....	张 俊,张 丽,杜子平(2646)
基于云模型的数据流聚类算法.....	李 颀(2651)
植物功能基因组学研究进展.....	张胜利,李东方,周 岩,许桂芳,刘宏伟,贺 杰(2655)

## 第四卷 政策、服务与知识管理

### 城市管理

Study on the Evaluation of Beijing-Tianjin-Hebei Metropolitan Circle's Accumulated Vulnerability Based on Cluster Analysis .....	Zhenhuan Feng, Qun Du(2659)
都市圈循环经济一体化发展的制度创新研究.....	慈福义(2663)
A Worldwide Review of Sustainable Multi-Modal Transportation Network Design.....	L. David Shen, Jiun-Jia Hsu(2670)
长三角城市群文化创意产业集聚发展的有效路径研究.....	史 征(2674)
西部山区公路桥梁的管理与加固.....	刘小渝,朱 伟(2680)
城市现代化水平的评价与分析.....	刘爱兰,熊妍婷(2684)
Empirical Study on Innovation Management Education and Area Economic Sustainable Development: Evidence from Guangxi Province.....	Zhenghu Yang, Zhan-ao Wang(2688)

Study on Economics Integration of Wuhan City Circle: A Spatial Economic Framework	Zhan-ao Wang, Xiaoqian Chen(2691)
湖北省外向型经济发展的地域分异	李明武(2694)
国际旅游城市可持续发展策略研究	李卉妍, 田言付, 王浩(2698)
基于层次分析法的运输企业经济效益评价	温暖, 周耀东(2702)
耕地保护制度和可持续城市化	杨忠学, 胡贤辉(2706)
对中国城市危机缓冲管理机制的研究	杜丽岩(2710)
Study on Scheme Selection of Multistage Compounding Transportation	Yanzi Wu, Yunhai Zhu(2714)
基于广州国际航运中心的广州港口物流信息平台建设	吴燕子, 朱云海(2718)
农村小区活化再生关键影响因素之探讨	王维民, 刘佳昀(2723)
Path Dependence and Transcending in Application of Urban Rail Transit Technique	Chao Zhang, Tao Yang, Gang Zong(2728)
Streetscape Simulation Framework for Aesthetic Assessment of Visual Change in the Urban Environment	Yiyin Tsai, William J Batty(2732)
深圳文化产业创新发展模式研究	易小力(2736)
中国西部经济区城市发展潜力评价	王晓燕, 范少言(2741)
生活城市评价模式之建构	王维民, 彭筱涵(2745)
农村公路对农业现代化的作用分析	李丽, 刘艳娜, 芦国伟(2750)
SWOT Analysis of the Passenger Transport Market for Guangzhou Railway (Group) Company of China under the Direct Management on Station and Depot	Fenling Feng(2754)
基于城市经济快速发展下的房地产市场发展研究	陆举锋, 黄君彦(2758)
论俄罗斯逆城市化现象的形成与消退	陶海东(2762)
郑州纺织产业集群的生态化发展策略分析	邵芳(2767)
How to Improve China's Road Safety Management Greatly: Enhance Enforcement	Zhijia Ding(2771)
长三角西端安徽境内城市发达程度研究	费喜敏(2775)
基于生态美学理念的城市景观建设	张金桐, 刘玉清(2778)
从“城市病”现象反思我国的城市管理	王瑞玲, 宋春叶(2782)
Government Roles, Functions and Paths in Building City Identities	Lei Zhu(2785)
The Track and Distribution Dynamics of Urban Development in China	Wenqin Wang, Chengjun Wang, Dalong Liu, Zhen Yang(2789)
市容环境治理研究: 政府的视角	陈桂生(2793)
旅游产业的趋同与本地化研究	巨鹏(2798)
Simulating Method of System Dynamics for Urban Sustainable Transportation	Sheng Lin, Bing Han(2803)
Research for Rear-End and Red-Light Running of Signalized Intersection	Jie Liu, Hui-yuan Jiang(2808)
Spatial Clustering of Childbearing in Italy	Massimo Mucciardi, Pietro Bertuccelli(2812)
On the Acculturation of “Urban Village” Community Inhabitants in Urban Management	Zhenhui Wang, Jia Zhang(2816)
中国土地制度的第三条道路	肖迢, 王江华, 武少玲(2820)
Vector Autoregression Analysis on Aviation Passenger Turnover and GDP	Li Zhang, Zhanfang Sun, Lin Yan(2825)
The Research of Global Cities Tourists' Leisure Travel Barriers in Beijing's Urban Core Area	Xiang Li, Zequn Ning, Taiyue Wu(2828)

城镇化进程中地方政府宅基地产权制度改革实践及其问题分析.....	吴远来, 胡贤辉(2832)
河北省创新型城市建设的理论与实践研究.....	王 纬, 邓学来(2839)

## 环境保护

促进我国水资源保护的税收体系研究.....	刘明勋, 刘尉绥(2843)
国有林区发展的脆弱性评价分析及管理对策研究.....	姜 钰(2847)
我国经济周期中电力消费的阈值效应分析.....	李 科(2851)
关于构建硅资源评价综合模型思考.....	步 兵, 王巍巍, 贾群林(2856)
A Hierarchical Model for Topics in Web Surveys by Multinomial Logistic Regression .....	Kefeng Wan, Guang Yu, Jun Liang(2860)
The Study of Management System Model for Environmental Estimate of Solid Waste.....	Jun Ma(2864)
德国循环经济发展的历程、特征及经验借鉴.....	于文武(2868)
城市住宅开发建设期的生态效率模型和指标设计.....	杨建平, 张 欣(2872)
北京产业结构变动对能源消费影响.....	陈首丽, 马立平(2876)
黄顶菊入侵地不同生境下土壤真菌的研究.....	贺字典, 吴贺平, 高玉峰(2880)
低碳经济与中国外贸发展方式转变.....	傅京燕, 张珊珊(2885)
关于我国低碳经济发展的若干思考.....	苏 杭(2889)
南水北调中线工程水源区环境保护机制研究.....	张中旺, 曾 浩, 郭 洁(2893)
基于An-C-Taylor一般均衡模型的中国对外贸易与环境质量关系检验.....	陈 昭, 徐世长(2897)
内蒙古自治区低碳经济发展研究.....	张巨勇(2901)
An Analysis on the Energy Consumption and Economy Increase Based on Grey Relation Theory.....	Aixiang Tao(2905)
基于环保理念下新技术对传统火葬改造的研究.....	曾 涛, 曹 莉, 王 励(2908)
水温对细菌在超滤膜出水中生长的影响.....	曹相生, 张 静, 孟雪征, 杨艳玲, 李 星(2911)
低碳经济与环境会计.....	李秀莲, 赵丽丽, 孙志梅(2914)
Discussion on the Sustainable Development of Scenic Spots.....	Qiumei Fan, Tieheng Sun, Zhenjia Zhang(2918)
The Influence Factors of Change for Rural Homestead .....	Xianhui Hu, Binggeng Xie, Gangqiao Yang, Yuanlai Wu, Chuxiong Deng(2922)
Development Path of Carbon Disclosure in China.....	Yanlong Wang, Qiming Sun, Shihui Gao(2926)
人工神经网络在污水处理中的应用.....	贾跃然, 刘彦柱, 崔春霞, 檀丽丽(2930)
非金属矿物在废水除磷中的应用进展.....	贾跃然, 相会强, 崔春霞, 檀丽丽(2934)
基于相关利益者分析的长白山生态旅游冲突研究.....	杨莉菲, 郝春旭, 温亚利(2937)
西安建设低碳城市分析及对策研究.....	马毓徽, 于 娜(2942)
选煤厂危险源辨识与评价分级研究.....	吴欣宇(2946)
我国中部地区对外贸易环境效应研究.....	刘林奇(2949)
The Research of Livestock Wastes Collection System in Rural Farming .....	Zhang Liu, Guan-fei Qu, Ping Ning, Yu-huan Liu, Xiang-feng Xiong, Zhao-lin Huang(2954)
The Green Marketing Strategies in Railway Industry Based on Recycling Economy.....	Fenling Feng(2958)
台湾再生能源发展之评估.....	黄振哲, 李欣怡, 林俊宇(2962)
行业协会能促进清洁生产技术创新扩散吗?.....	周建华, 江 华(2966)
资源依赖、定价模式与中国铁矿石进口.....	周建华(2971)

合同能源管理项目估值 :B-S期权模型的一个应用.....	余嘉明,姚晓昀(2976)
内蒙巴林左旗农村居民住宅能源消耗现状调查分析.....	索晨霞,邓伟,黄岚,杨金锋(2980)
人类活动对土壤有机碳库影响的研究进展.....	张剑,隋艳晖(2985)
北京市绿色旅游消费研究.....	谷慧敏,冯凌,高敬敬,郭帆(2990)
排污权交易会计的回顾与探讨.....	孙志梅,李秀莲,赵丽丽(2997)
Comparison of Electricity Management Systems between China and American from the Perspective of Static .....	Zhiyuan Liu, Long Xia(3001)
中国成品油储备必要性、现状及制度性建设措施分析.....	赵剑峰,陈彦玲,王凤云(3005)
基于生态效率的资源流成本会计的发展.....	熊菲,肖序,王琳(3009)
中国洁净煤发电的生命周期评价.....	晓斌,索晨霞,闫笑非(3014)
The Contradictions and Countermeasures of Chinese Electric Power Management's Centralization and Decentralization .....	Long Xia, Changyue Shen, Cheng Wang(3018)
丹江口库区基于合理经济开发的环境保护.....	李益民(3022)
Study on the Development Mode of Eco-Industrial Park in Beijing of China under "5R" Theoretical Framework .....	Fanyong Meng(3026)
应用跨理论模式促进国小学童绿色消费行为:教育介入计划.....	邓肖琳,李雅儒,陈佳琪(3030)
我国环境税费现状综述.....	黎静(3034)
基于混沌理论的资源开采时间序列的分析.....	王桂强,魏晓平,雪生侠,李丹(3038)
基于混沌理论的耗竭型资源的时间序列预测.....	王桂强,魏晓平,雪生侠,李丹(3042)
中国环境-经济系统协调发展分析.....	温怀德(3047)
The Impact of Environmental Non-Tariff Measures on China's Agricultural Exports.....	Guoxue Wei, Linghong Xie(3052)
The Analysis of Debris-Flow Hazard Occurrence in Zhouqu.....	Yueqiao Yang, Lanli Zuo, Menghao Xi(3056)
Research on the Development of New Energy Support System in the Construction of Low-Carbon City .....	Dajin Yu, Li Tan(3060)
Environmental Kuznets Curve for SO <sub>2</sub> Emissions in China.....	Liangliang Gao, Xuewu Gao, Dabing Li, Zhuan Li(3063)
基于改善人居环境的木质环境学研究.....	陈星艳,向仕龙,陶涛(3066)
国小学童减碳行为之教育介入成效研究.....	邓肖琳,黄琪玲(3070)
浙江省水资源战略储备体系与模式研究.....	赵志江,于淑娟(3074)
基于GIS的亚洲孕灾环境评价研究.....	刘家福,梁雨华,李京(3078)
城市住宅建筑能源应用种类研究-以重庆为例.....	黄志玉,申立银(3082)
Reliability Analysis on Pavement Snow Melting of Ground Source Heat Pump .....	Yanping Tu, Changsheng Guan, Hailin Lu(3087)
基于PSR的长春南湖湿地公园生态系统健康评价研究.....	马冲亚,王海霞,李闯(3091)
A Test of the Energy Kuznets Curve in Beijing Industries.....	Hong Wang, Pei Li(3095)
基于SSM的能源消费与碳排放关系的实证分析.....	牛晓耕,曹楠楠(3098)
城市住宅建筑节能措施应用研究-以重庆为例.....	黄志玉,申立银(3103)
逆向物流之纸质包装废弃物资源化策略.....	赵郁聪,丁勇(3109)
矿山尾矿的现状与治理方法研究.....	董妍,曲世友(3113)
遗产保护与遗产旅游价值分析.....	李笑一,许军,孙敬(3116)
Enhancement of CO <sub>2</sub> by Biological Process: An Opportunity for the Environmental Protection and Support of	

Production of High Added Value.....Paolo Berni, Giancarlo Santoprete(3120)

## 技术创新

- The Relationship between R & D Activities, Technology Import Spill-Over and Firm Performance  
.....Xinmiao Zhou, Shaoxiang Tang(3127)
- 基于开放式创新的产业集群创新网络研究.....余俊波, 陈雪梅(3134)
- Comprehensive Evaluation of Tourist Satisfaction Degree about Scenic Spot Based on Gray AHP  
.....Chunling Zheng, Jun Li(3138)
- 吉林省企业以合作创新为基础的开放式创新模式的探讨.....高 媛, 于继翔(3141)
- FDI技术效应与中国内生技术进步.....杨 明(3146)
- Based on the Entropy Method of the Enterprise Technological Innovation Capability Evaluation  
.....Bingquan He, Chunxi Du, Jiubin Wang(3150)
- The Efficiency Evaluation on Provincial Technology Transformation in China Based on DEA  
.....Jie Duan, Yong Liu(3154)
- 创新网络管理工具评述.....陈震红, 董俊武(3159)
- 包含有限元素应力分析之齿轮泵浦最佳化研究.....黄国饶, 陈冠玮(3164)
- 混货制程批次控制.....陈献庚, 陈俊宏, 吴建峰, 陈正文, 李世荣(3170)
- 中小企业技术创新能力评价及影响因素敏感性分析.....赵艳丽, 王雪倩, 韩国纲(3174)
- 罚函数在门式刚架优化设计中的应用.....林贤根(3178)
- Study on Technical Innovation Mode of the Knowledge Enterprises and the Government Policy Promoting in China  
.....Dejun Song(3183)
- 专利数据分析对技术创新的引导研究.....陈琼娣(3187)
- Financial Business Method Innovation and Its Patent Strategy.....Lingling Liang, Song Chen(3192)
- “价值创新”理论在户外休闲用品企业中的应用.....贺雪梅, 范 芸(3196)
- 智能交通灯控制系统的设计与实现.....史振江, 刘 佳, 李 靖, 张宇平, 赵玉菊(3199)
- 金融危机背景下沈阳高新技术产品出口存在的问题与对策.....金英兰(3203)
- 科技成果转化与中介组织建设: 日本产学官合作的经验与借鉴.....陈海权, 韩顺美(3207)
- Research on the Relationship between Enterprise Size and Technological Innovation Capacity.....Ping Xu(3212)
- Modeling and Analysis of Flexible Forceps Robot for Surgical Operation  
.....Zusong Gu, Ikuo Yamamoto, Naohiro Inagawa, Tomokazu Nakamura, Koji Yamaguchi, Kazunori Shibao(3216)
- 两阶段最佳化系统应用于LED导光板光学设计之研究.....陈振台, 陈柏睿(3219)

## 服务科学

- The Mechanism Research on the Dynamic Change of the Resource Structure in the Modern Service Enterprises  
.....Huibin Guo, Xianrong Yang(3225)
- 我国海洋旅游企业人力资源开发研究.....段学成(3228)
- 基于物联网的景区游乐设施安全监控模式研究.....郑天翔, 章 牧(3232)
- 高校图书馆农业信息服务体系建设探讨.....刘英杰, 韩红予, 翟凤艳(3236)

The Analysis of the Enforcement of Environmental Administration under the View of Economics	Tao Zeng, Li Cao, Li Wang(3240)
Research on the Model of Personalized Information Service Based on Intelligent Multi-Agent	Wenyun Liu, Taibing Zhou, Zhichao Li(3245)
Survey on the Knowledge, Attitudes and Behaviors about HIV among Rural-to-Urban Migrant Women in China	Zhanhong Zong, Qin Yin, Yong Wen, Jingshu Mao(3249)
制造业服务外包在中国发展的策略分析	钟惠芸(3253)
Theoretical and Empirical Study on Critical Success Factors for Small Service Business in E-Commerce	Wenjing Zhang, Jing Pan(3258)
服务有形展示三维空间研究	马永强(3264)
以KANO二维质量模式结合IPA 模式分析新竹市警察局服务质量	梁绮华, 石纭嘉(3268)
The Service Model for Development of Cultural Industry in Luoyang High-tech Development Zone	Yanjun Gao(3272)
台湾健保局服务质量研究	梁绮华, 钱军圳(3278)
基于BP神经网络的幼儿综合素质测评系统建设	王小红, 邹海瑞, 黄珂, 陈晓晴, 李潇晓(3281)
西部地区实施乡村卫生服务一体化管理的实践与思考	陈菲(3284)
整合模糊推论与OWA修正SIPA分析	黄穆容, 邓肖琳(3288)
网络电视服务质量改善策略之探讨	林淑萍, 詹雅慧(3293)
行动通讯服务链质量之决策分析	杨振隆, 詹雅慧(3297)
眼科诊所预约系统准确度改善	杜莹美, 卢俊伟(3302)
整合模糊语意、OWA以及Kano二维质量模式进行服务质量绩效研究	邓肖琳, 刘佳芳(3307)
基于用户体验的汽车专卖店服务体系研究与构架	郭西雅, 孟翔(3311)

## 知识管理

新公共管理的服务理念在高校图书馆的应用	庞海珍(3315)
图书馆知识管理技术运用研究	舒宗瑛(3318)
基于餐饮业发展的隐性知识管理分析	李军红(3322)
我国研发创新的投入产出分析	张安忠(3327)
Application Study of Knowledge Management for College English Language Teachers Basing on the Knowledge-Map	Xiaohui Pang(3332)
The Constructs of the Knowledge Management Frame Based on the Knowledge Chain	Hongjiao Hou, Jianping Wang, Yanli Liang, Ning Li(3336)
知识管理与高校图书馆学科服务创新	曲永鑫, 关绍云(3339)
北京高新技术产业不同所有制企业全要素生产率及其贡献率的比较研究	齐园(3343)
企业技术联盟中默会知识转移与企业绩效实证研究	金晶(3347)
Applied Research of Knowledge Management in Enterprise's Independent Innovation Process	Hongjiao Hou, Jianping Wang, Yanli Liang, Tingyu Wang(3354)
Royalty Rate Valuation in Intellectual Property Licensing	Jingjing Zhang(3357)
儒家管理思想的现代审视与传承	李庆胜(3361)

信息共享空间文献计量分析.....	刘文云,李志超,周泰冰(3364)
浅析我国高等教育中政府、学校和家庭之间的关系.....	胡俊玲,宋官东(3368)
软件需求获取过程中的隐性知识研究.....	于立,崔俊梅(3372)
Study on Effect of Inward and Outward FDI-Induced Knowledge Flows, R & D Spillover on Innovation .....	Jing Pan, Chun Luo(3376)
基于动态知识组织体系的能源知识推送机制建模.....	易久,王嘉康,朱芸竺(3381)
工程项目关键技术整合的若干问题探讨.....	范建民(3385)
Study on the Impact of Experience Depth, Breadth and Diversity on Knowledge Creation in Techonological Innovation .....	Jing Pan, Hongbo Deng(3389)
The Role of <i>Guanxi</i> and Trust in Knowledge Interaction.....	Jianzhong Janne Hong, Kirsimarja Blomqvist(3395)
BLOG在知识管理中的实践分析研究.....	曾红,王华锋(3401)
从战略角度看知识管理.....	宋云(3405)
“调制解调”机制下顾客参与的知识转移研究.....	雷宏振,徐旭(3410)
古村落知识管理系统模型设计.....	江波(3415)
Research the Knowledge Management System in Supply Chain Organizational.....	Lan Tian, Aiyong Gao, Liyu Yun(3419)
The Application of Individual Analysis and Democratic Evaluation in Discipline Evaluation.....	Kening Da, Jiaying Zhou(3423)
知识共享对古村落旅游开发的影响研究.....	江波,邓恩(3427)
Optimization Strategy of Science and Technology Innovation Environment of Hi-Tech Industrial Cluster from the Perspective of Organization Ecology.....	Aijie Yang(3432)

## 其他领域

Study on the Change of Structure of Farmland Property Rights and Agricultural Growth in China: An Analysis from the Theoretical and Empirical Perspective.....	Xianqing Ji(3437)
高校后勤会计核算探讨.....	陈爱早(3441)
陕西省工业园区集群式发展的探索.....	刘炳南,祁伟玲,韩明芳(3445)
The Teaching Model for the Advertising Thoughts and Suggestions.....	Gecheng Li(3449)
Process Improvement for Drug Dispensing Based on Six Sigma Concepts.....	Jiunhung Lin(3453)
Incidence Analysis of Pension Security in the Czech Republic.....	Barbora Slintakova, Stanislav Klazar(3456)
The Choice of Path Supporting Agriculture at This Stage in China.....	Wanjun Jia, Hongyi Li, Duoduo Yu(3459)
Consideration on the Problems of Strengthening the University Campus Security Management .....	Yufeng Gao, Zidian He, Yanli Pei(3462)
低碳经济背景下发展绿色车险的探讨.....	徐春红(3465)
Discussion on Revising the Results of Consumers' Purchase Intentions Questionnaire Survey .....	Shouze Chen(3469)
对我国社会保障水平的综合评价.....	俞海莲(3471)
我国目前财政与房价的相互关系分析.....	林春花(3475)
基于迁移理论的企业扩张性迁移及其动因特征.....	张东志(3479)
烟台市会展旅游发展探析.....	徐民英(3483)
税收政策对外商直接投资的影响研究.....	刘岳曦(3487)



中国分权体制对辖区经济增长的影响研究.....	蔡伟贤(3491)
The Cluster Development Mode and Path Explored of High Technology Industry in Western Region .....	Shengshun Peng, Zhao Li(3495)
Research on Comprehensive Performance Evaluation of Public Hospitals .....	Ying Du, Xinxing Luo(3500)
基于钻石模型的专业镇发展分析.....	陈 辉(3505)
基于过程管理的化工园区应急评价指标体系的构建.....	孙楠楠(3509)
高校突发事件应急管理评价研究.....	姬 浩,吕 美,苏 兵,兰小毅(3513)
南水北调中线工程水源区特色农业建设的模式与对策探索.....	孙晓涛(3517)
Statistics on Injuries and Occupational Incidences in Taiwan.....	Kaiway Li, Yufong Huang(3521)
我国出口退(免)税政策研究初探.....	丁 珂(3525)
积极财政政策的乘数效应.....	陈媛媛(3530)
对我国政府间转移支付的研究.....	倪永丰(3534)
GM(1,1)模型参数的LS-SVM算法估计及其负荷预测.....	周德强(3538)
中美贸易摩擦的经济学分析.....	杨新荣,刘林奇(3542)
基于生产物流体系的成本会计学教学思考.....	张焕敬(3547)
高校学生创业教育与管理问题研究.....	彭 昱(3551)
京津冀、环渤海经济一体化背景下旅游合作共赢机制研究.....	王淑娟,陈胜容(3555)
The Study and Statistical Evaluation of the Agricultural Subsidy Policy.....	Qin Xiao(3562)
唐山市旅游资源分类及评价研究.....	陈婷婷(3566)
企业“智慧资本”管理方法的探讨.....	陈婷婷(3569)