

# **International Zinc Conference 2015 and International Zinc Oxide Industry Conference 2015**

**Orlando, Florida, USA  
15-18 February 2015**

**ISBN: 978-1-5108-0266-7**

**Printed from e-media with permission by:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571



**Some format issues inherent in the e-media version may also appear in this print version.**

Copyright© (2015) by the International Zinc Association  
All rights reserved.

Printed by Curran Associates, Inc. (2015)

For permission requests, please contact the International Zinc Association  
at the address below.

International Zinc Association  
1822 East NC Highway 54, Suite 120  
Durham, NC 27713 USA

Phone: +1 919 361 4647  
Fax: +1 919 361 1957

[contact@zinc.org](mailto:contact@zinc.org)

**Additional copies of this publication are available from:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571 USA  
Phone: 845-758-0400  
Fax: 845-758-2634  
Email: [curran@proceedings.com](mailto:curran@proceedings.com)  
Web: [www.proceedings.com](http://www.proceedings.com)

## TABLE OF CONTENTS

<b>The Magic Of Exceptional Leadership &amp; Service Lessons From Disney U About Organizational Culture Transformation &amp; Growth .....</b>	1
<i>D. Lipp</i>	
<b>Outlook For Global And Indian Zinc Market.....</b>	26
<i>R. Mohata</i>	
<b>Latin American Market .....</b>	38
<i>D. Albagli</i>	
<b>State Of The Automotive Body Materials Competition To Meet CAFE.....</b>	47
<i>J. Hall</i>	
<b>China's Emergence And Implications For Zinc .....</b>	61
<i>C. Hassall</i>	
<b>Developments In General Galvanizing .....</b>	70
<i>P. Rahrig</i>	
<b>Key Global Environmental Issues In Zinc.....</b>	78
<i>F. Van Assche</i>	
<b>Zinc Market Fundamentals - An Overview And Analysis .....</b>	90
<i>P. White</i>	
<b>China Zinc Market Outlook .....</b>	113
<i>K. Zhu</i>	
<b>Zinc Concentrate Market Outlook.....</b>	120
<i>C. Parker</i>	
<b>Zinc Market Outlook.....</b>	130
<i>G. Deller</i>	
<b>What Are We Thinking About When We Think About Zinc? .....</b>	142
<i>V. Lloyd</i>	
<b>Zinc Market Review .....</b>	153
<i>D. Hobbs</i>	
<b>Meeting Demands Of The Rubber Industry On Zinc Oxide Properties .....</b>	167
<i>J. Nambiar</i>	
<b>Zinc Oxide/Zinc Sulfate From Luxury To Necessity .....</b>	181
<i>J. Glauser</i>	
<b>Recycling Of Zinc From Steel Mill Dusts In The 21st Century .....</b>	194
<i>J. Antrekowitsch</i>	
<b>Development And Registration Of Zinc Hydroxychloride As An Improved Nutritional Source For Animals.....</b>	204
<i>F. Steward</i>	
<b>Zink Oxide In Rubber Compounds.....</b>	216
<i>B. Stuck</i>	
<b>SeedCore Technology .....</b>	243
<i>M. Hasinoff</i>	
<b>ZnO Regulatory Update.....</b>	259
<i>C. Spirlet</i>	
<b>Update On The Zinc Nutrient Initiative .....</b>	272
<i>A. Green</i>	
<b>Author Index</b>	