

International Conference on Transformations and Innovations in Business and Education (ICTIBE 2021)

Advances in Economics, Business and Management Research
Volume 186

Nanjing, China
19 - 20 June 2021

Editors:

Jing Jiang
Xiaosong Zheng
Dalia Streimikiene

ISBN: 978-1-7138-3660-5

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2021) by Atlantis Press
All rights reserved.
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press
Amsterdam / Paris

Email: contact@atlantis-press.com

Conference Website: <http://www.atlantis-press.com/php/pub.php?publication=ictibe-21>

Printed with permission by Curran Associates, Inc. (2021)

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

RESEARCH ON EDUCATIONAL EQUITY AND COMPENSATION STRATEGIES AFTER THE END OF THE COVID-19	1
<i>Chao Dong, Jing Liu, Jing Jiang, Yu Liu</i>	
RESEARCH ON THE INFLUENCE OF UNIVERSITY SCIENCE AND TECHNOLOGY INNOVATION ON ENTERPRISE PERFORMANCE: TAKING UNIVERSITIES AND ENTERPRISES IN THE YANGTZE RIVER BASIN AS AN EXAMPLE	10
<i>Yanan Ren, Qingmei Tan</i>	
RESEARCH ON BOND DEFAULT REASONS: A CASE STUDY OF WINTIME ENERGY CO., LTD.	18
<i>Hongyun Jiang, Qiang Li</i>	
THE APPLICATION OF DIGITAL TEACHING PLATFORM MOODLE IN TRANSNATIONAL TEACHING AND MANAGEMENT	26
<i>Jingyao Su, Jing Jiang</i>	
RESEARCH ON THE OPERATIONAL EFFICIENCY OF NBA CLUBS BASED ON DEA MODEL.....	34
<i>Zhinan Mao, Qingmei Tan</i>	
FACILITATING SHARED UNDERSTANDING OF BUSINESS RESPONSIBILITY	41
<i>Anne Keränen, Pauliina Ulkuniemi, Jan Hermes</i>	
THE EFFECT OF RELATIONAL RESOURCES ON THRIVING AT WORK: THE ROLE OF AGENTIC BEHAVIORS AND ABILITY TO MANAGE RESOURCES.....	47
<i>Yi Yang, Yanfeng Mao, Tianqi Leng</i>	
IDENTIFYING KEY SUCCESS FACTORS OF INTERNATIONAL JOINT VENTURES: A CASE STUDY OF NOKIA BELL.....	61
<i>Yiheng Ding</i>	
DOES NET SOPHISTICATION OF SERVICE EXPORT INCREASE THE VALUE-ADDED RATE OF MANUFACTURING EXPORTS? EMPIRICAL EVIDENCE FROM INPUT-OUTPUT ANALYSIS OF 42 COUNTRIES	67
<i>Hao Zhang, Hong Dong, Shiqi Wang, Li Yao, Mengxiang Xu</i>	
INFLUENCE OF RESOURCE MISMATCH BETWEEN INDUSTRIES ON ENVIRONMENTAL EFFICIENCY	80
<i>Yurong Zhang</i>	
TRADE RELATIONS BETWEEN CHINA AND THE CZECH REPUBLIC: AN ANALYSIS OF COMPLEMENTARITY AND COMPETITION	88
<i>Shuqi Yao</i>	
DETERMINANTS OF ENTERPRISE RISK MANAGEMENT: A CASE ANALYSIS ON TELECOMMUNICATION COMPANY	95
<i>Jiaqing Huang</i>	
A STUDY OF THE QUALITY ASSESSMENT OF ACCOUNTING DEGREE EDUCATION IN CHINA	102
<i>Hui Lv, Meijun Ning, Zhangquan Li, Qi Li</i>	

RESEARCH ON THE COORDINATION OF ACCOUNTING DEGREE EDUCATION AND VOCATIONAL QUALIFICATION EXAMINATION.....	109
<i>Hui Lv, Meijun Ning, Guanyue Zhao, Yanli Yang</i>	
CONSTRUCTION OF “FIVE-IN-ONE” ACADEMIC PLANNING GUIDANCE SYSTEM BETWEEN CHINESE AND ABROAD.....	117
<i>Ke Ma, Chao Dong, Jilong Zhang, Zihang Zhao</i>	
RESEARCH ON THE PRACTICE OF SECOND CLASSROOM IN CHINESE-FOREIGN COOPERATIVE UNIVERSITIES	123
<i>Yaoyue Zhang, Yu Liu, Jia Zhang, Ke Xu, Junyi Zhang</i>	
RESEARCH ON INNOVATION OF OIL AND GAS ASSET VALUATION ACCOUNTING BASED ON PERSPECTIVE OF SUBJECT INTEGRATION.....	132
<i>Yuanyuan Shi, Ruirui Fang</i>	
COMPARISON OF CHINESE AND FOREIGN TEACHERS’ ONLINE TEACHING IN A SINO-FINNISH COOPERATION PROGRAM.....	139
<i>Xirun Li, Yihan Gu, Shunxin Hu, Yizhou Xv, Qihao Cheng, Jing Jiang</i>	
MEANS TO ELEVATE EMPLOYMENT COMPETENCE IN SINO-FOREIGN COOPERATIVE EDUCATION.....	147
<i>Runtong Yu, Chao Dong</i>	
ON THE DILEMMA AND THE PATHS OF MANAGEMENT ACCOUNTING’S INNOVATION AND DEVELOPMENT FROM THE PERSPECTIVE OF INFORMATIZATION 2.0.....	154
<i>Huiqun Wang</i>	
EXPLORATION AND COUNTERMEASURES OF PROBLEMS EXISTING IN SINO-FOREIGN COOPERATION IN RUNNING SCHOOLS UNDER HIGHER EDUCATION	159
<i>Yunian Zhou</i>	
UNDERSTANDING MOBILITY DECISION MAKING OF PEOPLE DURING COVID-19 WITH DECISION MAKING THEORY.....	164
<i>Guanghan Wu, Shouyan Xia, Jiayi Li, Hongyi Chen, Haoxing Qi, Haowen Yu, Jouni Markkula</i>	
FORMS OF FIRMS’ NONLINEAR INTERNATIONALIZATION.....	173
<i>Tiia Vissak</i>	
THE IMPACT OF WORKING REMOTELY FROM HOME ON EMPLOYEE PERFORMANCE DURING COVID-19 PANDEMIC: A CASE OF BATAM CITY, INDONESIA	179
<i>Nia Fitria, Qingmei Tan</i>	
AN IN-DEPTH ANALYSIS ON SINO-FOREIGN UNIVERSITY STUDENTS’ PERCEIVED STRESS.....	185
<i>Tianai Yin</i>	
QUALITY SYSTEM AUDITS OF THE FINNISH UNIVERSITIES FROM THE E-LEARNING PERSPECTIVES.....	193
<i>Pekka Kess</i>	
RESEARCH ON INVESTMENT EFFICIENCY EVALUATION OF URBAN AGGLOMERATION ENVIRONMENTAL POLLUTION CONTROL- EVIDENCE FROM THE YANGTZE RIVER DELTA URBAN AGGLOMERATION	201
<i>Hairong Wang, Qingyu Li, Xinyu Chen</i>	

THE IMPACT OF COVID-19 ON EUROPEAN TOURISM INDUSTRY	210
<i>Haixin Xu</i>	
THE ENLIGHTENED SIGNIFICANCE OF GERMAN RETIREMENT WELFARE SYSTEM TO DOMESTIC AGING POPULATION	218
<i>Jingwei Xu, Shikun Gong, Li Shen</i>	
THE ROLE OF THE GERMAN STATE IN THE EMERGING BIOGAS INDUSTRY: LESSONS FOR CHINA.....	223
<i>Suning Jin, Jingwei Xu</i>	
RESEARCH ON THE DEVELOPMENT DILEMMA AND SOLUTION IDEAS OF CHINA'S MEDICINE LOGISTICS UNDER THE DEVELOPMENT TREND OF CONTEMPORARY LOGISTICS.....	228
<i>Jiahao Ge, Yang Gao, Yu Miao, Yanling He</i>	
STUDY ON INNOVATION CULTIVATION MODEL AND PRACTICE FOR ENGINEERING TALENTS IN TRANSNATIONAL HIGHER EDUCATION	234
<i>Yu Liu, Boshuai Ye, Jing Liu, Chao Dong</i>	
RESEARCH ON LOGISTICS AND REGIONAL ECONOMIC SYNERGY: TAKING YANGTZE RIVER DELTA AND PEARL RIVER DELTA AS EXAMPLES.....	241
<i>Li Yao, Li Liu, Yichen Sun, Mengxin Hu</i>	
PERSPECTIVE OF DIGITAL INTELLIGENCE TRANSFORMATION: AN INNOVATIVE RESEARCH ON INTEGRATION AND TRAINING SYSTEM OF ACCOUNTING TALENTS WITH CHARACTERISTICS IN OIL AND GAS INDUSTRY	251
<i>Ruirui Fang, Lin Wang</i>	

Author Index