

# **Conference on SDGs Transformation through the Creative Economy: Encouraging Innovation and Sustainability (TCEEIS 2023)**

Advances in Economics, Business and Management Research  
Volume 271

Lumajang, Indonesia and Online  
9 - 10 October 2023

ISBN: 978-1-7138-9635-7

**Printed from e-media with permission by:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571



**Some format issues inherent in the e-media version may also appear in this print version.**

Print copyright© (2023) by Atlantis Press (part of Springer Nature)  
All rights reserved.  
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press  
Van Godewijkstraat 30  
3311GX Dordrecht  
The Netherlands

[contact@atlantis-press.com](mailto:contact@atlantis-press.com)

Printed with permission by Curran Associates, Inc. (2025)

**Additional copies of this publication are available from:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571 USA  
Phone: 845-758-0400  
Fax: 845-758-2633  
Email: [curran@proceedings.com](mailto:curran@proceedings.com)  
Web: [www.proceedings.com](http://www.proceedings.com)

## TABLE OF CONTENTS

Analysis of Employee Performance Improvement Strategies of Rural Bank Through Sustainable Development Goals .....	1
<i>Fauzan Muttaqien, Via Lailatur Rizki, Imam Abrori</i>	
Issues & Challenges of Halal Industry Development in Indonesia: Stakeholder Perspectives.....	8
<i>Hartomi Maulana, Moch. Kharits Taufani, Mohamed Asmy Bin Mohd Thasker, Soritua Ahmad Ramdani Harahap, M. Ridlo Zarkasyi</i>	
Shaping a Tax-Conscious Generation Through Restaurant Taxation as a Pillar of Regional Economic Development .....	13
<i>Kartika Ayu Kinanti, Moh.Hudi Setyobakti, Yulian Ade Chandra, Ayu Nareswari, Firdaus Maidah</i>	
Human Resource Management in Improving Employee Performance Through Work Motivation, Quality of Work Life, and Work Discipline.....	20
<i>Imam Abrori, Via Lailatur Rizki, Fauzan Muttaqien</i>	
The Kampoeng Batara Batik MSME: An Effort to Increase Revenue Through Archipelago Batik Motif Design.....	26
<i>Ratna Wijayanti Dania Paramita, Rahmawati, Noviansyah Rizal, Danang Wikan Carito, Ikhwanul Hakim, Marita Qori'atunnadyah</i>	
Harmonizing the Echoes: Linkrafin's Musical Identity Rooted in Jember Regency's Local Wisdom .....	30
<i>Ayu Nareswari, Kartika Ayu Kinanti, Rendra Wirawan</i>	
The Effect of Accounting Information Systems and Internal Control Systems on the Quality of Financial Reports on Umkm in Randuagung Sub-District with Accounting Understanding as an Intervening Variable .....	36
<i>Widya Suki Nurila, Neny Tri Indrianasari, Fetri Setyo Liyundira</i>	
Tourist Satisfaction and the Quality of Tourism Services in Siti Sundari Lumajang.....	40
<i>Tri Palupi Robustin, Ikhwanul Hakim, Nur Latifa Isnaini Putri</i>	
Dynamics of Corruption, Government Expenditures, Consumption and Taxes in Indonesia: Macroeconomic Model Simulation .....	45
<i>Regina Niken Wilantari, Eddy Priyanto, Zainuri, Muhamad Annas, Diah Rusminingsih, Suryanings Bawono</i>	
The Role of Education and Training for Disaster-Affected Communities.....	52
<i>Zainul Hidayat, Emmy Ermawati, Mimin Yatminiwiati</i>	
Shariah Securities Crowdfunding Platform in Indonesia: An Appraisal Based on Regulatory Framework and Shariah Perspectives .....	57
<i>Akhmad Affandi Mahfudz, Afife Rahma Ahsanti, Helmy Fauzy Ahmad</i>	
FOMO and Its Effect on Gen Z Performance.....	62
<i>Novy Fitria, Fathonah Hadromi, Een Yualika Ekmarinda</i>	
Morality: A Bulwark for Accounting Students' Academic Cheating.....	67
<i>Heni, Falikhatur, Payamta</i>	

Analysing the Effectiveness of Stock Waqf Management in Indonesia and Malaysia: Regulation Practices and Nadzir Readiness .....	74
<i>Suyoto Arief, Nurul Adilah Binti Hasbullah, Vina Fithriana Wibisono, Arizqia Nurfattah, Nurmayunita</i>	
Effect of Corporate Social Responsibility on the Performance of Indonesian MSMEs Model Mediation of Innovation and Moderation of Competitiveness .....	81
<i>Retno Cahyaningati, Grahita Chandrarin, Harmono, Diyah Sukanti Cahyaningsih</i>	
Analysis of Buntu Burake Tourism Object Management and Its Impact on Community Welfare in Tana Toraja .....	88
<i>Petrus Mana, Rychard Patta Rante Allo, Natalia Paranoan, Marni Parapak</i>	
Accountability of Alfamart Donation Funds Based on Consumer Perspectives.....	94
<i>Selvia Roos Ana, Falikhatun, Kasno, Alifi Tria Susanti, Maysas Yafi Urrohman</i>	
Emotional Intelligence, Motivation as a Determinant of Employee Performance .....	99
<i>Via Lailatur Rizki, Imam Abrori, Fauzan Muttaqien, Jesi Irwanto</i>	
Sentiment Analysis Based on Review of Puncak B29 Lumajang Using Backpropagation Neural Network.....	105
<i>Fadhel Ahmad Hizham, Cahyasari Kartika Murni</i>	
Product Innovation from Used Tires, Efforts to Increase Revenue of Jati Village BUMDes, Gatak District, Sukoharjo Regency.....	110
<i>Rita Noviani, Endang Dwi Amperawati, Rahmawati, Sarah Rum Handayani, Siti Nurlaela, Mahameru Rosy Rochmatullah, Rudianto, Siti Arifah, Charly Marlinda</i>	
Company Characteristics and Good Corporate Governance Influence Sustainability Report Disclosure.....	115
<i>Deni Juliasari, Nural Jadid, Fetri Setyo Liyundira, Selvia Roos Ana</i>	
The Influence of the Mechanism of Certificate of Origin of Goods (SKAB) as Monitoring and Planning Operational Costs on the Existing Stockpile in Lumajang District .....	120
<i>Emmy Ermawati, Zainul Hidayat, Mimin Yatminiwiati</i>	
Development of Modeling Industrial Objects in Micro Small and Medium Pottery Enterprises Using the Sostac Method.....	125
<i>Jesi Irwanto, Via Lailatul Rizky, Sukma Irdiana</i>	
Family Businesses and Portfolio of Innovation Ecosystems “Batiiks” Small Medium Enterprises.....	129
<i>Purwanto Purwanto, Eddy Madiono Sutanto, Nanik Kustiningsih</i>	
Protection and Empowerment of Indonesian Migrant Workers in Jember Regency .....	134
<i>Muchamad Taufiq, Rohim, Ervina Lailatus Sholihah</i>	
Dimensions of Behavioral Accounting Practice: Evidence from Cultural Community.....	139
<i>Ria Meilan, Retno Cahyaningati, Fauzan Muttaqien, Selvia Roos Ana</i>	
Management’s Company Value Based Capital Structure, Liquidity Ratio, Coverage, Activity Through Financial Performance .....	145
<i>Ainun Jariah, Sukma Irdiana, Ninik Lukiana</i>	
Executive Character and Tax Avoidance Decisions: The Intervening Effect of CEO Overconfidence .....	152
<i>Adhitya Putri Pratiwi</i>	

IoT E-Business Model: Redesign Old Business Models .....	156
<i>Riza Ramadhan, Novy Fitria</i>	
The Influence of Profitability, Leverage and Free Cash Flow on Firm Value with Dividend Policy as a Moderation Variable (Empirical Study of Consumption Goods Industry Sector Companies on the IDX Period 2019–2021) .....	162
<i>Yolanda Dwi Ferdiansah, Fetri Setyo Liyundira, Ratna Wijayanti Daniar Paramita</i>	
Gold Door for Increasing MSMEs Income: The Role of Sharia Financial Literacy .....	169
<i>Sukma Irdiana, Ainun Jariah, Ninik Lukiana, Kusnanto Darmawan, Kurniawan Yunus Ariyono, Mohammad Noor Khairullah</i>	
Emotional Intelligence as a Moderating Variable in the Application of Accounting Information Systems to MSME Performance.....	173
<i>E. Een Yualika, Ria Meilan, Novi Fitria</i>	
Unveiling the Bright Prospects for Forecasting the Financial Strength of the National Board of Zakat (BAZNAS) in Indonesia.....	179
<i>Syamsuri, Yaumi Sa'adah, Fuadah Johari, Nadhilah</i>	
The Decline of Offline Business: The Impact of TikTok Technology Transformation in the Digitalization Era .....	184
<i>Cahyasari Kartika Murni</i>	
Grouping Manufacturing Companies Based on Factors Affecting Firm Value Using C-Means Clustering .....	190
<i>Marita Qori 'atunnadyah, Fetri Setyo Liyundira, Neny Tri Indrianasari</i>	
Darussalam Gontor Waqf Models Based on Local Wisdom in Creating Inclusive and Quality Education.....	194
<i>Khoirul Umam, Amir Bin Shaharuddin, Akbar Zulfia Fratama, Luthfi Noor Mahmudi, Isma Aulia Roslan</i>	
Public Debt and Macroeconomic Dynamics: A Simulation Model with Variables of Interest Rate, Economic Growth, Domestic Consumption, Government Expenditure, and Net Exports .....	201
<i>Sebastiana Viphindrartin, Regina Niken Wilantari, Zainuri, Rudi Kristiawan, Suryaning Bawono, Gusni Ariansyah</i>	
Accountability of Church Offering During the Covid-19 Pandemic .....	208
<i>Natalia Paranoan, Carolus Askikarno Pala'langan, Fransiskus Randa, Cecilia Poddala, Gracesy Prisela Christy, Megawati Londongallo</i>	
Impact of Workload and Burnout on Nurse Performance: A Path Analysis .....	214
<i>A.Nur Asri Ainun</i>	
Shifting Paradigm of Zakat and Tax for Economic Justice in Muslim Society .....	219
<i>Setiawan bin Lahuri, Izlawanie bt Muhammad, Ainun Amalia Zuhroh, Husnul Khotimah</i>	
Increase Prosperity Shareholder with Leverage Analysis and Asset Effectiveness Companies in the IDX 30 Index.....	225
<i>Ninik Lukiana, Ainun Jariah, Sukma Indriani</i>	
Spatial Patterns of Economic Growth in East Java Province .....	231
<i>Khoirul Ifa, Sebastiana Viphindrartin, Edy Santoso, Teguh Hadi Priyono</i>	

#### **Author Index**