8th Padang International Conference on Economics Education, Economics, Business and Management, Accounting and Entrepreneurship (PICEEBA-8 2021)

Advances in Economics, Business and Management Research Volume 659

Padang, Indonesia and Online 13 November 2021

Editors:

Fefri Indra Arza Idris Syamwil Ahmed Elamer Awanis Ku Ishak James Hazelton Havid Ardi Firman
Halkadri Fitra
Astri Yuza
Mentari Ritonga
Mike Yolanda
Urmatul Uska Akbar

ISBN: 978-1-7138-5784-6

Printed from e-media with permission by:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2022) by Springer Nature All rights reserved. Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Springer Nature The Campus 4 Crinan St. London N1 9XW United Kingdom

www.springernature.com

Printed with permission by Curran Associates, Inc. (2022)

Additional copies of this publication are available from:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571 USA Phone: 845-758-0400

Fax: 845-758-2633

Email: curran@proceedings.com Web: www.proceedings.com

TABLE OF CONTENTS

Susi Evanita, Zul Afdal, Rino Rino	1
Analysis of the Influence of Foreign Institutional Investors on Long-Term Investment, Human Capital and Innovation in Public Companies Listed on the Indonesian Stock Exchange	5
Implementation of Digital Marketing to Improve Technopreneurship Competence and Business Sustainability on Rengginang Entrepreneurs in East Java	12
The Effect of Organizational Justice and Job Stress on Counterproductive Work Behavior with Job Satisfaction as a Mediation Variable in the Food and Agriculture Office of Padang Panjang City	21
Differences in Earning Management and Tax Avoidance Before and During the Covid-19 Pandemic (Case Study on Companies Affected by Pandemic)	26
Does Marriage Affect Men's Labor Market Outcomes? Evidence from Indonesia	35
The Effect of Co-Op Co-Op Model and Self-Confidence on Students' Learning Outcomes in Economic Lesson for Eleventh Grade of Social Science at SMA N 1 and SMA N 3 Bukittinggi	45
Analysis of Student Learning Engagement in Project-Based Learning	51
Panic Buying During the Pandemic of Covid-19, a Case Study of a Shopping Center in the City of Padang	59
The Influence of Organizational Learning and Innovation Climate on Innovative Work Behavior, Mediating Role of Learning Motivation	65
Implementation IDDOL Learning in Economy Natural Resources and Environmental to Enhance Student Knowledge About the Use of New and Renewable Energy (NRE) in Economic Activities Wahjoedi, Magistyo Purboyo Priambodo, Dian Rachmawati, Menik Kurnia Siwi	69
The Influence of Destination Image, Service Quality, and Satisfaction on Loyalty of Archipelago Tourists in Padang City Tourism Objects	75
Financial and Non-Financial Factors on Women Entrepreneurs' Business Performance: A Literature Review	81
Marketing Channel Efficiency of Dairy Cow Milk in Bogor Livestock Business Area	88

The Influence of Compensation, Work Environment, and Work Motivation on Employee Performance	06
Herawati, Erni Masdupi	90
The Tendency to Commit Fraud from the Aspect of Individual Factors	101
The Effect of Trade Openness, Foreign Direct Investment, Government Expenditure, Labor Force, and Inflation on Economic Growth in ASEAN Countries	106
Development of Electronic Economic Book Learning Media for Class XI IIS Students	112
The Influence of Transformational Leadership and Organizational Climate on Proactive Behavior with Work Engagement as a Mediator for Employees of Islamic Banking in Padang City	118
Assessment Based on Case Study to Improve Critical Thinking Ability on Blended Learning in the New Normal Era	125
E-Loyalty of Gen Z in Using Mobile Banking in Indonesia	134
Influence of Organizational Commitment and Perceived Organizational Support Against Turnover Intention on Work Engagement as Mediation on Employees of PT. Bank Negara Indonesia (Persero)	140
Fitria Putri Martias, Abror	
The Impact of Digital Entrepreneurship and Product Innovation on Business Sustainability of SMEs During Covid-19 Pandemic	145
Identification of Problems in Online Learning for Economics Pre-Service Teacher	150
The Underlying Process of High-Performance Work Systems on Innovation Through Collective Mindfulness	155
Zainnur M. Rusdi, Amin Wibowo Intellectual Agility and Entrepreneurial Leadership as Innovation Sustainability Business Cooperative in the Covid 19 Pandemic	161
Transformational Leadership Effect and Organization Commitment on Performance with Work Satisfaction as a Pns Intermediary Variable in Dharmasraya Regency	166
Bibliometric Analysis of Mindfulness in Work-Setting	174
Peer-Review Statements	180

Analysis of Factors Affecting Foreign Direct Investment (FDI) in ASEAN (Lower Middle Income) Plus Three: Market Seeking, Resource Seeking or Efficiency Seeking?	181
The Influence of Learning Facilities, Role of Teachers and Self-Efficacy on Students' Learning Motivation	191
Implementation of Pancasila Values in Economic Learning at SMAN 2 Batu	198
Digital Financial Literacy Students in the Era of Industrial Revolution 4.0: A Review of Literature Annur Fitri Hayati, Rita Syofyan, Oknaryana	206
The Influence of Competence and Innovation Commitment on Innovative Behavior: The Mediating Role of Intrinsic Motivation	210
Module with Electronic Project-Based Learning	214
Saving Group a Perspective Qualitative Study	219
Examining Responsible Leadership Through the Strategic and Ethical Lens	223
Effect of Leadership and Work Environment on Work Discipline with Job Satisfaction as an Intervening Variable at Municipal Waterworks of Padang	229
Organizational Culture, Career Development, Job Satisfaction and Nurse Performance at Batam City Hospital	237
Factors Affecting Whistleblowing Intentions of Accounting Students'	243
Development of Learning Media Based on Multimedia Flash in Courses Planning and Teaching Learning Strategies at Muhammadiyah University Bengkulu	247
Analysis of Economic Education in Preparing Children's Future Economic Welfare	253
The Effect of Local Government Capital Participation and Good Corporate Governance Implementation on PDAM Performance in West Sumatra Province **Alfitra Alfitra, Rosyeni Rasyid**	258
Mediating Role of Job Satisfaction in the Effect of Work Motivation, Individual Values, and Transformational Leadership on Organizational Commitment	266
Analysis and Development of Academic Information System Applications in Developing Education Quality	270
Buyung Adi Dharma, Madziatul Churiyah, Andi Basuki, Dewi Ayu Sakdiyyah	

Analysis of Banking Efficiency in Indonesia: Data Envelopment Analysis Approach	277
Citizen's Perception on Korea Hallyu Gastrodiplomacy: A Netnography Research	284
The Effect of Universal Minangkabau Leadership on SME Organizational Culture Moderated by Leaders Personal Value in a Resource Based View Perspective	289
Earning Management Intention: In Love of Money, Idealism, and Organizational Ethical Climate Aspects	296
Helga Nuri Honesty, Dian Fitria Handayani	
Factor Analysis of Performance Appraisal with Employee Performance Promoter Score Approach in Hotel Sector in West Sumatera	301
Trisna Putra, Youmil Abrian, Arif Adrian	
The Influence of Environmental Management Accounting Application and Operational Strategies on Waste Management Costs in RSIA Siti Hawa	309
Nita Sofia, Yuli Ardiany, Dina Adawiyah, Citri Yulia	
The Effectiveness of Economic Learning Using the Cooperative Learning Model Type of Team Games Tournament with the Help of Edmodo Learning Media on Learning Outcomes (A Quasi-Experimental Study of Class X Social Studies at SMA Negeri 7 Tebo Regency)	320
Isma Hardi, Rino Rino	
Collaborating Project-Based Learning and Steam Practices at Indonesia's Universities Using Technology Support System	328
Millennial (Gen Y) Financial Management Behavior: The Impact of Financial Knowledge, Financial Attitude and Self Control	333
Competitive Advantage: Mediating of Supply Chain Management Practices on Company Performance	3/13
Muthia Roza Linda, Gesit Thabrani, Suhery	545
The Influence of Debt Policy and Profitability on Investment Decisions: Dividend Policy as a	
Mediator Lina Sari, Erni Masdupi	352
The Influence of Tourist Motivation and Destination Image on the Revisit Intention Mediated by the Satisfaction Variables in the Harau Valley Attractions of Lima Puluh Kota Regency	358
The Effect of Tourism Image, Tourism Attraction, Promotion, and Service Quality on the Revisit Decision with Tourist Satisfaction as a Mediating in Harau Valley Tourism Object	366
Effect Bank Reputation, Income and Disclosure of Accounting Information to Sharia Bank Preferences	375
Fiola Finomia Honesty, Helga Nuri Honesty, Mike Yolanda	

The Effect of Entrepreneurial Environment, Training, and Attitude on Entrepreneurial Success of Msmes on Convection and Embroidery Businesses in Agam Regency and Bukittinggi City	383
Hurtt's Professional Skepticism, Auditor Demographics, and Fraud Detection in the Indonesian Audit Environment Made Dudy Satyawan, Ni Nyoman Alit Triani, Ambar Kusumaningsih, Sharifah Nazatul Faiza Syed Mustapha Nazri	391
Effect of Training on Knowledge of Small Business Actors in Increasing Income of Dairy Cows Agroindustry in Padang Panjang City	397
The Optimization of the MIT Apps Inventor in Entrepreneurship Learning for Students with Disabilities	403
The Effect of ROA, DAR and NPM on Profit Growth of Companies in Basic and Chemical Industry Sector Listed on IDX	409
Wisatabatuseru Website as an Effort to Develop the Batu City MSME Network	418
Parkir Meter (E-Parking System): How it Works and Overcomes Limitation in Collecting Parking Retribution Using Ticket System	423
Testing the Ramadan Effect on Consumer Goods Industry and Miscellaneous Industry Companies Listed on the Indonesia Stock Exchange (IDX)	430
Strengthen the Millennial Generation's Brand Love on Traditional Food from West Sumatra	439
Factors Affecting Customer Interest on Linkaja by Using Telkomsel Internet	444
Job Insecurity and Innovative Work Behavior: Case Study on Hotel Employees During Covid 19	451
The Characteristics of the Sharia Supervisory Board Towards Financial Soundness in Indonesia Islamic Bank	459
Economic Structure and Human Capital and the Role of Shadow Economy on Income Inequality in Indonesia	466
Consumers Behavior Towards Transportation Services During the Pandemic of Covid-19	472
Causality Analysis of Poverty, Residence and Education in West Sumatera	480

Evaluation of Learning Assessment on Economics in Senior High School During the Covid-19 Pandemic	181
Kiki Ovelia, Friyatmi Friyatmi	404
Financial Management Behavior of Student During the Covid 19 Pandemic	489
The Effect of Tourism Service Marketing Mix, Destination Image and Tourist Motivation on Tourist Satisfaction Tourism in Bukit Khayangan Tourism Object Sungai Penuh City, Jambi Province	495
Web-Based E-Commerce Development for the Embroidery Creative Industry in West Sumatra	506
Effect of Risk Perception, Problem Framing, Risk Propensity, and Information Asymmetry to the Investment Decision in Capital Market	514
Working Capital Management and Capital Structure on Profitability: Evidence from Property and Real Estate Companies in Indonesia	521
The Impact of Treasury Bills on the Financial Conditions in Indonesia and Philippines	526
Service-Profit Chain Model: Citilink Indonesia	541
Managing Customer E-Satisfaction 4.0: The Role of Gojek Consumer Purchase Decision Factors Okki Trinanda, Tri Rachmat Riski, Sepris Yonaldi, Fiko Farlis, Berri Brilliant Albar	545
Could Resilience, Organizational Supports and Self-Efficacy as Well as Motivation Help Decreasing the Job Insecurity and Psychological Health Caused by COVID-19 and Effect to the Employees Performance?	549
Causality Analysis of Economic Growth, Investment, Unemployment and Poverty in West Sumatra Province	556
Syamsul Amar, Ariusni Ariusni, Alpon Satrianto	
Women's Commitment in it Career: The Role of Social Cognitive Career Theory	570
The Effect of Student Teams Achievement Divisions Learning Model and Motivation to Learning Outcomes Economic Class XI SMAN 1 Solok Selatan	581
Use of the "Breakout" Zoom Feature for Discussion Rooms at Electronic Project-Based Learning Rino, Zul Afdal, Susi Evanita, Asyti Febliza	587
The Impact of Social Media Campaign and Personal Branding on Electability: Case Study of Regional Head Elections in West Sumatera	592

The Role of Entrepreneurship Orientation to Improving Business Performance for Millennial	
Generation (Study of Coffee Shop in Padang City)	. 599
Chichi Andriani, Ilham Thaib, Yuki Fitria	
Analysis of the Management of Village Owned Enterprises in Pasaman Regency with an	
Importance Performance Analysis Approach	. 604
Fefri Indra Arza, Deviani, Ade Elsa Betavia, Halkadri Fitra	
Analysis of Economic Growth Determinants and Stock Prices of Emergency Market Countries in	
ASEAN	. 614
Tommy Rakasiwi, Hasdi Aimon	
Assessing Higher Order Thinking Skill's on Economics: A Literature Review	. 623
Friyatmi Friyatmi, Elvi Rahmi	. 020
The Effects of Social Influence, Hedonic Motivation, and Habit on E-Money Behavioral Intention:	
The Role of Perceived Risk as a Moderator	. 628
Rahmiati Rahmiati, Perengki Susanto	
The Influence of Website Personality and Website Quality with Hedonic Shopping Motivation as	
Intervening on Online Impulsive Buying Behavior in Generation Y in Padang City	. 634
Fikri Islami Siddik, Vidyarini Dwita	
The Impact of Quality of Work Life, Organizational Commitment, Career Development and	
Entrepreneurial Orientation to Organizational Citizenship Behavior of Employee PT. Multistrada	
Arah Sarana Tbk	. 645
Mohamad Zein Saleh	
Non-Linear Impact of Domestic Credit on Economic Growth in Southeast Asia Countries	. 651
Reny Aryestya, Joan Marta	
E Newspaper Literacy: A Practical Model of Increasing Students' Accounting Ability in	
Introduction to Accounting Learning in Higher Education	. 661
Dessi Susanti, Nurzi Sebrina, Armiati Armiati, Rose Rahmidani	
The Effect of Self-Efficacy on the Work Readiness of Universitas Negeri Padang Students During	
the Covid-19 Pandemic	. 666
Syofyan Rita	
ntroduction to Accounting Learning in Higher Education	

Author Index