
Factuality Enhanced Language Models for Open-Ended Text Generation

Nayeon Lee*^{†1}, Wei Ping^{†2}, Peng Xu², Mostofa Patwary², Pascale Fung¹,
Mohammad Shoeybi², and Bryan Catanzaro²

¹Hong Kong University of Science and Technology

²NVIDIA

Abstract

Pretrained language models (LMs) are susceptible to generate text with nonfactual information. In this work, we measure and improve the factual accuracy of large-scale LMs for open-ended text generation. We design the FACTUALITYPROMPTS test set and metrics to measure the factuality of LM generations. Based on that, we study the factual accuracy of LMs with parameter sizes ranging from 126M to 530B. Interestingly, we find that larger LMs are more *factual* than smaller ones, although a previous study suggests that larger LMs can be less truthful in terms of *misconceptions*. In addition, popular sampling algorithms (e.g., top- p) in open-ended text generation can harm the factuality due to the “uniform randomness” introduced at every sampling step. We propose the *factual-nucleus* sampling algorithm that dynamically adapts the randomness to improve the factuality of generation while maintaining quality. Furthermore, we analyze the inefficiencies of the standard training method in learning correct associations between entities from factual text corpus (e.g., Wikipedia). We propose a *factuality-enhanced* training method that uses TOPICPREFIX for better awareness of facts and sentence completion as the training objective, which can vastly reduce the factual errors.

1 Introduction

Large-scale pre-trained language models (LMs) have demonstrated impressive natural language generation results [1–4]. However, the generative LMs (e.g., GPT-3) are solely trained to model the statistical correlations between subword tokens [5], and have limited capability to generate factually accurate text as illustrated in Table 1. As a result, there are increasing concerns about the nonfactual generations from large-scale pre-trained LMs [e.g., 6–8], which needs to be adequately addressed for their safe deployment in real-world applications, e.g., content creation [9] and dialogue [10].

In previous studies, different metrics and methods have been proposed to measure and improve the factual accuracy of language generation within different tasks [11], including text summarization [e.g., 12–15], question answering [e.g., 16–18], and table-to-text generation [e.g., 19, 20]. However, these works focus on the faithfulness (or factuality) of the *fine-tuned* LMs for particular downstream tasks (i.e., factual consistency between source and target text). Little exploration has been made to address the factual errors in *pretrained* LMs for general-purpose open-ended text generation, where the goal is to generate a coherent continuation from the given context (e.g., the use cases from GPT-2).

One of the popular methods for enhancing generation factuality is to incorporate external knowledge sources [21–23]. Structured knowledge bases and graphs have been utilized for grounded

*Work done during an internship at NVIDIA.

[†]Correspondence to: Nayeon Lee <nayeon.lee@connect.ust.hk>, Wei Ping <wping@nvidia.com>.

text generation [e.g., 24, 25], where the LMs are trained to select and copy relevant facts from external knowledge sources. In contrast to the sizeable online text with factual information, the structured knowledge graphs only encode a limited amount of knowledge as they require expensive human annotations for high-quality construction. A method that can directly leverage plain text knowledge (e.g., Wikipedia, encyclopedia books, peer-reviewed publications) would be desirable for factuality enhancement as it can remove the human annotation bottleneck and easily scale up the amount of injected knowledge. Augmenting LM with an information retrieval (IR) system is one possible solution to leverage textual facts, however, at the cost of additional complexity and resource overhead to the model [10, 26, 22, 27, 28]. Therefore, we explore an IR-free method that enhances the innate factuality of LMs by continued training on a factually rich plain-text corpus.

In this work, we focus on measuring and improving the factuality of large-scale pre-trained language models (LMs) for open-ended text generation. Specifically, we make the following contributions:

1. We build the benchmark and metrics³ to measure the factual accuracy of pre-trained LM for open-ended text generation. We demonstrate a good correlation between the proposed automatic metrics and human assessment of factuality. Based on that, we systematically study the factual accuracy of LMs with parameter sizes ranging from 126M to 530B and find that large LMs have higher factual accuracy than smaller ones (e.g., named-entity factual error is reduced from 63.69% to 33.3%).
2. We study the decoding algorithms of LM in terms of factual accuracy. We unveil that the popular nucleus sampling algorithm [29] for open-ended text generation can easily mix up different named entities or randomly fabricate information due to the “uniform randomness” introduced at every decoding step. We propose *factual-nucleus* sampling algorithm that promotes generation factuality while maintaining the quality and diversity.
3. We explore training methods that can effectively leverage text corpus with rich facts (e.g., Wikipedia). We find that directly continuing the training of LM on factual text data [30] does not guarantee the improvement of factual accuracy. We propose *factuality-enhanced* training to address the underlying inefficiencies of this baseline. Our method consists of i) an addition of a TOPICPREFIX that improves the awareness of facts during training, and ii) a sentence completion task as the new objective for continued LM training [e.g., 30].
4. We demonstrate that the factual accuracy of large-scale LMs (up to 530B) can be significantly enhanced (i.e., named-entity factual error is reduced from 33.3% to 14.5%) after applying the proposed *factuality-enhanced* training with *factual-nucleus* sampling algorithm.

We organize the rest of the paper as follows. We discuss related work in § 2 and present our benchmark setup with evaluation protocol in § 3. We study the factual accuracy of LMs with respect to model size, prompt type, and choice of decoding algorithm in § 4. After that, we present *factual-nucleus* sampling algorithm in § 5, and *factuality-enhanced* training in § 6. We conclude the paper in § 7.

2 Related Work

Factuality vs. Model Size Lin et al. [31] propose the TruthfulQA benchmark to measure the falsehood generations from different sized LMs. The result suggests that bigger LMs pre-trained on web text are generally less truthful than smaller ones in terms of false belief or misconception. At first glance, this is contradictory to our observation, however, our work focuses on different knowledge to TruthfulQA work. The TruthfulQA benchmark focuses on conceptual knowledge, while our benchmark focuses on factual knowledge [32]⁴. Large LMs can be good at recalling factual knowledge given substantial pre-training corpus, suggested by previous studies on LM’s parametric knowledge [33], but there still remains room for improvement for reasoning conceptual knowledge [34, 35].

Parametric Factual Knowledge A group of work addresses the factual errors in the parametric knowledge of LMs that is acquired from training corpus [36–38]. The correctness of the parametric knowledge is commonly tested in cloze-style question answering format [33] (e.g., Person X is born in ____). Efforts are made to fine-tune the pre-trained LM to “inject” more knowledge and improve its ability to answer factual questions without consulting external knowledge source [17].

³The implementation can be found in <https://github.com/nayeon7lee/FactualityPrompt>

⁴According to Krathwohl [32], knowledge can be categorized into four types: i) factual knowledge, ii) conceptual knowledge, iii) procedural knowledge, and iv) metacognitive knowledge.

Table 1: Example of continuations from the 530B LM with greedy decoding and nucleus sampling $p = 0.9$, along with the continuation from factuality-enhanced 530B LM with *factual-nucleus sampling*. Red represents nonfactual, green represents factual, and ~~strikethrough~~ represents repetition. The LMs will stop generation when they generate <lendoftext>, or reach the maximum length. See Appendix A for more examples.

[Factual Prompt] One of lung cancer’s symptoms is shortness of breath.
[Greedy] The American Cancer Society estimates that more than 228,000 people will be diagnosed with lung cancer in the United States this year. The American Cancer Society estimates that more than 228,000 people will be diagnosed with lung cancer in the United States this year. The American Cancer Society estimates that more than 228,000 people will be diagnosed with lung cancer in the United...
[p=0.9] That would make an oxygen mask one of the more popular treatments for this devastating disease. It helps ease breathing and give patients back their strength. Learn more here.<lendoftext>
[Ours] Other symptoms include coughing (including coughing up blood), chest pain, hoarseness, weight loss, and loss of appetite. The symptoms of lung cancer may resemble those of a bad cold or pneumonia. A chest x - ray is necessary to confirm the diagnosis. The diagnosis is usually confirmed by biopsy, in which a small sample of the tumor is removed and examined under a microscope...
[Non-Factual Prompt] Cancer can be prevented by drinking too much alcohol.
[Greedy] Cancer can be prevented by eating too much red meat. Cancer can be prevented by eating too much sugar. Cancer can be prevented by eating too much fat. Cancer can be prevented by eating too much processed food. Cancer can be...
[p=0.9] More than 90% of hepatocellular carcinoma is associated with alcohol use. About 9 percent of cancers can be prevented if we don’t eat more than 1.5 ounces of processed meat each day. Diet is believed to play a role in 7% of cancers and...
[Ours] Cancer is often treated with some combination of radiation therapy, surgery, chemotherapy and targeted therapy. Pain and symptom management are an important part of care. Palliative care is particularly important in people with advanced disease. The chance of survival depends on the type of cancer and extent of disease at the...

Moreover, some works attempt to edit and fix the factual errors [39–41]. However, it is unclear if the improvement of fine-tuned LM for QA-style task can help to mitigate factual errors in open-ended text generation task.

Hallucination in downstream NLG tasks There are active efforts to reduce the unfaithfulness or factual errors of task-specific LMs fine-tuned for various downstream natural language generation (NLG) tasks such as summarization [42–48], data-to-text [49, 50, 20, 51–53] and dialogue system [54–58]. In contrast to these works, we focus on general purpose LM for open-ended text generation task.

Human-in-the-loop Human feedback or demonstrations are valuable to improve the factual accuracy of LMs. For example, InstructGPT [59] fine-tune the LMs with collected human feedback for a truthful generation. WebGPT [7] is trained to cite its sources when it generates output, thus allowing humans to evaluate factual accuracy by checking whether a claim is supported by a reliable source. In this work, we focus on human-free solution to mitigate nonfactual generations, as it is less expensive and easy to scale.

3 FACTUALITYPROMPTS and Evaluation Metrics

Our goal is to automatically measure and evaluate the factuality of large-scale pre-trained language models (LMs) for open-ended text generation. Factuality refers to being coherent to provided ground-truth knowledge sources in NLP [11]. The biggest challenge of evaluating factuality for open-ended text generation is associated with locating the ground-truth knowledge from the myriad of world knowledge. Evaluating open-ended text generation can be challenging due to the lack of ground-truth references for generation [29, 60]. In this study, the scope of our ground-truth knowledge source is set to Wikipedia⁵ because this helps simplify the evaluation setup.

⁵Note that Wikipedia is one of the most commonly-used, accessible, large-scale, good quality, unstructured knowledge sources. Our proposed methods can easily generalize to other knowledge sources in plain text (e.g., arXiv papers, medical reports, reliable newspapers).

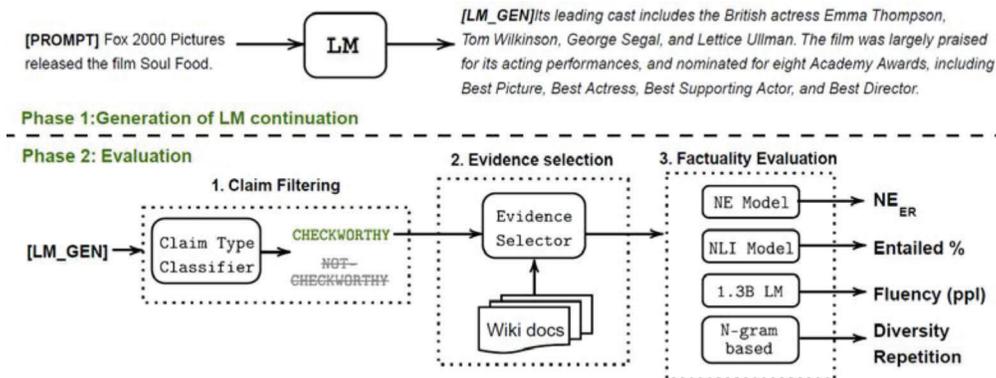


Figure 1: Illustration of our evaluation framework

As illustrated in Fig 1, our evaluation framework consists of the following phases. In phase 1, LM generates the continuations from the provided test prompts (§3.1). In phase 2, we first identify *check-worthy* continuations, which refers to the generations with facts that require factuality evaluation. One may refer to Appendix B for details. This step is necessary as open-ended text generation may generate text that does not contain facts such as personal opinion or chitchat-style text (e.g., “I like eating apples!”). Then, we prepare relevant ground-truth knowledge required for factual verification of *check-worthy* continuations (§3.2). Lastly, we calculate the factuality and quality measures (§3.3).

3.1 FACTUALITYPROMPTS Testset

We design our test prompts (FACTUALITYPROMPTS) that follows a similar setup as in RealToxicityPrompts [61], which has *toxic* and *nontoxic* prompts to evaluate the toxicity of LM continuations. FACTUALITYPROMPTS consists of *factual* and *nonfactual* prompts that allow us to study the impact of prompts’ factuality on the LM continuation; this simulates the real-world scenario where input texts are not guaranteed to be factual. The data construction and statistic details are provided in Appendix D, and we will release the constructed FACTUALITYPROMPTS for future research.

3.2 Ground-Truth Knowledge Preparation

To evaluate the factuality of a given generation, we need to prepare relevant ground-truth knowledge. The required ground-truth knowledge can be either document-level or sentence-level, depending on the type of factuality metrics (discussed in §3.3). The correctness of factuality evaluation is crucially dependent on the correctness of the ground-truth knowledge. To ensure that our factuality evaluation is not distorted by the irrelevant provision of ground-truth knowledge, we do the following:

For **document-level** ground-truth knowledge, we directly use the Wikipedia document annotation from the FEVER dataset. This way, we can mitigate any potential error from automatic document retrieval. For **sentence-level** ground-truth knowledge, we do automatic sentence selection by using two different methods to maximize the chance of recalling the relevant ground-truth knowledge. We treat the generated text as query q and Wikipedia sentences as a pool of candidates $C = \{c_1, c_2, c_3, \dots, c_N\}$ where N is the number of sentences in the Wikipedia document. One ground-truth sentence is retrieved by obtaining TF-IDF vector representations of q and C and selecting the c_i with the highest cosine similarity with the q . Another is retrieved by obtaining the contextual representation of q and C using SentenceTransformer [62] and selecting the c_j with the highest cosine similarity.

3.3 Evaluation Metrics

We adapt commonly used metric designs from the hallucination literature [11]: named-entity (NE) based metric and textual entailment based metric. Each metric captures a different aspect of factuality, so we use both metrics for better understanding of factuality.

Hallucinated NE Error Since NEs are one of the core building blocks of “fact”, NE-related metric design is one of the common choices in literature [11, 63, 64]. In this work, we specifically adopt the NE-based metric [64] that is designed with a belief that a model is hallucinating (making factual errors) if it generates a NE that does not appear in the ground-truth knowledge source.

We define our NE-based metric to be: $NE_{ER} = |HALLU_{NE}| / |ALL_{NE}|$ where ALL_{NE} is the set of all the NEs detected in the LM generation, and $HALLU_{NE}$ is subset of NE_{All} that does not appear in the ground-truth Wikipedia document. Note that evaluating NE_{ER} requires document-level ground-truth. To ensure the quality of the metric, we also take the same precautions used by [64]. For named entities consisting of multiple words, partial n-gram overlaps are also treated as a “match”. This ensures we can address the shortened form of named entities – e.g., “Barack Hussein Obama II” vs. “Obama”. Note that stopwords (e.g., the, a) are not considered in the partial n-gram overlaps. The named entities are detected using a publicly available pre-trained NE detection model from *Spacy.io*.

Entailment Ratio Textual Entailment (or natural language inference) is a task of determining whether a hypothesis is *entailed* by, *refuted* by, or *neutral* to a given premise [65]. Entailment-based metrics are based on the rationale that factual generation will be entailed by the ground-truth knowledge [11, 12, 66–68].

We define the entailment ratio as: $Entail_R = |ENTAIL_{gen}| / |ALL_{gen}|$, where ALL_{gen} is set of all generations, and $ENTAIL_{gen}$ is the set of generations that are entailed by an entailment model. To obtain the entailment scores, we leverage a pretrained entailment model that is publicly available⁶; a RoBERTa [69] model fine-tuned on MNLI [70] dataset. $Entail_R$ requires sentence-level ground-truth because only a few Wikipedia sentences are relevant to specific factual information in a given generation. For example, “Barack Obama was born in Hawaii” is only relevant to the Wikipedia sentence that mentions his birth location. Note that our $Entail_R$ is a stricter form of metric that does not treat *neutral* class to be factual.

Generation Quality Evaluation We also evaluate the generation quality from three aspects: *i) Fluency* is an important aspect of text generation. We measured it by the mean perplexity of generated continuations evaluated with a large pretrained LM, which is 1.3B LM in this work. *ii) Diversity* is an important characteristic of LM that makes the generation more interesting and engaging – it is bland and boring to always generate same texts. It is measured using the mean number of distinct n-grams (we report 4-gram), normalized by the length of text [71, 72] among the 10 generations for each prompt (i.e., in total, 160,000 generations to evaluate the diversity of each method). *iii) Repetition* is a common form of degeneration that is very undesirable. We measure the number of repetitive substrings that get generated at the end of the generations by using the publicly available metric code from Holtzman et al. [29].

3.4 Correlation with Human Judgement

Although NE-based and entailment-based metrics have been used in downstream NLG tasks [11], they have not been utilized for evaluating factual accuracy in open-ended text generation. To ensure their validity, we collect human annotations to evaluate the correlation between our automatic factuality metrics with human judgement – i.e., are generations with higher $Entail_R$ and lower NE_{ER} errors, more likely to be perceived as factual by human?

We obtained human annotations for 200 randomly chosen LM continuations of varying NE_{ER} and $Entail_R$ scores.

The annotators are asked to fact-check the LM continuations against Wikipedia and assign factuality label (1 = Factual : can find supporting Wikipedia evidence. 0 = Non-factual : cannot find supporting Wikipedia evidence).

The fact-checking annotation is a challenging and time-consuming task, as it requires the annotator to carefully read multiple evidences and reason over them. To improve the annotation quality, we have two types of annotations. The first type is two annotations from average English speaking workers on *Appen.com* platform, and the second type is one “expert” annotation from one of the authors who is familiar with the task and spent solid amount of time checking each samples. Based on these three annotations, we do majority voting and report the Pearson correlation results in Table 2. We also report the correlation result solely using the expert annotations, and show that there is strong correlation between human judgement of factuality and the proposed automatic metric NE_{ER} and $Entail_R$. NE_{ER} is negatively correlated with factuality because the lower the NE_{ER} error, the better the factuality.

Table 2: Pearson correlation coefficients between human factuality annotation and our factuality metrics. p-values for all results are 0.00.

Annotation	Entail _R	NE _{ER}
Expert	0.81	-0.77
Majority-voting	0.47	-0.46

⁶Refer to the code snippet provided in https://pytorch.org/hub/pytorch_fairseq_roberta/

Table 3: The factuality of LMs with different parameter size from 12M to 530B. NE_{ER} refers to the named-entity error, $Entail_R$ refers to entailment ratio, Div. refers to distinct 4-grams, and Rep. refers to repetition. \uparrow means the higher the better, and \downarrow means the lower the better.

Size	Decode	Factual Prompt				Nonfactual Prompt			
		$NE_{ER}\downarrow$	$Entail_R\uparrow$	Div. \uparrow	Rep. \downarrow	$NE_{ER}\downarrow$	$Entail_R\uparrow$	Div. \uparrow	Rep. \downarrow
126M	p=0.9	63.69%	0.94%	0.90	0.58%	67.71%	0.76%	0.90	0.38%
	greedy	48.55%	8.36%	0.03	59.06%	54.24%	6.25%	0.03	59.90%
357M	p=0.9	56.70%	2.01%	0.87	0.55%	60.80%	1.42%	0.88	0.35%
	greedy	43.04%	14.25%	0.03	45.18%	46.79%	9.89%	0.04	46.30%
1.3B	p=0.9	52.42%	2.93%	0.88	0.24%	56.82%	2.04%	0.89	0.25%
	greedy	39.87%	12.91%	0.05	33.13%	45.02%	8.75%	0.05	36.20%
8.3B	p=0.9	40.59%	7.07%	0.90	0.11%	47.49%	3.57%	0.91	0.08%
	greedy	28.06%	22.80%	0.07	19.41%	32.29%	15.01%	0.07	13.26%
530B	p=0.9	33.30%	11.80%	0.90	0.13%	40.49%	7.25%	0.92	0.08%
	greedy	20.85%	31.94%	0.08	15.88%	27.95%	19.91%	0.08	16.28%

4 Factuality Analysis of Pretrained LMs

In this section, we perform a factuality analysis of LMs from three aspects: *i)* model size, *ii)* prompt type and *iii)* decoding algorithm.

Model Size Researchers have observed the trend of larger LMs outperforming smaller ones in various downstream tasks [73, 3, 2]. However, contradicting to these general observations, recent studies suggest that more misconceptions tend to be generated from larger models [31], and zero-shot fact-checking performance tend to stagnate with LM scaling [6]. We study the factuality of LMs with a range of parameter sizes (126M, 357M, 1.3B, 8.3B, 530B) to understand whether such surprising trend also applies to open-ended text generation. Note that, all LMs are pretrained on the same corpus as in [4]. As shown in Table 3, generation factuality does improve with the scaling of model size, e.g., NE_{ER} drops from 63.99% to 33.30% when parameter size scales up from 126M to 530B.

Prompt Type Prompts provided to the LM are known to significantly affect the quality and characteristics of LM continuations [61, 74, 75]. We use our factual and nonfactual prompts to test the behavior of LMs. Results in Table 3 show that both factual and nonfactual prompts can lead to nonfactual generations, although factual prompts always result in less nonfactual generations. Interestingly, the performance gap between factual and nonfactual prompts gets more prominent as the model size increases (4% to 7% in NE_{ER} as parameter size increases from 126M to 530B). This could be due to the larger LM can better understand the prompts and imitate the factual or nonfactual prompts in the continuations.

Decoding Algorithm We investigate the choice of decoding algorithms and their impacts on the factuality of generations. In particular, we compare two representative decoding algorithms that are *greedy decoding* (i.e., maximize generation likelihood) and *nucleus sampling* [29]. Nucleus sampling algorithm (a.k.a. top- p) samples only from the top subword candidates with total cumulative probability p . It is popular for open-ended text generation because it solves the degeneration problems of the greedy decoding algorithm (e.g., repetition). However, the results in Table 3 show that top- p decoding underperforms greedy decoding in terms of factuality, although it obtains higher generation diversity and less repetition. This intuitively makes sense because top- p can be seen as adding “randomness” to encourage diversity, which as a result, can lead to factual errors. It is important to understand that factuality of a sentence can be easily altered by one wrong choice of word. For example, “Barack Obama was born in 1961” will be nonfactual if “1961” is changed to “1962”. In the same sense, greedy decoding is more factual because its way of choosing the word with the highest probability minimizes randomness and maximizes the utilization of parametric knowledge of LM [33, 36]. However, greedy decoding sacrifices generation diversity and quality.

Error Types We conduct a qualitative analysis of the factual errors from greedy generation of 530B LM, to understand what are the remaining errors when the randomness from decoding choice is strictly restricted. The two notable error types were:

Table 4: **1.3B** LM results with different decoding algorithms. NE_{ER} refers to named-entity error, $Entail_R$ refers to entailed class ratio, Div. refers to distinct 4-grams, and Rep. refers to repetition. \uparrow means the higher, the better, and \downarrow means the lower, the better. For factual-nucleus sampling, p , λ and ω are nucleus probability, decay factor, and decay lowerbounds respectively. See more results with different hyperparameters in Figure 2a and 2b.

Decoding	Factual Prompt				Nonfactual Prompt			
	$NE_{ER}\downarrow$	$Entail_R\uparrow$	Div. \uparrow	Rep. \downarrow	$NE_{ER}\downarrow$	$Entail_R\uparrow$	Div. \uparrow	Rep. \downarrow
<i>Greedy</i>	39.9%	12.9%	0.05	33.1%	45.0%	8.8%	0.05	36.2%
<i>Top-p 0.9</i>	52.4%	2.9%	0.88	0.2%	56.8%	2.0%	0.89	0.3%
$p \mid \lambda$	Top-p + λ -decay							
0.9 0.9	41.1%	10.8%	0.43	30.7%	45.7%	6.8%	0.47	34.5%
0.9 0.5	39.9%	13.0%	0.08	33.1%	44.9%	9.1%	0.09	35.9%
$p \mid \lambda$	Top-p + λ -decay + p -reset							
0.9 0.9	41.5%	10.3%	0.52	10.3%	45.4%	6.3%	0.57	9.1%
0.9 0.5	39.3%	12.8%	0.34	17.8%	44.5%	8.4%	0.45	18.9%
$p \mid \lambda \mid \omega$	Top-p + λ -decay + p -reset + ω -bound (<i>factual-nucleus sampling</i>)							
0.9 0.9 0.7	46.2%	5.0%	0.78	1.2%	52.2%	3.2%	0.80	0.5%
0.9 0.9 0.3	42.1%	10.1%	0.55	7.1%	46.5%	5.6%	0.59	6.4%
0.9 0.9 0.2	41.7%	9.9%	0.52	8.6%	45.6%	6.2%	0.56	7.6%
0.9 0.5 0.3	41.0%	12.2%	0.47	13.0%	46.0%	7.0%	0.51	12.7%
0.9 0.5 0.2	39.3%	12.8%	0.38	16.1%	45.2%	7.8%	0.42	16.9%

- **Named Entity Mix-up:** Mixing up similar types of the named entity. For example, LM generated “*The movie is based on the novel of the same name by Gayle Forman.*” about a film called “*The Best of Me*”. However, the correct author’s name is “Nicholas Sparks”, not “Gayle Forman”. Note that Gayle Forman is also an American young adult fiction author who writes similar type of novels as Nicholas Sparks.
- **Fabricated Fact:** Fabricating some random facts. For example, “*Samuel Witwer’s father is a Lutheran minister.*” Note that, the pretraining corpus contains non-factual or fictional information, which can also contribute to such fabricated facts.

Both error types can be viewed as wrong associations of entities that appear at different parts of the training corpus with similar context. Such behavior is unsurprising because these LMs are uniformly trained with the next subword prediction objective instead of a fact-related objective.

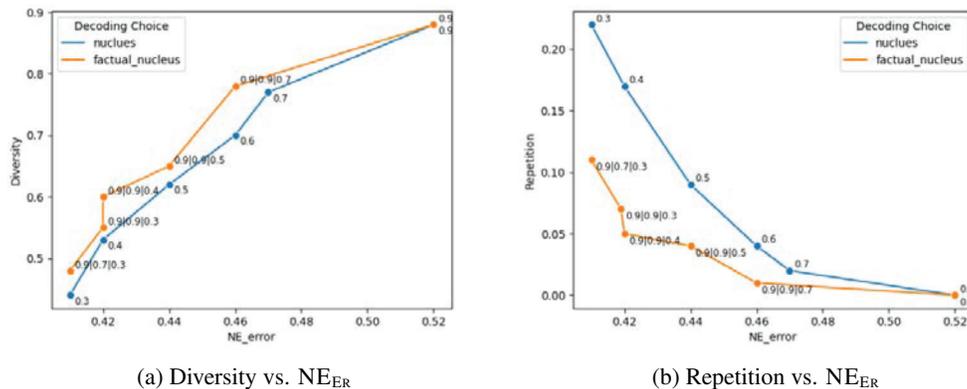


Figure 2: Comparison between nucleus sampling (blue line) and factual-nucleus sampling (orange line). The x-axis is named entity error NE_{ER} . The y-axes are diversity and repetition in (a) and (b) respectively. The lower the repetition, the better. It is evident that factual-nucleus sampling has better trade-offs between factuality and diversity/repetition. For a reference, the diversity score of randomly sampled 5000 Wikipedia documents is 0.767.

5 Factual-Nucleus Sampling

In this section, we propose a new sampling algorithm that achieves a better trade-off between generation quality and factuality than existing decoding algorithms.

5.1 Method

We hypothesize that the randomness of sampling is more harmful to factuality when it is used to generate the latter part of a sentence than the beginning of a sentence. There is no preceding text at the start of a sentence, so it is safe for LM to generate anything as long as it is grammatical and contextual. However, as the generation proceeds, the premise become more determined, and fewer word choices can make the sentence factual. Given the example “*Samuel Witwer’s father is a Lutheran minister*”, the beginning of the sentence “*Samuel Witwer’s father is*” is not nonfactual. However, the continuation of “*Lutheran minister*” makes the sentence nonfactual. Therefore, we introduce the *factual-nucleus sampling* algorithm that dynamically adapts the “nucleus” p along the generation of each sentence. In *factual-nucleus sampling*, the nucleus probability p_t to generate the t -th token within each sentence is,

$$p_t = \max\{\omega, p \times \lambda^{t-1}\},$$

where λ is the decay factor for top- p probability, and ω lower bounds the decay of probability. Specifically, it has the following parts:

- **λ -decay:** Given that top- p sampling pool is selected as a set of subwords whose cumulative probability exceeds p , we gradually decay the p value with decay factor λ at each generation step to reduce the “randomness” through time.
- **p -reset:** The nucleus probability p can quickly decay to a small value after a long generation. So, we reset the p -value to the default value at the beginning of every new sentence in the generation (we identify the beginning of a new sentence by checking if the previous step has generated a full-stop). This reduces the unnecessary cost of diversity for any long generations.
- **ω -bound:** If λ -decay is applied alone, the p -value could become too small to be equivalent to greedy decoding and hurt diversity. To overcome this, we introduce a lower-bound ω to limit how far p -value can be decayed.

We will show the importance of each parts with ablation studies.

5.2 Result

We report our decoding experimental results with 1.3B LM⁷ in Table 4. Additions of λ -decay helps improve top- p 0.9 factuality results – for instance, with decay rate $\lambda = 0.5$, there is 12.5% drop in NE_{ER} and 10.1% gain in $Entail_R$. However, this affects the diversity and repetition to become similar to greedy decoding. p -reset mitigates the repetition issue and improves diversity metric without losing much in factuality metric. The effect is more drastic for the $\lambda = 0.5$ option, where it achieves 0.26 gains in diversity metric with negligible changes in factuality scores. By also adding ω -bound, we obtain the anticipated factuality performance (i.e., similar to greedy decoding), with great improvement in generation quality over greedy; with $p=0.9, \lambda=0.9, \omega=0.3$, we achieve $\times 11$ improvement in diversity and $\times 4.6$ improvement in repetition over greedy. Although our factual-nucleus sampling still under-performs top- p 0.9 in terms of diversity, we believe this is an acceptable trade-off to improve the factuality of LM for factually sensitive open-ended generation tasks. Our proposed decoding does not harm the sentence fluency; its perplexity do not exceed the perplexity of top- p . Refer to Appendix F for full perplexity results.

To further illustrate the underlying trade-off, we also compare the proposed factual-nucleus sampling against the nucleus sampling with lower p values that are also expected to have lower randomness, thus less factual error, in generations. Specifically, we plotted results for nucleus sampling with $p = \{0.9, 0.7, 0.6, 0.5, 0.4, 0.3\}$, and factual nucleus sampling with the following $p | \lambda | \omega$ choices: 0.9|0.9|0.7, 0.9|0.9|0.5, 0.9|0.9|0.4, 0.9|0.9|0.3, 0.9|0.7|0.3. The Fig 2a and Fig 2b respectively show that the factual nucleus sampling method has better trade-offs than top- p in factuality-vs-diversity and factuality-vs-repetition. In other words, it always achieves better factuality score with the same level of diversity and repetition scores.

⁷1.3B LM is mainly used as it is big enough to have good learning capacity yet not too resource expensive.

6 Factuality-Enhanced Continued Training

This section introduces factuality-enhanced method for continued training of LMs [30]. We introduce the TOPICPREFIX for better awareness of facts and the sentence completion loss as training objective.

6.1 Prepending TOPICPREFIX

Unstructured factual knowledge typically exists at a document level (i.e., a group of factual sentences about an entity). This means that sentences can contain pronouns (e.g., she, he, it), making these sentences factually useless standalone. To illustrate with an example from Barack Obama’s Wikipedia page, “He previously served as a U.S. senator from Illinois from 2005 to 2008” cannot be a useful standalone fact because it is unclear who “He” is. Due to the GPU memory limit and computation efficiency, it is common to chunk documents in LM training corpus. This causes the “fragmentation” of information and leads to wrong associations of entities that appear in independent documents with similar contexts. As a remedy, we propose to prepend TOPICPREFIX to sentences in the factual documents to make each sentence serve as a standalone fact. In our experiments, we mainly utilize Wikipedia as the factual corpus and the Wikipedia document name as the TOPICPREFIX.

6.2 Sentence Completion Loss

We propose a sentence completion loss to address the incorrect association learned between entities. To explain our rationale, let us recall the nonfactual example from §5: “*Samuel Witwer’s father is a Lutheran minister*”. This sentence is nonfactual because LM failed to generate factually correct information after “*is*”. In other words, LM failed to accurately *complete* the sentence given the generated context. One reason is that the LM is uniformly trained to predict each subword token within the sentence, when ensuring the correct prediction at the latter section of sentence is more critical for factuality. Therefore, we construct a sentence completion loss, which makes the LM focus on predicting the subwords later in the sentence. For implementation, we determine a pivot t for each sentence, and then apply zero-masking for all token prediction losses before t . This pivot is only required during training (i.e., no pivot needed during inference time).

We emphasize that this loss masking is different from the input token masking applied in BERT [73] or BART [76], and the LM is still trained in an autoregressive manner. Note that many BART-based summarization models are known to still suffer from factual errors, suggesting that masked prediction at the encoder level may not effectively transfer well to autoregressive text generation.

In this work, we explore three strategies (from simple to complex) to determine the pivot t :

- SC_{HALF} : pivot $t = 0.5 \times \text{sentence-length}$.
- SC_{RANDOM} : random pivot, e.g., $t \sim \text{uniform}[0.25, 0.75] \times \text{sentence-length}$.
- SC_{ROOT} : pivot $t = \text{position of ROOT (relation) from dependency parsing}$.

Our experiments show that the simplest SC_{HALF} performs on par with the complex ones (such as SC_{ROOT}), thus, we suggest future work to choose SC_{HALF} strategy.

6.3 Results

The results are reported in Table 5, and experimental setups are reported in Appendix C.

Inefficiency of Domain Adaptive Training The pre-training corpus of LM contains both factual texts (e.g., Wikipedia) and potentially nonfactual texts (e.g., rumors, fake news)⁸. The nonfactual domain of the training corpus could be the problem. Thus, we conduct a baseline experiment that does domain-adaptive training with strictly factual domain text only (i.e., Wikipedia). Interestingly, we find that domain-adaptive training can hardly improve generation factuality.

Effect of TOPICPREFIX Continued pre-training of 1.3B LM with TOPICPREFIX preprocessed Wikipedia alone can already improve the factuality, especially in terms of NE_{ER} . For example, it reduces the NE_{ER} from 42.1% to 27.6% when we use the factual-nucleus decoding (0.9 | 0.9 | 0.3), which even outperforms the 1.3B with greedy decoding (NE_{ER} : 27.6% vs. 39.9%) with much less repetition (8.0% vs. 33.1%).

Effect of Sentence Completion Loss The proposed sentence completion loss further helps to improve the factuality, especially for the Entail_{R} . For example, when one uses factual-nucleus

⁸See [4] for details of pre-training corpus.

Table 5: Results for factuality enhanced training. The decoding settings are formatted as: nucleus probability p , decay rate λ , lower-bound ω .

Decoding ($p \lambda \omega$)	Factual Prompt				Nonfactual Prompt			
	NE _{ER} ↓	Entail _R ↑	Div.	Rep.	NE _{ER}	Entail _R	Div.	Rep.
Vanilla Pretrained LM (1.3B)								
0.9	52.4%	2.9%	0.88	0.2%	56.8%	2.0%	0.89	0.3%
0.9 0.9 0.3	42.1%	10.1%	0.55	7.1%	46.5%	5.6%	0.59	6.4%
Factual Domain-Adaptive Training with Wikipedia (1.3B)								
0.9	52.5%	2.8%	0.85	0.2%	55.8%	2.2%	0.86	0.1%
0.9 0.9 0.3	42.7%	7.1%	0.51	7.2%	48.2%	4.9%	0.56	6.0%
TOPICPREFIX (1.3B)								
0.9	34.4%	4.2%	0.84	0.3%	36.2%	2.7%	0.85	0.2%
0.9 0.9 0.3	27.6%	8.7%	0.43	8.0%	30.5%	6.1%	0.47	6.9%
TOPICPREFIX + SC_{ROOT} (1.3B)								
0.9	32.5%	6.7%	0.83	1.2%	34.3%	4.6%	0.84	1.1%
0.9 0.9 0.3	24.7%	15.8%	0.40	13.6%	27.6%	9.1%	0.44	13.7%
TOPICPREFIX + SC_{RANDOM} (1.3B)								
0.9	32.0%	7.9%	0.81	1.2%	34.2%	5.5%	0.83	1.1%
0.9 0.9 0.3	23.6%	17.6%	0.39	14.2%	26.9%	9.3%	0.42	13.2%
TOPICPREFIX + SC_{HALF} (1.3B)								
0.9	31.6%	7.6%	0.81	1.4%	33.5%	5.1%	0.83	1.5%
0.9 0.9 0.3	23.6%	17.4%	0.38	14.4%	27.2%	10.2%	0.42	13.1%
Vanilla Pretrained LM (530B)								
0.9	33.3%	11.8%	0.90	0.1%	40.5%	7.25%	0.92	0.1%
TOPICPREFIX + SC_{HALF} (530B)								
0.9	18.3%	19.3%	0.68	0.1%	21.7%	13.7%	0.68	0.1%
0.9 0.9 0.3	14.5%	25.5%	0.33	0.2%	17.7%	20.0%	0.33	0.1%

decoding on trained 1.3B model, TOPICPREFIX + SC_{HALF} can further improve Entail_R from 8.7% to 17.4% than TOPICPREFIX alone, while reducing NE_{ER} from 27.6% to 23.6%. Note that the results show consistent improvement across different pivot selection strategies, suggesting that the sentence completion loss is robust. In particular, the simplest SC_{HALF} performs as good as others or even better in terms of several metrics. Thus we recommend it as the default option.

530B vs 1.3B As expected, our method on 530B LM further reduces the factual errors and achieves the lowest NE_{ER} (14.5%) and the highest Entail_R (25.5%). Surprisingly, our method on 530B LM lead to less diverse generation than 1.3B LM despite the significant improvement in the generation quality (i.e., near perfect repetition scores 0.1% 0.2%). We conjecture that this is the trade-off between the factuality and diversity for 530B LM.

7 Conclusion

In this work, we establish a benchmark to measure and analyze factuality in open-ended text generation tasks. We propose *factual-nucleus sampling* that improves generation factuality at inference time, and the combination of sentence completion loss and TOPICPREFIX pre-processing that improves factuality with continued training. We demonstrate that our methods are effective in improving the factuality. Lastly, our results shed light on the existence of the trade-off between diversity and factuality. We strongly believe this is an important insight that will help researchers make a better-informed decision about their model design - i.e., appropriately prioritize the desirable attribute of their LM (factuality vs. diversity) according to the final goal of their task. Potential future work would be to reduce the degree of the observed trade-offs.

References

- [1] Alec Radford, Jeffrey Wu, Rewon Child, David Luan, Dario Amodei, Ilya Sutskever, et al. Language models are unsupervised multitask learners. *OpenAI blog*, 2019.
- [2] Colin Raffel, Noam Shazeer, Adam Roberts, Katherine Lee, Sharan Narang, Michael Matena, Yanqi Zhou, Wei Li, and Peter J Liu. Exploring the limits of transfer learning with a unified text-to-text transformer. *JMLR*, 2019.
- [3] Tom Brown, Benjamin Mann, Nick Ryder, Melanie Subbiah, Jared D Kaplan, Prafulla Dhariwal, Arvind Neelakantan, Pranav Shyam, Girish Sastry, Amanda Askell, et al. Language models are few-shot learners. In *NeurIPS*, 2020.
- [4] Shaden Smith, Mostofa Patwary, Brandon Norick, Patrick LeGresley, Samyam Rajbhandari, Jared Casper, Zhun Liu, Shrimai Prabhunoye, George Zerveas, Vijay Korthikanti, et al. Using DeepSpeed and Megatron to train Megatron-Turing NLG 530B, a large-scale generative language model. *arXiv preprint arXiv:2201.11990*, 2022.
- [5] Rico Sennrich, Barry Haddow, and Alexandra Birch. Neural machine translation of rare words with subword units. In *ACL*, 2016.
- [6] Jack W Rae, Sebastian Borgeaud, Trevor Cai, Katie Millican, Jordan Hoffmann, Francis Song, John Aslanides, Sarah Henderson, Roman Ring, Susannah Young, et al. Scaling language models: Methods, analysis & insights from training gopher. *arXiv preprint arXiv:2112.11446*, 2021.
- [7] Reiichiro Nakano, Jacob Hilton, Suchir Balaji, Jeff Wu, Long Ouyang, Christina Kim, Christopher Hesse, Shantanu Jain, Vineet Kosaraju, William Saunders, et al. WebGPT: Browser-assisted question-answering with human feedback. *arXiv preprint arXiv:2112.09332*, 2021.
- [8] Susan Zhang, Stephen Roller, Naman Goyal, Mikel Artetxe, Moya Chen, Shuohui Chen, Christopher Dewan, Mona Diab, Xian Li, Xi Victoria Lin, et al. Opt: Open pre-trained transformer language models. *arXiv preprint arXiv:2205.01068*, 2022.
- [9] Rowan Zellers, Ari Holtzman, Hannah Rashkin, Yonatan Bisk, Ali Farhadi, Franziska Roesner, and Yejin Choi. Defending against neural fake news. In *NeurIPS*, 2019.
- [10] Romal Thoppilan, Daniel De Freitas, Jamie Hall, Noam Shazeer, Apoorv Kulshreshtha, Heng-Tze Cheng, Alicia Jin, Taylor Bos, Leslie Baker, Yu Du, et al. LaMDA: Language models for dialog applications. *arXiv preprint arXiv:2201.08239*, 2022.
- [11] Ziwei Ji, Nayeon Lee, Rita Frieske, Tiezheng Yu, Dan Su, Yan Xu, Etsuko Ishii, Yejin Bang, Andrea Madotto, and Pascale Fung. Survey of hallucination in natural language generation. *arXiv preprint arXiv:2202.03629*, 2022.
- [12] Wojciech Kryściński, Bryan McCann, Caiming Xiong, and Richard Socher. Evaluating the factual consistency of abstractive text summarization. In *EMNLP*, 2019.
- [13] Joshua Maynez, Shashi Narayan, Bernd Bohnet, and Ryan McDonald. On faithfulness and factuality in abstractive summarization. In *ACL*, 2020.
- [14] Esin Durmus, He He, and Mona Diab. FEQA: A question answering evaluation framework for faithfulness assessment in abstractive summarization. In *ACL*, 2020.
- [15] Feng Nan, Cicero Nogueira dos Santos, Henghui Zhu, Patrick Ng, Kathleen McKeown, Ramesh Nallapati, Dejiao Zhang, Zhiguo Wang, Andrew O Arnold, and Bing Xiang. Improving factual consistency of abstractive summarization via question answering. In *ACL-IJCNLP*, 2021.
- [16] Jun Yin, Xin Jiang, Zhengdong Lu, Lifeng Shang, Hang Li, and Xiaoming Li. Neural generative question answering. In *IJCAI*, 2016.
- [17] Adam Roberts, Colin Raffel, and Noam Shazeer. How much knowledge can you pack into the parameters of a language model? *arXiv preprint arXiv:2002.08910*, 2020.
- [18] Dan Su, Xiaoguang Li, Jindi Zhang, Lifeng Shang, Xin Jiang, Qun Liu, and Pascale Fung. Read before generate! faithful long form question answering with machine reading. In *Findings in ACL*, 2022.
- [19] Amit Moryossef, Yoav Goldberg, and Ido Dagan. Step-by-step: Separating planning from realization in neural data-to-text generation. *arXiv preprint arXiv:1904.03396*, 2019.

- [20] Tianyu Liu, Xin Zheng, Baobao Chang, and Zhifang Sui. Towards faithfulness in open domain table-to-text generation from an entity-centric view. In *AAAI*, 2021.
- [21] Wenhao Yu, Chenguang Zhu, Zaitang Li, Zhiting Hu, Qingyun Wang, Heng Ji, and Meng Jiang. A survey of knowledge-enhanced text generation. *arXiv preprint arXiv:2010.04389*, 2020.
- [22] Aleksandra Piktus, Fabio Petroni, Vladimir Karpukhin, Dmytro Okhonko, Samuel Broscheit, Gautier Izacard, Patrick Lewis, Barlas Oğuz, Edouard Grave, Wen-tau Yih, et al. The web is your oyster—knowledge-intensive nlp against a very large web corpus. *arXiv preprint arXiv:2112.09924*, 2021.
- [23] Peter West, Chris Quirk, Michel Galley, and Yejin Choi. Probing factually grounded content transfer with factual ablation. *arXiv preprint arXiv:2203.10133*, 2022.
- [24] Sungjin Ahn, Heeyoul Choi, Tanel Pärnamaa, and Yoshua Bengio. A neural knowledge language model. *arXiv preprint arXiv:1608.00318*, 2016.
- [25] Robert L Logan IV, Nelson F Liu, Matthew E Peters, Matt Gardner, and Sameer Singh. Barack’s wife hillary: Using knowledge-graphs for fact-aware language modeling. In *ACL*, 2019.
- [26] Sebastian Borgeaud, Arthur Mensch, Jordan Hoffmann, Trevor Cai, Eliza Rutherford, Katie Millican, George van den Driessche, Jean-Baptiste Lespiau, Bogdan Damoc, Aidan Clark, et al. Improving language models by retrieving from trillions of tokens. *arXiv preprint arXiv:2112.04426*, 2021.
- [27] Fabio Petroni, Aleksandra Piktus, Angela Fan, Patrick Lewis, Majid Yazdani, Nicola De Cao, James Thorne, Yacine Jernite, Vladimir Karpukhin, Jean Maillard, et al. Kilt: a benchmark for knowledge intensive language tasks. *arXiv preprint arXiv:2009.02252*, 2020.
- [28] Kelvin Guu, Kenton Lee, Zora Tung, Panupong Pasupat, and Ming-Wei Chang. Realm: Retrieval-augmented language model pre-training. *arXiv preprint arXiv:2002.08909*, 2020.
- [29] Ari Holtzman, Jan Buys, Li Du, Maxwell Forbes, and Yejin Choi. The curious case of neural text degeneration. In *ICLR*, 2020.
- [30] Suchin Gururangan, Ana Marasović, Swabha Swayamdipta, Kyle Lo, Iz Beltagy, Doug Downey, and Noah A Smith. Don’t stop pretraining: adapt language models to domains and tasks. In *ACL*, 2020.
- [31] Stephanie Lin, Jacob Hilton, and Owain Evans. TruthfulQA: Measuring how models mimic human falsehoods. In *ACL*, 2022.
- [32] David R Krathwohl. A revision of bloom’s taxonomy: An overview. *Theory into practice*, 41(4):212–218, 2002.
- [33] Fabio Petroni, Tim Rocktäschel, Patrick Lewis, Anton Bakhtin, Yuxiang Wu, Alexander H Miller, and Sebastian Riedel. Language models as knowledge bases? In *EMNLP*, 2019.
- [34] Carlos Aspillaga, Marcelo Mendoza, and Alvaro Soto. Inspecting the concept knowledge graph encoded by modern language models. In *Findings of ACL*, 2021.
- [35] Xuhui Zhou, Yue Zhang, Leyang Cui, and Dandan Huang. Evaluating commonsense in pre-trained language models. In *AAAI*, 2020.
- [36] Zhengbao Jiang, Frank F Xu, Jun Araki, and Graham Neubig. How can we know what language models know? *Transactions of the Association for Computational Linguistics*, 2020.
- [37] Zexuan Zhong, Dan Friedman, and Danqi Chen. Factual probing is [mask]: Learning vs. learning to recall. *arXiv preprint arXiv:2104.05240*, 2021.
- [38] Yanai Elazar, Nora Kassner, Shauli Ravfogel, Abhilasha Ravichander, Eduard Hovy, Hinrich Schütze, and Yoav Goldberg. Measuring and improving consistency in pretrained language models. *Transactions of the Association for Computational Linguistics*, 9:1012–1031, 2021.
- [39] Nicola De Cao, Wilker Aziz, and Ivan Titov. Editing factual knowledge in language models. In *EMNLP*, 2021.
- [40] Joel Jang, Seonghyeon Ye, Sohee Yang, Joongbo Shin, Janghoon Han, Gyeonghun Kim, Stanley Jungkyu Choi, and Minjoon Seo. Towards continual knowledge learning of language models. *arXiv preprint arXiv:2110.03215*, 2021.
- [41] Kevin Meng, David Bau, Alex Andonian, and Yonatan Belinkov. Locating and editing factual knowledge in GPT. *arXiv preprint arXiv:2202.05262*, 2022.

- [42] Ziqiang Cao, Furu Wei, Wenjie Li, and Sujian Li. Faithful to the original: Fact aware neural abstractive summarization. In *Proceedings of the AAAI Conference on Artificial Intelligence*, 2018.
- [43] Yue Dong, Shuohang Wang, Zhe Gan, Yu Cheng, Jackie Chi Kit Cheung, and Jingjing Liu. Multi-fact correction in abstractive text summarization. In *Proceedings of the 2020 Conference on Empirical Methods in Natural Language Processing*, pages 9320–9331, 2020.
- [44] Luyang Huang, Lingfei Wu, and Lu Wang. Knowledge graph-augmented abstractive summarization with semantic-driven cloze reward. In *Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics*, 2020.
- [45] Yichong Huang, Xiachong Feng, Xiaocheng Feng, and Bing Qin. The factual inconsistency problem in abstractive text summarization: A survey. *arXiv preprint arXiv:2104.14839*, 2021.
- [46] Shuyang Cao and Lu Wang. Cliff: Contrastive learning for improving faithfulness and factuality in abstractive summarization. In *Proceedings of the 2021 Conference on Empirical Methods in Natural Language Processing*, pages 6633–6649, 2021.
- [47] Chenguang Zhu, William Hinthorn, Ruochen Xu, Qingkai Zeng, Michael Zeng, Xuedong Huang, and Meng Jiang. Enhancing factual consistency of abstractive summarization. In *Proceedings of the 2021 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies*, pages 718–733, 2021.
- [48] Sihao Chen, Fan Zhang, Kazuo Sone, and Dan Roth. Improving faithfulness in abstractive summarization with contrast candidate generation and selection. In *Proceedings of the 2021 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies*, pages 5935–5941, 2021.
- [49] Sam Wiseman, Stuart Shieber, and Alexander Rush. Challenges in data-to-document generation. In *Proceedings of the 2017 Conference on Empirical Methods in Natural Language Processing*, pages 2253–2263. ACL, 2017.
- [50] Feng Nie, Jin-Ge Yao, Jinpeng Wang, Rong Pan, and Chin-Yew Lin. A simple recipe towards reducing hallucination in neural surface realisation. In *Proceedings of the 57th Annual Meeting of the Association for Computational Linguistics*, pages 2673–2679. ACL, 2019.
- [51] Yixuan Su, David Vandyke, Sihui Wang, Yimai Fang, and Nigel Collier. Plan-then-generate: Controlled data-to-text generation via planning. *Findings of EMNLP*, 2021.
- [52] Peng Wang, Junyang Lin, An Yang, Chang Zhou, Yichang Zhang, Jingren Zhou, and Hongxia Yang. Sketch and refine: Towards faithful and informative table-to-text generation. *ACL*, 2021.
- [53] Clément Rebuffel, Marco Roberti, Laure Soulier, Geoffrey Scoutheeten, Rossella Cancelliere, and Patrick Gallinari. Controlling hallucinations at word level in data-to-text generation. *Data Mining and Knowledge Discovery*, pages 318–354, 2022.
- [54] Lei Shen, Haolan Zhan, Xin Shen, Hongshen Chen, Xiaofang Zhao, and Xiaodan Zhu. Identifying untrustworthy samples: Data filtering for open-domain dialogues with bayesian optimization. In *Proceedings of the 30th ACM International Conference on Information & Knowledge Management*, pages 1598–1608, 2021.
- [55] Kurt Shuster, Spencer Poff, Moya Chen, Douwe Kiela, and Jason Weston. Retrieval augmentation reduces hallucination in conversation. In *Findings of the Association for Computational Linguistics: EMNLP 2021*. ACL, 2021.
- [56] Hannah Rashkin, David Reitter, Gaurav Singh Tomar, and Dipanjan Das. Increasing faithfulness in knowledge-grounded dialogue with controllable features. In *Proceedings of the 59th Annual Meeting of the Association for Computational Linguistics and the 11th International Joint Conference on Natural Language Processing*, pages 704–718. ACL, 2021.
- [57] Zeqiu Wu, Michel Galley, Chris Brockett, Yizhe Zhang, Xiang Gao, Chris Quirk, Rik Koncel-Kedziorski, Jianfeng Gao, Hannaneh Hajishirzi, Mari Ostendorf, et al. A controllable model of grounded response generation. In *Proceedings of the AAAI Conference on Artificial Intelligence*, pages 14085–14093, 2021.
- [58] Nouha Dziri, Andrea Madotto, Osmar Zaiane, and Avishek Joey Bose. Neural path hunter: Reducing hallucination in dialogue systems via path grounding. *EMNLP*, 2021.

- [59] Long Ouyang, Jeff Wu, Xu Jiang, Diogo Almeida, Carroll L Wainwright, Pamela Mishkin, Chong Zhang, Sandhini Agarwal, Katarina Slama, Alex Ray, et al. Training language models to follow instructions with human feedback. *arXiv preprint arXiv:2203.02155*, 2022.
- [60] Krishna Pillutla, Swabha Swayamdipta, Rowan Zellers, John Thickstun, Sean Welleck, Yejin Choi, and Zaid Harchaoui. MAUVE: Measuring the gap between neural text and human text using divergence frontiers. In *NeurIPS*, 2021.
- [61] Samuel Gehman, Suchin Gururangan, Maarten Sap, Yejin Choi, and Noah A Smith. Realtotoxicityprompts: Evaluating neural toxic degeneration in language models. In *Findings in EMNLP*, 2020.
- [62] Nils Reimers and Iryna Gurevych. Sentence-bert: Sentence embeddings using siamese bert-networks. *arXiv preprint arXiv:1908.10084*, 2019.
- [63] Ben Goodrich, Vinay Rao, Peter J Liu, and Mohammad Saleh. Assessing the factual accuracy of generated text. In *ACM SIGKDD*, 2019.
- [64] Feng Nan, Ramesh Nallapati, Zhiguo Wang, Cicero Nogueira dos Santos, Henghui Zhu, Dejiao Zhang, Kathleen McKeown, and Bing Xiang. Entity-level factual consistency of abstractive text summarization. In *EACL*, 2021.
- [65] Bill MacCartney and Christopher D. Manning. Modeling semantic containment and exclusion in natural language inference. In *Proceedings of the 22nd International Conference on Computational Linguistics (Coling 2008)*, pages 521–528, Manchester, UK, August 2008. Coling 2008 Organizing Committee. URL <https://aclanthology.org/C08-1066>.
- [66] Tobias Falke, Leonardo FR Ribeiro, Prasetya Ajie Utama, Ido Dagan, and Iryna Gurevych. Ranking generated summaries by correctness: An interesting but challenging application for natural language inference. In *Proceedings of the 57th Annual Meeting of the Association for Computational Linguistics*, pages 2214–2220, 2019.
- [67] Ondřej Dušek and Zdeněk Kasner. Evaluating semantic accuracy of data-to-text generation with natural language inference. *arXiv preprint arXiv:2011.10819*, 2020.
- [68] Nouha Dziri, Hannah Rashkin, Tal Linzen, and David Reitter. Evaluating groundedness in dialogue systems: The begin benchmark. *arXiv preprint arXiv:2105.00071*, 2021.
- [69] Yinhan Liu, Myle Ott, Naman Goyal, Jingfei Du, Mandar Joshi, Danqi Chen, Omer Levy, Mike Lewis, Luke Zettlemoyer, and Veselin Stoyanov. Roberta: A robustly optimized bert pretraining approach. *arXiv preprint arXiv:1907.11692*, 2019.
- [70] Adina Williams, Nikita Nangia, and Samuel Bowman. A broad-coverage challenge corpus for sentence understanding through inference. In *NAACL*, 2018.
- [71] Jiwei Li, Michel Galley, Chris Brockett, Jianfeng Gao, and Bill Dolan. A diversity-promoting objective function for neural conversation models. In *NAACL*, 2016.
- [72] Zhihong Shao, Minlie Huang, Jiangtao Wen, Wenfei Xu, and Xiaoyan Zhu. Long and diverse text generation with planning-based hierarchical variational model. *arXiv preprint arXiv:1908.06605*, 2019.
- [73] Jacob Devlin, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova. Bert: Pre-training of deep bidirectional transformers for language understanding. *arXiv preprint arXiv:1810.04805*, 2018.
- [74] Boxin Wang, Wei Ping, Chaowei Xiao, Peng Xu, Mostofa Patwary, Mohammad Shoeybi, Bo Li, Anima Anandkumar, and Bryan Catanzaro. Exploring the limits of domain-adaptive training for detoxifying large-scale language models. In *NeurIPS*, 2022.
- [75] Eric Wallace, Shi Feng, Nikhil Kandpal, Matt Gardner, and Sameer Singh. Universal adversarial triggers for attacking and analyzing nlp. In *EMNLP*, 2019.
- [76] Mike Lewis, Yinhan Liu, Naman Goyal, Marjan Ghazvininejad, Abdelrahman Mohamed, Omer Levy, Ves Stoyanov, and Luke Zettlemoyer. Bart: Denoising sequence-to-sequence pre-training for natural language generation, translation, and comprehension. *arXiv preprint arXiv:1910.13461*, 2019.
- [77] Mohammad Shoeybi, Mostofa Patwary, Raul Puri, Patrick LeGresley, Jared Casper, and Bryan Catanzaro. Megatron-lm: Training multi-billion parameter language models using model parallelism. *arXiv preprint arXiv:1909.08053*, 2019.
- [78] James Thorne, Andreas Vlachos, Christos Christodoulopoulos, and Arpit Mittal. FEVER: a large-scale dataset for fact extraction and verification. In *NAACL*, 2018.