16th European Conference on Innovation and Entrepreneurship (ECIE 2021)

Online 16 – 17 September 2021

Volume 1 of 2

Editors:

Florinda Matos Alvaro Rosa Maria de Fatima Ferreiro Isabel Salavisa

ISBN: 978-1-7138-3943-9

Printed from e-media with permission by:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright The Authors, (2021). All Rights Reserved. No reproduction, copy or transmission may be made without written permission from the individual authors.

Printed with permission by Curran Associates, Inc. (2022)

Review Process

Papers submitted to this conference have been double-blind peer reviewed before final acceptance to the conference. Initially, abstracts were reviewed for relevance and accessibility and successful authors were invited to submit full papers. Many thanks to the reviewers who helped ensure the quality of all the submissions.

Ethics and Publication Malpractice Policy

ACPIL adheres to a strict ethics and publication malpractice policy for all publications – details of which can be found here:

http://www.academic-conferences.org/policies/ethics-policy-for-publishing-in-the-conference-proceedings-of-academicconferences-and-publishing-international-limited/

Conference Proceedings

The Conference Proceedings is a book published with an ISBN and ISSN. The proceedings have been submitted to a number of accreditation, citation and indexing bodies including Thomson ISI Web of Science and Elsevier Scopus.

Author affiliation details in these proceedings have been reproduced as supplied by the authors themselves.

Published by Academic Conferences and Publishing International Ltd. 33 Wood Lane Sonning Common RG4 9SJ UK

Phone: 441 189 724 148 Fax: 441 189 724 691 info@academic-conferences.org

Additional copies of this publication are available from:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571 USA Phone: 845-758-0400

Fax: 845-758-2633

Email: curran@proceedings.com Web: www.proceedings.com

Contents

Paper Title	Author(s)	Page No	Guide No
Preface		xii	xxi
Committee		xiii	xxiii
Biographies		xiv	xxv
Keynote Outlines			lv
Research papers			
Corporate Social Responsibility Dimensions and Sustainable Entrepreneurship	Susana Aldeia, Márcia Monteiro, Rosa Conde and Jorge Lopes	1	1
Portuguese tax Benefits to Promote Business Entrepreneurship	Susana Aldeia, Luísa Mota and Márcia Monteiro	8	2
External Factors Influencing SME's Innovation Outcomes in Visegrad Countries: A Document Analysis	Michael Amponsah Odei, John Amoah and Abdul Bashiru Jibril	15	3
University Spin-Offs: A Case Study on Their Characterization, Challenges and Entrepreneurship Ecosystem	Paula Anzola-Román and Cristina Bayona- Sáez	20	4
The Development of Solvency Analysis Methods for Entrepreneurship	Yuliya Asaturova	29	5
Entrepreneurial Self-Efficacy and the SHAPE Ideation Model for University Students	Olusegun Matthew Awotunde and Thea van der Westhuizen	37	6
Resistance to Digital Transformation and the Destruction of Social Capital	Konstantin Bagrationi, Thomas Wolfgang Thurner and Olga Gordienko	47	7
Transfer of Technologies by Russian Firms: Strategies and Connection to Regional Prosperity	Yulia Balycheva and Oleg Golichenko	54	8
Absorptive Capacity and Innovative Behaviour: Evidence From Russian Manufacturing Firms	Yulia Balycheva and Svetlana Samovoleva	62	9
A Diachronic History of Public Policies on Entrepreneurship Education Programmes in Portugal (2006-2018)	Francisco Banha, Adão Flores and Luís Coelho	71	10
Value-Based Framework Development for Consumer Internet of Things (CloTs): A Design Thinking Approach	Negalegn Bekele, Moreno Muffatto and Francesco Ferrati	80	11
The Role of Entrepreneurship Ecosystem in Fostering Startups Growth: Insight From Bahrain Entrepreneurship Ecosystem	Anji Ben Hamed Amara and Noora Khalid Albastaki	89	12
The Effect of Viral Marketing Using Social Media on Small and Medium Enterprise's Brand Awareness: Evidence From GCC Market	Anji Ben Hamed Amara and Amani Albinali	99	13
Mixed Embeddedness of South American- Diaspora Ethnic Entrepreneurs in Japan	Sarah Louisa Birchley and Kazuko Yokoyama	108	14

Paper Title	Author(s)	Page No	Guide No
Trends in the Development of the Sustainability of a Shared Economy	Lukáš Blažek	118	15
Eco-Marketing: Consumer Behaviour in PET Bottles Recycling	Jiri Bohacek, Peter Matisko and Kamila Tislerova	128	16
Innovativeness and Entrepreneurial Intentions: Students From Finland, Lithuania and USA in Comparison	Tiina Brandt and Isaac Wanasika	137	17
Innovation Processes of the Finnish SMEs: Corona Challenges Speed up Innovations	Tiina Brandt, Hannu Vahtera and Minna- Maari Harmaala	146	18
Cultural Qualities Needed to Become an Entrepreneur	Tiina Brandt, Isaac Wanasika and Seppo Suominen	154	19
Strange Bedfellows: Complementary Digitalization in the Norwegian law Sector	Beniamino Callegari and Ranvir Rai	162	19
eSmallFarmer: Improving of Rural Agriculture	Diogo Camelo, João Ascensão, Rui Alves and Paulo Matos	170	20
Economic Growth: The Role of Digitalization and Entrepreneurship	Angelo Cavallo and Antonio Ghezzi	177	21
Employee's Innovation Orientation From an Employer Attractiveness Perspective	Martin Cepel	186	22
Triple Helix Model in Practice: A Case Study of Collaboration in University Outreach for Innovation Development in Local Farming Community Enterprise in the Northeast Region of Thailand	Suteera Chanthes and Pankom Sriboonlue	194	23
Pedagogical Techniques in Entrepreneurship Education Programmes in Nigerian Universities	Eunice Oluwakemi Chukwuma-Nwuba	204	24
Comparative Cases From Portuguese Social Innovation Public Policy	Irene Ciccarino and Susana Rodrigues	213	25
The Impact of Artificial Intelligence on Innovation Management: A Literature Review	Maria João Correia and Florinda Matos	222	26
Corporate Entrepreneurship in the Digital Age: A Systematic Literature Review	Stefano D'Angelo, Antonio Ghezzi and Angelo Cavallo	231	27
Is Pasta Just About Food? An Interpretation of Customer Needs Through the Case Study of Livi Srl	Edoardo De Paolis	239	28
Towards Sustainable and Agile Business: Orchestrating Business Agility Framework for the Recovery of Small and Medium-Sized Enterprises (SMEs) Affected by Covid-19 in Indonesia	Wawan Dhewanto, Suhaiza Zailani, Dina Dellyana , Tribowo Rachmat Fauzan and Anindia Pratiwi Putri	249	29
How Women Entrepreneurs in the FNB Sector Faced Covid-19 Pandemic	Wawan Dhewanto, Salma Azzahra, Fera Yunita, Vania Nur Rizqi and Sulistia Suwondo	257	30

Paper Title	Author(s)	Page No	Guide No
Impact Assessment of a Radiant University- Wide Program in Entrepreneurship Education: The Case of University of Oradea, Romania	Anca Otilia Dodescu, Vasile Aurel Căuș, Ioana Crina Pop-Cohut, Petru Adrian Pop and Adriana Borza	265	31
Business Inclusion and Economic Welfare: The Role of Private Sector Credit	Smile Dzisi and Daniel Ofori-Sasu	274	32
Changing Online Networking Priorities for Entrepreneurial Self-Development	Tiit Elenurm	284	33
The Role of Cultural Competence in the Internationalization of SMEs Using e-Commerce	Hadia Fakhreldin and Marwa Anis	291	34
Startup Exits by Acquisition: A Cross Industry Analysis of Speed and Funding	Francesco Ferrati and Moreno Muffato	300	35
A Deep Learning Model for Startups Evaluation Using Time Series Analysis	Francesco Ferrati, Haiquan Chen and Moreno Muffatto	311	36
Social Innovation in Food Systems: Towards Food Security and Sustainability	Maria de Fátima Ferreiro, Isabel Salavisa, Cristina de Sousa and Sofia Bizarro	321	37
The Influence of Entrepreneurial Intention on New Venture Creation in the African context	Rui Fragoso and Renato Pereira	329	38
The Relation Between Consumer Green Behavior, Sustainable Packaging, and Brand Image in the Purchase of Ecological Wines	Almendra Fuenzalida Polanco, Sebastián Mogollon Sandoval and Cristhian Rojas Suárez	338	39
'Towards HEInnovate 2.0': From Assessment to Action	Barbara Coelho Gabriel, Klaus Sailer, Ester Bernardo, Katja Lahikainen and Angela Hamouda	347	40
The Impact of Leadership on Dynamic Capabilities in Chinese Start-Ups	Yuan Gao and Jiajun Liu	354	41
Do Gender and age Influence Entrepreneurs' Orientation Towards Sustainable Business?	Darie Gavrilut, Monica Ciucos Alina Badulescu and Daniel Badulescu	363	42
Rapid Educational Improvements Using Wyblo: Insights From Continuous Student Feedback	Kevin Giorgis, Stefano Marchese, Giulia Sparisci, Benedetta Diegoli, Robert Kordts- Freudinger and Agnis Stibe	370	43
University Social Innovation Projects Responding to Covid-19	Miriam Gleason Rodríguez and Julio Rubio Barrios	379	44
The Main Product's Life Cycle as an Innovative Development Indicator of Enterprises	Oleg Golichenko and Alexander Popov	387	45
Assessing the Participation and Success of Women Entrepreneurs in Unicorn Startups	Kenneth Grant and Saifur Rahman	397	46
Information Security Workshops During the COVID-19 Pandemic: Testing Experiential Analog Learning Scenarios	Stefanie Gube, Margit Christa Scholl, Marie Christin Walch and Peter Koppatz	407	47
What do Early-Stage Investors Value More in Decision-Making? Horse vs Jockey Debate: A Meta-Analytic Review	Robert Hanák	416	48

Paper Title	Author(s)	Page No	Guide No
Digitalisation as a Determinant of new Payment Methods' Development: The Evidence From Eurozone and Poland	Janina Harasim and Monika Klimontowicz	423	49
An Empirical Investigation of Online Entrepreneurship Education as Applied to University Students in Egypt	Hala Wasef Hattab	431	50
A Contribution to the Interpretation of Organizational Resilience (OR) Based on the Analysis of key Drivers and Conceptual Elements	Fabian Hecklau, Florian Kidschun, Holger Kohl and Gamze Gül Hizal	440	51
Backdrop of Research and Innovation in South Africa: Implications for Fourth Industrial Revolution	Oluseye Jegede	452	52
The Role of Digital Orientation and Market Orientation in Generating Marketing Capability in SMEs	Sanna Joensuu-Salo	460	53
Introducing art in Entrepreneurial Teaching: A Theoretical Framework	Alexandros Kakouris and Panagiotis Liargovas	468	54
Innovative Client Acquisition Strategies for Freelance Language Professionals	Virginia Katsimpiri and Ioannis Kinias	476	55
Ensuring Innovative Development of Enterprises in the Context of Reduced Government Support	Nadezhda Kvasha, Ekaterina Malevskaia- Malevich and Daniel Demidenko	486	56
A Conscious Convergence: Leading Innovation Through Design Thinking	Sharifa Latter, Fraser Bruce and Seaton Baxter	494	57
From Network Approach to Ecosystem Approach: A new Framework for Change Management	Paolo Locatelli, Luca Gastaldi, Davide Zacchetti, Valeria Pacelli and Federica Cirilli	503	58
Student Reflections of the Difficulties Associated With Taking Entrepreneurial Action	Matthew Lynch, Gunnar Andersson and Frode Ramstad Johansen	511	59
Entangling Corporate Innovation, Systems Thinking and Design Thinking	Matthew Lynch, Gunnar Andersson , Frode Ramstad Johansen and Peter Lindgren	518	60
Business Model Innovation in Emerging Industries: A Taxonomy of Space Economy Startups	Jacopo Manotti, Angelo Cavallo, Antonio Ghezzi and Andrea Rangone	525	61
Business Model Validation in Emerging Industries: Evidence From Space Economy Startups	Jacopo Manotti, Silvia Sanasi, Antonio Ghezzi and Andrea Rangone	533	62
Entrepreneurial Alertness in Different Generations	Carlos Martins and Paula Rodrigues	542	63
Social Media for Small Business Owners: Overview of Good Practice	Filipa Marušić	551	64
A Praxeological Perspective on Innovation Management and Design Thinking	Daniela Marzavan	556	65

Paper Title	Author(s)	Page No	Guide No
Analyzing the Impact of Technological Innovation During the COVID-19 Outbreak in Romania: A Pilot Study	Andreea Maria Gabriela Militaru, Andreea-Mihaela Rotărescu, Bogdan Fleacă and Elena Fleacă	564	66
Factors Behind Digital Entrepreneurship Adoption by Egyptian MSEs	Rania Miniesy, Mahitab Shahin and Hadia Fakhreldin	573	67
Determinants of Innovation in Manufacturing Industry: A Systemic Perspective in Peru	Benoit Mougenot and Melody Ien Zavala	583	68
At Their own Will: Success and Failure of Airlines After Deregulation	Róbert Mudroň, Pavlína Široká and Michal Jirásek	590	69
Growing Niche Business Through Innovation: A Family run Open Farm in Ireland	Trudie Murray, Fred Creedon and Aisling Conway Lenihan	598	70
Exploration of Entrepreneurship Orientation Among SMEs in the Sultanate of Oman	Subrahmanian Muthuraman, Mohammed Al-Haziaz, Rengarajan Veerasamy and Nasser Al Yahyaei	605	71
R&D Spending, Innovations and Productivity Growth of the Russian Firms	Karina Nagieva, Andrey Pushkarev, Natalia Davidson and Oleg Mariev	612	72
Inter Relationship Between the Attributes of Talent Management Process in the Information Technology Sector	Anupama Nair, Beena Salim Saji and Shaindra Sewbaran	622	73
Rethinking Cultural and Creative Entrepreneurship Education	Annette Naudin and Emma Agusita	628	74
Model of «Short Cycles» as an Innovation in Industry	Tatyana Nekrasova and Elizaveta Gromova	635	75
Curriculum Alignment: The Perspectives of University Students on the Impact of Industry 4.0 on Entrepreneurship Education Within Higher Education	Yamkela Nhleko and Thea van der Westhuizen	642	76
Influence of Entrepreneurship Learning Modes on Entrepreneurial Intentions of Science Based Students	Cecile Nieuwenhuizen and Oluseye Jegede	652	77
Innovation in Accounting Education: The Impact of Information Technology on Teaching Methods	Ana Novak, Katarina Žager and Ivana Barišić	660	78
Formalising HR Practices in Family-Owned SMEs. Integrating Environmental Factors and the Unified Theory of Acceptance and use of Technology (UTAUT) Model	Willard Nyamubarwa and Crispen Chipunza	668	79
A Review of Barriers Facing Social Media Usage Among Firms in Less Digitalized Economies	Michael Amponsah Odei, John Amoah, Abdul Bashiru Jibril, Raphael Kwaku Botchway, Felicia Naatu and Justice Solomon Korantwi-Barimah	677	80
The Entrepreneurial University and Innovation: A Systematic Literature Review	Ana Pacheco, Cristina Fernandes, João Ferreira and Jorge Simões	683	81
Entrepreneurial Orientation in Universities: A Systematic Literature Review	Ana Pacheco, João Ferreira and Jorge Simões	692	82

Paper Title	Author(s)	Page No	Guide No
Proceedings Vol Two		<u> </u>	
A Critical Evaluation of Contemporary Tools on Developing Innovative Thinking Competencies for Entrepreneurship	George Papageorgiou, Simona Mihai Yiannaki and Despina Varnava-Marouchou	701	83
A System Dynamics Approach to Entrepreneurship Applied to the Case of the Creative Arts Industry	George Papageorgiou, Simona Mihai Yiannaki, Despina Varnava-Marouchou, Tasos Anastasiades, Sofia Hadjipapa-Gee and Demetra Englezou	707	84
Successful Entrepreneurship in Family Owned Small to Medium Sized Enterprises (SMEs): The Case of the Hospitality and Tourism Industry	George Papageorgiou, Stelios Marneros and Andreas Efstathiades	715	85
Engineering Innovation Eco-System by Design: Insights From India	Vikram Singh Parmar, Neeraj Sonalkar, Ade Mabogunje, Prafull Anubhai and Larry Leifer	724	86
How to Increase the Efficiency of Social Enterprises During the COVID-19 Pandemic	Ruslan Pavlov	734	87
Organizational Innovation: The Theoretical Ideas of James G. March	Tor Helge Pedersen	740	88
Snakes and Ladders: Going Through the Disciplined Entrepreneurship Theory by Bill Aulet	Aura Cecilia Pedraza Avella, Nathaly Albarracín Gutiérrez and Roque Antonio Carreño Ramírez	747	89
Identifying the Need of Developing a Matching Methodology for Successful Intergenerational Entrepreneurship	Adriana Perez-Encinas, Isidro de Pablo, Yolanda Bueno and Begoña Santos	756	90
Combining Machine Learning Algorithm With ARIMA for Stock Market Forecasting: The Case of SET100 Index	Boontarika Paphawasit, Phasit Charoenkwan and Setthawit Thaweeaphiradeebun	761	91
Modeling the Influence of the Formal Institutional Environment on Social Entrepreneurship Development in Regions of Russia	Evgeny Popov, Anna Veretennikova and Kseniya Kozinskaya	772	92
Commercialisation Models for R&D Organisations	Beata Poteralska and Marzena Walasik	782	93
Evaluation Methods and Practices Used by University Technology Transfer Offices	António Rocha, Fernando Romero, Manuela Cunha, Rui Lima and Marlene Amorim	801	95
Development of Socio-Economic Systems in the Context of Information Technology Development	Dmitriy Rodionov, Evgenii Konnikov, Yulia Dubolazova, Olga Konnikova and Polina Polyanina	810	96
Factors Signalling the Value of European High Tech Startups at Acquisition	Elena Rogova, Elena Tkachenko and Danil Kopysov	821	97

Paper Title	Author(s)	Page No	Guide No
The Role of Long-Term Orientation, Strategic Planning, and Family Involvement in CSR Policies: A Conceptual Framework	Nikola Rosecká, Ondřej Machek, Michele Stasa and Aleš Kubíček	830	98
Disruptive Technological Innovation and Organizational Agility Development: Do They Build Workforce Resilience?	Nibedita Saha, Tomas Sáha, Aleš Gregar and Petr Sáha	837	99
Assessment of the Availability of Regional Economic Resources to Analyze their Adaptability to an Innovative Economy	Liudmila Samoilova, Alexander Litvinenko and Olga Nadezhina	846	100
Knowledge as a Competitive Entrepreneurial Asset: Concepts and Practices by Early-Stage Entrepreneurs in Creative Industries	Juha Saukkonen and Matti Muhos	856	101
Disruptive Innovation: A Trigger of Radical Change?	Emelie Schwill and Kevin Reuther	865	102
Start-up Lab: A Springboard for University Entrepreneurship and Students' Start-ups	Alessandra Scroccaro and Alessandro Rossi	874	103
Shaping the Pathways to Entrepreneurship: Entrepreneurial Education in Romanian Technical Universities	Anca Şerban, Lidia Alexa, Veronica Maier and Răzvan Crăciunescu	883	104
Blockchain Technology Innovation: An Investigation of the Accounting and Auditing Use-Cases	Tebogo Sethibe and Sibusiso Malinga	892	105
Twitter Analysis: How Covid-19 Changed the Understanding of Virtual Teams	Tereza Šímová, Kristýna Zychová and Richard Hartman	901	106
The Paradox of Success: Fact or Fiction?	Pavlína Široká, Róbert Mudroň and Michal Jirásek	910	107
Social Entrepreneurship in Cambodia: Perspectives and Challenges	Yamuna Sithambalam	920	108
Entrepreneurship Education for Migrants as a Path to Social Inclusion	Maria Sotirakoglou, Stavroula Laspita and Katerina Sarri	929	109
Assessing the Transforming Power of Social Innovation Through the Perceptions of its Beneficiaries	Cristina Sousa and Maria de Fátima Ferreiro	936	110
Opportunities for Economic Revitalization Through Inter-Industrial Relationships: The Case of Blue Economy	Cristina Sousa, Margarida Fontes and Oscarina Conceição	945	111
Strategic Innovation Management at Netflix: A Case Study	Ingrid Souza and Fernando Romero	955	112
Transfer of Knowledge and Innovation in Micro and Small Construction Companies in Parana, Brazil	Kássia Esteves Souza, Jefferson Staduto and Knut Ingar Westeren	963	113
The Development of the University via the Development of the Endowment	Tanya Stanko, Igor Kuznetsov, Oksana Zhirosh, Svetlana Lavrova, Elena Chernyskova and Sofya Chernogortseva	972	114

Paper Title	Author(s)	Page No	Guide No
The Role of Socioemotional Wealth, Social Capital, and Long-Term Orientation in Entrepreneurial Orientation of Family Firms: A Conceptual Framework	Michele Stasa, Aleš Kubíček, Nikola Rosecká and Ondřej Machek	977	115
Business Model Development in European Aerospace Start-ups: The Case of the SpaceUp Project	Erik Steinhöfel and Katrin Singer	985	116
Third Mission Internationalization in Times of Travel Restrictions Through Digital Transformation: The Role of Dynamic Capabilities and Effectual Practices	Audrey Stolze, Gudrun Socher, Patricia Arnold Anke van Kempen and Nicole Brandstetter	995	117
Innovation in the Absence of Financial Capital: A Lesson From Informal Clothing Manufacturing Micro Entrepreneurs	Mariette Strydom	1003	119
The Effect of Entrepreneurial Role Models in Social Networking Sites on Student's Entrepreneurial Intention	Sebastian Stuempfle and Marius Deilen	1011	120
The Potential of Scientific and Educational Centers as a Tool for Sustainable Innovative Development	Galina Surovitskaya, Ekaterina Grosheva, Raushan Malayeva, Aizhan Omarova, Nurmukhan Aigerim and Irina Karapetyan	1019	121
Design Thinking for Competency-Based Entrepreneurship Education: The ToolBoard Methodology	Jaume Teodoro	1027	123
Social Capital Mechanisms Underpinning Competitive Market Platforms	Stephen Treacy, Joseph Feller, Tadhg Nagle and Brian O'Flaherty	1036	123
How Social Media Interaction With NGOs Affects Social Entrepreneurship Intention Of Business Students	Sahika Burcin Tulukcu	1044	124
Scaling Social Value: A Case Study on Social Entrepreneurship in Healthcare Delivery	Marcia Villasana, Juan José Cabrera- Lazarini and María José Núñez	1050	125
Assessing the Impact of Human Capital on Innovative Development	Maxim Vlasov	1055	126
The Impact of Contextual Factors on Entrepreneurship Education Outcomes	Anna Vuorio, Giulio Zichella and Olukemi Sawyerr	1064	127
Female Founding: An Institutional Theory Perspective on the Effect of Gender-Specific Prejudices in Germany	Andreas Walkenhorst, Christian Sturm and Natalie Westarp	1072	128
Entrepreneurship Education and Emancipation: A Political Perspective	Andreas Walmsley and Birgitte Wraae	1081	129
Conceptualizing Consumer Rationality Through the Narrative of Dissatisfaction	Ignasius Heri Satrya Wangsa	1089	130
Transformational Leadership: Developing Self-Confidence, Learning, and Creativity	Stig Ytterstad and Johan Olaisen	1095	130
PHD Papers		1103	133

Paper Title	Author(s)	Page No	Guide No
How to Drive Innovation by Tapping Into the Intrapreneurial Capabilities of Engineers?: A Case Study of a FinTech SME	Maher Alzyadat, Bidyut Baruah and Anthony Ward	1105	135
The 'Freeport' Dilemma in the Regional Innovation System of South West Wales	James Bourne, Gareth Huw Davies and Mike Williams	1114	136
Exploring Entrepreneurial Education Through Extra-Curriculum Activities	Vasiliki Chronaki	1122	137
Start-up Pitching and Gender: How Gender is Constructed at the Pitching Stage	Linh Duong	1130	138
Innovative Approaches to Recruiting: Using Social Media to Become the Employer of Choice for Generation Z	Dagmar Halová and Michal Müller	1135	139
How do High-Tech Software SMEs in China Manage Risks and Survive in Today's Complex Environment?	Yanzhi Huang, Bidyut Baruah and Tony Ward	1144	140
Artificial Intelligence Applied to Customer Relationship Management: An Empirical Research	Cristina Ledro	1153	141
Investing in Healthcare Enterprises in the Non- Metropolitan Areas: Incentives, Reflections, and Innovative Ideas	Ilias Makris and Sotiris Apostolopoulos	1160	142
Influence of Mega Sporting Events on Entrepreneurial <u>E</u> cosystems in Host Nations	Rauf Mammadov	1167	143
Supporting Innovation and Growth of Microenterprises in Peripheral Regions	Anneli Manninen	1174	144
Learning in a Real-World Context and Exploring Innovative Digital Learning Environments	Lea Oksanen	1182	145
Online Consumer Behaviour: Opportunities and Challenges for the Elderly	Michael Olumekor and Sergey Polbitsyn	1190	146
Enhancing Social Impacts of Third Sector Organizations Amid the Covid-19 Pandemic	Maria Madalena Raptopoulos and Ana Simaens	1196	147
Management Issues in the Family-Owned Businesses From Romanian Publishing Industry During Succession Process	Cezar Scarlat and Gabriela Doina Stănciulescu	1205	148
The Role of Mentoring for Women Entrepreneurs in a Rural Context	Alison Theaker	1213	149
Business Model Innovation Success in the Fourth Industrial Revolution	Chanté van Tonder, Chris Schachtebeck, Cecile Nieuwenhuizen and Bart Bossink	1221	150
Influence of Digital Economy Factors on the Development of Human Capital in the Regions of Russia	Maxim Vlasov and Kachan Yan	1229	151
Business and Product Innovation: Design for a Strategy or Strategy for a Design	Lynne Whelan, Louise Kiernan, Kellie Morrissey and Niall Deloughry	1235	152
Masters Research Papers		1243	155

Paper Title	Author(s)	Page No	Guide No
Innovation Strategies for Adaptation of Organizations in a VUCA World	Márbia Araújo, Luciana Reis and Isabela Morais	1245	157
Roadmap for the Adoption of Smart Supply Chain	Júlio César Morais Fernandes, Sergio Evangelista Silva and Luciana Paula Reis	1254	158
Thanks, or No Thanks? Scale Development and Validation of Social Value Creation	Beverlley Madzikanda, Cai Li and Francis Tang Dabuo	1264	159
Study of Student Acceptance of the Cryptocurrency Diem Based on the TAM	Kira Willems, Ines Holstein, Larissa Finzel, Angelina Fritsch and Daniel Michelis	1273	160
Work In Progress Papers		1281	163
Corporate Pre-Incubator: New Platform for University-Business Collaboration	Marcin Bielicki and Adam Weinert	1283	165
Embedding Innovation and Entrepreneurship in Engineering Education Through Curriculum Development and Educator Training: A Case From Denmark	Casper Friberg and Mette Lindahl Thomassen	1286	166
Towards Enhancing Social Entrepreneurial Intention in Secondary School Contexts	Ronan McArt, Veronica McCauley and Paul Flynn	1291	167
How Design Thinking Training Impacts Innovation Capabilities in an Irish Retail Organisation	Aidene O'Mahony	1295	168
Late Submission		1299	183
The Design for Business Initiative: A Systematic Approach to Embedding Entrepreneurship in Design Education	Sharifa Latter, Fraser Bruce and Brian McNicoll	1301	185