4th International Conference on Internet Finance and Digital Economy (ICIFDE 2024)

Advances in Economics, Business and Management Research Volume 301

Harbin, China and Online 16 - 18 August 2024

ISBN: 979-8-3313-0692-2

Printed from e-media with permission by:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Print copyright© (2024) by Atlantis Press (part of Springer Nature) All rights reserved.

Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press Van Godewijckstraat 30 3311GX Dordrecht The Netherlands

contact@atlantis-press.com

Printed with permission by Curran Associates, Inc. (2025)

Additional copies of this publication are available from:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571 USA Phone: 845-758-0400

Fax: 845-758-2633

Email: curran@proceedings.com Web: www.proceedings.com

TABLE OF CONTENTS

Peer-Review Statements	1
An Empirical Study of Luzhou on the Influence of Inland Port Free Trade Zone's Construction on Regional Economic Growth	4
Ziwei Zhong, Xiaoying Chi	
Research on Interprovincial Digital Economy Policies Based on PMC Index Model	15
Research on the Impact Mechanism of ESG Performance on Financial Performance of Real Estate Enterprises: Based on the Dual Perspective of Corporate Credit and Ownership Concentration	29
Research on High-quality Development Strategy of New Quality Productivity in Digital Era	51
Study on the Synergistic Development of Yunnan Ports and Hinterland in the Context of Digital Economy	62
Lei Xiao, Hang Liu, Yanyan Wu	
The Impact of Policy Tools on ESG of Strategic Emerging Firms	74
Analysis of Equity Structure and Technological Innovation in Electric Power Enterprises	86
Study on the Impact of the Digital Economy on Carbon Emissions	94
Research on the Export Potential of China's Cultural Products to RCEP Countries	101
Valuation of PV Enterprises Based on Residual Income ModelTaking Longi Green Energy as an Example	108
Information Transparency and Financial Flexibility: Empirical Analysis Based on the Dual Perspectives of Digital Transformation and Financing Constraints	126
Education System of College Students' Innovation and Entrepreneurship on Big Data	135
Research on Perceived Risk of WeChat Lending Service Based on CHAID	143
Research on China's Industrial Structure Upgrading and Unemployment	153
Scientometric Analysis for Supply Chain Audit	166

Research and Practice of Innovation and Entrepreneurship Education in Universities from the Perspective of Digital Economy	173
A Study on the Relationship between Online Shopping Consumers' Values and Consumer Engagement	182
Intellectual Property Protection and the Promotion of the Global Value Chain Position of Countries along the "Belt and Road"	191
Application of Economic Value Added Model and Financial Evaluation in Chinese Logistics Enterprises and Supply Chain Management Strategic Optimization Recommendations	201
Research on the Impact of Digital Strategy on the Entrepreneurial Performance of Small and Medium sized Enterprises	210
Research on the Transformation to SFS Omnichannel and Price Influencing Factors Based on Consumer Channel Preferences Linli Meng, Xinyuan Yao	222

Author Index