

Global Pouch Forum 2012

**Trends and Technologies for
Tomorrow**

**Fort Lauderdale, Florida, USA
11-13 June 2012**

ISBN: 978-1-63266-917-9

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2012) by Packaging Strategies
All rights reserved.

Printed by Curran Associates, Inc. (2014)

For permission requests, please contact Packaging Strategies
at the address below.

Packaging Strategies
600 Willowbrook Lane
Suite 610
West Chester PA 19382

Phone: (610) 436-4220
Fax: (610) 436-6277

packinfo@packstrat.com

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2634
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

The Vision Rising - Ampac	1
<i>John Baumann</i>	
Global Impact on Resin Markets - Resin Technology, Inc. (RTi)	12
<i>Sam Beasley</i>	
Global Consolidation in Flexible Packaging: Lead, Follow, or Get Out of the Way - Blaige & Company LLC	28
<i>Tom Blaige</i>	
A Year in Review Trends & Technologies in Pouch Packaging & Systems - ALLIEDFLEX Technologies, Inc.	45
<i>Dennis Calamusa</i>	
Driving Holistic Design Through Experience Mapping - Vapur U.S.	65
<i>Jason Carignan</i>	
Laminating Adhesive Cure Speed: Minimizing Time Between Laminating and Pouch Filling - H.B. Fuller Company	75
<i>Brian Carlson</i>	
Stand-Up Pouch Innovations: Recent Developments - Flex-Pack	84
<i>Mark Coleman</i>	
Pouch Machinery Panel: Innovations, Trends and Technologies - Packaging Technologies & Inspection, LLC	87
<i>Jeffrey Crangle</i>	
Leadership by Design - BERRY Plastics Corporation	91
<i>Mark Dawson</i>	
Integrating Pouches into Reusable Containers - Pack Flow Concepts LLC	95
<i>Richard M. Murray, Steve Derby</i>	
Innovation in Pouch Fitments - SimpliSqueeze®	110
<i>Becky Donner</i>	
Full Service Innovations in Pouch Converting - Pouch Converting Technologies, Inc.	123
<i>Dave Dytchkowsky</i>	
Flexible Packaging Recycling - InterGroup International, Ltd.	128
<i>Neil Gloger</i>	
What is Cheer Pack? - Cheer Pack North America	137
<i>Steve Gosling</i>	
Market Trends, Pouch Chronology, Machinery, Pouch Makers, Horizontal Form Fill Seal - MAMATA Enterprises Inc.	142
<i>Mark Hamnett</i>	
Contract Packaging Perspective: New Opportunities-Same Challenges - T.H.E.M.	146
<i>Neil Kozarsky</i>	
The Rise of the Stick Pack and the Transformation of the Beverage Pouch - T.H.E.M.	152
<i>Neil Kozarsky</i>	
Selecting the Most Effective Coding Solution for Flexible Packaging - DOMINO	159
<i>Adem Kulauzovic</i>	
Breakthrough in Caffeine Direct-to-Mouth (DTM) Technology - Powered by Encaff	169
<i>Dan Leonardi</i>	
Pouch Machinery Panel: Pouch Innovation, Trends and Technologies - KARLVILLE Development Group	176
<i>Raul Matos</i>	
Driving Product Innovation to New Levels - Ampac	179
<i>Sal Pellingra</i>	
American Express Chooses HAPPYFAMILY for National Campaign - HAPPYFAMILY Brands	188
<i>Jessica Rolph</i>	
Bag machinery, Pouch Machinery, Reclosable Packaging, Automatic Bagging, Weighing Systems, Cartoning Systems, Case Erecting, Packing, and Sealing Systems Feeders - Hudson-Sharp Machine Co. / Thiele Technologies	197
<i>Scott C. Romenesko</i>	
SwiftOpen®: The Launch of an Innovative, Easy-Open Pouch Technology - Printpack, Inc.	200
<i>Tom Seidel</i>	
QR Codes: The Latest Strategy For Product Protection in the Supply Chain - Sekuworks, LLC	212
<i>Robert Sherwood</i>	

Ryt•way and Pouching Today - Ryt-way Industries LLC	226
<i>Vicky Smitley</i>	
What is Oxo-Biodegradable Technology and What Problem is it Designed to Solve and What is the Target Market Application? - Symphony environmental	231
<i>Dan Sorenson</i>	
Consumer Products and the Pouch - Plastic Packaging Technologies, LLC	248
<i>Daniel C. Staker</i>	
TOTANI ! : The Most Cost Effective Pouch and Bag Making Machine Manufacturer in the World - Totani America Inc.	252
<i>Joe Vannieuwenhoven</i>	
The Japanese Market and the Shrinkable Pouch - Asahi Kasei Chemicals Corporation	259
<i>Taku Watanabe, Tadafumi Nishida</i>	
COCKTAILS TO GO™ - Good Time Beverages	275
<i>Robert K. Whyte</i>	
Author Index	