Brawijaya International Conference on Economics, Business, and Finance (BICEBF 2021)

Family Business & COVID-19 Pandemic: Preparing for the Future

Advances in Economics, Business and Management Research Volume 206

Kuta Bali, Indonesia 3 - 4 December 2021

Editors:

Dedhy Sulistiawan Anusorn Kunanusorn Adrana Grigorescu Felizia Arni Rudiawarni Asfi Manzilati Gunes Topcu Amy Yeoh Chu May Yudha Aryo Sudibyo

ISBN: 978-1-7138-4487-7

Printed from e-media with permission by:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2022) by Atlantis Press All rights reserved. Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press Amsterdam / Paris

Email: contact@atlantis-press.com

Conference Website: http://www.atlantis-press.com/php/pub.php?publication=bicebf-21

Printed with permission by Curran Associates, Inc. (2022)

Additional copies of this publication are available from:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571 USA

Phone: 845-758-0400 Fax: 845-758-2633

Email: curran@proceedings.com Web: www.proceedings.com

TABLE OF CONTENTS

COMMITMENT TO COMPANY PERFORMANCE WITH SLACK RESOURCES AS	1
MODERATION	1
"MAKE-IN-VIETNAM" CARTOONS: A HIDDEN KINGDOM	10
CIGARETTE EXPENDITURE AND ITS EFFECT ON HUMAN RESOURCE INVESTMENT ALLOCATION	18
Henny Oktavianti, Muhammad Umar Burhan, Marlina Ekawati, Nurul Badriah	
TRENDS OF INCOME INEQUALITY AND POVERTY INVOLVEMENT: PANEL EVIDENCE FROM BALI PROVINCE	25
SOCIAL-POLITICAL ENTREPRENEURSHIP AND RURAL INSTITUTION DEVELOPMENT DESIGN: STUDY ON AGRARIAN REFORM OBJECT AREA OF MALANG INDONESIA	31
THE SKILL READINESS FOR ENERGY PROSUMER BEHAVIOR AT THE HOUSEHOLD LEVEL	38
Adriana Grigorescu, Cristina Lincaru	
INTEGRATING THE PASURUAN BROMO-TENGGER-SEMERU AREA THROUGH SUSTAINABLE TOURISM: A NOTE IN MANIFESTING LOCAL ECONOMIC RESILIENT M. Khusaini, Atu Bagus Wiguna, Firdaus Finuliyah	52
ANALYZING THE ROLE OF BUSINESS RESILIENCE AS SME'S CORE COMPETENCE TO IMPROVE BUSINESS PERFORMANCE ON PANDEMIC CRISIS: A STUDY ON INDONESIAN' SMES	63
CONSPICUOUS CONSUMPTION ON GEN Z IN INDONESIA	72
THE EFFECT OF ETHNICITY, DEMOGRAPHIC AND SOCIO-ECONOMIC ON HOUSEHOLDS' WELFARE IN INDONESIA	79
THE IMPACT OF S-COMMERCE USAGE IN INDONESIA TOWARDS SOCIAL COMMERCE INTENTION (CASE STUDY ON TIKTOK)	87
OVERREACTION BEHAVIOR ANALYSIS ON IDX80 STOCKS DURING BEARISH MARKET CONDITIONS (STUDY IDX DURING THE COVID-19 PANDEMIC)	94
COMMUNITY WATER LITERACY OF SACRED NATURAL SITES: AN INDIGENOUS ALTERNATIVE FOR SUSTAINABLE GROUNDWATER MANAGEMENT	

AFFILIATION IN HIGHER EDUCATION: ROLES UNIVERSITY SATISFACTION AND GENDER AS MODERATION	108
PERPETUAL CONCEPT OF WAQF IN SOUTHEAST ASIA: SOLUTION CONCEPT OF SUSTAINABLE FAMILY BUSINESS IN OVERCOMING PANDEMIC COVID-19	116
DOES GREEN ADVERTISING MATTER TO PURCHASE INTENTION? A STUDY OF INDONESIA GREEN FAMILY BUSINESS	122
THE INFLUENCE OF OWNERSHIP STRUCTURE, LEVERAGE, PROFITABILITY, COMPANY SIZE, AND AUDIT QUALITY ON TAX AVOIDANCE IN INDONESIA	130
CONTENT ANALYSIS ON THE ERP TECHNOLOGY IMPLEMENTATION	137
DOES SHADOW ECONOMY AND INFORMALITY EXIST IN LOCAL TOURISM? CONCEPTUAL REVIEW ABOUT TOURISM IN GORONTALO CITY	149
EMPLOYEE'S SATISFACTION DURING THE PANDEMIC: CASE STUDIES OF EARLY CAREER EMPLOYEE	160
WAQF AND WASTE: AN UNEXPLORED POTENTIALS	166
INDONESIA'S DEFENSE INDUSTRY: INFLUENCES OF TQM PRACTICES ON EMPLOYEE PRODUCTIVITY WITH THE MEDIATING ROLE OF JOB SATISFACTION	174
BUDDHIST ENTREPRENEURS IN THE PANDEMIC COVID-19 Lufina Mahadewi, Surachman, Djumilah Hadiwidjojo, Nur Khusniyah Indrawati	181
THE MODERATING EFFECT OF COVID-19 ON THE RELATIONSHIP BETWEEN CORPORATE RISK DISCLOSURE AND INVESTOR PERCEIVED CONFIDENCE	188
LINKING INNOVATION ORIENTATION TO OPERATIONAL PERFORMANCE: THE SUPPLY CHAIN INTEGRATION MEDIATING EFFECT	199
HESITATE CULTURE: HAMPERING EMPLOYEES TO BE A WHISTLE-BLOWER	208
EFFECT OF RELATIONAL BONDS ON CONSUMER ENGAGEMENT VIA AFFECTIVE COMMITMENT ON E-COMMERCE LIVE STREAM SHOPPING IN INDONESIA	214
ANALYSIS OF COMPETITIVE STRATEGY DEVELOPMENT USING META-SWOT APPROACH IN PT. VELESIA	222
Christin Susilowati, Muhammad Rambang Sinuling	

THE INVESTMENT EFFICIENCY OF FAMILY FIRM IN THE PANDEMIC ERA	227
EVALUATION OF 'LEVELS OF TAX UNDERSTANDING AND COMPLIANCE IN BATANG REGENCY, CENTRAL JAVA, INDONESIA	234
THE ROLE OF HUMAN CAPITAL ON THE PERFORMANCE OF ISLAMIC BANKS IN INDONESIA, MALAYSIA, AND THAILAND	241
GOVERNANCE MODEL OF ULU-APAD: CULTURAL HERITAGE OF TENGANAN PEGRINGSINGAN BALI-INDONESIA Nyoman Ari Surya Dharmawan, Eko Ganis Sukoharsono, Bambang Hariadi, Noval Adib	250
THE IMPACT OF MOBILE PAYMENT ON NON-FINANCIAL PERFORMANCE OF SMES DURING THE COVID-19 PANDEMIC	255
WILL FINDING EMPLOYMENT BE EASIER FOR HIGHER EDUCATION GRADUATES? EVIDENCE FROM JOB MISMATCH IN INDONESIA	262
DEVELOPMENT OF BUSINESS AND BUSINESS SYSTEMS TO PROMOTE INVESTMENT GROWTH AND REGIONAL ECONOMIC RESILIENCE: BY USING INTERNET AND SOCIAL MEDIA	271
SPIRITUAL QUOTIENT AS MODERATING EFFECT OF COMPENSATION AND COMPETENCE ON PERFORMANCE	277
PLANNING AND STRATEGY FOR INDUSTRIAL DEVELOPMENT BASED ON SUPERIOR PRODUCTS IN PANGKALPINANG CITY	285

Author Index