2nd International Conference on Language, Medias, and Culture (ICLMC 2013)

Macau, China 17 – 18 March 2013

Editor:

Feng Tao

ISBN: 978-1-5108-1133-1

Printed from e-media with permission by:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2013) by International Association of Computer Science & Information Technology (IACSIT) All rights reserved.

Printed by Curran Associates, Inc. (2015)

For permission requests, please contact International Association of Computer Science & Information Technology (IACSIT) at the address below.

IACSIT c/o Dr. Jasmine Chew #07-42, BLK 708, St. 71 Jurong West, Singapore 640708

Phone: +1-518-478-2659 (USA)

info@iacsit.org

Additional copies of this publication are available from:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571 USA Phone: 845-758-0400 Fax: 845-758-2634 Email: curran@proceedings.com Web: www.proceedings.com

Table of Contents

The Study of Problem in Violence's Cultivation of Online Games Playing among Adolescents in Chiang Mai, Thailand <i>Kwanfa Sriprapandh</i>	1
Social Media in Turkey: How Tweets Appeared on Printed Media in 2012 Ulaş Başar Gezgin	7
Facebook in Turkey in 2012: Facebook on Printed Media Ulaş Başar Gezgin	12
Presentation of Media Discourse of Information on Social Issues through the Construction of the Agenda Setting and Framing <i>Andra Seceleanu, Aurel Papari</i>	17
Teaching Digital Texts: A Multi-Modal Approach Peter McDonald	22
Previewing in Visual Programming Environment for Video Effects Satoru Hirai, Motoshi Tokoshima, Kunio Yamamoto, Hiromi Baba, and Tsukasa Noma	27
Zombie in China: A Distinction concerning Life Meng Jin	32
Characteristics of Chinese Students' Learning Styles Helena Hing Wa Sit	36
Factors that Impede on Undergraduate Students' Ability to Adequately Communicate for Academic Success at Tshwane University of Technology (TUT) Selina Serole Ramapela	40
Maintaining Regulation of the Electricity Supply System Chaim Elata	44
A Semiotic Approach of Features Conrado Moreira Mendes	50
On the Translation of Mencius Hongqin Ji	54
Evaluation of Translation Errors: Procedures and Criteria Ramadan Ahmed Elmgrab	58
The Knowledge, Attitude and Acceptance of Journalism Ethics among Journalist Nur Aziemah Mohd Azman, Ismail Sualman and Illias Md Salleh	66
A Novel Graph-Based Recognizing Textual Entailment System Elaheh Hosseini, Hossein Sameti	70
Sense-making Approach in Determining Health Situation, Information Seeking and Usage Ismail Sualman, Rosni Jaafar	75