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Measuring, Modeling and Reproducing
Material Appearance 2016

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Introduction

The rapid and continuous development of rendering devices such as displays and printers offers interesting challenges related to how materials are understood. Over the years, researchers from different disciplines have studied the interaction of incident light with the texture and surface geometry of a given object, as well as the optical properties of distinct materials. Thanks to those efforts, we have been able to render with high accuracy 2.5D and 3D objects and scenes. But given the day-to-day technological improvements of materials and devices along with the advances in the areas of visual and tactile perception, modeling how light interacts with materials, and techniques for measuring material properties, the field of material appearance is in constant evolution. This conference offers the possibility to share research results and establish new collaborations among academic and industrial researchers from these related fields. Papers are solicited in, but not limited to, the following categories:

- Methods for measuring material properties: measurement of Bidirectional Reflectance Distribution Functions (BRDF), Bidirectional Texture Functions (BTF) and Bidirectional Surface Scattering Reflectance Distribution Function (BSSRDF); estimation of material difference perception; evaluation of metallic coatings/inks; measurement of glossiness; estimation of texture perception; data acquisition methods for different types of materials.
- Models for distinct characteristics of materials: modeling of Bidirectional Reflectance Distribution Functions (BRDF), Bidirectional Texture Functions (BTF) and Bidirectional Surface Scattering Reflectance Distribution Function (BSSRDF); modeling material difference perception; appearance modeling of glossiness and texture; modeling of varnish and special effects inks; softproofing methods for 2.5D and 3D printing.
- Material reproduction aspects: quality evaluation of 2.5D and 3D soft- and hard-copy reproductions (display and printing); estimation of effects of environmental aspects in material perception (lighting, observers' position, printing media); estimation of sensory input (visual, touch, audio) effect in material perception; evaluation of aesthetic aspects of 2.5D and 3D soft- and hardcopy reproductions (display and printing); saliency of 2.5D and 3D soft- and hard-copy reproductions (display and printing); imaging and perception of metallic and effect coatings/inks; saliency, quality, and aesthetics in appearance reproduction; spectral reproduction.



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Monday, February 15, 2016

12:30 – 2:00 pm Lunch Break

<p>Keynote: Computational Imaging for Inverse Scattering Session Chair: Philipp Urban, Fraunhofer IGD (Germany) 8:50 – 9:50 am Continental Ballroom 2</p> <p style="text-align: right;">MMRMA-354</p> <p>Computational imaging for inverse scattering, Ioannis Gkioulekas¹, Kavita Bala², Frédo Durand³, Anat Levin⁴, Shuang Zhao⁵, and Todd Zickler¹; ¹Harvard University (USA), ²Cornell University (USA), ³Massachusetts Institute of Technology (USA), ⁴The Weizmann Institute of Science (Israel), and ⁵University of California, Irvine (USA)</p>	1	<p>EI 2016 Opening Plenary and Symposium Awards Session Chair: Choon-Woo Kim (Inha University) 2:00 – 3:00 PM Continental Ballroom 5</p> <p>Illuminating a bright future for medicine, Audrey K. Bowden, Stanford University (USA)</p> <p style="text-align: right;">3:00 – 3:30 pm Coffee Break</p>
<p>Measuring</p> <p>Session Chair: Maria Ortiz Segovia, Océ - Canon Group (France)</p> <p>9:50 – 10:10 am Continental Ballroom 2</p> <p style="text-align: right;">MMRMA-355</p> <p>Trichromatic reflectance capture using a tunable light source: Setup, characterization and reflectance estimation, Tejas Tanksale and Philipp Urban, Fraunhofer IGD (Germany)</p> <p style="text-align: center;">10:10 – 10:50 am Coffee Break</p>	2	<p>Reproducing</p> <p>Session Chair: Ingeborg Tastl, Hewlett-Packard Laboratories (USA)</p> <p>3:30 – 4:30 pm Continental Ballroom 2</p> <p>3:30 MMRMA-361</p> <p>Relating optical and geometric surface characteristics for gloss management in printing applications (JIST-first), Teun Baar^{1,2}, Hans Brettel¹, and Maria Ortiz Segovia²; ¹Institut Mines - Télécom and ²Océ Print Logic Technologies (France) 45</p> <p>3:50 MMRMA-362</p> <p>An exploration of 2.5D printing as tactile pictures, Carinna Parraman¹ and Maria Ortiz Segovia²; ¹University of the West of England (United Kingdom) and ²Océ Print Logic Technologies SA (France) 59</p> <p>4:10 MMRMA-363</p> <p>Interrelation between gloss and texture perception of 2.5D-printed surfaces, Teun Baar^{1,2}, Sepideh Samadzadegan³, Philipp Urban⁴, and Maria Ortiz Segovia²; ¹Institut Mines-Télécom; Télécom ParisTech (France), ²Océ Print Logic Technologies (France), ³Technische Universität Darmstadt (Germany), and ⁴Fraunhofer IGD (Germany) 60</p> <p style="text-align: center;">5:00 – 6:00 pm EI 2016 Symposium Reception</p>
<p>Measuring (continued)</p> <p>Session Chair: Greg Ward, Dolby Laboratories (USA)</p> <p>10:50 am – 12:30 pm Continental Ballroom 2</p> <p>10:50 MMRMA-356</p> <p>BRDF interpolation using anisotropic stencils, Radomir Vavra and Jiri Filip, Inst. of Information Theory and Automation of the CAS (Czech Republic) 9</p> <p>11:10 MMRMA-357</p> <p>3D scanner characterisation for open design, Fabrizio Valpreda¹ and Paola Iacomussi²; ¹Politecnico di Torino and ²INRIM (Italy) 15</p> <p>11:30 MMRMA-358</p> <p>Learning optimal incident illumination using spectral BRDF images for material classification (JIST-first), Sandra Skaff, Siu-Kei Tin, and Manuel Martinello, Canon USA (USA) 21</p> <p>11:50 MMRMA-359</p> <p>Multispectral BRDF measurements on anisotropic surfaces: Application to structured metallic surfaces and the aspect simulation of OLED displays, Pierre Boher, Thierry Leroux, Thibault Bignon, and Véronique Collomb-Patton, ELDIM (France) 30</p> <p>12:10 MMRMA-360</p> <p>Image based reflectance measurement based on camera spectral sensitivities, Aditya Sole¹, Ivar Farup¹, and Shoji Tominaga²; ¹Gjøvik University College (Norway) and ²Graduate School of Advanced Integration Science, Chiba University (Japan) 37</p>	9 15 21 30 37	<p>Tuesday, February 16, 2016</p> <p>Perception in MMRMA</p> <p>Session Chairs: Mathieu Hebert, Université Jean Monnet de Saint Etienne (France) and Sabine Süsstrunk, EPFL-IC-IVRL (Switzerland)</p> <p>8:50 – 10:20 am Continental Ballroom 2</p> <p>8:50 MMRMA-364</p> <p>Modeling and estimation for surface-spectral reflectance of watercolor paintings, Shoji Tominaga and Takahiko Horiuchi, Chiba University (Japan) 66</p> <p>9:10 MMRMA-365</p> <p>Brightness and sparkle appearance of goniochromatic samples, Paola Iacomussi, Michela Radis, and Giuseppe Rossi, INRIM (Italy) 72</p> <p>9:30 MMRMA-366</p> <p>Perceptual dependencies between texture and color in fabric appearance, Takafumi Katsunuma, Keita Hirai, and Takahiko Horiuchi, Chiba University (Japan) 78</p>

Measuring, Modeling, and Reproducing Material Appearance 2016

9:50 MMRMA-367
Effects of mesoscale surface structure on perceived brightness, *Michael Ludwig and Gary Meyer, University of Minnesota (USA)*

10:20 – 10:40 am Coffee Break

Invited Speaker: Refractive Object Reconstruction using Computational Imaging

Session Chair: Francisco Imai, Canon U.S.A. Inc. (USA)

10:40 – 11:20 am

Continental Ballroom 2

MMRMA-368

Refractive object reconstruction using computational imaging,
Gordon Wetzstein, Stanford University (USA)

Modeling

Session Chair: Susan Farnand, Rochester Institute of Technology (USA)

11:20 am – 12:30 pm

Continental Ballroom 2

11:20 MMRMA-369
Assessing the capacity of a two-flux model to predict the spectral reflectance of stratified coloring coatings, *Mathieu Hebert^{1,2}, Serge Mazauric¹, and Lionel Simonot³; ¹Université Jean Monnet, ²Institut d'Optique Graduate School, and ³Université de Poitiers (France)*

84

11:40 MMRMA-370
Fitting analytical BRDF models to low-resolution measurements of light scattered from relief printing samples, *Ni Yan¹, Teun Baar², Maria Ortiz Segovia², and Jan Allebach¹; ¹Purdue University (USA) and ²Océ Print Logic Technologies (France)*

101

12:00 MMRMA-371
Testing spatial patterns for acquiring shape and subsurface scattering properties, *Yitzhak Lockerman, Samuel Brenner, Joseph Lanzone, Alexander Doronin, and Holly Rushmeier, Yale Univ (USA)*

107

12:30 – 2:00 pm Lunch Break

EI 2016 Tuesday Plenary and Symposium Awards

Session Chair: Nitin Sampat (Rochester Institute of Technology)

2:00 – 3:00 PM

Continental Ballroom 5

Pushing computational photography deeper into imaging system design, *Ren Ng, University of California, Berkeley (USA)*

3:00 – 3:30 pm Coffee Break

EI 2016 Symposium Demonstration Session and Exhibit Hall Happy Hour
5:30 – 7:00 PM

Continental Ballroom Foyer

91