

International Conference on Economics and Business Studies (ICOEBS 22-2)

**Green Business in Emerging Economies;
Current Issues and Future Challenges**

Advances in Economics, Business and Management Research
Volume 247

Surakarta, Indonesia
5-6 December 2022

Volume 1 of 2

ISBN: 978-1-7138-9611-1

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Print copyright© (2024) by Atlantis Press (part of Springer Nature)
All rights reserved.
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press
Van Godewijckstraat 30
3311GX Dordrecht
The Netherlands

contact@atlantis-press.com

Printed with permission by Curran Associates, Inc. (2025)

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

VOLUME 1

Absorption of Labor in the Surakarta Residency.....	3
<i>Masga A. Haznur, Eni Setyowati</i>	
Analysis and Measurement of the Impact of Export Value, Import Value, Exchange Rate, and Inflation on Indonesia Budget Deficit 1996–2021	15
<i>Elva V. Ventika, Eni Setyowati</i>	
Analysis of Factors Affecting the Human Development Index in West Sumatera	25
<i>C. A. D. Natasya, Sitti R. Faridatussalam</i>	
Analysis Influence Ratio Finance to Profitability Return on Assets (ROA) at Commercial Banks in Indonesia	36
<i>Berliana A. Febrianti, Eni Setyowati</i>	
Analysis of Consumers and Competitors of Sweet Condensed Milk Case on PT Nestle Indonesia	48
<i>Anisa Listiyani, Rini Kuswati</i>	
Analysis of Economic Growth Patterns and Regional Potential Sectors in Grobogan Regency Central Java in 2017–2021	72
<i>Maya N. Izza, Didit Purnomo</i>	
Analysis of Factors Affecting Indonesia's Foreign Exchange Reserves from 2001 to 2020	85
<i>M. Wafdan Shobriyani, Eni Setyowati</i>	
Analysis of Factors Affecting the Income of Street Seller at Karangpandan.....	101
<i>Mika Febriani, Eni Setyowati</i>	
Analysis of Factors Affecting the Number of Poor People in Central Java in 2017–2021	111
<i>Annisa F. Z. Nizar, Maulidyah I. Hasmarini</i>	
Analysis of Factors Affecting the Volume of Indonesian Coal Exports 1995–2020.....	125
<i>Tofan P. Chaylendra, Maulidyah I. Hasmarini</i>	
Analysis of Generation Z's Investment Interest in the Islamic Capital Market.....	137
<i>Amrina Rosada, Muhammad Sholahuddin</i>	
Analysis of Ideal Cost Service Claims for Hospitalized Covid-19 Patient.....	149
<i>Sri Umaryani, E. M. Sutrisna, Imronuddin Imronuddin, Edy P. Saputro</i>	
Analysis of Labor Absorption in the Agricultural Sector in Indonesia.....	160
<i>Tatik N. T. Ani, Nur Hidayah</i>	
Analysis of Leading Sector and Regional Development on Economic Growth in the Barlingmascakeb Region 2015–2020.....	171
<i>Elisa Nurriyanti, Eni Setyowati</i>	
Analysis of Leading Sectors in Wonogiri Regency for 2015–2020.....	183
<i>Muslimah P. Nugraheni, Eni Setyowati</i>	

Analysis of Pending Claim of BPJS Kesehatan Inpatient Due to Incompatibility Coding and Its Strategies at Muhammadiyah Selogiri Hospital	193
<i>Prihatin, E. M. Sutrisna, K. Kussudyarsana, Edy P. Saputro</i>	
Analysis of the Effect of Education, Gross Regional Domestic Product, District Minimum Wage and Population on Open Unemployment Rates in Central Java in 2020–2021	207
<i>Alfiori A. H. Putra, Maulidyah I. Hasmarini</i>	
Analysis of the Effect of Population, Unemployment Rate, Minimum Wage, and Human Development Index on Poverty Levels in Yogyakarta DIY Province in 2017–2021.....	217
<i>Agung Wibowo, Eni Setyowati</i>	
Analysis of the Human Development Index in Bali Province from 2017–2021	228
<i>Kharisma S. P. Ningrum, Muhammad Arif</i>	
Analysis of the Influence of Economic Factors on Crime Rates in East Java Regencies/Cities in 2017–2021	240
<i>Habib Bahtiar, Siti F. Nurhayati</i>	
Analysis of the Influence of Inflation, GDP, Import, and Interest Rate on Indonesia’s Foreign Debt, 2000–2019	251
<i>Septian D. S. Kusumo, Didit Purnomo</i>	
Analysis of the Rupiah Exchange Rate’s Response to Interest Rates, Inflation, and Foreign Debt	262
<i>Faisal Anas, Eni Setyowati</i>	
Analysis the Effect of Brand Experience on e-WOM: Brand Love as Mediating	270
<i>Tiara C. C. Dewi, Rini Kuswati</i>	
Assessment of Company’s Financial Performance Using the <i>Economic Value Added</i> (EVA) Method: Case at PT. Bank Negara Indonesia (Persero), Tbk Period 2021	284
<i>Devita Rahmawati, Sri Murwanti</i>	
Assessment of Financial Performance Using Market Value Added (MVA) Methods Company PT. Unilever Indonesia Tbk Period 2019–2021	295
<i>Nadila H. Aulia, Sri Murwanti</i>	
Climate Change and Rice Production: A Study in Central Java	304
<i>Zalfa Khoirunnisa, Winny Perwithosuci</i>	
Comparative Analysis of Banking Financial Performance Before and After Implementation of Financial Technology (FinTech): Case Study on BUMN Banking Period 2012–2021	317
<i>Rachma T. Fatmawati, Wuryaningsih D. Lestari</i>	
Comparison of Financial Performance and Stock Prices Before and During COVID-19 of Primary Goods Retail Trade Sub-Sector Companies Listed on the Indonesia Stock Exchange in 2018–2021	338
<i>Yessica Anindita, Wuryaningsih D. Lestari</i>	
Competitiveness and Influence of Indonesia’s Coal Exports on International Trade: Case Study of 5 Destination Countries	355
<i>Shila Herbigovina, Eni Setyowati</i>	
Cryptocurrency and Tech Stocks in Indonesia.....	368
<i>Andreas R. Widarto, Harjum Muharam, Irene R. D. Pangestuti</i>	

Determinants Analysis of the Crime Rate with an Economic Approach in the Former Residence of Semarang Period 2018–2021	375
<i>Siti Masitoh, Eni Setyowati</i>	
Determinants of Macroeconomic Effects on the Stability of Indonesia's Foreign Exchange Reserve	389
<i>Nurus Sa'Adah, Sitti R. Faridatussalam</i>	
Determination Analysis of Poverty Level in Five Districts of Central Java 2017–2021	401
<i>Yeni Y. Herwanti, Eni Setyowati</i>	
Development of Furniture Product Marketing Model by Proving Ergo-Iconic Value to Marketing Performance.....	413
<i>Andriyansah, Ginta Ginting, Abdul R. Rahim</i>	
Does Organizational Culture, Leadership Style and Job Satisfaction Affect Employee Performance	420
<i>Dinawati, Sri Padmantyo</i>	
Does Social Media Marketing Activity Affect Coffee Shop Visit Intentions if Mediated by Brand Experience and Brand Awareness?	426
<i>Warih R. Haryanti, Aflit N. Praswati</i>	
Effect of Capital Aquency Ratio, Non-Performing Financing, Operational Efficiency Ratio, Financing to Deposit Ratio on Financial Performance of Sharia Banks.....	435
<i>Nofi Damayanti, Wuryaningsih D. Lestari</i>	
Effect of Competence and Participation Against Accountability of Village Fund Management with the Use of Information Technology as a Moderation Variable	450
<i>Yohanes Suhardjo, Faisal</i>	
Effectiveness of Green Brand, Green Advertising, and Green Products on Consumer Purchase Decisions on Avoskin Hydrating Treatment Essence in Yogyakarta	467
<i>Adisty R. Hardianti, Sony S. M. Laksono, Ahsin Daroini</i>	
Effectiveness of Risk Profile, GCG, Earning and Capital (RGEC) Methods on Managerial Performance Assessment in Green Banking Implementation.....	474
<i>Atmalia G. Purwadani, Imronuddin Imronuddin</i>	
Environmental Degradation by Economic Activity: An Empirical Comparison Study in Indonesia and Germany	492
<i>Mita Iskhomiya, Nur Andriyani</i>	
Exchange Rate Volatility in Indonesia During the Covid-19 Pandemic	504
<i>Vita K. Sari, Dwi Prasetyani, Aulia Hapsari</i>	
Financial Knowledge on Financial Behavior: A Study of Students in Surakarta	514
<i>Khofifah Dwiyantri, Liana Mangifera</i>	
Health Analysis of Indonesian Conventional Banking in Supporting the Green Industry Program (Study at Bank BCA and Bukopin for the Period 2020 to 2022).....	525
<i>Windi A. Andriyani, Ganang Ikhwanudin, Henri D. Wahyudi</i>	
Human Development Index in West Java Province 2017–2021	539
<i>Febritarius A. Kumalasari, Eni Setyowati</i>	

VOLUME 2

Implementation of Sustainable Development Goals (SDGs) on Gender Equality in Bangka Belitung's Economic Growth	551
<i>Annisa N. Amelia, Maulidyah I. Hasmarini</i>	
Income Inequality in East Java.....	563
<i>Nova D. I. Aprelia, Muhammad Arif</i>	
Income Inequality in West Java 2017–2021	580
<i>Nadya O. Khaerunnisa, Inda F. Puspitasari</i>	
Independence of the Agricultural Sector in the Province of Central Java	594
<i>Della N. Romadyah, Didit Purnomo</i>	
Indonesian Coastal Macroeconomic Performances and Problems Before and During Covid-19.....	606
<i>Deviani Ainafa 'Id, Tasya B. Putri, Agung Riyardi, Bambang Setiaji, Salma A. Alfaizah, Nur Hidayah</i>	
Leading Sector Determination and Analysis of Economic Growth in the Former Pati Residence 2016–2020	621
<i>Fathia A. Kultsum, Eni Setyowati</i>	
Migrant Remittance Patterns from Areas of Origin - Case Study: Platারেjo Village, Giriwoyo District, Wonogiri Regency	634
<i>Galuh R. Amallia, Didit Purnomo</i>	
Open Unemployment Rate in West Java in 2018 to 2021	648
<i>Nur Khayati, Eni Setyowati</i>	
Perceived Value is Proven to Affect Repurchase Intention Mediated by Customer Engagement and Customer Satisfaction.....	659
<i>Sasya L. Sofyan, Aflit N. Praswati</i>	
Purchase Decision Influenced by Brand Ambassador, Korean Wave, Brand Image Mediated by Buying Interest	670
<i>Diva A. Pradani, Liana Mangifera</i>	
Purchase Decision Through Tokopedia Marketplace: The Role of Consumer Trust in Mediating the Effect of Price and Product Reviews	686
<i>Noverina Rahmawati, Liana Mangifera</i>	
Purchase Intention is More Influenced by Authenticity than Cosmetic Influencer Content: Social Exchange Theory.....	700
<i>Tiara P. Utami, Aflit N. Praswati</i>	
Readiness to Relocate to Indonesia's New Capital: HRM/Institutional Studies Perspective	716
<i>Dodi W. Irawanto, Khusnul R. Novianti</i>	
Real Cost of Analysis of INA CBGs Rates on Caesaeen Section at Mother and Child Hospital Restu Ibu Sragen	721
<i>Onnie W. Tama, E. M. Sutrisna, Edy P. Saputro</i>	
The Analysis of Poverty Level Determinants of South Sumatera Province in 2010–2020	739
<i>Vanya V. Rahayuningtya, Muhammad Arif</i>	

The Effect of Brand Awareness and E-Wom on Purchase Intention: Evidence from Indonesia's Online Food Delivery	751
<i>Lungidya C. Anwar, Sri Padmantyo</i>	
The Effect of Destination Image, Memorable Tourism Experiences, e-WOM, and Brand Trust on Revisit Intention in <i>Trenggalek</i> , East Java Indonesia	766
<i>Dediek T. Kurniawan, Sri Untari, Rizki Firmansyah, Andro A. N. Rakhmad, Yesiana I. Kusnayain, Hujjatullah Fazlurrahman, Muhammad S. Salleh</i>	
The Effect of Domestic Tourist Perceived Risk on Revisit Intention in Yogyakarta	776
<i>Ferdy Gunawan, Kussudyarsana, Muhammad Sholahuddin</i>	
The Effect of Financial Literature and Financial Capital on Business Performance in Small Medium Micro Enterprises (MSMEs) in Central Java (on MSMEs in Grobogan Regency).....	788
<i>Vina P. Anjelia, Wuryaningsih D. Lestari</i>	
The Effect of Human Capital Expenditure on Labor Productivity in Central Java Province	798
<i>Nurul H. Nafi' Maula, Muhammad Anas</i>	
The Effect of Online Transactions and Capital on MSME Income in Jakarta	811
<i>Nasel Puspika, Didit Purnomo</i>	
The Effect of Sales Growth, Profitability, Liquidity, and Operating Cash Flow in Predicting Financial Distress During the Covid-19 Pandemic (Empirical Study of Property, Real Estate, and Construction Companies on the IDX for the 2019–2021 Period).....	824
<i>Yuli T. Cahyono, Nurul Hidayanti</i>	
The Effect of Social Media Advertising, Product Quality, and Market Orientation on MSME Resilience with Sales Performance as a Mediation Variable	838
<i>K. Kussudyarsana, Bella Febrianti, Soepatini</i>	
The Effect of the Determinants of Gender Empowerment Index on Economic Growth in West Nusa Tenggara Period 2018–2021	848
<i>Clarissa D. Anggraini, Sitti R. Faridatussalam</i>	
The Effect of the Tourism Sector on Regional Income of Regencies and Cities in East Java Province in 2016–2020.....	859
<i>Novenna R. Pratiwi, Maulidyah I. Hasmarini</i>	
The Effect of the Women's Human Development Index on the Poverty Level: The Case of the Province of Bali.....	870
<i>Fahrizal J. Sumaw, Siti Aisyah</i>	
The Effect of World Oil Price Fluctuations, CO ₂ Emissions, GDP Per Capita, Government Expenditures and Trade Openness on Income Inequality in ASEAN.....	880
<i>Anisa R. Apriani, Winny Perwithosuci</i>	
The Impact of Green Human Resource Management (GHRM) on Work Productivity Mediated by Environmental Performance	894
<i>Evin Nabilla, Ahmad Mardalis, Nur Achmad, Minhayati Saleh</i>	
The Influence of Capital Structure and Firm Size on Financial Performance: <i>Case Study of Sector Insurance Registered on Indonesia Stock Exchange (BEI) in 2017–2021</i>	905
<i>Riska Setyowati, Wuryaningsih D. Lestari</i>	

The Influence of Capital Structure, Profitability, and Dividend Policy on Firm Value in the LQ45 Index from 2017–2021	923
<i>Chyntya P. N. Nandalena, Zulfa Irawati</i>	
The Influence of Instagram Account Storytelling Posts on Brand Engagement: Social Influence Theory Approach.....	939
<i>Lia A. Sari, Aflit N. Praswati</i>	
The Influence of Knowledge Management, Organizational Learning, and Risk Taking on Organizational Performance: Positive Innovation Outcomes as an Intervening Variable	949
<i>Lisetyaningrum, Sri Padmantyo</i>	
The Influence of Leadership Style and Organizational Culture on Organizational Citizenship Behavior with Organizational Commitment as an Intervening Variable	964
<i>Fian Sundari, Nur Achmad</i>	
The Influence of the Tourism Sector and Local Revenue on Economic Growth in Bali	982
<i>Zulfikar Husein, Siti Aisyah</i>	
The Influence of Training Instructors, Training Methods, Training Materials and Training Time on Knowledge Intensification of Tax Volunteers (Case Study at the Regional Office of the Directorate General of Taxes Central Java 2).....	991
<i>Cantika N. Andrea, Mujiyati</i>	
The Movement of Jakarta Composite Index (JCI) During the COVID-19 Pandemic from January 2020 to December 2021.....	1009
<i>Andika W. Santoso, Eni Setyowati</i>	
The Role of Behavior of Financial, Financial Literature and Financial Information in Increasing Financial Performance: Study of Culinary Business	1021
<i>Mouriska A. Safitri, Liana Mangifera</i>	
The Role of Customer Trust in Mediating Service Quality and Perceived Value of Customer Satisfaction with ShopeeFood Application Users.....	1034
<i>Mila Shefira, Liana Mangifera</i>	
The Role of Halal Certification Acceleration in Boosting Halal Business UMKM in Indonesia.....	1046
<i>Izzun K. Nissa</i>	
The Role of Work Quantity as an Intervening Variable of Social Support and Mental Health on Employee Work Quality	1052
<i>Heru Kristianto, Sri Padmantyo</i>	
The Roles of Brand Love in Predicting Brand Loyalty	1063
<i>Veraya, Rini Kuswati</i>	
The Strategy of Development for Bakso Restaurant xxx in the Post-Covid-19 Pandemic Through the Business Model Canvas (BMC) Approach.....	1077
<i>Khofidatur Rofiah, Muhammad Sholahudin, Muhammad H. Maimun, Ihwan Susila</i>	
Timeliness of Financial Reporting Factors in Indonesian Manufacturing Companies (A Case Study of the Period 2017–2021)	1088
<i>Kusuma Wijayanto, Imam Ghozali, Zulaikha</i>	

Author Index