

# **Second International Conference on E-Technologies and Business on the Web**

**(EBW 2014)**

**Held at the Second World Congress on Computing and  
Information Technology (WCIT)**

**Kuala Lumpur, Malaysia  
18 – 20 March 2014**

**ISBN: 978-1-5108-0876-8**

**Printed from e-media with permission by:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571



**Some format issues inherent in the e-media version may also appear in this print version.**

Copyright© (2014) by Society of Digital Information and Wireless Communication (SDIWC)  
All rights reserved.

Printed by Curran Associates, Inc. (2015)

For permission requests, please contact Society of Digital Information and Wireless Communication (SDIWC) at the address below.

Society of Digital Information and Wireless Communication (SDIWC)  
Unit 1010, 10/F, Miramar Tower  
132 Nathan Road, Tsim Sha Tsui  
Kowloon, Hong Kong

Phone: +(202)-657-4603

[sdiwc@sdiwc.net](mailto:sdiwc@sdiwc.net)

**Additional copies of this publication are available from:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571 USA  
Phone: 845-758-0400  
Fax: 845-758-2634  
Email: [curran@proceedings.com](mailto:curran@proceedings.com)  
Web: [www.proceedings.com](http://www.proceedings.com)

## Table of Contents

Vertical Social Network for Retail Business Eco-system, A Proof of Concept	1-4
A Geometric Transformation Method for preventing Focuses from Overlapping in a ocus+Glue+Context Map	5-13
Towards an Information Theory Based Methodology for the Quality Assessment of Online Comments	14-19
An Alternative of Secured Online Shopping System via Point-Based Contactless Smart Cardp.	20-30
Consumers' Attitudes towards Mobile Banking in Bangladesh	31-45
Empirical Analysis on RMB Exchange Rate Determinants	46-51
Comparing Different implementation of Inverted index	52-58
Multiple-Source Utility Scheme for E-Commerce Buyer Coalitions	59-64