1st International Conference on Education: Current Issues and Digital Technologies (ICECIDT 2021)

Held online due to COVID-19

Advances in Social Science, Education and Humanities Research Volume 555

Moscow, Russia
30 – 31 March 2021

Editors:

Tatiana Volodina
Runan Hou
Young Zhang

ISBN: 978-1-7138-3121-1

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571

Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2021) by Atlantis Press
All rights reserved.
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press
Amsterdam / Paris

Email: contact@atlantis-press.com

Conference Website: http://www.atlantis-press.com/php/pub.php?publication=icecidt-21

Printed with permission by Curran Associates, Inc. (2021)

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

PHONICS APPROACH IN ENGLISH TEACHING IN CHINA FROM 2011 TO 2020 1
Guangping Sun, Wenqin Xie

REVELATIONS ON THE DISTANT ONLINE EDUCATION DEVELOPMENT IN CHINA FROM THE 2019 NOVEL CORONAVIRUS 6
Zhihong Li

REFORM AND PRACTICE OF BLENDING TEACHING OF "CROSS-CULTURAL COMMUNICATION" COURSE FOR JAPANESE MAJORS 12
Wanlong Zhu

SOCIO-PEDAGOGICAL FEATURES OF THE FORMATION OF SOFT SKILLS IN THE REPUBLIC OF KAZAKHSTAN 17
Zhuldyz Abaikyzy Amantay, Dmitry Sergeevich Ermakov

TEACHING REFORM OF IDEOLOGICAL AND POLITICAL THEORY COURSES IN COLLEGES AND UNIVERSITIES IN THE NEW ERA 23
Lihe Wang, Shuying Xu, Yan Sun

RESEARCH ON THE REFORM AND DEVELOPMENT OF JOURNALISM EDUCATION IN PRIVATE COLLEGES AND UNIVERSITIES IN THE ERA OF MEDIA CONVERGENCE 27
Si Xu

A STUDY ON THE ENGLISH LEARNING DIFFICULTIES OF NON-MAJOR COLLEGE STUDENTS AND THE STRATEGIES FOR CULTIVATING SELF-DRIVEN LEARNING 34
Xiaoyan Li

RESEARCH ON THE TEACHING PERFORMANCE OF INCORPORATING ETHICS AND MORAL VALUES IN HIGHER ACCOUNTING EDUCATION: AN EMPIRICAL STUDY ON AN ACCOUNTING PRACTICE COURSE 38
Shanshan Yang, Tingwei Lu, Dongping Li, Lin Li

ANALYSIS OF COLLEGE STUDENTS' SATISFACTION WITH THE APPLICATION OF THE PAD CLASS IN TEACHING 46
Yueliang Jia, Yueming Jia

TEACHING LIBERAL EDUCATION USING VIRTUAL REALITY: A CASE STUDY OF A SPANISH CULTURE COURSE 52
Li Yan, Alex Pak Ki Kwok

USING THE PRINCIPLES OF NEUROLANGUAGE COACHING AND BRAIN FRIENDLY TECHNIQUES IN FOREIGN LANGUAGE TEACHING IN THE INCLUSIVE LEARNING ENVIRONMENT 60
Tatiana Belova

A BRIEF ANALYSIS OF EMPLOYMENT DIFFICULTIES AND COUNTERMEASURES FOR COLLEGE STUDENTS AGAINST THE BACKGROUND OF COVID-19 PANDEMIC 65
Zhen Li

ANALYSIS AND COUNTERMEASURES OF THE EMPLOYMENT DIFFICULTIES OF COLLEGE STUDENTS 70
Chao Zhang

INFORMATIZATION TEACHING DESIGN OF PHARMACEUTICAL GSP PRACTICAL TRAINING IN HIGHER VOCATIONAL EDUCATION BASED ON "FLIPPED CLASSROOM": TAKING THE "RECEIVING AND ACCEPTANCE OF PHARMACEUTICALS" PROJECT AS AN EXAMPLE 75
Bo Dai, Lianghui Hu

RESEARCH ON THE PRESENT SITUATION OF KOREAN TEACHING IN UNIVERSITIES BASED ON MULTI-MODAL VIEW 81
Qixia Li, Yi Liu

RESEARCH ON THE ENTREPRENEURIAL COMPETENCY DEVELOPMENT AND INNOVATION OF CROSS-BORDER E-COMMERCE TALENTS IN JILIN PROVINCE 84
Yuxi Zhao, Rouhua Wang

RESEARCH ON THE TEACHING REFORM OF ART DESIGN MAJOR COURSES: TAKING "INDUSTRIAL DESIGN METHODS AND PROCEDURES" AS AN EXAMPLE 93
Chunlin Yu, Leichi Yuan, Bo Mu

CULTURAL DIMENSION OF NETWORK-BASED PEER REVIEW IN BUSINESS WRITING COURSES 99
Guiqin Qi

RESEARCH ON TALENT TRAINING OF VETERANS' EDUCATIONAL ENHANCEMENT PLAN UNDER HIGHER VOCATIONAL EXPANSION 103
Chibing Gong

A COMPARATIVE STUDY ON THE STATUS OF LIFE OUTLOOK TEACHING IN RESEARCH ACTIVITIES IN CHINA AND FOREIGN COUNTRIES 109
Jun Wang, Wanting Liu, Luyao Wang

SOCIOCULTURAL FACTORS INFLUENCING THE QUALITY OF DISTANCE LEARNING 113
Yulia Nadtochiy

PERSPECTIVES ON CULTURAL STRATEGY AND WORLD DIVERSIFIED MUSIC EDUCATION 122
Yide Peng

CULTIVATION OF POSTGRADUATES WITH MASTER'S DEGREE IN CLINICAL MEDICINE AGAINST THE BACKGROUND OF MEDICAL EDUCATION COORDINATION: PRACTICAL RESEARCH ON THE "TUTOR TEAM" MODEL 127
Jian Dong, Zhihua Zhang, Jie Yu

FORESIGHT STRATEGIC FORECASTING TECHNOLOGY IN HIGHER EDUCATION 131
Dmitriy V. Utkin, Nonna L. Bagramyants, Vladimir I. Safyanov

CHALLENGES AND INNOVATIONS OF HIGHER EDUCATION MODERNIZATION FROM THE PERSPECTIVE OF BIG DATA 138
Yu'Nan Xie, Zhihao Chen, Han Li

TEACHING DESIGN AND THINKING OF GENERAL COURSES OF CHINESE DEPARTMENT BASED ON OBE (OUTCOMES-BASED EDUCATION) CONCEPT 145
Chong Wang

A STUDY OF BLENDED TEACHING & LEARNING MODEL IN COLLEGE ENGLISH CULTURAL COURSES: A CASE STUDY OF "INTRODUCING CHINESE CULTURE IN ENGLISH" 150
Yuping Jia, Yonggang Miao, Xiangyu Jiang

EXPLORING THE OVERALL DEVELOPMENT MECHANISM OF DIFFERENT TYPES OF EDUCATION MODELS 155
Yongming Hong

THE CHANGES AND TRANSFORMATION OF TEACHING FORMS IN THE NEW MEDIA ENVIRONMENT 162
Ying Han

RESEARCH ON INNOVATION OF HIGHER VOCATIONAL EDUCATION FROM THE PERSPECTIVE OF WHOLE-PERSON EDUCATION 167
Fenghua Kang

STUDY ON THE DESIGN OF A PEDAGOGICAL CULTURE AND DEVELOPMENT OF AN UNIVERSITY TEACHER'S SOFT-SKILLS 173
Aleksei Mikhailov, Karine Romanova, Olga Ryabova, Tatiana Burlakova, Mariya Burlakova

A COMPARATIVE STUDY ON POLICIES AND REGULATIONS OF PRIVATE HIGHER EDUCATION IN CHINA AND THAILAND 179
Jun Wu

ANALYSIS ON THE INCREASE IN NEGATIVE EMOTIONS OF ONLINE LEARNING DURING THE PANDEMIC 185
Tianyang Hu

STUDY ON THE INFLUENCE OF STUDENTS' VALUE CO-CREATION BEHAVIOUR ON THE BRAND IMAGE OF PRIVATE COLLEGES AND UNIVERSITIES 189
Yiheng Wang

THE DEVELOPMENT OF CREATIVITY OF STUDENTS IN HIGHER EDUCATION: INNOVATIVE PEDAGOGICAL MANAGEMENT 195
Nadzeya Nizhneva-Ksenofontova, Natallia Nizhneva

STANDARD REGRESSION OF CHINESE CURRICULUM IN ENGINEERING VOCATIONAL COLLEGES 202
Yonghong Ao, Hui Li, Hui Shen

CONSTRUCTION OF "ONLINE + OFFLINE" BLENDED COLLEGE ENGLISH TEACHING MODE 208
Yuanhui Hu

RESEARCH ON FLIPPED CLASS TEACHING MODE OF ENGLISH MAJOR COURSES: TAKING THE THEORY OF DIASPORA AS AN EXAMPLE 213
Bei Gao, Weiyuan Zhang

EXPLORATION OF THE "FOUR IN ONE" ONLINE TEACHING SYSTEM FOR HIGHER EDUCATION IN THE POST-PANDEMIC ERA 218
Xiaojuan Cao

RESEARCH ON THE CONSTRUCTION OF MULTIMODAL CORPUS OF TIBETAN TEACHING: TAKING GANNAN TIBETAN MIDDLE SCHOOL AS AN EXAMPLE 225
Dawa Pengcuo, Daojie Ben

THE ENLIGHTENMENT OF FINNISH PRE-SERVICE TEACHER EDUCATION ON THE PRE-SERVICE TRAINING OF CHINESE PRESCHOOL TEACHERS 230
Juan Li

FACTORS INFLUENCING TOLERANCE OF AMBIGUITY AND ITS IMPLICATIONS FOR SECOND LANGUAGE LEARNING 238
Min Liu

ANALYZING DECISION-MAKING BEHAVIORS OF INTERNATIONAL STUDENTS STUDYING IN CHINA: BASED ON BEHAVIORAL ECONOMICS 245
Zhen Liu

MODERN TECHNOLOGIES OF DEVELOPING MENTAL HARDINESS: PROFESSIONAL TRAINING OF THE MILITARY 252
Vladimir O. Dorodnov, Aleksandr G. Ignatiev, Pavel A. Filippov, Andrey N. Senyukovich, Vitaly Yu. Zaprudnov, Aleksandr V. Kalygin, Lidia P. Kostikova

INNOVATIVE RESEARCH ON THE BASIC THEORY OF SPECIALTY CONSTRUCTION AND DISCIPLINE CONSTRUCTION 258
Qian Xiang

CONSTRUCTION OF "INTRODUCTION TO BIG DATA" COURSE TOWARDS APPLICATION 264
Fangxiao Zhou

REFLECTION ON THE CULTIVATION OF ART-MAJORED TALENTS OF BROADCASTING AND HOSTING IN COLLEGES AND UNIVERSITIES BASED ON THE NEW MEDIA PERSPECTIVE 269
Peiyun Shi

DISCUSSION ON THE INNOVATIVE APPROACH TO THE TEACHING DISCOURSE SYSTEM OF IDEOLOGICAL AND POLITICAL ACADEMICS 275
Xiaoliang Guo, Long Xia

CONSTRUCTION MANAGEMENT OF STUDENT AFFAIRS CENTER GUIDED BY THE STUDENT-BASED IDEA: TAKING THE BUSINESS SCHOOL OF BEIJING INSTITUTE OF TECHNOLOGY ZHUHAI INSTITUTE AS AN EXAMPLE 280
Zhi Liu, Yunji Cai

BOOK FLOOD: A COUNTERMEASURE TO THE ICY PERIOD IN ENGLISH ACQUISITION 286
Shuqin Wang

THE EXPLORATION INTO THE INNOVATION STRATEGIES OF BADMINTON TEACHING IN MODERN UNIVERSITIES 292
Xiong Xiang, Hanwei Lee

STUDY ON EXPERIENTIAL TEACHING OF PRODUCT DESIGN BASED ON APPLICATION-ORIENTED TALENT TRAINING 297
Chen Zhao

ANALYSIS ON THE CONSTRUCTION OF APPLIED TALENTS TRAINING SYSTEM FOR ENVIRONMENTAL DESIGN BASED ON STUDIO SYSTEM 302
Hongli Zhu

STUDY ON COLLEGE ENGLISH TEACHING REFORM IN THE AGE OF ARTIFICIAL INTELLIGENCE 308
Yingchun Zhang

CRITICAL THINKING IN THE STRUCTURE OF EDUCATIONAL PROGRAMS IN RUSSIAN UNIVERSITIES 315
Vitaly Yu. Ivlev, Maxim V. Pozdnyakov, Vladimir A. Inozemtsev, Alexey Z. Chernyak

THE DEVELOPMENT OF VOCATIONAL EDUCATION AND TRAINING IN CHINA 323
Weimin Yuan, Yajuan Wang

BASED ON THE PERSPECTIVE OF TRANSFER LEARNING AND FUTURE FUSION: THE COMBINATION OF TEACHING AND RESEARCH: TAKING CHINA AS AN EXAMPLE..... 332
Ao Chen

INVESTIGATION AND REFLECTION ON THE SATISFACTION DEGREE OF CURRICULUM SETTING FOR TEACHING CHINESE TO SPEAKERS OF OTHER LANGUAGES: A CASE STUDY OF MTCSOL PROGRAM IN FIVE UNIVERSITIES IN GUANGZHOU 341
Yanjun Wang, Xindan Hu

STUDY ON THE MECHANISM OF SCHOOL-LOCAL COOPERATIVE EDUCATION OF LOCAL APPLICATION-ORIENTED UNIVERSITIES IN HEILONGJIANG PROVINCE 349
Mupeng Diao, Fujun Wang, Xingwei Sun, Guohua Wang, Yu Zou

STUDY ON THE ISSUES OF COOPERATION IN ART EDUCATION: ANALYSIS OF EDUCATIONAL CASES IN PILCHUCK GLASS SCHOOL..... 355
Hui Tang

THE SEARCH FOR AN EDUCATIONAL PARADIGM IN THE INFORMATION REALITY..... 360
Daniil Kvon, Tatiana Pavlova

ROLE OF LANGUAGE TEACHERS IN THE TEACHING OF ACADEMIC WRITING: ANALYSIS BASED ON MULTINATIONAL ACADEMIC WRITING LITERATURE..... 366
Xiaofang Cong, Xiangyu Jiang

EXPLORATION ON THE REFORM OF PRACTICE TEACHING SYSTEM OF APPLIED UNDERGRADUATE "DATA STRUCTURE AND ALGORITHM" BASED ON OUTCOME-BASED EDUCATION..... 371
Heng Li, Juan Peng, Ya-Hong Leng, Hong-Shi Zhang

RESEARCH ON THE CONSTRUCTION OF ENTREPRENEURIAL PLATFORM FOR STUDENTS IN XINJIANG VOCATIONAL COLLEGES..... 376
Xianbin Tang, Junwei Xie

RESEARCH ON THE COOPERATIVE BEHAVIOR OF FOREIGN LANGUAGE TEACHERS IN COLLEGES AND UNIVERSITIES: TAKING THE COURSE CONSTRUCTION OF "A GUIDE TO ENGLISH-SPEAKING COUNTRIES" AS AN EXAMPLE..... 383
Xiangping Fan

THE COUNTERMEASURES FOR CALLIGRAPHY EDUCATION IN COLLEGES AND UNIVERSITIES OF YUNNAN PROVINCE..... 389
Yaping Yang

RESEARCH ON THE RISK CONTROL MECHANISM OF SINO-FOREIGN COOPERATIVE SCHOOLS OF HIGHER EDUCATION UNDER REGULAR EPIDEMIC PREVENTION AND CONTROL OF COVID-19 394
Hao Wang, Jinpeng Wang, Jinyu Zhang, Chunwen Ren

TRAINING OF INFORMATION ABILITY OF YOUNG TEACHERS IN MILITARY ACADEMIES IN THE ERA OF BIG DATA..... 401
Yi Zhang, Haishan Wang, Ting Wei, Junfei Bi, Hui Liu, Mengqi Zhang

"RESEARCH BOOSTED BY INNOVATION & STUDY PROMOTED BY COMPETITION" CONSTRUCTION AND EFFECT OF TOP LEVEL INNOVATIVE TALENTS TRAINING SYSTEM: A CASE STUDY OF UNIVERSITY OF ELECTRONIC SCIENCE AND TECHNOLOGY OF CHINA 407
Ling Quan, Cheng Luo, Xingbin Dong, Xuhong Wu, Siqi Liu, Yue'Er Fan

THE NECESSITY OF PRACTICE AND DISCUSSION COURSES IN HIGHER EDUCATION: A CASE STUDY OF THE URBAN PLANNING COURSE 414
Fei Zhou

RESEARCH ON THE TEACHING PRACTICE OF JAPANESE BOOKKEEPING IN JAPANESE MAJORS IN COLLEGES AND UNIVERSITIES 418
Yingying Fu

RESEARCH ON THE RECONSTRUCTION OF TEACHING CONTENT IN UNIVERSITY FROM THE PERSPECTIVE OF TRAINING EXCELLENT TEACHERS: TAKING THE COURSE ENGLISH INSTRUCTIONAL DESIGN FOR PRIMARY SCHOOLS AS AN EXAMPLE 424
Cong Qi

LITERARY READING AND CORE COMPETENCE IN MIDDLE SCHOOL ENGLISH CLASS 429
Yanli Jia

RESEARCH ON THE INFLUENCE OF OFFLINE CLASSROOM LEARNING PARTICIPATION ON UNDERGRADUATES' LEARNING EFFECT BASED ON THE INVOLVEMENT THEORY 435
Chuanyu Peng, Yue Liu

RESEARCH ON INFORMATION DESIGN AND APPLICATION OF COMPUTER SPECIALTIES IN HIGHER VOCATIONAL SCHOOL BASED ON MOBILE LEARNING ENVIRONMENT 440
Jinrong Zhou, Zhen Hu, Juan Yang, Yuan Liu

TECHNOLOGY OF PROJECT ACTIVITY AND MODERN LANGUAGE EDUCATION 447
Marina L. Ivleva, Nonna L. Bagramyants, Vitaly Yu. Ivlev

THE STUDY OF APPLICATION OF CLOUD-CLASS TO IMPROVE STUDENTS' INFORMATION LITERACY IN COLLEGE ENGLISH 453
Bei Gao

STUDY ON THE PROBLEMS AND COUNTERMEASURES OF THE CONSTRUCTION OF PRIMARY SCHOOL TEACHERS IN SICHUAN MINORITY AREAS 458
Quan Jiang

RESEARCH ON IMPROVEMENT OF COURSE CONSTRUCTION CAPABILITY OF UNIVERSITY COUNSELORS FROM THE PERSPECTIVE OF HIGH-EFFICIENCY "EMPOWERING": A CASE STUDY OF UNIVERSITY OF ELECTRONIC SCIENCE AND TECHNOLOGY OF CHINA 464
Ling Quan, Xuhong Wu, Cheng Luo, Jianzhe Yang

RESEARCH ON EDUCATIONAL FUNCTION AND APPLIED PRACTICE OF UNIVERSITY MUSEUM 471
Yingyan Guo

REFLECTIONS AND COUNTERMEASURES ON "CLASSROOM TEACHING PARADIGM" IN THE POST-EPIDEMIC ERA 475
Caiyan Chen

EXPLORATION AND INNOVATIVE PRACTICE OF ENGINEERING SCIENCE POPULARIZATION EDUCATION MODEL IN XINJIANG UNIVERSITIES 479
Yan Ma, Wenjing Teng, Lijuan Jin

RESEARCH ON THE TEACHING MODEL OF COMPREHENSIVE ENGLISH FOR PRESCHOOL EDUCATION MAJOR IN HIGHER VOCATIONAL COLLEGES BASED ON ENGLISH FOR SPECIFIC PURPOSES 485
Yihui Zeng

AN EMPIRICAL STUDY OF TSCA IN THE WRITING COURSE FOR COLLEGE ENGLISH MAJORS 492
Hongling Que, Linxi Zhang

ENLIGHTENMENT OF LIBERAL EDUCATION ON THE CULTIVATION OF HIGHER VOCATIONAL COLLEGE STUDENTS' CORE COMPETENCIES 497
Gangqing He

RESEARCH ON COLLEGE ENGLISH ONLINE TEACHING MODE BASED ON MOOCS 502
Shuwen Tan

STUDY ON THE CONSTRUCTION AND REFORM OF OFF-CAMPUS PRACTICE BASE FOR BURMESE LANGUAGE MAJOR UNDER THE GUIDANCE OF INNOVATION AND ENTREPRENEURSHIP: TAKING THE CONSTRUCTION OF OFF-CAMPUS PRACTICE BASES OF COLLEGES AND UNIVERSITIES IN YUNNAN PROVINCE AS AN EXAMPLE 508
Lifeng Wang, Zhiyuan Ren

THE COURSE TEACHING REFORM AND EXPLORATION OF SCIENCE AND TECHNOLOGY PAPER WRITING 516
Na Xiao

PRACTICE AND RESEARCH OF PHOTOSHOP COURSE CONSTRUCTION UNDER THE MODE OF "WORK-STUDY COMBINATION AND SCHOOL-ENTERPRISE COOPERATION" 521
Xiao Wang

THE IMPLEMENTATION, FLEXIBILITY AND REASONABLE SELECTION OF BONUS-POINT POLICY FOR MINORITY CANDIDATES IN COLLEGE ENTRANCE EXAMINATION FROM THE PERSPECTIVE OF EDUCATIONAL EQUALITY 525
Jianming Du

ANALYSIS OF INNOVATION, INNOVATIVE THINKING AND INNOVATIVE METHODS 531
Decheng Yang, Xingwei Sun, Fuquan Cao, Fengcheng Qu

PROBLEMS AND COUNTERMEASURES OF LOCAL COLLEGES AND UNIVERSITIES IN SERVING THE DEVELOPMENT OF LOCAL ECONOMY AND CULTURE: A CASE STUDY OF LOCAL UNIVERSITIES IN GUANGDONG 537
Qiuzhun Wang

DIGITAL EDUCATION AND PERSONAL SAFETY 543
Liudmila Baeva

CONSTRUCTION AND APPLICATION OF ONLINE AND OFFLINE BLENDED TEACHING MODEL IN COLLEGES AND UNIVERSITIES IN POST-EPIDEMIC ERA: TAKING LANGUAGE OF FILM AND TELEVISION AS AN EXAMPLE 550
Nan Dai

Author Index