



# **HUSO 2020**

The Sixth International Conference on Human and Social Analytics

October 18 – 22, 2020

## **HUSO 2020 Editors**

Nitin Agarwal, University of Arkansas – Little Rock, USA

Bourret Christian, University Gustave Eiffel /Paris East Marne la Vallée, France

**Printed from e-media with permission by:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571



**Some format issues inherent in the e-media version may also appear in this print version.**

Copyright© (2020) by International Academy, Research, and Industry Association (IARIA)  
Please refer to the Copyright Information page.

Printed with permission by Curran Associates, Inc. (2020)

International Academy, Research, and Industry Association (IARIA)  
412 Derby Way  
Wilmington, DE 19810

Phone: (408) 893-6407  
Fax: (408) 527-6351

[petre@iaria.org](mailto:petre@iaria.org)

**Additional copies of this publication are available from:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571 USA  
Phone: 845-758-0400  
Fax: 845-758-2633  
Email: [curran@proceedings.com](mailto:curran@proceedings.com)  
Web: [www.proceedings.com](http://www.proceedings.com)

## Table of Contents

Rebuilding Trust to Encourage the Resilience of Weakened Territories in France <i>Christian Bourret</i>	1
Smart Territories: Advocating for Smart Basic Entity (SBE) and the Digital Clone Approach <i>Pierre Fournie, Christian Bourret, and Jean Pierre Caliste</i>	9
YouTube Video Categorization Using Moviebarcode <i>Recep Erol, Rick Rejeleene, Richard Young, Thomas Marcoux, Muhammad Nihal Hussain, and Nitin Agarwal</i>	15
An Investigation of Twitter Users Who Disclosed Their Personal Profile Items in Their Tweets Honestly <i>Yasuhiko Watanabe, Hiromu Nishimura, Yuuya Chikuki, Kunihiro Nakajima, and Yoshihiro Okada</i>	20
Emoji as Sentiment Indicators: An Investigative Case Study in Arabic Text <i>Shatha Ali A. Hakami, Robert Hendley, and Phillip Smith</i>	26
Modelling the Role of Social Media in Hotel Selection Using Bayesian Networks <i>Alexandros Bousdekis, Dimitris Kardaras, and Stavroula Barbounaki</i>	33